



# INFO90002

## Database Systems & Information Modelling

Week 07  
Web Apps

## Today's Session...



- Why web apps?
- How web apps work
- Making an HTML document
- Connecting to the DB
- Demo web app
- Web services



# Architecture of a web app

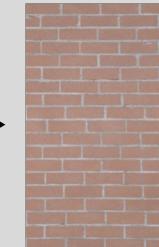
Public  
Internet  
Clients



WWW  
(TCP/IP)



Extranet  
Clients

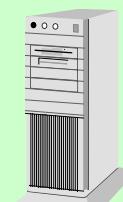


Firewall

Internal Clients with browsers



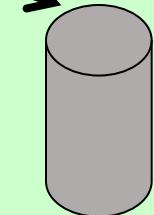
TCP/IP  
LAN / WAN



Web  
Server



Database  
Server



Database

Organisation's Intranet



## Why create web applications?

- Web browsers are ubiquitous
- No need to install client software for external customers
- Simple communication protocols
- Platform and Operating System independent
- Reduction in development time and cost
- Has enabled eGov, eBusiness, eCommerce, B2B, B2C



# Web infrastructure

## Browser

- Software that retrieves and displays HTML documents

## Web Server

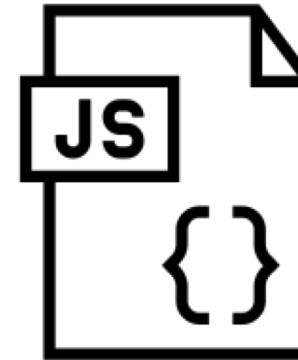
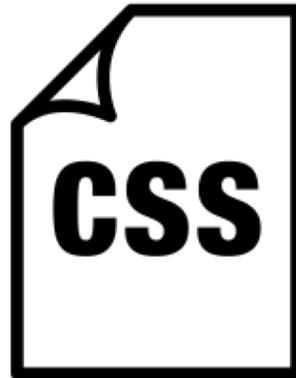
- Software that responds to requests from browsers by transmitting HTML and other documents to browsers

## Web pages (HTML documents)

- **Static web pages**
  - content established at development time
- **Dynamic web pages**
  - content dynamically generated using data from database

## World Wide Web (WWW)

- The total set of interlinked hypertext documents residing on Web servers worldwide



- Hypertext Markup Language (HTML)
  - Markup language used to define a web page
- Cascading Style Sheets (CSS)
  - Control appearance of an HTML document
- JavaScript (JS)
  - Scripting language that enable interactivity in HTML documents
- Extensible Markup Language (XML)
  - Markup language used to transport data between web services

# Web-related languages

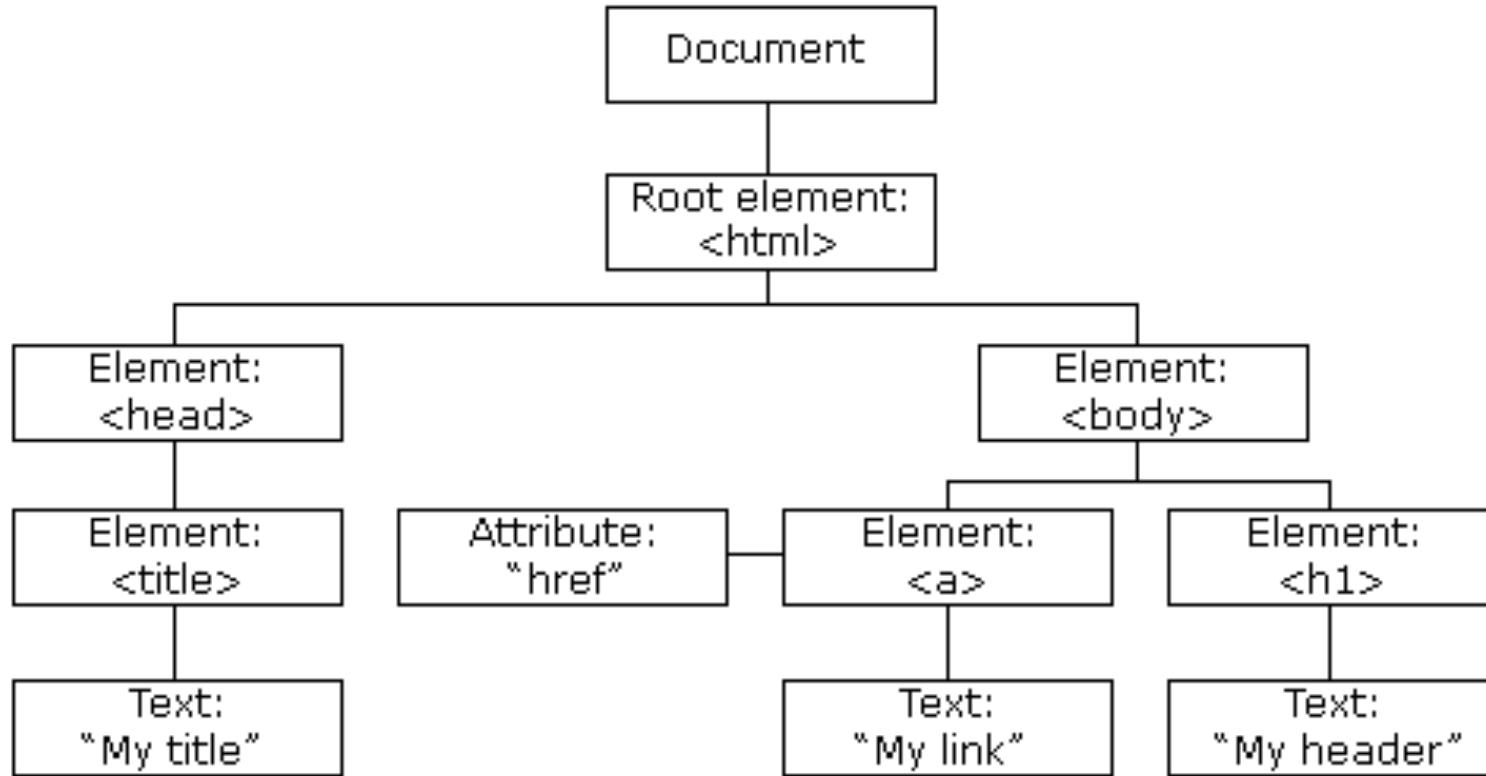


```
1 <head>
2     <title>Table of Customers</title>
3     <link rel="stylesheet" href="simple.css" type="text/css" />
4 </head>
5
6 <body>
7     <h1>Table of Customers</h1>
8     <p>Click on customer id to edit</p>
9     <table>
10        <thead>
11            <tr><td>Id<td>Firstname<td>Lastname</tr>
12        </thead>
13        <tr><td>111<td>Joe<td>Bloggs</tr>
14        <tr><td>222<td>Mary<td>Smith</tr>
15        <tr><td>333<td>Edward<td>Chan</tr>
16    </table>
17 </body>
18
```

The screenshot shows a web browser window titled "Table of Customers". The address bar contains a placeholder "Search or enter address". Below the address bar is a toolbar with icons for search, refresh, and navigation. The main content area displays a heading "Table of Customers" and a sub-instruction "Click on customer id to edit". A table is presented with the following data:

Id	Firstname	Lastname
111	Joe	Bloggs
222	Mary	Smith
333	Edward	Chan

Web page =  
HTML document



# Structure of an HTML document

---



<HEAD> ... </HEAD> → document header

---

<BODY> ... </BODY> → document body

---

<H1> ... </H1> → Heading type 1

---

<H6> ... </H6> → .. To Heading type 6

---

<P> ... </P> → paragraph

---

<TABLE> → table

---

<TR> → table row

---

<TD> → table data

---

<UL> → list

---

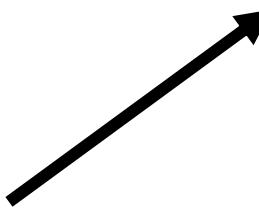
<LI> → list item

# Important HTML elements



# HTML list

*Does order matter?*



Yes

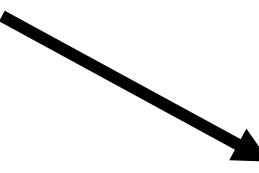
`<ol>`

`<li></li>`

`<li></li>`

`<li></li>`

`</ol>`



No

`<ul>`

`<li></li>`

`<li></li>`

`<li></li>`

`</ul>`



# HTML list

*You were hired to build a **food recipe** website. Which HTML elements would you use for the **ingredients list** and **directions list**, respectively?*

- a) <ol> and <ol>
- b) <ol> and <ul>
- c) <ul> and <ol>
- d) <ul> and <ul>

# HTML list

*You were hired to build a **food recipe** website. Which HTML elements would you use for the **ingredients list** and **directions list**, respectively?*

- a) *<ol> and <ol>*
- b) *<ol> and <ul>*
- c) *<ul> and <ol>*
- d) *<ul> and <ul>*



# Ingredients

1½ c. sifted cake flour

1½ tsp. baking powder

¼ tsp. salt

½ c. unsalted butter

1 c. sugar

2 large eggs

½ tsp. vanilla extract

½ c. whole milk

```
▼<ul class="recipe-list recipe-ingredients-list">
  <li class="recipe-ingredients-item" itemprop="ingredients">
    1½ c. sifted cake flour</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    1½ tsp. baking powder</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    ¼ tsp. salt</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    ½ c. unsalted butter</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    1 c. sugar</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    2 large eggs</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    ½ tsp. vanilla extract</li>
  <li class="recipe-ingredients-item" itemprop="ingredients">
    ½ c. whole milk</li>
</ul>
```



## HTML list

```
<!DOCTYPE html>
<HTML> <HEAD> <title>Some Simple Lists</title> </HEAD>
•<BODY bgcolor="#FFFF99">
<H1>My Fruit and Medal List </H1>
<UL>
  <LI>Banana</LI>
  <LI>Orange</LI>
  <LI>Grape</LI>
</UL>
<OL>
  <LI>Gold Medal</LI>
  <LI>Silver Medal</LI>
  <LI>Bronze Medal</LI>
</OL>
<DL>
  <DT>Apple
    <DD>A crisp juicy fruit, red, yellow or green in
colour.
  <DT>Banana
    <DD>A tropical fruit, yellow skinned.
</DL>
</BODY> <HTML>
```

## My Fruit and Medal List

- Banana
  - Orange
  - Grape
1. Gold Medal
  2. Silver Medal
  3. Bronze Medal

### Apple

A crisp juicy fruit, red, yellow or green in colour.

### Banana

A tropical fruit, yellow skinned.

# HTML table

Item	Price	Calories
Espresso	\$3.00	1 Cal
Cappuccino	\$4.50	68 Cal
Flat white	\$4.00	68 Cal

*Header*

*Rows*

*Columns*

# HTML table

<table>

<th> Item </th>	<th> Price </th>	<th> Calories </th>
<td> Espresso </td>	<td> \$3.00 </td>	<td> 1 Cal <td>
<td> Cappuccino </td>	<td> \$4.50 </td>	<td> 68 Cal <td>
<td> Flat white </td>	<td> \$4.00 </td>	<td> 68 Cal <td>

<tr>

<tr>

<tr>

</table>

</tr>

</tr>

</tr>

## <table>

- <tr>
  - <th>Item</th>
  - <th>Price</th>
  - <th>Calories</th>
- </tr>
- <tr>
  - <td>Espresso</td>
  - <td>\$3.00</td>
  - <td>1</td>
- </tr>
- <tr>
  - <td>Cappuccino</td>
  - <td>\$4.50</td>
  - <td>68</td>
- </tr>
- <tr>
  - <td>Flat White</td>
  - <td>\$4.00</td>
  - <td>68</td>
- </tr>

</table>

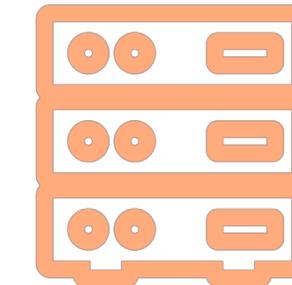
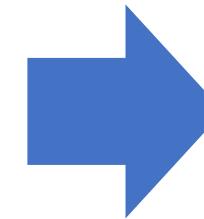
# HTML table



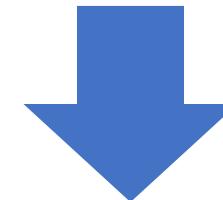
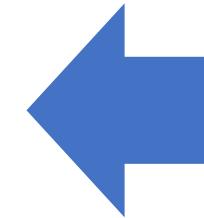
# HTML form

*Username:*

*Password:*



*Welcome, Farah!*



# HTML form

```
<form action="/myaction" method="post">
```

*Script that the server will run*

*Container for the form*

*How the data will be sent*

# HTML form

```
<form action="/myaction" method="post">  
    Username:  
    <input type="text" name="username"><br>  
    Email:  
    <input type="email" name="email"><br>  
    Password:  
    <input type="password" name="psw"><br>  
    <input type="submit">  
</form>
```



Username:

Email:

Password:

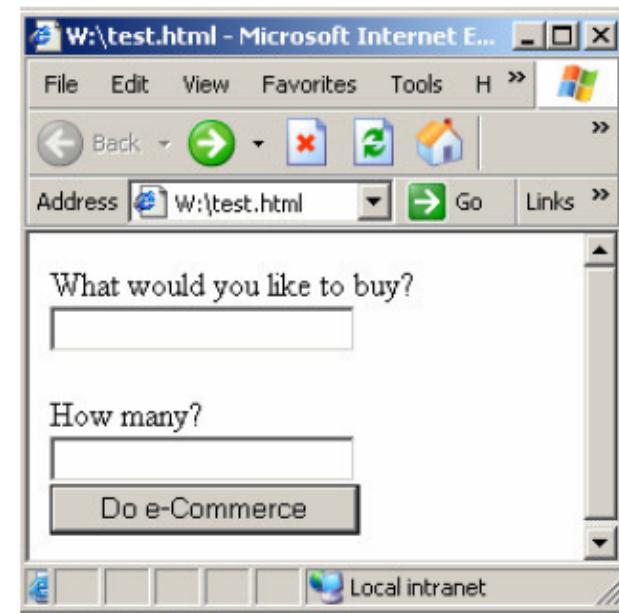
**Submit**

- Forms allow users to input data to a web page
- The web server process the user's input using the file named in the 'action' attribute.

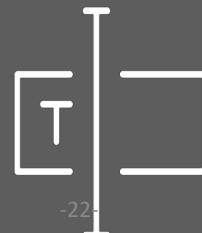
```
<form action = "buy.pl" method="post">  
  
<p> What would you like to buy? <br>  
<input type="text" name="product">  
  
<p> How many? <br>  
<input type="text" name="quantity"> <br>  
  
<input type="submit" value="Do e-Commerce">  
</form>
```

*Example HTML form*

HTML form



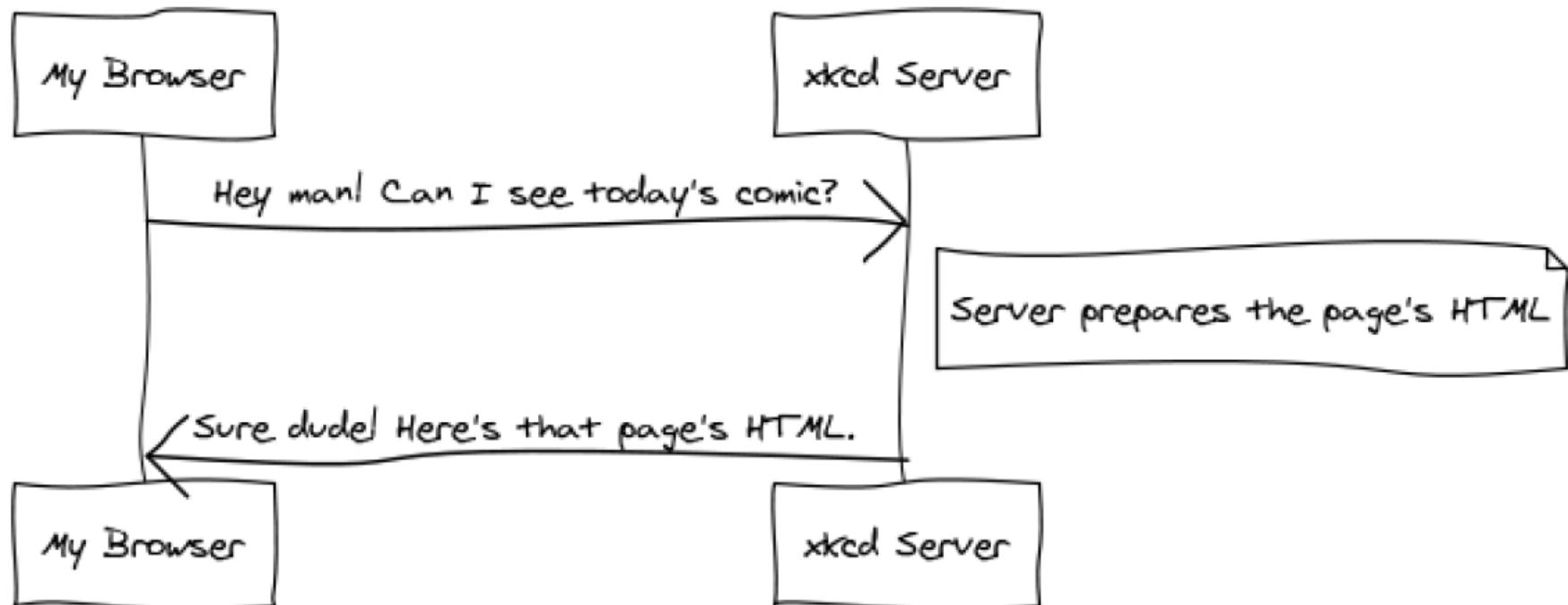
*browser displays form,  
sends input data to a script called 'buy.pl'*



# HTTP: how HTML documents move

- User wants to see a web page
- Types URL into browser
- Browser fetches page from server and displays it

could simply load a pre-prepared HTML file (static), or query the database to produce a tailored HTML file (dynamic)



# Static vs Dynamic web pages

## STATIC web page

- the URL identifies a file on the server's file system
- server fetches the file and sends it to the browser
- the file contains HTML
- browser interprets the HTML for display on screen

## DYNAMIC web page

- URL identifies a program to be run
- web app runs the program
- program typically retrieves data from database
- elements such as TABLE, LIST are populated with data
  - web app uses LOOPS to fill the contents of TABLEs and LISTs.
  - e.g. SELECT \* FROM Product; (returns a set of product entities)
  - FOR p IN ProductList, print a row in HTML table



```
1 |<?php
2 |
3 | print '<h1> This page selects from a table </h1>';
4 |
5 | print '<p> connecting to database ... </p>';
6 | // connect to server, select database
7 | $link = mysql_connect('localhost', 'root', '');
8 |     or die('Could not connect: ' . mysql_error());
9 | print '<p> connected successfully </p>';
10| mysql_select_db('webappdemo') or die('could not select database');
11|
12| // perform SQL query
13| $query = 'SELECT * FROM mytable';
14| $result = mysql_query($query) or die('Query failed: ' . mysql_error());
15|
16| print '<h2> table starts now </h2>';
17|
18| // print results in an HTML table
19| print "<table>\n";
20| while ($line = mysql_fetch_array($result, MYSQL_ASSOC)) {
21|     print "\t<tr>\n";
22|     foreach ($line as $col_value) {
23|         print "\t\t<td>$col_value</td>\n";
24|     }
25|     print "\t</tr>\n";
26| }
27| print "</table>\n";
28|
```

## Simple web app using PHP and SQL

- Program logs into db
- Selects all rows from database table
- Displays them inside an HTML table



## This page selects from a table

connecting to database ...

connected successfully

### table starts now

1 first row

2 second row

3 third row - working nicely

### form starts now

3
third row - working nicely

```
1 <?php
2
3 print '<h1> This page selects from a table </h1>';
4
5 print '<p> connecting to database ... </p>';
6 // connect to server, select database
7 $link = mysql_connect('localhost', 'root', '')
8 or die('Could not connect: ' . mysql_error());
9 print '<p> connected successfully </p>';
10 mysql_select_db('webappdemo') or die('could not select database');
11
12 // perform SQL query
13 $query = 'SELECT * FROM mytable';
14 $result = mysql_query($query) or die('Query failed: ' . mysql_error());
15
16 print '<h2> table starts now </h2>';
17
18 // print results in an HTML table
19 print "<table>\n";
20 while ($line = mysql_fetch_array($result, MYSQL_ASSOC)) {
21     print "\t<tr>\n";
22     foreach ($line as $col_value) {
23         print "\t\t<td>$col_value</td>\n";
24     }
25     print "\t</tr>\n";
26 }
27 print "</table>\n";
28
```

Simple web app: *select*



# Simple web app: *insert*

```
37 print '<h2> form starts now </h2>';
38
39 // display a form for entering data
40 print '<form action="insert.php" method="post">';
41 print '<input type="text" name="number" value="type a number" /> <br />';
42 print '<input type="text" name="string" value="type a string" /> <br />';
43 print '<input type="submit" value="send to database" />';
44 print '</form>';
45 ?>
46
```

```
1 <?php
2
3 print '<p> connecting to database ... </p>';
4 // connect to server, select database
5 $link = mysql_connect('localhost', 'root', '')
6 | or die('Could not connect: ' . mysql_error());
7 print '<p> connected successfully </p>';
8 mysql_select_db('webappdemo') or die('could not select database');
9
10 // form the INSERT statement from the user's input
11 $sql="insert into mytable values ('$_POST[number]','$_POST[string]')";
12
13 // run the INSERT statement
14 if (!mysql_query($sql,$link))
15 | die('Error: ' . mysql_error());
16
17 // print friendly message
18 print "<p> 1 record added: </p>";
19 print "<ul>";
20 print "<li>the number was: " . $_POST['number'];
21 print "<li>the string was: " . $_POST['string'];
22 print "</ul>";
23
24 // close connection to database
25 mysql_close($link);
26
27 ?>
```

**form starts now**

3

third row - working nicely

Submit Query

localhost/demo/insert.php

connecting to database ...

connected successfully

1 record added:

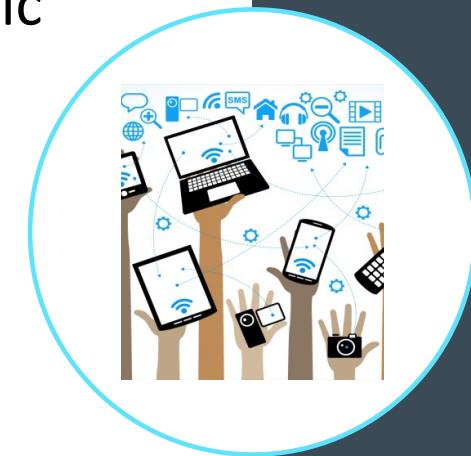
- the number was: 3
- the string was: third row - working nicely



DEMO

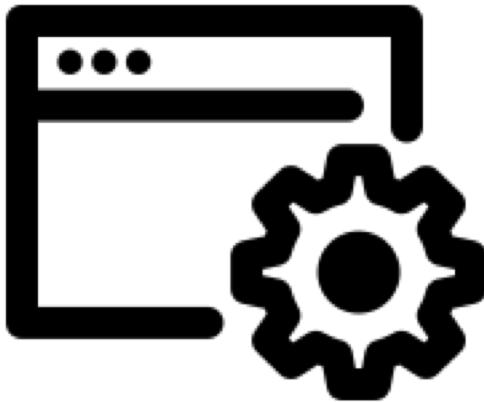
# Problems with old-style web apps

- **Placing “raw” SQL inside PHP/HTML files**
  - Mixes presentation, business, database logic
  - Hard to maintain when things change
  - Want separation of concerns e.g. MVC
- **Lots of reinvention of wheels**
  - each dev writes their own solution to common features
  - e.g. login security, presentation templates, database access
- **Increasing variety of clients e.g. phones and tablets**
  - Manually program for different platforms



# Web Services

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- The WWW allows humans to access remote databases
- Web Services allow *computers* to access remote databases
- 2 major approaches: SOAP and REST
  - Simple Object Access Protocol (SOAP)
  - REpresentational State Transfer (REST)
- structured data usually returned in XML or JSON format
- REST nouns are resources, addressed via URIs
- REST verbs correspond to DML statements
- GET (select), POST (insert), PUT (update), DELETE (delete)
- Try this example web service  
<https://www.googleapis.com/books/v1/volumes?q=quilting>

The following JSON example defines an employees object, with an array of 3 employee records:

### JSON Example

```
{"employees": [  
    {"firstName": "John", "lastName": "Doe"},  
    {"firstName": "Anna", "lastName": "Smith"},  
    {"firstName": "Peter", "lastName": "Jones"}  
]}
```

- XML -- eXensible Markup Language

The following XML example also defines an employees object with 3 employee records:

### XML Example

```
<employees>  
    <employee>  
        <firstName>John</firstName> <lastName>Doe</lastName>  
    </employee>  
    <employee>  
        <firstName>Anna</firstName> <lastName>Smith</lastName>  
    </employee>  
    <employee>  
        <firstName>Peter</firstName> <lastName>Jones</lastName>  
    </employee>  
</employees>
```

- JSON -- JavaScript Object Notation

example sourced from W3 schools

# XML and JSON data formats