Question No. 4

Is there an underlying relationship between endorsement switching and election outcome?

A special behavior: switching

- From one party to another (realignment)
- Between endorsement and no endorsement (ex. USA Today 2016; Los Angeles Times 1976 dealignment)
- preceded by 3 or 4 successive

- Could a high frequency of switching during a election have some indication on the national election outcome?
- Could switches on endorsement have some impact on the process of flipping a state?