

Customer Sales Analysis

Period by Year

Вибрати
все

2021

2022

Business Area

- ☐ Auto Company
- ☐ Autoglass Service
- ☐ eCommerce
- ☐ Market
- ☐ Service Station
- ☐ Shop

221 МЛН

Total Revenue

768

Total customers

1,61 ТИС.

Order AVG Revenue

7080

Total products

137 ТИС.

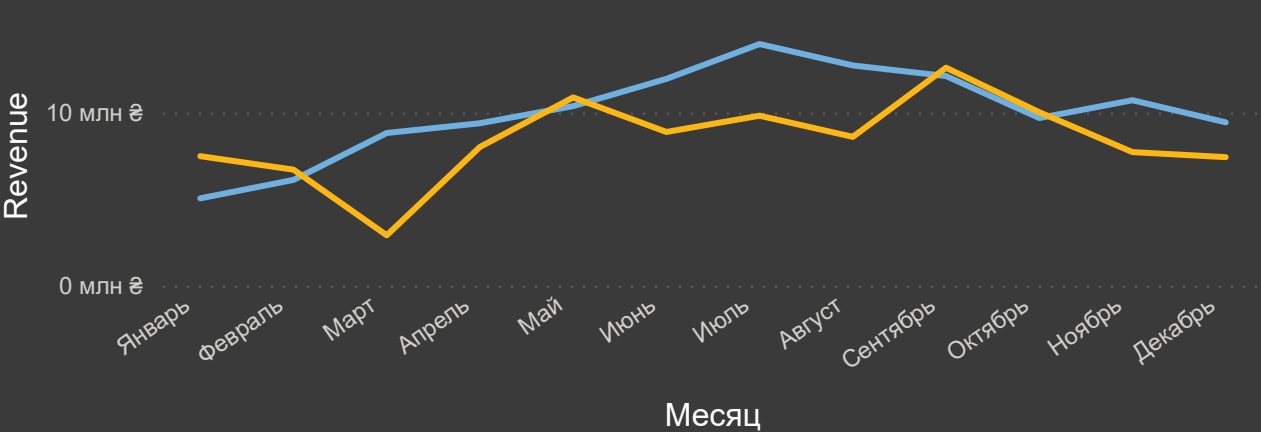
Total orders

Change 2022 between 2021

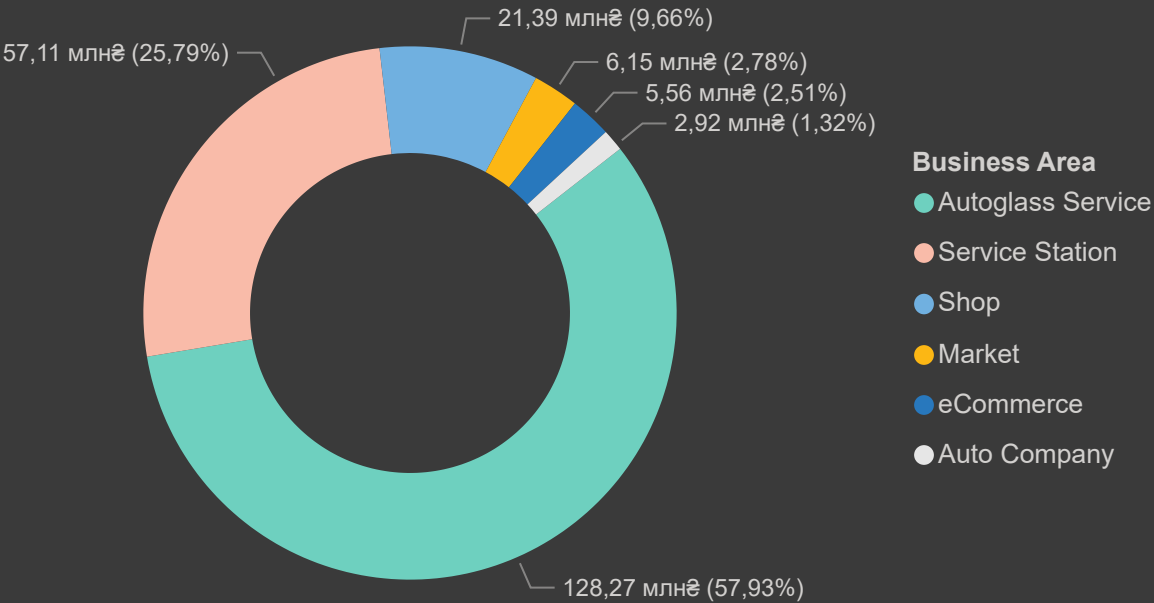
Revenue	% revenue	Orders	% orders
-19 265 664	-16,01%	-40 075	-45,23%

Revenue by Month

Year ● 2021 ● 2022



Revenue by customer category



Top-10 of customers

Customer	Order q-ty	Total Revenue
Tashev V.O.	3220	6232106
Autoleader	3418	5291992
Panakhno Ya.E.	1573	4524179
Dyachenko I.A.	2042	4395399
Ponomarenko A.S.	2494	2974990
Kronos-Auto	2039	2892521
Reznichenko V.I.	1623	2783264
Pereskokov A.V.	1559	2745274
Gudzenko V.Yu.	1775	2545904
Kravchenko D.A.	1633	2475263
Усього	21376	36860892

Top-10 of products

Product	Order q-ty	Total Revenue
5427A255-3	2374	5618833
3003A1-3	2505	3859518
7252A3-3	984	2712918
5439A1-3	783	2465796
7807A382-3	1225	2276804
81200-1	1540	2189365
8579A514-3	903	2083985
13010-1	975	2083357
7810A396-3	914	2081411
8537A1-3	1149	2027350
Усього	13352	27399337



TOP-10 Customers Sales

Period by Year

Вибрати
все

2021

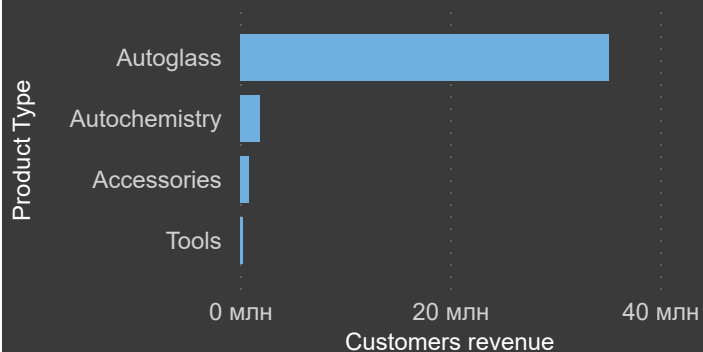
2022

37 млн 16,65%

Total revenue

% of total revenue

Customers revenue by Product Type



21 тис. 15,59%

Total orders

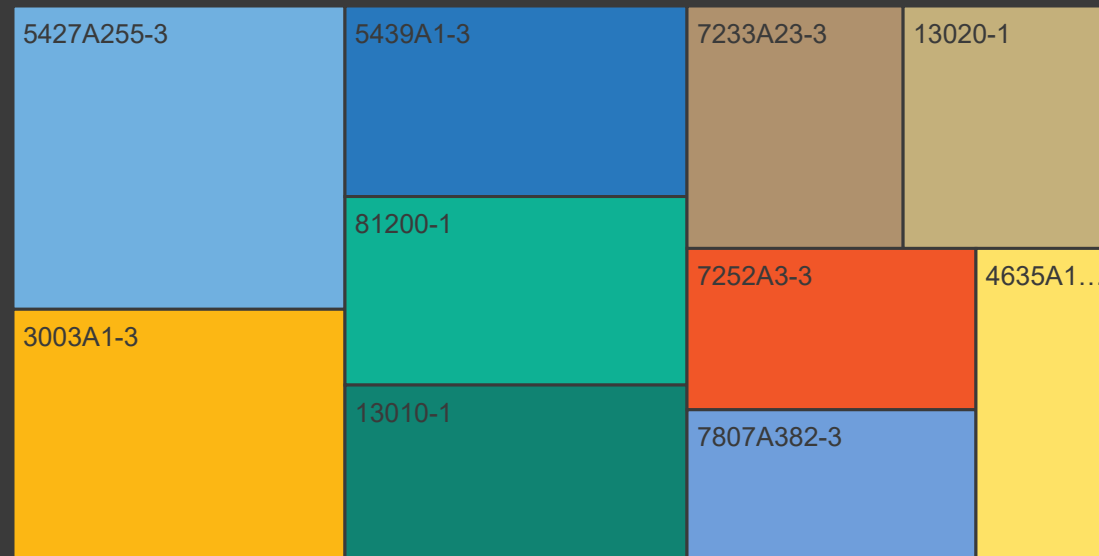
% of total orders

3530 1,72 тис.

Total products

Order AVG Revenue

Customers revenue Top-10 by Product



Change 2022 between 2021

Revenue	% revenue	Orders	% orders
-2 973 345	-14,93%	-5 926	-43,41%

Total Revenue and Order q-ty by Month

Total Revenue Order q-ty

Revenue by Month

Year 2021 2022

