Zhiting He (Justine)

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Education

2021-present	**M.S.** in Digital Media Art Communication University of China, Beijing, China GPA: 3.97/4.00 Average score: 93
2015.-2019	**B.S.** in Business English Jinan University, Guangdong, China GPA: 3.79/5.00 Average score: 87.9

Publications

He, Z., Fan, M., Guo, X., Zhao, Y. (in review). "I Feel Myself So Small!": Designing and Evaluating of Embodied Awe Experiences in Virtual Reality. *In Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems (CHI '24).*

He, Z., Wang, T., Chen, L., Su, J., Wong, K., Fung, W., LC, R. (in review). An Imaginative Urban Walk: Engendering Expression and Imagination of Tangible Cultural Heritage Sites Using Generative AI. *In Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems (CHI '24).*

Research Experience

2023.10-present	**Lead Research Assistant,** Communication University of China • Research advisor: Prof. Min Fan • Exploring how awe-inspiring VR designs can alleviate anxiety in children
2023.01-2023.09	**Lead Research Assistant**, Communication University of China • Research advisor: Prof. Min Fan • Explored how to create an effective awe-inspiring VR experience and identify the beneficial design elements that contribute to successful awe experiences.
2023.06-2023.09	**Research Assistant,** City University of Hong Kong • Research advisor: Prof. RAY LC • Explored how the process of using generative AI to create images of cultural heritage sites affects people's prompting strategies, as well as emotion and perception towards places.
2022.07-2022.08	**Summer Research Assignment Leader**, Nanyang Technological University • Advisor: Professor Yiyu Cai • Investigated the effects of VR compared to PC on cognitive load, enjoyment, and knowledge acquisition in pottery-making learning
2022.04-2022.10	**Research Assistant,** Communication University of China • Advisor: Professor Xin Lv • A Research Program of The National Social Science Fund of China

Practice Experience

2021.10-2022.01	Designer, Effect Developer, Actor, Artist *Lost in Metaverse* VR Short Film
2021.09-2021.12	Director, Designer, Effect Developer *Your Virtual Boyfriend* VR Video
2019.10-2020.10	Auditor

Deloitte Touche Tohmatsu Certified Public Accountants LLP

Skills

Research Methods   Mixed Method Research, Research Through Design, Empirical Research, Workshop

Software & Tools   Unity, Unreal Engine, SPSS, Excel, Adobe Illustrator, Stable Diffusion, Midjourney, Overleaf

Honors and Awards

2022   HKDADC the Second Place Prize for *Your Virtual Boyfriend*

2022   HKDADC the Third Place Prize for *Lost in Metaverse*

2022   *The Best Presenting Team* in the NTU online exchange program