

phoebe zhou

illustrator + visual designer

Recent design graduate with 4+ years of experience in creating illustrations, websites and brand identities. Passionate about collaborating with fellow creatives and designing everything under the sun.



zhouphoebe@outlook.com
+1 416 857 5370
[Portfolio](#)
[LinkedIn](#)



WORK EXPERIENCE

Illustration Intern 01/20 – 04/20
Endev Studios, Markham ON HYBRID

- + Designed marketing assets and environmental concepts averaging daily turnaround times.
- + Collaborated closely with team directors to create illustrations that adhered to the visual style of the game.
- + Developed strong ability to communicate and deliver work that matched professional standards.

Graphic Designer 07/19 – 02/20
Wing Mobile, New York NY REMOTE

- + Created posters, newspaper ads and handbook covers that resonated with the mobile carrier company's corporate expectations and beliefs.
- + Combined official typeface with photographic elements to successfully sell a visual experience to consumers.
- + Communicated frequently and effectively with WingTel's corporate executives to design layouts that matched their user interface and other visual assets.



Brand Strategist 04/19 – 05/21
biosphere, Toronto ON REMOTE

- + Rebranded biosphere's logo to better reflect his core values as a Taiwanese-Canadian music artist.
- + Worked on multiple album cover projects and developed a firm understanding of other outlets in art, bridging auditory and visual interest together.

EDUCATION

Bachelor of Design
OCAD University, 2021

TECHNICAL SKILLS

PC & Mac OS
Adobe Creative Suite
Microsoft Office
Figma
WordPress
Webflow

AREAS OF FOCUS

Illustration
Graphic Design
Web & UX/UI
Brand Identity
Print Production
Advertisement
Packaging

LANGUAGE

English – NATIVE
Mandarin – ELEMENTARY

