

Zhong Chen

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| CONTACT INFORMATION | Room C542, School of Management and Economics No. 2006, Xiyuan Avenue, West Hi-Tech Zone, Chengdu, 611731, China | zhongchen@uestc.edu.cn |
| RESEARCH INTERESTS | OM interface with corporate finance and marketing Platform-based economics and management Agricultural supply chain | |
| ACADEMIC EMPLOYMENT | School of Management and Economics, University of Electronic Science and Technology of China, Chengdu, Sichuan, China, 2024.02 – present Associate Professor, Department of Management Science and E-commerce Asia Europe Business School, East China Normal University, Shanghai, China, 2021.03 – 2024.01 Assistant Professor, Operations Management School of Management, Zhejiang University, Hangzhou, China, 2018.03 – 2021.02 Post-doc, Operations Management, <ul style="list-style-type: none">• Supervisor: Prof. Weihua Zhou | |
| Education | Department of Decision Sciences & Managerial Economics, The Chinese University of Hong Kong, Hong Kong SAR, 2012.08 – 2017.11 Ph.D, Three Essays on Operations Management Interfaces with Marketing and Finance <ul style="list-style-type: none">• Supervisor: Prof. Kaijie Zhu, Prof. Ehsan Bolandifar(co) School of Management, Zhejiang University, China, 2008.08 – 2012.07 B.A. in Information Management <i>and</i> Information Systems | |
| PUBLICATIONS | <ul style="list-style-type: none">• <i>Hedging Through Index-based Price Contracts in Commodity-based Supply Chains</i>, Ehsan Bolandifar, Zhong Chen*, OMEGA - The International Journal of Management Science, 2020(90), 101976.• <i>Managing Competitive Levers in a Collaborative Distribution Channel</i>, Ehsan Bolandifar, Zhong Chen*, Kaijie Zhu, European Journal of Operational Research, 2021(293), 1031-1042.• <i>Quality Signaling Through Crowdfunding Pricing</i>, Ehsan Bolandifar, Zhong Chen*, Panos Kouvelis, Weihua Zhou, Manufacturing and Service Operations Management, 2023(25):2, 668-685.• <i>The Effects of Signaling Blockchain-based Track and Trace on Consumer Purchases: Insights from a Quasi-natural Experiment</i>, Hao Ying, Xiaosong(David) Peng, Xiande Zhao, Zhong Chen*, Production and Operations Management, available online. | |

**PAPER UNDER
REVIEW**

- *When Should Restaurants Subsidize Online Platforms? The Impact of Delivery Agents*,
Zhong Chen, Ehsan Bolandifar, Jinxin Yang*, Weihua Zhou,
Under review of ***Information Systems Research***.
- *The Impact of Government Inspections on Farms' Adulteration Behaviors in Co-Existing Traceable and Non-Traceable Supply Chains*,
Jinxing Yang, Weihua Zhou, Retsef Levi, Zhong Chen*,
Under review of ***Manufacturing and Service Operations Management***.
The Finalist, ISCOM 2023 Best Paper Award

**WORKING
PAPER**

- *Government Interventions to Deter Counterfeits with Strategic Customers*,
Zhong Chen, Jiahui Zhou, Kaijie Zhu.
- *Hedging and Production Risk Management in Reward-based Crowdfunding*
Ehsan Bolandifar, Zhong Chen, Panos Kouvelis.

GRANTS

- Principal Investigator, 2024.01 – 2026.12, The Operational Strategy of an Online Food Delivery Platform by Considering the Characteristics of Delivery Agents in the Three-Sided Market, National Natural Science Foundation of China

**PEER
REVIEWER**

OMEGA - The International Journal of Management Science
Asia-Pacific Journal of Operational Research
European Journal of Operational Research
Transportation Research Part E