## ZHONGHE WEN

UX Designer | Product Designer

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### **WORK EXPERIENCE**

#### ADP, Inc. | UX Designer

July 2018 - Present

- Led designs for WorkforceNow, ADP's largest Human Capital Management enterprise SaaS application, and designed payroll experiences.
- Designed the Year-End Dashboard feature from concept to delivery, which guides payroll specialists to generate correct employee W-2s and prepare the payroll for the next year.
  - Partnered with the dev, product team to understand the project scope and timeline. And then I prioritized the need based on urgency and business value.
  - Created/iterated the prototype based on various UX research conducted by our UX researcher.
  - Impacts 2M+ employees and results in a 20% call reduction.
- Re-designed the rule builder feature, which enables the service team to easily define a group of employees using logical expression.
  - Analyze the production data and identified usability problems.
  - Consolidated various rule builder designs thru the application and created a new design standard for it.
  - Ideated and iterated the design.

## ADP, Inc. | UX Design Intern

May - August 2017

- Redesigned the Open Enrollment Center feature, which helps benefit admin to easily start and monitor the new benefits enrollment.
  - Created and iterated the design.
  - Led unmoderated validation research utilizing UserZoom.

#### Camore Health&Tech Co. Ltd. | UX Design Intern

January - June 2015

• Created and iterated the design of the e-commerce management system (employee side).

### **EDUCATION**

# Georgia Institute of Technology

Human Computer
Interaction, M.S.

Aug. 2016 - May 2018

## **Sichuan University**

Industrial Design, B.E. Sept. 2010 - June 2015

## **SKILLS**

#### Design

Sketch, Photoshop,
Illustrator, After Effect

#### **Prototyping**

InVision, Axure, Balsamiq

## **Programming**

HTML, CSS, Bootstrap, Javascript, Angular JS, D3.js, Python

#### **Research Method**

Affinity Mapping,
Card Sorting,
Heuristic Evaluation,
Usability Testing, etc.