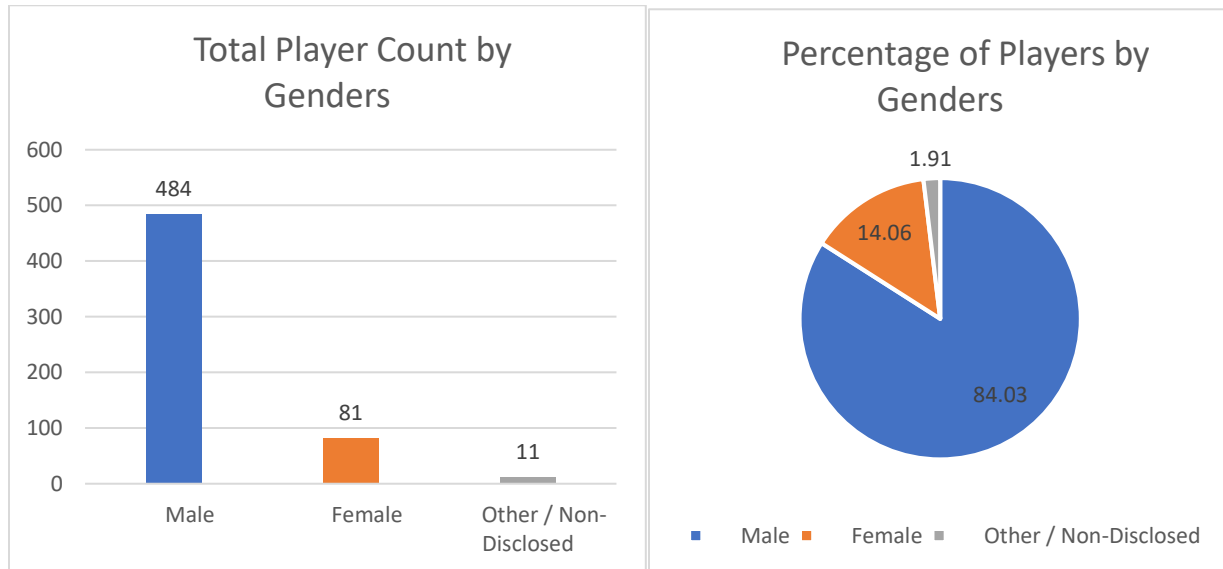


Heroes Of Pymoli Data Analysis

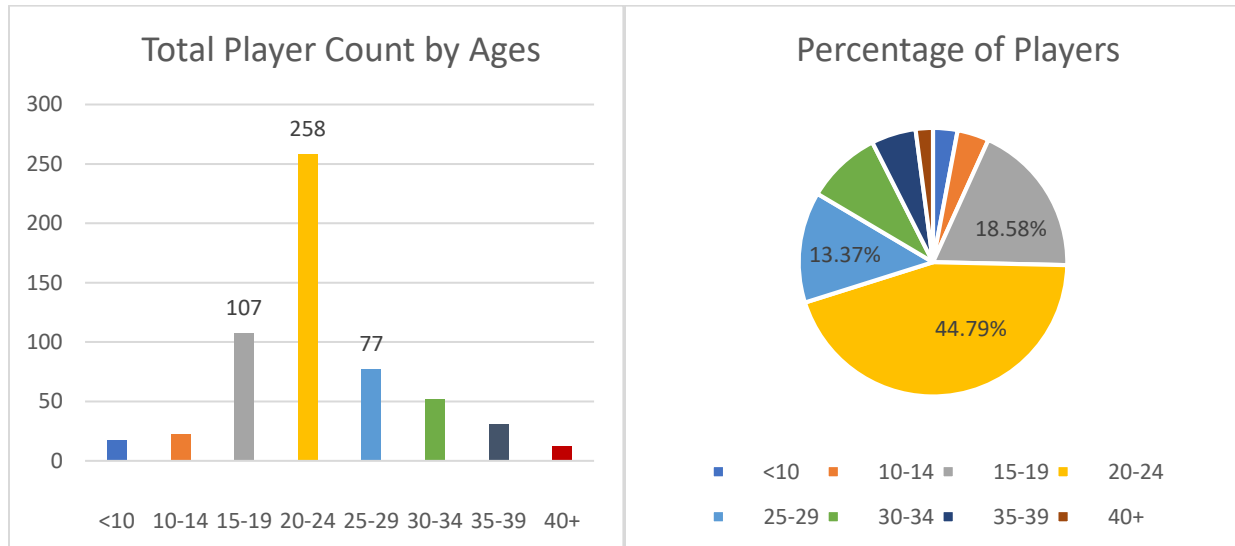
Observation 1:

Of the total 576 players, the majority are male, 484 players. The proportion of male players is a dominate 84.03%. Number of female players are much less, 84 players, but it's still a notable proportion 14.06%.



Observation 2:

The peak age demographic falls in young people groups. The first group is between age 20-24 (44.79%). The second group is between 15-19 (18.58%) and the third 25-29 (13.37%).



Observable 3:

The most popular item is "Oathbreaker, Last Hope of the Breaking Storm", with 12 purchases. "Fiery Glass Crusader" , "Extraction, Quickblade Of Trembling Hands" and "Nirvana" rank the second, all with 9 purchases.

However, the top 3 most profitable items are a little different from the most popular items. They are "Oathbreaker, Last Hope of the Breaking Storm" with total purchase value \$50.76, "Nirvana" \$44.10 and "Fiery Class Crusader" \$41.22.

Although "Extraction, Quickblade of Trembling Hands" ranks top 3 most popular items, it does not rank the top 3 in the most profitable items.