

Bingyi Liu

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EDUCATION

Michigan State University Aug. 2014 - Dec. 2018

Bachelor of Science in Nutritional Science

Bachelor of Art in Media & Information

Overall GPA: 3.41 / 4.0 | Major GPA: 3.9 / 4.0

Minor in Information technology

ACADEMIC PROJECTS

Flying Kitchen | East Lansing, Michigan Oct. - Nov. 2018

Individual Project

- Worked as a UI/UX designer to build an application prototype which can support express drone delivery.

Bark | East Lansing, Michigan Nov. - Dec. 2018

Group Project

- Designed a crowdsourcing based parking application to boost the efficiency for customers in reporting parking attendant, reservation, and quick checking in/out by QR code.

EXPERIENCE

Wolters Kluwer China | Beijing, China Jun. - Aug. 2016

Human Resources Intern

- Worked as HR manager assistant, designing and organizing activities in recruiting process.
- Cooperated with data analysis team to organize data collection and analyze data range during hiring period to help arranging the interviews.

Xinhua News agency | Beijing, China Jun. 2017- Present

Marketing Intern

- Plotted the celebration of "Forty Years Commemoration of the Reform and Opening-up Policy of China".
- Led the Xinhua photographer summer camp.
- Set up and organized the second national time-lapse photography exhibition.

DIDI AI labs | Beijing, China Jul. - Aug. 2018

Product Management & Assistant Intern

- Assistant in product design and team communication, helped optimize creative thoughts for DIDI Mobile, and ensured product launch process by cooperating with Software Developer and UI/UX Designer.
- Worked as Product Manager, helped data collection in User Preference of DIDI Express.

Online Radio Dramas 2014 - Present

Producer

- Worked as producer for more than 5 online radio drama projects. The latest one achieved 451,000+ hits on "Weibo", a Chinese version of twitter.

ORGANIZATION & VOLUNTEER EXPERIENCE

MSU We54 Chinese Student Union | Administrator Jan. 2015 - May 2017

- Official Account chief editor on Weibo and Wechat.
- Ceremony and Student Activity Producer and official Speaker on orientation.

Sparrow Hospital | East Lansing, Michigan

Sep. - Dec. 2015

- Worked as a volunteer, helping check patients' regular health status and falling risk.

East Lansing Film Festival | East Lansing, Michigan

Sep. - Dec. 2018

- Took charge of establishing and implementing social media campaign strategy
- Built and maintained the main Facebook page.

Sea turtle Conservation Program | Volunteer | Costa Rica

Dec. 2015 - Jan. 2016

- Took care of sea turtles, helping small turtles hatch, and patrolled beach to prevent poaching illegals
- Introduced the natural resource conservation area to the tourists and cleaned up the rubbish in the beach

SKILLS & INTERESTS

Office Software: Microsoft Word, PowerPoint, Excel

Programming: Python, HTML, CSS, JavaScript, R

Audio Edit: Adobe Audition/cool edit

Design: Adobe Photoshop, Maya, Adobe XD, Sketch

Voice casting, Diving, Target shooting, Parachuting/Skydiving