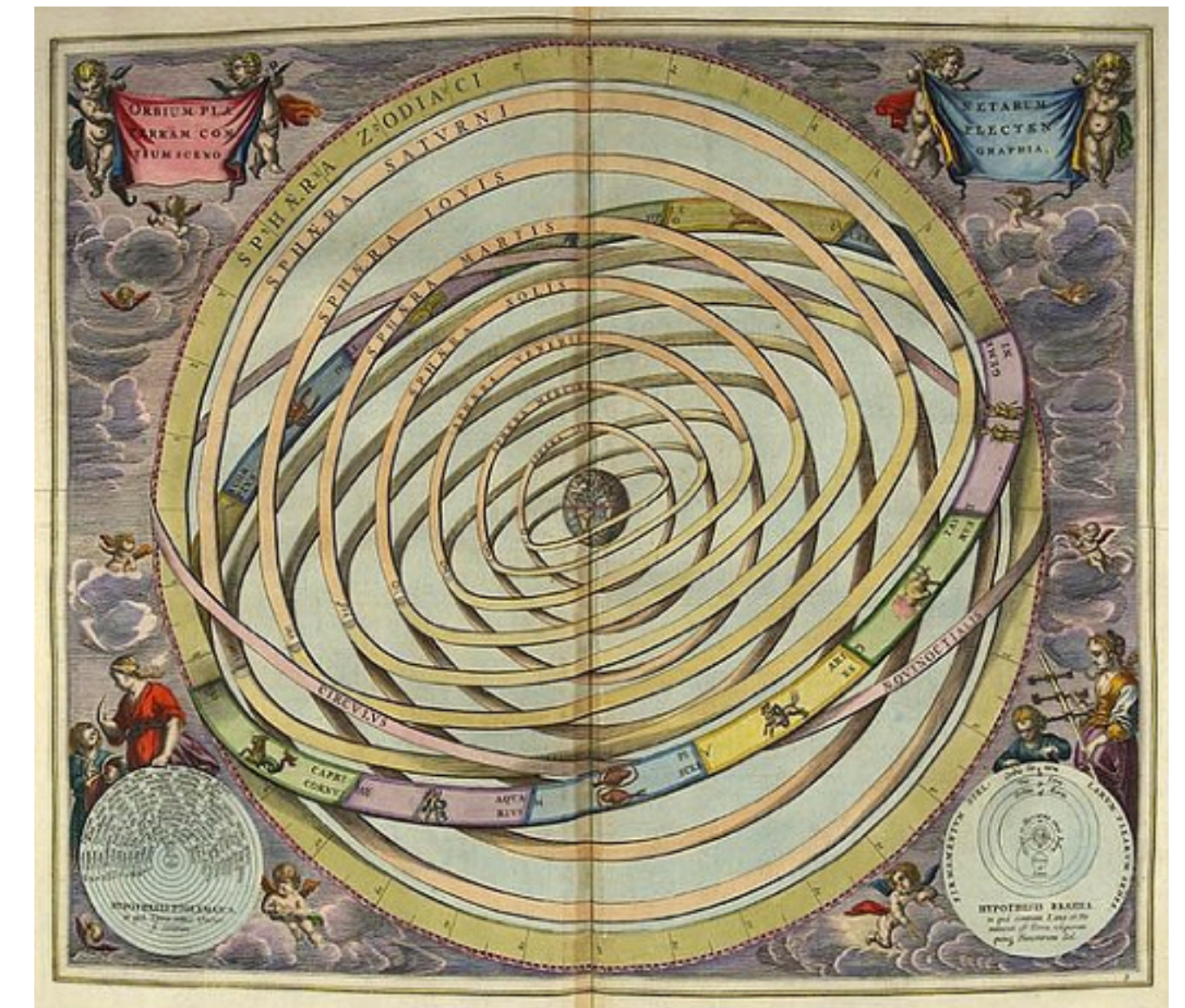


# Working with eHRAF paragraphs data through coding

Most eHRAF research involves coding:

1. Pick a theory/model
2. Identify its predictions
3. Operationalize variables (*Evidence for, No evidence*)
4. Read each paragraph and code for your variables



Or, exploratory, content-driven coding systems are possible; text analysis...

**What is your unit of analysis?** *paragraph, document, culture*, something else?

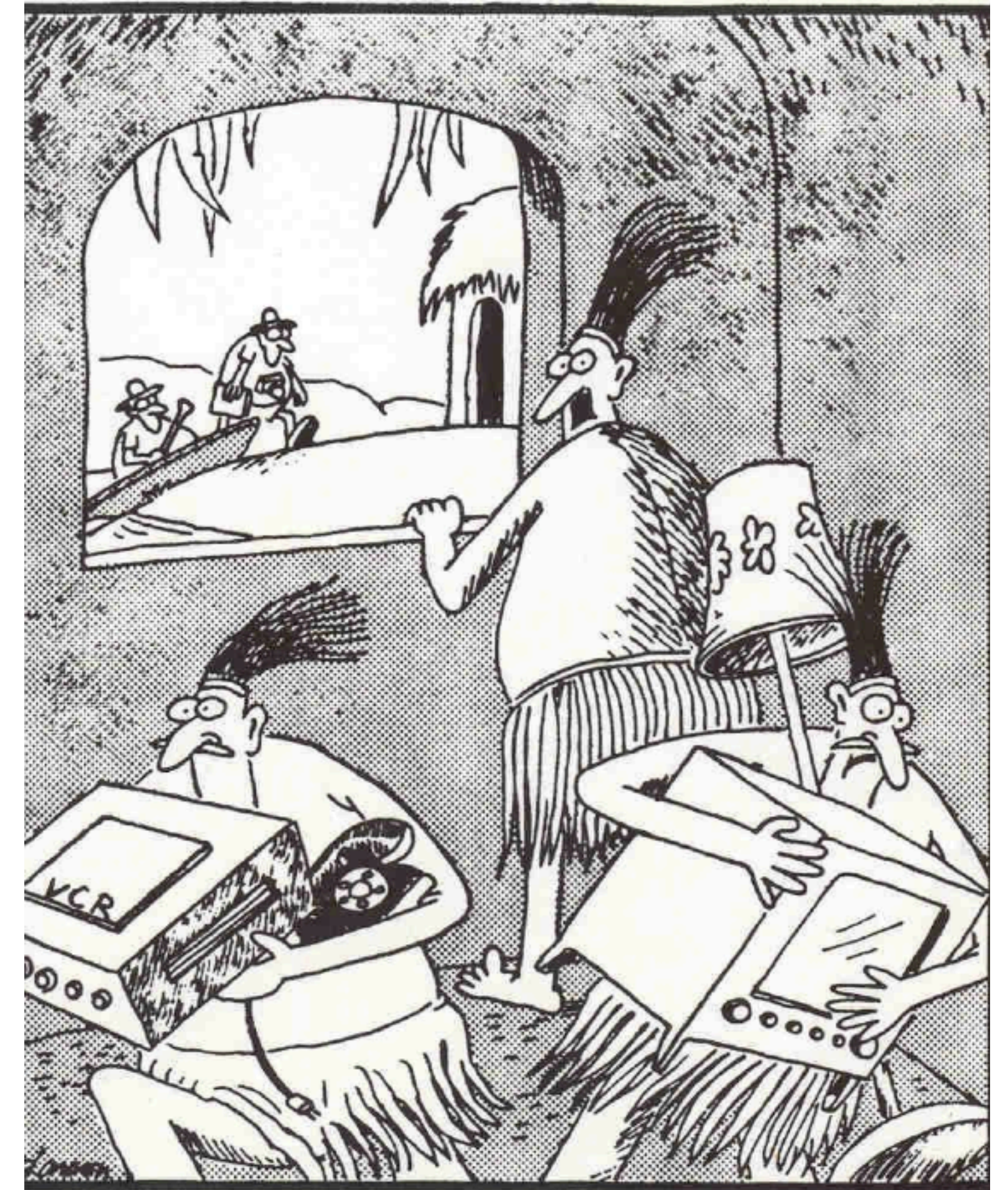


**How do your variables vary or not vary** across, cultures, subsistence types, regions, social contexts, etc...?



# Biases in the ethnographic record

- Yes, the ethnographic record is biased...like the historical record, archaeological record, and every other source of empirical data.
- But we can test and control for many potential sources of bias:
  - Ethnographer type, gender, nationality
  - Year of publication, field time duration, temporal span
  - Total number of ethnographers, total documents per culture, total pages of ethnography per culture



"Anthropologists! Anthropologists!"