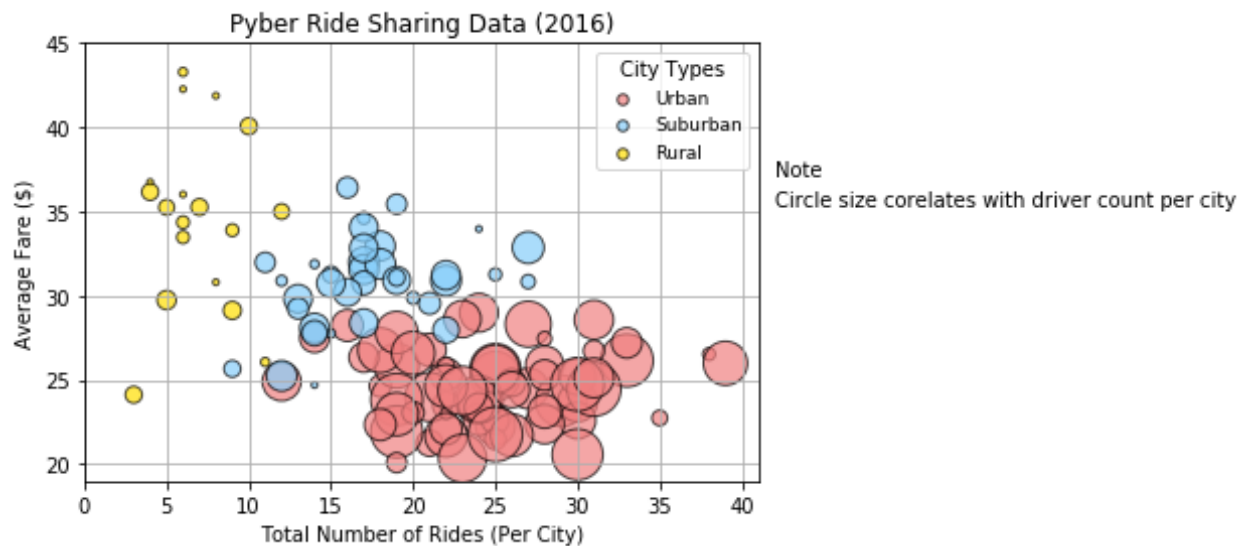


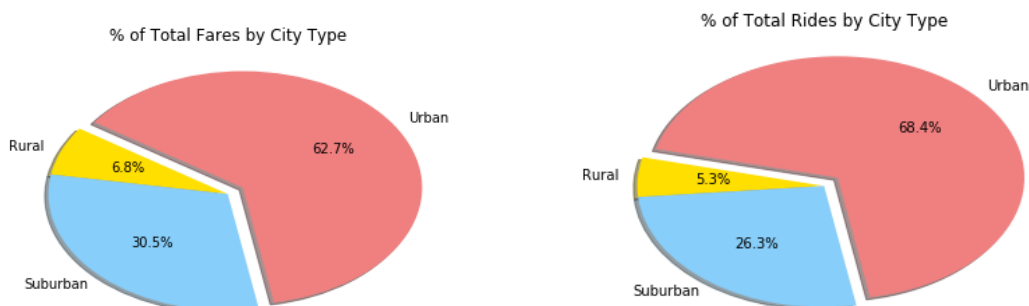
Pyber Data Analysis Observations

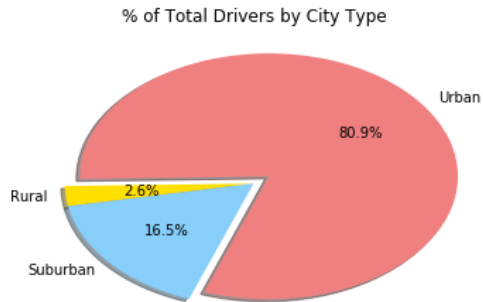
These observations are based on data collected in 2016

1. The scattered plot below suggests that the total number of rides and count of drivers per city increase and the average fares decrease as the setting moves more urban.



2. The 3 pie charts below suggest that the share of urban to all 3 measurements, total fares, total rides and total drivers per city, is the dominating share of the 3 settings. The share of suburban is much smaller, and the share of rural is the smallest.





3. When we look closer to the 3 pie charts above, we find that the share of urban to total drivers is greater than the share of urban to total fares and total rides. This explains the finding in the scattered plot above. Although urban has more rides and fares than suburban and rural, the average fares are in general the smallest.