

**COLLABORATION  
INSURTECH SURGE  
CUSTOMER-FIRST**

**DRIVING INSURANCE INNOVATION IN A NEW AGE**

**ORGANIZER**



# ISIA APAC REPORT

# 2022

## 2ND INSURANCE ANALYTICS & AI INNOVATION ASIA PACIFIC 2022

June 22-23 2022 | Hong Kong

Policies and Regulations | Strategic Innovation | Digital Ecosystems | Best Practises

The Latest Tech Innovations | Data Compliance | InsurTech Product Pitch

Inspiration&Innovation Learn from the best and apply their strategies to your business!



# CONTENTS

03-04. ACKNOWLEDGEMENTS

05-05. CONFERENCE OVERVIEW

06-10. SPEAKER REVIEW

11-12. PARTICIPANT BREAKDOWN

13-16. PROMOTION ACTIVITIES

17-20. SNAPSHOT OF ISIA APAC 2022

21-21. UPCOMING EVENTS & ABOUT IIC



# ACKNOWLEDGEMENTS

## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



Informatica®



Velocity  
Business Solutions  
an NCS company

## LUNCHEON SPONSOR

CLouDERA

## ASSOCIATE SPONSORS



## LANYARD SPONSOR

## DELEGATE BAG SPONSOR

## PRESENTATION SPONSOR



## EXHIBITION & PANEL SPONSOR



## PANEL SPONSOR



## MEDIA PARTNERS



## ISIA APAC 2022 SELECTED ATTENDEES





## CONFERENCE OVERVIEW

**2nd Insurance Analytics & AI Innovation Asia Pacific 2022 (ISIA APAC 2022)** is a must-attend annual gathering in Asia Pacific focusing on “insurance analytics and AI” for global and regional insurance industry players to share and discuss how data analytics and AI reshape the whole insurance value chain.

We gathered around 250+ senior participants from all over the world to discuss the latest global new trends & local strategies and practices in insurance analytics and AI. We have explored and discussed regulatory compliance challenge and driver to insurers’ growth, digital insurance ecosystems, digital journey & data culture, digital transformation & privacy, and how AI& data analytics enable insurance value chain, from product innovation, precision marketing, operation, underwriting, claims to customer services. A lot of real cases have been shared.

**250+**  
**ATTENDEES**

**80+**  
**COMPANIES**

**40+**  
**SPEAKERS**

## SPEAKER REVIEW — DAY ONE JUNE 22ND



**Sherry Du**

Managing Director  
**RGAX Asia Pacific**



**Ernest Lin**

General Manager  
**Kyndryl Hong Kong**



**David Piesse**

Chairman of IIS Ambassadors,  
Research and Advisory Board-  
Ambassador for Asia Pacific  
**International Insurance  
Society (IIS)**



**Alger Fung**

Chief Executive Officer  
**AIA Hong Kong &  
Macau**



**Gurindar Singh**

Head of Insurance  
Business Development-  
APAC  
**Amazon Web Services  
(AWS)**



**Naveen Kamat**

Executive Director  
& CTO, Data and AI  
Services  
**Kyndryl**



**Andrew King**

Partner, Business  
Development, Greater  
China Group  
**Kyndryl**



**Suthiphon**

**Thaveechaiyagarn**  
Secretary General,  
**Office of Insurance  
Commission  
Thailand (OIC)**



**Tom Gerritsen**

Head of Group Data  
Analytics  
**AIA**



**Tommy Fung**

Partner Director of  
Great China  
**UiPath**



**Jerry Sham**

AI & Data Practice Lead,  
NEXT  
**NCS Group**



**Aneesh Chaudhry**

Chief Data & Analytics  
Officer, Asia  
**Sun Life**





**Michael Berger**

PhD, Head of Insure AI  
**Munich Re**



## SPEAKER REVIEW — DAY TWO JUNE 23RD



**Jonathan Calmus**

APAC Regional Data Lead  
**Zurich Insurance**  
(Hong Kong)



**Kevin Cheung**

Client Service Lead,  
Financial Sector  
**NCS Group**



**Justine Poon**

Director, Property &  
Casualty, ICT  
**Willis Towers Watson**



**Raphael Li**

Senior Associate-  
Insurance Consulting  
and Technology  
**Willis Towers Watson**



**Yannick Even**

Global Analytics  
Business Partner  
**Swiss Re**



**Joseph Sullivan**

Director, 360  
Engagement Practice  
Leader, Asia Pacific &  
Japan  
**Informatica**



**Alfred Cheung**

Deputy Chief Executive  
and Chief Sales Officer  
**BOC Group Life**  
**Assurance Company**  
**Limited**



**Edison Sam**

Vice President of Digital  
Distribution  
**YF Life**



**Lee Sarkin**

Chief Analytics Officer,  
APAC, Middle East,  
Africa, Life & Health  
**Munich Re (Group)**



**Max Ang**

Insurance Technology  
Research Lead APAC  
**Celent**



**Jack Kwong**

Senior Solutions  
Consultant  
**SS&C Blue Prism**



**Ivan Mak**

Head of Consultant,  
North Asia  
**Verint Systems  
(Asia Pacific) Limited**



**Dr. Philipp Raether**

Group Chief Data  
Protection Officer  
**Allianz**



**Becky Tam**

General Manager of  
Digital Asset Insurance  
**OneDegree**

## Panel Discussion: Uncovering the role of insurers in a new digital age



- **Lapman Lee**, Professor of Practice (ESG & FinTech), **The Hong Kong Polytechnic University** | Board of Directors, **FinTech Association of Hong Kong**
- **Charles Hung**, CEO, **Blue Insurance**
- **Wilson Kwok**, Chief Strategy Officer, **Prudential**
- **Harpreet Bindra**, Managing Director and Global Head of Strategy, **HSBC Life and Insurance Partnerships**
- **Sourabh Paul**, Enterprise Account Manager – Insurance, **Amazon Web Services (AWS)**
- **Ken Ho**, Business Development Director, **Huawei Cloud Hong Kong**



## Panel discussion: Exploring future digital insurance ecosystems and the platform economy



- **Vipul Singh**, Principal Business Consulting, **EPAM Systems**
- **John Spence**, Regional Head, M&A and Strategy, Asia, **Generali Asia**
- **Matthew Reilly**, COO, Asia-Pacific, **Zurich Insurance (Hong Kong)**
- **Andrew Wong**, Chief Health Officer, **Prudential**

## Panel Discussion: Envisioning the future ready insurance workforce



- **Kevin Cheung**, Client Service Lead, Financial Sector, **NCS Group**
- **Benjamin Quinlan**, CEO - **Quinlan & Associates** | Chairman - **FinTech Association of Hong Kong**
- **Horace Chow**, Vice President and Managing Director of Greater China, **UiPath**
- **Tom Gerritsen**, Head of Group Data Analytics, **AIA**
- **Sherry Du**, Managing Director, **RGAX Asia Pacific**



## Panel discussion: Ensuring data privacy: how can insurers maintain their image as trusted data custodians?



- **Joseph Sullivan**, Director, 360 Engagement Practice Leader, Asia Pacific & Japan, **Informatica**
- **Aaron Lee**, CIO, **Blue Insurance**
- **Anees Chaudhry**, Chief Data & Analytics Officer, Asia, **Sun Life**

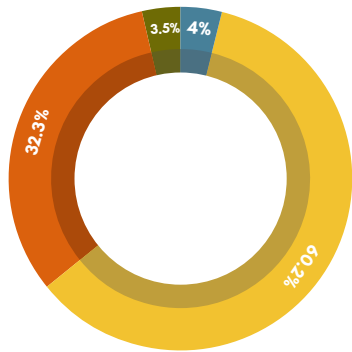
## Panel Discussion: AI & Data analytics applications in the new age of insurance personalization



- **Kaushal Silva**, Client Business Solutions APAC, Financial Services, **Zühlke**
- **Nelson Chan**, Head of Financial Services Business Development, Hong Kong and Taiwan, **Amazon Web Services (AWS)**
- **Edison Sam**, Vice President of Digital Distribution, **YF Life**
- **Jonathan Calmus**, APAC Regional Data Lead, **Zurich Insurance (Hong Kong)**
- **Kristin Warne**, Head L&H Claims & BM Client Services, **Swiss Re Asia**
- **Michael Costevec**, Senior Vice President Transformation APAC, **Teleperformance**

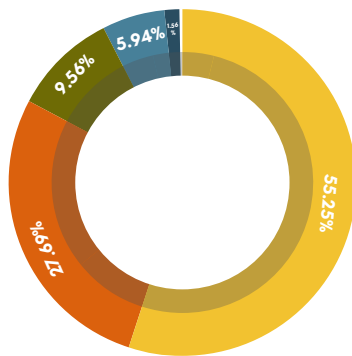


## PARTICIPANT BREAKDOWN



### BY SEGMENT

Government/Association/Academic Institute	4%
(Re) Insurer/brokers	60.2%
IT/Software	32.3%
Consulting/others	3.5%



### BY CUSTOMER EXPERIENCE

Excellent	55.25%
Good	27.69%
Normal	9.56%
Not Bad	5.94%
Others	1.56%

**89.2% Considers it likely that their attendance will result in / contribute to closing business deals or partnerships.**

## TESTIMONIALS (From ISIA APAC 2022 Attendees)



**"There seemed to be some good questions. Therefore I believe the feedback should be decent."**

Charles Hung, CEO, Blue Insurance



**"I think generally it went well. Lapman did a great job facilitating (and he is very experienced). I enjoyed the presentation by the CEO of AIA HK, and would be good if there is more time for Q&A for that session."**

Wilson Kwok, Chief Strategy Officer, Prudential



**"Thanks a lot for having me in the conference. I've also received some positive feedbacks from the audiences."**

Alfred Cheung, Deputy Chief Executive and Chief Sales Officer, BOC Group Life Assurance Company Limited



**"Very grateful for the last 2 days in Hong Kong, spent listening to the very best Insurance Thought Leaders and experts across Asia Pacific discuss the future of Insurance Innovation in a new digital age. Appreciate Winson YI for the great organization at #ISIAAPAC2022."**

Andrew King, Partner, Business Development, Greater China Group, Kyndryl



**"First face to face event in HK for a long time coming and had the privilege to moderate with a panel."**

Kevin Cheung, Client Service Lead, Financial Sector, NCS Group



**"Good mix of strategic and executional advices "**

BNP Paribas Cardif



**"Great experience "**

AXA

Much More...





June 22-23 2022 | Hong Kong

# PROMOTION ACTIVITIES

**80+**

Online Articles News Release

**1500K**

Emails Delivered

**49.9 K**

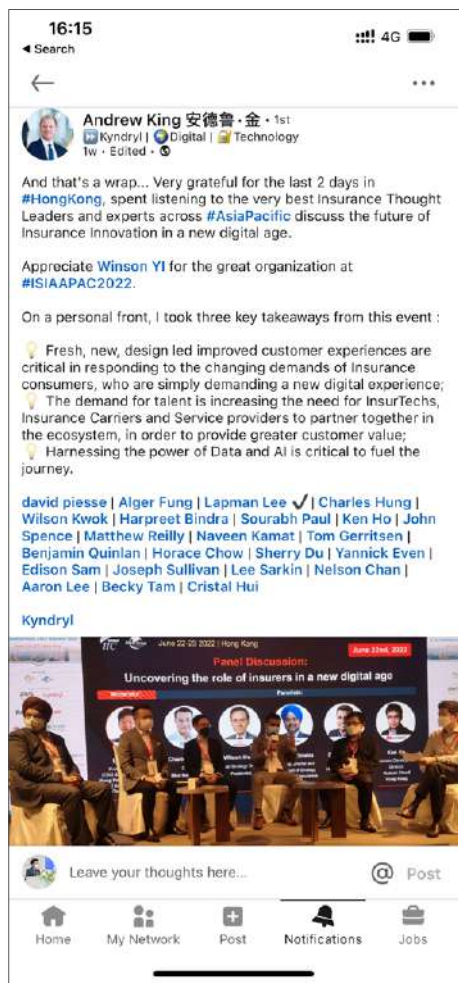
Website Views

**0.8M**

Reached Through Digital Campaigns

**100 K**

Impressions on Social Media

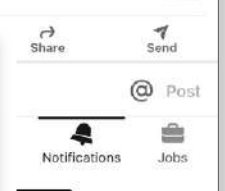
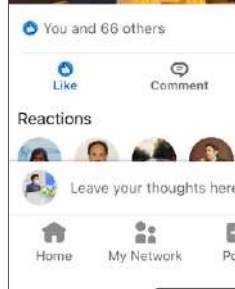




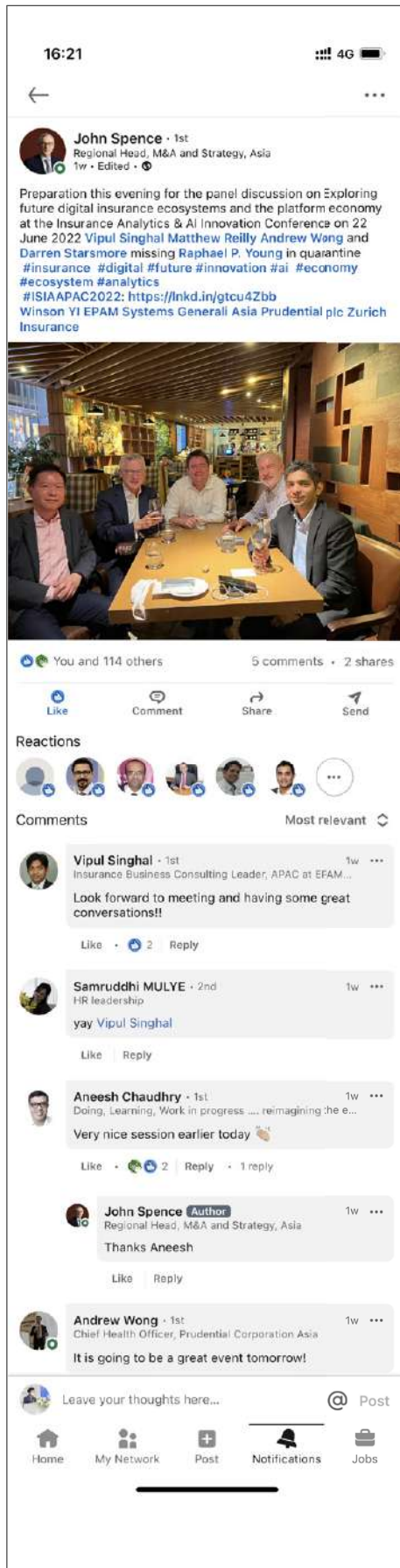


# 2ND INSURANCE ANALYTICS & AI INNOVATION ASIA PACIFIC 2022

June 22-23 2022 | Hong Kong









## SNAPSHOT OF ISIA APAC 2022









June 22-23 2022 | Hong Kong









## UPCOMING EVENTS OF IIC SERIES

INSURINNOVATOR  
CONNECT

### 3rd Health Insurance Innovation Congress Asia Pacific 2022

27-28 October 2022 | Singapore

### Europe Health Insurance Innovation Congress 2022

Nov. 22-23, 2022 | UK, London

INSURINNOVATOR  
CONNECT

INSURINNOVATOR  
CONNECT

### 3rd Insurance Analytics and AI Innovation Asia Pacific 2023

March, 2023 | Hong Kong

## About US



IIC (InsurInnovator Connect) is established in 2015 as an independent insurance brand of SZ&W Group. IIC helps insurance decision makers to keep pace with the ever-changing industry trends and lead the industry developments with expos, conferences, trainings, workshops, salons, one-on-one meetings, awards, reports, news, and etc.

