

# YUN ZHOU

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Yun is a UX/UI designer. Daydream with sketch. Explore with passion. Research with curiosity. Design with constraints. Prototype with code. Transform experience into solving specific problems. Currently located in Bay Area, CA.

## EDUCATION

**Parsons the New School for Design** – New York, NY  
*M.F.A. in Design and Technology* | 2013 - 2015

**Wuhan University** – Wuhan, China  
*B.E. in Software Engineering* | 2009 - 2013  
*Associated program in Finance* | 2010 - 2011

## SKILLS

### Design

Prototyping  
Wireframing  
Storyboarding  
Paper Sketching  
Persona & Scenario

### Software

Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere Pro  
Sublime Text 3  
InVision  
Arduino

### Programming

HTML, CSS  
jQuery  
basic JavaScript  
processing

### Language

Fluent in English  
Native in Mandarin

## INTERESTS

Crafting  
Food & Cooking  
Puzzles  
Dialects

## EXPERIENCE

**Smart Traveller** – New York, NY/ Bay Area, CA  
*UX/UI Designer* | January 2015 - present

Created website for Chinese travellers who want to travel in the U.S. Designed logo, graphic elements for web, branding and digital/print ad layouts. Had experience in designer recruitment.

**Girls Write Now** – New York, NY  
*Digital Media Instructor* | November 2014 – May 2015

Collaborated with mentors and facilitators in curricular oversight and monthly workshops involving video editing and programming for Girls Write Now, a non-profit organization.

**Pefin, Inc** – New York, NY  
*UX/UI Designer* | June 2014 – December 2014

Worked on user need analysis and information architecture with CEO. Fulfilled the financial management website with HTML, CSS, jQuery, JavaScript and Knockout.

**Parsons the New School for Design** – New York, NY  
*UX Designer/ UI Engineer* | January 2014 – May 2014

Collaborated with the Dean of Parsons and professors in design strategies and product creation. Responsible for UX/UI design. Implemented Parsons web app providing courses information in PHP.

**Neusoft** – Wuhan, China  
*UX/UI Intern* | Spring 2013

Performed competitive analysis. Designed user interfaces of a Health Management app for Android phones.

**Wuhan University** – Wuhan, China  
*Illustration Intern* | Summer 2012

Created illustrations and the layout of an upcoming children's book with editors.

**IBM** – Wuhan, China  
*Software Development Trainee--UX/UI Designer* | Summer 2011

Responsible for user interface, user experience design, front end developing of an online-shopping platform.