

# Machine Learning

Session 11 More on distributions, models, MAP, ML

maximum  
a posteriori

maximum  
likelihood

SLIDES BY Stefan Harmeling

~~27.~~ October 2021 ~~21~~  
19. 22

Last time:

## Gaussian distribution

# Univariate Gaussian distribution

see MLPP 2.4.1 (Murphy: Machine Learning: a Probabilistic Perspective)

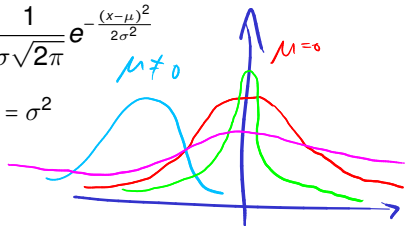
- ▶ random variable  $X$  is real-valued
- ▶ parameters  $\mu$  called mean,  $\sigma^2 > 0$  called variance
- ▶  $X$  has univariate Gaussian distribution, written

$$X \sim \mathcal{N}(\mu, \sigma^2)$$

- ▶ probability density function

$$\mathcal{N}(x | \mu, \sigma^2) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

- ▶ one can show:  $E X = \mu$  and  $\text{Var } X = \sigma^2$



# Multivariate Gaussian distribution

see MLPP 2.5.2

- ▶ random vector  $X$  has real-valued components
- ▶ parameters  $\mu$  called mean vector, pos-def symmetric matrix  $\Sigma$  called covariance matrix
- ▶  $X$  has multivariate Gaussian distribution, written

$$X \sim \mathcal{N}(\mu, \Sigma)$$

- ▶ probability density function

$$\mathcal{N}(x | \mu, \Sigma) = \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} e^{-\frac{1}{2}(x-\mu)^T \Sigma^{-1} (x-\mu)}$$

- ▶ special case:  $\mathcal{N}(\mu, \sigma^2)$
- ▶ one can show:  $E X = \mu$  and  $\text{Var } X = \Sigma$

## Closed under sum- and product rule:

$$\Omega = A \cup \bar{A}$$

$$\mathcal{P}(\mathcal{B}) = \mathcal{P}(\mathcal{B}, A) + \mathcal{P}(\mathcal{B}, \bar{A})$$

A Gaussian joint distribution

$$p(x, y) = \mathcal{N}\left(\begin{bmatrix} x \\ y \end{bmatrix}, \begin{bmatrix} \mu \\ \nu \end{bmatrix}, \begin{bmatrix} A & B \\ B^T & C \end{bmatrix}\right)$$

how to  
compute  
marginals

has Gaussian marginals (sum rule)

$$p(x) = \int p(x, y) dy = \mathcal{N}(x, \mu, A)$$

$$p(y) = \int p(x, y) dx = \mathcal{N}(y, \nu, C)$$

and Gaussian conditionals

product rule

$$\underline{p(x|y)} = p(x, y)/p(y) = \mathcal{N}(x, \mu + BC^{-1}(y - \nu), A - BC^{-1}B^T)$$

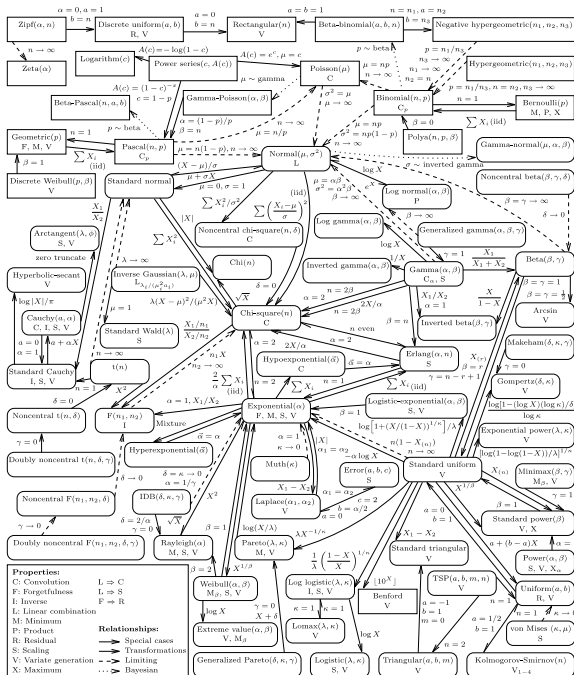
$$p(y|x) = p(x, y)/p(x) = \mathcal{N}(y, \nu + B^T A^{-1}(x - \mu), C - B^T A^{-1}B)$$

Main justification for using Gaussians

## Central Limit theorem

If you add lots of independent <sup>i.i.d</sup> random vars  $X_1, \dots, X_n$   
then their sum  $X_1 + \dots + X_n$  is roughly Gaussian

→ model noise by Gaussians.



previous graphics from: “Univariate Distribution Relationships”, Lawrence M. Leemis and Jacquelyn T. McQueston, The American Statistician, February 2008, Vol. 62, No. 1, page 47



A zoo of probability  
distributions

# Distribution for waiting times

# Poisson distribution

see MLPP 2.3.3

- ▶ counts of rare events
- ▶ let random variable  $X \in \{0, 1, \dots\}$  be the number of events in some time interval
- ▶ let  $\lambda > 0$  be the parameter (the rate)
- ▶  $X$  has Poisson distribution, written

$$X \sim \text{Poi}(\lambda)$$

- ▶ probability mass function

$$\text{Poi}(x \mid \lambda) = e^{-\lambda} \frac{\lambda^x}{x!}$$

- ▶  $E X = \text{Var } X = \lambda$
- ▶ e.g. number of emails you receive every days is Poisson distributed
- ▶ e.g. the waiting time between events

# Distributions for tossing dice

# Binomial distribution

see MLPP 2.3.1

- ▶ toss a coin  $n$  times
- ▶ let random variable  $X \in \{0, \dots, n\}$  be number of heads
- ▶ let  $\theta$  be the probability of heads
- ▶  $X$  has binomial distribution, written

$$X \sim \text{Bin}(n, \theta)$$

- ▶ probability mass function

$$\text{Bin}(k | n, \theta) = \binom{n}{k} \theta^k (1 - \theta)^{n-k}$$

- ▶  $\mathbb{E} X = n\theta$ ,  $\text{Var } X = n\theta(1 - \theta)$

# Bernoulli distribution

see MLPP 2.3.1

- ▶ toss a coin once
- ▶ let random variable  $X \in \{0, 1\}$  be a binary variable
- ▶ let  $\theta$  be the probability of heads
- ▶  $X$  has Bernoulli distribution, written

$$X \sim \text{Ber}(\theta)$$

- ▶ probability mass function

$$\text{Ber}(x | \theta) = \theta^{[x=1]}(1 - \theta)^{[x=0]} = \begin{cases} \theta & \text{if } x = 1 \\ 1 - \theta & \text{if } x = 0 \end{cases}$$

using Iverson brackets  $[A] = 1$  if  $A$  is true,  $[A] = 0$  if  $A$  is false

- ▶  $E X = \theta$ ,  $\text{Var } X = \theta(1 - \theta)$
- ▶ special case:  $\text{Ber}(\theta) = \text{Bin}(1, \theta)$

# Multinomial distribution

see MLPP 2.3.2 *MURPHY*  
← Machine Learning, A probabilistic perspective

- ▶ toss a  $K$ -sided dice  $n$  times
- ▶ let  $X = [x_1, \dots, x_K]^T$  be a random (column) vector, with  $x_j$  being the number of times side  $j$  occurs,  $\sum_j x_j = n$
- ▶ let  $\theta = [\theta_1, \dots, \theta_K]^T$  be the parameter (column) vector, with  $\sum_j \theta_j = 1$  and  $\theta_j \geq 0$
- ▶ let  $\theta_j$  be the probability of side  $j$  of the dice
- ▶  $X$  has multinomial distribution, written

$$X \sim \text{Mu}(n, \theta)$$

- ▶ probability mass function

$$\text{Mu}(x | n, \theta) = \binom{n}{x_1 \dots x_K} \prod_{j=1}^K \theta_j^{x_j}$$

with multinomial coefficient  $\binom{n}{x_1 \dots x_K} = \frac{n!}{x_1! x_2! \dots x_K!}$

# Multinoulli distribution

see MLPP 2.3.2

- ▶ toss a  $K$ -sided dice once
- ▶ let  $X = (x_1, \dots, x_K)$  be a random vector, with  $x_j$  being binary, such that only one is non-zero (aka one-hot encoding)
- ▶ let  $\theta = (\theta_1, \dots, \theta_K)$  be the parameter vector, with  $\sum_j \theta_j = 1$  and  $\theta_j \geq 0$
- ▶ let  $\theta_j$  be the probability of side  $j$  of the dice
- ▶  $X$  has multinoulli distribution, written

$$X \sim \text{Cat}(\theta) = \text{Mu}(1, \theta)$$

- ▶ probability mass function

$$\text{Cat}(x | \theta) = \prod_{j=1}^K \theta_j^{x_j}$$

- ▶ aka categorical distribution or discrete distribution



# Tossing dice (1)

- ▶ tossing  $n$  times a  $K$  sided dice
- ▶ let  $X$  be random vector of number of times side  $j$  appeared
- ▶ distribution of  $X$ : Multinomial

$$X \sim \text{Mu}(n, \theta)$$

with parameter vector  $\theta$

- ▶ assume  $n = 1$ : Multinoulli

$$\text{Cat}(\theta) = \text{Mu}(1, \theta)$$

- ▶ assume case  $K = 2$ : Binomial

$$\text{Bin}(n, \theta) = \text{Mu}(n, (\theta, 1 - \theta))$$

with  $\theta \in [0, 1]$

- ▶ assume  $n = 1$  and  $K = 2$ : Bernoulli

$$\text{Ber}(\theta) = \text{Bin}(1, \theta) = \text{Mu}(1, (\theta, 1 - \theta)) = \text{Cat}((\theta, 1 - \theta))$$

with  $\theta \in [0, 1]$

## Tossing dice (2)

- ▶ tossing  $n$  times a  $K$  sided dice

	$n = 1$	$n > 1$
$K = 2$	Bernoulli	Binomial
$K > 2$	Multinoulli	Multinomial

# Probability Theory:

Describe mathematically how random processes generate data

# Statistics:

Given data, try to find the probability distribution that best explains it.

Maximum likelihood  
estimation

Typically we understand data as having been obtained from repetitions of the same experiment

[„samples from a single probability distribution“]

Each single result is recorded in a random variable.

E.g.  $n$  coin tosses:  $X_1, \dots, X_n \in \{0, 1\}$

Standard assumption:

independence → The different instances of the experiment don't influence each other.

ident. distributed → Each time the experiment is set up in precisely the same way.

Formally:

$X_1, \dots, X_n$  are i.i.d.

[ independent & identically distributed ]

$X_1, \dots, X_n$  are i.i.d.

$\Rightarrow$  Their joint distribution is

$$P(X_1 = x_1, \dots, X_n = x_n) = P(X_1 = x_1) \cdot \dots \cdot P(X_n = x_n)$$

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---

Usually we have a family of candidate distributions, parametrized by some parameter  $\theta$  [ = a "statistical model" ]



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$\Rightarrow$  Their joint distribution is

$$P(X_1=x_1, \dots, X_n=x_n) = P(X_1=x_1) \cdot \dots \cdot P(X_n=x_n)$$

---

Usually we have a family of candidate distributions, parametrized by some parameter  $\theta$  [ = a "statistical model" ]

$\rightsquigarrow$  For each  $\theta$  we have  $P_\theta(X_1=x_1, \dots, X_n=x_n)$ ;  
we also write  $P(X_1=x_1, \dots, X_n=x_n \mid \theta)$ .

$X_1, \dots, X_n$  are i.i.d.

$\Rightarrow$  Their joint distribution is

$$P(X_1=x_1, \dots, X_n=x_n) = P(X_1=x_1) \cdot \dots \cdot P(X_n=x_n)$$

---

Usually we have a family of candidate distributions, parametrized by some parameter  $\theta$  [ = a "statistical model" ]

a function  
of  $x_1, \dots, x_n$  and  $\theta$

$\rightsquigarrow$  For each  $\theta$  we have  $P_\theta(X_1=x_1, \dots, X_n=x_n)$ ;  
we also write  $P(X_1=x_1, \dots, X_n=x_n | \theta)$ .


$X_1, \dots, X_n$  are i.i.d.

$\Rightarrow$  Their joint distribution is

$$\underline{P(X_1=x_1, \dots, X_n=x_n) = P(X_1=x_1) \cdot \dots \cdot P(X_n=x_n)}$$

Usually we have a family of candidate distributions, parametrized by some parameter  $\theta$  [= a "statistical model"]

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of  $x_1, \dots, x_n$  and  $\theta$



$\rightsquigarrow$  For each  $\theta$  we have  $P_\theta(X_1=x_1, \dots, X_n=x_n)$ ;  
we also write  $P(X_1=x_1, \dots, X_n=x_n | \theta)$ .

Which  $\theta$  explains the observed data best?

Max. likelihood  
estimation:

The  $\theta$  that maximizes  
 $P(X_1=x_1, \dots, X_n=x_n | \theta)$ .

Max. likelihood estimation: The  $\theta$  that maximizes  $P(X_1 = x_1, \dots, X_n = x_n | \theta)$ .

Fixed  $\theta$ , varying  $x_1, \dots, x_n$ : "Probability distribution"  
( "prob. mass function" or "density function" )  
discrete continuous

Fixed  $x_1, \dots, x_n$ , varying  $\theta$ : "Likelihood function"

~~~~~> want to maximize likelihood function

## Example:

Thumbtack falls on pin ( $X=0$ )  
or on head ( $X=1$ )



thumbtack

We want to find out the probability that the thumbtack falls on its pin.

Statistical model:  $P(X=0|\theta) = \theta$   
 $P(X=1|\theta) = 1-\theta$

$$\theta \in [0,1]$$

### Example:

Thumbtack falls on pin ( $X=0$ )  
or on head ( $X=1$ )



thumbtack

We want to find out the probability that  
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Statistical model:  $P(X=0|\theta) = \theta$   
 $P(X=1|\theta) = 1-\theta$

Observe: 8 x head, 2 x pin

$$\begin{aligned} & P(X_1=0, X_2=1, \dots, X_9=1, X_{10}=0 | \theta) \\ &= P(X_1=0 | \theta) \cdot \dots \cdot P(X_{10}=0 | \theta) \\ &= \theta^2 \cdot (1-\theta)^8 \end{aligned}$$

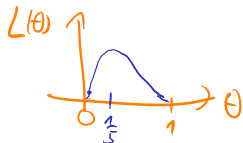
Maximize

$$\begin{aligned} L(\theta; x_1, \dots, x_n) &= P(X_1=0, X_2=1, \dots, X_9=1, X_{10}=0 | \theta) \\ &= P(X_1=0 | \theta) \cdot \dots \cdot P(X_{10}=0 | \theta) \\ &= \theta^2 \cdot (1-\theta)^8 \end{aligned}$$

$$\begin{aligned} 0 &\stackrel{!}{=} \frac{\partial}{\partial \theta} L(\theta; x_1, \dots, x_n) = 2 \cdot \theta (1-\theta)^8 - \theta^2 (1-\theta)^7 \cdot 8 \\ &= \theta \cdot (1-\theta)^7 \cdot (2 \cdot (1-\theta) - 8 \cdot \theta) \end{aligned}$$

$$\Rightarrow \theta = 0, \text{ or } \theta = 1, \text{ or } 2 - 2\theta - 8\theta = 0$$

$$2 - 10\theta \Rightarrow \theta = \frac{1}{5}$$



$$\hat{\theta}_{ML} := \underset{\theta}{\operatorname{argmax}} L(\theta; x_1, \dots, x_n)$$

Example: Univariate Gaussian, mean  $\mu$  known,  
family parametrized by variance  $\sigma$ :

$$\mathcal{N}(x|\mu, \sigma^2) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

observations:

$x_1, \dots, x_m$

$$L(\sigma|x_i, \mu) = \prod_{x_i} \frac{1}{\sigma\sqrt{2\pi}} \cdot \exp\left(-\frac{(x_i-\mu)^2}{2\sigma^2}\right)$$

maximizing  $L(\sigma)$  is  
hard but  
maximizing  $\log(L(\sigma)) = \ell(\sigma)$

$$\begin{aligned} \ell(\sigma) &= \log(L(\sigma)) \quad \text{-- } \log(\sigma) - \log(\sqrt{2\pi}) \\ &= \sum_{x_i} \log\left(\frac{1}{\sigma\sqrt{2\pi}}\right) - \frac{(x_i-\mu)^2}{2\sigma^2} \\ &= \underbrace{m \cdot (-\log(\sqrt{2\pi}))}_{\text{constant}} + m \cdot (-\log(\sigma)) \\ &\quad - \sum_{x_i} \frac{1}{\sigma^2} (x_i-\mu)^2 \frac{1}{2} \end{aligned}$$





$$\begin{aligned}
 0 &\stackrel{!}{=} \frac{\partial}{\partial \sigma} \ell(\sigma) = -m \cdot \frac{1}{\sigma} - \sum_{x_i} (x_i - \mu)^2 \cdot \frac{1}{2} \frac{1}{\sigma^3} \cdot (-2) \\
 &= -m \cdot \frac{1}{\sigma} + \sum_{x_i} (x_i - \mu)^2 \frac{1}{\sigma^3}
 \end{aligned}$$

$$\begin{aligned}
 \Rightarrow \quad \sigma^2 \cdot m &= \sum_{x_i} (x_i - \mu)^2 \\
 \rightarrow \quad \sigma^2 &= \frac{1}{m} \sum_{x_i} (x_i - \mu)^2
 \end{aligned}$$

$$\text{Var}(X) = E((X - EX)^2)$$

Maximum a posteriori  
estimation

Idea: Use Bayes rule

$$\text{posterior } P(\theta | \text{data}) = \frac{P(\text{data} | \theta) \cdot \text{prior } P(\theta)}{P(\text{data})}$$

What is the most probable  $\theta$ , given the seen data?  
That one is called max. a posteriori estimator

$$\hat{\theta}_{\text{MAP}} = \underset{\theta}{\operatorname{argmax}} P(\theta | \text{data}) = \underset{\theta}{\operatorname{argmax}} P(\text{data} | \theta) \cdot P(\theta)$$

Observe:

Maximizing numerator means  
maximizing everything

known

In a bag there are 5 coins. Two of the coins are of type A and 3 of type B. A coin of type A shows heads with probability 0.5 and tails with probability 0.5. A coin of type B shows heads with probability 0.3 and tails with probability 0.7.

A coin is randomly drawn from the bag and then flipped two times: It shows heads both times.

→ Use Bayes' formula to compute the probability that the coin is of type A.

→ The coin is thrown one more time and shows tails. Given this additional data, what is now the probability that the coin is of type A? [You can either reuse your results from (a) or start a whole new computation. Or better, do both to convince yourself that both ways give the same result]

Here  $\Theta = \{A, B\}$       prior distr on  $\{A, B\}$   
 $\frac{2}{5}$        $\frac{3}{5}$

$$P(X=H | A) = 0.5$$

$$P(X=H | B) = 0.3$$

$$P(H, H | A) = \frac{1}{2} \cdot \frac{1}{2}, \quad P(H, H | B) = \frac{3}{10} \cdot \frac{3}{10}$$

$$P(A | H, H) = \frac{P(H, H | A) \cdot P(A)}{P(H, H)} = \frac{1}{P(H, H)} \cdot \frac{1}{4} \cdot \frac{2}{5}$$

$$P(B | H, H) = \frac{1}{P(H, H)} \cdot \frac{9}{100} \cdot \frac{3}{5}$$

$\Rightarrow \theta_{MAP} = A$   
1 bigger

Uses of MAP estimation:

- online learning
- Suppose in the thumbtack experiment we got 30 times head.  
max. lik.  $\Rightarrow P(\text{head}) = 1$

Common sense: pin is possible

$\leadsto$  take as prior  $P(\text{head}) = \frac{1}{2}$   
 $P(\text{pin}) = \frac{1}{2}$

i.e.  $\theta = \frac{1}{2}$

- if you know "nothing", choose max. entropy prior

## What distribution should we choose for the parameters?

(i.e. for the prior)

- incorporating knowledge
- expressing lack of knowledge
- "good" expressing posterior

[Conjugate priors]

**Bayesian updating involves two families of probability distributions:**

- 1. The parametrized family in which we look for the model for our data.**
- 2. Another family of distributions on the set of parameters (each member tells us how probable a certain parameter, or family of parameters, is)**

**One has to choose a prior from family 2. This family is called a conjugate family for family 1. if it is closed under Bayesian updates, i.e. if starting in family 2. and updating with a member of family 1. results in a new member of family 2.**

# Beta-binomial model

MLPP 3.3

The beta family  
is a conjugate family for  
the binomial distributions.

## Data

- ▶ flip repeatedly a coin with unknown heads probability  $\theta$
- ▶  $k$  number of heads,  $n$  total number of throws
- ▶  $k$  is the data  $\mathcal{D}$
- ▶ same as wearing glasses example (Section 05)

## Specify

|                                         |                                             |            |
|-----------------------------------------|---------------------------------------------|------------|
| $\theta \sim \text{Beta}(a, b)$         | $p(\theta) = \text{Beta}(\theta   a, b)$    | prior      |
| $k   \theta \sim \text{Bin}(n, \theta)$ | $p(k   \theta) = \text{Bin}(k   n, \theta)$ | likelihood |

## Infer

|                                                          |           |
|----------------------------------------------------------|-----------|
| $\theta   k \sim \text{Beta}(a + k, b + n - k)$          | posterior |
| $p(\theta   k) = \text{Beta}(\theta   a + k, b + n - k)$ | posterior |

- ▶ both notations are fine:  $\theta \sim \text{Beta}(a, b)$  and  $p(\theta) = \text{Beta}(\theta | a, b)$



# Beta distribution

see MLPP 2.4.6

- ▶ random variable  $\theta \in [0, 1]$  (interval between zero and one)
- ▶ parameters  $a > 0$  and  $b > 0$
- ▶  $\theta$  has beta distribution, written

$$\theta \sim \text{Beta}(a, b)$$

- ▶ probability density function

$$\text{Beta}(\theta | a, b) = \frac{1}{B(a, b)} \theta^{a-1} (1 - \theta)^{b-1}$$

with  $B(a, b)$  being the beta function

$$B(a, b) = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}$$

- ▶  $E X = \frac{a}{a+b}$ ,  $\text{Var } X = \frac{ab}{(a+b)^2(a+b+1)}$ ,  $\text{mode} = \frac{a-1}{a+b-2}$  (max of the PDF)

# Gamma function, Beta function, and all that

from [http://en.wikipedia.org/wiki/Gamma\\_function](http://en.wikipedia.org/wiki/Gamma_function)

and [http://en.wikipedia.org/wiki/Beta\\_function](http://en.wikipedia.org/wiki/Beta_function)

## Gamma function (extension of factorial function)

$$\Gamma(z) = \int_0^{\infty} e^{-t} t^{z-1} dt \quad \text{for } z \in \mathbb{C}$$

$$\Gamma(n) = (n-1)! = n!/n \quad \text{for } n \in \mathbb{N}$$

## Beta function (extension of ...?)

$$B(x, y) = \int_0^1 t^{x-1} (1-t)^{y-1} dt$$
$$= \frac{\Gamma(x)\Gamma(y)}{\Gamma(x+y)} \quad \text{for } x, y \in \mathbb{C} \text{ with } x + \bar{x}, y + \bar{y} > 0$$

$$B(m, n) = \frac{(m-1)! (n-1)!}{(m+n-1)!} \quad \text{for } m, n \in \mathbb{N}$$

$$= \binom{m+n}{n}^{-1} \frac{m+n}{mn} \quad \text{binomial coefficient}$$

# Dirichlet distribution

see MLPP 2.5.4

The Dirichlet family is a conjugate family for the multinomial distributions.

- ▶ random vector  $\theta = [\theta_1, \dots, \theta_K]^T$  with values in probability simplex, i.e.  $\sum_j \theta_j = 1$ ,  $\theta_j \geq 0$ .
- ▶ parameter vector  $\alpha = [\alpha_1, \dots, \alpha_K]^T$ , with  $\alpha_j > 0$
- ▶  $\theta$  has Dirichlet distribution, written

$$\theta \sim \text{Dir}(\alpha)$$

- ▶ probability density function

$$\text{Dir}(\theta | \alpha) = \frac{1}{B(\alpha)} \prod_{k=1}^K \theta_k^{\alpha_k - 1}$$

with  $B(\alpha)$  generalizing the beta function

$$B(\alpha) = \frac{\prod_{k=1}^K \Gamma(\alpha_k)}{\Gamma(\sum_{k=1}^K \alpha_k)}$$

- ▶ special case:  $\text{Beta}(a, b) = \text{Dir}([a, b]^T)$

# Beta-binomial model

## MLPP 3.3

### Data

- ▶ flip repeatedly a coin with unknown heads probability  $\theta$
- ▶  $k$  number of heads,  $n$  total number of throws
- ▶  $k$  is the data  $\mathcal{D}$
- ▶ same as wearing glasses example (Section 05)

### Specify

$$\begin{array}{ll} p(\theta) = \text{Beta}(\theta \mid a, b) & \text{prior} \\ p(\mathcal{D} \mid \theta) = \text{Bin}(k \mid n, \theta) & \text{likelihood} \end{array}$$

### Infer

$$p(\theta \mid \mathcal{D}) = \text{Beta}(\theta \mid a + k, b + n - k) \quad \text{posterior}$$

Since the prior and posterior have the same distribution, we say that Beta distribution is the conjugate prior for the binomial likelihood.

# Dirichlet-multinomial model

## MLPP 3.4

### Data

- ▶ throw  $n$  times a dice with unknown probabilities  $\theta = [\theta_1, \dots, \theta_K]^T$
- ▶ data  $\mathcal{D} = [x_1, \dots, x_K]^T$ , with  $x_j$  number of times side  $j$

### Specify

$$p(\theta) = \text{Dir}(\theta \mid \alpha)$$

prior

$$p(\mathcal{D} \mid \theta) = \text{Mu}(x \mid n, \theta)$$

likelihood

### Infer

$$p(\theta \mid \mathcal{D}) = \text{Dir}(\theta \mid \alpha + x)$$

posterior

Since the prior and posterior have the same distribution, we say that Dirichlet distribution is the conjugate prior for the multinomial likelihood.

# Digression: Gaussian-Gaussian model

## Data

- ▶ sample  $n$  times from a univariate Gaussian distribution with unknown mean  $\mu$  and fixed variance  $\sigma^2$
- ▶ data are  $n$  samples  $x_1, \dots, x_n$

*The family of Gaussians is conjugate to itself.*

## Specify

$$p(\mu) = \mathcal{N}(\mu | 0, \tau^2)$$

prior

$$p(x_1, \dots, x_n | \mu) = \prod_{i=1}^n \mathcal{N}(x_i | \mu, \sigma^2)$$

likelihood

## Infer

$$p(\mu | x_1, \dots, x_n) = \mathcal{N}(\mu | \nu, \xi^2)$$

posterior

with

$$\nu = \frac{\sigma^{-2} \sum_{i=1}^n x_i}{\tau^{-2} + n\sigma^{-2}}$$

$$\xi^2 = \frac{1}{\tau^{-2} + n\sigma^{-2}}$$

Since the prior and posterior have the same distribution, we say that Gaussian distribution is the conjugate prior for the Gaussian likelihood.

For a long list of conjugate prior and their likelihood, see  
[https://en.wikipedia.org/wiki/Conjugate\\_prior](https://en.wikipedia.org/wiki/Conjugate_prior).

# Summary: distributions for tossing coins and dice

*Throw a coin ( $K = 2$ ) or a dice ( $K > 2$ ).*

## Distributions for the outcome

- ▶ coin ( $K = 2$ ):  $X \sim \text{Ber}(\theta)$  with  $\theta$  being scalar
- ▶ dice ( $K > 2$ ):  $X \sim \text{Mu}(\theta)$  with  $\theta$  being vector (length  $K$ )

## Distributions for the parameter (conjugate priors!)

- ▶ coin ( $K = 2$ ):  $\theta \sim \text{Beta}(a, b)$  with  $a$  and  $b$  being scalar
- ▶ dice ( $K > 2$ ):  $\theta \sim \text{Dir}(\alpha)$  with  $\alpha$  being vector (length  $K$ )