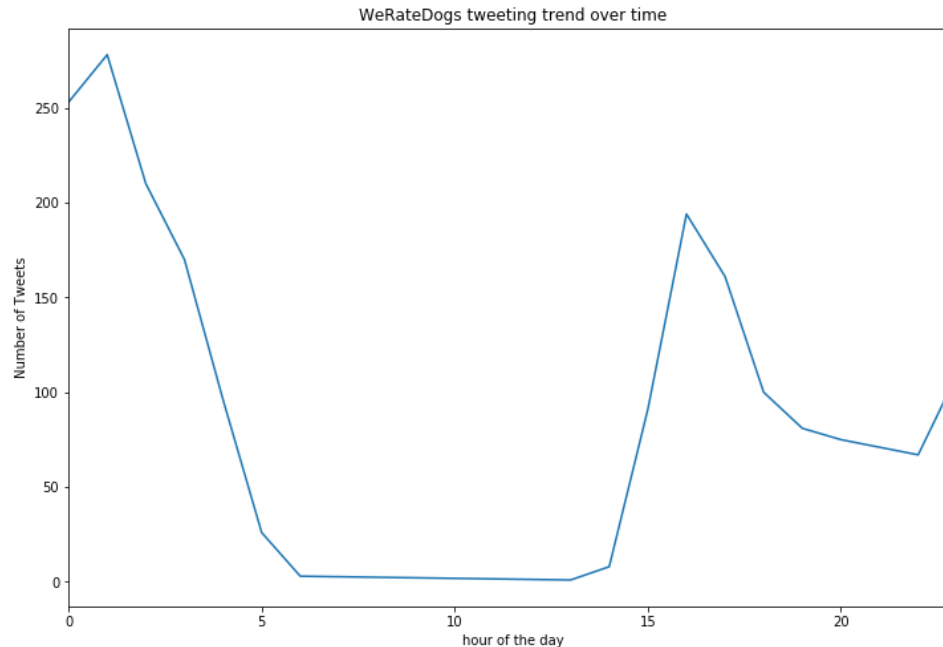


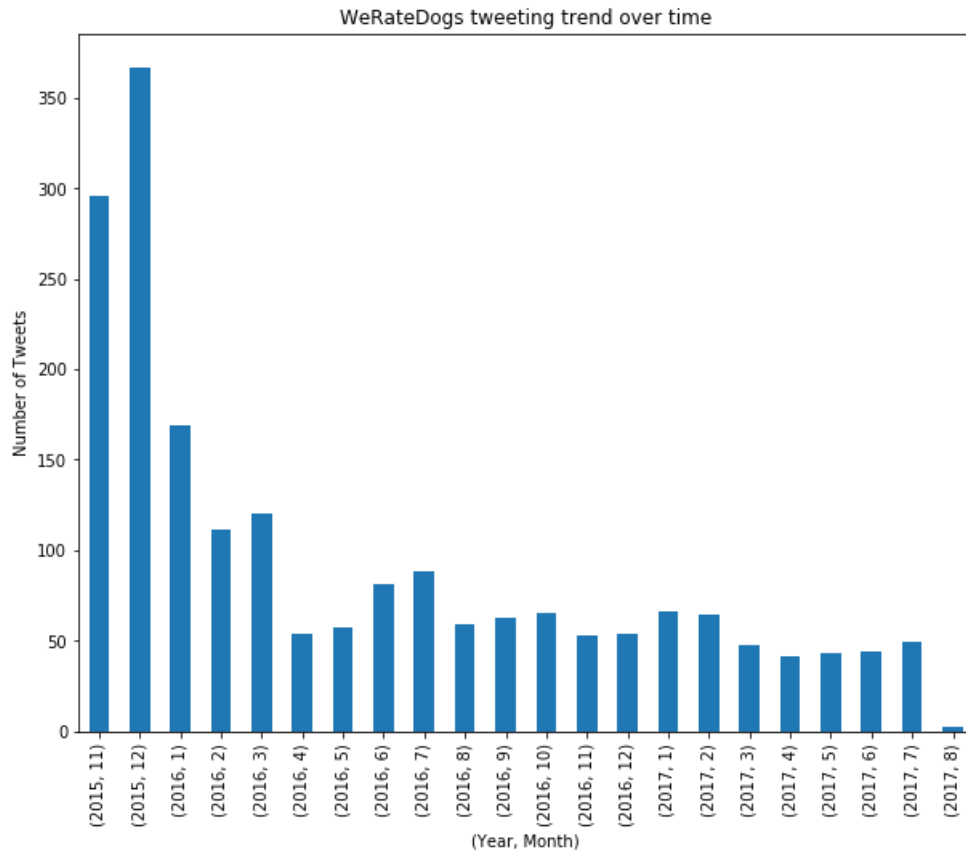
Analysis Report

Most people seem like to post on tweet for WeRateDog around 5pm or in the mid-night.



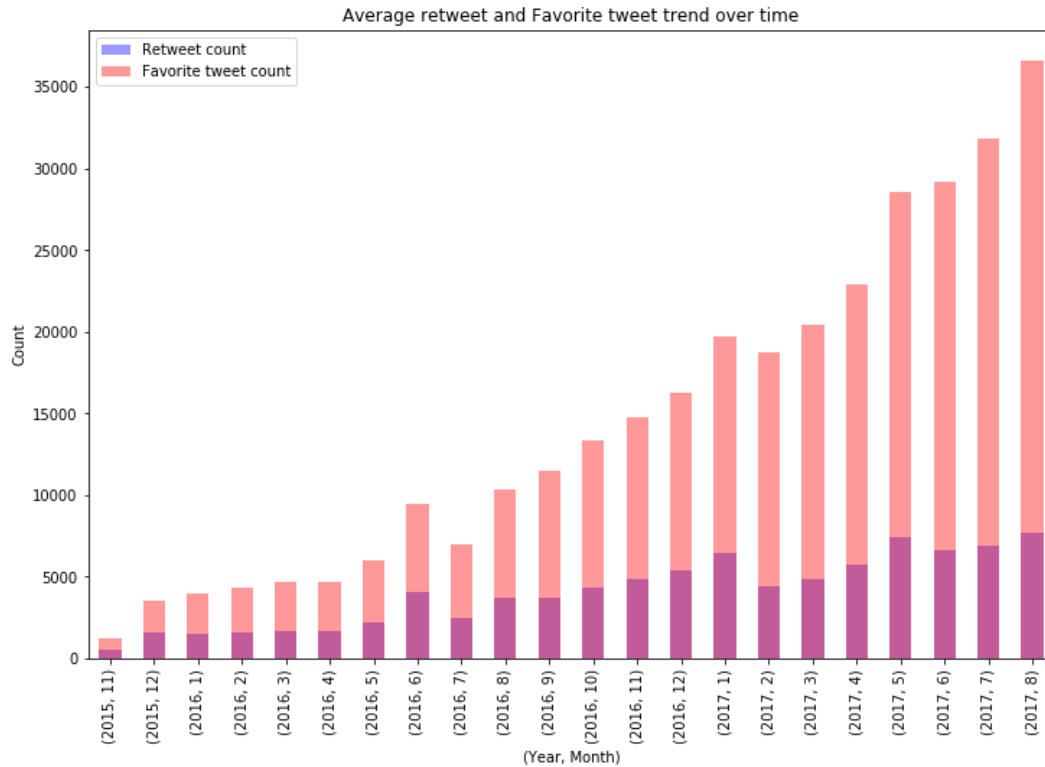
We aggregate all the tweet by the hour of the timestamp, then count them. It is obvious that just after work in the afternoon, maybe users went home to run the dogs, they start to tweet for their dog images. Also, another huge spike in tweets is near midnight, people tweet before they sleep. Around morning time, it seems no one is using tweet to post dog images. Maybe they are in work.

Tweet posted on WeRateDogs decrease over time.



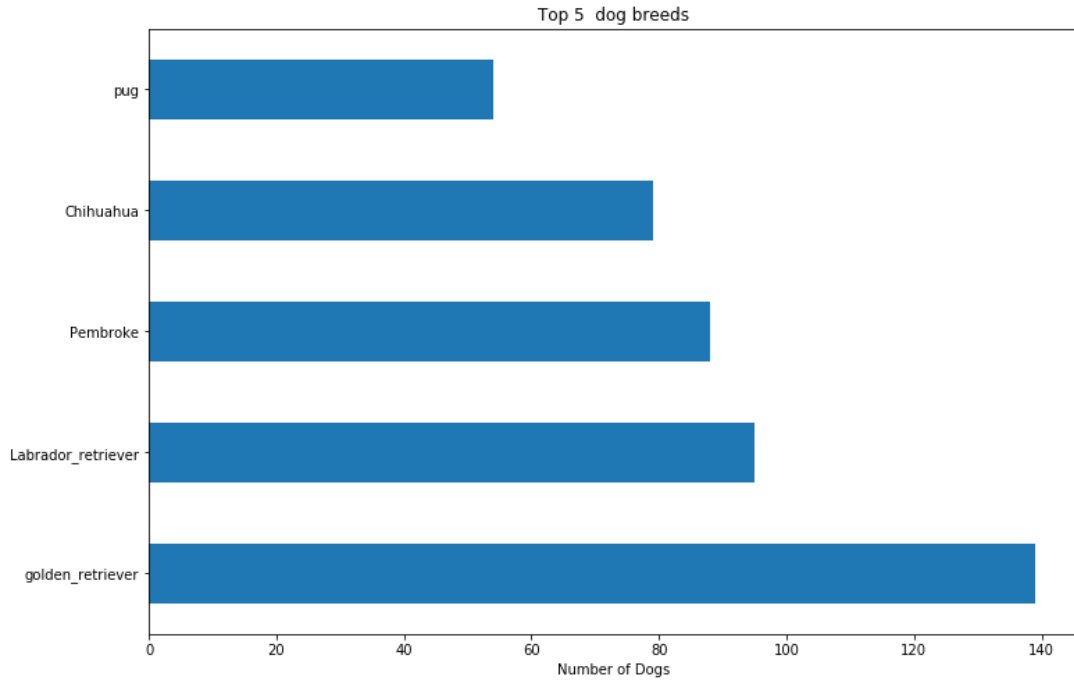
In the late 2015, lots of people tweet on WeRateDog, monthly tweets are more than 300. But as time goes by, the tweets count dramatically decrease to 150, then 100, then around 50. May be people are tired of this?

The average retweet counts, and favorite tweet counts actually increase overtime.



As we have seen before, the tweet counts sent to WeRateDogs decreases over time from November 2015 to 2017, but the average retweet counts, and favorite tweet counts increase drastically. It means that for a tweet posted in 2015, it will be retweeted and favorite tweeted less times, than a tweet posted in recent years. It could be that more people follow WeRateDogs, but not sending dog images to them. Thus, the original tweet counts do not increase. Favorite tweet counts have much higher values than retweets.

The most favorite dog breed on WeRateDog is golden retriever.



The top 5 favorite dog breeds people sent to WeRateDog is golden_retriever, Labrador_retriever, Pembroke, chihuahua and pug. Other dog breeds have much less numbers.