### Jing Zhang

Phones: (253) 326-0017 │ jz9fp@virginia.edu

Dedicated business and entrepreneurship professional wishing to contribute expertise in a start-up role offering room

for professional growth and advancement. Skilled in all functional areas of online business development and operations, as well as marketing, customer relations, e-commerce, promotions, supply-chain management, and accounting.

Proven track record in organizational and revenue growth. Native in Mandarin language with business proficiency in English language.

|  |  |  |
| --- | --- | --- |
| * Business Ownership * Project Management * Research & Data Analysis * Investment Management | * Operations Management * E-commerce * Machine Learning * Outreach & Sponsorship | * Mentoring & Coaching * Vendor Relationships * Logistics & Strategy * Microsoft (MS) Office |

# Education & Credentials

**Bachelor of Science in Commerce,** University of Virginia, McIntire School of Commerce, Charlottesville, VA

Finance, Information Technology and Entrepreneurship

GPA: 3.34

Expected May 2016

**Nanodegree, Machine Learning,** Udacity (50% Completion)

Expected June 2016

**Associate in Business,** Green River College, Auburn, WA, 2014

GPA: 3.97

**Continuing Education**

**Machine Learning Specialization,** University of Washington, Coursera (40% completion)

**Data Science Specialization,** Johns Hopkins University, Coursera (60% completion)

**Python for Everybody Specialization,** University of Michigan, Coursera (90% completion)

**Programing the Internet of things Specialization,** University of California, Irvine, Coursera (50% completion)

**Technical Skills**

Strong: MS Office, Rapid Miner, E-commerce

Experienced: Python, R, SQL, Java, Tableau, VBA, Web Analytics

Basics: SAS, Matlab, IoTs, Hadoop, Web Development

# Professional Experience

**Chinese Students and Scholars Society at UVa,** Charlottesville, VA 2014 – Present

**Outreach Department**

Locate sponsorship by networking with local businesses.

* Facilitate and attend organization’s cultural events. Organize bonding event for department.

**ISIC China,** Shanghai, China Summer 2015

**Marketing and Operations Intern**

* Prepared and analyzed marketing statistics, suggesting needed improvements.
* Participated in multi-platform E-commerce business development.
* Simplified business process by automatizing data entry and logistics.

**Green River College,** Auburn, WA 2013 – 2014

**Peer Mentor, Foundation for Success**

Collaborated with staff in facilitation of new-student orientation for international students.

* Led weekly mentoring session for five students throughout quarter. Collaborated with other mentors to conduct weekly meetings for feedback.

**Independent Contractor,** Shanghai, China 2009– 2011

Introduced E-commerce to Fucida Lighting Electrical Equipment Co. Ltd. Developed independent web store (1688.com) for Fucida on Alibaba. Sold older inventory for Fucida and facilitated communications to secure deals.

* Located supplies for Taobao store by communicating with industrial vendors.

**Independent Business Owner,** Shanghai, China 2007– 2011

Oversaw daily operation of store on www.taobao.com.

* Communicated with vendors for pricing strategy, promotions, and logistics.
* Explored cooperation opportunities with peers and searched for new vendors.
* Performed web analytics and utilized SEO tools to improve product tiles.

# Volunteer Experience

**UNITED WAY,** Federal Way, WA 2013 – 2014

**Tax Volunteer**

* Assisted members of local community in filing tax returns. Translated for native Chinese-speaking individuals.

**Green River College,** Auburn, WA

**Volunteer Math Tutor**

* Stationed at Math-Learning Center to provide in-demand tutoring service to peer students.