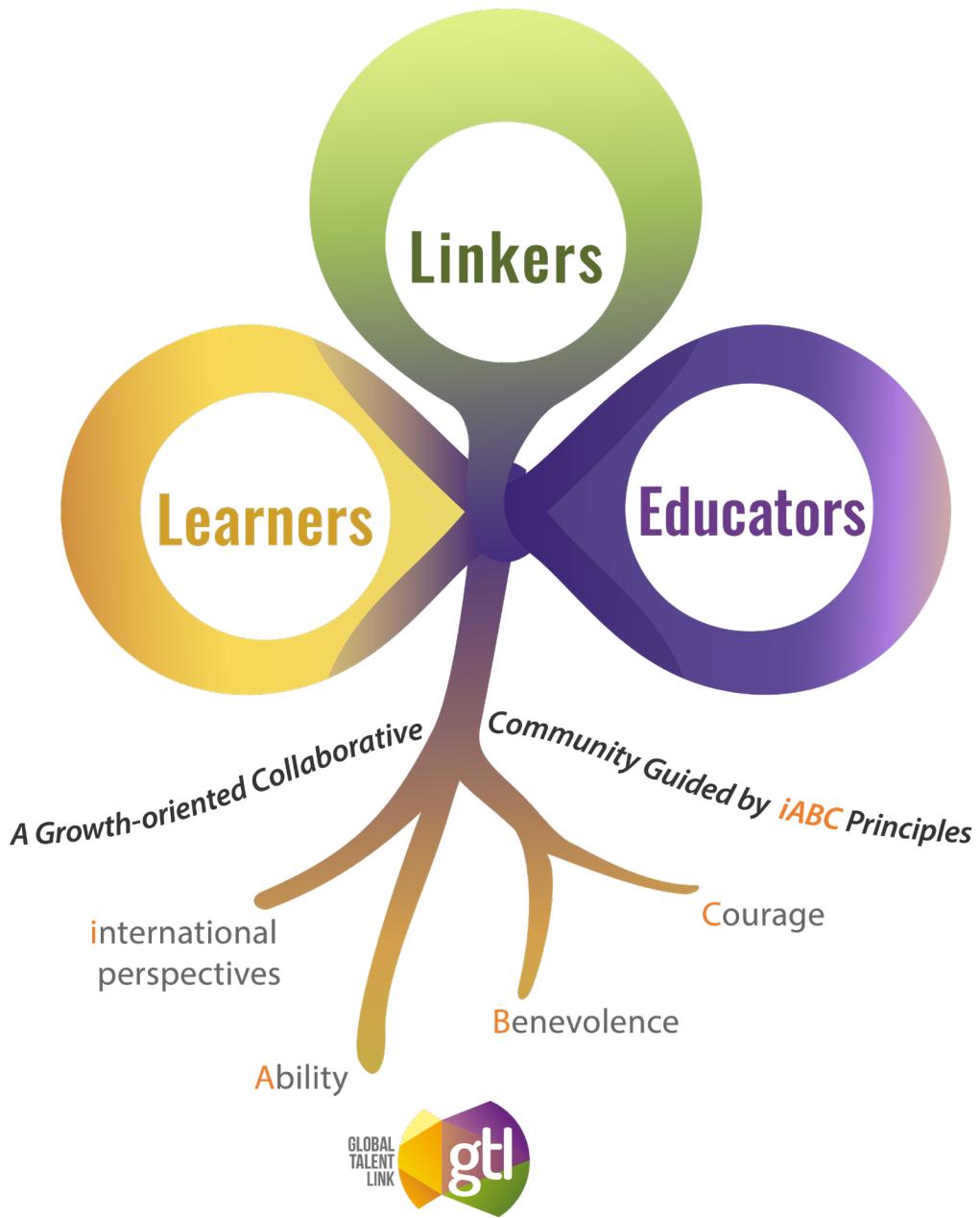


Project Highlights

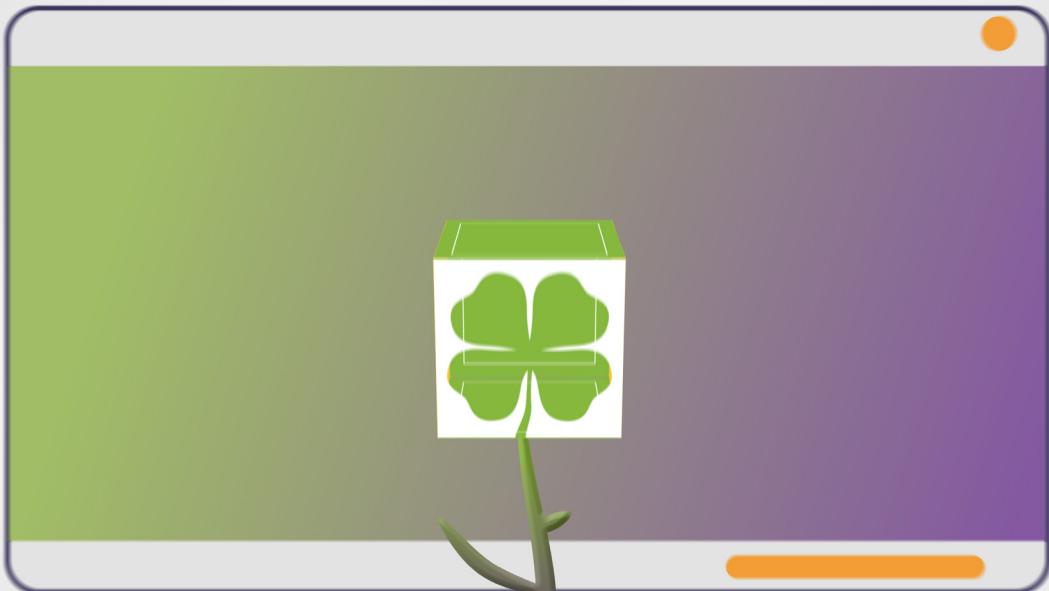
Zhengyang Huang

zhuang0buo@outlook.com
+1 (757) 719 - 6047
<https://zhengyang-huang.me/>



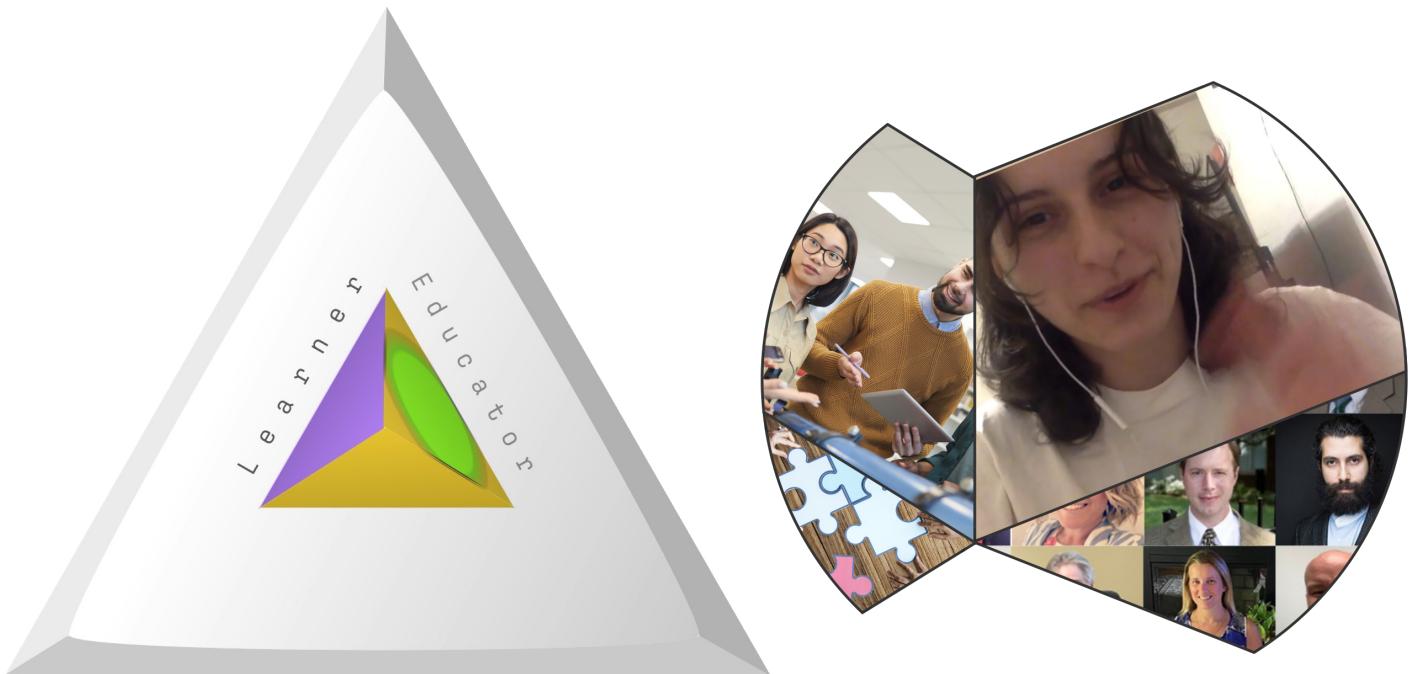
This is an in-progress marketing design project I have been doing for Global Talent Link(GTL), which includes the creation of a new marketing video, community flyer, and animated assets for the company's website.

The company focuses on online, personalized educational services as well as a collaborative effort to build a learning community. The design problem I need to solve is the lack of footages to complete clear, convincing, and innovative visuals. From there, I collected materials and created assets and motion effects in Adobe After Effects, Illustrator, and Lottie animation that represent the company's core value.

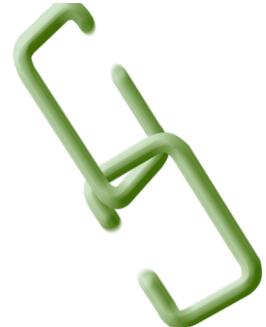
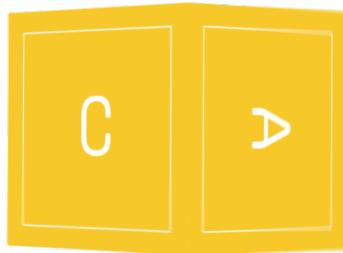
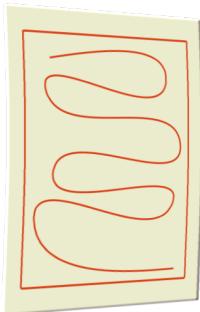


Marketing Video Snapshots





Illustrated assets



gtl GLOBAL TALENT LINK

Are you ready for college and beyond?

- Academic and Language Support
- College Application and Test Prep
- Long-term Companionship
- Free Initial Consultation
- Free Community Events
- Free Learner Profile

Led by current students and recent graduates from Top Universities

Connect with us!

Gloal Talent Link

info@gtlink.us

@global_talent_link

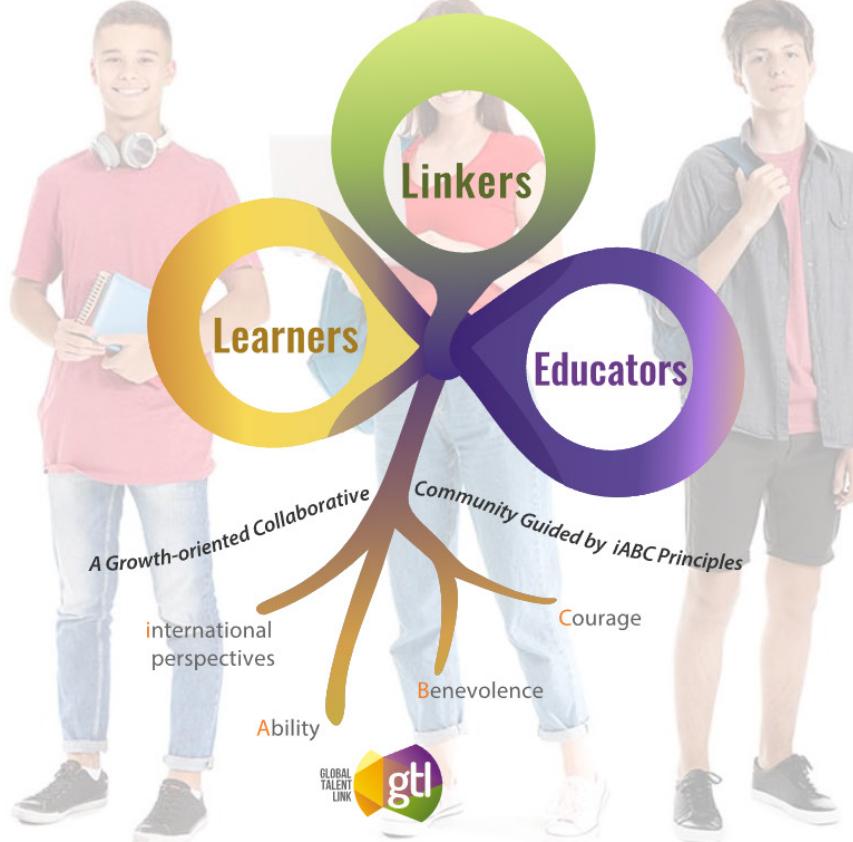
www.gtlink.us

Join our Discord!

Designed the company's latest flyer to be posted in various communities

PERSONALIZED LEARNING IN A GLOBAL COMMUNITY

Global Talent Link (GTL) is a growth-oriented collaborative community guided by the principles of international perspectives, benevolence, and courage (iABC). We foster continuous youth improvement through individualized learning and coaching by peers, near peers, and experienced educators.



Designed and developed the homepage header with responsive features and animated SVG image representing the company's core value:

<https://www.gtlink.us/>



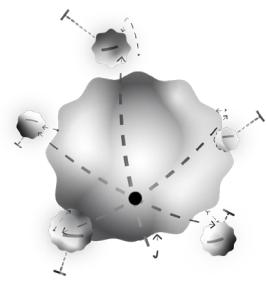
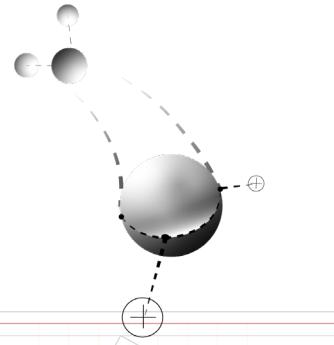
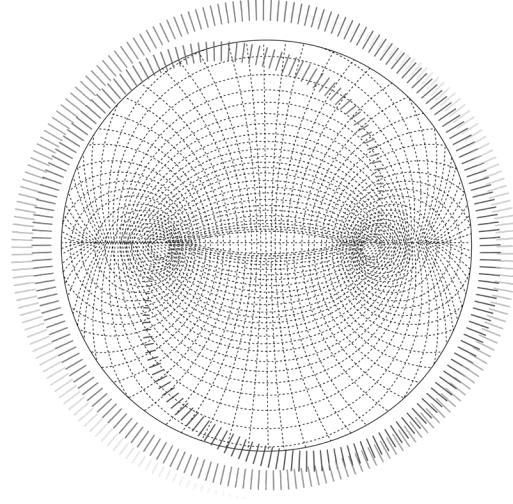
Air, Water, Fire is a series of self-directed websites showcasing 3 imaginary tools that are able to manipulate data with elemental energy. They are done in close collaboration with Zhengzhou Huang, who is also a new media artist and a UCLA Design Media Arts MFA alumni.

I work closely on every aspect of the series including interface design, web development, graphic design, video making, 3D playable demo, as well as speculative concept-building.

Water's main UI is designed on an interactive cube where each face shows a page of conversational text, videos, photos and illustrations.
(web: <http://projects.dma.ucla.edu/exhibitions/mfa2021/water/>)

Air shows an interactive booklet made with Bindery.js. At the last page of the booklet is a VR video leading viewers to the story.(web: <http://projects.dma.ucla.edu/exhibitions/mfa2021/air/>)

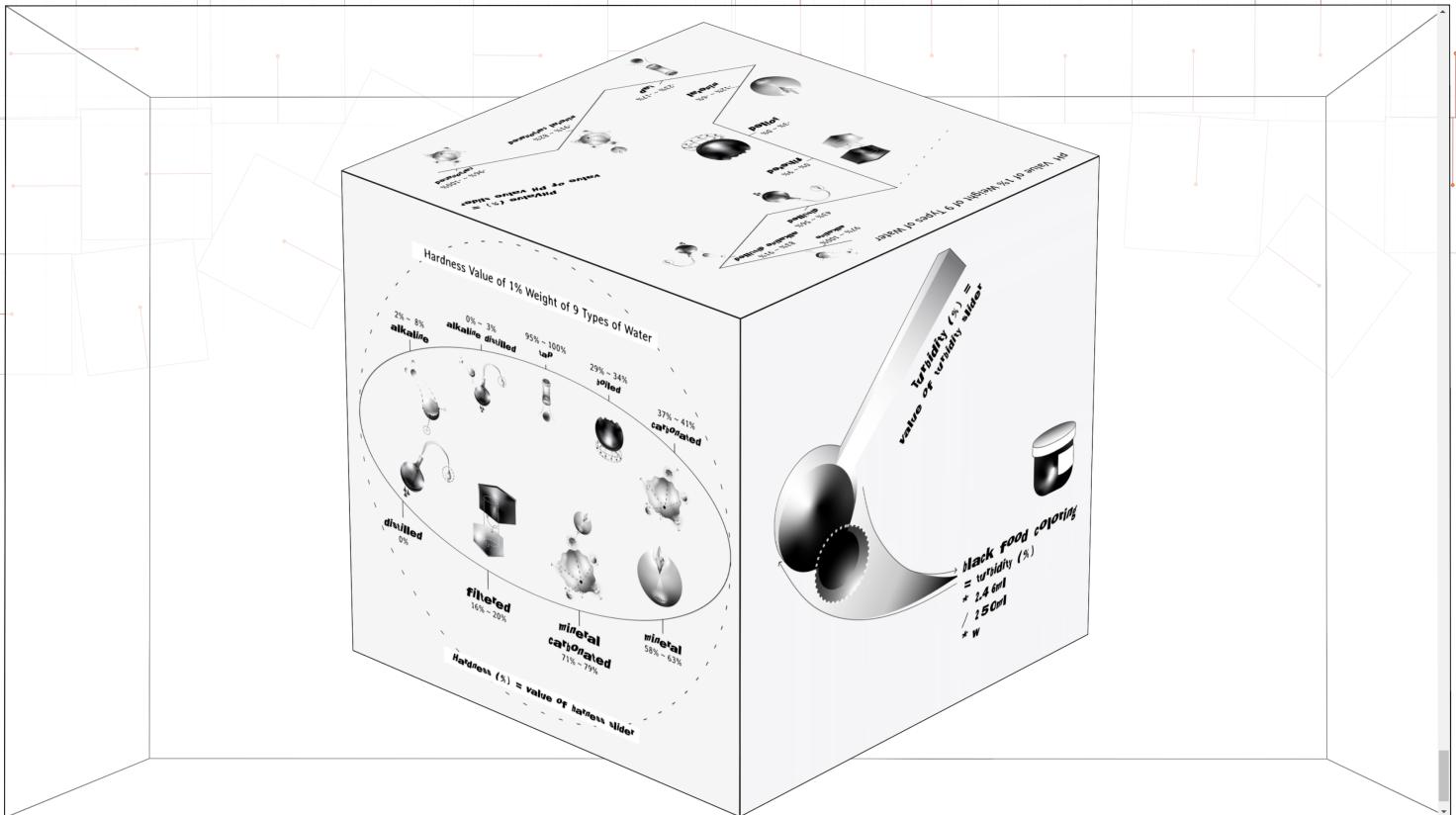
Fire presents a set of illustrations, photos for a set of objects(a wooden GPU kit). It also contains a 3D playable mini-game made in Unity as a virtual demonstration of these physical objects.
(web: <http://projects.dma.ucla.edu/exhibitions/mfa2021/fire/>)



Water

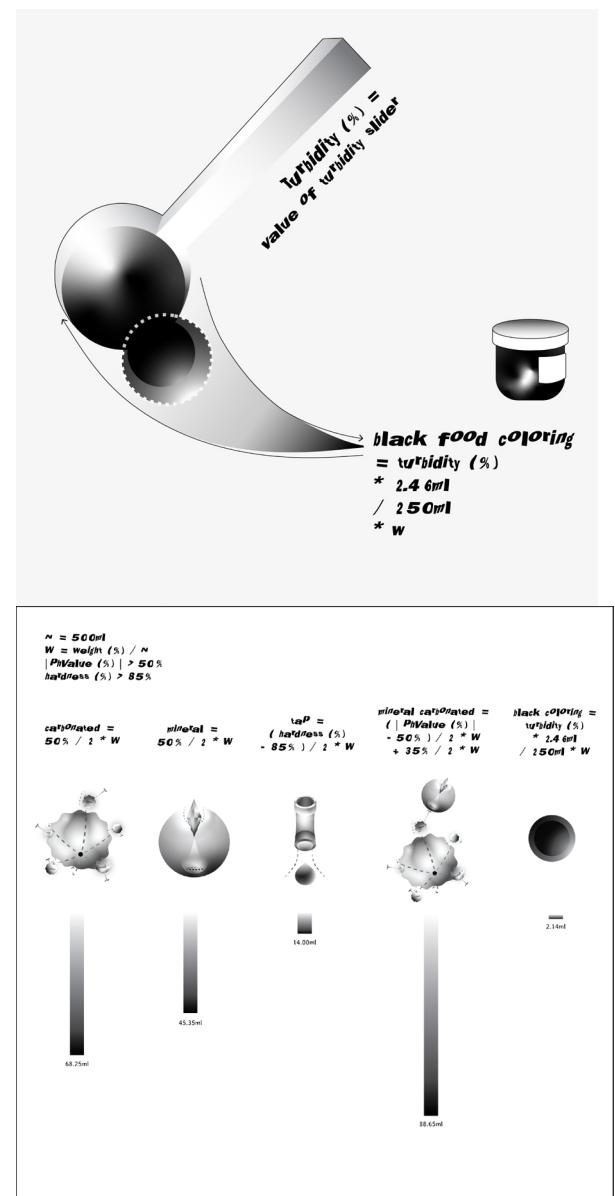
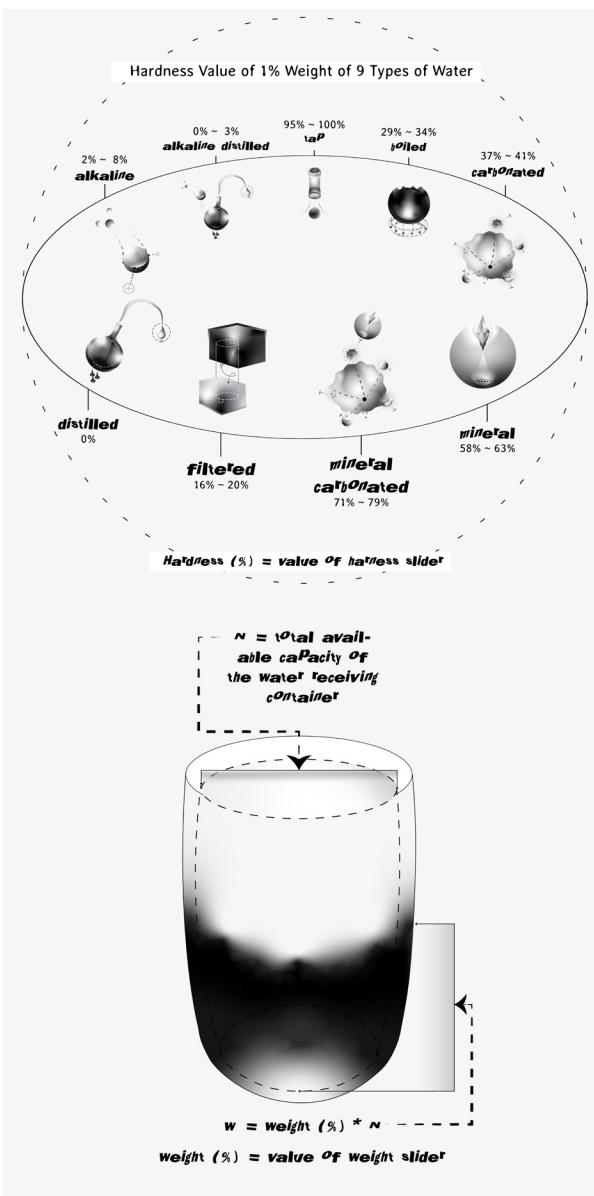
Water is an unstable data structure with which you store, share and delete your data.

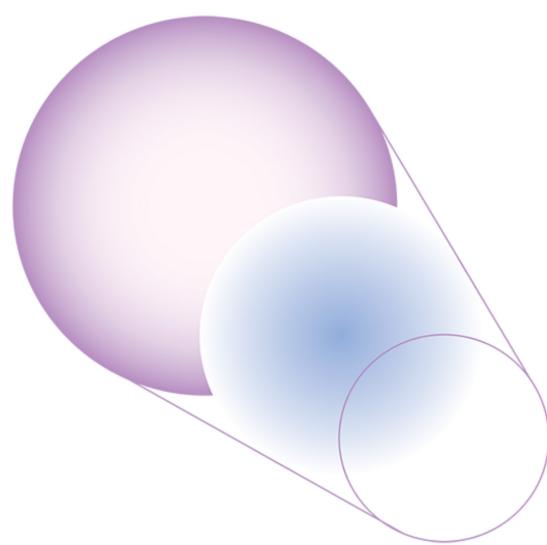
[web link](#)



Let me introduce you to the full set of equipment and tools we use for the data transfer process.

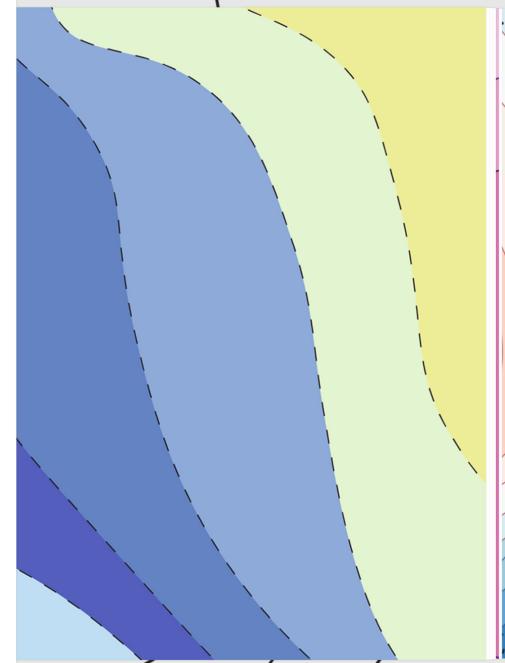






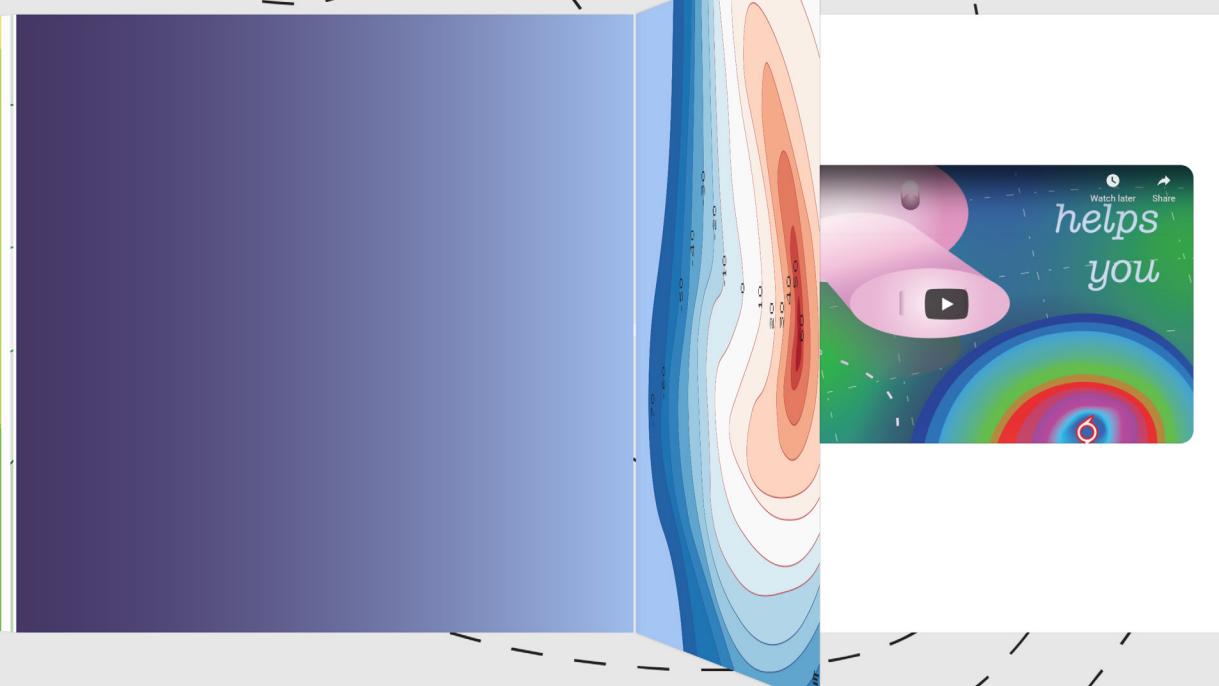
AIR is a smart home device who helps you grasp your quantified surroundings you're not able to sense.

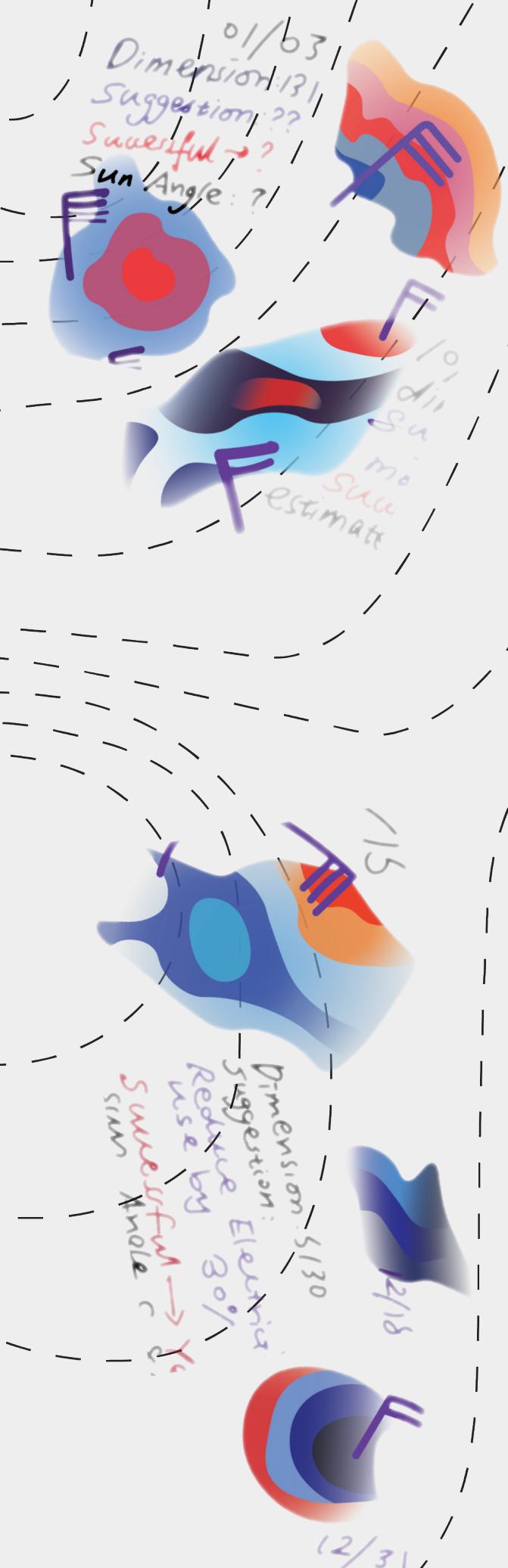
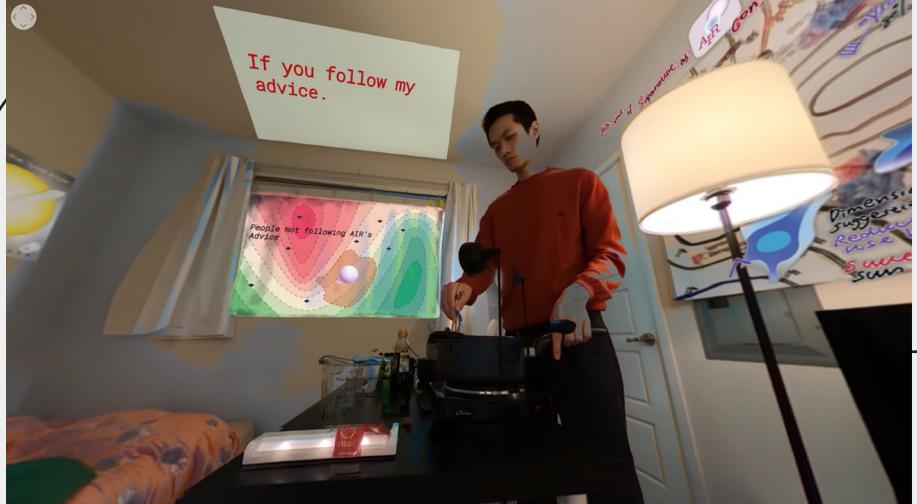
Go through the booklet to get you started with AIR.

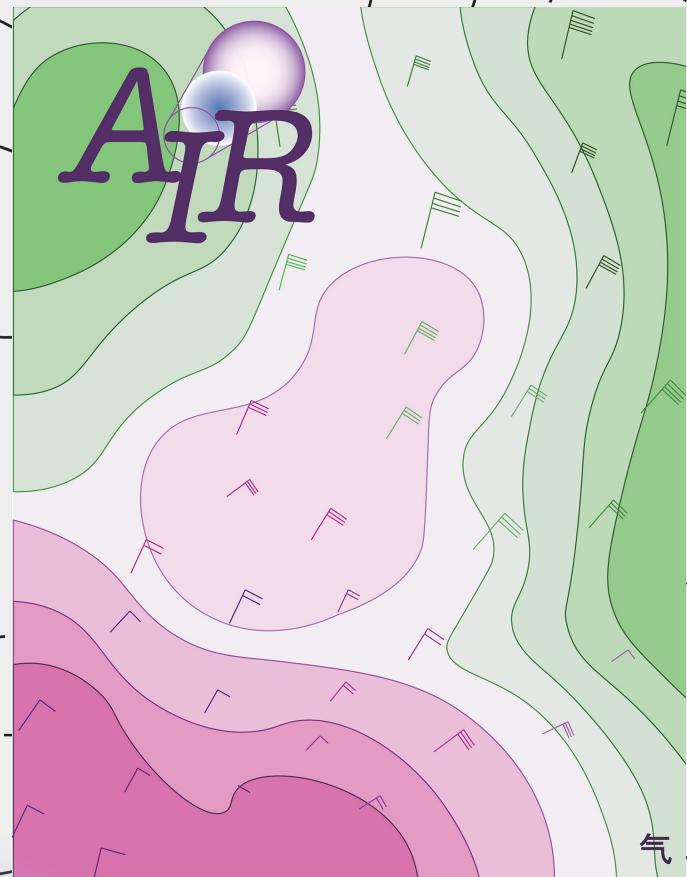
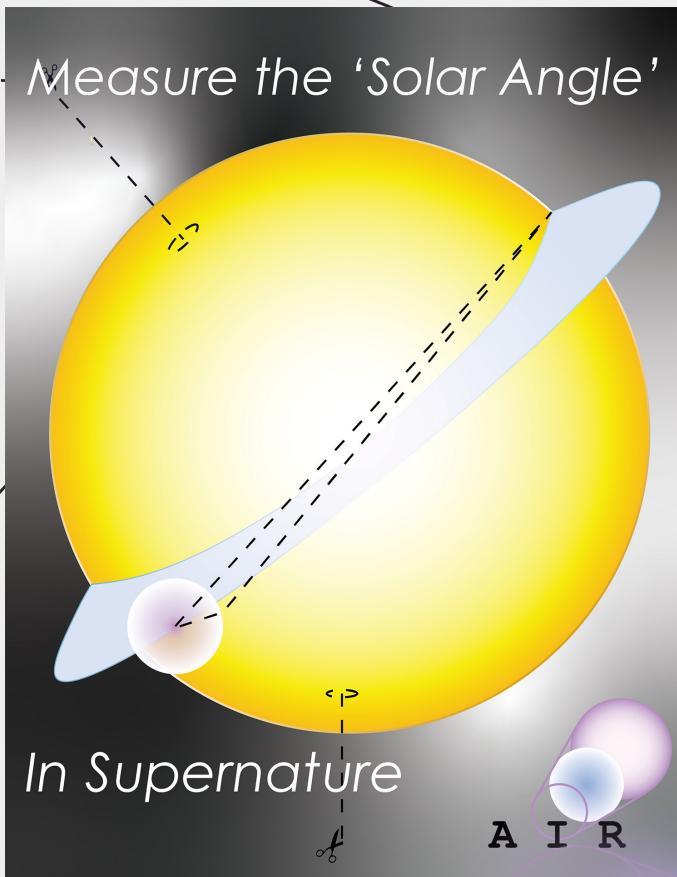


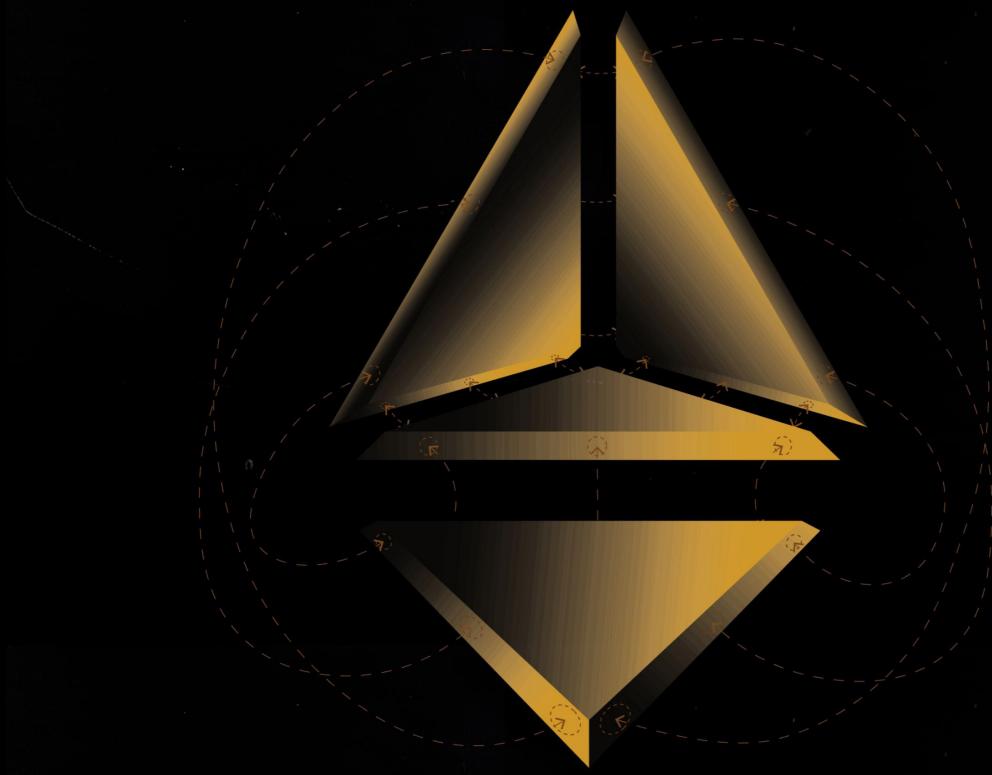
AIR

[WEB LINK](#)









Fire: web link

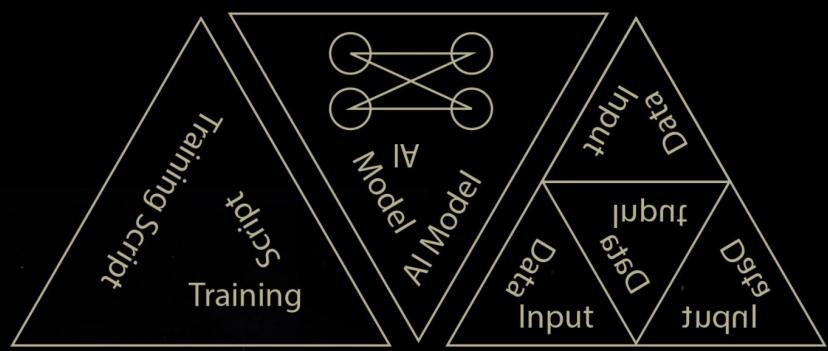
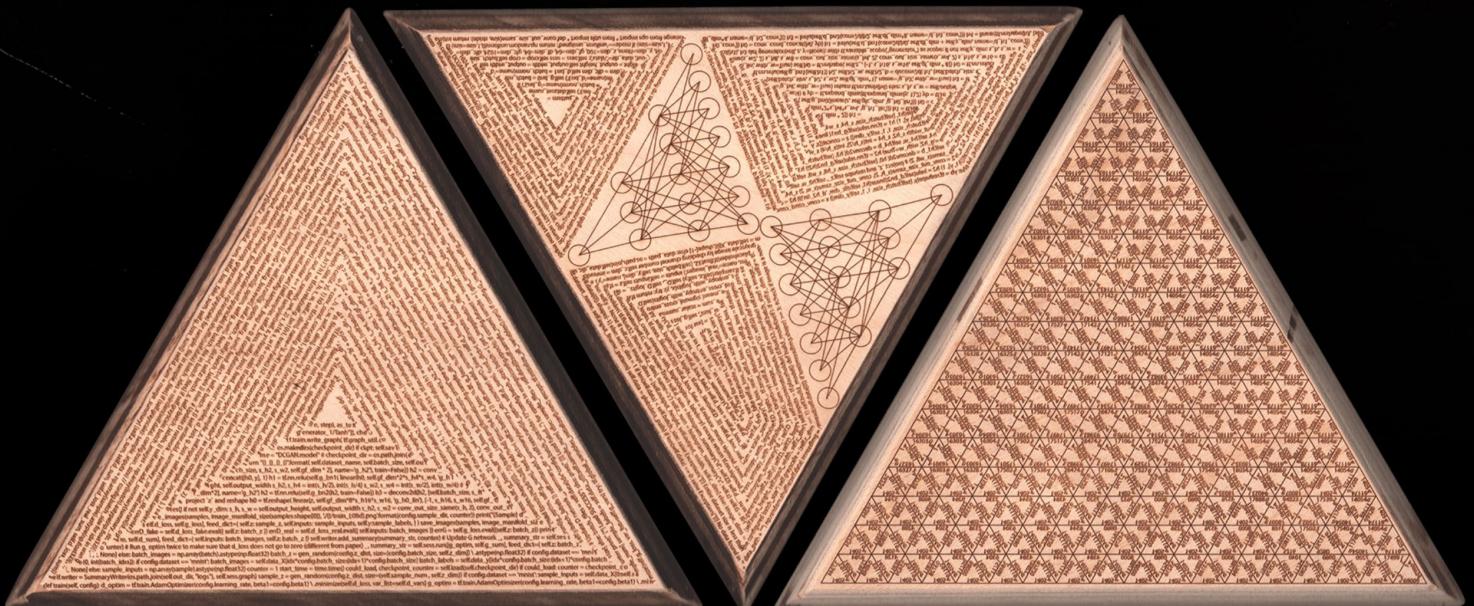


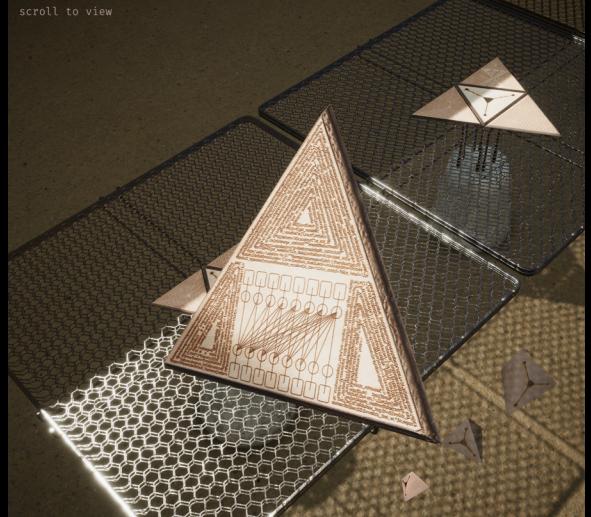
FIGURE324 the training and model scripts are based on [DCGAN](#). It accommodates memory IDs of 324 sample image data.



scroll to view



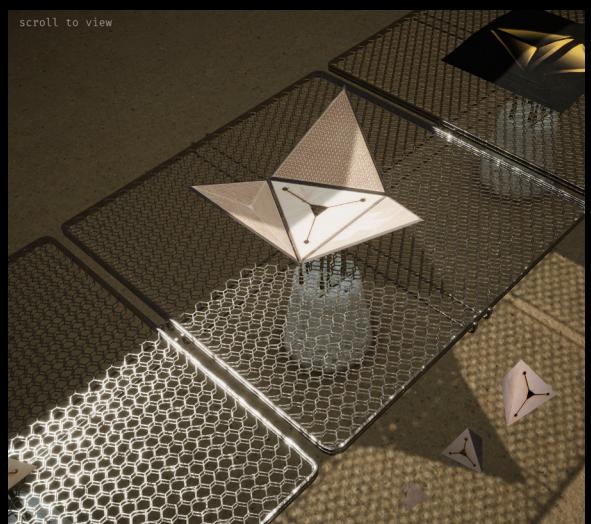
scroll to view



scroll to view



scroll to view



scroll to view



scroll to view





Ar(t)strology is a astrological website making predictions for art creation. Working from text generated by GPT-2 and made with SVG filter, CSS animations, and black-and-white interactive UI elements, its style situates in a feeling of being mysterious, amorphous and uncertain.

This website project is a self-directed art project planned, designed and coded by myself.

(web: <https://0buo.github.io/arstrology/>)

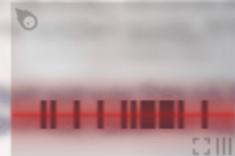


THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY . HERE, WITH THE OCCULT SCIENCES OF ARSTROLOGY—"A" AS AI, "ARS" AS ART, AND "ARSTRO" AS ASTRO-, 11 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES . DRAFTED WITH GPT-2, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS .

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ASTROLOGY READING TODAY. GET TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT. PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.



Ar(t)strology
web link



THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY . HERE, WITH THE OCCULT SCIENCES OF ARSTROLOGY—"A" AS AI , "ARS" AS ART , AND "ARSTRO" AS ASTRO , 11 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES . DRAFTED WITH GPT-2 , YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS .

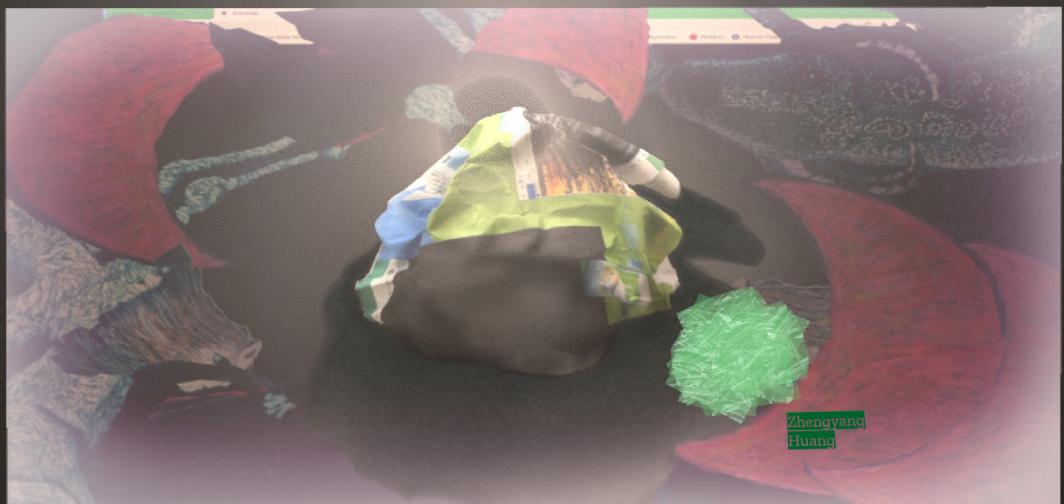
WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ASTROLOGY READING TODAY. GET TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT. PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.



Share Screen is an online exhibition. I was commissioned to design the homepage of this exhibition website in Oct, 2020.

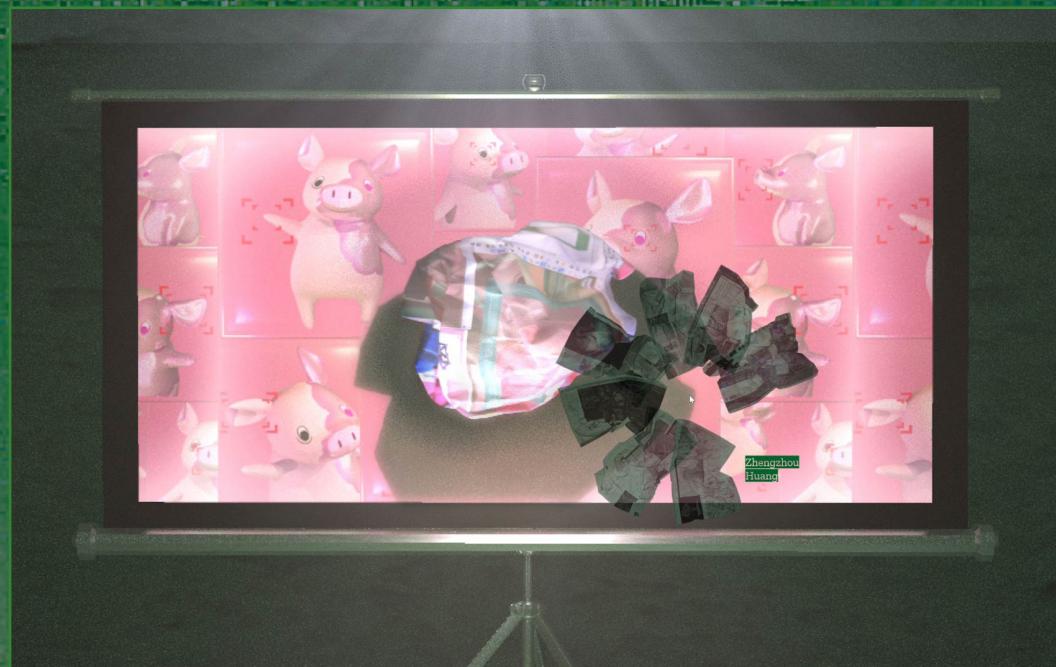
The homepage is designed for both desktops and phones. On desktops the main menu is presents as a stack of papers which upon mouse click will unfold into a wheel of options. On the phone, the menu expands and folds as a dropdown. The background is a 3D rendered image with WebGL filter and its perspective moves with mouse motion.

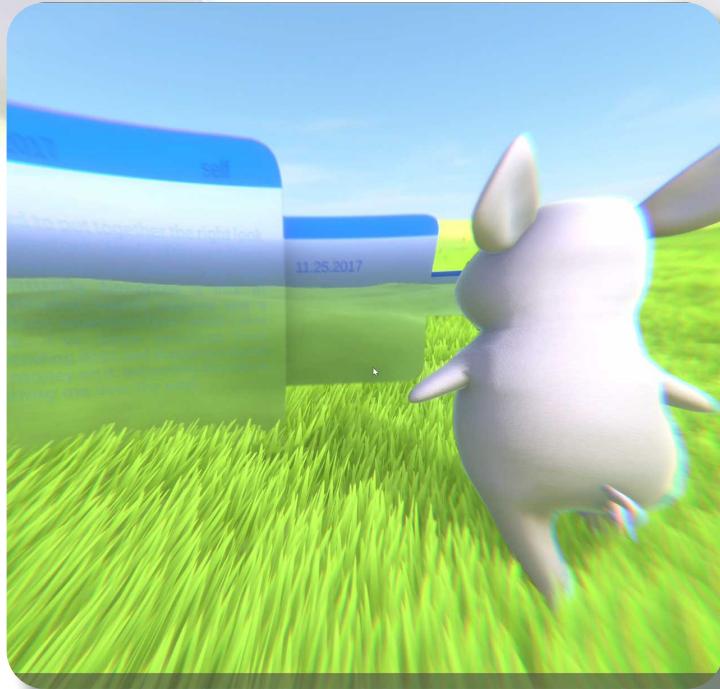
(web: <https://projects.dma.ucla.edu/exhibitions/share-screen/>)



sharp screen

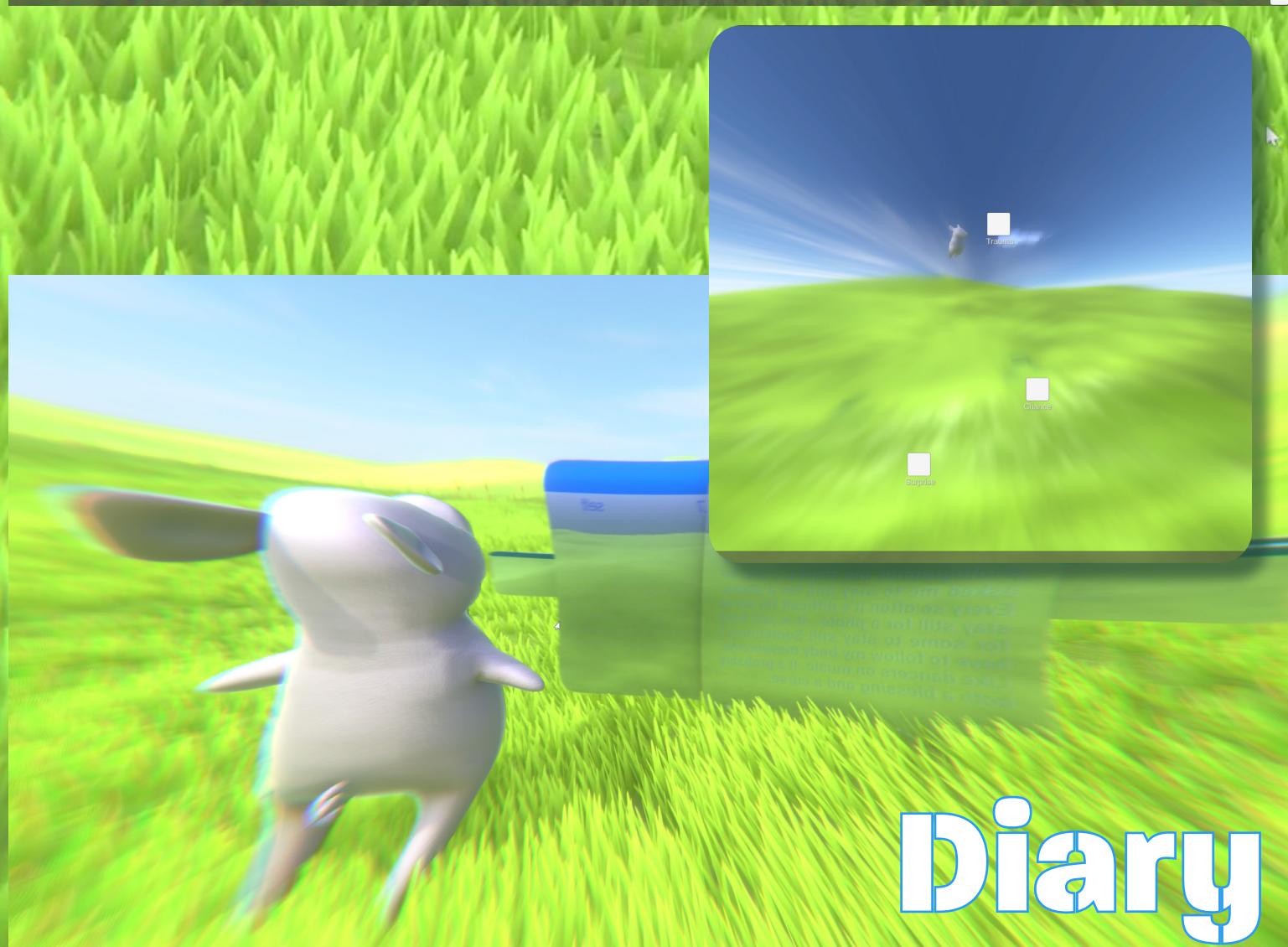
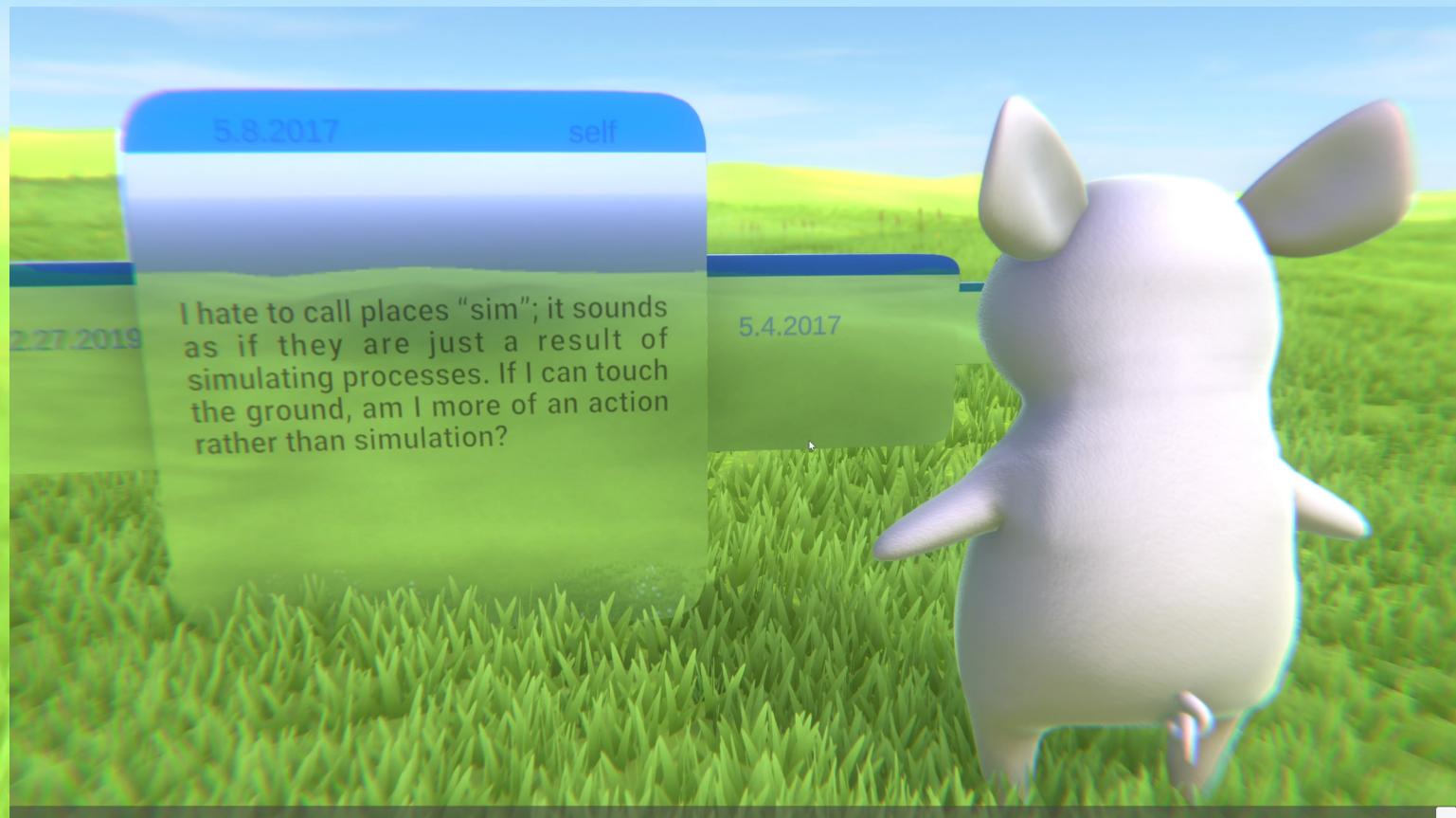
[online show homepage](#)





Diary is a 3D reading interface made with Unity 3D, coded with C#, with assets designed on Maya and Adobe Illustrator. The reading experience starts with a traditional computer desktop screen, and then it transitions from the 2D landscape backdrop to a 3D environment where text files are displayed in a ring of floating panels.

It is a self-initiated project made by myself.



ψσωδ ἀντί

ψλασμήνωτ

the

the blowing υ 6

foolishly, in the

be
petus erinus

woods at

the pa

the dragonfly

ψσωδ ἀντί^{ψλασμήνωτ}

ερικ



ψσωδ ἀντί

ψλασμήνωτ

σεστή ἀντί

an abandoned baby

with the

rain

a moun

wind

lasses

te

keeping it in my

or mountain temple,

the

weeping willow st

the

melanchol

People going home

terrifying

in my humble view

far away

need to worry:

ρούζερρομπόρ ψε

υσι

satite your lantern

trousers

just before the room

the evening

autumn frost

even though the hole is very

small

it would melt in these hot tears

listening half

the duckweed moves

in my hut

angle to each other

red lips

carrying me back

some grasses flower

spend nights on a journey

send need to live of meadow gra

need to worry:

enter
JUS

laughing v

my hut:

morning glory--

st in the grass

chrysanthemum, white chrysanthemum

tating things

to fulfillment

become short

in the water

starling wings

s everywhere

flowers--

to this world

winter rain--

all the sheets of blank paper

s shadow--

some grasses flower

ly water

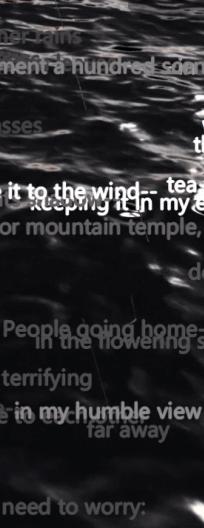
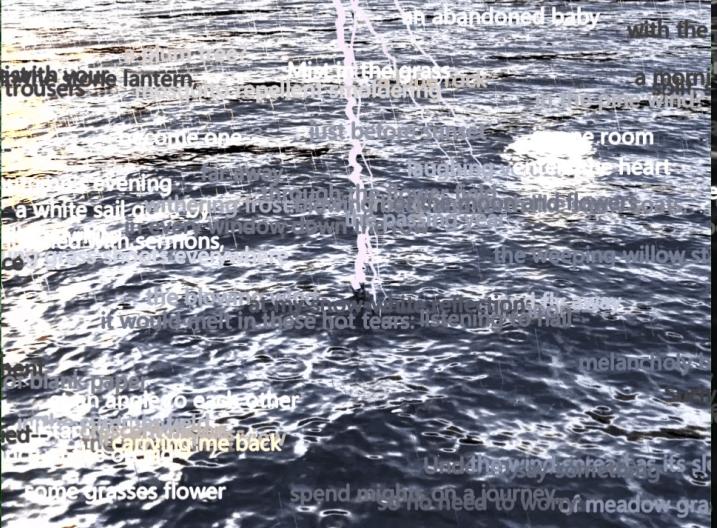
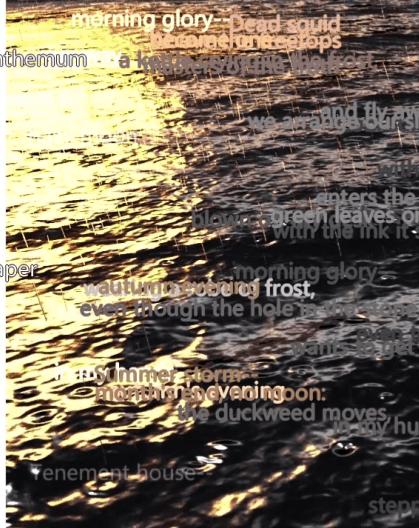
the voice frigid

the pine wind?

gathering frost:

muddied with sermons,

my snow-white reflection



arrying me
laughing v
an old oak

my hut

τεριθ οβ

εσε απή

κακ
εσε πα

ψλασμήνωτ
στορδ ψλασμήνωτ

ψλασμήνωτ
στορδ ψλασμήνωτ

the dragonfly

விவசாயி

கலைஞர்

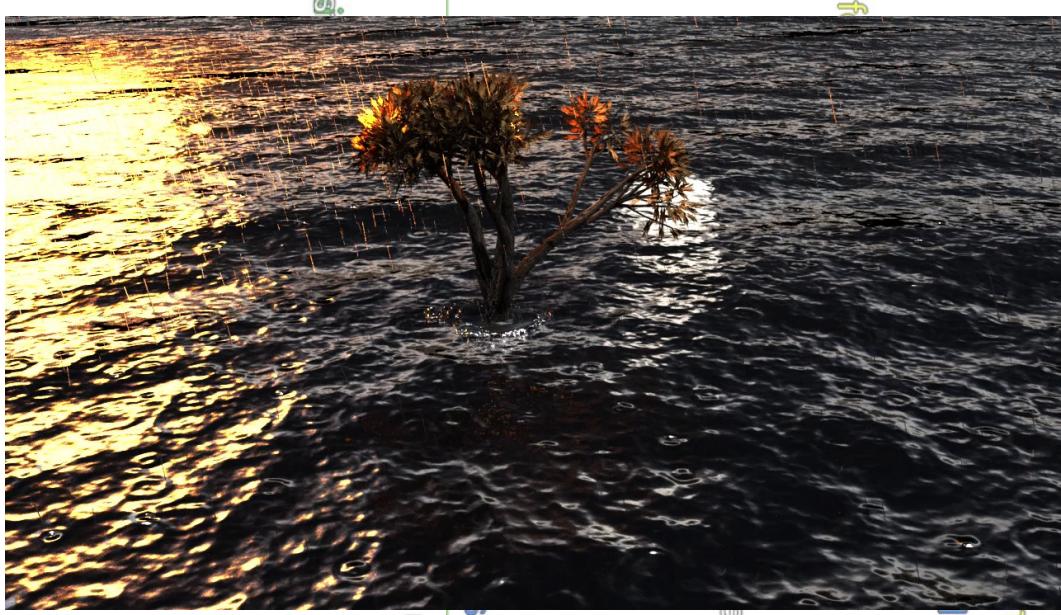
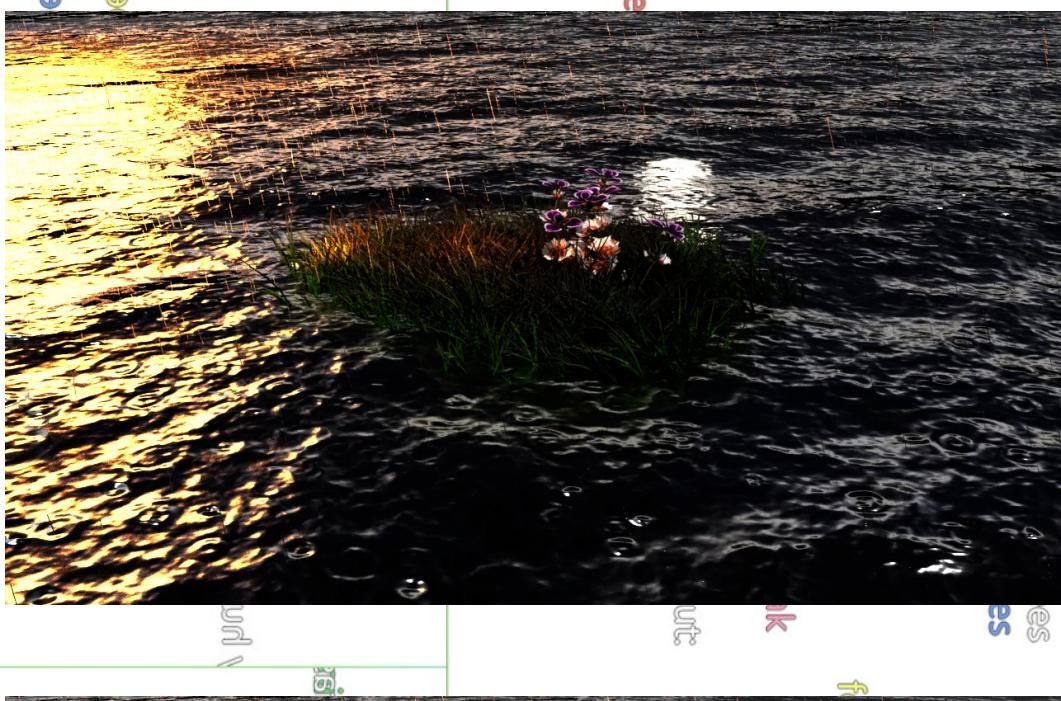
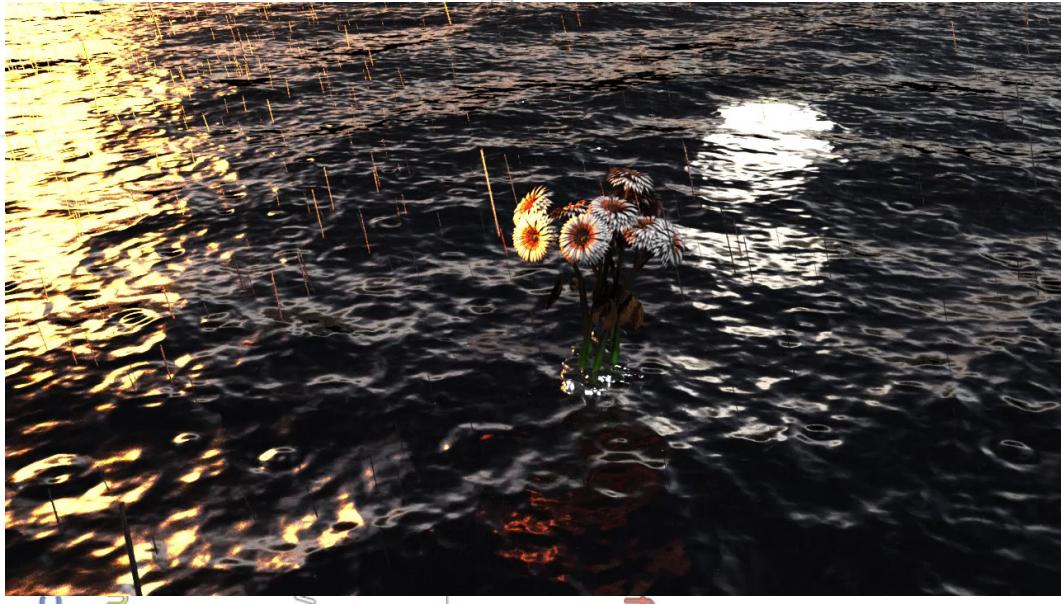
ஸ்ரீ நாயக

enters th
just be

become short

under the hazy moon

the



lishly, in the

the b

my

கூட உள்ள

வினாக்களை எது

--காலோவிடி தெய்
ஒர்க்கு ஒரி கால |

புங்க ஏ

பொலே என்றெ

பொலே

பொலே