

# Project Highlights

Zhengyang Huang

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*Kindred  
Spirit*



*EN* / 中文

*About  
Works  
News  
Contact*

## *Web Design/Development for Kindred Spirit*

A in-progress freelance project teamed with another web freelancer for a film production company. The major design and interaction mechanism for the web is “projection light”.

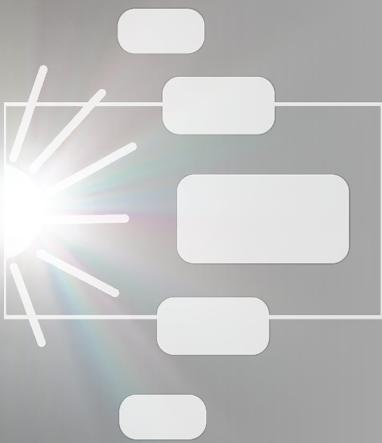
The homepage shows a fullscreen 3D rendered video in which a video reel is projected onto a screen, and the browser window becomes a window looking into the room. Such effect can be done with Blender, Adobe AfterEffects and custom HTML/CSS/Javascript codes.



# Works



*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation*



**The main interaction:** while scrolling, the light beams on the left will rotate, imitating a moving projector light. The text and image sections are formatted like a reel where the center section appears large and focused and those scrolled away appear smaller / further.

**Page Transition:** after clicking a link, the website will turn dark and then quickly light up after the next page is loaded, imitating a light turning off and on. Such motion effect can be achieved with blur filter, light beam / halo image assets, and brightness filter.

*Kindred Spirit* is an entertainment development, production, and financing company based in Los Angeles.

Founded by Anita Gou, the mission is to produce purpose-driven, cross-cultural, and boundary-pushing content aimed at a global audience.

August 23, 2021 - Netflix Acquires China Adoption Documentary 'Found'

July 7, 2021 - Endeavor Content-Backed The Ink Factory Adapts C Pam Zhang's 'How Much Of These Hills Is Gold' For TV

April 22, 2021 - ['Together Together' Review: A Conceivable Plan'](#)

July 9, 2020 - 'We Are Little Zombies' NYTimes Review: Rocking Away the Pain

News

January 27th, 2020 - Alma Har'el first Israeli, first woman, to win key Directors Guild Award

**Or we can have an option to expand a preview frame inside the news page for those original news page (see picture below).**

We have different approaches to the “News” page. The link for each news entry can directly link to the original news webpage.

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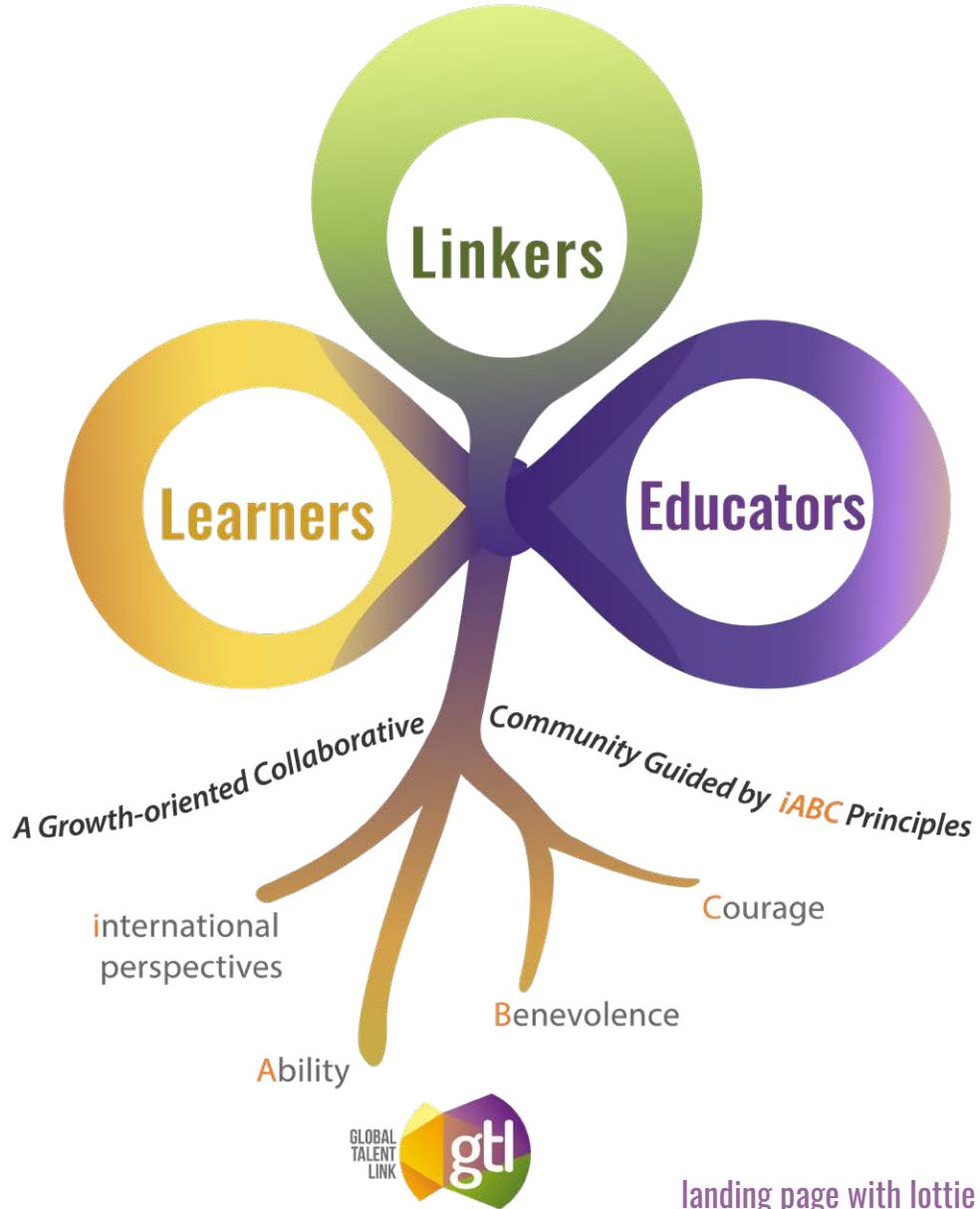
Email: xxxxxxxx@xxx.com

Phone Number: +x xxx-xxx-xxxx

Location: xxxxxx xxxxxxx, Los Angles, CA, xxxx

**Contact Us**

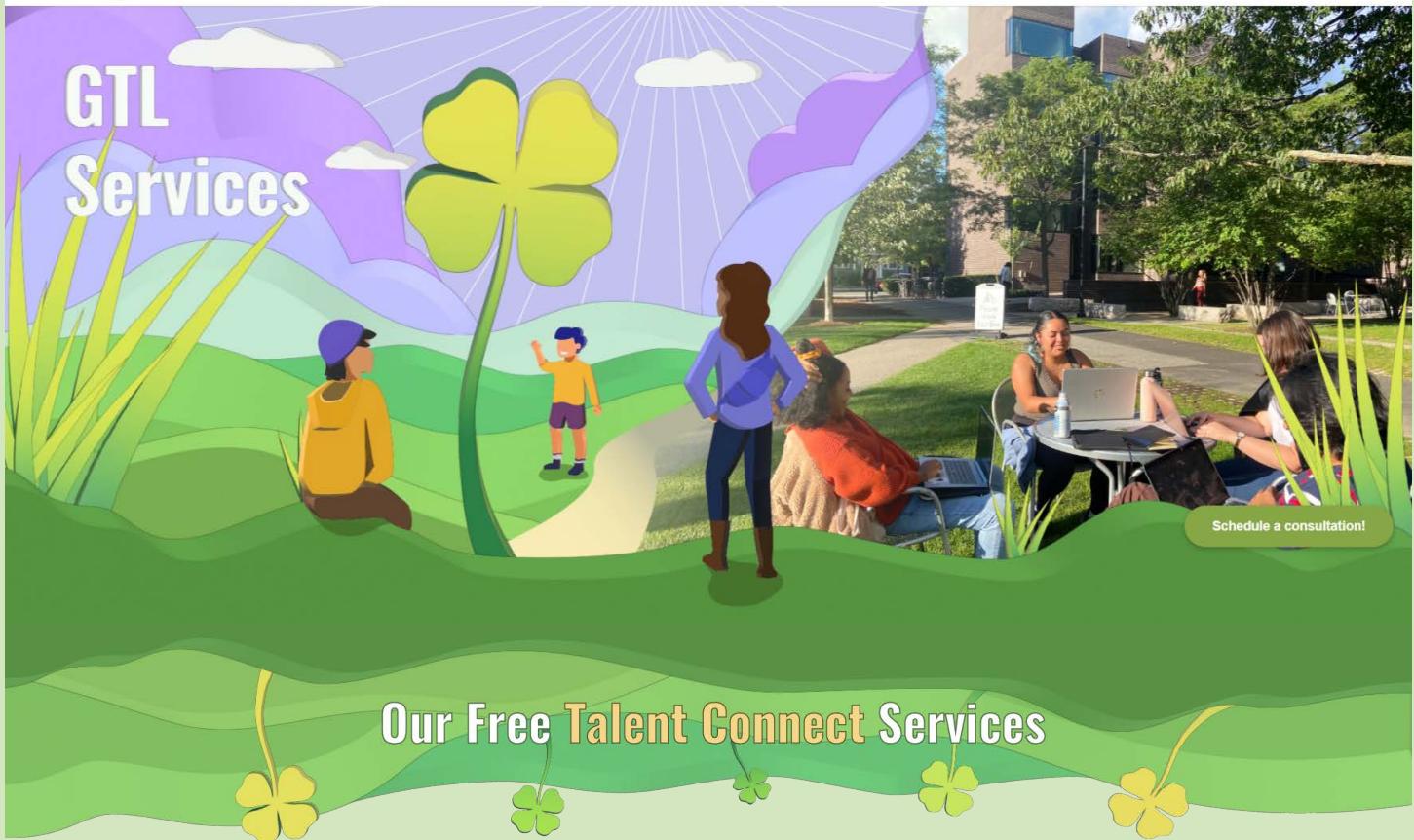
Contact



landing page with lottie animation:  
<https://www.gtplink.us/>

This is marketing design project I have been doing for Global Talent Link(GTL), which includes brand design, the creation of a new marketing video, community flyer, website prototype designs, and animated assets for web.

Working both independently (Remote at home) and collaboratively with service and development teams , I created new prototypes and assets for website pages, made motion effects and Lottie animation for marketing video and web use, as well as brand image (re)designing with new style, core images and assets.



The header banner features a composite image. On the left is a stylized illustration of a landscape with green hills, a large yellow four-leaf clover, and three people: a boy sitting, a boy standing, and a woman standing. On the right is a photograph of a real-world outdoor scene where several people are sitting at a table with laptops, working or studying. A small green button in the bottom right corner of the banner says "Schedule a consultation!"

## GTL Services

### Our Free Talent Connect Services

# Global Talent Link Service Page



**Talent Connect** program helps community members to share their passions, accept their vulnerabilities, curate educational resources, and organize events.



Learner may host a video game night, a Linker may assemble a mental health book club, and an Educator may run a workshop on investment.



Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.

[Get Started](#)

with personalized learning and education planning led by top university students and graduates, and advised by world renowned faculty.



A major part of our community activities happens on discord. [Join our Discord server](#), tune in to events, clubs and take part in discussions with your GTL fellows.

## Our Premium Services

**Learner Sprint** helps a student achieve small victories towards personal goals in self-improvement, such as finishing a task, boosting a grade, acquiring a skill, or building a good habit.

**Growth Companion** helps a student design a transformative journey to become a "future you" with a GTL neighborhood including an expansive network of family, friends, and supporters.

# medium screen



# small screen





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## Global Talent Link “About us” Page

### International Perspective

Gain an awareness of history, understanding global cultures, communities, and challenges, and engaging in cross-cultural learning

### Ability

Develop different ways of thinking, communicating and collaborating, appreciating arts and culture, building academic and life skills, and incorporating fitness and mindfulness

### Benevolence

Practice the golden rule, self-reflection, empathy, forgiveness, humility, humor, gratitude and generosity, and mutual success

### Courage

Build a sense of purpose, honor, a self-challenge, mentality, grit, fairness, serenity, spirituality, and a zest for life

### Why iABC

### Confucius Said

A wise person possesses a clear mind

A benevolent person does not worry about personal gains or losses

A courageous person is ready to take on a challenge

Even today, we see these principles displayed in stories such as The Wizard of Oz. For instance, Dorothy traveled to the magical land of Oz where she met her three companions. The Scarecrow wanted a brain. The Tin Man wanted a heart. The Lion wanted courage.

Every service GTL offers incorporates **iABC** so that each individual can grow to become a better thinker, learner, and change maker in our world. Our community is a growth-oriented, learning village where anyone in the world can nurture their potential through collaborations with peers, near-peers, and professionals.



## Lee Chen, M.D, Ph.D

Chief Strategist

**Dr. Chen has developed an educational credo called iABC (international perspectives, Ability, Benevolence, and Courage).** He is the co-executive director of iABC Consortium. He also serves as the president of Boston Institute of Global Wellness and Education (BIGWE) and Mathematics and Science Society for Youth (MSSY). Dr. Chen received extensive biomedical education both in China and in the U.S. Previously, he worked for over 10 years as an instructor and a scientist at the Department of Psychiatry, Harvard Medical School and the VA Boston Healthcare System.

### Linkers

play a vital role in community building. They serve as a connecting hub for Learners, Educators, family, friends and everyone else in our learning village to spark collective growth. Linkers initiate projects ranging from mentoring Learners to creating programs. In addition, they contribute to our community culture by serving as role models in learning, problem solvers in helping and cheerleaders in taking on challenges.

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Rebecca Braimont	Maya Kaelei Lewis	Laura
Masters of Developmental Psychology program, Cornell University, Class of 2022	Japanese Language and Culture, University of California Los Angeles '22	Graduate Program

### Educators

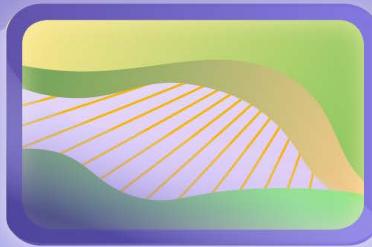
are teachers, professors, consultants or experts who share their wisdom with learners, like elders in a village. Educators are integral members of the GTL community and serve as both associates and collaborators. Through a mutually-beneficial referral system, Partners develop the GTL community as well as their own communities.

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Lili Lipp	Amy Ritchie	Maureen Manning	Christine Cotter	Erin L
Specialist in Shakespeare and British Literature	Specialist in English Language Arts (ELA)	Specializes in American Classics, World Language & Culture, and Literary Tours.	Specializes in reading for understanding, writing across platforms & social-emotional competencies.	Specializes in teaching English as a second language and high school Latin, Spanish, and French

Become an Educator

Become a Linker



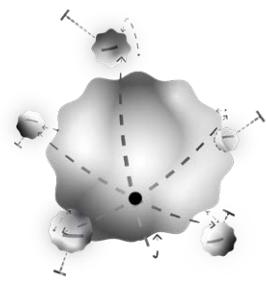
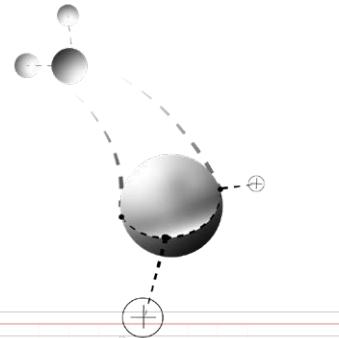
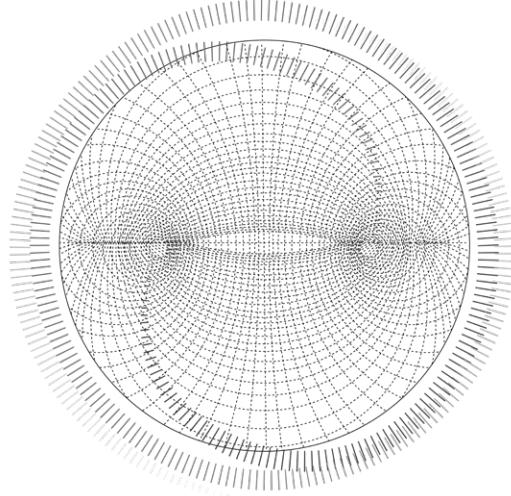
**Air, Water, Fire** is a series of self-directed websites showcasing 3 imaginary tools that are able to manipulate data with elemental energy. They are done in close collaboration with Zhengzhou Huang, who is also a new media artist and a UCLA Design Media Arts MFA alumni.

I work closely on every aspect of the series including interface design, web development, graphic design, video making, 3D playable demo, as well as speculative concept-building.

**Water**'s main UI is designed on an interactive cube where each face shows a page of conversational text, videos, photos and illustrations.  
<http://projects.dma.ucla.edu/exhibitions/mfa2021/water/>

**Air** shows an interactive booklet made with Bindery.js. At the last page of the booklet is a VR video leading viewers to the story.  
<http://projects.dma.ucla.edu/exhibitions/mfa2021/air/>

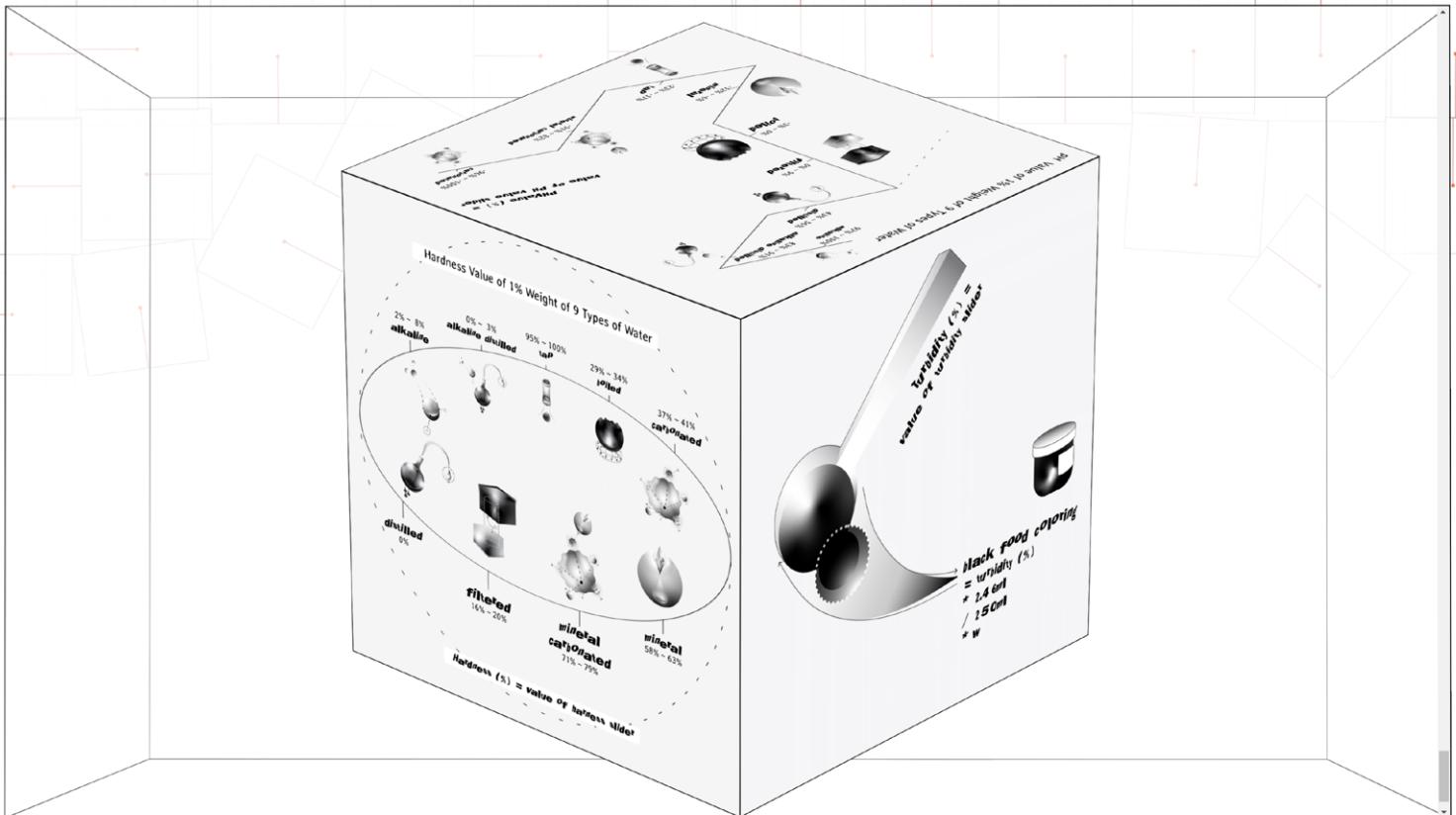
**Fire** presents a set of illustrations, photos for a set of objects(a wooden GPU kit). It also contains a 3D playable mini-game made in Unity as a virtual demonstration of these physical objects.  
<http://projects.dma.ucla.edu/exhibitions/mfa2021/fire/>



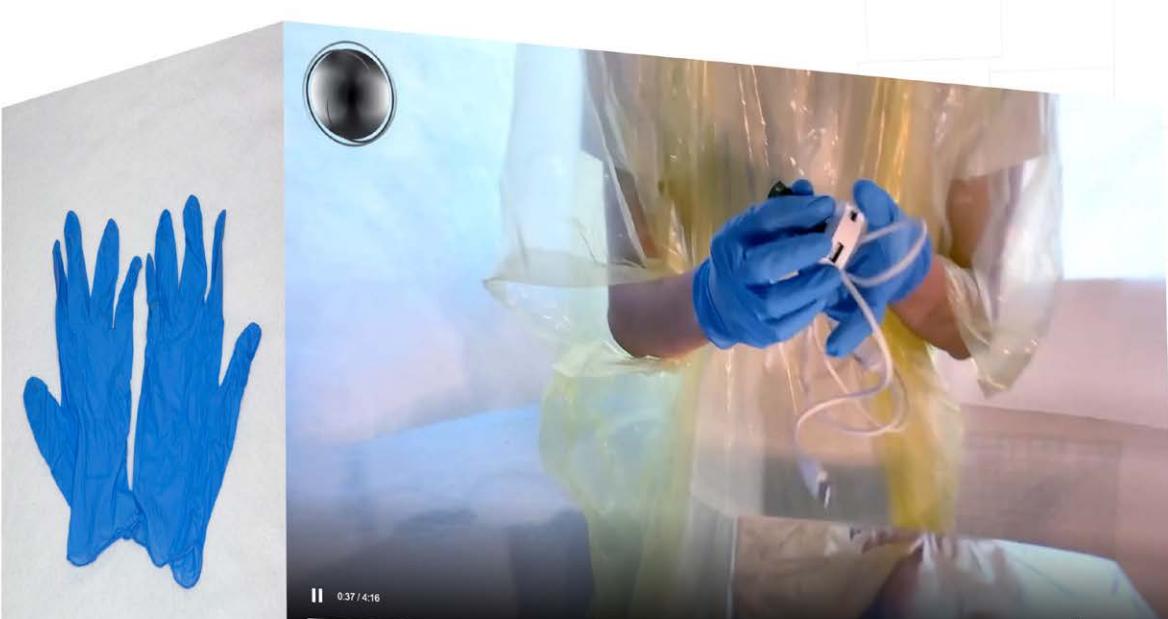
# Water

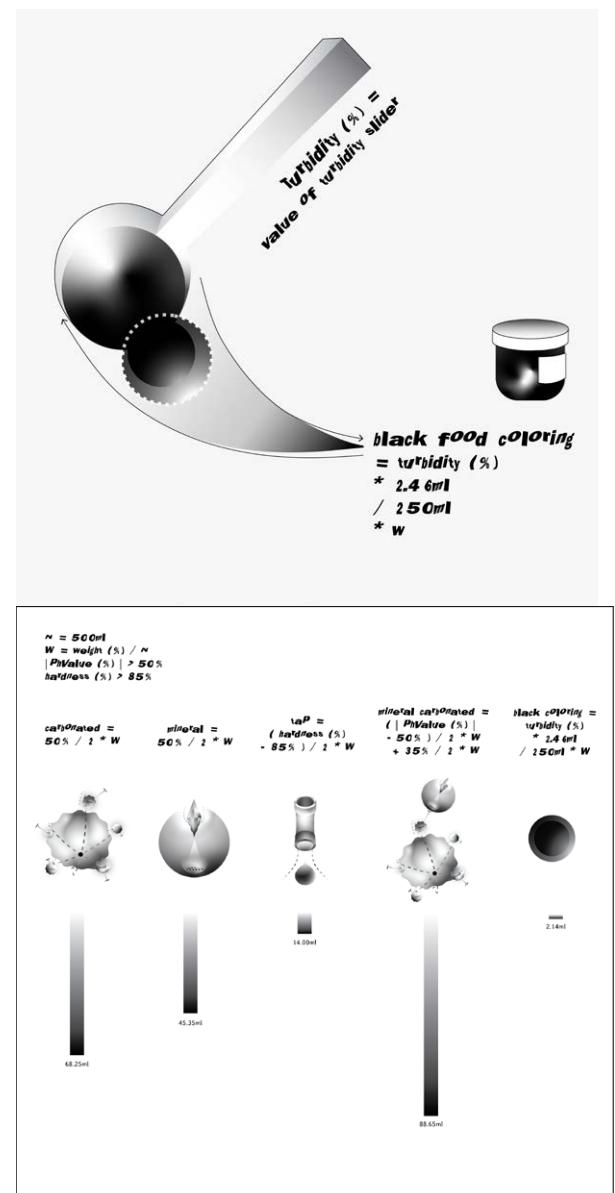
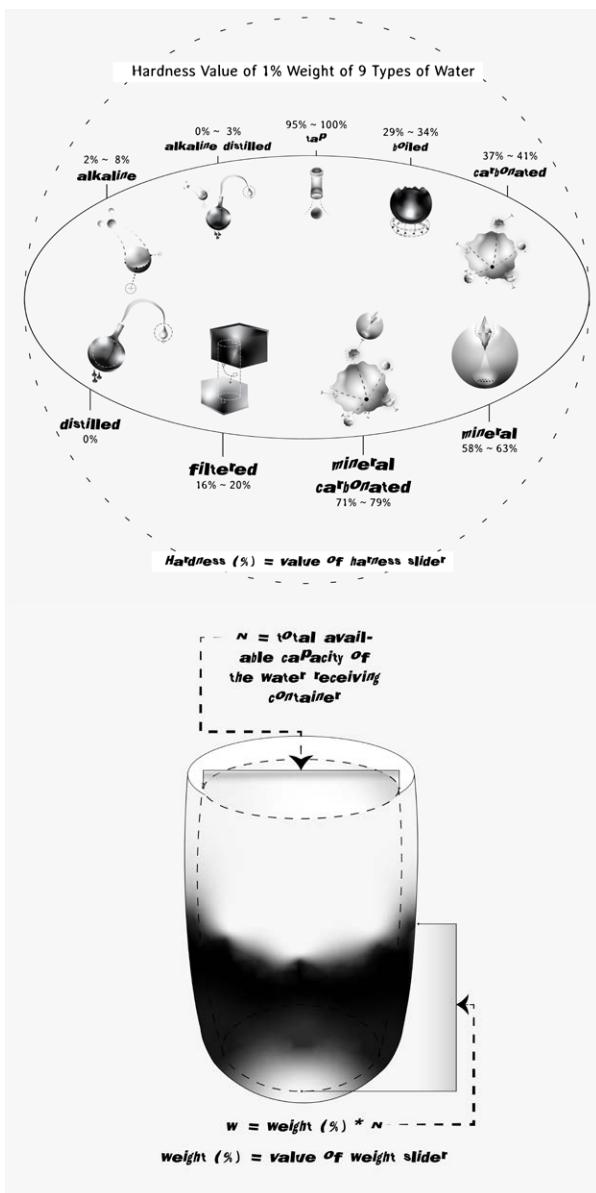
Water is an unstable data structure with which you store, share and delete your data.

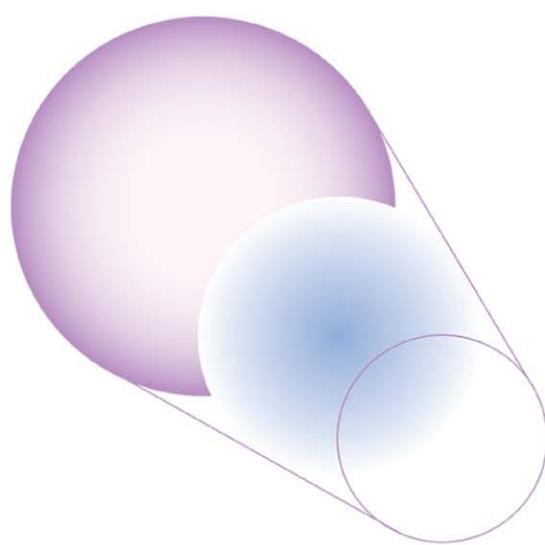
[web link](#)



Let me introduce you to the full set of equipment and tools we use for the data transfer process.

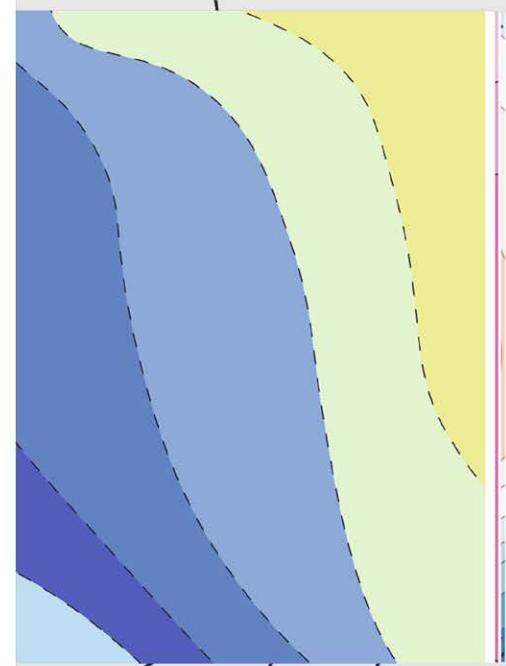






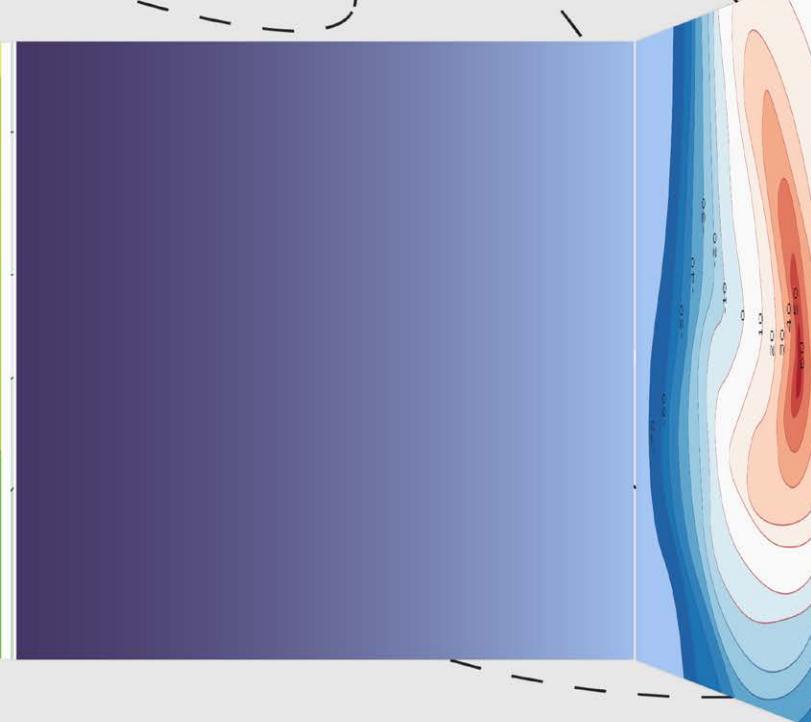
AIR is a smart home device who helps you grasp your quantified surroundings you're not able to sense.

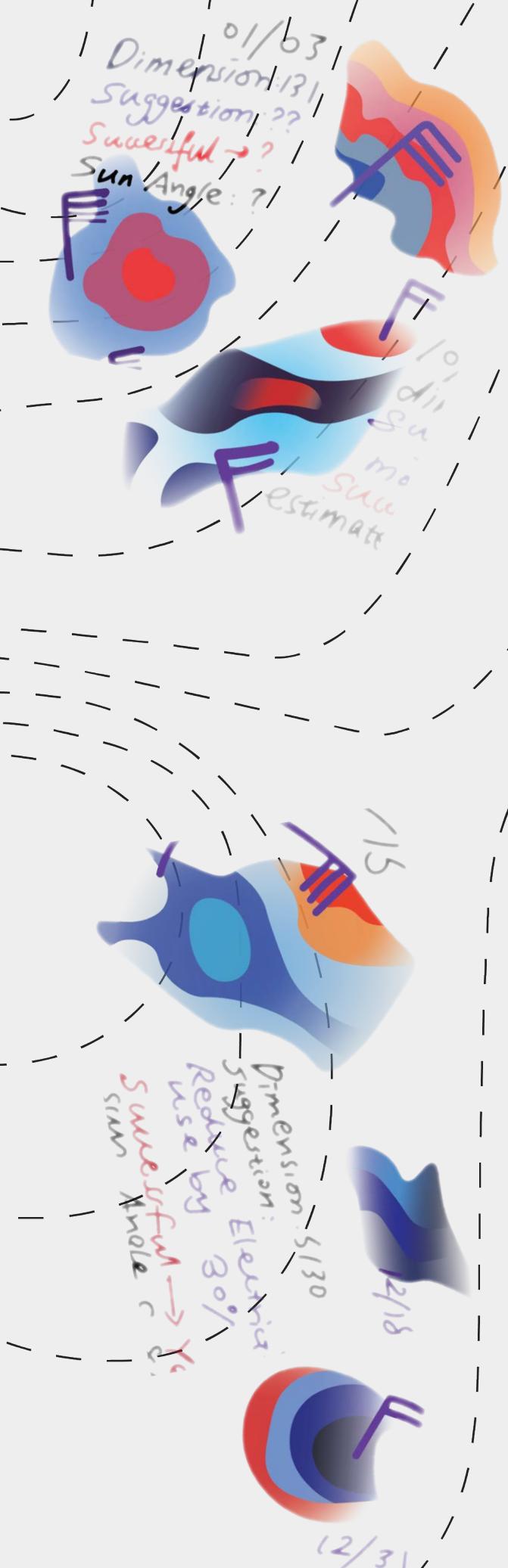
Go through the booklet to get you started with AIR.

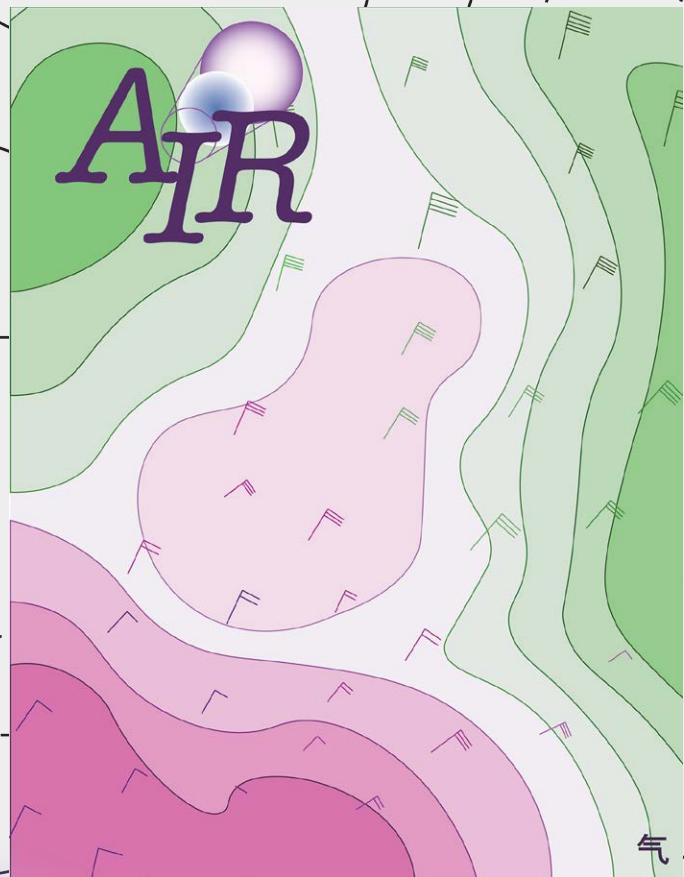
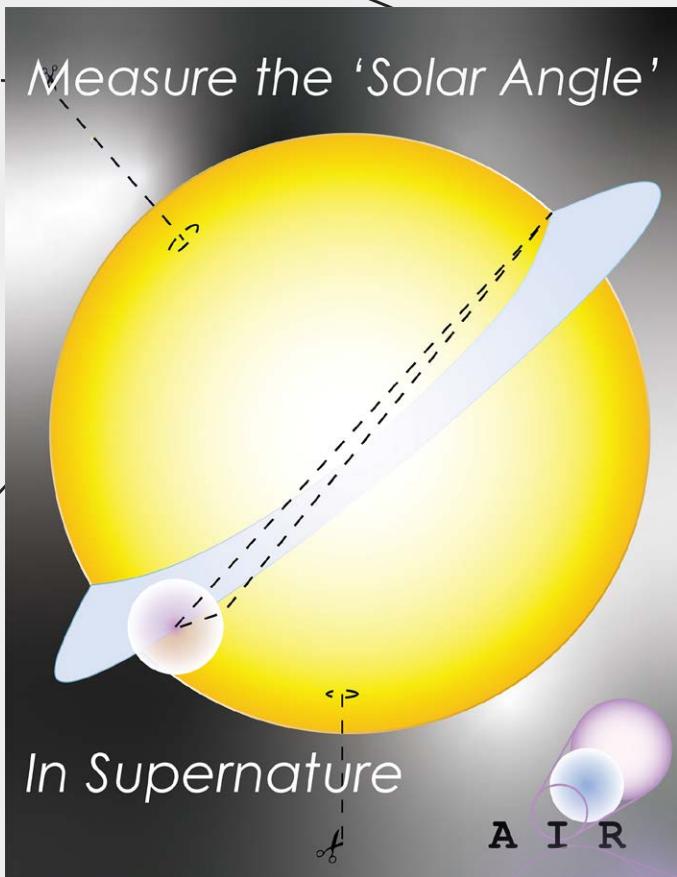


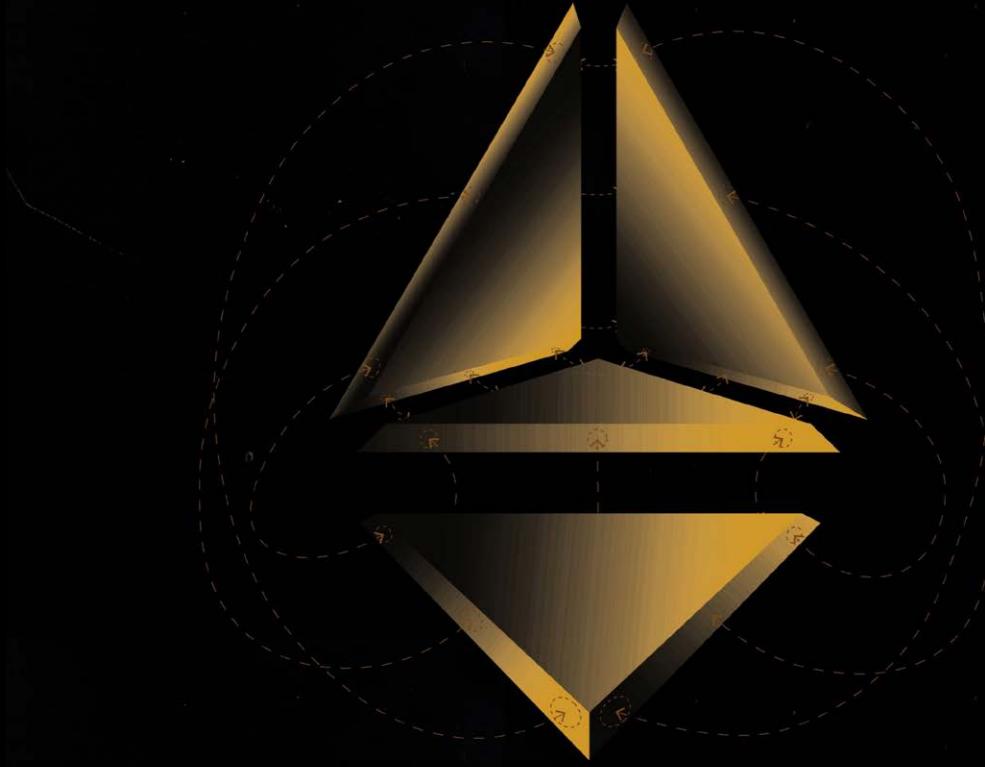
# AIR

[WEB LINK](#)

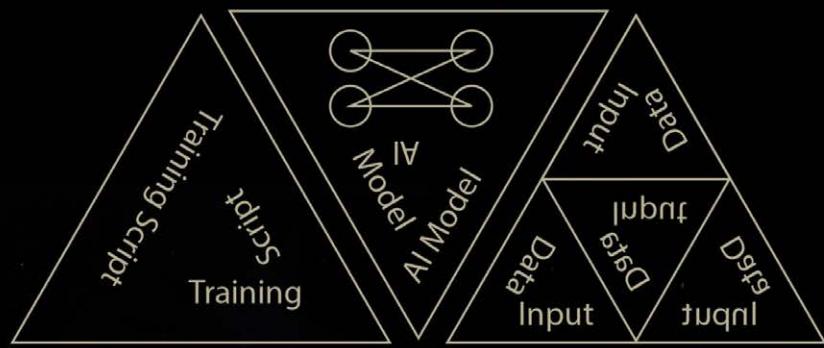








**Fire:** web link



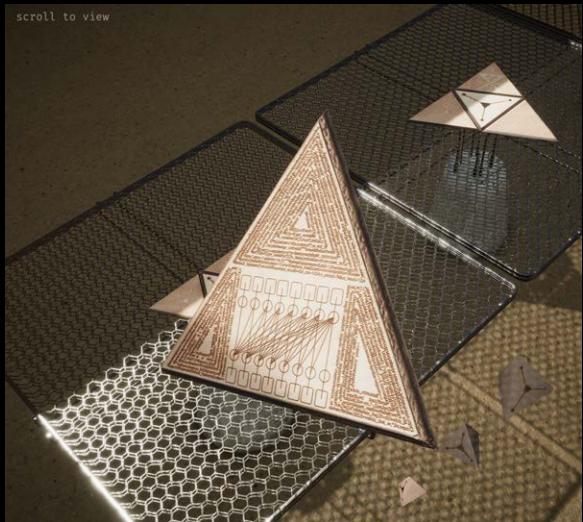
**FIRE324** the training and model scripts are based on [DCGAN](#). It accommodates memory IDs of 324 sample image data.



scroll to view



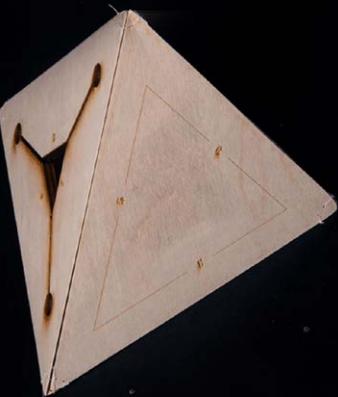
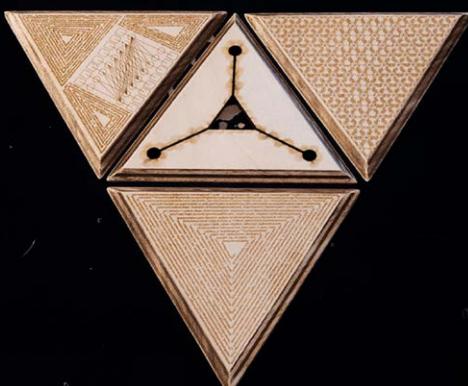
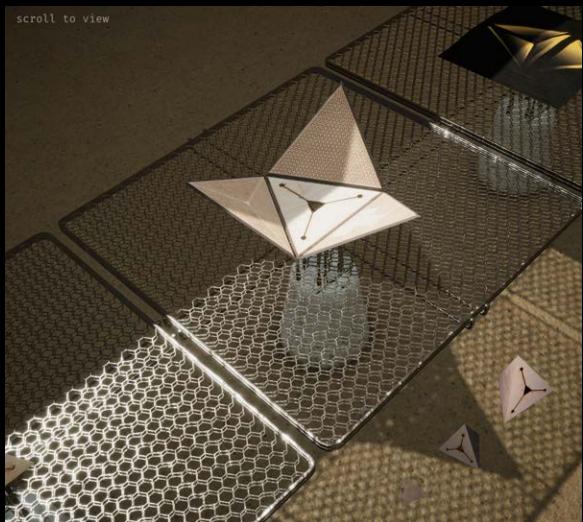
scroll to view



scroll to view



scroll to view



scroll to view



scroll to view





*Ar(t)strology* is a astrological website making predictions for art creation. Working from text generated by GPT-2 and made with SVG filter, CSS animations, and black-and-white interactive UI elements, its style situates in a feeling of being mysterious, amorphous and uncertain.

This website project is a self-directed art project planned, designed and coded by myself.

(web: <https://0buo.github.io/arstrology/>)



THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY . HERE WITH THE OCCULT SCIENCES OF ARSTROLOGY—"A" AS AI, "ARS" AS ART, AND "ARSTRO-" AS ASTRO-, 11 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES . DRAFTED WITH GPT-2, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS .

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ARSTROLOGY READING TODAY . SEE TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT . PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.

TOUCH THE GLOWING STAR TO START.

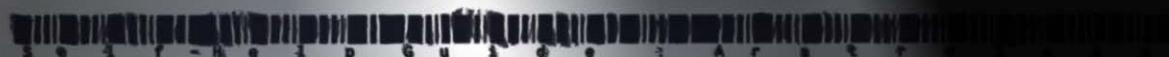


Ar(t)strology  
web link

YOU CHOOSE IN SELF-PROMOTION TO FOLLOW  
IN OTHER ENHANCEMENT STRATEGIES  
TOP QUESTIONS THAT GUIDE YOUR CHOICE  
YOU,

YOU PREFER TO FOLLOW YOUR OWN PATH AND CHOOSE  
DESIGN YOUR OWN ENHANCEMENT STRATEGY  
TOP QUESTIONS THAT GUIDE YOUR CHOICE  
YOU,

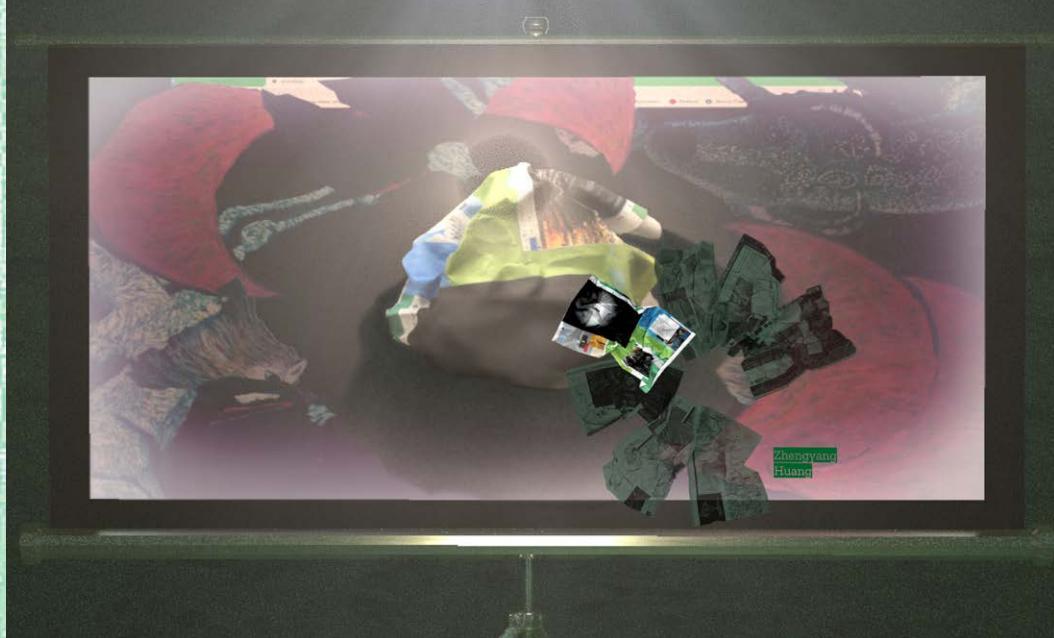
YOU MAY ALSO WANT ASTROLOGY INFORMATION



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***Share Screen*** is an online exhibition. I was commissioned to design the homepage of this exhibition website in Oct, 2020.

The homepage is designed for both desktops and phones. On desktops the main menu is presents as a stack of papers which upon mouse click will unfold into a wheel of options. On the phone, the menu expands and folds as a dropdown. The background is a 3D rendered image with WebGL filter and its perspective moves with mouse motion.

<https://projects.dma.ucla.edu/exhibitions/sharescreen/>

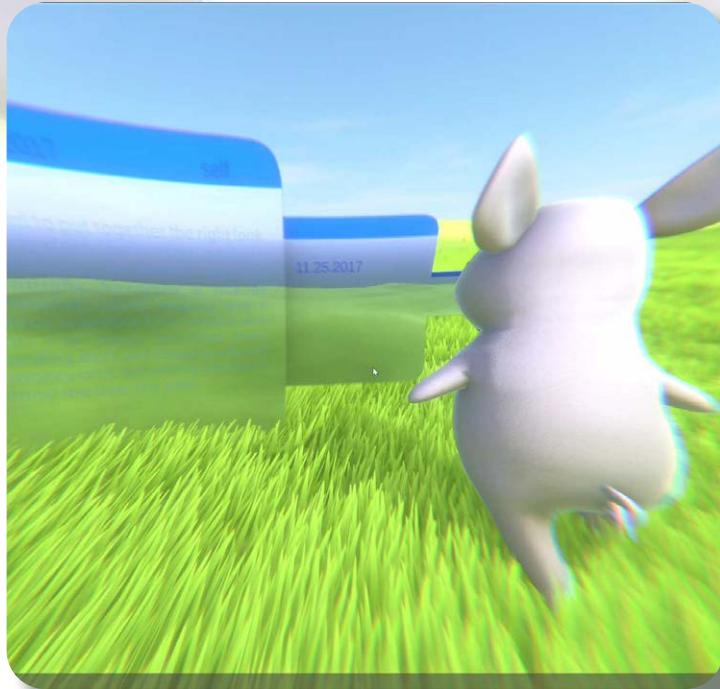


Zhengyang  
Huang

# sharp screen

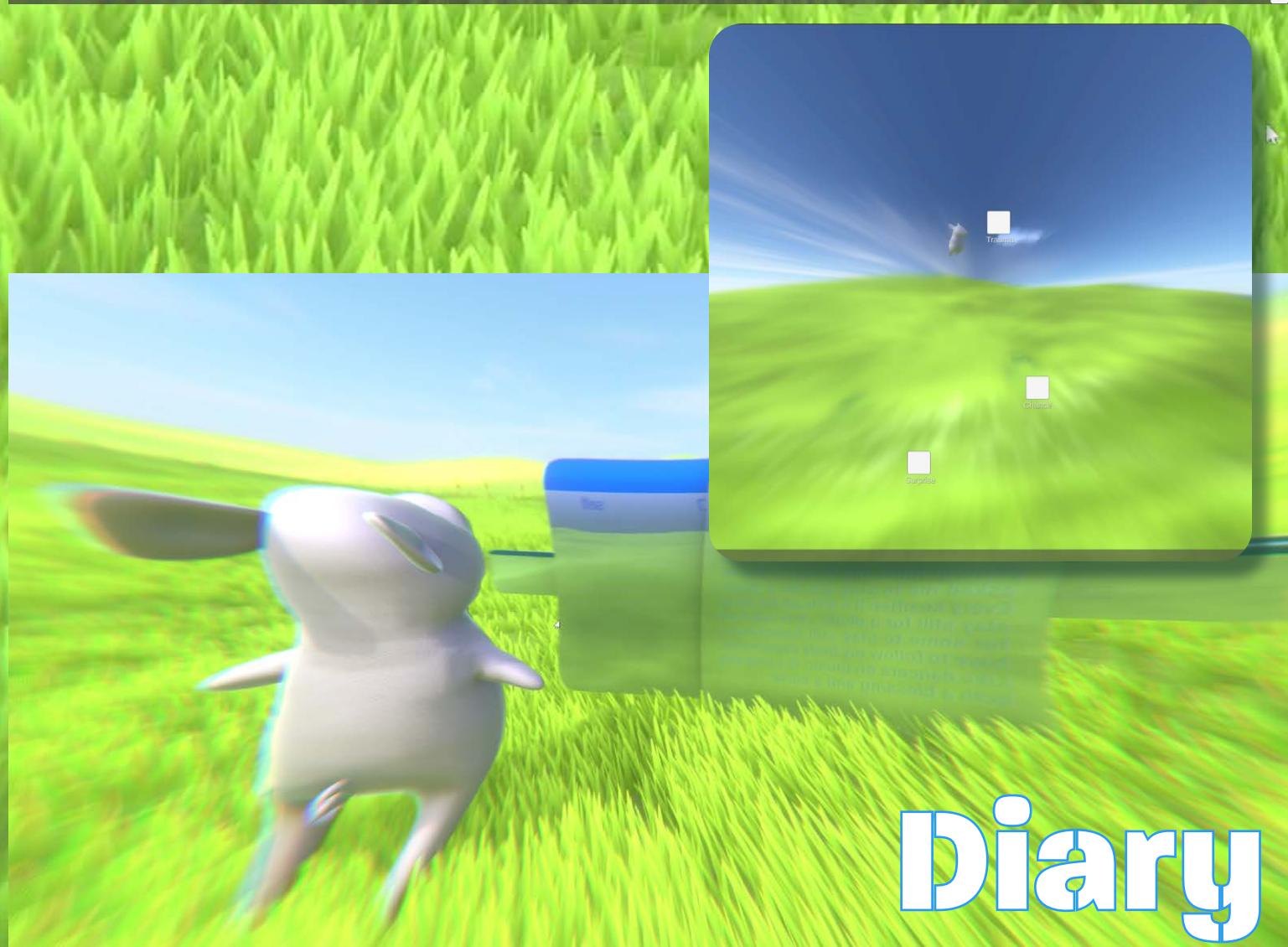
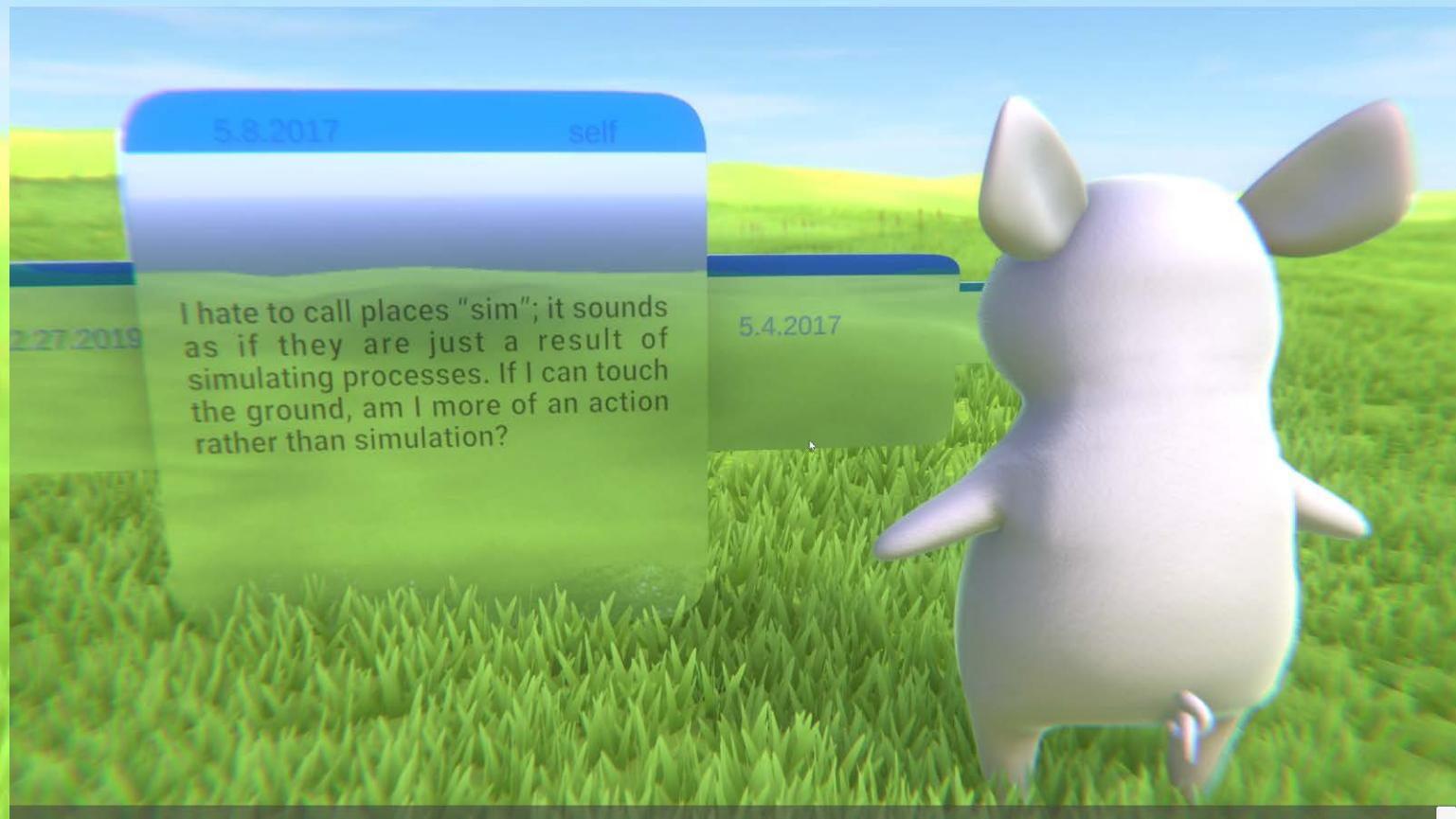
[online show homepage](#)





**Diary** is a 3D reading interface made with Unity 3D, coded with C#, with assets designed on Maya and Adobe Illustrator. The reading experience starts with a traditional computer desktop screen, and then it transitions from the 2D landscape backdrop to a 3D environment where text files are displayed in a ring of floating panels.

It is a self-initiated project made by myself.



morning glory--

**s**t in the grass  
**h**rysanthemum, white chry-  
**t**ating things  
**t**o fulfillment **b**ecome short  
**s**tarling wings--  
**s** everywhere **t**eet flowers--  
**t**o this world  
**w**inter rain--  
all the sheets of blank  
**s** shadow-- Some grasses flower  
**l**y water ice frigid  
the pine wind?  
  
**t**ithering frost:  
**m**uddied with sermons,  
my snow-white reflection

morning glory- Dead squid  
anthemum - a hole, a step  
we, and fly  
enters the  
green leaves of  
With the ink it-  
aper  
morning glory-  
Walnut, frost,  
even though the hole  
In summer, storm  
morning, evening, noon:  
the duckweed moves  
step

The image features a dark, textured background resembling water or smoke. Overlaid on this are several layers of text in white and light blue, which are partially visible and overlap each other. The text is a mix of English and Japanese poems, including 'The Wind-Blown Willow' by Matsuo Basho and 'Song of Everlasting Regret' by Bai Juyi. The text is arranged in a non-linear, overlapping fashion across the entire frame.

my hurt

**Barrage Haiku** is a self-initiated motion design project made with Maya and Processing. It presents 3D animated water scenes with which short snippets of poems are generated and flow on top of it continuously. The color of the text changes according to the image it is on.

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*foolishly, in the*

the blowing v 6

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ગુરૂ નાની

petrie sensu  
bed

A close-up photograph of two small, yellow-orange flowers with dark, reddish-brown centers. The flowers have many petals and are arranged in a cluster.

100

the dragonfly

வெள்ளை

கலைஞர்

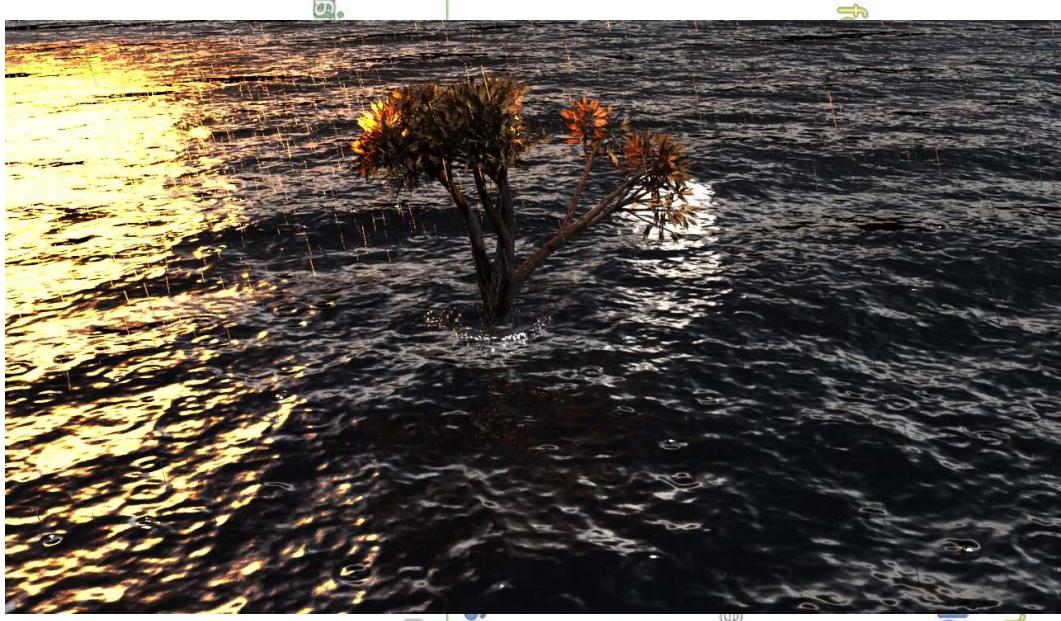
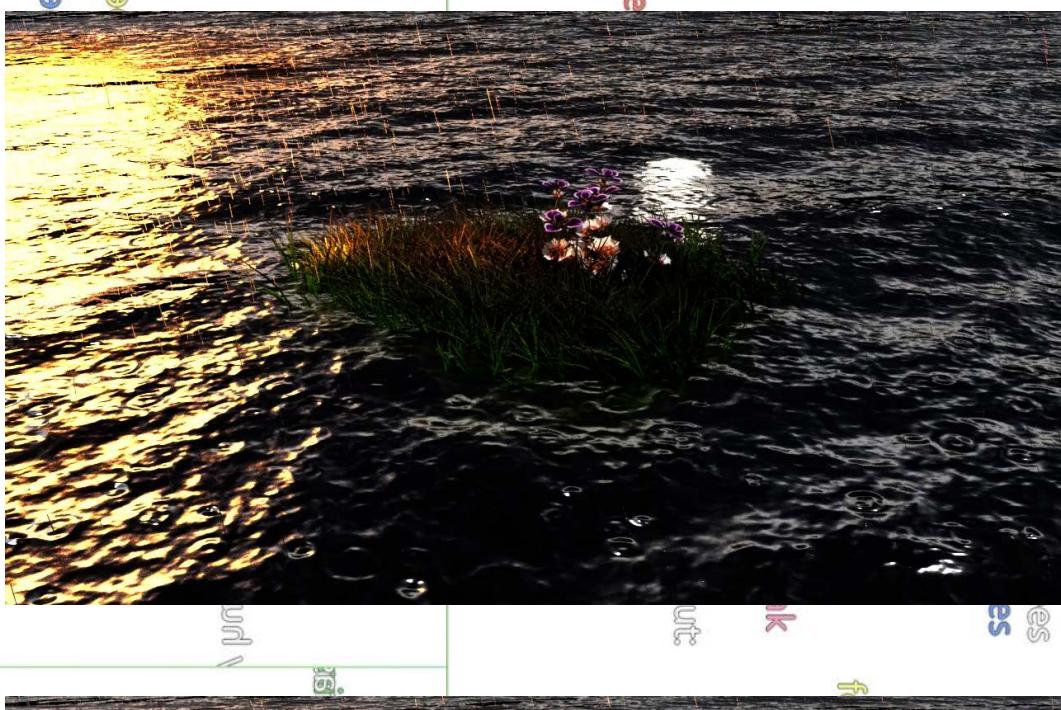
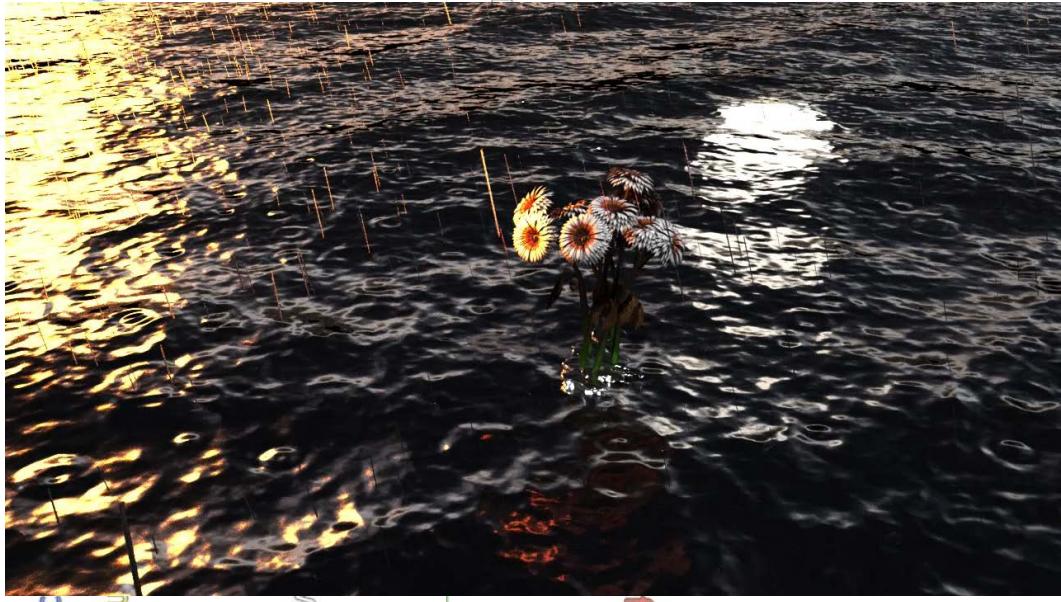
ஸ்ரீ வாய்மு

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வினாக்களை எது

கோல்  
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flowe

ஸ்ரீ வாய்மு

பொல எனதே

பெ

ஸ்ரீ வாய்மு

--கலைஞர் தெய்

புங்க செ