ZHONGHE WEN

UX Designer | Product Designer

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WORK EXPERIENCE

ADP, Inc. | UX Designer

July 2018 - Present

- Led the design of the Year-End Dashboard feature which impacts 2M+ employees and results in 20% call reduction.
- Analyze the production data and improved the usability of rule builder designs. I also consolidated different designs of rule builders and created a new design standard for it.
- Optimized the new hire onboarding experience for mobile devices.
- Partnered with different teams to understand project scope and timeline. And then prioritized the need effectively and created/iterated the design based on UX research.

ADP, Inc. | UX Design Intern

May - August 2017

- Redesigned the Open Enrollment Center feature following ADP design guidelines.
- Created and iterated design based on UX research and delivered design to the development team.
- Led validation research that justifies the design.
- Facilitated discovery research (focus group) of future features.

Camore Health&Tech Co. Ltd. | UX Design Intern

January - June 2015

- Created and iterated the design of the e-commerce management system (employee side).
- Organized UX documentation (wireframes, mock-ups, user flows, design specs, etc.).

EDUCATION

Georgia Institute of Technology

Human Computer
Interaction, M.S.

Aug. 2016 - May 2018

Sichuan University

Industrial Design, B.E. Sept. 2010 - June 2015

SKILLS

Design

Sketch, Photoshop,
Illustrator, After Effect

Prototyping

InVision, Axure, Balsamiq

Programming

HTML, CSS, Bootstrap, Javascript, Angular JS, D3.js, Python

Research Method

Affinity Mapping,
Card Sorting,
Heuristic Evaluation,
Usability Testing, etc.