

Project Highlights

Zhengyang Huang

zhuang0buo@outlook.com

+1 (757) 719 - 6047

<https://zhengyang-huang.me/>

*Kindred
Spirit*



EN / 中文

*About
Works
News
Contact*

Web Design/Development for Kindred Spirit

A in-progress freelance project teamed with another web freelancer for a film production company. The major design and interaction mechanism for the web is “projection light”.

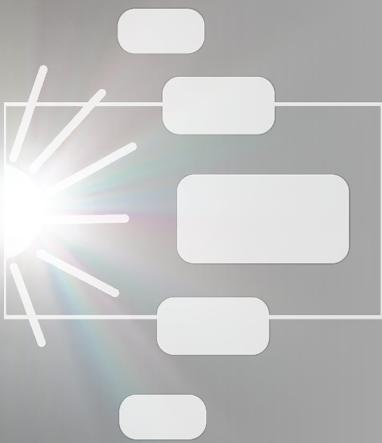
The homepage shows a fullscreen 3D rendered video in which a video reel is projected onto a screen, and the browser window becomes a window looking into the room. Such effect can be done with Blender, Adobe AfterEffects and custom HTML/CSS/Javascript codes.



Works



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation



The main interaction: while scrolling, the light beams on the left will rotate, imitating a moving projector light. The text and image sections are formatted like a reel where the center section appears large and focused and those scrolled away appear smaller / further.

Page Transition: after clicking a link, the website will turn dark and then quickly light up after the next page is loaded, imitating a light turning off and on. Such motion effect can be achieved with blur filter, light beam / halo image assets, and brightness filter.

Kindred Spirit is an entertainment development, production, and financing company based in Los Angeles.

Founded by Anita Gou, the mission is to produce purpose-driven, cross-cultural, and boundary-pushing content aimed at a global audience.

August 23, 2021 - Netflix Acquires China Adoption Documentary 'Found'

July 7, 2021 - Endeavor Content-Backed The Ink Factory Adapts C Pam Zhang's 'How Much Of These Hills Is Gold' For TV

April 22, 2021 - ['Together Together' Review: A Conceivable Plan'](#)

July 9, 2020 - 'We Are Little Zombies' NYTimes Review: Rocking Away the Pain

News

January 27th, 2020 - Alma Har'el first Israeli, first woman, to win key Directors Guild Award

Or we can have an option to expand a preview frame inside the news page for those original news page (see picture below).

We have different approaches to the “News” page. The link for each news entry can directly link to the original news webpage.

July 7, 2021 - Endeavor Content-Backed The Ink Factory Adapts C Pam Zhang's 'How Much Of These Hills Is Gold' For TV

April 22, 2021 - ['Together Together' Review: A Conceivable Plan'](#)



July 9, 2020 - 'We Are Little Zombies' NYTimes Review: Rocking Away the Pain

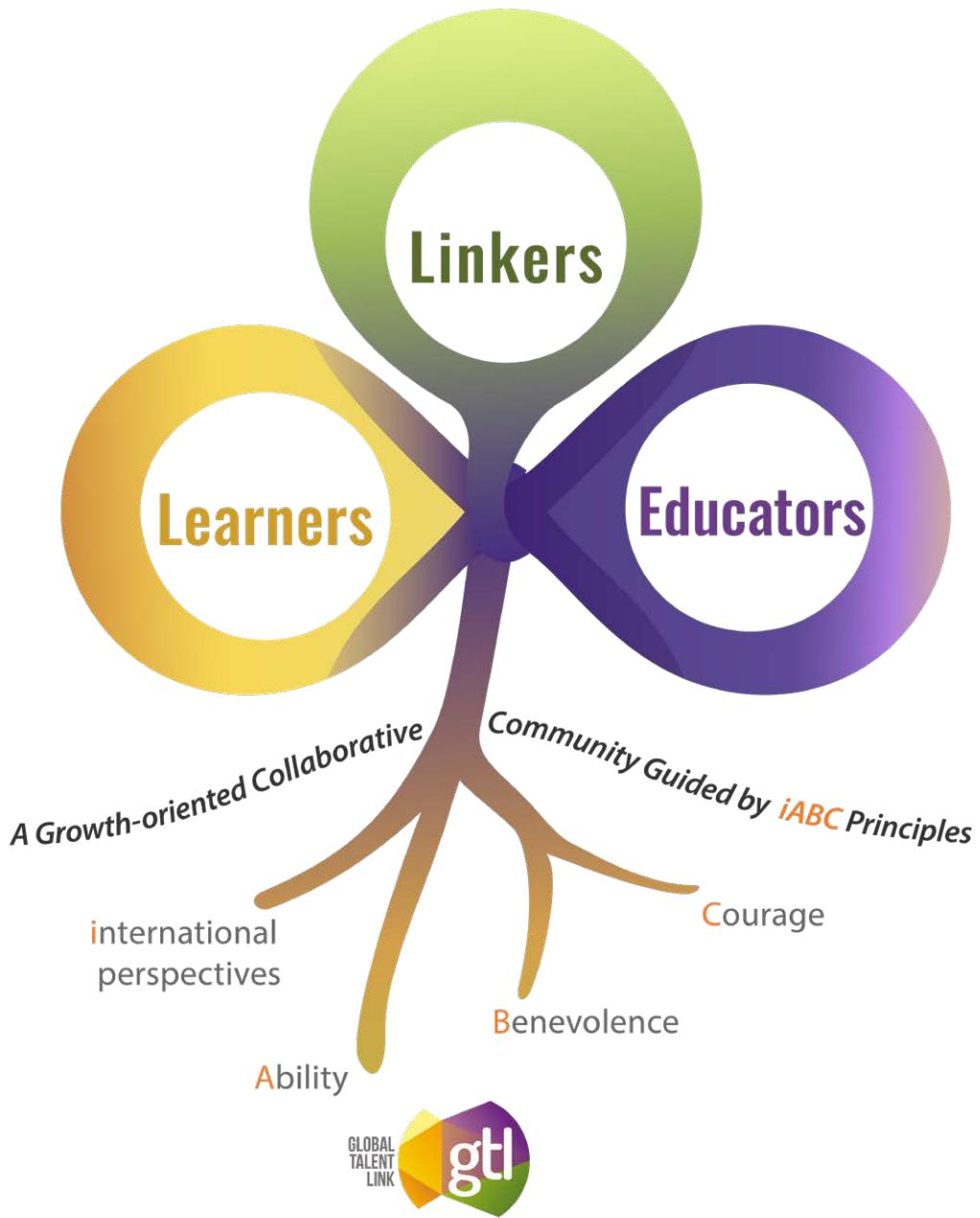
Email: xxxxxxxx@xxx.com

Phone Number: +x xxx-xxx-xxxx

Location: xxxxxx xxxxxxx, Los Angles, CA, xxxx

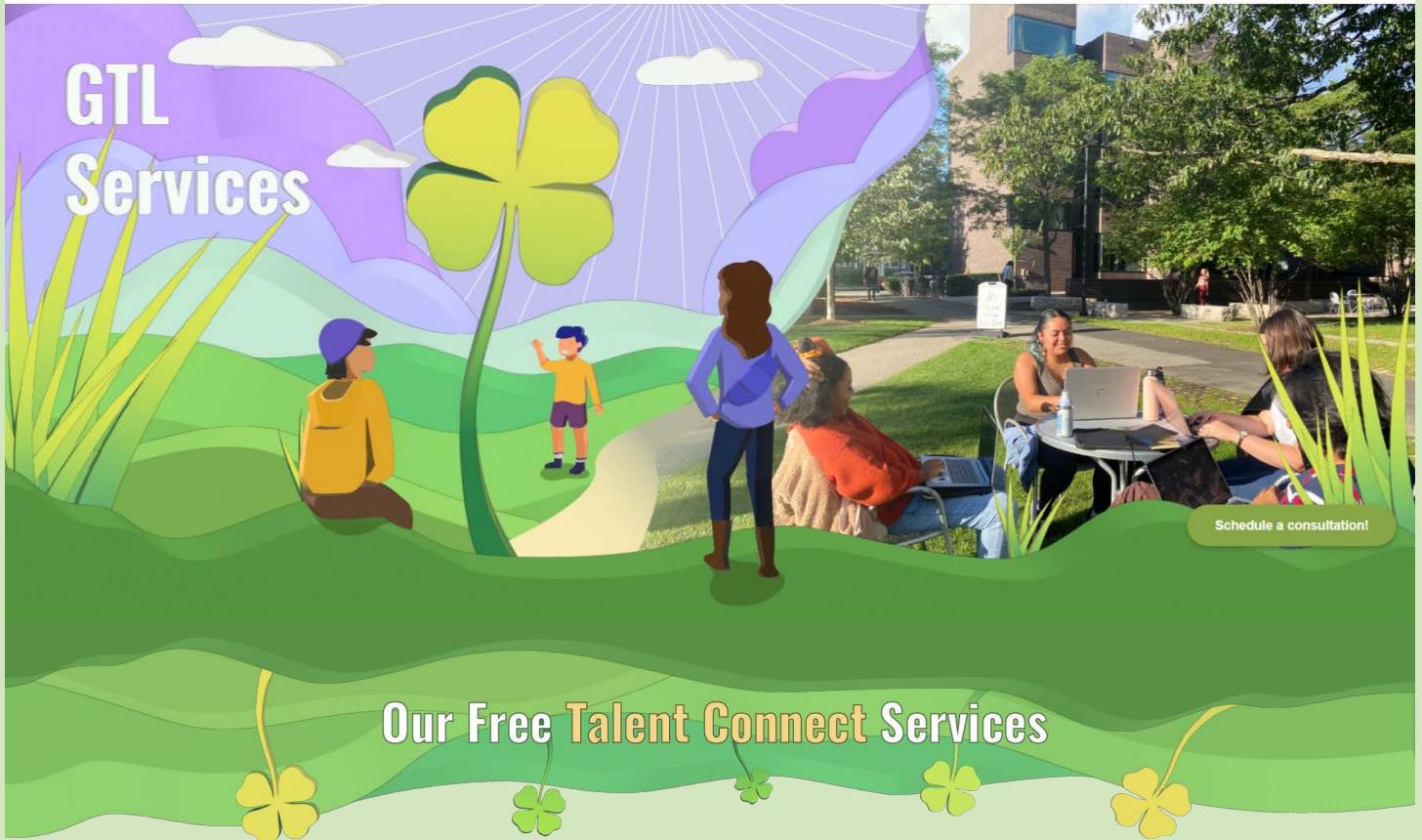
Contact Us

Contact



This is marketing design project I have been doing for Global Talent Link(GTL), which includes the creation of a new marketing video, community flyer, website prototype designs, and animated assets for web.

The company focuses on online, personalized educational services as well as a collaborative effort to build a learning community. The design problem I need to solve is the lack of footages to complete clear, convincing, and innovative visuals. From there, I collected materials and created assets and motion effects in Adobe After Effects, Illustrator, Lottie animation, as well as front-end web design that represent the company's core value.



GTL Services

Schedule a consultation!

Our Free Talent Connect Services

Global Talent Link Service Page



Talent Connect program helps community members to share their passions, accept their vulnerabilities, curate educational resources, and organize events.



Learner may host a video game night, a Linker may assemble a mental health book club, and an Educator may run a workshop on investment.



Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.

[Get Started](#)

with personalized learning and education planning led by top university students and graduates, and advised by world renowned faculty.



A major part of our community activities happens on discord. [Join our Discord server](#), tune in to events, clubs and take part in discussions with your GTL fellows.

Our Premium Services

Learner Sprint helps a student achieve small victories towards personal goals in self-improvement, such as finishing a task, boosting a grade, acquiring a skill, or building a good habit.

Growth Companion helps a student design a transformative journey to become a "future you" with a GTL neighborhood including an expansive network of family, friends, and supporters.



Our TEAM'S MISSION

Global Talent Link “About us” Page

International Perspective

Gain an awareness of history, understanding global cultures, communities, and challenges, and engaging in cross-cultural learning

Ability

Develop different ways of thinking, communicating and collaborating, appreciating arts and culture, building academic and life skills, and incorporating fitness and mindfulness

Benevolence

Practice the golden rule, self-reflection, empathy, forgiveness, humility, humor, gratitude and generosity, and mutual success

Courage

Build a sense of purpose, honor, a self-challenge, mentality, grit, fairness, serenity, spirituality, and a zest for life

Why iABC

Confucius Said

A wise person possesses a clear mind

A benevolent person does not worry about personal gains or losses

A courageous person is ready to take on a challenge

Even today, we see these principles displayed in stories such as The Wizard of Oz. For instance, Dorothy traveled to the magical land of Oz where she met her three companions. The Scarecrow wanted a brain. The Tin Man wanted a heart. The Lion wanted courage.

Every service GTL offers incorporates **iABC** so that each individual can grow to become a better thinker, learner, and change maker in our world. Our community is a growth-oriented, learning village where anyone in the world can nurture their potential through collaborations with peers, near-peers, and professionals.



Lee Chen, M.D, Ph.D

Chief Strategist

Dr. Chen has developed an educational credo called iABC (**i**nternational perspectives, **A**bility, **B**enevolence, and **C**

Linkers

play a vital role in community building. They serve as a connecting hub for Learners, Educators, family, friends, and everyone else in our learning village to spark collective growth. Linkers initiate projects ranging from mentoring Learners to creating programs. In addition, they contribute to our community culture by serving as role models in learning, problem solvers in helping, and cheerleaders in taking on challenges.



School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



Educators

are teachers, professors, consultants, or experts who share their wisdom with learners, like elders in a village. ***NEED MORE DESCRIPTION OF EDUCATORS HERE: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



School Name - Major
Interests/fields: xxxxxxxxxxxx



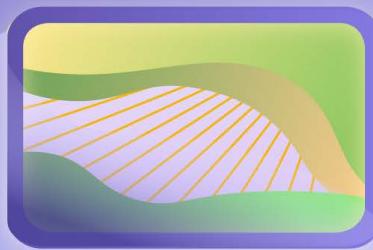
School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



[Become an Educator](#)

[Become a Linker](#)



medium screen



small screen





Talent Connect program helps community members to share their passions, accept their vulnerabilities, curate educational resources, and organize events.



Learner may host a video game night, a Linker may assemble a mental health book club, and an Educator may run a workshop on investment.



Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.



Our Premium Services



Learner Sprint helps a student achieve small victories towards personal goals in self-improvement, such as finishing a task, boosting a grade, acquiring a skill, or building a good habit.



Growth Companion helps a student design a transformative journey to become a "future you" with a GTL neighborhood including an expansive network of family, friends, and supporters.



Talent Connect program helps community members to share their passions, accept their vulnerabilities, curate educational resources, and organize events.



Learner may host a video game night, a Linker may assemble a mental health book club, and an Educator may run a workshop on investment.



Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.



Our Premium Services



Learner Sprint helps a student achieve small victories towards personal goals in self-improvement, such as finishing a task, boosting a grade, acquiring a skill, or building a good habit.



Growth Companion helps a student design a transformative journey to become a "future you" with a GTL neighborhood including an expansive network of family, friends, and supporters.

MAXIMIZE YOUR POTENTIAL

Global Talent Link, or GTL, is a worldwide, educational village where anyone can nurture their potential through collaborations with peers, near-peers, and professionals. Harnessing the power of the internet, GTL connects people internationally. As a collective, we promote continuous whole-person development guided by our iABC principles of international perspectives, ability, benevolence, and courage.

Linkers
Learners
Educators

A Growth-oriented Collaborative
Community Guided by iABC Principles
International perspectives
Ability
Benevolence
Courage

[Schedule a consultation!](#)

Global Talent Link's programs
develop learners' talent and interest, encourage their initiatives, and augment their impacts

Landing Page with responsive lottie animation

<https://www.gtlink.us/>

Blog Posts

NEW CAREERS AFTER COVID-19
by Maya Kaelei Lewis | Jan 26, 2022

Newsletters

BIPOLAR DISORDER (BPD) – G.T.HEALTH NEWSLETTER 11
by Global Talent Link | Jan 30, 2022

Discord & Social Media
CHECK OUT OUR SOCIAL MEDIA AND JOIN OUR DISCORD CHANNEL!

Our Services
Growth Competence Services
LEARN ABOUT OUR SERVICES

Linkers
Learners
Educators

A Growth-oriented Collaborative
Community Guided by iABC Principles
International perspectives
Ability
Benevolence
Courage

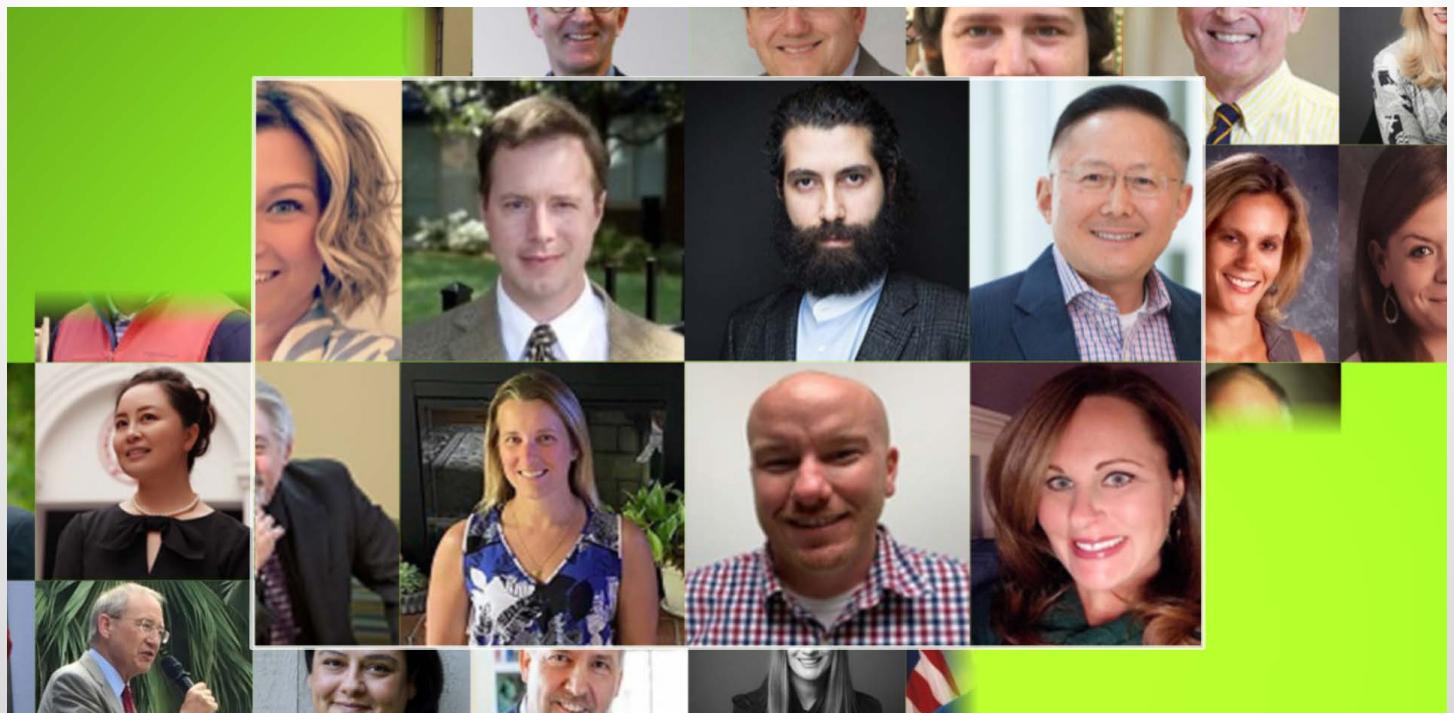
PERSONALIZED LEARNING IN A GLOBAL COMMUNITY

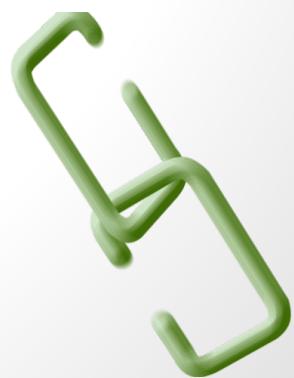
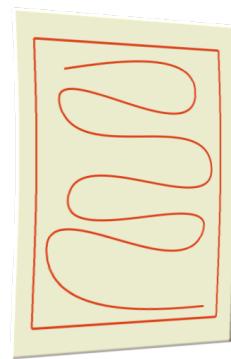
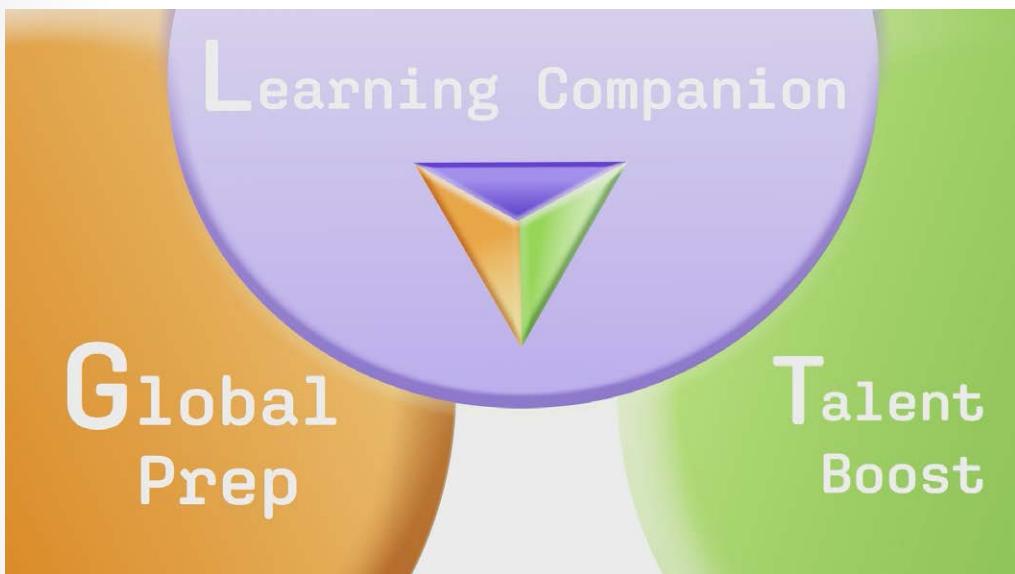
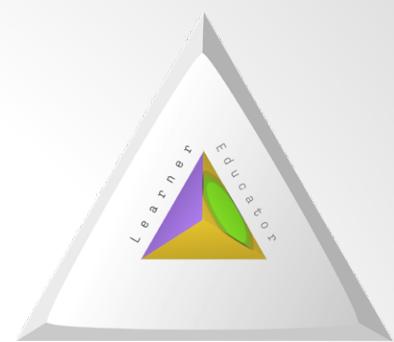
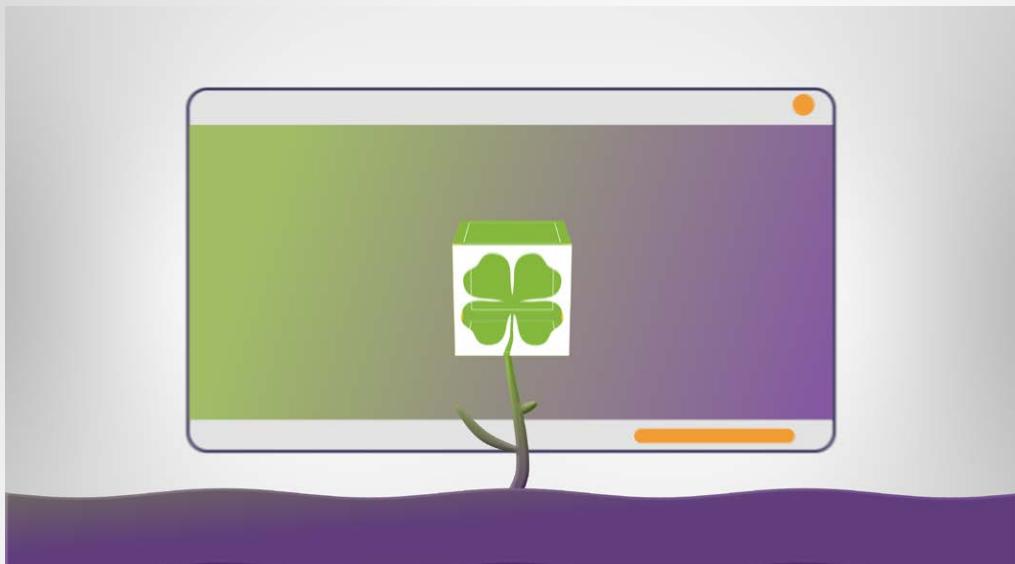
Global Talent Link (GTL) is a growth-oriented collaborative community guided by the principles of international perspectives, ability, benevolence, and courage (iABC). We foster continuous youth improvement through individualized learning and coaching by peers, near peers, and experienced educators.



In-Progress Marketing Video

*animated assets,
motion effects, com-
pany footages made
with Adobe After
Effects*





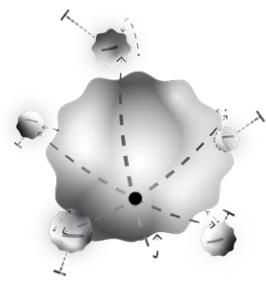
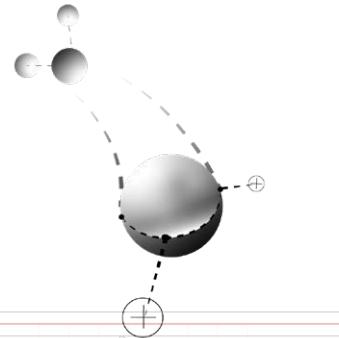
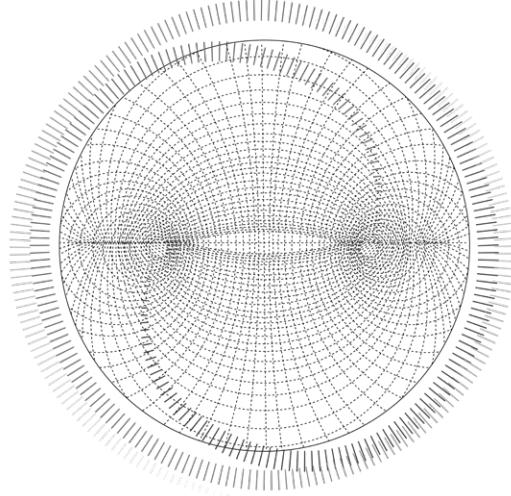
Air, Water, Fire is a series of self-directed websites showcasing 3 imaginary tools that are able to manipulate data with elemental energy. They are done in close collaboration with Zhengzhou Huang, who is also a new media artist and a UCLA Design Media Arts MFA alumni.

I work closely on every aspect of the series including interface design, web development, graphic design, video making, 3D playable demo, as well as speculative concept-building.

Water's main UI is designed on an interactive cube where each face shows a page of conversational text, videos, photos and illustrations.
<http://projects.dma.ucla.edu/exhibitions/mfa2021/water/>

Air shows an interactive booklet made with Bindery.js. At the last page of the booklet is a VR video leading viewers to the story.
<http://projects.dma.ucla.edu/exhibitions/mfa2021/air/>

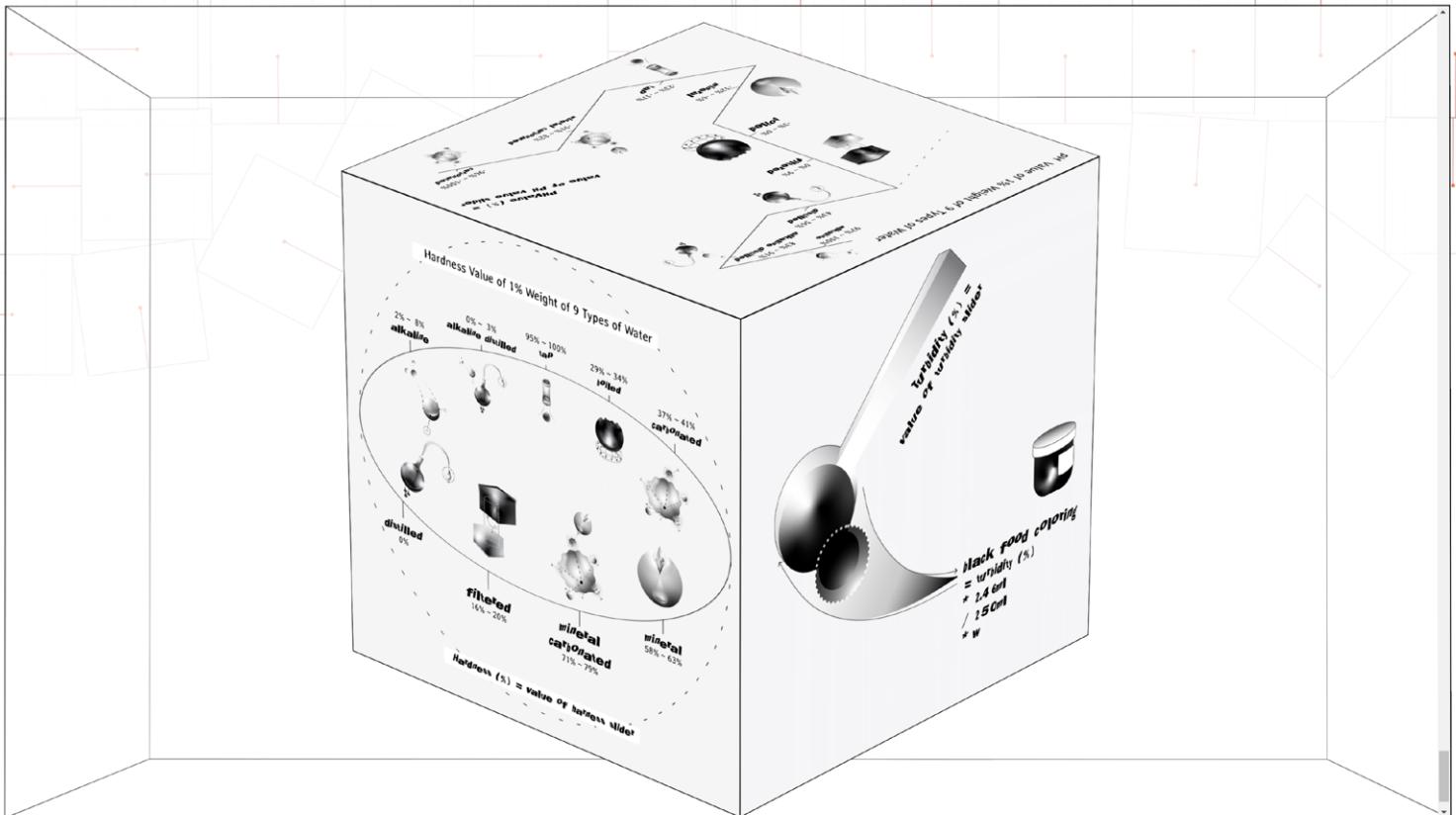
Fire presents a set of illustrations, photos for a set of objects(a wooden GPU kit). It also contains a 3D playable mini-game made in Unity as a virtual demonstration of these physical objects.
<http://projects.dma.ucla.edu/exhibitions/mfa2021/fire/>



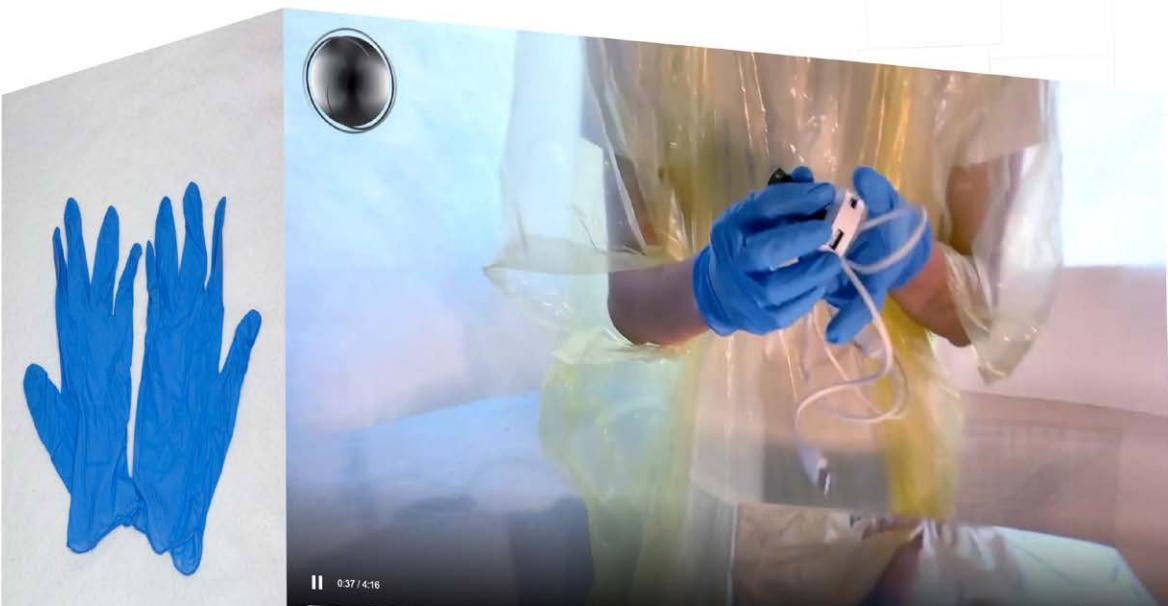
Water

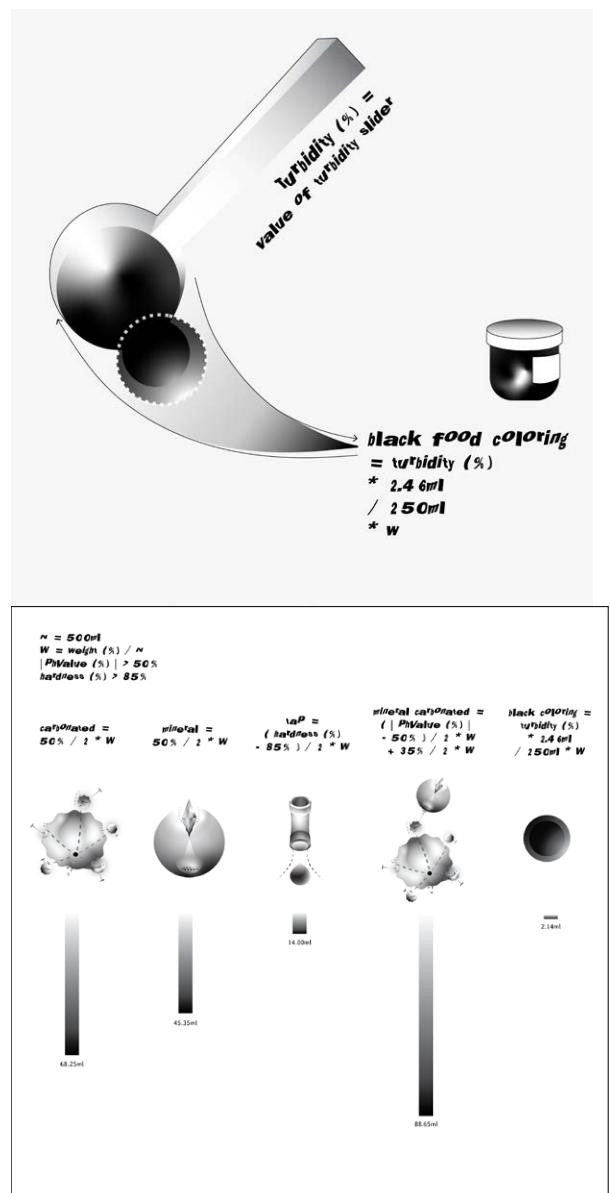
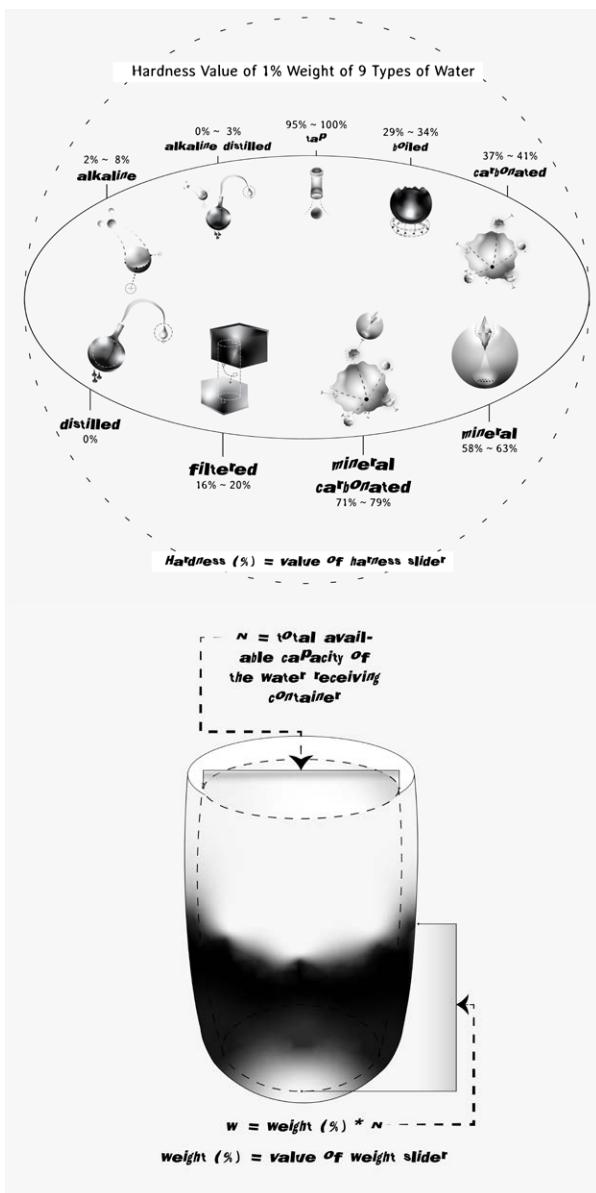
Water is an unstable data structure with which you store, share and delete your data.

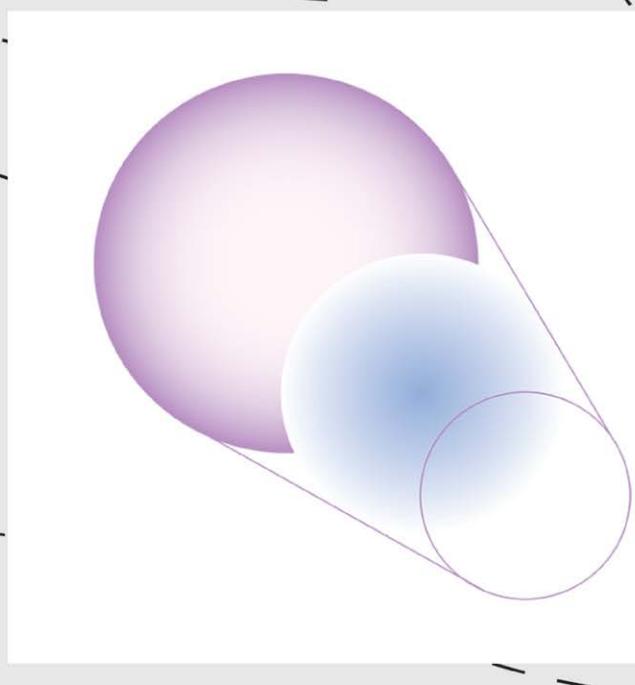
[web link](#)



Let me introduce you to the full set of equipment and tools we use for the data transfer process.

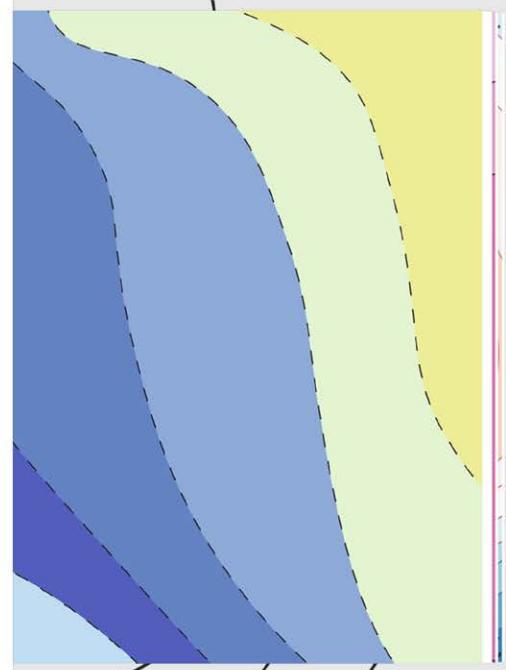






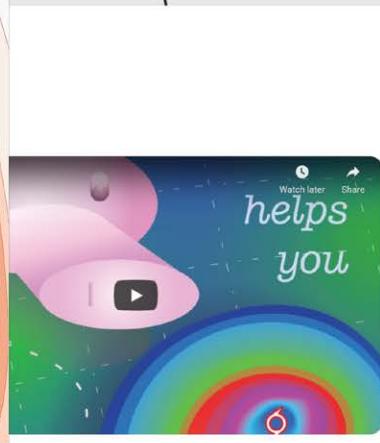
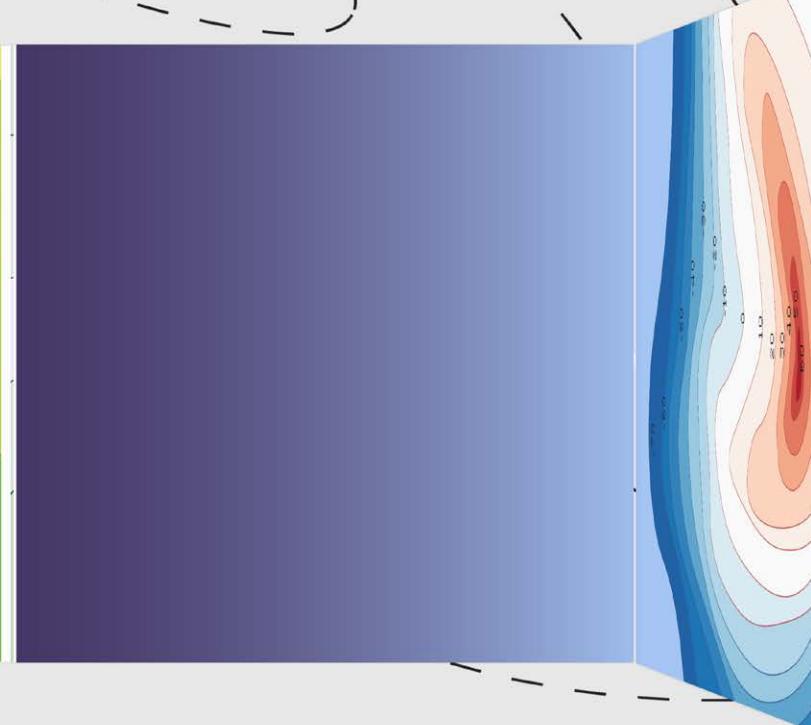
AIR is a smart home device who helps you grasp your quantified surroundings you're not able to sense.

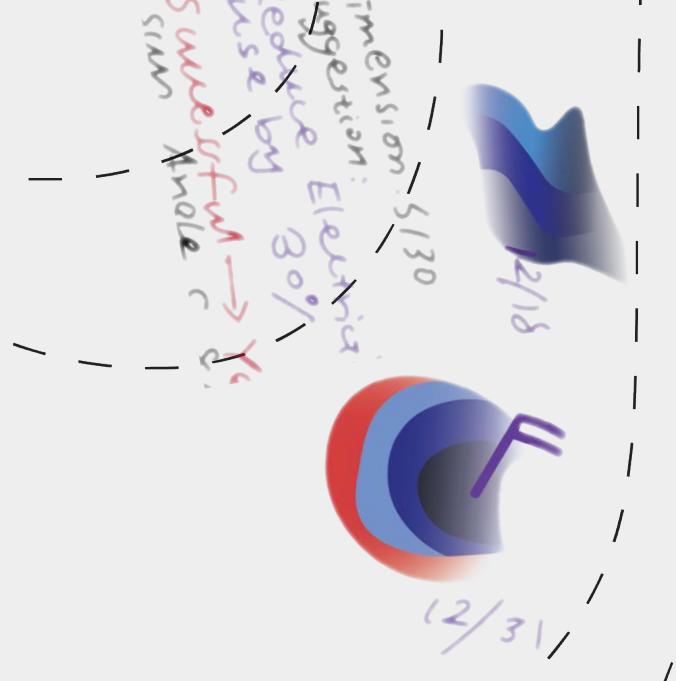
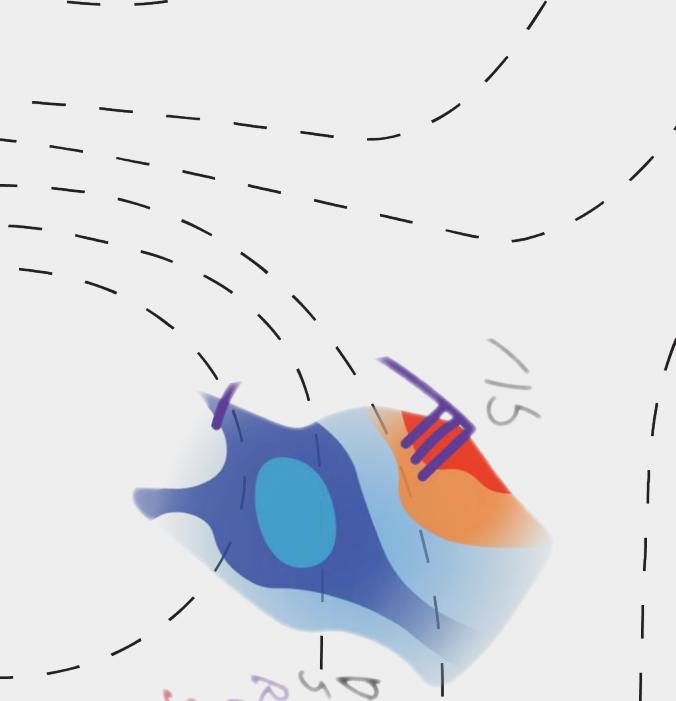
Go through the booklet to get you started with AIR.

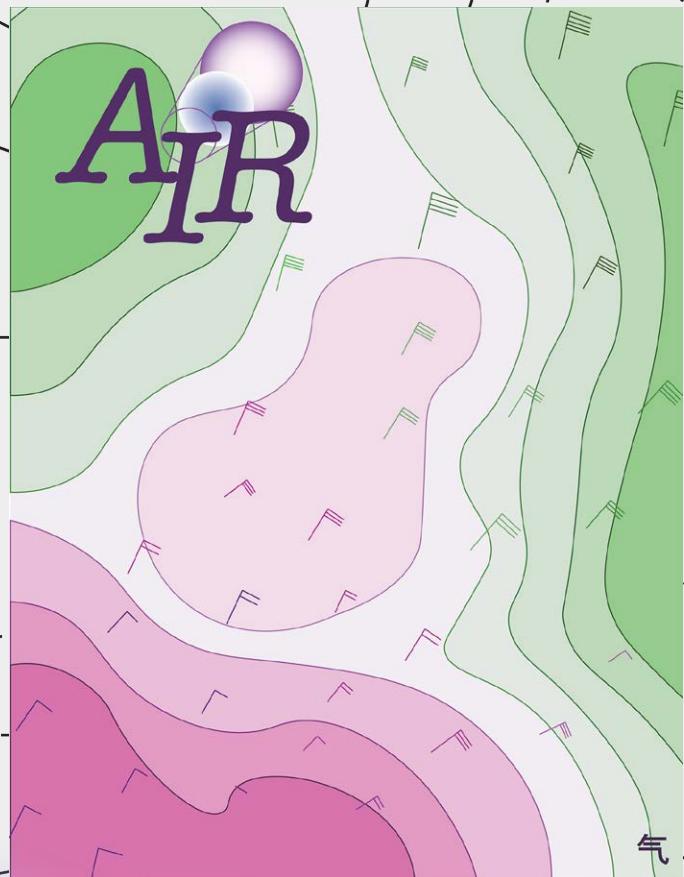
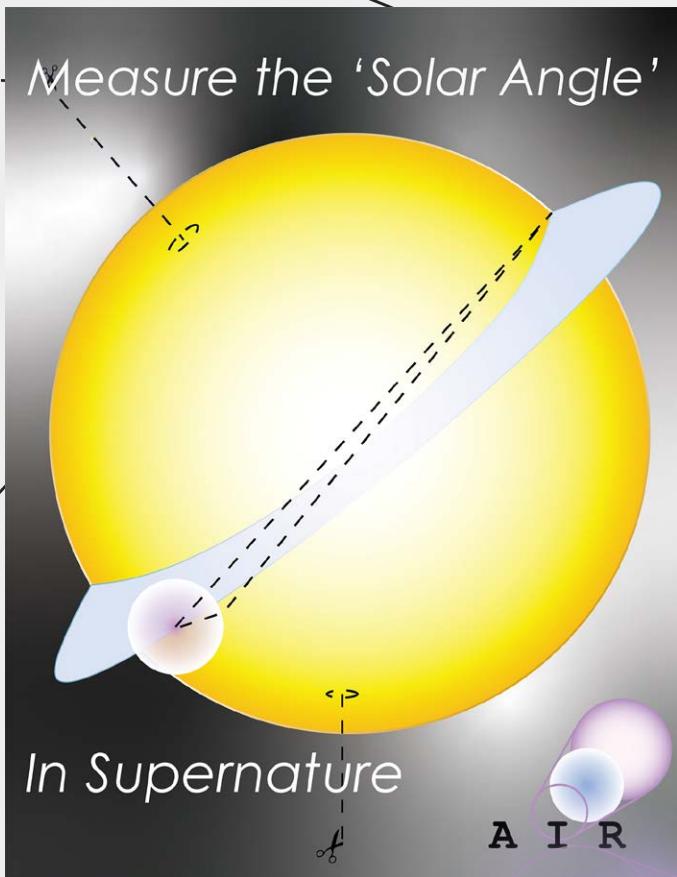


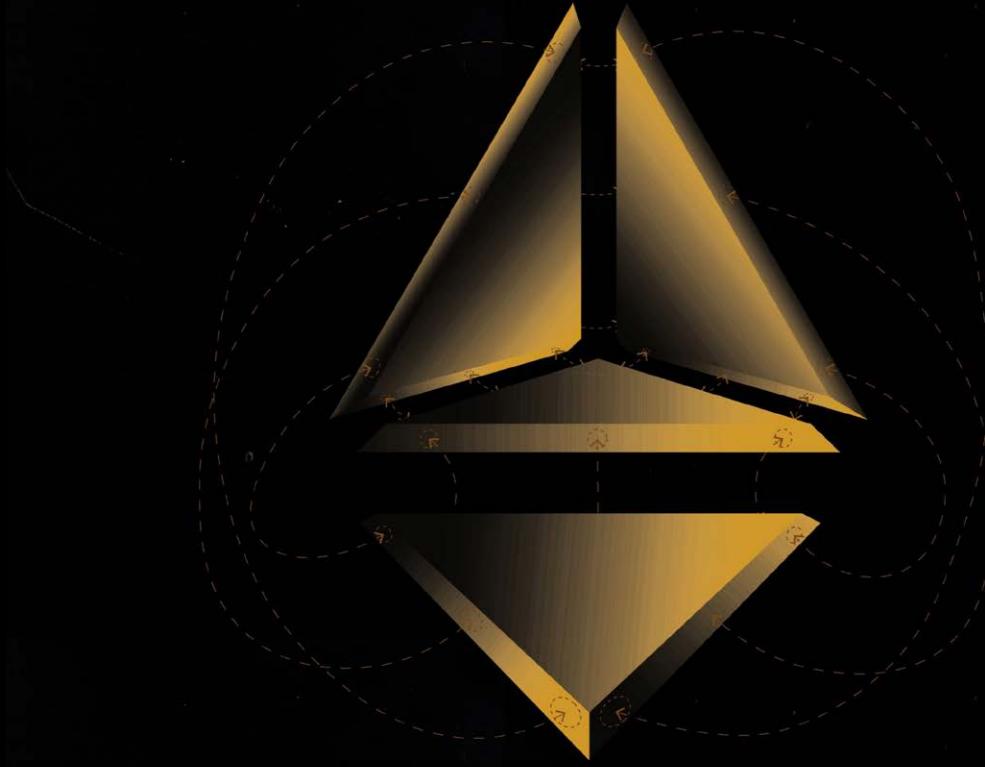
AIR

[WEB LINK](#)

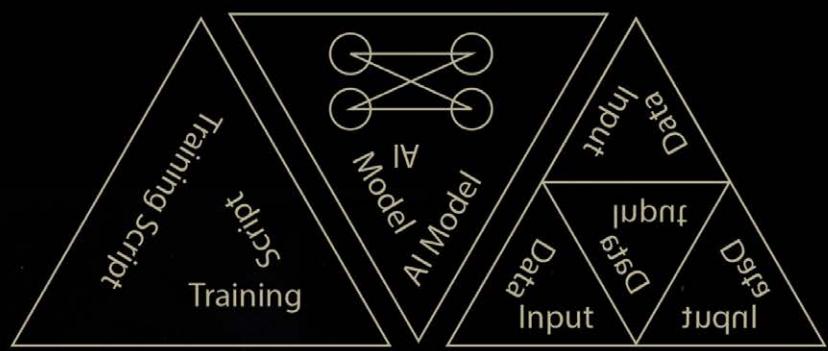




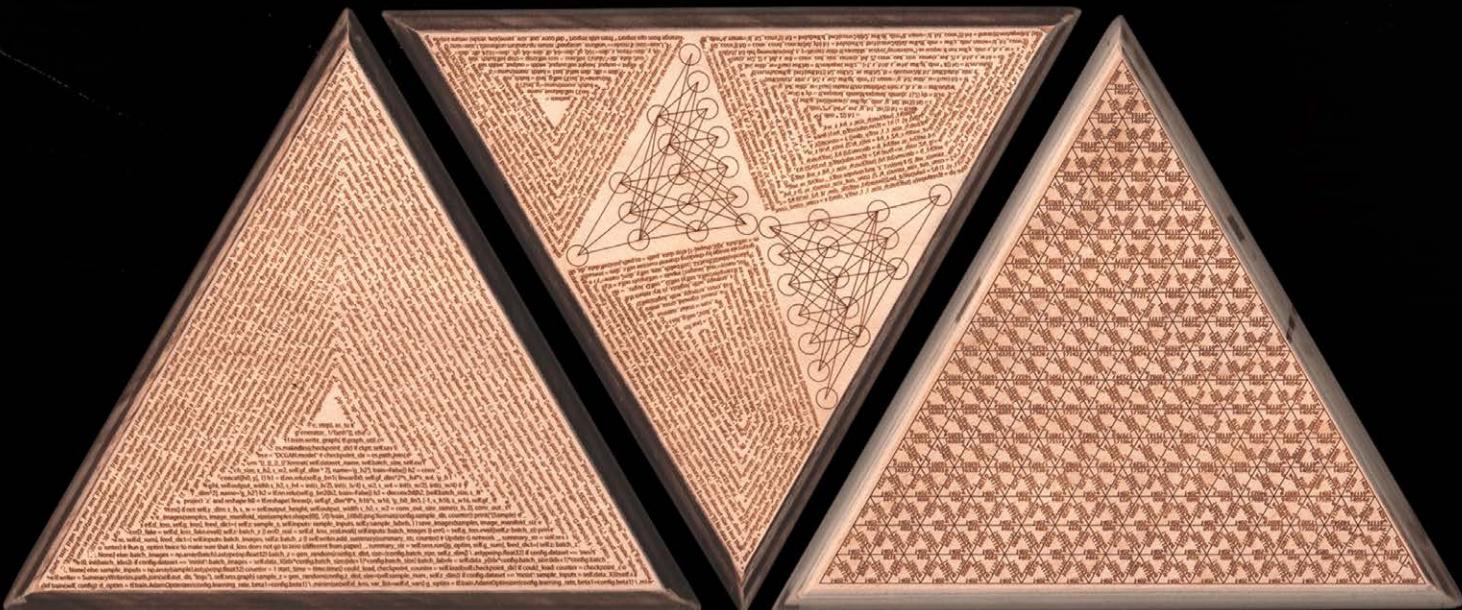




Fire: web link



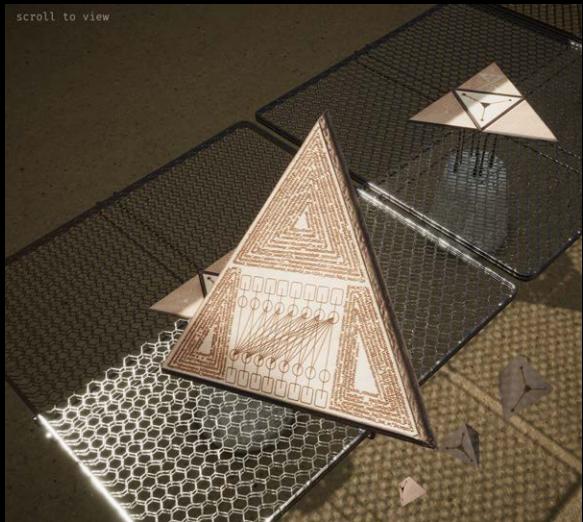
FIRE324 the training and model scripts are based on [DCGAN](#). It accommodates memory IDs of 324 sample image data.



scroll to view



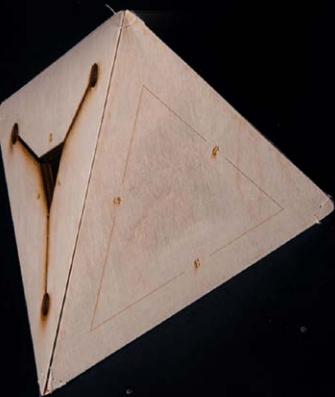
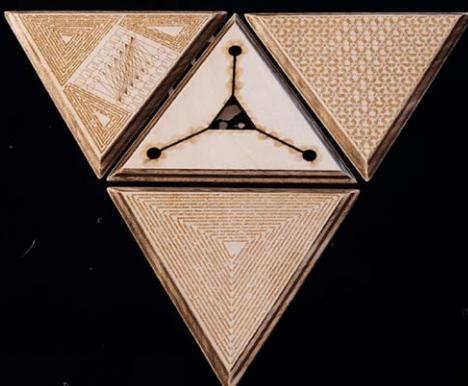
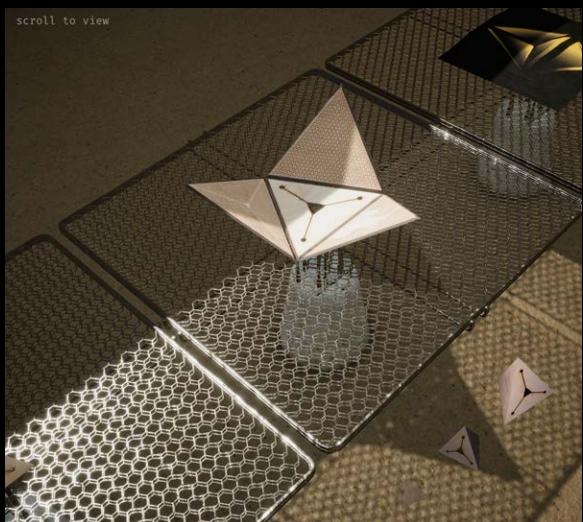
scroll to view



scroll to view



scroll to view



scroll to view



scroll to view





Ar(t)strology is a astrological website making predictions for art creation. Working from text generated by GPT-2 and made with SVG filter, CSS animations, and black-and-white interactive UI elements, its style situates in a feeling of being mysterious, amorphous and uncertain.

This website project is a self-directed art project planned, designed and coded by myself.

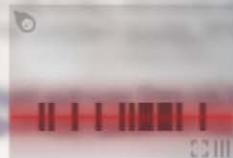
(web: <https://0buo.github.io/arstrology/>)

THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY . HERE, WITH THE OCCULT SCIENCES OF ARSTROLOGY—"A" AS AI, "ARS" AS ART, AND "ARSTRO" AS ASTRO-, 11 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES . DRAFTED WITH GPT-3, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS .

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ASTROLOGY READING TODAY. GET TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT. PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.



Ar(t)strology
[web link](#)



THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY. HERE, WITH THE OCCULT SCIENCES OF ASTROLOGY—"AI" AS AI, "ARS" AS ART, AND "ARSTRO" AS ASTRO-, 12 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES. DRAFTED WITH GPT-2, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS.

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ASTROLOGY READING TODAY. GET TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT. PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.

TOUCH THE GLOWING STAR TO START.



Share Screen is an online exhibition. I was commissioned to design the homepage of this exhibition website in Oct, 2020.

The homepage is designed for both desktops and phones. On desktops the main menu is presents as a stack of papers which upon mouse click will unfold into a wheel of options. On the phone, the menu expands and folds as a dropdown. The background is a 3D rendered image with WebGL filter and its perspective moves with mouse motion.

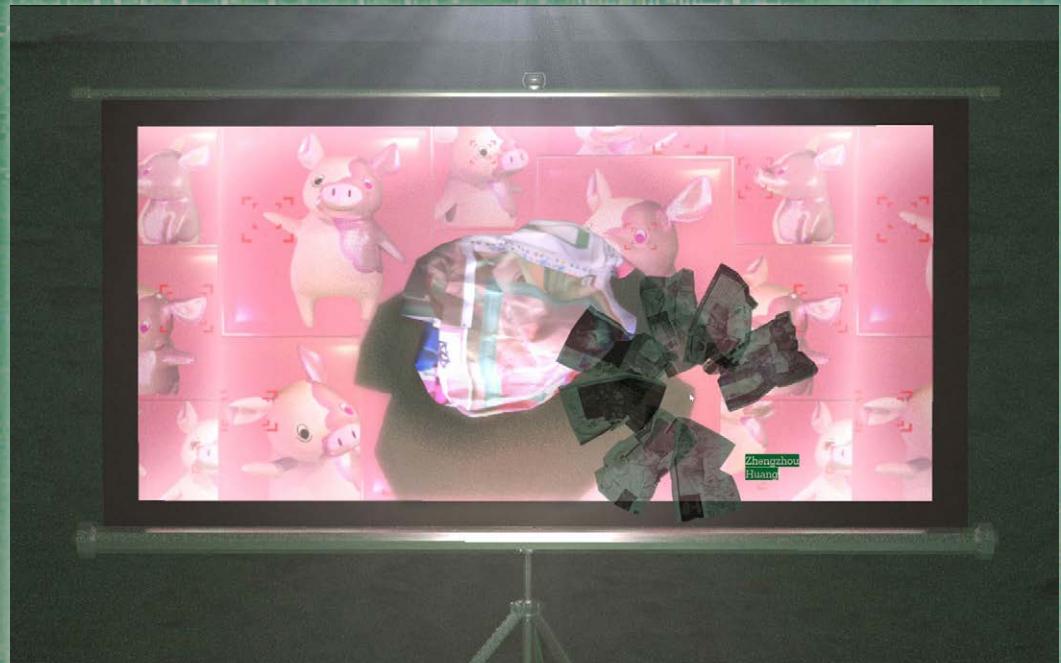
<https://projects.dma.ucla.edu/exhibitions/sharescreen/>

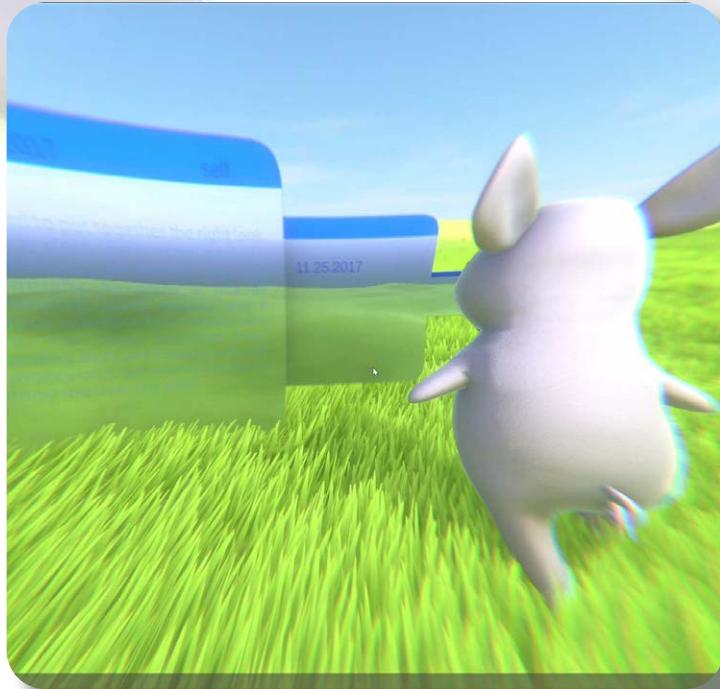


Zhengyang
Huang

sharp screen

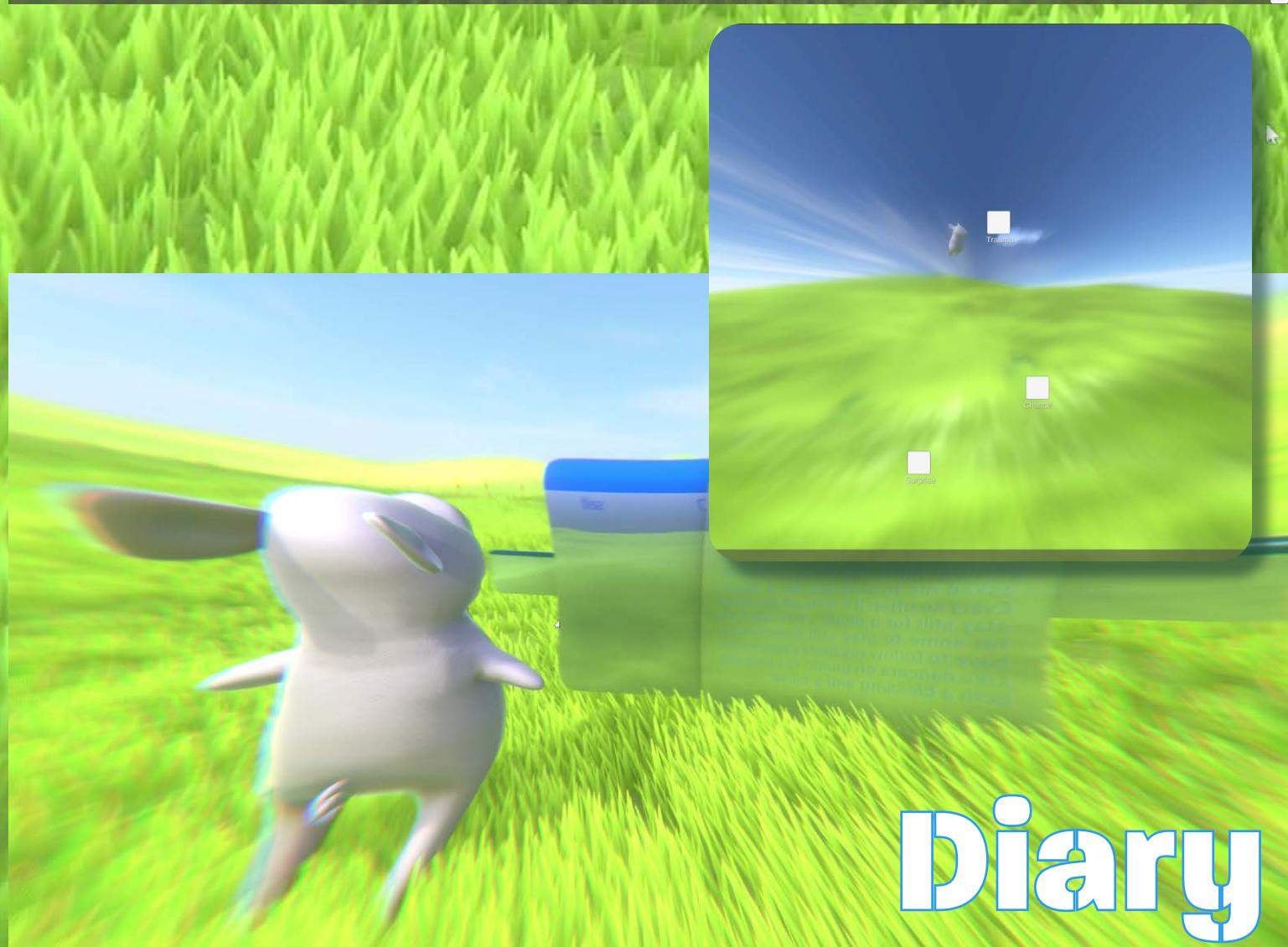
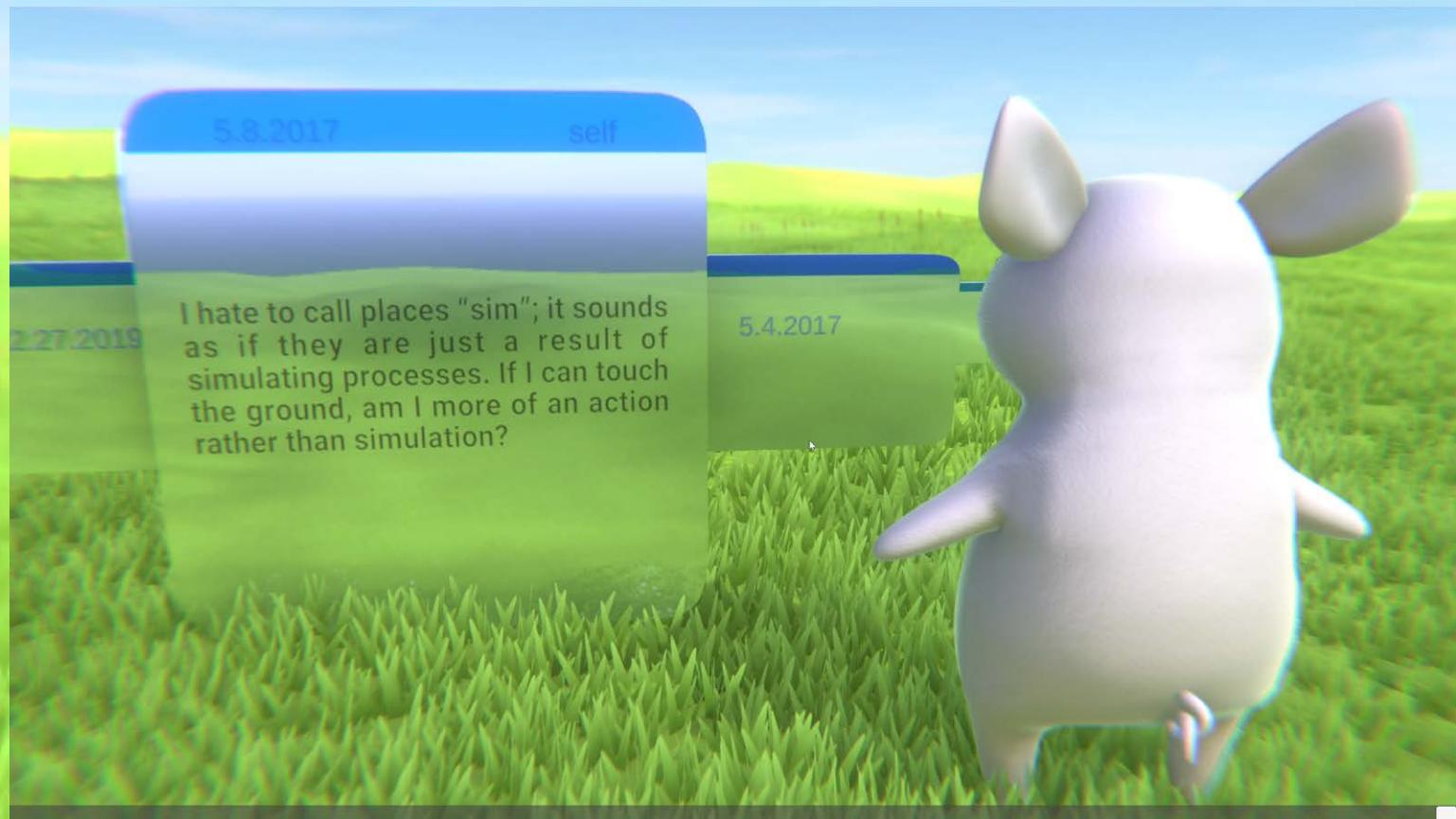
[online show homepage](#)





Diary is a 3D reading interface made with Unity 3D, coded with C#, with assets designed on Maya and Adobe Illustrator. The reading experience starts with a traditional computer desktop screen, and then it transitions from the 2D landscape backdrop to a 3D environment where text files are displayed in a ring of floating panels.

It is a self-initiated project made by myself.



morning glory--

st in the grass
chrysanthemum, white chry-
tating things
to fulfillment **become short**
in the water
starling wings--
s everywhere
to this world **tear flowers--**
winter rain--
all the sheets of blank
s shadow-- some grasses flower
ly water once frigid
the pine wind?

ithering frost:
muddied with sermons,
my snow-white reflection

morning glory- Dead squid
anthemum - a hole, a step
we, and fly
enters the
green leaves of
With the ink it-
aper
morning glory-
Walnut, frost,
even though the hole
In summer, storm
morning, evening, noon:
the duckweed moves
step

with your lantern, —
the old man said
you can come on
just before dark
in the evening. —
a white sail over the frost
and snow down hills
in sermons
you never heard
the bleeding knife
it would pierce in these hot tears.
old black paper
can't go each other
red band around me back
some grasses flower
spend nights

my hut

Barrage Haiku is a self-initiated motion design project made with Maya and Processing. It presents 3D animated water scenes with which short snippets of poems is generated and flow on top of it continuously. The color of the text changes according the image it is on.

n ent ob

၆၃၁

foolishly, in the

the blowing v 9

5

ଓଡ଼ିଆ

ଓଡ଼ିଆ

betriebswirtschaft



the dragonfly

வெள்ளை

கலைஞர்

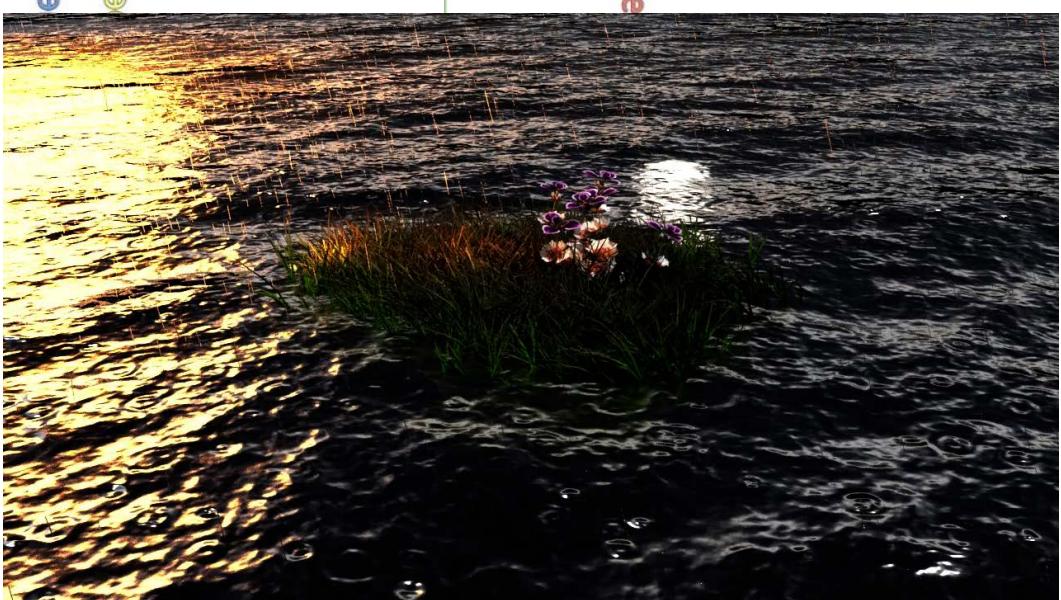
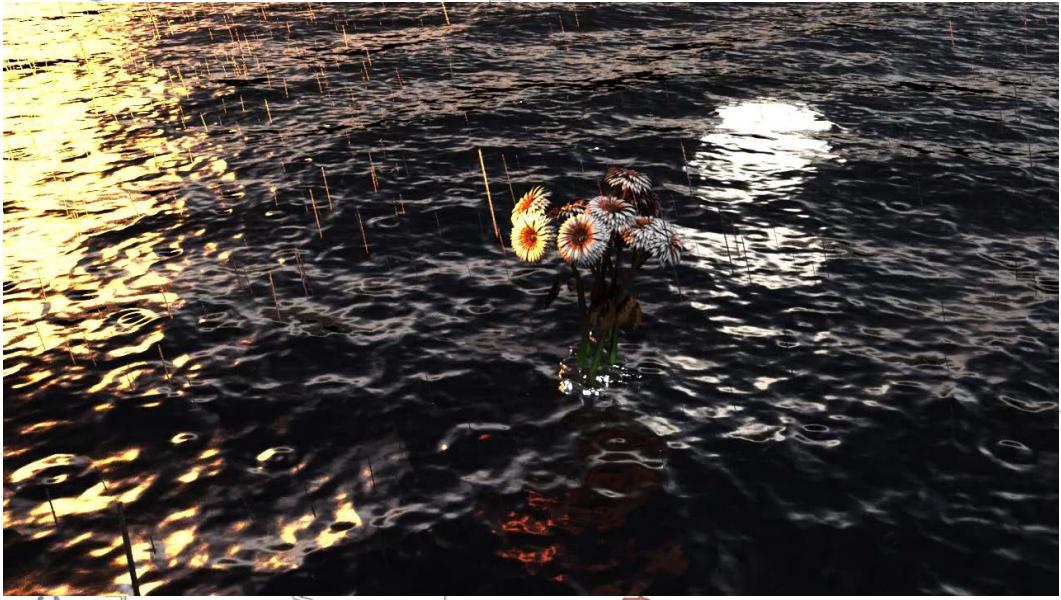
ஸ்ரீ வாய்மு

enters th
just be

become short

under the hazy moon

the



lishly, in the

the b

my

கூட உள்ள

வினாக்களை எது

கி நிர்ஜந டாக்

--காஞ்சனாவிடி தெய்
ஒரென்று ஒரி காக் |

ஒன்று க

போதுமூல
போதுமூல