

# phoebe zhou

illustrator + visual designer

Recent design graduate with 4+ years of experience in creating illustrations, websites and brand identities. Passionate about collaborating with fellow creatives and designing everything under the sun.



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[Portfolio](#)  
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## WORK EXPERIENCE

**Illustration Intern** 01/20 – 04/20  
Endev Studios, Markham ON HYBRID

- + Designed marketing assets and environmental concepts averaging daily turnaround times.
- + Collaborated closely with team directors to create illustrations that adhered to the visual style of the game.
- + Developed strong ability to communicate and deliver work that matched professional standards.

**Graphic Designer** 07/19 – 02/20  
Wing Mobile, New York NY REMOTE

- + Integrated posters, newspaper ads and handbook covers that resonated with the mobile carrier company's corporate expectations and beliefs.
- + Connected official typeface with photographic elements to successfully sell a visual experience to consumers.
- + Conveyed frequently and effectively with WingTel's corporate executives to design layouts that matched their user interface and other visual assets.



**Brand Strategist** 04/19 – 05/21  
biosphere, Toronto ON REMOTE

- + Conceptualized biosphere's logo to better reflect his core values as a Taiwanese-Canadian music artist.
- + Established multiple album cover projects and integrated auditory and visual interest together.

## EDUCATION

**Bachelor of Design**  
OCAD University, 2021

## TECHNICAL SKILLS

PC & Mac OS  
Adobe Creative Suite  
Microsoft Office  
Figma  
WordPress  
Webflow

## AREAS OF FOCUS

Illustration  
Graphic Design  
Web & UX/UI  
Brand Identity  
Print Production  
Advertisement  
Packaging

## LANGUAGE

English – NATIVE  
Mandarin – ELEMENTARY

