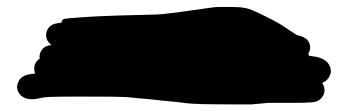
Booking Ontology



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Artificial Intelligence
O.Pomorova

Goal

- Subject domain problem
- My ontoligy's goal is to motivate travelers to book rooms or places from our booking system
- For this purpose my ontology will help guesses to choose best options for their needs

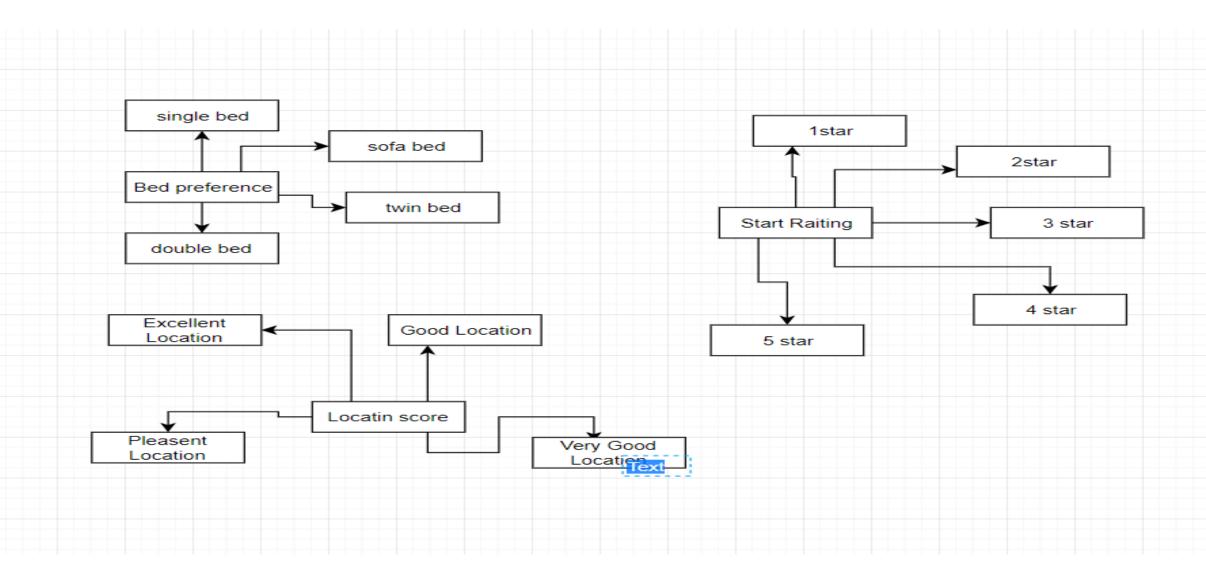
Pattern-Based Chatbots

- Chatbot: Wellcome how can I help you today?
- User:I am looking for rooms for 2 persons for 3 days
- Chatbot: Great! We will offer best pleace in this city on chipest price and we have an amasing web site and an app for searching suitable places
- User: All right how can I do it?
- Chatbot: You just need to use correct filters while you are searching for a room
- User: okay thanks

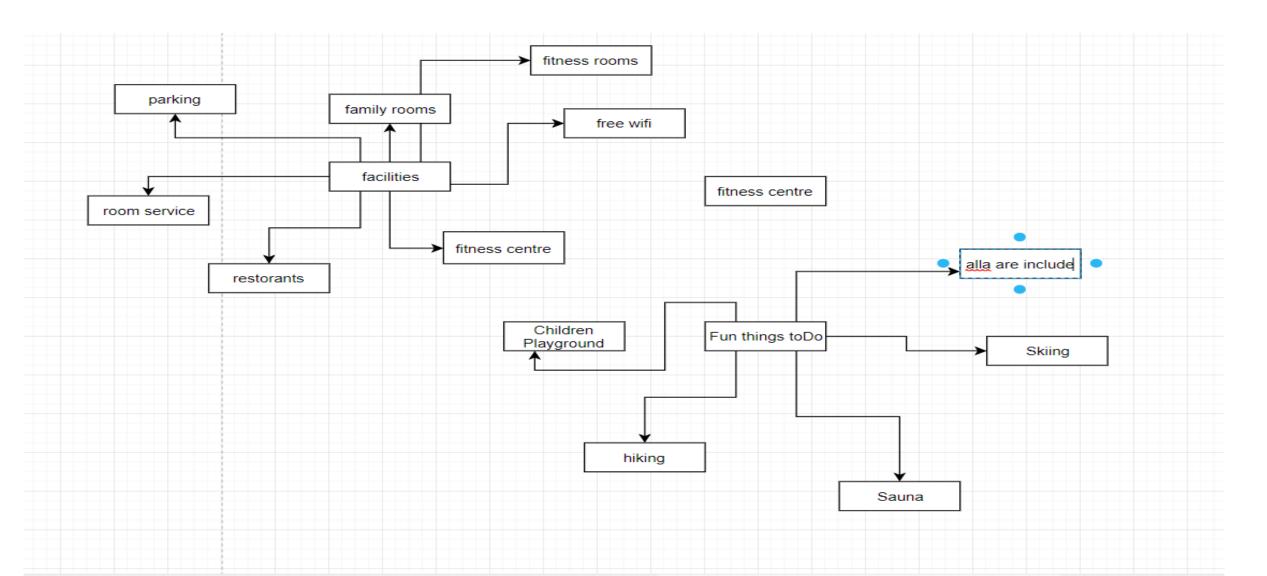
Develop the Vocabulary

self-standing	modifiers	relations	definable
Budget	zlotyPerNight	has currency	zloty operation
BedPreference	tipe of bed	has sofa	Bed operator
Room Facilities	Family Room	has facilities	
	room Service	has room service	Room Operator
Fun Things ToDo	Entertaiment	has children Playgraund	
Star Rating	raiting	has Stars	raiting operator
Location Score	Location performance	has Zloty	english language
Popular Filters	credit cards	has Cash	
		has Debt card	
		has good locations	
		has non smoking rooms	Fitness center
			Swimming pool
			Location operator

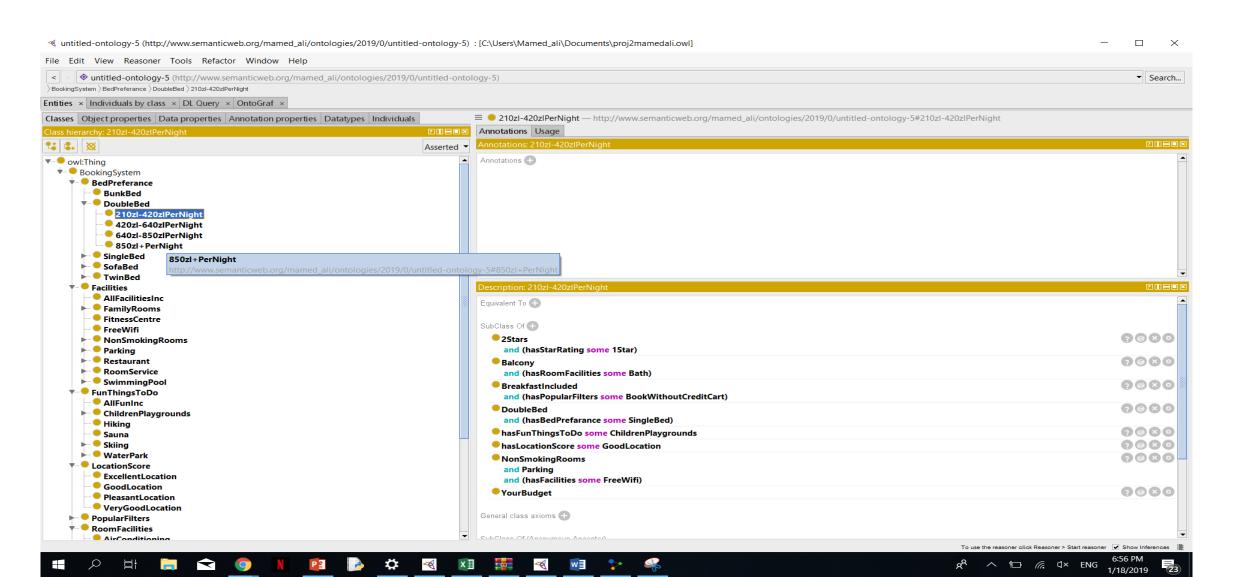
Develop the conceptual model



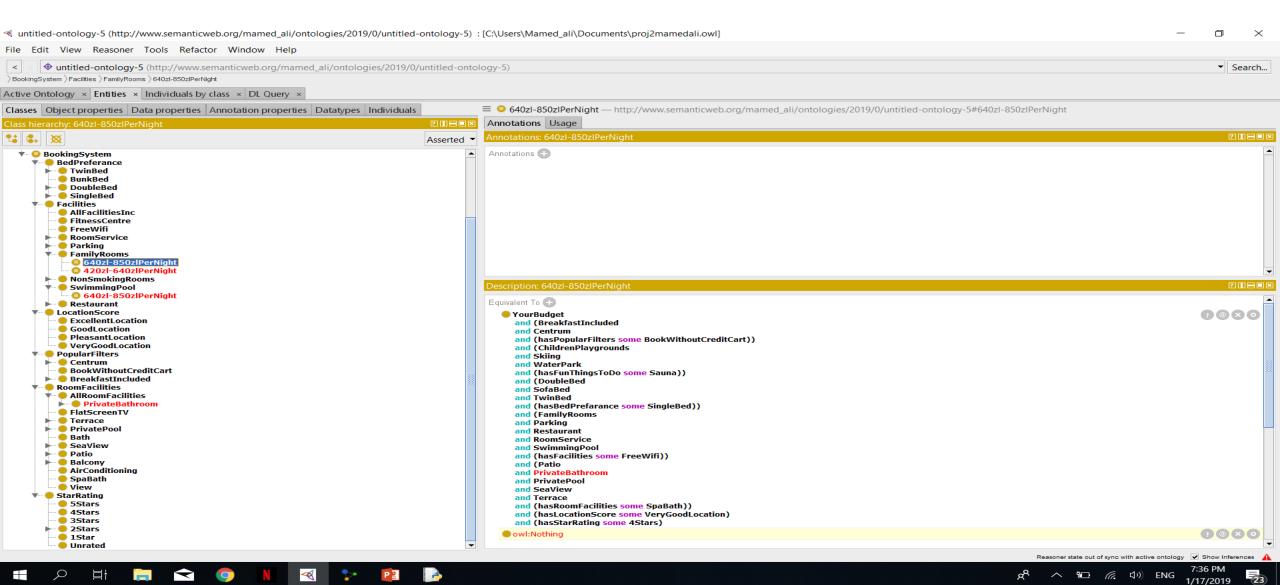
Develop the conceptual model



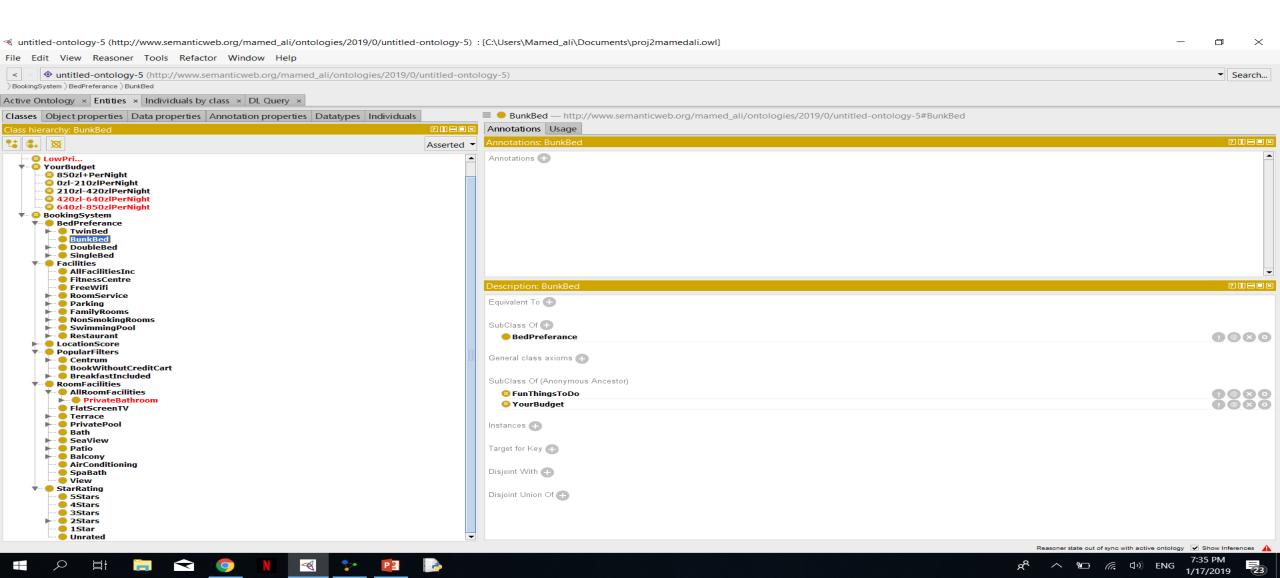
Classes



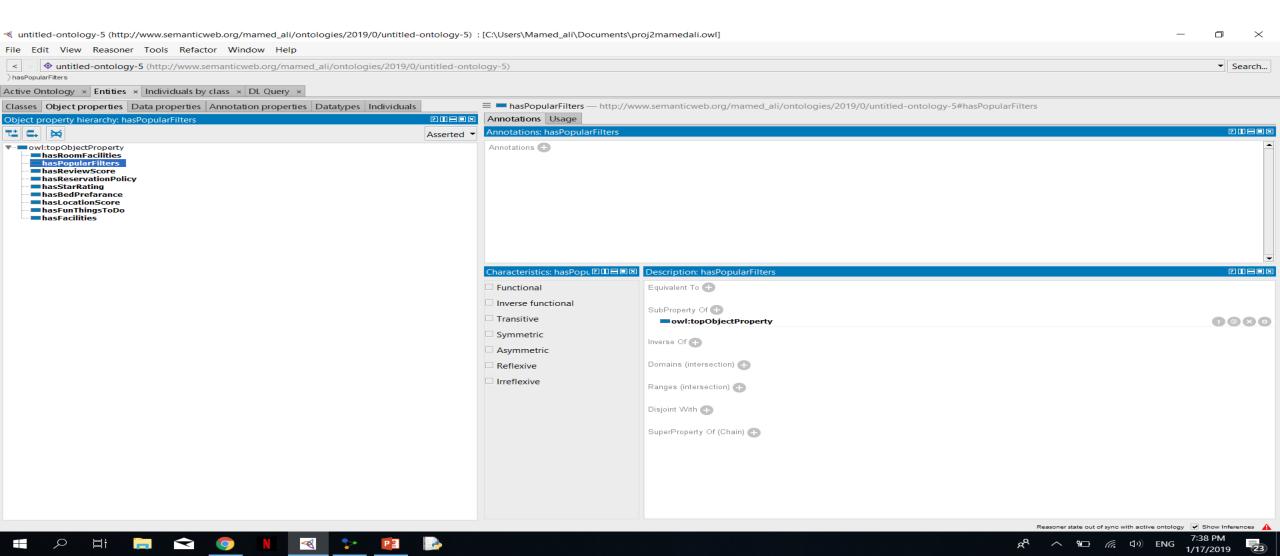
Classes



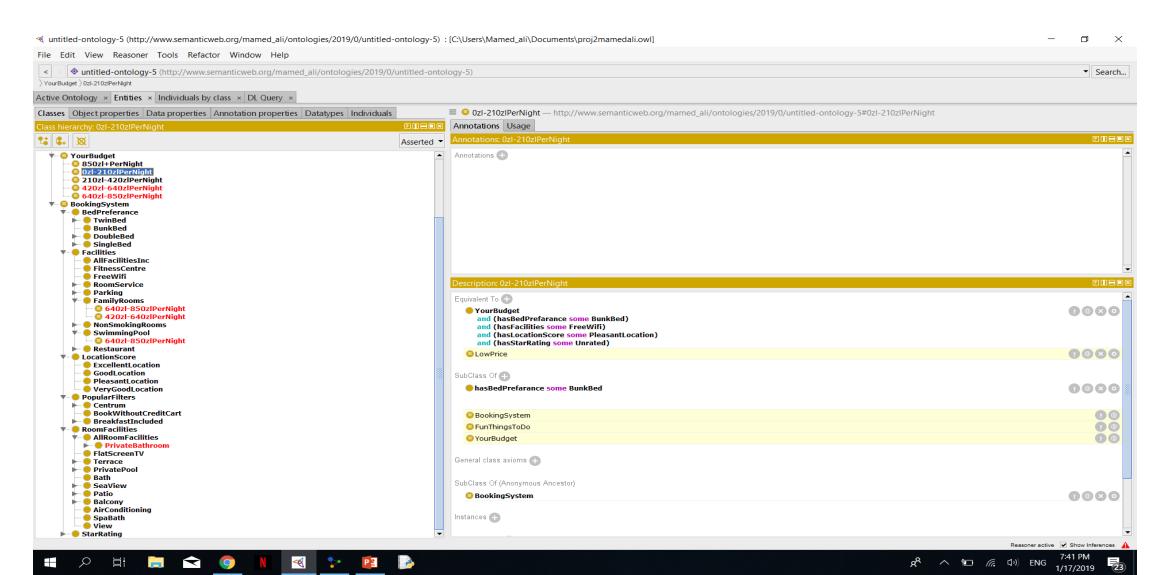
Classes



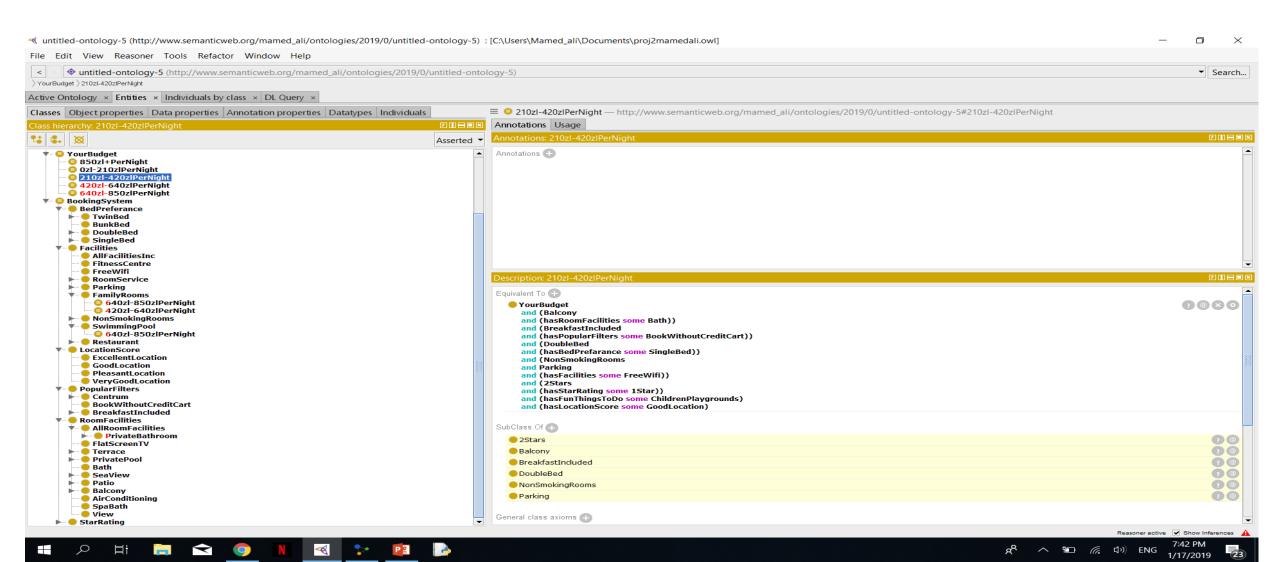
Properties



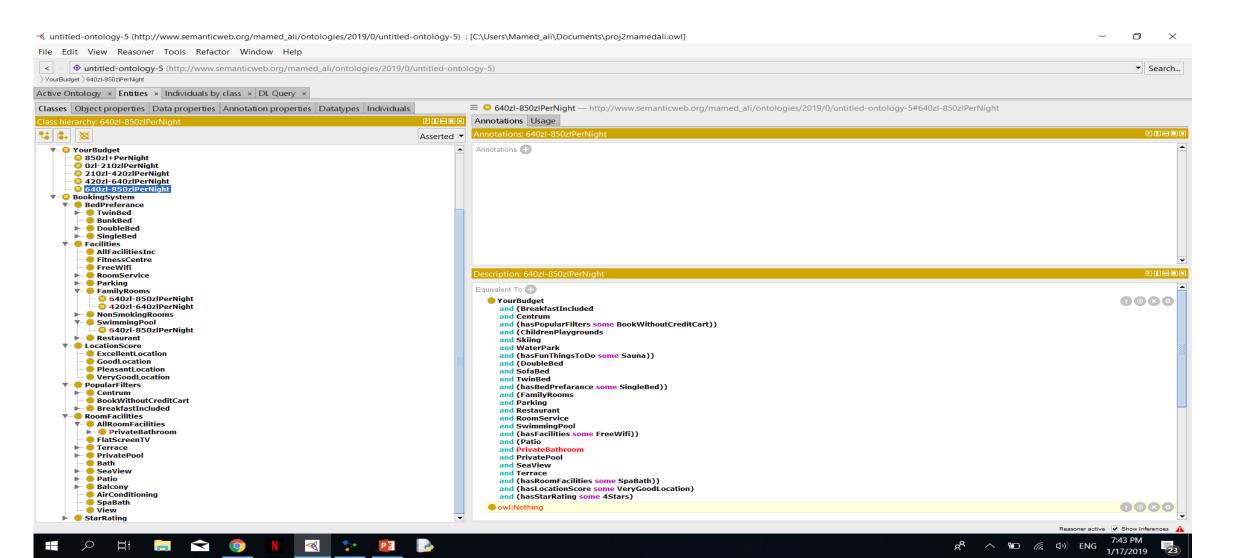
Reasoner(Fact++)



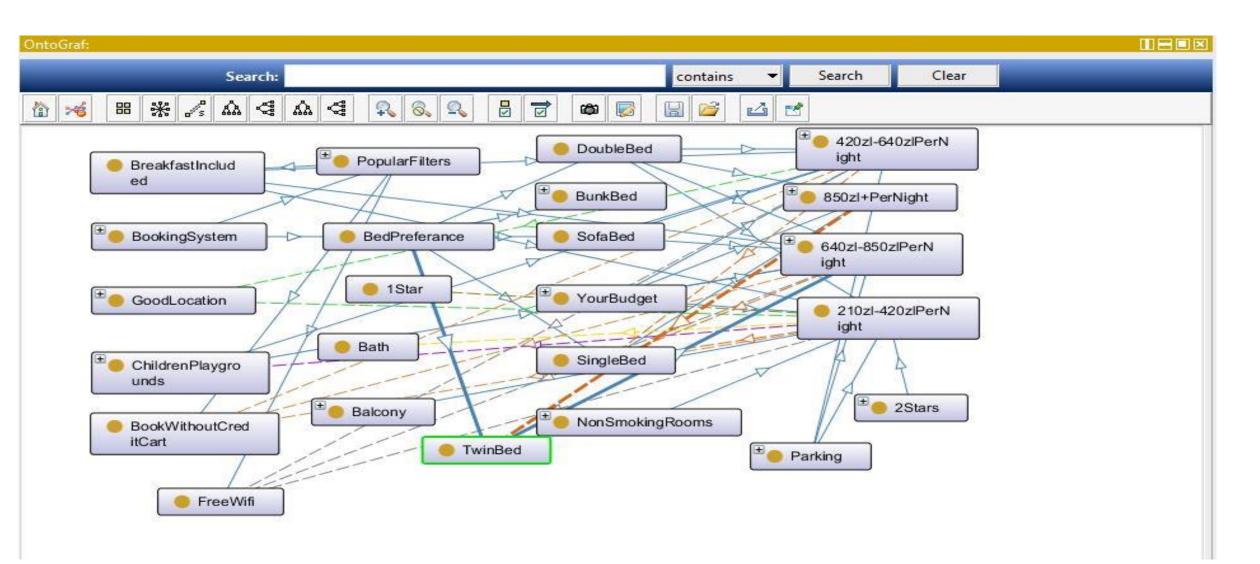
Reasoner(Hermit)



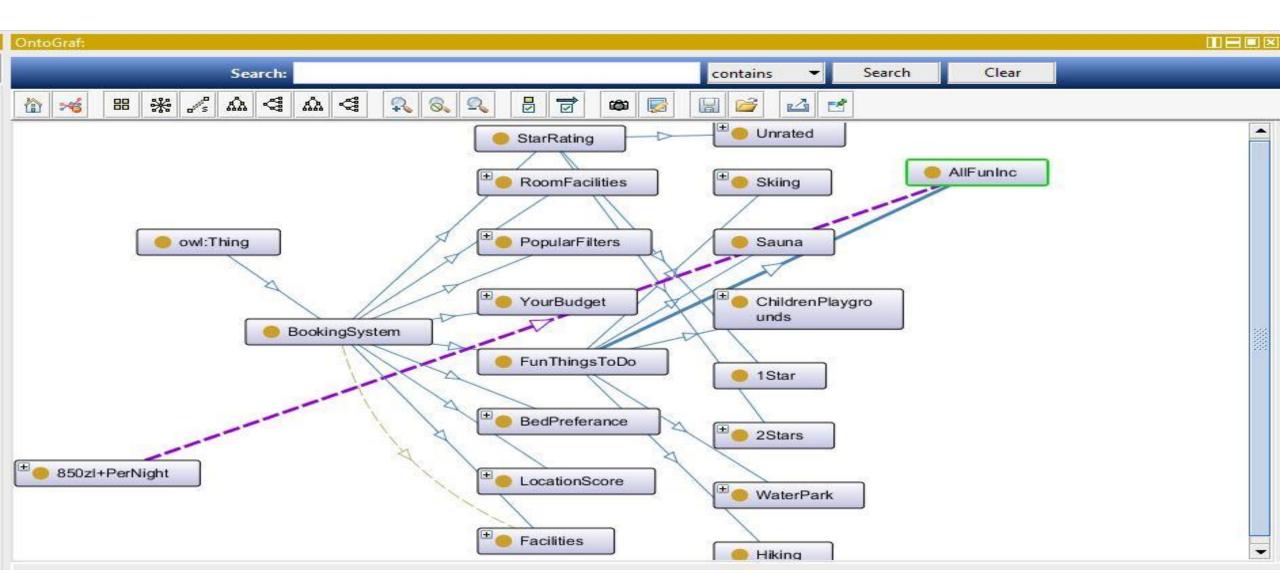
Reasoner(Pallet)

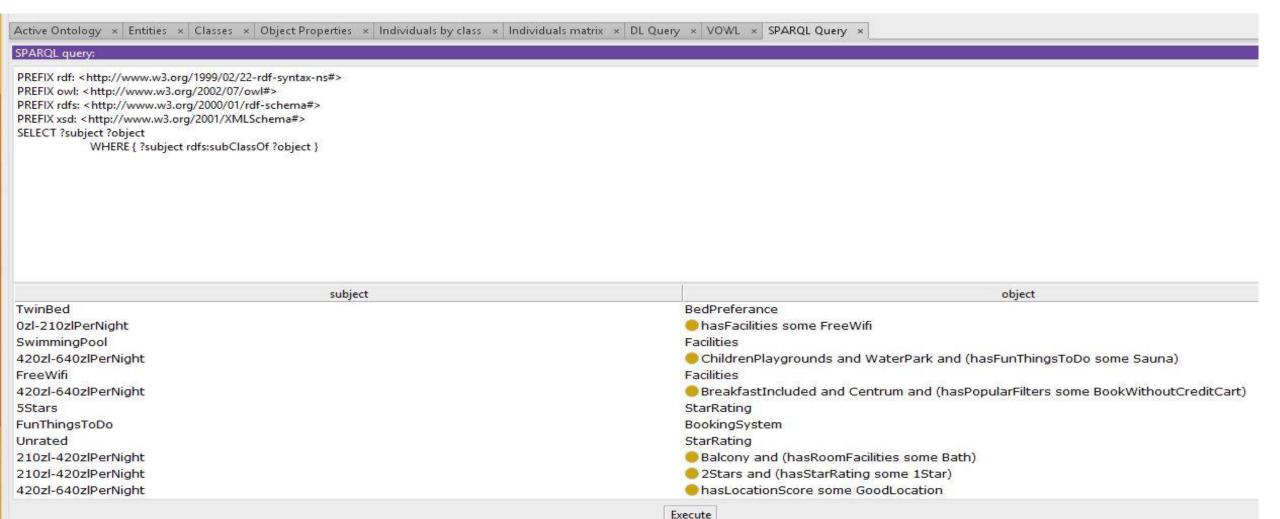


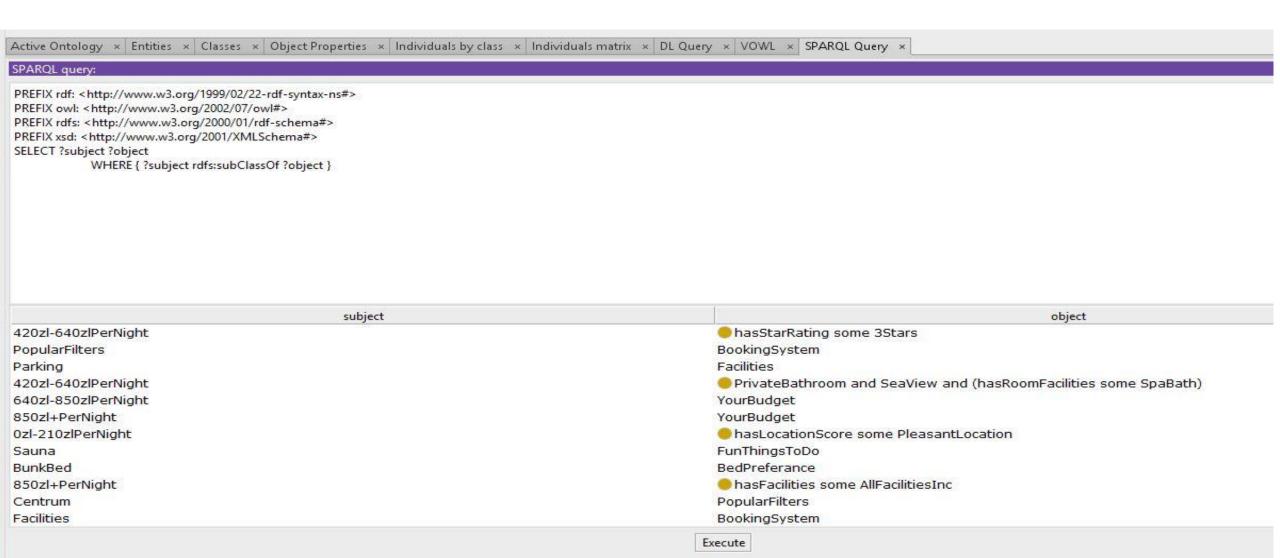
Ontograf

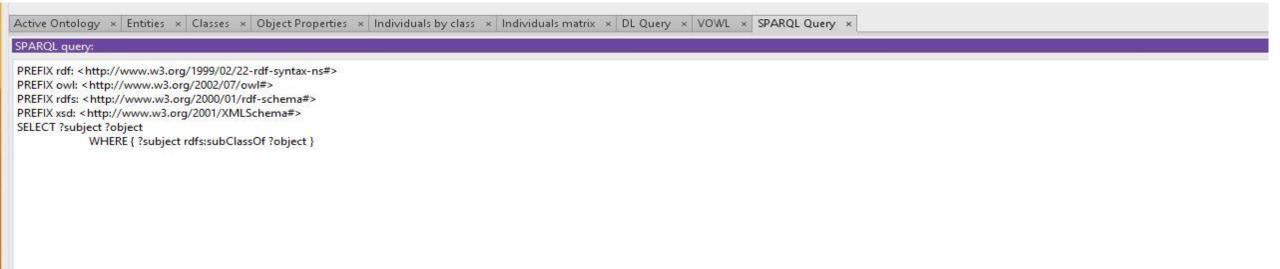


Ontograf





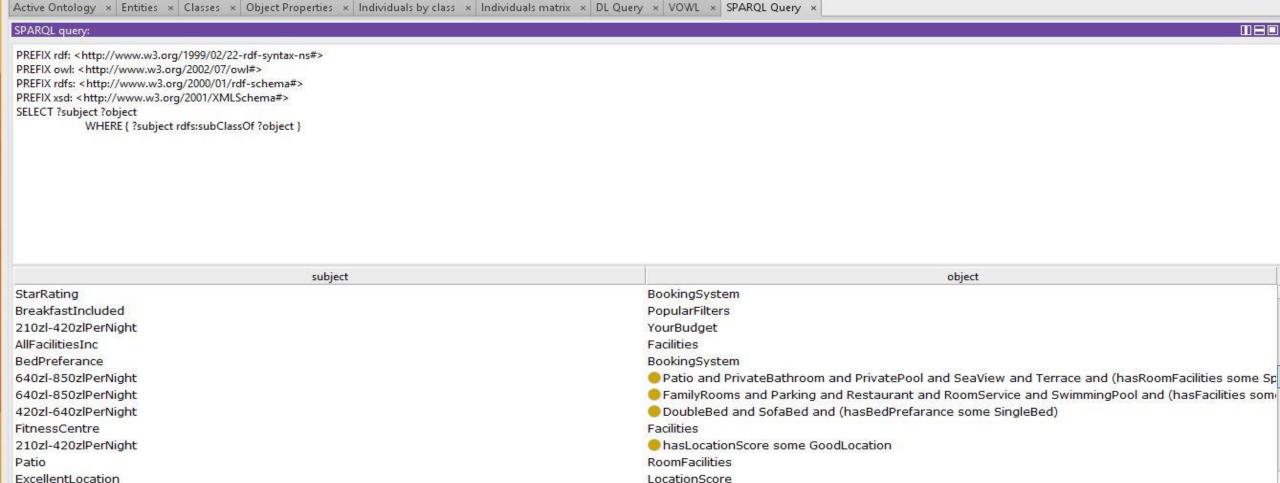




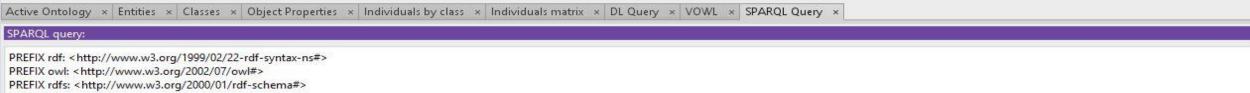
SpaBath	RoomFacilities	
SeaView	RoomFacilities	
640zl-850zlPerNight	BreakfastIncluded and Centrum and (hasPopularFilters some BookWithoutCreditCart)	
0zl-210zlPerNight	hasStarRating some Unrated	
0zl-210zlPerNight	hasBedPrefarance some BunkBed	
850zl+PerNight	hasFunThingsToDo some AllFunInc	
VeryGoodLocation VeryGoodLocation	LocationScore	
540zl-850zlPerNight	DoubleBed and SofaBed and TwinBed and (hasBedPrefarance some SingleBed)	
540zl-850zlPerNight	hasLocationScore some VeryGoodLocation	
2Stars	StarRating	
FreeWifi	PopularFilters	
StarRating	BookingSystem	

object

subject



Execute



PREFIX rars:
PREFIX xsd:
SELECT ?subject ?object
WHERE { ?subject rdfs:subClassOf ?object }

subject	object
SofaBed	BedPreferance
210zl-420zlPerNight	DoubleBed and (hasBedPrefarance some SingleBed)
Balcony	RoomFacilities
850zl+PerNight	hasStarRating some 5Stars
640zl-850zlPerNight	ChildrenPlaygrounds and Skiing and WaterPark and (hasFunThingsToDo some Sauna)
210zl-420zlPerNight	NonSmokingRooms and Parking and (hasFacilities some FreeWifi)
850zl+PerNight	hasRoomFacilities some AllRoomFacilities
420zl-640zlPerNight	FamilyRooms and Parking and RoomService and (hasFacilities some FreeWifi)
210zl-420zlPerNight	hasFunThingsToDo some ChildrenPlaygrounds
YourBudget	BookingSystem
AllFunInc	FunThingsToDo
ChildrenPlaygrounds	FunThingsToDo
	Execute

Difficulty for developing ontology

1. Analising booking field takes a long time

2.its hart to determine some subclasses for the given ontology

3. Creating a conceptual model was a little bit hard