Power Automate Design Documentation for Email Notification System

Actionable Message

Overview

The actionable message is a technology that allows us to embed interactive elements like buttons (thumbs-up/thumbs-down), comments, etc., into our outlook emails without needing to open a new tab to visit a website. Figure 1 below shows an example of a poll in Outlook email. Example: Poll in Outlook email

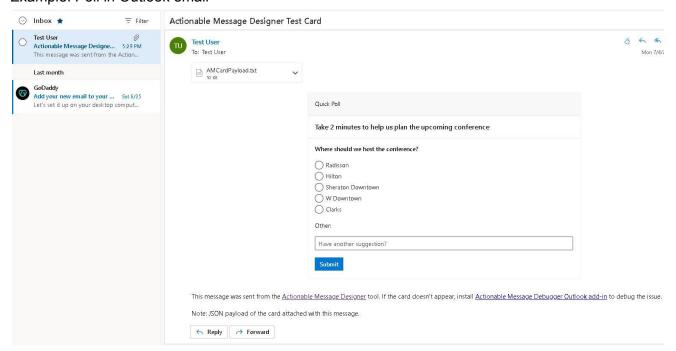


Figure 1: A poll in Outlook email

Power Automate Design Steps

<u>Step 1: Use the JSON code to build the Actionable Message card based on the given Mockup</u>

Explain: Outlook Actionable Messages cards are designed using the Adaptive Card format. And the Adaptive Card is designed in JSON code.

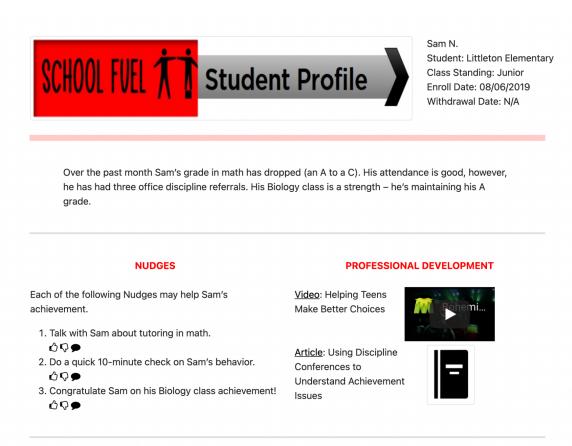


Figure 1.1: Mockup

Tool: Actionable Message Designer

We can use the **Actionable Message Designer** to create the mockup(Figure 1.1). Actionable Message Designer (Figure 1.2) is a tool that provides a drag-and-drop experience to build and tweak adaptive cards quickly. It can also generate JSON code (Figure 1.3).

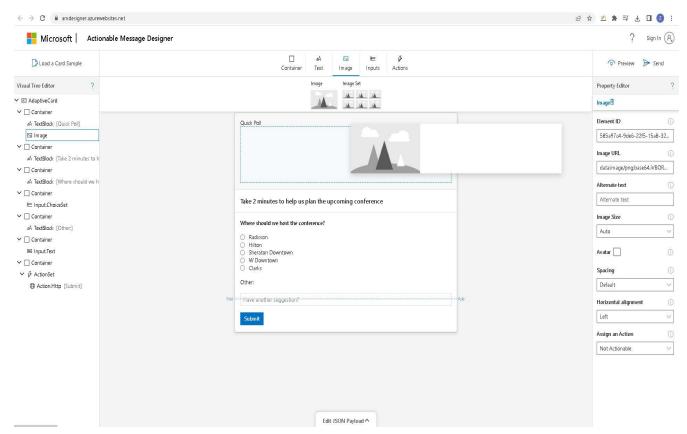


Figure 1.2: Actionable Message Designer

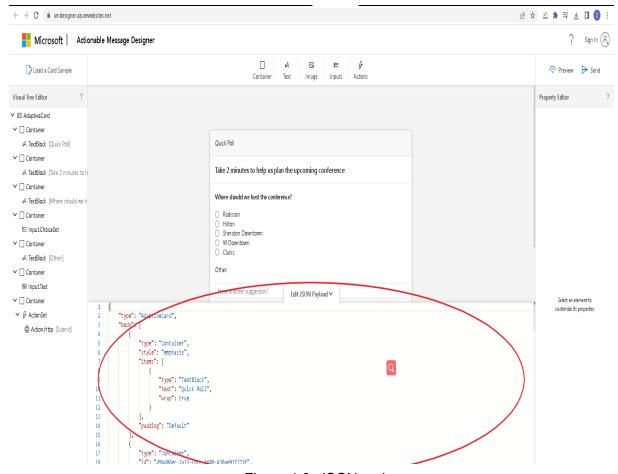


Figure 1.3: JSON code

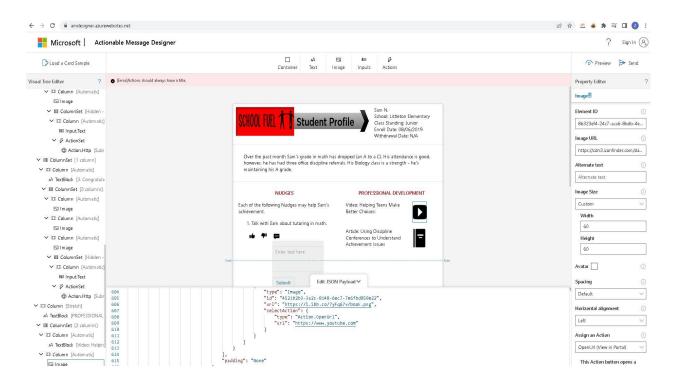


Figure 1.3: Using Actionable Message Designer to build mockup (You can download the JSON code in Appendix1.)

<u>Step 2: Using Power Automate Flow to Receive Response from Actionable Message</u>

We have some feedback buttons (thumbs up, thumbs down, comment) on our nudges part (Figure 2.1). So, we need a server or endpoint to receive these feedback responses.

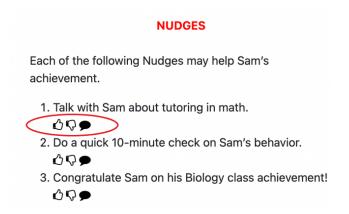
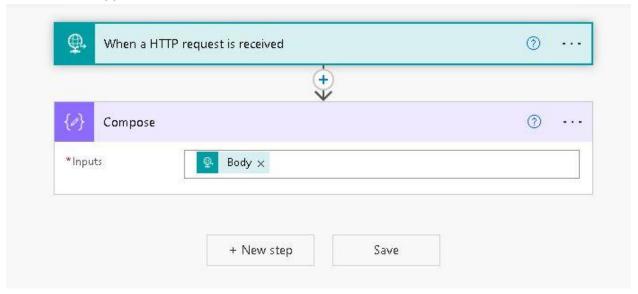


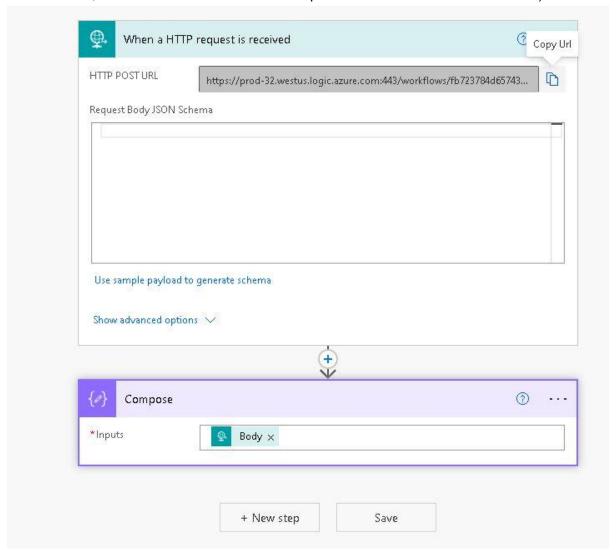
Figure 2.1: Feedback Buttons

For the server or endpoint, we can use Power Automate flow. Power Automate can make and receive HTTP requests. HTTP requests can interact with REST APIs, of virtually any software or application.

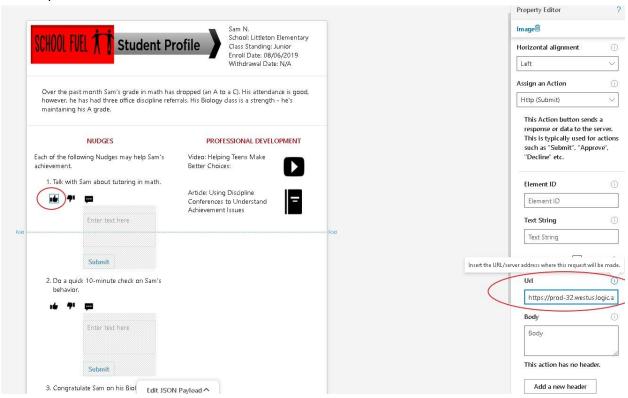
a. In Power Automate, we can use "HTTP request" as a trigger, and "Compose" with the input "Body" as an action. The reason we added that compose with the body is every flow needs a trigger and an action to be able to save.



b. Then we can save the flow. The endpoint URL will be generated after saving. We can just copy it. (This URL will be used for feedback buttons. When the client clicks these buttons, the button will send an HTTP request to the Power Automate server)



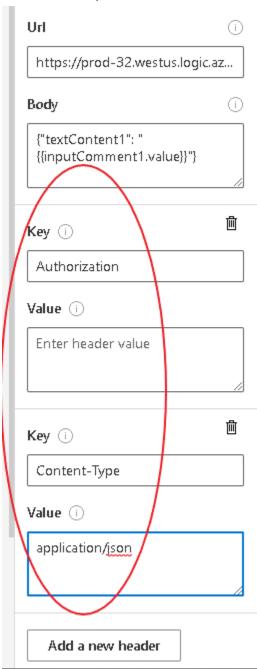
c. Back to the Actionable Message Designer, we can select one of the buttons and insert the endpoint URL.



d. For the body of the button, we can insert the data that needs to be sent to the Power Automate server. The format of body: {"Anyname": "{{elementID.value}}"}



e. For the header, we must use the following information.



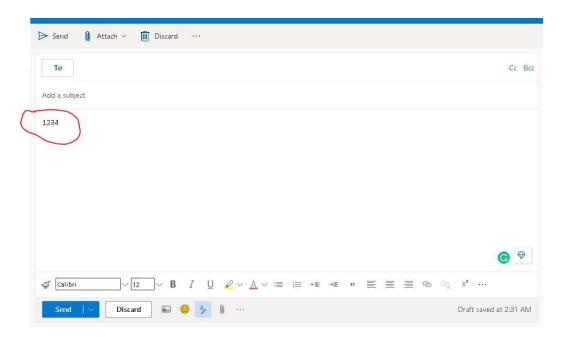
- f. Repeat steps c, d, and e for the rest of the buttons.
- g. Save the output JSON code

Step 3: Test/Send the built actionable message card via Outlook email

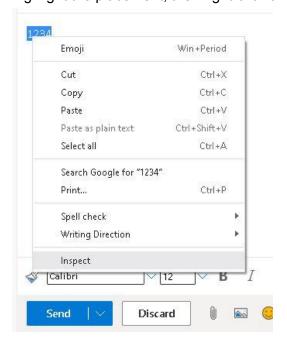
a. To embed an actionable message card in an email message, we need to wrap the card in a <script> tag. The <script> tag is then inserted into the <head> of the email's HTML Body.

```
Edit JSON Payload >
         <meta http-equiv="Content-Type" content="text/html; charset=utf-8"
<script type="application/adaptivecard+json">
                  "type": "AdaptiveCard",
                 "version": "1.0",
"body": [
                               "type": "TextBlock",
"text": "What's your feedback?",
"size": "Lange"
10
12
13
14
15
                               "type": "Input.Text",
"id": "InputComment",
"placeholder": "Comment Box"
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                   actions": [
                              "type": "Action.Http",
"title": "Submit",
"method": "POST",
"url": "Https://schoolfuel.org/?name={{InputComment.value}}",
"style": "positive",
"isPrimary": true
                ],
"padding": "None",
"$schema": "http://adaptivecards.io/schemas/adaptive-card.json"
          </head>
          (body)
          </body>
         </html>
```

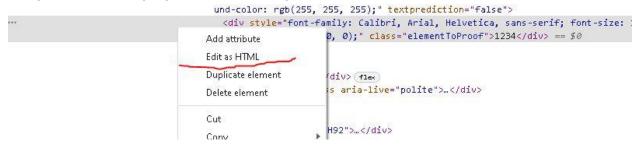
b. We just copy this entire bit of code. Then we go to the outlook email. Here we want to add placement "1234" to the body of the email. The placement can be anything.



c. Highlight the placement, then right-click and inspect.



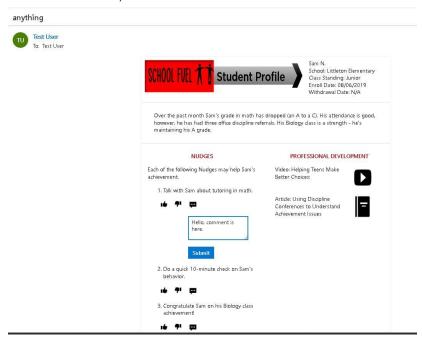
d. Navigate up to the highlight section, then right-click and choose "Edit as HTML"



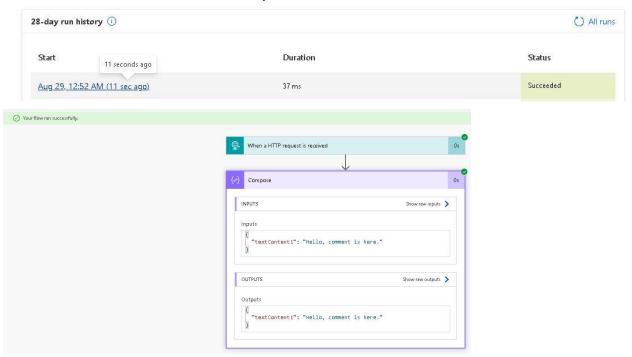
e. Navigate down to the placement "1234", and replace it with the code from the JSON payload. And click out of that.



- f. Send the email to the same email address. For example testuser@schoolfuel.org to testuser@schoolfuel.org
- g. We will receive the actionable message in the outlook email. We can type something in the comment box, and submit it.

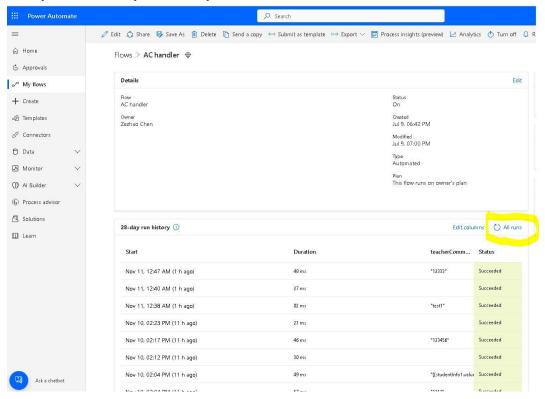


h. Back to the first flow, we can see the response is received.

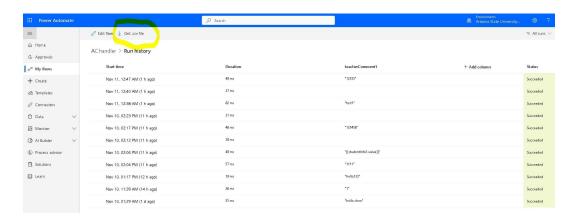


Step 4: How to Download Output Data from Power Automate

a. Select the My flows link, and then select the flow for which you want to export the run history. In the 28-day run history, select all runs.



b. Choose "Get.csv file" and you will be able to download the data.

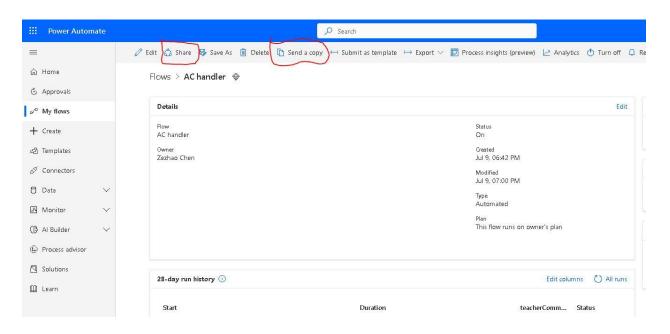


c. If we want, we can also add a few more steps to this flow. Those steps allow us to add output data to an excel file, and this excel file can be in any format we want. Here is a tutorial video from Youtube. (link: https://youtu.be/kbYGFlo0WGc)

Step 5: How to Share the Power Automate Flow

To share the flow, there are two things we can do.

- Add an owner to a cloud flow. Adding another owner allows others to edit, update and delete this flow. All owners can also access the run history and add or remove other owners.
- 2. Share a copy of a cloud flow. So people in our organization will be able to create a copy of this flow.



Note:

- General Data Protection Regulation (GDPR) requires Power Automate to keep run logs for no longer than 28 days. To maintain a longer history we'll need to manually capture run histories before they are deleted.
- If we want to send the actionable message to other organizations, it actually requires approval from Microsoft. We will be submitting certain details of School Fuel to Microsoft, which after being reviewed and approved, will enable actionable messages for School Fuel's service. For more information, please go to Actionable Message documentation (link).

Reference:

- Actionable Message documentation (<u>link</u>)
- Actionable Messages step-by-step (link)

Appendix1: Format 3 JSON code

Email: <u>zchen194@asu.edu</u> If you have any questions about this documentation, feel free to send an email to me.