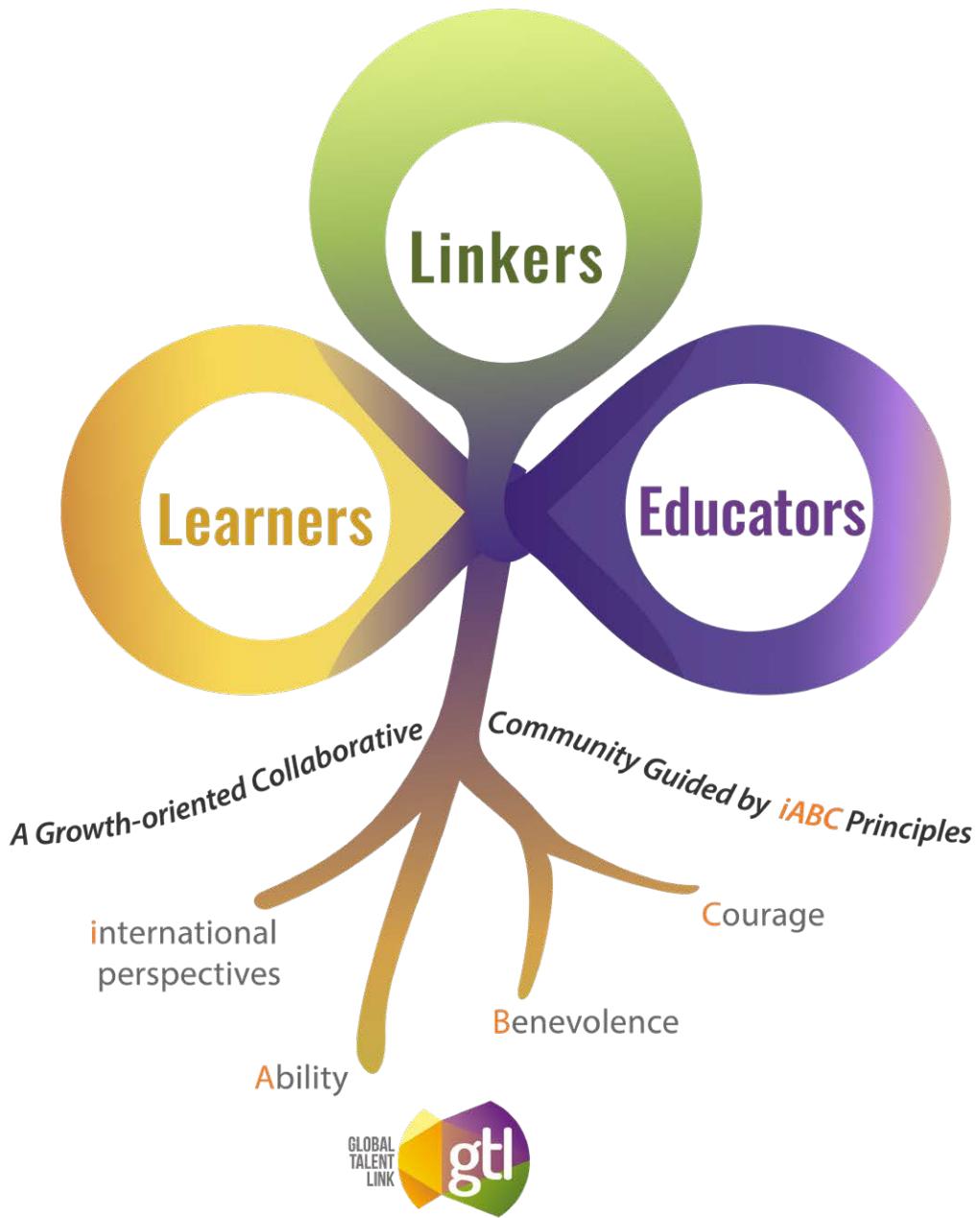


Project Highlights

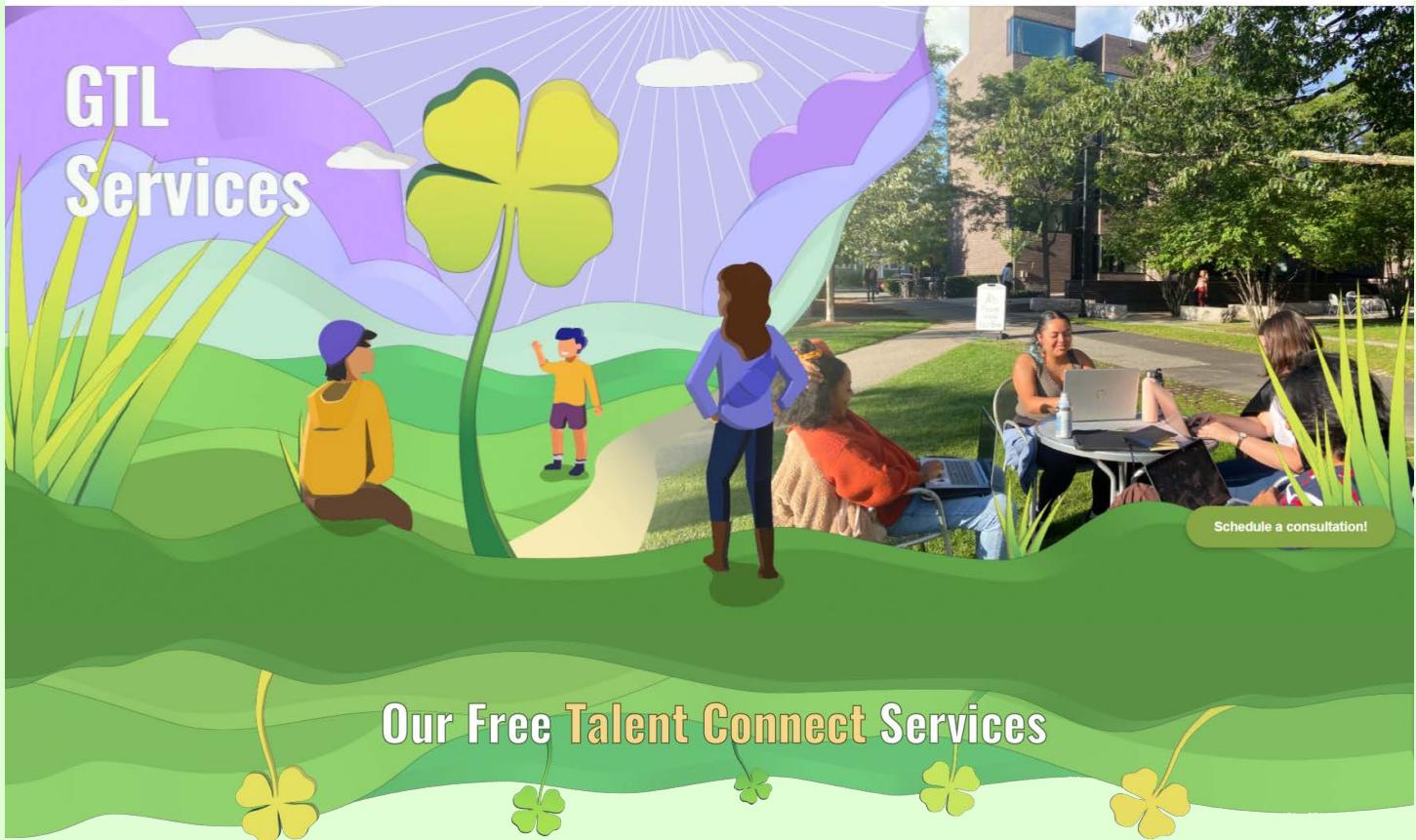
Zhengyang Huang

zhuang0buo@outlook.com
+1 (757) 719 - 6047
<https://zhengyang-huang.me/>



This is marketing design project I have been doing for Global Talent Link(GTL), which includes the creation of a new marketing video, community flyer, website prototype designs, and animated assets for web.

The company focuses on online, personalized educational services as well as a collaborative effort to build a learning community. The design problem I need to solve is the lack of footages to complete clear, convincing, and innovative visuals. From there, I collected materials and created assets and motion effects in Adobe After Effects, Illustrator, Lottie animation, as well as front-end web design that represent the company's core value.

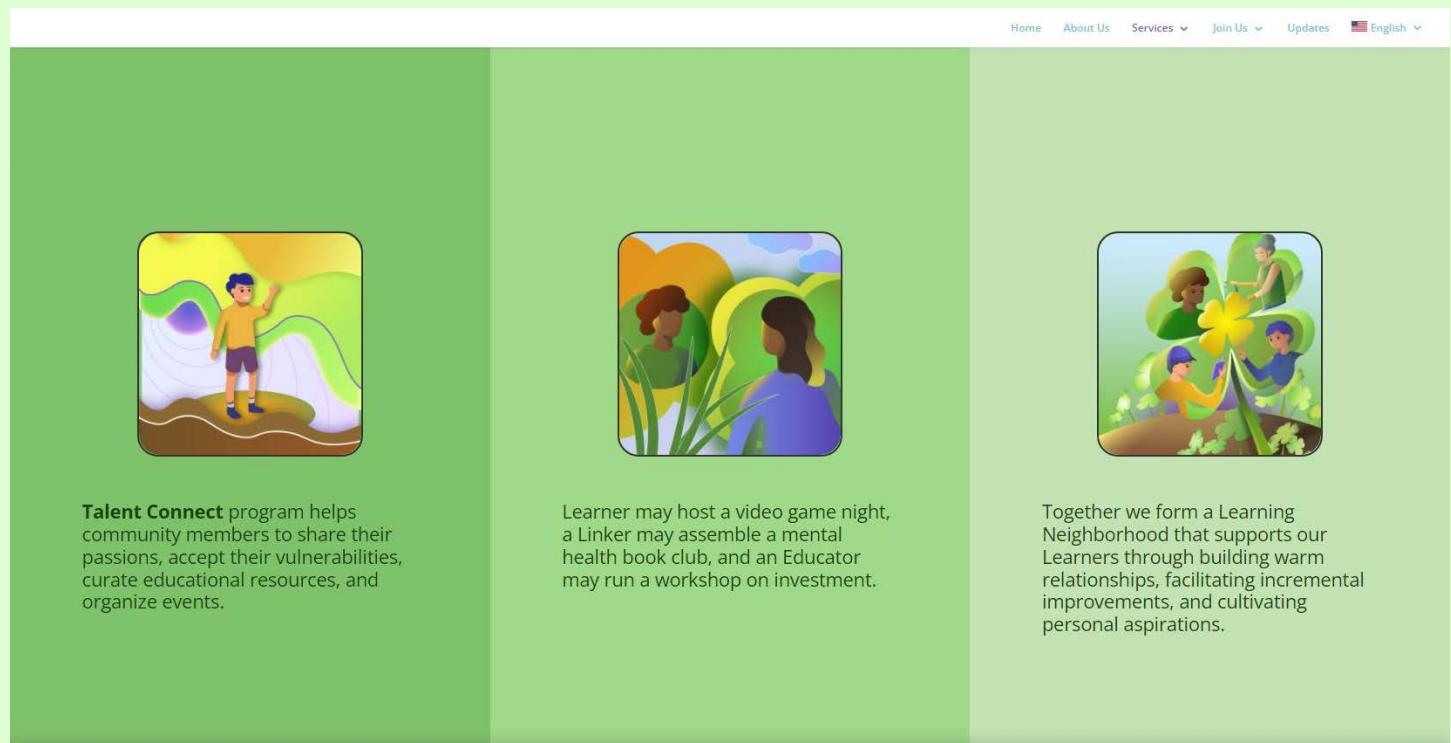


GTL Services

Schedule a consultation!

Our Free Talent Connect Services

Global Talent Link Service Page



Home About Us Services ▾ Join Us ▾ Updates English ▾



Talent Connect program helps community members to share their passions, accept their vulnerabilities, curate educational resources, and organize events.



Learner may host a video game night, a Linker may assemble a mental health book club, and an Educator may run a workshop on investment.



Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.

[Get Started](#)

with personalized learning and education planning led by top university students and graduates, and advised by world renowned faculty.



A major part of our community activities happens on discord. [Join our Discord server](#), tune in to events, clubs and take part in discussions with your GTL fellows.



Our Premium Services



Learner Sprint helps a student achieve small victories towards personal goals in self-improvement, such as finishing a task, boosting a grade, acquiring a skill, or building a good habit.



Growth Companion helps a student design a transformative journey to become a "future you" with a GTL neighborhood including an expansive network of family, friends, and supporters.



Global Talent Link “About us” Page

International Perspective

Gain an awareness of history, understanding global cultures, communities, and challenges, and engaging in cross-cultural learning

Ability

Develop different ways of thinking, communicating and collaborating, appreciating arts and culture, building academic and life skills, and incorporating fitness and mindfulness

Benevolence

Practice the golden rule, self-reflection, empathy, forgiveness, humility, humor, gratitude and generosity, and mutual success

Courage

Build a sense of purpose, honor, a self-challenge, mentality, grit, fairness, serenity, spirituality, and a zest for life

Why iABC

Confucius Said

A wise person possesses a clear mind

A benevolent person does not worry about personal gains or losses

A courageous person is ready to take on a challenge

Even today, we see these principles displayed in stories such as The Wizard of Oz. For instance, Dorothy traveled to the magical land of Oz where she met her three companions. The Scarecrow wanted a brain. The Tin Man wanted a heart. The Lion wanted courage.

Every service GTL offers incorporates **iABC** so that each individual can grow to become a better thinker, learner, and change maker in our world. Our community is a growth-oriented, learning village where anyone in the world can nurture their potential through collaborations with peers, near-peers, and professionals.



Lee Chen, M.D, Ph.D

Chief Strategist

Dr. Chen has developed an educational credo called iABC (**i**nternational perspectives, **A**bility, **B**enevolence, and **C**

Linkers

play a vital role in community building. They serve as a connecting hub for Learners, Educators, family, friends, and everyone else in our learning village to spark collective growth. Linkers initiate projects ranging from mentoring Learners to creating programs. In addition, they contribute to our community culture by serving as role models in learning, problem solvers in helping, and cheerleaders in taking on challenges.



School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



Educators

are teachers, professors, consultants, or experts who share their wisdom with learners, like elders in a village. ***NEED MORE DESCRIPTION OF EDUCATORS HERE: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



School Name - Major
Interests/fields: xxxxxxxxxxxx



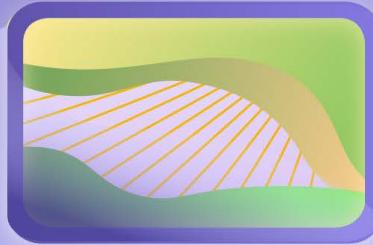
School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



School Name - Major
Interests/fields: xxxxxxxxxxxx



[Become an Educator](#)

[Become a Linker](#)





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MAXIMIZE YOUR POTENTIAL

Global Talent Link, or GTL, is a worldwide, educational village where anyone can nurture their potential through collaborations with peers, near-peers, and professionals. Harnessing the power of the internet, GTL connects people internationally. As a collective, we promote continuous whole-person development guided by our iABC principles of international perspectives, ability, benevolence, and courage.

Linkers
Learners
Educators

A Growth-oriented Collaborative
Community Guided by iABC Principles
International perspectives
Ability
Benevolence
Courage

[Schedule a consultation!](#)

Global Talent Link's programs
develop learners' talent and interest, encourage their initiatives, and augment their impacts

Landing Page with responsive lottie animation

<https://www.gtlink.us/>

Blog Posts

NEW CAREERS AFTER COVID-19
by Maya Kaelei Lewis | Jan 26, 2022

Newsletters

BIPOLAR DISORDER (BPD) – G.T.HEALTH NEWSLETTER 11
by Global Talent Link | Jan 30, 2022

Discord & Social Media

CHECK OUT OUR SOCIAL MEDIA AND JOIN OUR DISCORD CHANNEL!

Our Services

GROW! COMPETITIVE SERVICES
LEARN ABOUT OUR SERVICES

Linkers
Learners
Educators

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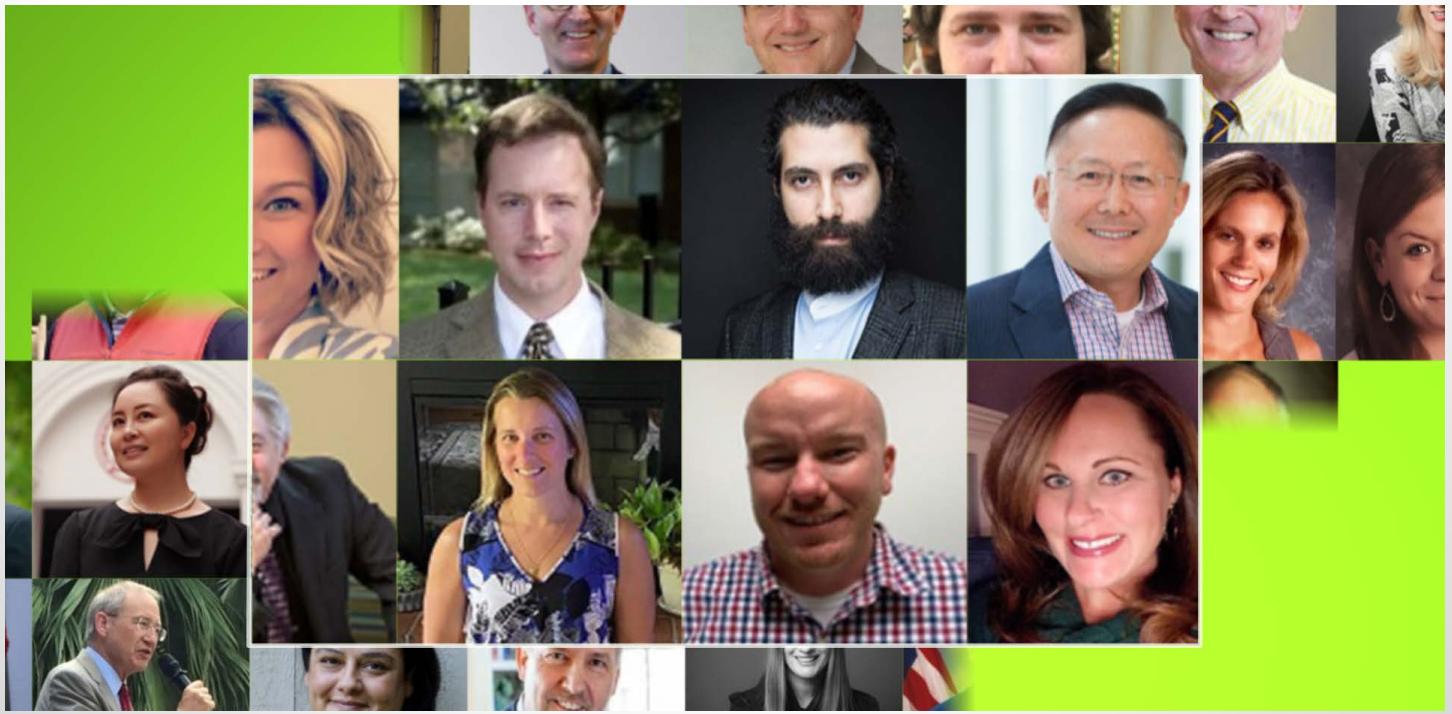
PERSONALIZED LEARNING IN A GLOBAL COMMUNITY

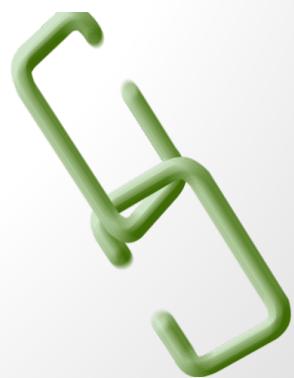
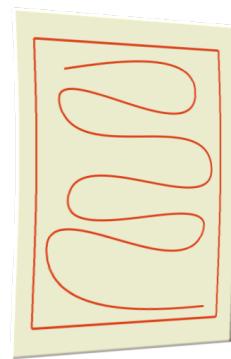
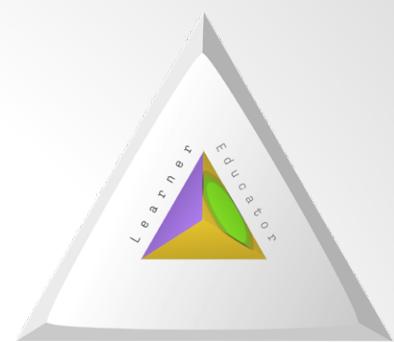
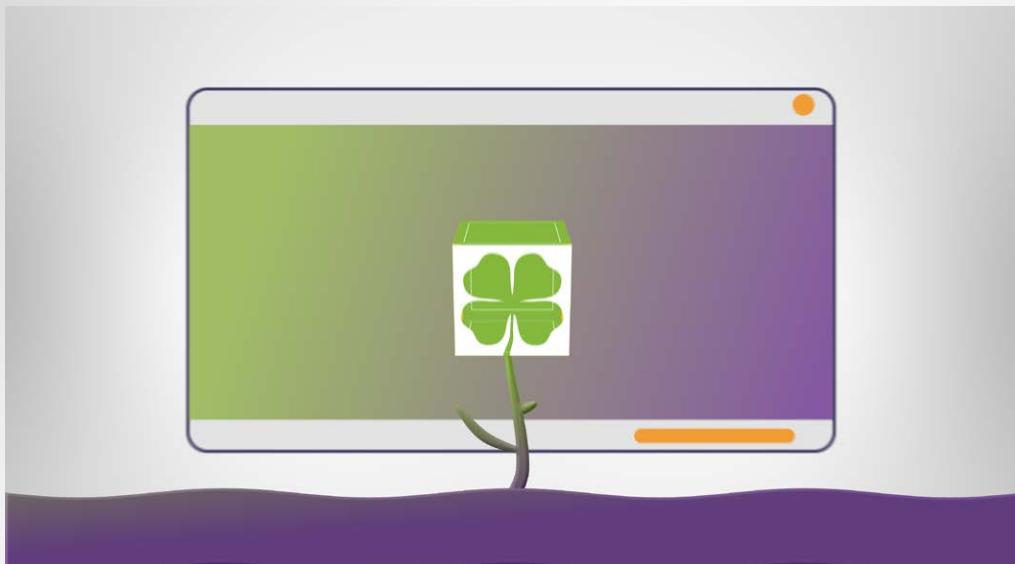
Global Talent Link (GTL) is a growth-oriented collaborative community guided by the principles of international perspectives, ability, benevolence, and courage (iABC). We foster continuous youth improvement through individualized learning and coaching by peers, near peers, and experienced educators.



In-Progress Marketing Video

*animated assets,
motion effects, com-
pany footages made
with Adobe After
Effects*





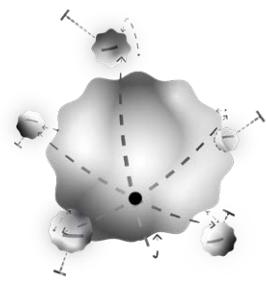
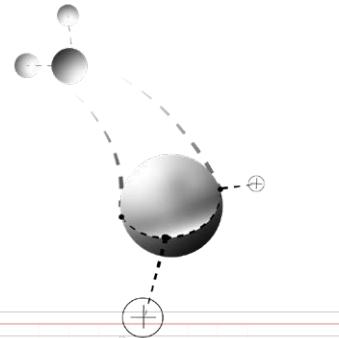
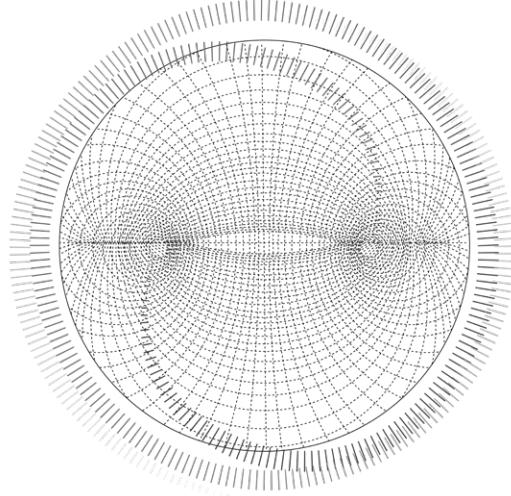
Air, Water, Fire is a series of self-directed websites showcasing 3 imaginary tools that are able to manipulate data with elemental energy. They are done in close collaboration with Zhengzhou Huang, who is also a new media artist and a UCLA Design Media Arts MFA alumni.

I work closely on every aspect of the series including interface design, web development, graphic design, video making, 3D playable demo, as well as speculative concept-building.

Water's main UI is designed on an interactive cube where each face shows a page of conversational text, videos, photos and illustrations.
<http://projects.dma.ucla.edu/exhibitions/mfa2021/water/>

Air shows an interactive booklet made with Bindery.js. At the last page of the booklet is a VR video leading viewers to the story.
<http://projects.dma.ucla.edu/exhibitions/mfa2021/air/>

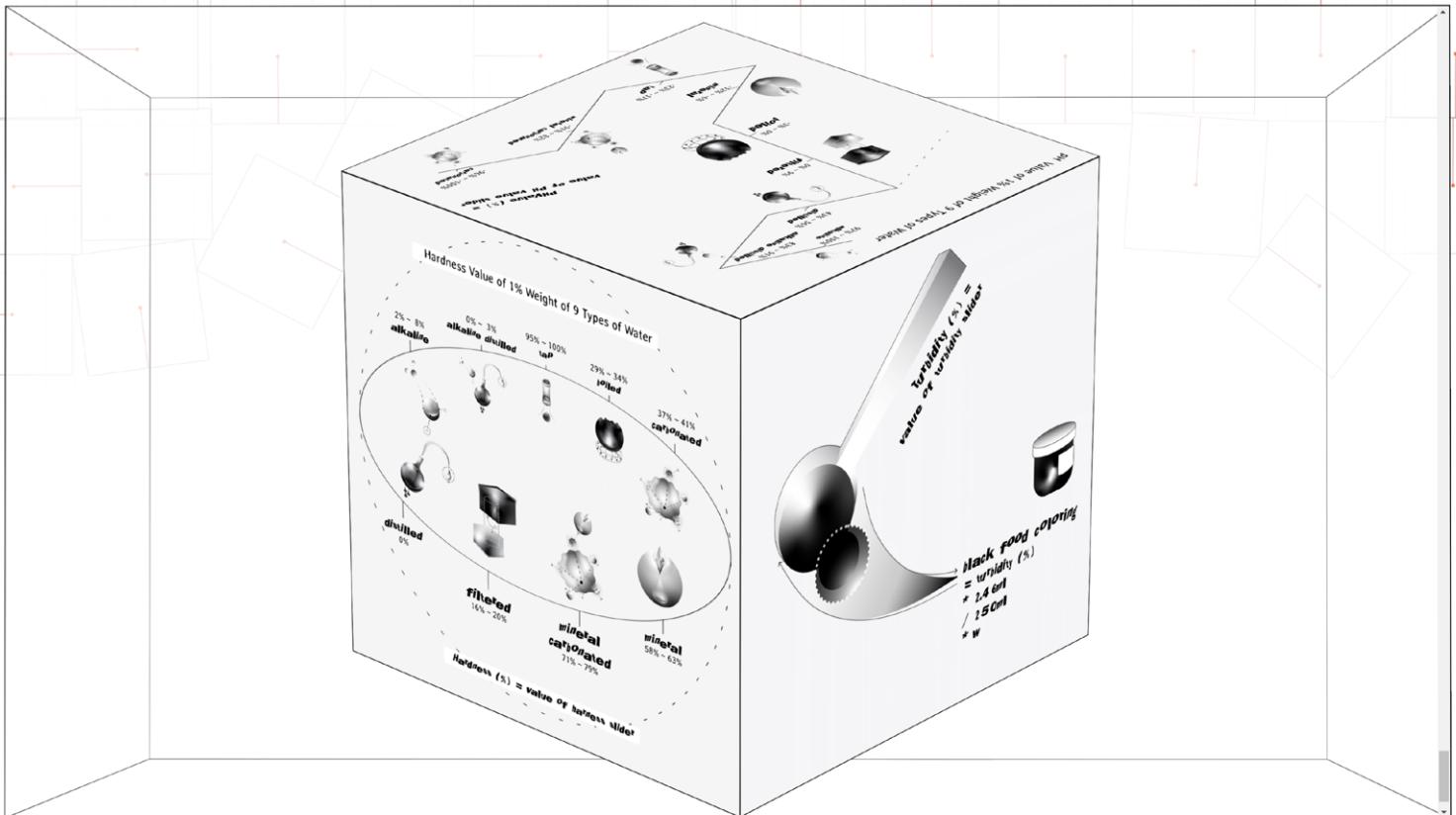
Fire presents a set of illustrations, photos for a set of objects(a wooden GPU kit). It also contains a 3D playable mini-game made in Unity as a virtual demonstration of these physical objects.
<http://projects.dma.ucla.edu/exhibitions/mfa2021/fire/>



Water

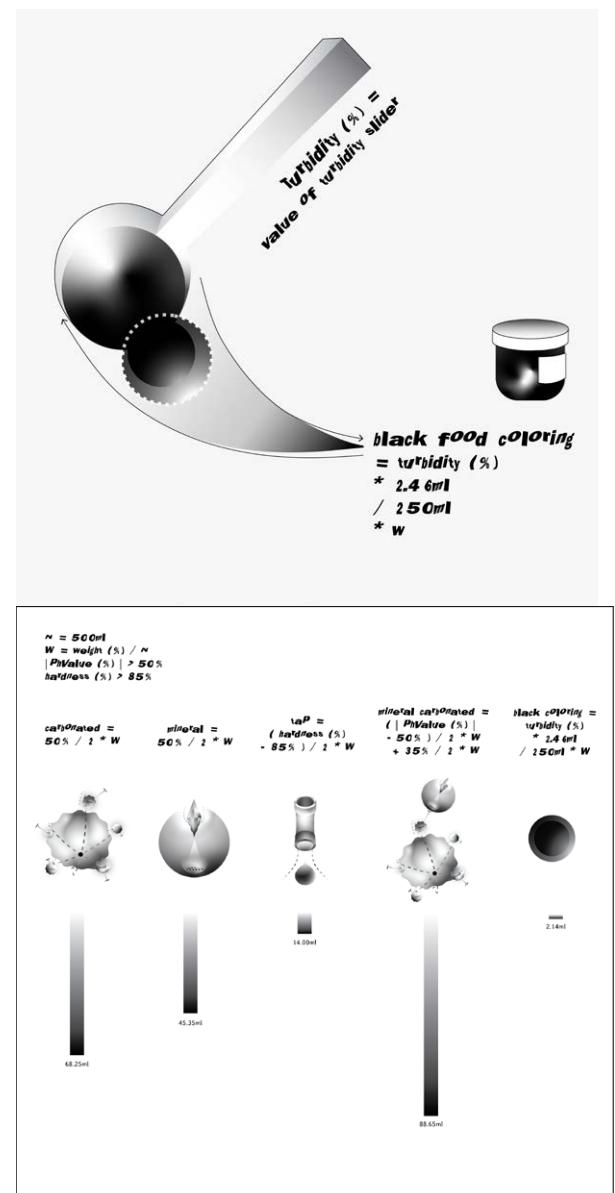
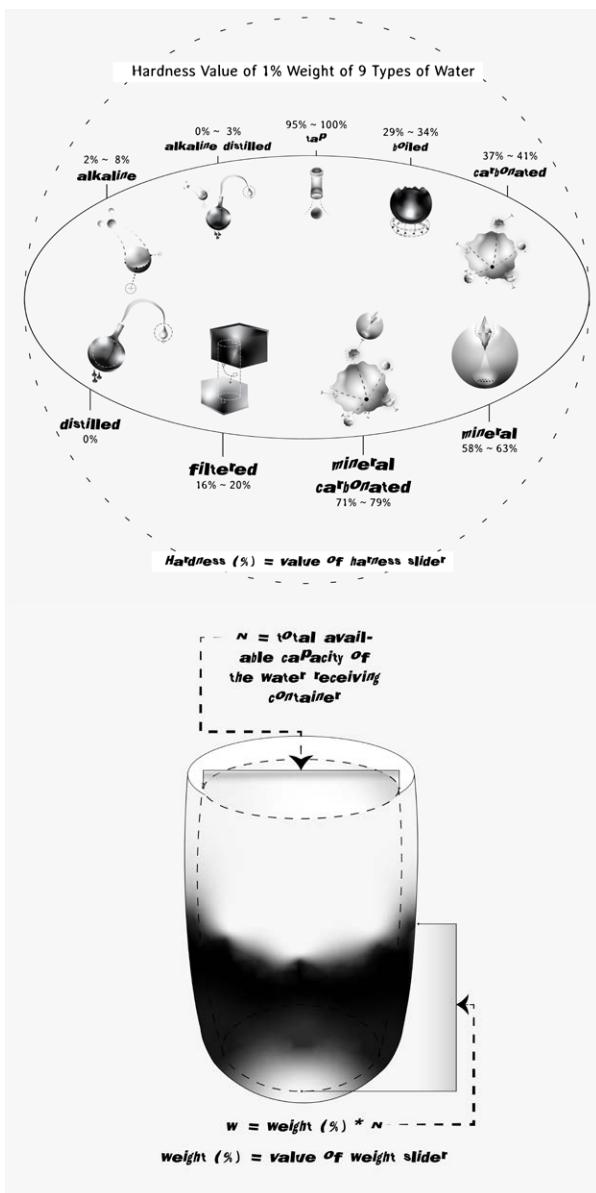
Water is an unstable data structure with which you store, share and delete your data.

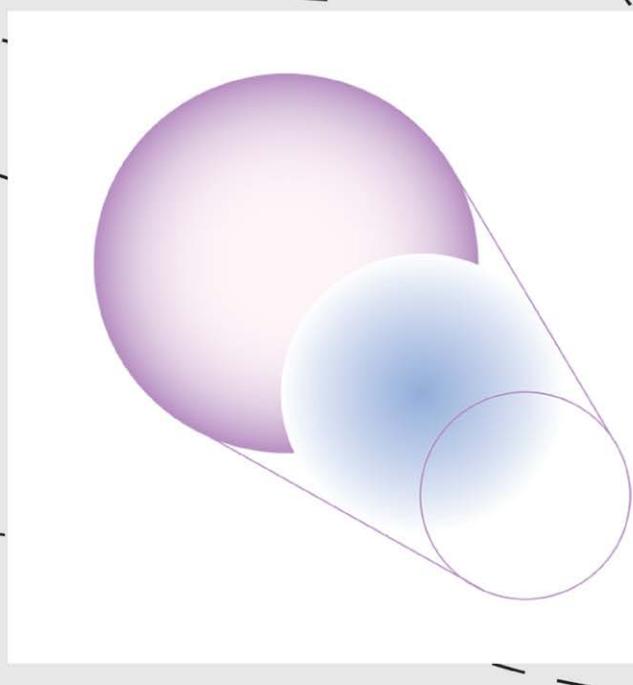
[web link](#)



Let me introduce you to the full set of equipment and tools we use for the data transfer process.

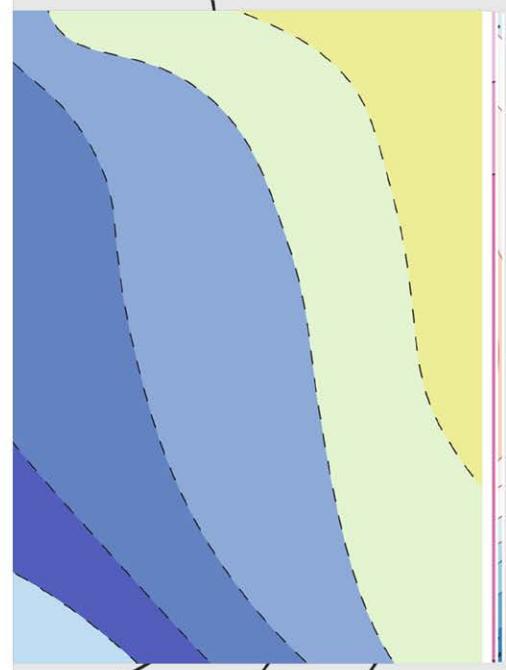






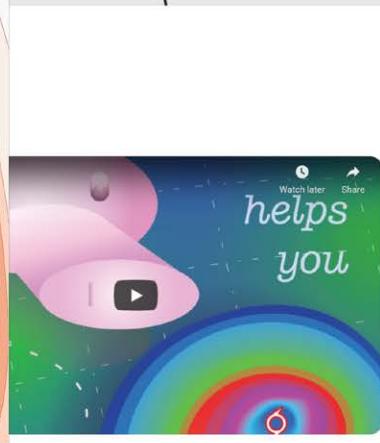
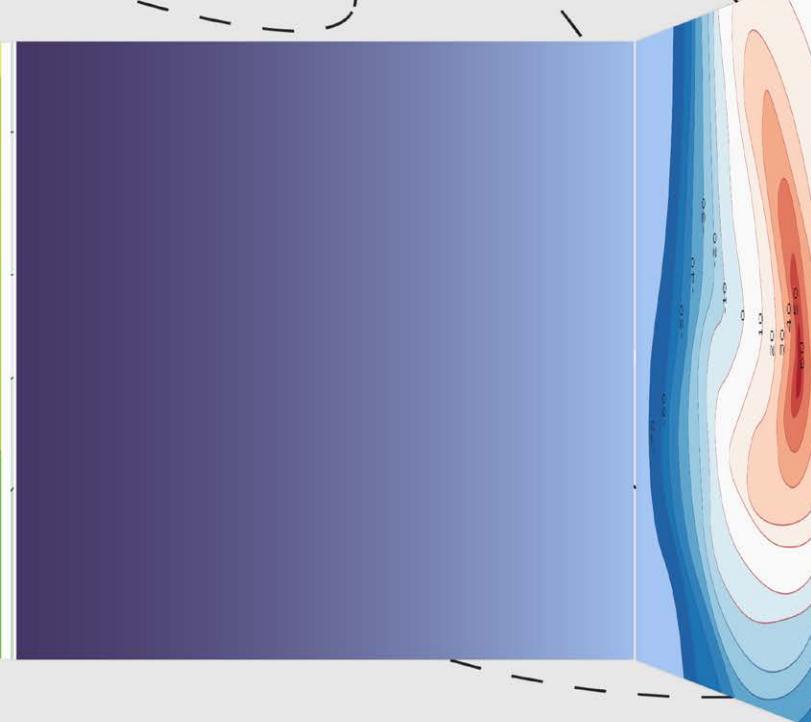
AIR is a smart home device who helps you grasp your quantified surroundings you're not able to sense.

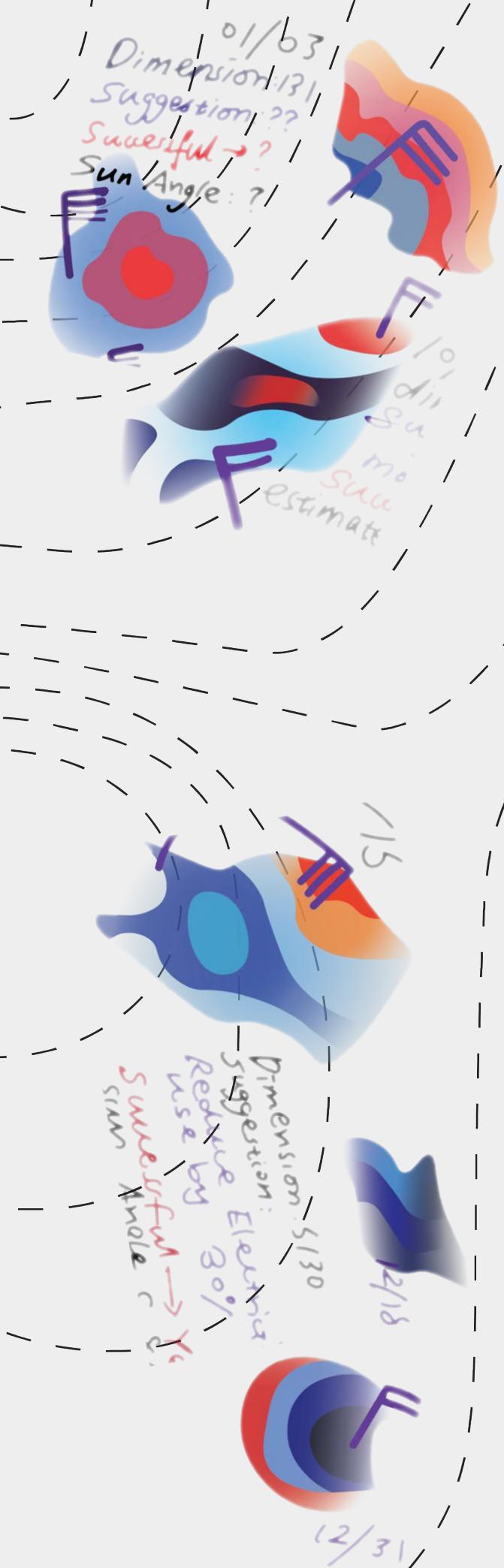
Go through the booklet to get you started with AIR.

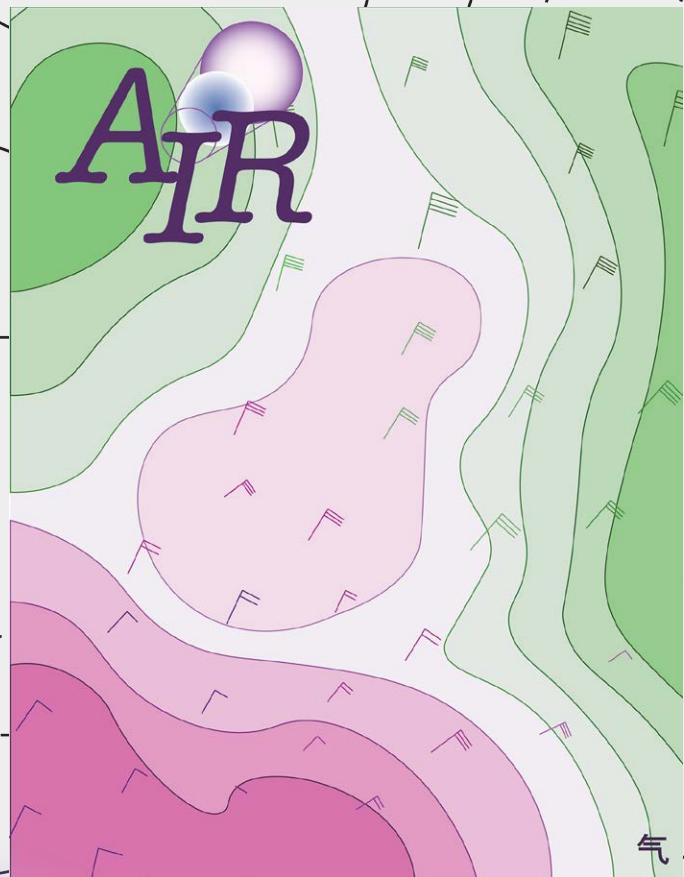
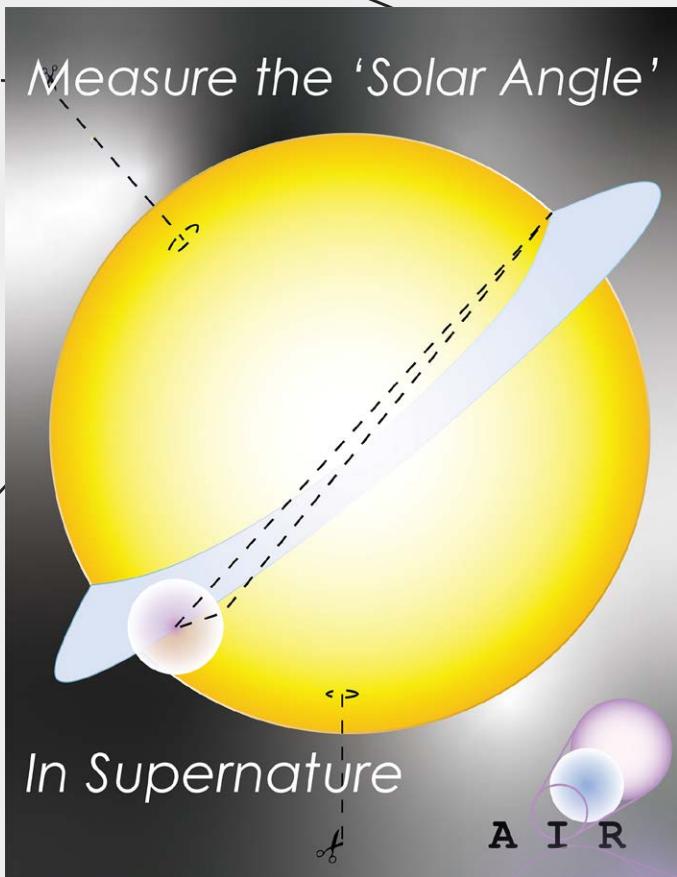


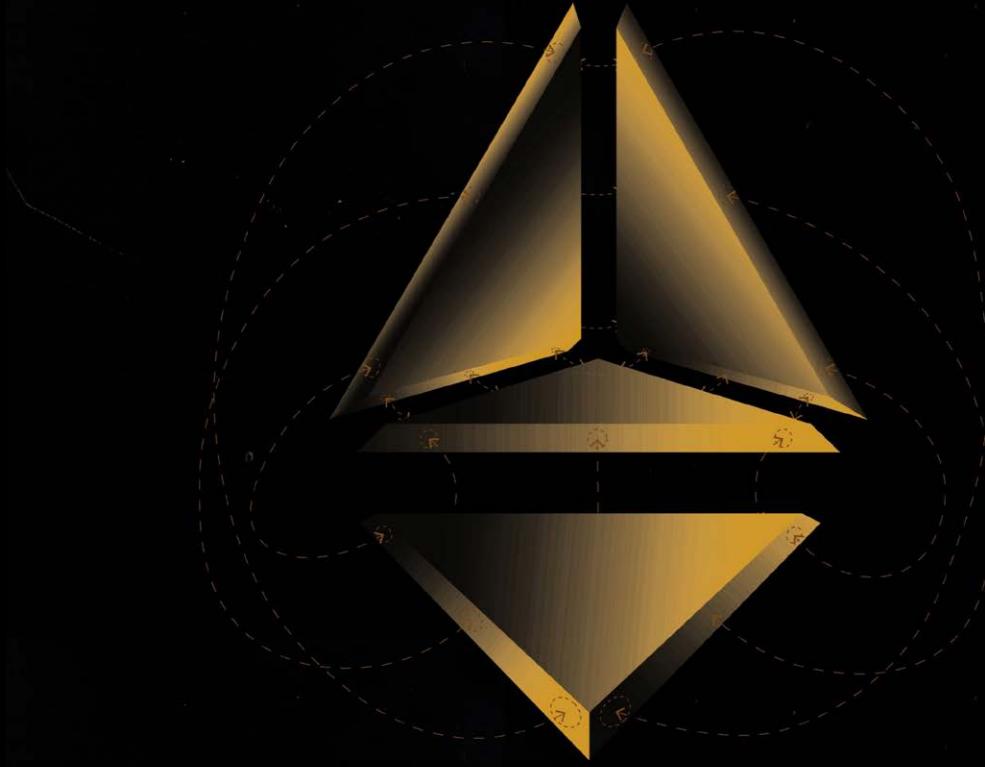
AIR

[WEB LINK](#)

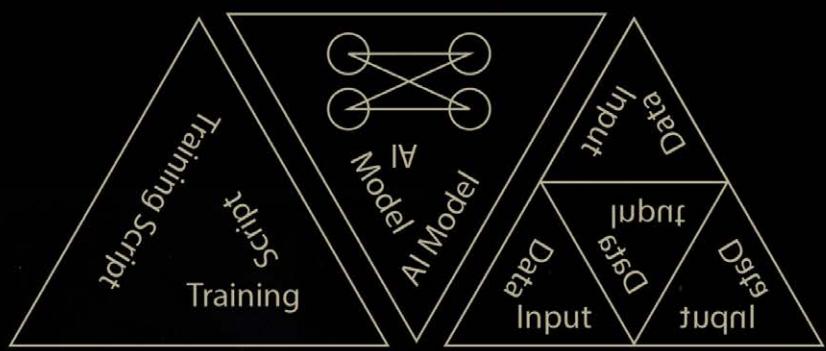




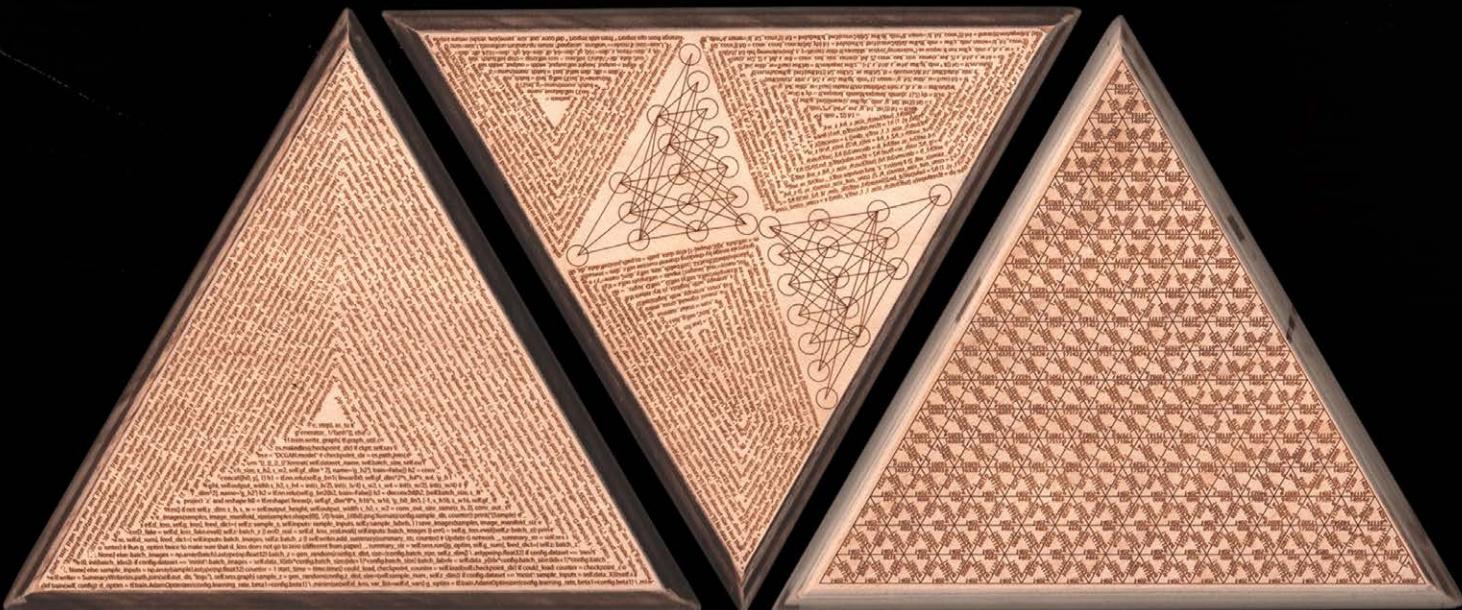




Fire: web link



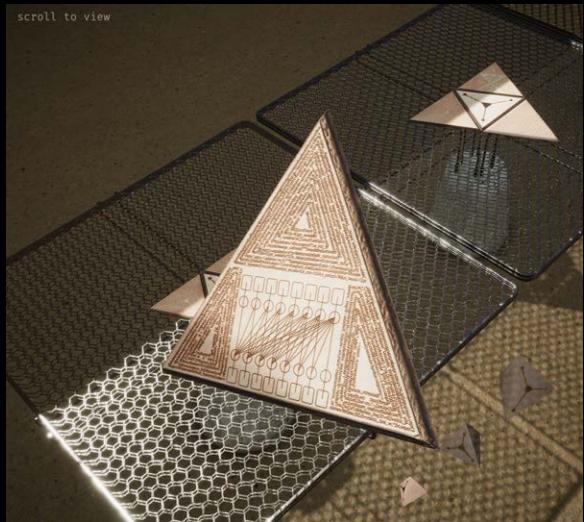
FIRE324 the training and model scripts are based on [DCGAN](#). It accommodates memory IDs of 324 sample image data.



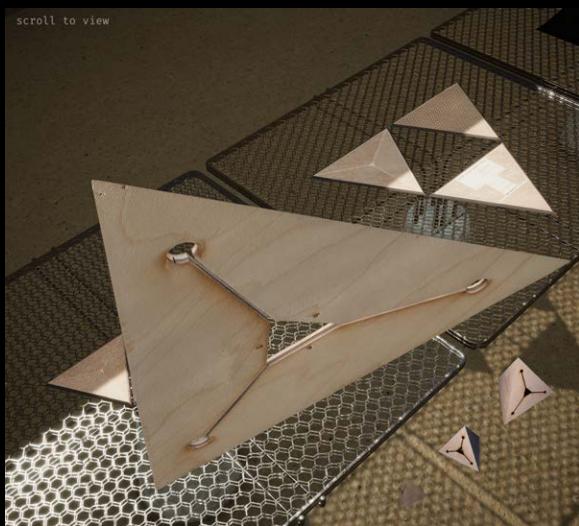
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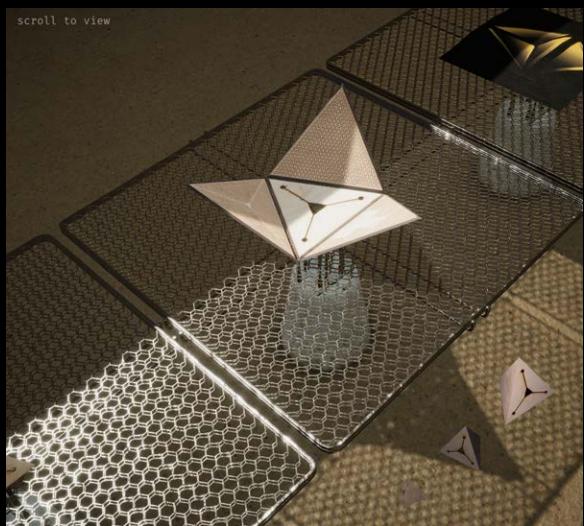
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Ar(t)strology is a astrological website making predictions for art creation. Working from text generated by GPT-2 and made with SVG filter, CSS animations, and black-and-white interactive UI elements, its style situates in a feeling of being mysterious, amorphous and uncertain.

This website project is a self-directed art project planned, designed and coded by myself.

(web: <https://0buo.github.io/arstrology/>)



THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY . HERE WITH THE OCCULT SCIENCES OF ARSTROLOGY—"A" AS AI, "ARS" AS ART, AND "ARSTRO-" AS ASTRO-, 11 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES . DRAFTED WITH GPT-2, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS .

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ARSTROLOGY READING TODAY . SEE TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE , REVIEW YOUR VALUE , RESET YOUR GOALS , LOOK UP ITS TERMS , OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT . PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS .

TOUCH THE GLOWING STAR TO START .

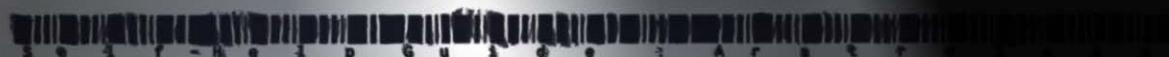
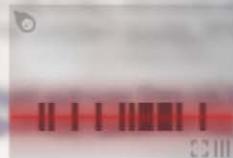


Ar(t)strology
web link

YOU CHOOSE IN SELF-PROMOTION TO FOLLOW
IN OTHER ENHANCEMENT STRATEGIES
TOP QUESTIONS THAT GUIDE YOUR CHOICE
YOU .

YOU PREFER TO FOLLOW A CERTAIN PATH AND WILL NOT
DESIRE TO FOLLOW ANOTHER . YOU ARE
TOP QUESTIONS THAT GUIDE YOUR CHOICE
YOU .

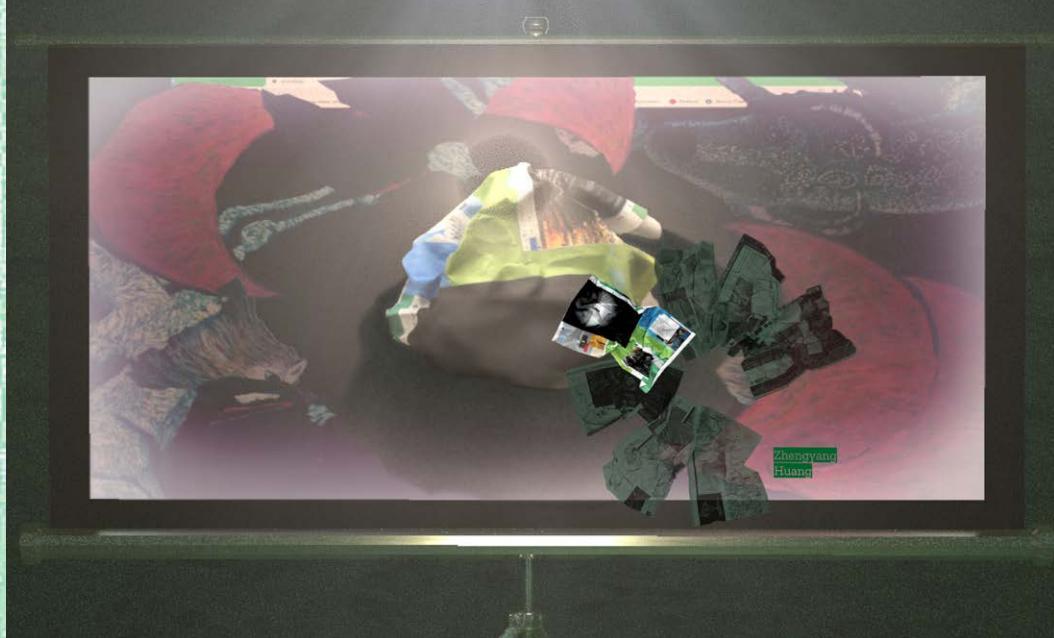
YOU MAY ALSO WANT ASTROLOGY INFORMATION .



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TOUCH THE GLOWING STAR TO START.



Share Screen is an online exhibition. I was commissioned to design the homepage of this exhibition website in Oct, 2020.

The homepage is designed for both desktops and phones. On desktops the main menu is presents as a stack of papers which upon mouse click will unfold into a wheel of options. On the phone, the menu expands and folds as a dropdown. The background is a 3D rendered image with WebGL filter and its perspective moves with mouse motion.

<https://projects.dma.ucla.edu/exhibitions/sharescreen/>



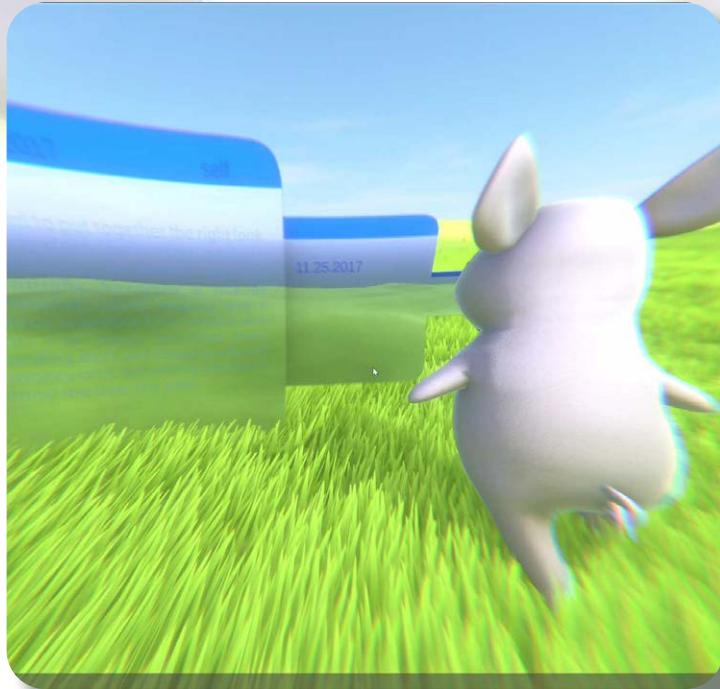
Zhengyang
Huang

sharp scroon

[online show homepage](#)

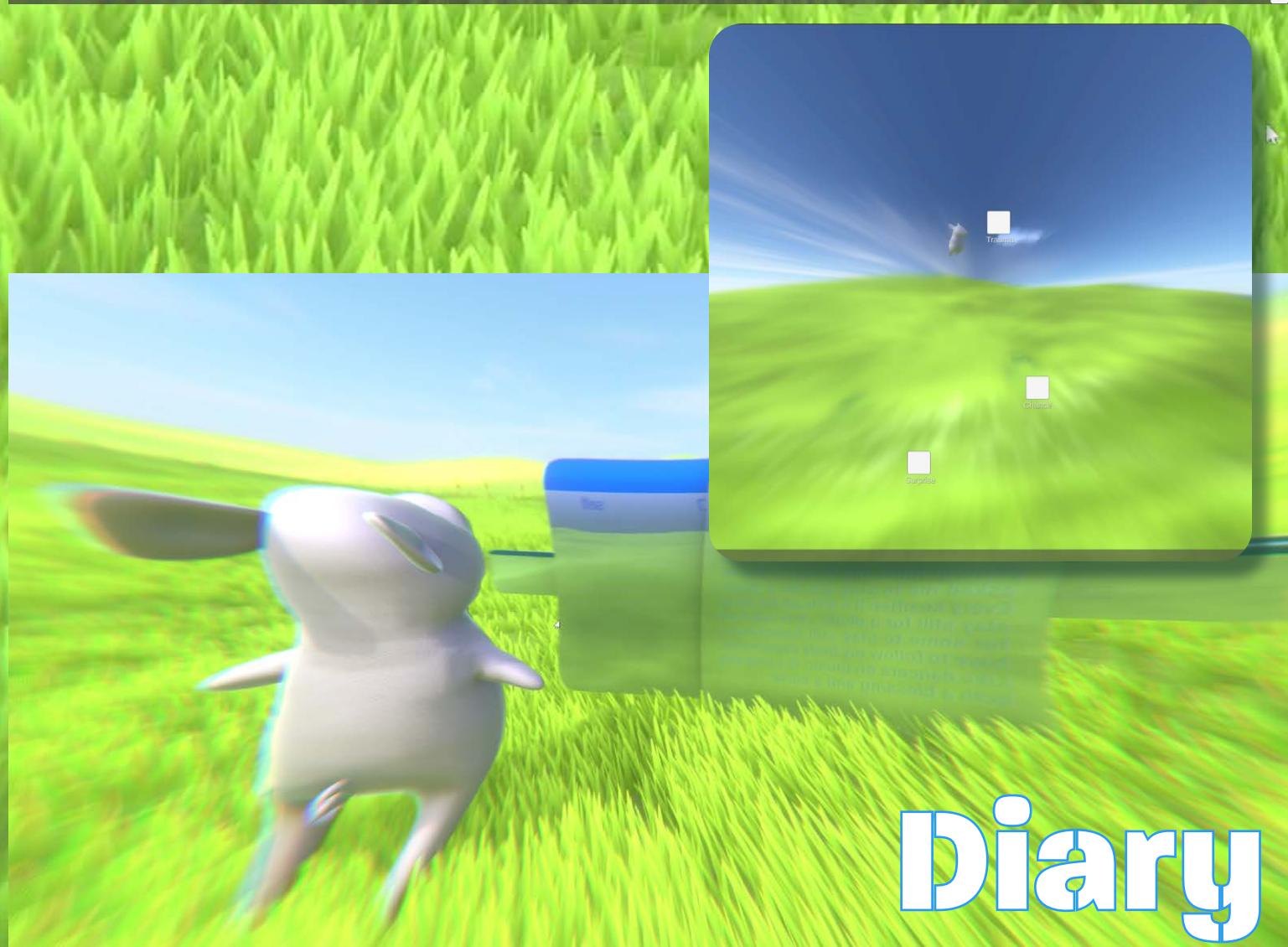
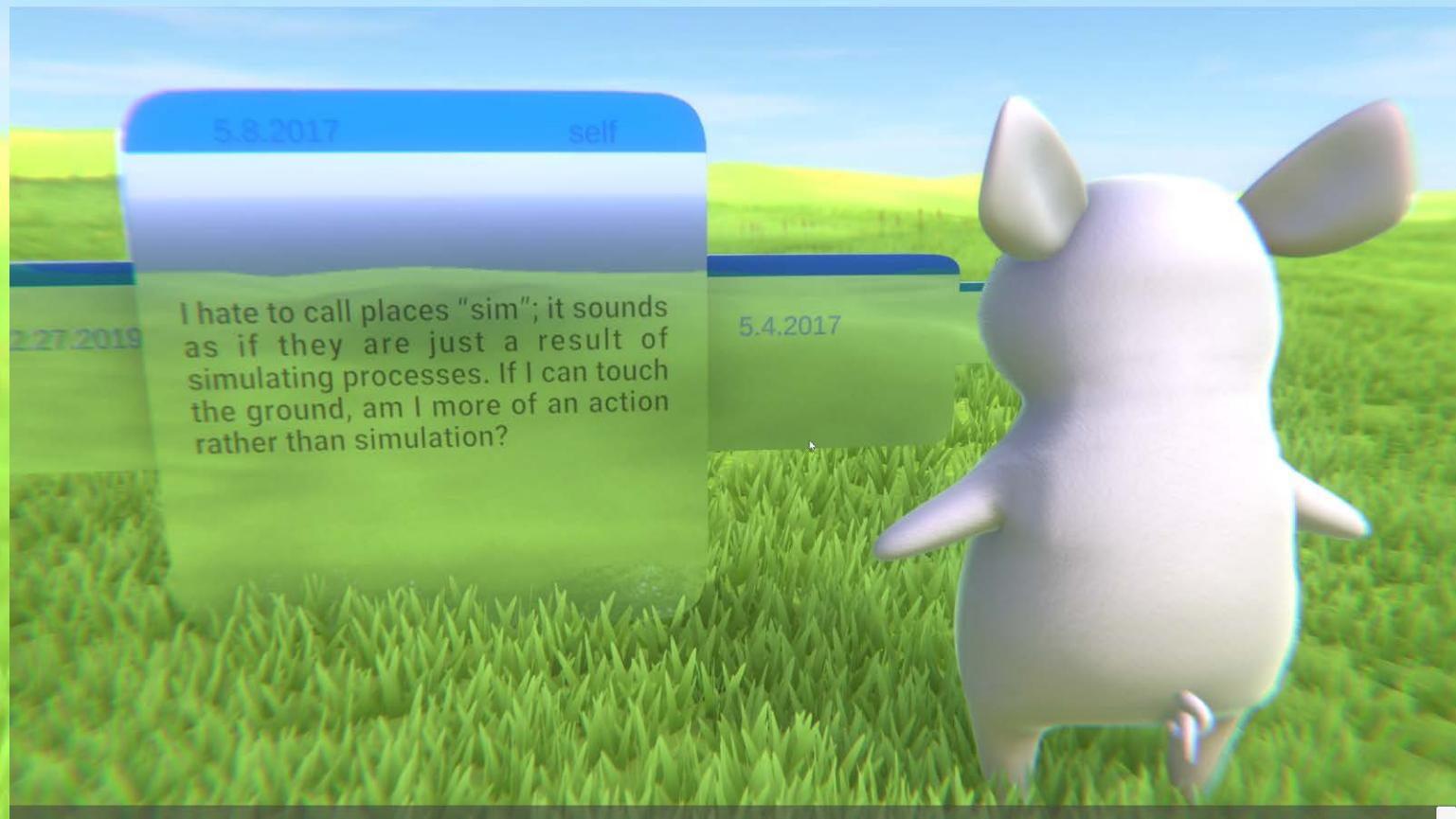


Zhengzhou
Huang



Diary is a 3D reading interface made with Unity 3D, coded with C#, with assets designed on Maya and Adobe Illustrator. The reading experience starts with a traditional computer desktop screen, and then it transitions from the 2D landscape backdrop to a 3D environment where text files are displayed in a ring of floating panels.

It is a self-initiated project made by myself.



morning glory--

st in the grass
chrysanthemum, white chrysanthemum,
tating things
to fulfillment
become short
in the water
carling wings--
s everywhere
to this world
winter rain--
all the sheets of blank
s shadow--
Some grasses flower
ly water
the voice frigid
the pine wind?

tithering frost
muddied with sermons,
my snow-white reflection

my hut

Barrage Haiku is a self-initiated motion design project made with Maya and Processing. It presents 3D animated water scenes with which short snippets of poems are generated and flow on top of it continuously. The color of the text changes according to the image it is on.

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petrie sensu
bed

A close-up photograph of two small, yellow-orange flowers with dark, reddish-brown centers. The flowers have many petals and are arranged in a cluster.

10

the dragonfly

வெள்ளை

கலைஞர்

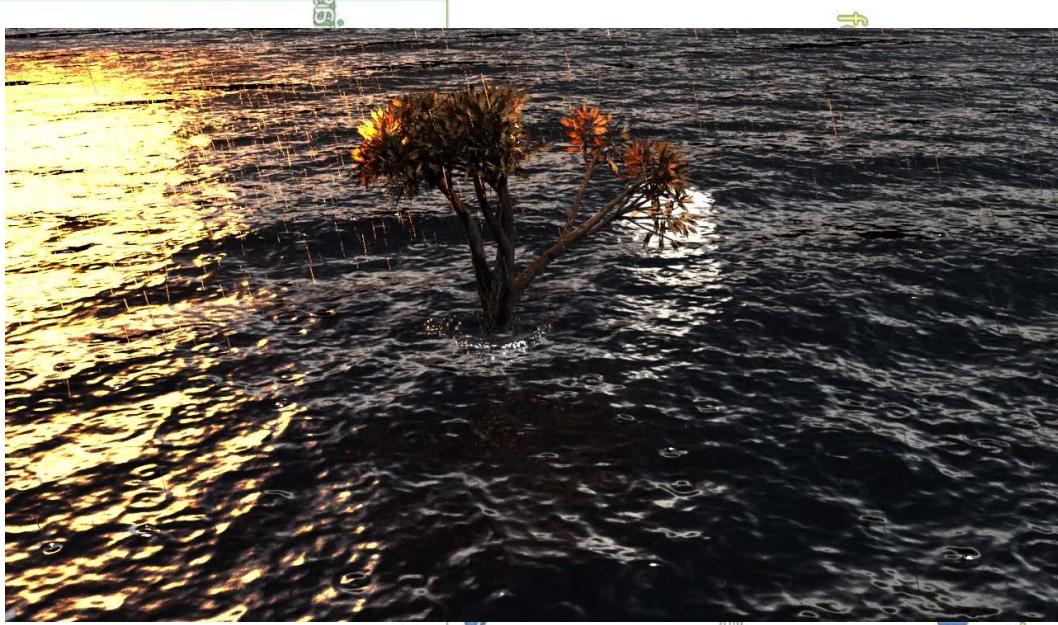
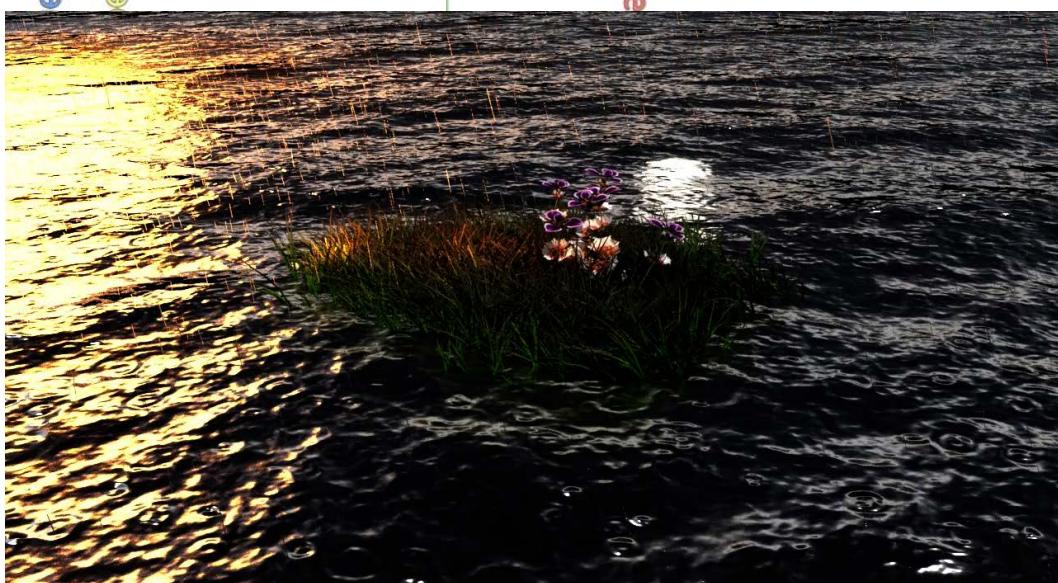
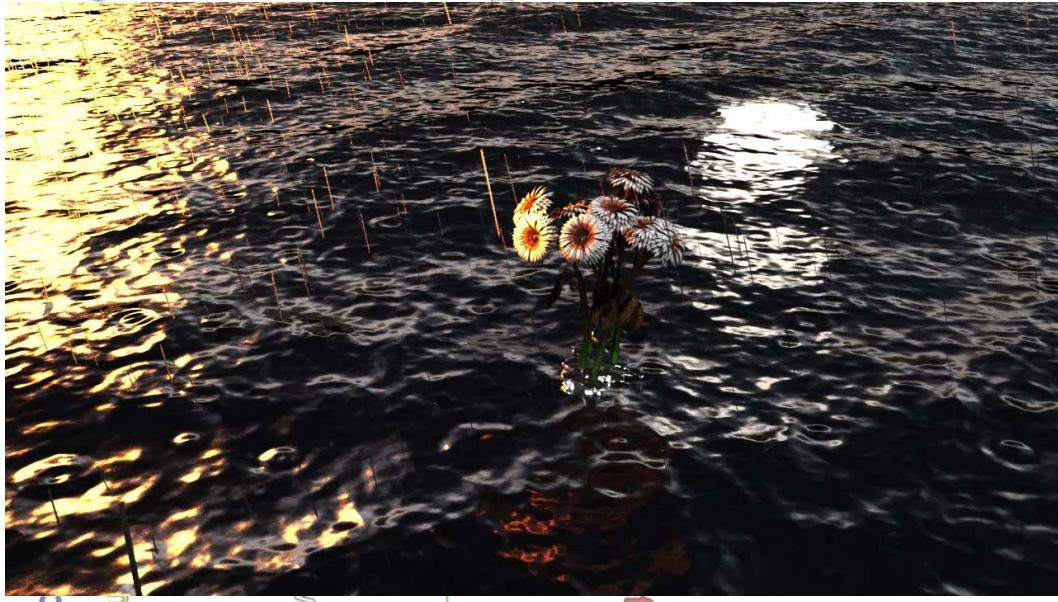
ஸ்ரீ வாய்மூர்

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