

Zhiliang Lin

林志良

Contact Information

School of Literature and Media

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Employment

Teaching Associate at Guangzhou Nanfang College

July, 2020 – Present

- Teaching: (a) *Statistics for communication*; (b) *New Media Data Analysis*; (c) *Web Data Scraping*.
- Provide instructions to the thesis writing for the graduates

Research Associate at Shenzhen University

July, 2019 – Jun, 2020

- Do data wrangling and data analysis on massive data and finished two report articles
- Build the website of the lab and maintain the daily operation
- Help finish the revision of two SSCI manuscripts

Education

M.A., Department of Communication, *Jinan University (Guangzhou)*

2019

B.A., Department of Journalism, *Southwestern University of Finance and Economics*

2015

Research Interests

Computational Communication Research, Media Psychology, Health Communication

Publications

Guangchao Charles Feng., **Zhiliang Lin.**, Xianglin Su., & Wanhua Ou. (2021). A Model-based Meta-analysis of Willingness to Participate in Cancer Screening. *International*

Journal of Environmental Research and Public Health, 18(5), 2580.

Guangchao Charles Feng., Xianglin Su., **Zhiliang Lin.**, Yiru He., Nan Luo., & Yuting Zhang. (2020). Determinants of technology acceptance: Two modeling-based meta-analytic reviews. *Journalism & Mass Communication Quarterly*.

Guangchao Charles Feng., Yuting Zhang., & **Zhiliang Lin.** (2019). A Meta-Analysis of the Effects of Sociodemographic Factors on the Social Media Adoption. *International Journal of Communication*, 13, 1996–2025.

(paper in Chinese) Zhiliang Lin. (2019). Your friends matter: A mediation model of Wechat use and school identity. *New Media Research*, 06, 17-22

Conference Presentations

Nan Luo., Yiru He., & **Zhiliang Lin.** (2020, Aug) *Doing Data-driven Researches Using IMDb Dataset*. ICA Pre-conference on Open Methods, Open Data, Virtual Conference

Zhiliang Lin., Yiru He., & Nan Luo. (2020) “Three layers, two types of domestic news flow”: *News prominence of places in Chinese newspapers*. International Cultures of Journalism Conference, Virtual Conference

Xianglin Su., **Zhiliang Lin.**, Yuting Zhang., & Guangchao Charles Feng. (2019, May) *Determinants of technology acceptance: Two modeling-based meta-analytic reviews*. 69th Annual ICA Conference, Washington, D.C., USA.

Zhiliang Lin., Yuting Zhang, & Guangchao Charles Feng. (2018, May). *The effects of socio-demographic factors on social media divide: A meta-analytical review*. 68th Annual ICA Conference. Prague, Czech Republic.

Wanhua Ou., **Zhiliang Lin.**, Xianglin Su., & Guangchao Charles Feng. (2018, Aug). *Engagement in Cancer Screening: Theoretical Exploration Using A Meta-Analytical Structural Equation Modeling Approach*. the Association For Education In Journalism & Mass Communication Annual Conference. Washington, D.C., USA.

(paper in Chinese) Zhiliang Lin. & Jiahong Wu. (2017, April). *The Marxism in Chinese Journalism and Communication Studies: A bibliometric overview*. Red Heritage: Marxism and Chinese Journalism and Communication Consortium, Chongqing, China.

Workshops Attended

- The Application of Bayesian Statistical Methods on Management, Sun Yat-Sen University, 2017 Jun
- Artificial Society and Computational Social Science, Sun Yat-Sen University, 2017 July; 2023 Aug

Training and Skills

- Programming languages: R (fluent), Python (fluent), Bash Shell (basic), SQL (basic)
- Statistics software: SPSS, Amos, SmartPLS
- Scientometrics software: CiteSpace, bicom, Ucinet
- Visualization software: Adobe Photoshop, Adobe Illustrator, Visio, Tableau
- Reference management software: Endnote, Zotero, NoteExpress

Languages

Mandarin Chinese (native), Cantonese (native), English (fluent)