

FINAL REPORT GUIDELINES

It is OK to show any changes in the title or overall approach in the project, as it is a part of the progress in brainstorming, discussing, sketching and prototyping during the project.

The key is that the project is not simply “improving the usability” of an application/service: the project must have an overarching theme and focus against which the major design decisions are made throughout the project, and this has to be expressed in the terminologies from the UI concepts/principles learned in the course.

Final report must demonstrate the progress that happened throughout the project: ideas identified and the literature reviewed to explore the possibilities, sketches of ideas drawn and chosen/discarded, how they evolved over time. Try not to copy/paste the sections from the mid-term reports, as this will only imply that the ideas/understanding might not have deepened/progressed/evolved over the past 4 weeks. Below is a suggested structure of the report.

Title and abstract/summary

Introduction/background

State only briefly what the main aim of the project is, why it is explored and what the main approach/strategy is.

Target user issues

Clearly identify the target users, their characteristics, how it might change after use over time, and any implications and considerations taken for your project.

Literature review

Comprehensive review of projects/products/studies/research tried in the past or available today that attempted the similar approach as your project, how each is important and influenced your project.

Design exploration

Starting with a summary of the path the design exploration unfolded, describe full details of all design alternatives discussed, sketched and prototyped, design concepts used, tried, selected, avoided, etc. This section needs to demonstrate the progress that happened throughout the project. Address major design decision points and how they were made, design principles/guidelines applied and how conflicting ones were resolved.

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Evaluation

Details of usability evaluation, including the measures, usability criteria prioritised, evaluation techniques chosen/used and the rationale for the choice, how the ecological validity was ensured in conducting usability testing, analysis of the findings and suggestions for refinement. The analysis and refinement ideas should be coming from the insights gained from the evaluation.

Conclusion/Future work

Include a discussion on how the design may be applied to other domain areas and possible future design work that could be done.