Zhichao Xu

zhichao.xu@utah.edu Homepage Google Scholar Github

Research Interests Recommender System, Product Search, Explainable ML, Fairness, Conversation

#### EDUCATION

• University of Utah	Salt Lake City, UT
Ph.D. in Computer Science, GPA: 3.97	Sep.2020-Est.2024
• Rutgers, The State University of New Jersey	New Brunswick, NJ
MS in Computer Science, GPA: 3.70	Sep.2018-May.2020
• Shanghai University of Finance & Economics	Shanghai, China
BS in Applied Statistics	Sep. 2014 – $Jul. 2018$
$BE\ in\ Computer\ Science\ \ \ \ Technology\ (minor)$	Sep. 2015-Jul. 2018

#### SELECTED PUBLICATIONS

- Understanding the Effectiveness of Reviews in Top-N Recommendation,
   Zhichao Xu, Hansi Zeng, Qingyao Ai; in proceedings of 7th International Conference on the Theory of Information Retrieval (ICTIR), 2021
- A Zero Attentative Relevance Matching Network for Review Modeling in Recommendation System, Hansi Zeng, Zhichao Xu, Qingyao Ai; in proceedings of 43rd European Conference on Information Retrieval (ECIR 2021)
- E-commerce Recommendation Based on Weighted Expected Utility Theory,
  Zhichao Xu, Yi Han, Yongfeng Zhang, Qingyao Ai; in 29th ACM International Conference on Information and
  Knowledge Management (CIKM 2020)
- Speech-Based Activity Recognition for Trauma Resuscitation,
  Jalal Abdulbaqi, Yue Gu, Zhichao Xu, Chenyang Gao, Ivan Marsic and Randall S. Burd; in IEEE International
  Conference on Healthcare Informatics (ICHI 2020)

### Research Projects

- Dialogue Policy in Conversational Retrieval: In multi-turn conversational search/retrieval, dialogue policy can be important for the final retrieval performance and user satisfaction. Our work aims to improve existing reinforcement-learning-based conversational agent by designing more comprehensive dialogue policy to improve the users' satisfaction as well as retrieval performance (ongoing)
- Faithfulness in Model-agnostic Explainable Recommendation: We propose a framework for model-agnostic explainable recommendation and corresponding training strategy. Our framework consists of two parts: a black-box style recommendation model and a white-box style explanation model. By our knowledge-distillation-style training strategy, the explanation model can faithfully explain the decisions by the black-box model. We also show our framework can potentially improve the scrutability of the black-box recommendation model (in submission)
- Comparison of Review-based Recommendation Model Structures in Top-N Recommendation:
  Review-based recommendation models extract information from product reviews given by the user to better profile user
  preferences and product features; this work compares several sota review-based recommendation models in the task of
  top-N recommendation, discuss the performances and propose meaningful improvement to utilize heterogeneous content
  information for explainable recommendation (publication at ICTIR 21 & ECIR 21.)
- Machine Learning for Economic Analysis (Pytorch): In E-commerce, consumers' behaviors are heavily affected by economical motives. I adopted several principles from economics to study consumers' behaviors and built the framework using PyTorch. The framework uses historical browsing/purchase records to construct highly personalized product recommendation lists, outperforms several state-of-the-art recommendation algorithms (publication at CIKM 20).
- Speech-based Activity Recognition: Activity recognition is important yet challenging task in health care domain. We design a VGG-based network for speech-based activity recognition in trauma resuscitation in emergency room. Our network is capable to achieve good performance despite the lack of training data and noisy context (publication at ICHI 20).
- Zero-shot Entity Linking by Reading Entity Descriptions (Pytorch): Extend previous research on Entity Linking to zero-shot. Use pretrained word embeddings (RoBERTa etc.) and design the model structure, pretrain tasks to address the zero-shot EL without alias tables and frequency statistics

• End-to-End Candidates Retrieval for Entity Linking (Pytorch): Parse the Wikidump files and segmented them into passages. Use BM25 for first-stage retrieval and two-tower structure for second-stage reranking. Candidates pool includes all WikiPedia entries

## Industrial Experience

• SAP Lab

Shanghai, China

Data Analyst Intern (Python, Java, SQL, SAP Leonardo)

Dec. 2017 - Jun. 2018

- Internal Analysis Tool: Developed an Office Automation Tool, automatically acquiring data, plotting organization chart, generating data report & graphs for data visualization
- **Development & Testing**: Developed localized functions & APIs in SAP S4 & Leonardo; Wrote a Python data-stream parser to take handle data and did corresponding testing, docs and maintenance

# • Ipsos Market Research

Shanghai, China

Frontend Development Engineer Intern (HTML, Django, Node.js, Postgre SQL)

Jun. 2017 - Dec. 2017

• Frontend Development: Implemented Web Crawler to collect data. Deployed report pages for several projects

### Engineering Skills

## Programming Lauguage:

Proficient: Python, Matlab, SQL, PhP

Fundamental: C, Javascript, Go

Tools: Pytorch, Tensorflow, Spark, MapReduce, Django, React, Node.js, LATEX