



## Hong Kong Digital Asset EX Limited

### Data Privacy Policy

*Version: 3.0*

*Updated as at 14 May 2024*

The following sets out how Hong Kong Digital Asset Ex Ltd. (“we”, “us”, “HKbitEX” or the “Company”) will collect, use, store, share, transmit, delete or otherwise process (collectively “process”) cookies and log files during our operation of the website <http://www.hkbitex.com.hk> (the “Website”).

#### **What are Cookies**

Cookies are small text files that are transferred to the hard drive of your computer or device from our Website, which only store the information you provide or choices you made while browsing the Website. Cookies help us remember your device and preferences, allowing us to provide you with a good experience and more useful features. Help us to tailor the content of our website and mobile applications (if any), improve the efficiency of our Website and enhance the overall user experience. Where permitted by your marketing preferences, provide you with promotional materials or direct marketing based on your usage patterns.

#### **Use of Cookies**

We may use “cookies” to gather some information such as:

- how you use the Website, including your navigation patterns and preferences;
- the type of browser software, operating system and type of device; and
- the Internet domain and IP address from where you access our Website, the date and time you access our services.

We may collect information regarding your IP address, domain name and access time. This information is used for our own internal research. As it is not linked to any personal information, it is separate from your personal data. In rare instances, IP addresses may be used to assist in deterring and/or preventing abusive or criminal activity on the Website.

#### **Third Party Cookies**

We may, from time to time, work with other third parties to research certain usage and activities on our Website for our behalf. They typically use technologies such as cookies, spotlight monitoring, and web beacons to collect information for this research. They may use the information collected to find out more about users of our Website, including user demographics, behavior and usage patterns, and for more accurate reporting and to improve the efficiency of our website/ services.

As part of the information that we share with them, we may share your advertising identifier and "installation event" (which means the data in relation to when you first install or use our website/ mobile applications (if any)).

#### **Manage Cookies Settings**

Allowing a website to create a cookie does not give that or any other website access to the rest of your computer, and only the website that created the cookie can read it. Most internet browsers are initially set up to accept cookies. If you prefer to modify your browser to disable cookies, you can do so through your browser's "Help" settings/function. However, please note that by disabling cookies you may not be able to take full advantage of our Website.

If you accept cookies during your use of our Website, you acknowledge that your information is being collected, stored, accessed and used as described above.