

# ZHEQIAO CHEN

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## EDUCATION

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### **Columbia University**

*August 2024 - May 2025*

Anticipated, Master's degree in Political Science

### **Communication University of China**

*July 2020 - June 2024*

Bachelor's degree in Public Administration (State Governance & Political Communication)

Certificate: Computational Social Science

### **University of California, Irvine**

*September 2022 - March 2023*

Visiting undergraduate student

### **University of Chicago**

*July 2023 - August 2023*

Econometrics Summer Program jointly hosted by the University of Chicago and Peking University

## RESEARCH

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### **Research on Top-down Pressure and Government Responsiveness** February 2024 - Present

*Independent research*

- Fine-tuned a BERT model to accurately label 700,000 Chinese text entries with semi-supervised learning.
- Employed Design-based Supervised Learning (DSL) method to conduct downstream statistical analyses.

### **War Memory and Nationalism: A Conjoint Experiment**

June 2023 - Present

*Supervised by Dr. Lu Zhang*

- Proposed the research question: *How does collective war memory and social media framing influence nationalist sentiment in contemporary China?*
- Designed a survey experiment using image-based conjoint analysis to address potential measurement biases highlighted in previous studies.

### **Early Political Communication Discourse Analysis of the CCP** February 2023 - April 2023

*Supervised by Dr. Zijie Shao*

- Developed a Python program for text encoding. It calculates coder reliability using indices such as Holsti and Scott's Pi, facilitating coding work.
- Gathered and coded 1921-1949 documents from the *Historical Documents on the Organization of the Communist Party of China (CCP)* to create a primary-source database on early communications by the party.

### **Long-term Strategy Research on Climate and Energy**

April 2022 - October 2022

*With Dr. Meian Chen*

- Compiled energy data and policies from 23 provinces (2008-present) and contributed to the *Closing the Emissions Gap through Subnational Climate Actions in China* report and the *China Carbon Neutrality Action* database.
- Tracked news on clean energy data and the progress made in phasing out coal in several influential countries. Contributed to the *Global Coal Phase-Out Progress Tracking Report*.

## INTERNSHIPS

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### **The Institute for Global Decarbonization Progress (iGDP)**

April 2022 - November 2022

*Research and Public Relations Assistant*

- Facilitated promotion of the *Zero Plastic Future* project, managed social media platforms, and independently completed the project's final report.
- Managed a social media platform dedicated to covering decarbonisation progress worldwide on a weekly basis.

### **The Nature Conservancy (TNC)**

July 2021 - February 2022

*Project Assistant*

- Independently translated TNC's documents on Water Benefit Investment principles and guidelines.
- Provided data visualization support to the team and created easy-to-understand maps and tables using Tableau.
- Collected data and information and drafted a report on water replenishment.

## NOTABLE EXTRA CURRICULAR ACTIVITIES

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### **Media Center at the Communication University of China (CUC)**

April 2021 - February 2022

*Student Journalist*

- Made news reports and handled every step of the process from conducting interviews and filming to copywriting and editing.
- Responsible for operating the CUC's WeChat video account, which won the *Annual Creative Performance Award* and was ranked among the *Top 100 Best WeChat Video Accounts for Colleges*.

### **Student Union**

June 2021 - July 2022

*Coordinator*

- Established and managed the first social media account for the Student Union, and developed its communication strategy.
- Responsible for department operations and arranging member training; received Best Department and Best Coordinator awards from the Student Union.
- Formulated publicity guidelines and collectively established the organization's long-term vision and short-term planning through monthly meetings.

## SKILLS

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### **Languages**

English (fluent), Chinese (native)

### **Software**

Stata, Python, R (ggplot2), Julia(matrix), SPSS, L<sup>A</sup>T<sub>E</sub>X, Tableau, Qualtrics