Zhijian Li

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EDUCATION

Kellogg School of Management, Northwestern University

Ph.D. Quantitative Marketing	09/2024 - present

University of California, Los Angeles

M.A. Economics	09/2020 - 09/2022
B.S. Mathematics-Economics, with a Specialization in Computing	09/2018 - 09/2022

EMPLOYMENT

UCLA Anderson School of Management

Research Assistant to Prof. Ashvin Gandhi	03/2022 - 07/2024

Department of Economics, UCLA

Grader for Economics 143 (Advanced Econometrics)	03/2022 - 05/2022
Undergraduate Fellow, LIFE-M Lab	07/2021 - 03/2022
Research Assistant to Prof. Kathleen McGarry	10/2019 - 03/2020

WORKING PAPERS

Misinformation and Mistrust: The Equilibrium Effects of Fake Reviews on Amazon.com
with Ashvin Gandhi and Brett Hollenbeck

AWARDS AND SCHOLARSHIPS

Departmental Scholar, Department of Economics, UCLA	09/2021 - 09/2022
Dean's List, UCLA	2018 - 2022

MISCELLANEOUS

Tools: Python, Julia, Stata, GitHub
Languages: English (native), Chinese (conversational)