

Zhiting He

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Education

2021-present

M.S. in Digital Media Art

Communication University of China, Beijing, China

GPA: 3.97/4.00 Average score: 93

2015.-2019

B.S. in Business English

Jinan University, Guangdong, China

GPA: 3.79/5.00 Average score: 87.9

Publications

He, Z., Fan, M., Guo, X., Zhao, Y. (in review). "I Feel Myself So Small!": Designing and Evaluating of Embodied Awe Experiences in Virtual Reality. *In Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems (CHI '24)*.

He, Z., Wang, T., Chen, L., Su, J., Wong, K., Fung, W., LC, R. (in review). An Imaginative Urban Walk: Engendering Expression and Imagination of Tangible Cultural Heritage Sites Using Generative AI. *In Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems (CHI '24)*.

Research Experience

2023.10-present

Lead Research Assistant, Communication University of China

- Research advisor: Prof. Min Fan
- Exploring how awe-inspiring VR designs can alleviate anxiety in children

2023.01-2023.09

Lead Research Assistant, Communication University of China

- Research advisor: Prof. Min Fan
- Explored how to create an effective awe-inspiring VR experience and identify the beneficial design elements that contribute to successful awe experiences.

2023.06-2023.09

Research Assistant, City University of Hong Kong

- Research advisor: Prof. RAY LC
- Explored how the process of using generative AI to create images of cultural heritage sites affects people's prompting strategies, as well as emotion and perception towards places.

2022.07-2022.08

Summer Research Assignment Leader, Nanyang Technological University

- Advisor: Professor Yiyu Cai
- Investigated the effects of VR compared to PC on cognitive load, enjoyment, and knowledge acquisition in pottery-making learning

2022.04-2022.10

Research Assistant, Communication University of China

- Advisor: Professor Xin Lv
- A Research Program of The National Social Science Fund of China

Practice Experience

2021.10-2022.01

Designer, Effect Developer, Actor, Artist

Lost in Metaverse VR Short Film

2021.09-2021.12

Director, Designer, Effect Developer

Your Virtual Boyfriend VR Video

2019.10-2020.10

Auditor

Deloitte Touche Tohmatsu Certified Public Accountants LLP

Skills

Research Methods
Software & Tools

Mixed Method Research, Research Through Design, Empirical Research, Workshop
Unity, Unreal Engine, SPSS, Excel, Adobe Illustrator, Stable Diffusion, Midjourney,
Overleaf

Honors and Awards

2022

HKDADC the Second Place Prize for *Your Virtual Boyfriend*

2022

HKDADC the Third Place Prize for *Lost in Metaverse*

2022

The Best Presenting Team in the NTU online exchange program