

Kenny Zhou

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EDUCATION

Cornell University c/o 2020

Bachelor of Information Science
Data Science, Networks, Ethics

Coursework

OO Programming and Data Structures, Discrete Structures, Computer System Organization, Intermediate Microeconomics, Web Design and Programming, Communication and Technology, Teams and Technology, Networks, Principles of Accounting, *Data-Driven Web Applications, Market Design, Ethics and Policy, Discussions of Justice*

Honors

Tanner Dean's Scholar, Meinig National Scholar, President's Volunteer Service Award

SKILLS

Spoken Languages

English, Chinese (Mandarin)

Technical Languages

Java, Python, C, HTML/CSS, JavaScript/JSON

Frameworks

Ruby on Rails, Bootstrap

Design Tools

Sketch

Software Tools

Git, Salesforce, F9, Audacity, Excel, Word, PPT, SharePoint, O365

ETC

Interests

Singing, Philosophy, Food, Soccer, Ultimate, Movies, Gaming, Fishing

Activities

Last Call, CUABS, Lambda Phi Epsilon, MGFC, SAI, RNSP, FBLA, HOSA, Class Council, HHH

PROFESSIONAL EXPERIENCE

Chief Technology Officer

Oct 2017 – Dec 2018

Student Agencies, Inc.

Ithaca, NY

- Directed technical vision for 7 businesses (\$12 mil prop, \$3 mil rev)
- Implemented F9 Excel add-in to free financial analysts' time by 22%
- Developed Salesforce workflows rules through sandbox testing (BRSS)
- Spearheaded the creation of a full stack digital marketing division (SAM)
- Performed strategic, financial, operational, and market research (SAT)

Technology Team Lead

May 2017 – Dec 2017

Life Changing Labs

Ithaca, NY

- Worked with startup companies to promote entrepreneurship and VC
- Lead cross-functional team in growth strategies and public relations
- Conducted industry, competitive, customer, and company analyses

Web Administrative Assistant

Jun 2017 – Aug 2017

Cornell Cooperative Extension

Ithaca, NY

- Handled SharePoint/O365 to review and improve file consolidation
- Modified CCE website with new content based on customer feedback

CAMPUS LEADERSHIP

Co-President

Nov 2018 – Present

Last Call A Cappella

Ithaca, NY

- Corresponded professionally with 50+ clients, increasing profits by 300%
- Tracked group's concert ticket sales, personally selling 100+ a semester
- Set standard for 25 years of documents, media, and other digital files

Vice President of Judicial Affairs

Oct 2017 – Nov 2018

Multicultural Greek and Fraternal Council

Ithaca, NY

- Supervised 15-member organizations and Judicial Board recruitment
- Launched rebranding and brand marketing with new logo and website
- Created project management framework through calendar organization

Resident Adviser

Aug 2017 – May 2018

Cornell Residential and New Student Programs

Ithaca, NY

- Mentored 500+ first-year students, directly overseeing 50+ residents
- Presented 9 large-scale programs for citizenship, diversity, and inclusion
- Collaborated with 9 residence hall directors in new student welcoming

New Member Events Coordinator

Sep 2016 – Dec 2016

Cornell Undergraduate Asia Business Society

Ithaca, NY

- Conducted business and market research, presenting a company's CSR
- Raised \$2500 and sold 200+ boxes in a week-long KK donut fundraiser
- Budgeted \$2000 and coordinated a night banquet for 80+ attendees

Vice President

Nov 2016 – Dec 2017

A Capella Advisory Committee

Ithaca, NY

- Piloted orientation week arch sings, auditions week, and ACA-prom
- Coordinated a cappella community, preserving 15 individual groups