

## Project Highlights

Zhengyang Huang

*zhuang0buo@outlook.com*  
+1 (757) 719 - 6047  
<https://zhengyang-huang.me/>

*Kindred  
Spirit*



EN | 中文

**About  
Works  
News  
Contact**

## *Web Design/Development for Kindred Spirit*

A project teamed with another freelancer for a film production company.

- For the first iteration, the major design and interaction mechanism for the web is “projection light”.
- The second iteration, on the other hand focuses on the style and textures from the company logo and core image.

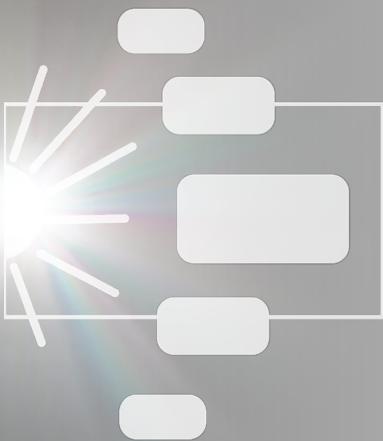
Web design and development on Squarespace, with customized HTML / CSS / Javascript, as well as wireframes and graphics designed with Adobe XD, Adobe Illustrator, and Blender.



# Works

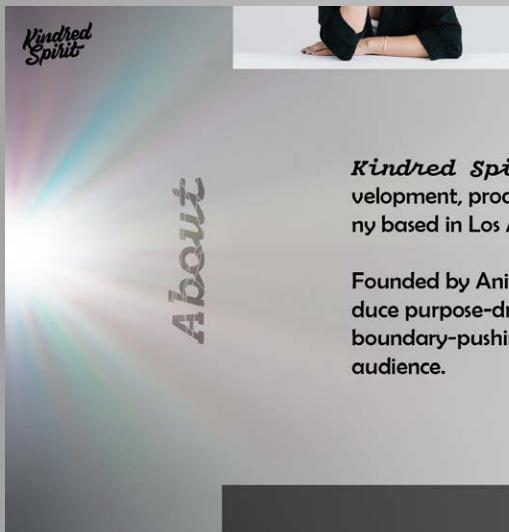


*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation*



**The main interaction:** while scrolling, the light beams on the left will rotate, imitating a moving projector light.

**Page Transitions:**  
after clicking a link,  
the website will  
turn dark and then  
quickly light up  
after the next page  
is loaded, imitating  
a light turning off  
and on.



*Kindred Spirit* is an entertainment development, production, and financing company based in Los Angeles.

Founded by Anita Gou, the mission is to produce purpose-driven, cross-cultural, and boundary-pushing content aimed at a global audience.

August 23, 2021 - Netflix Acquires China Adoption Documentary 'Found'

July 7, 2021 - Endeavor Content-Backed The Ink Factory Adapts C Pam Zhang's 'How Much Of These Hills Is Gold' For TV

April 22, 2021 - ['Together Together' Review: A Conceivable Plan'](#)

July 9, 2020 - 'We Are Little Zombies' NYTimes Review: Rocking Away the Pain

January 27th, 2020 - Alma Har'el first Israeli, first woman, to win key Directors Guild Award

The link for each news entry can directly link to the original news webpage.

Or we can have an option to include an iframe for original news page.



The screenshot shows a news article from The New York Times. The title of the article is "Together Together" Review: A Conceivable Plan". Below the title, there is a short summary: "A musical for teenagers adapts a bittersweet story by filmmaker Alma Har'el." The rest of the article is visible as a scrollable page.

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Email: xxxxxxxx@xxx.com

Phone Number: +x xxx-xxx-xxxx

Location: xxxxxx xxxxxxx, Los Angles, CA, xxxx

**Contact Us**

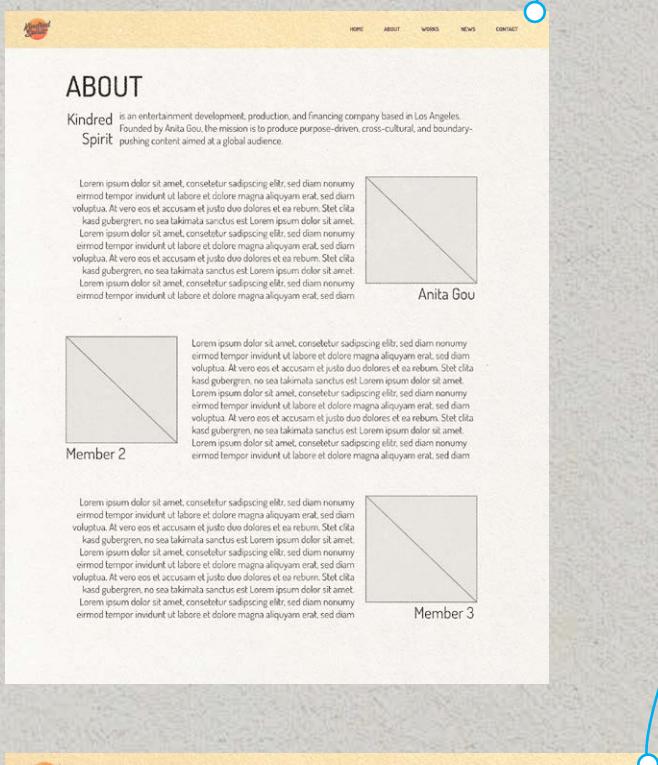


The contact form fields are completely redacted with white rectangular boxes.

Contact



**View Interactive prototype [here](#)**



[HOME](#) [ABOUT](#) [WORKS](#) [NEWS](#) [CONTACT](#)

# ABOUT

**Kindred** is an entertainment development, production, and financing company based in Los Angeles. Founded by Anita Gou, the mission is to produce purpose-driven, cross-cultural, and boundary-Spirit pushing content aimed at a global audience.

**Anita Gou**



Member 2

**Member 3**



A movie poster for 'The Silent Twins'. The top half features a large, light gray rectangle containing a diagonal line from the top-left corner to the bottom-right corner. To the right of this rectangle is a smaller, vertical gray rectangle. A blue diagonal line runs from the top-left corner of the page down to the bottom-right corner of the poster. In the top-left corner, there is a small circular logo with the word 'KinoFest' and a film reel icon. At the top of the page, there is a navigation bar with links for HOME, ABOUT, WORKS, NEWS, and CONTACT.



HOME ABOUT WORKS NEWS CONTACT

# CONTACT US

Please note: Kindred Spirit does not accept unsolicited submissions.

Name

First Name

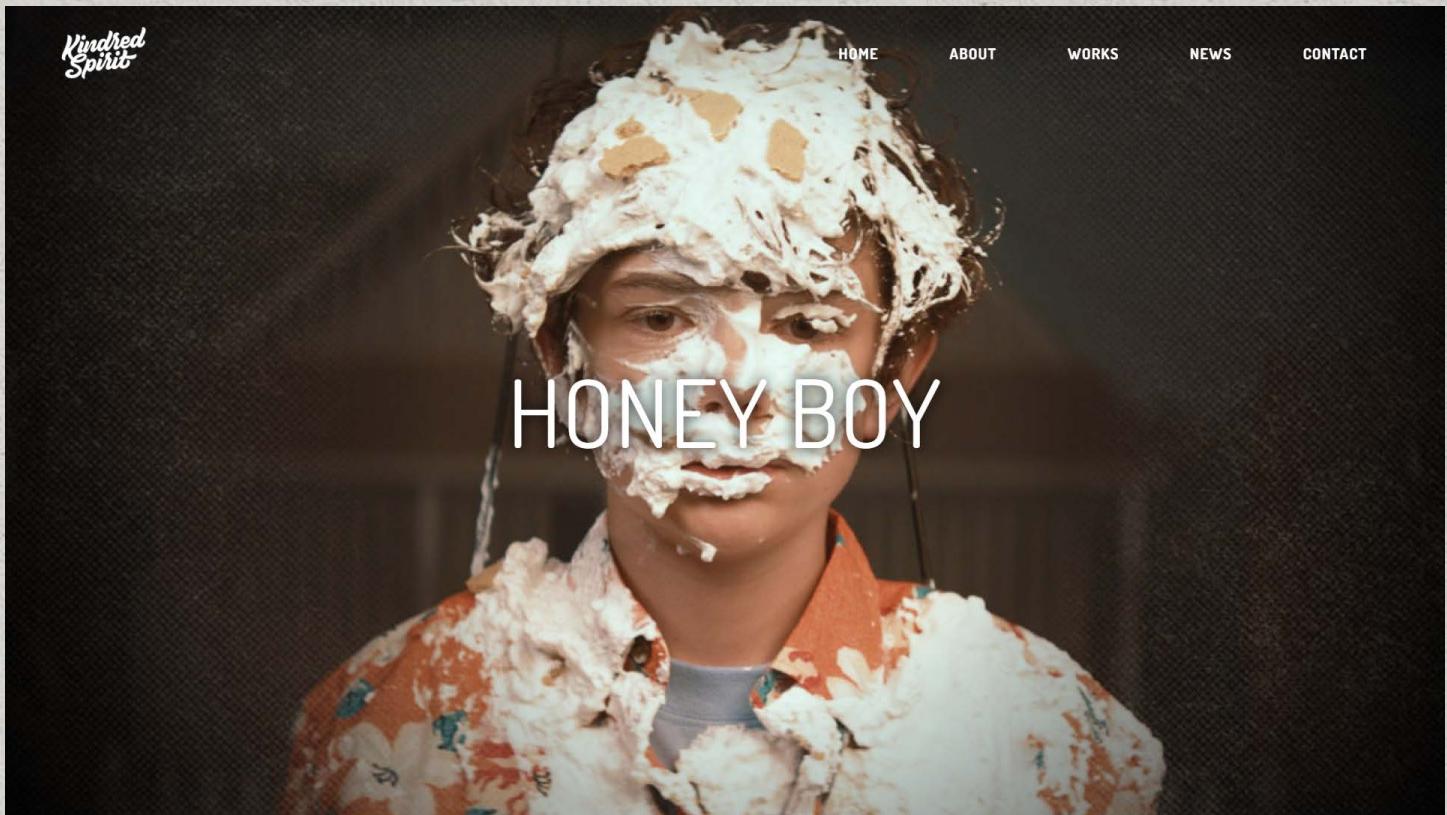
Last Name

Email Address

Subject

Message

**SUBMIT**





**ABOUT**

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Kindred Spirit, founded by producer Anita Gou, curates high-quality content in film, television, and emerging media that showcases underrepresented voices and pushes the boundaries. Aimed at a global audience, Kindred Spirit is behind *The Farewell* starring Awkwafina which grossed over \$23 million worldwide, received two Golden Globe® nominations including Best Foreign-Language Film and won the Independent Spirit Award for Best Feature. Gou also produced Alma Har'el's critically acclaimed *Honey Boy* for Amazon Studios, Nikole Beckwith's *Together Together* for Bleecker Street, and partnered with Oscilloscope Laboratories on the North American release of *We Are Little Zombies*. Kindred Spirit is currently in post-production on Agnieszka Smoczyńska's English-language debut *The Silent Twins* starring Letitia Wright and Tamara Lawrence for Focus Features.

Gou's past works include: *Assassination Nation* which NEON released (Sundance 2018), *Terminal 3* (Tribeca 2018), Netflix's *To the Bone* (Sundance 2017), and *The Assassin* (Cannes 2015).

  
Anita Gou

  
Anita Gou

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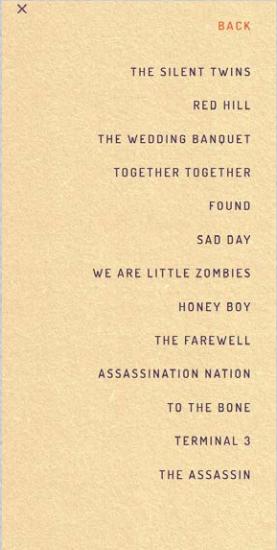


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**THE SILENT TWINS**

  
Dir. Agnieszka Smoczyńska  
Starring Letitia Wright, Tamara Lawrence  
In post-production  
To be distributed by Focus Features





**THE SILENT TWINS**



The chilling true story of the Gibbons twin sisters who were entirely silent, communicating only to each other in a private language. They became obsessed with writing fiction, boys, and crime in their teens but their intense bond ultimately turned into something more dangerous.



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### 2020

- May 22 'The Farewell' Producer Anita Gou on Asian-American Representation
- February 8 2020 Spirit Awards Winners List: 'Farewell' Wins Best Film
- January 15 Oscilloscope Teams With Kindred Spirit To Acquire Makoto Nagahisa's 'We Are Little Zombies'
- January 5 Awkwafina makes Globes history with 'Farewell' acting win

### 2019

- December 9 'The Farewell' Nominated for Golden Globe for Best Picture, Foreign Film
- December 3 'The Farewell' Named One of the Top 10 Independent Films by the National Board of Review
- December 3 Meet The Top Young Entrepreneurs Of The Forbes Under 30 2020 List
- July 14 Box Office: 'The Farewell' Surpasses 'Avengers: Endgame' For Biggest Theater Average of the Year
- May 20 Variety Celebrates 10 Producers to Watch in Cannes
- May 15 Variety's 10 Producers to Watch
- February 2 Shia LaBeouf's 'Honey Boy' Lands at Amazon
- January 27 Awkwafina Drama 'The Farewell' Lands at A24

### 2018

- April 21 On 'Terminal 3: a ground-breaking augmented reality piece lacking Islamophobia'
- January 23 Huge Deal! NEON Teams With Russo Bros-Led AGBO In \$10M+ Deal For 'Assassination Nation' – Sundance



## NEWS

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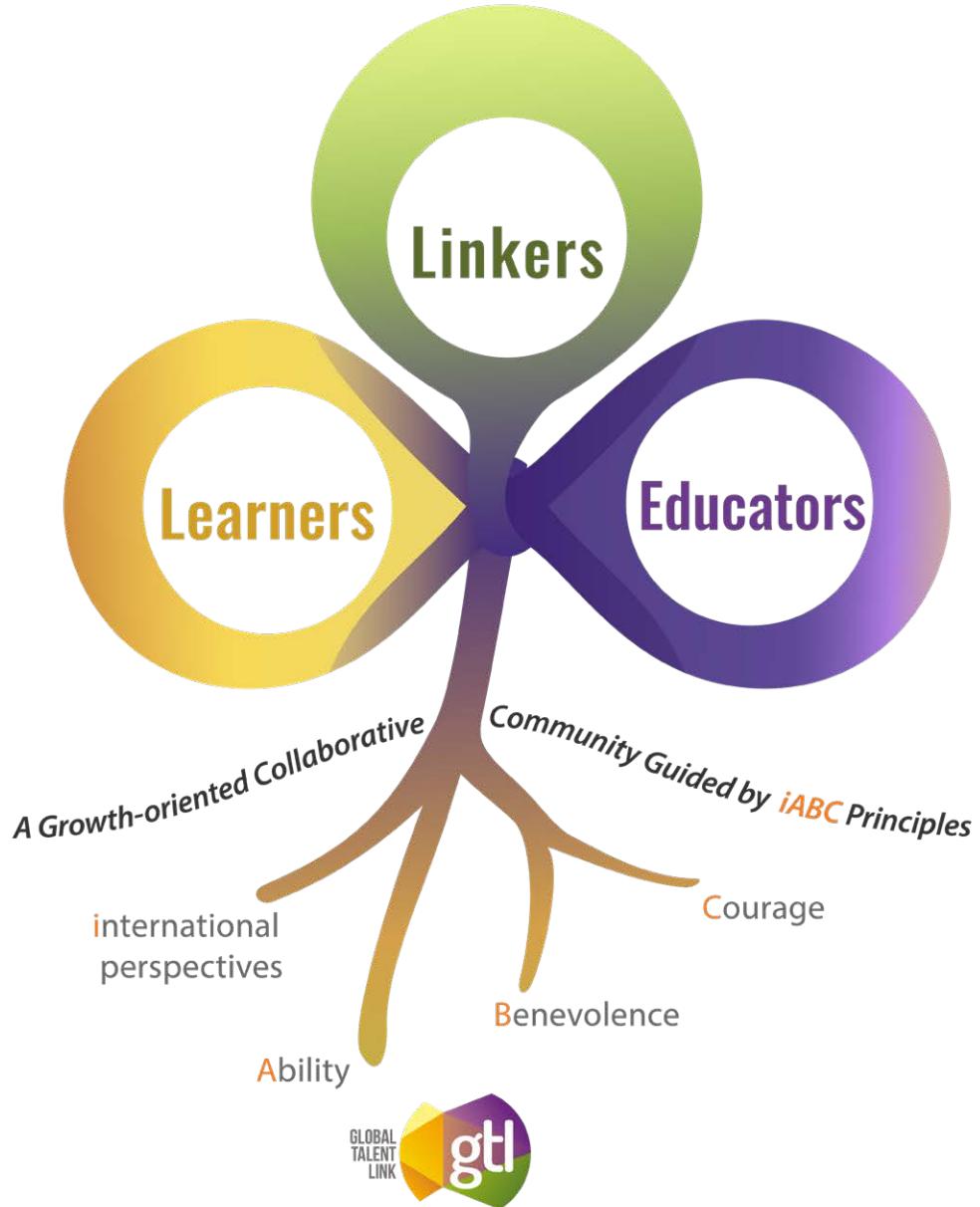
Name *	<input type="text"/>	<input type="text"/>
First Name	Last Name	
Email Address *		
Subject *		
Message *		
<input type="button" value="SUBMIT"/>		



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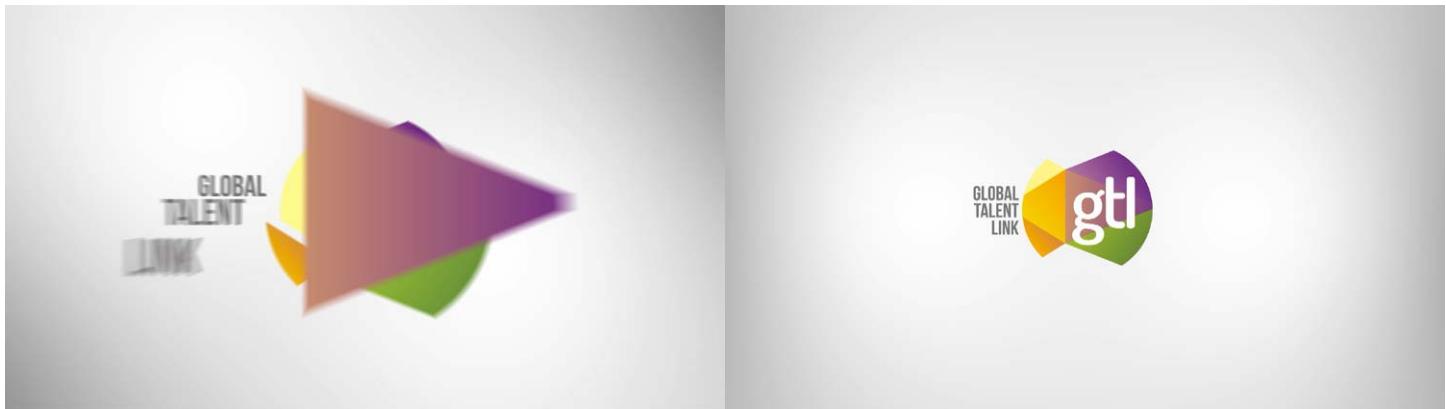
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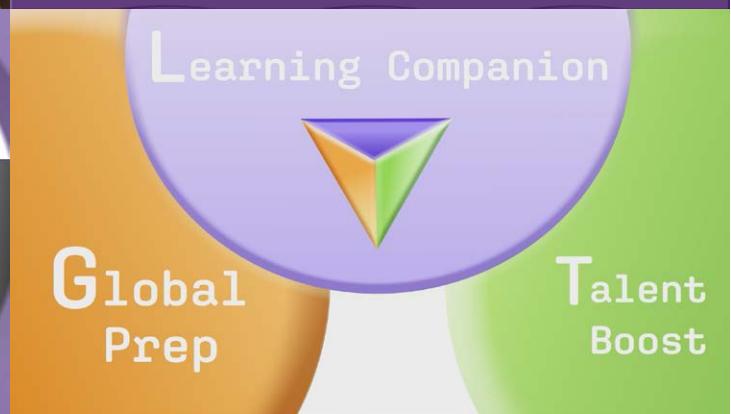
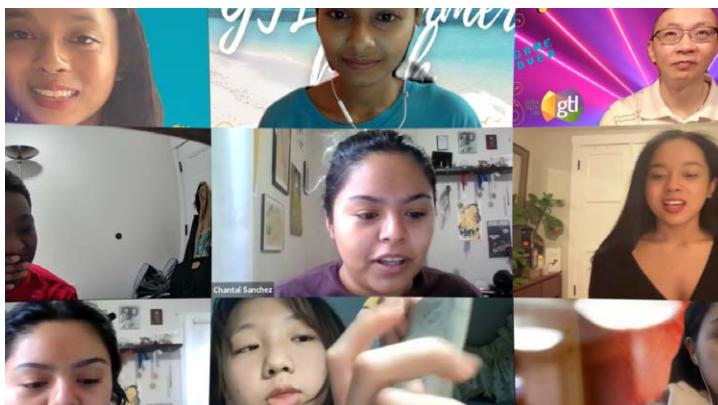
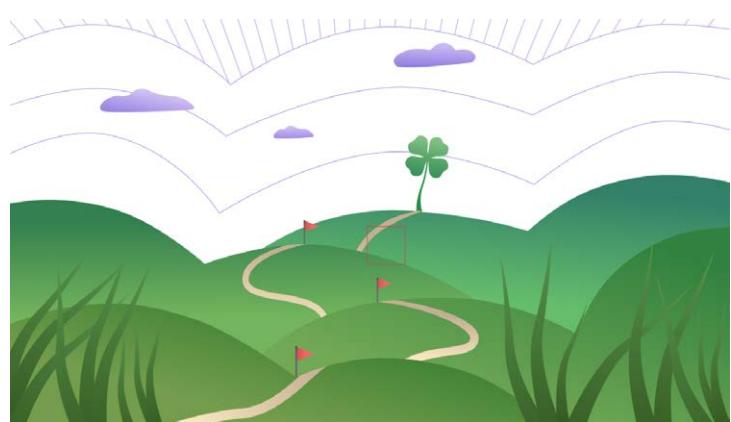
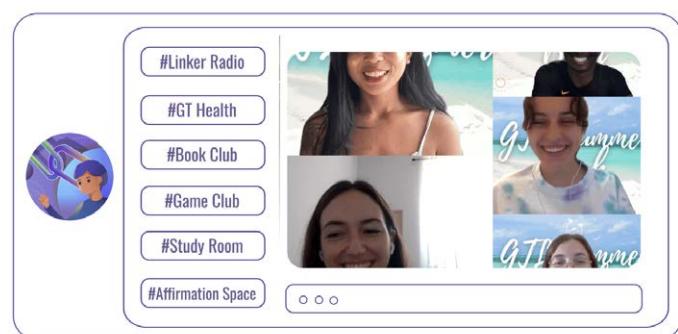
### [landing page with lottie animation](#)

This is marketing design project I have been doing for Global Talent Link(GTL), where I created a whole new set of visual assets for different medium inlcuding video, illustrations, website, and print. This new set of graphics is created to convey warmth and a sense of community.

Working both independently and collaboratively with service and development teams , I created new prototypes and assests for website pages, made motion effects and Lottie animation for marketing video, as well as flyers for print and brand image (re)desiging with new style, core images and assets.



## Video and Motion Effects





**UCDAVIS**  
UNIVERSITY OF CALIFORNIA

**FORDHAM**  
THE JESUIT UNIVERSITY OF NEW YORK



**HARVARD**  
UNIVERSITY

**SMITH**  
COLLEGE

**UNIVERSITY OF**  
CAMBRIDGE

**UCLA**

**HARVARD**  
UNIVERSITY

**UCDAVIS**  
UNIVERSITY OF CALIFORNIA

**UCLA**



## international Perspectives

- Awareness of "Big History"
- Understand global challenges
- Cross-Cultural Engagement

### Ability

- Ways of Thinking
- Communication & Collaboration
- Academic & Life Skills
- Appreciation of Arts and Nature
- Fitness & Mindfulness
- ...

### Benevolence

- Golden Rule
- Think Win-Win
- Self-reflection
- Empathy
- Forgiveness
- Humility
- Humor
- Gratitude & Generosity
- ...

### Courage

- Purpose
- Honor
- Self-challenge
- Grit
- Fairness
- Serenity
- Question authority
- Spirituality
- Zest for life
- ...







### TESTIMONIALS

"I'm not an approachable person. But this program certainly **helped me a lot**. I **made friends** along the way, which is the greatest treasure. And it helped me dealing with the good old combo of depression & anxiety. I hope we could talk again."

**AARON LEARNER**

"I would like to thank Kudana for his earnest teaching and also the GTL community for their support. In the past few weeks, I have **learned a lot** about making myself **more confident** in speaking English, which I have been able to do my daily life. These classes have offered me **great help**."

**LEARNER AMBER'S PARENT**

"Bella and Lava, thank both of you for a job well done with Amber! You have not only **taught her English** but also **inspired her to be a better person**. Amber was recently elected to become class president and she was selected to join her school's most competitive TV studio club."

### WHO WE ARE

GTL's mission is to nurture **international perspectives, ability, benevolence, and courage** in a community led by collegiate and professional role models through cultivating cross-cultural experiences, creating goal-oriented projects, fostering collaborative relationships, and encouraging growth challenges.



## STANDARD CURRICULUM

The Standard Curriculum includes some of our most popular, Linker-developed lesson plans to help Learners **achieve small victories** towards specific goals in **self-improvement**.

### Tell Your Story

- Focuses on **personal essay writing**
- Develops skills in drafting, thesis writing, editing, and more
- Final product is an essay

### Build Your Personal Brand

- Focuses on English **public speaking** and **interview** skills
- Activities include academic discussions, mock interviews, and mock presentations
- Final product is a presentation showcasing skills

### Optimize Your Performance

- Focuses on **organizational** and **time management** skills
- Involves task organization, journaling, and planning
- Final products are personalized timetables and schedules



# GTL Services

[Schedule a consultation!](#)

## Our Free Talent Connect Services

### Global Talent Link Webpages & Illustrations



**Talent Connect** program helps community members to share their passions, accept their vulnerabilities, curate educational resources, and organize events.



Learner may host a video game night, a Linker may assemble a mental health book club, and an Educator may run a workshop on investment.



Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.

[Get Started](#)

with personalized learning and education planning led by top university students and graduates, and advised by world renowned faculty.



A major part of our community activities happens on discord. Join our Discord server, tune in to events, clubs and take part in discussions with your GTL fellows.

## Our Premium Services

**Learner Sprint** helps a student achieve small victories towards personal goals in self-improvement, such as finishing a task, boosting a grade, acquiring a skill, or building a good habit.

**Growth Companion** helps a student design a transformative journey to become a "future you" with a GTL neighborhood including an expansive network of family, friends, and supporters.



## Global Talent Link “About us” Page

### International Perspective

Gain an awareness of history, understanding global cultures, communities, and challenges, and engaging in cross-cultural learning

### Ability

Develop different ways of thinking, communicating and collaborating, appreciating arts and culture, building academic and life skills, and incorporating fitness and mindfulness

### Benevolence

Practice the golden rule, self-reflection, empathy, forgiveness, humility, humor, gratitude and generosity, and mutual success

### Courage

Build a sense of purpose, honor, a self-challenge, mentality, grit, fairness, serenity, spirituality, and a zest for life

### Why iABC

### Confucius Said

A wise person possesses a clear mind

A benevolent person does not worry about personal gains or losses

A courageous person is ready to take on a challenge

Even today, we see these principles displayed in stories such as The Wizard of Oz. For instance, Dorothy traveled to the magical land of Oz where she met her three companions. The Scarecrow wanted a brain. The Tin Man wanted a heart. The Lion wanted courage.

Every service GTL offers incorporates **iABC** so that each individual can grow to become a better thinker, learner, and change maker in our world. Our community is a growth-oriented, learning village where anyone in the world can nurture their potential through collaborations with peers, near-peers, and professionals.



## Lee Chen, M.D, Ph.D

Chief Strategist

**Dr. Chen has developed an educational credo called iABC (international perspectives, Ability, Benevolence, and Courage).** He is the co-executive director of iABC Consortium. He also serves as the president of Boston Institute of Global Wellness and Education (BIGWE) and Mathematics and Science Society for Youth (MSSY). Dr. Chen received extensive biomedical education both in China and in the U.S. Previously, he worked for over 10 years as an instructor and a scientist at the Department of Psychiatry, Harvard Medical School and the VA Boston Healthcare System.

## Linkers

play a vital role in community building. They serve as a connecting hub for Learners, Educators, family, friends and everyone else in our learning village to spark collective growth. Linkers initiate projects ranging from mentoring Learners to creating programs. In addition, they contribute to our community culture by serving as role models in learning, problem solvers in helping and cheerleaders in taking on challenges.

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Wong	Hunton Warren	Rebecca Braimont	Maya Kaelei Lewis	Lav
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## Educators

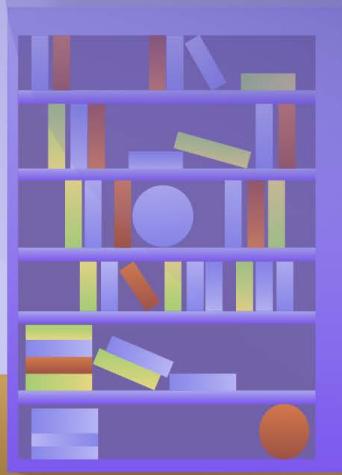
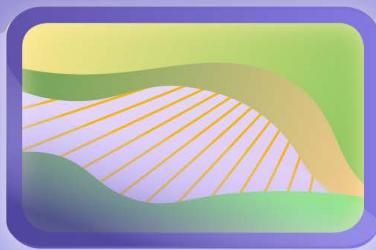
are teachers, professors, consultants or experts who share their wisdom with learners, like elders in a village. Educators are integral members of the GTL community and serve as both associates and collaborators. Through a mutually-beneficial referral system, Partners develop the GTL community as well as their own communities.

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Lile (Lili) Lipp	Amy Ritchie	Dr. Maureen Manning	Christine Cotter	Dr. Erin L
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Become an Educator

Become a Linker



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Together we form a Learning Neighborhood that supports our Learners through building warm relationships, facilitating incremental improvements, and cultivating personal aspirations.

## Our TEAM'S MISSION

**international perspectives**  
Gain an awareness of history, understanding global cultures, communities and challenges, and engaging in cross-cultural learning.

**Ability**  
Develop different ways of thinking, communicating and collaborating, appreciating arts and culture, building academic and life skills and incorporating fitness and mindfulness.

**Benevolence**  
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**Lewis**  
Graduate of Culture, Los Angeles

**Lava (Yiwen) Cui**  
Graduate of Media Design Program, Emerson College

**Chang**  
Master of Science, Harvard University

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**Samantha Radovich**  
Specializes in Spanish, ESL, and the Classics.

**Rebecca Murphy**  
Specializes in Children's Literature and ESL.

**Kristen Flanne**  
Specializes in Math, ESL, and social emotional learning.

## DESMA153 Video

Spring 2021

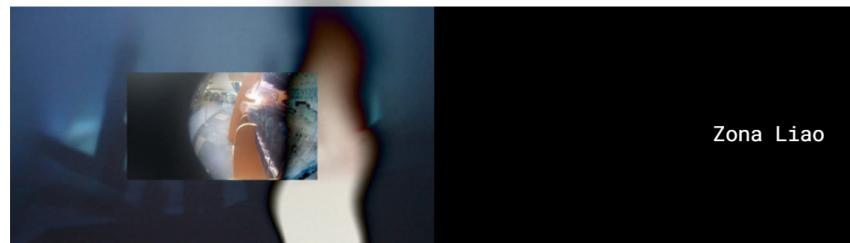


### Video Online Course Website

A web project made for a UCLA course during online instruction in 2021. I led in the design and development of the website on Wordpress to share and manage instructional resources as well as exhibiting students' projects online. Utilized three.js effect from [CodePen](#).  
[link to page](#).

#### 03 Voiceover

Pick a passage or paragraph from your journal, pick something you can illustrate in a video essay, gather images, video and sound from different sources to illustrate your point of view. Make a remark, a critique or personal observation come to life in the most dynamic and compelling way.



Anubha Gupta



## DESMA153 Video

Spring 2021



X Menu

[Syllabus + Schedule](#)

[01 Editing](#)

[02 Quarantine Portrait](#)

[03 Voiceover](#)

[04 Cinematography / Music Video](#)

[05 Final](#)

## 05 Final



Hayley Penn



### Syllabus + Schedule

Week 1	Mon 03/29	Wed 03/31	Film: <i>The Double Life of Veronique</i> Reading: <i>Bluets</i> , Maggie Nelson
	SYLLABUS	Editing 01	
Week 2	Mon 04/05	Wed 04/07	Film: <i>Rashomon</i> Podcast: <i>The Beauty of 78.5 Million Followers</i>
	Editing 02	*ASSIGNMENT 01 Greta Edit*	
Week 3	Mon 04/12	Wed 04/14	Reading: <i>A Portrait of America That Still Haunts, Decades Later</i> (audio version) Film: <i>Lampoppo</i>
	Photography 01	Photography 02	
Week 4	Mon 04/19	Wed 04/21	Film: <i>The Tree of Life</i> Reading: Virgil Abloh, Menswear's Biggest Star: How the creative director brought something new to high fashion
	Editing 03	*ASSIGNMENT 02 Portrait*	
Week 5	Mon 04/26	Wed 04/28	Film: <i>Saint Soleil</i>
	Sound 01	Music 01	
	Mon 05/03	Wed 05/05	Film: <i>Me and You and Everyone We Know</i>

Anne Syed



Anika Murthy



Delaney Kough



Alyssa Zhu

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	Sound 01	Music 01	
Week 6	Mon 05/03	Wed 05/05	Film: <i>Me and You and Everyone We Know</i> Reading: <i>Inter Planets</i> , Miranda July Mixed connections, Instagram lovers, and, of course, pop.
	Editing 03	*ASSIGNMENT 03 VIDEO JOURNAL*	
Week 7	Mon 05/10	Wed 05/12	Film: <i>Eternal Sunshine of the Spotless Mind</i>
	Cinematography 01	Cinematography 02	
	Mon 05/17	Wed 05/19	



**Air, Water, Fire** is a series of self-directed multimedia projects containing graphic design, web interaction design, prints, motion effects, VR video, videography, and game. It demonstrates and tells stories of 3 imaginary tools that are able to manipulate data with elemental energy.

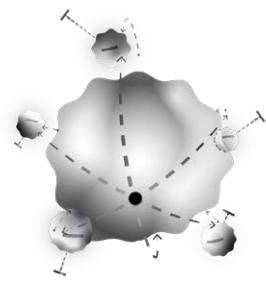
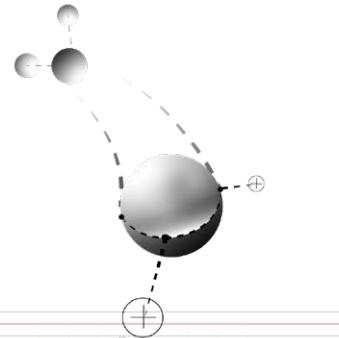
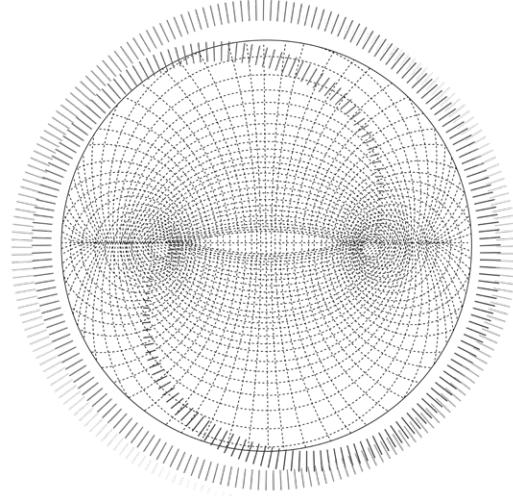
**Water**'s main UI is designed on an interactive cube where each face shows a page of conversational text, videos, photos and illustrations. Another important part of the work is logo and info-graphics design for print.

<http://projects.dma.ucla.edu/exhibitions/mfa2021/water/>

**Air** shows an interactive booklet made with Bindery.js. At the last page of the booklet is a VR video leading viewers to the story.

<http://projects.dma.ucla.edu/exhibitions/mfa2021/air/>

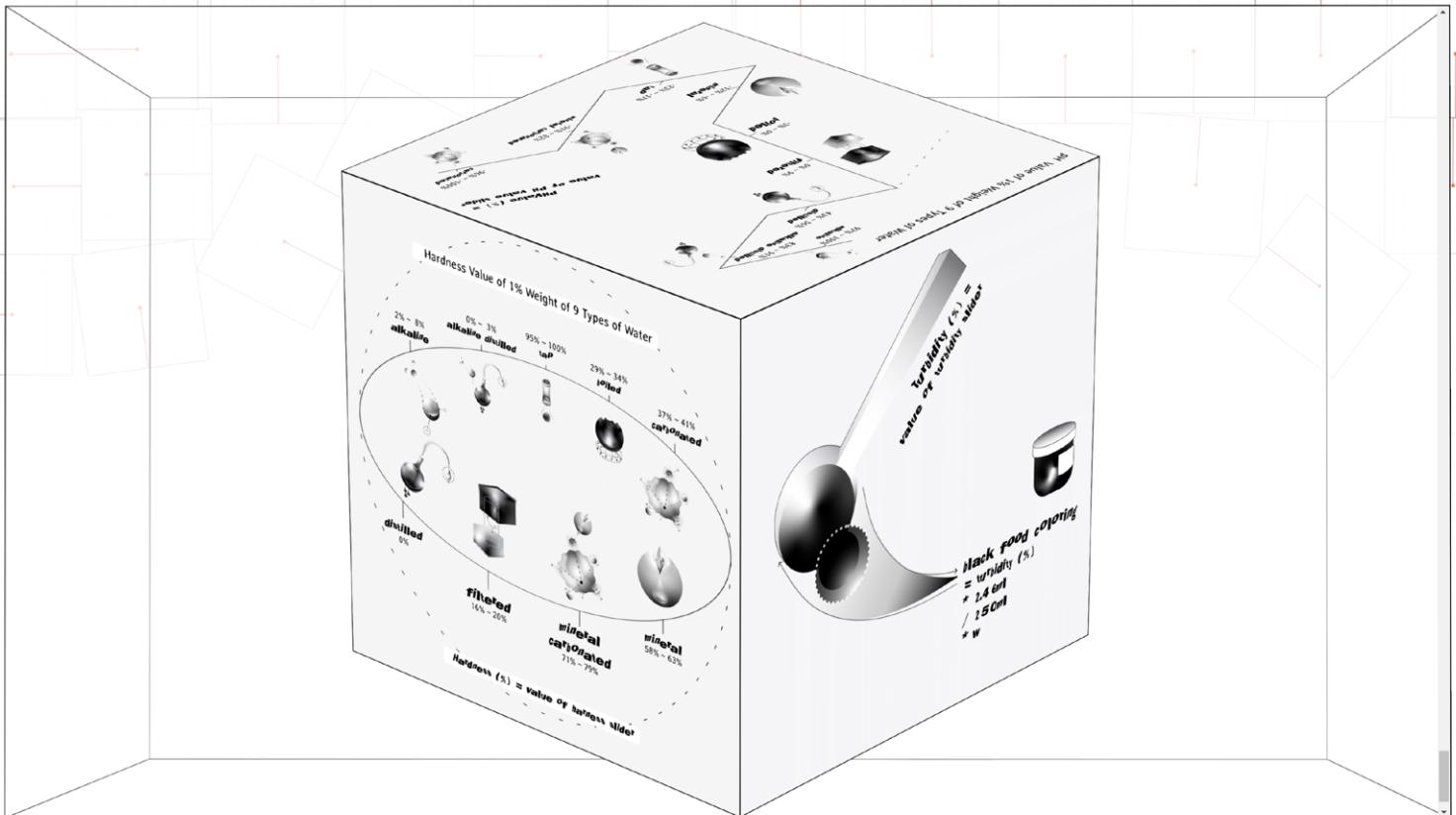
**Fire** presents a set of illustrations, photos for a set of physical objects(a wooden GPU kit). It also contains a 3D playable mini-game made in Unity as a virtual demonstration of these physical objects.<http://projects.dma.ucla.edu/exhibitions/mfa2021/fire/>



# Water

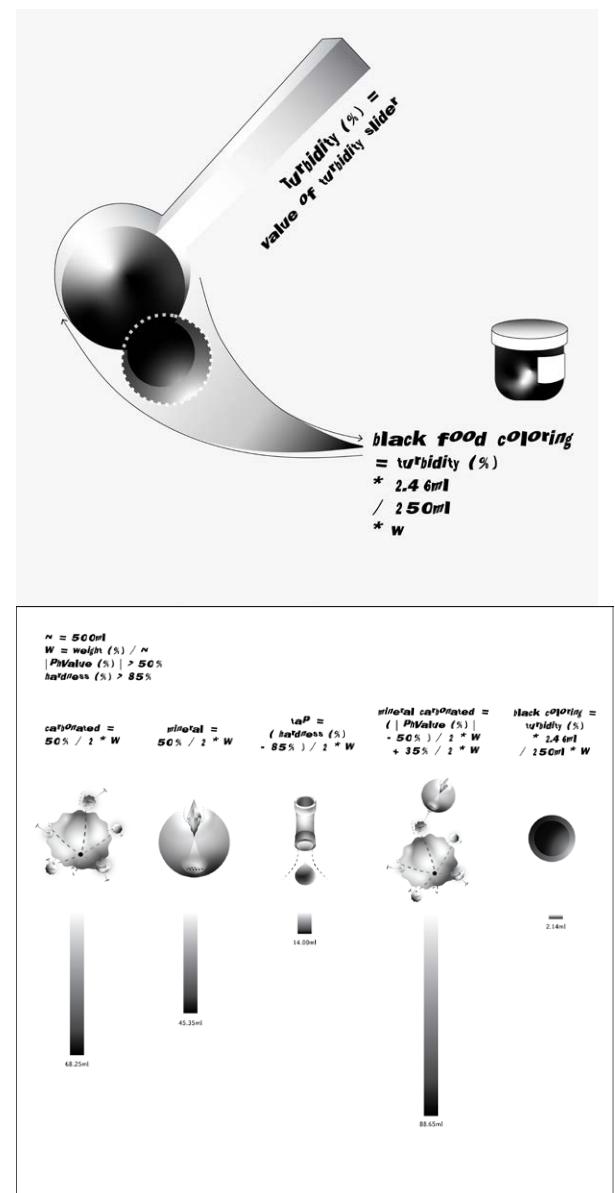
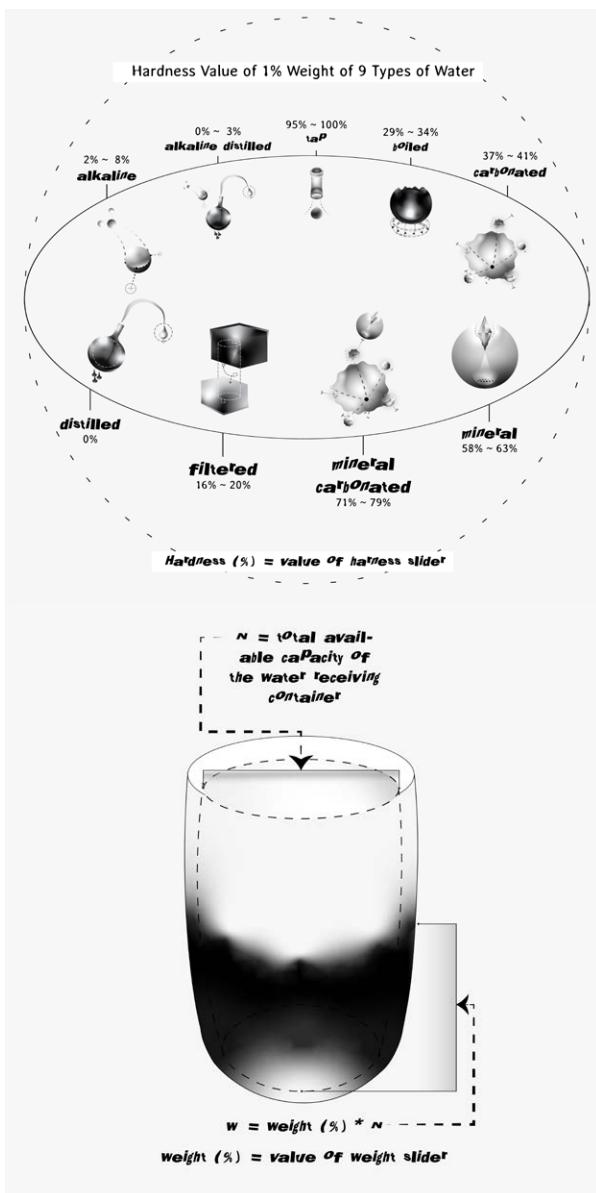
Water is an unstable data structure with which you store, share and delete your data.

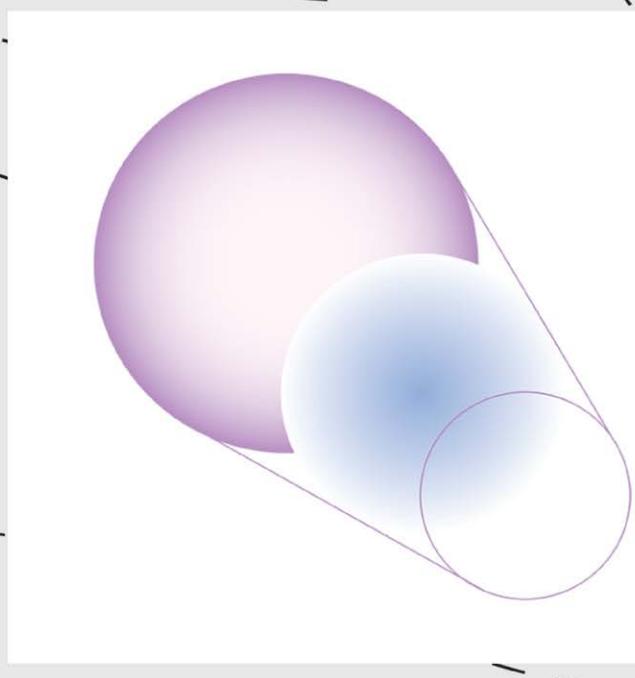
[web link](#)



Let me introduce you to the full set of equipment and tools we use for the data transfer process.

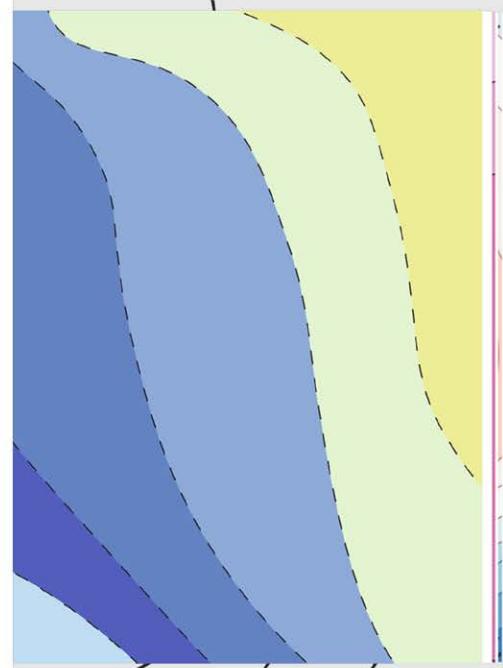




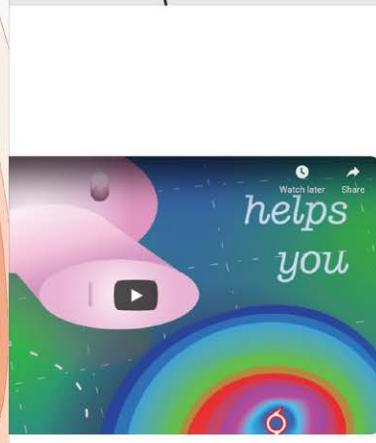
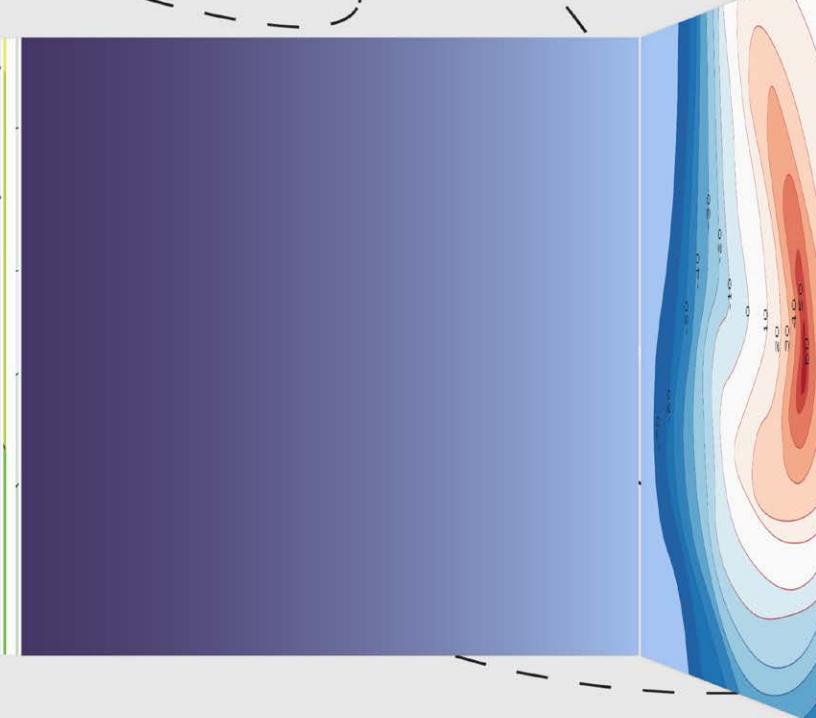
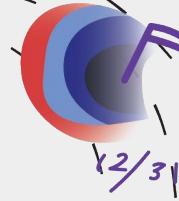


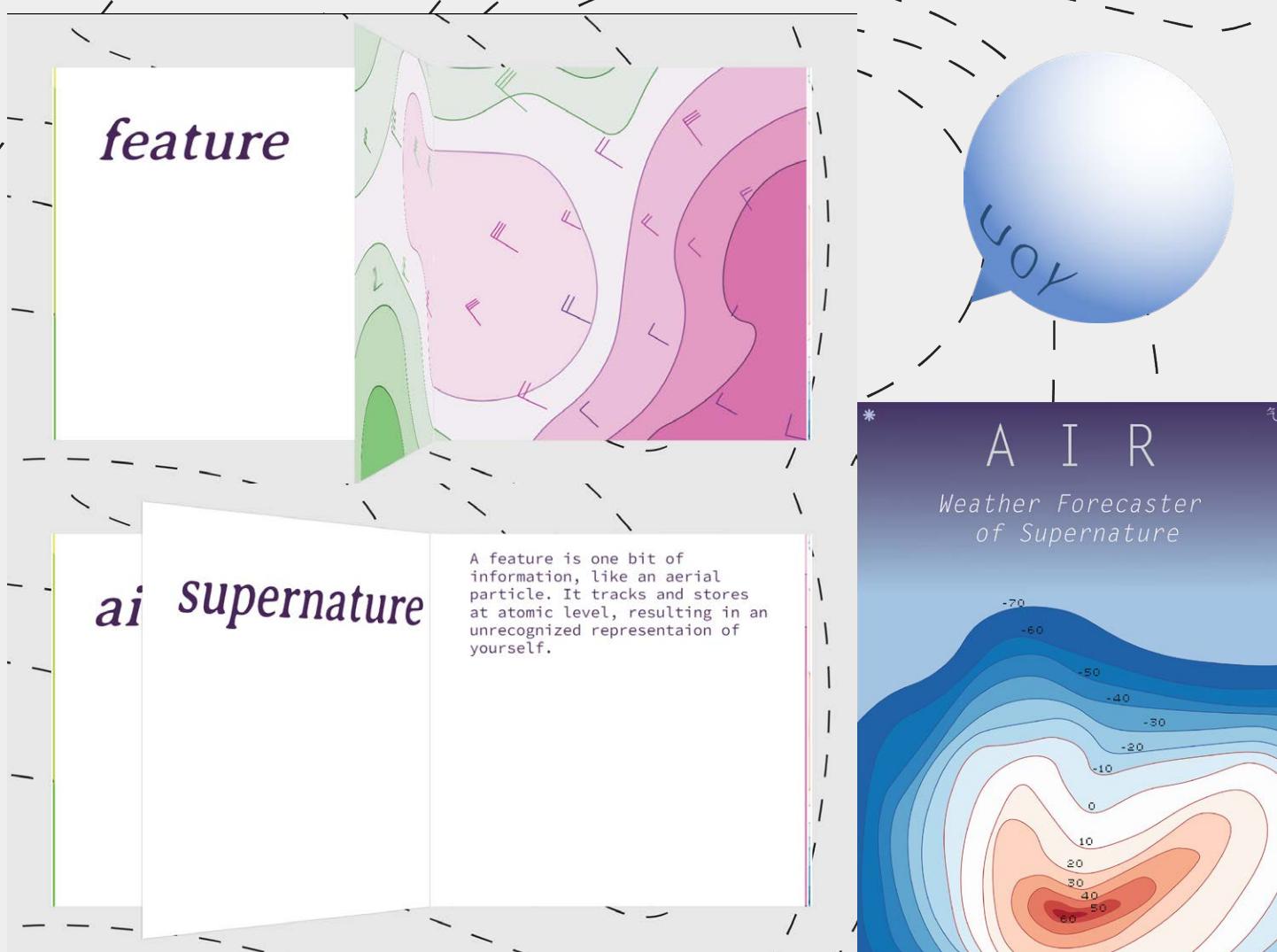
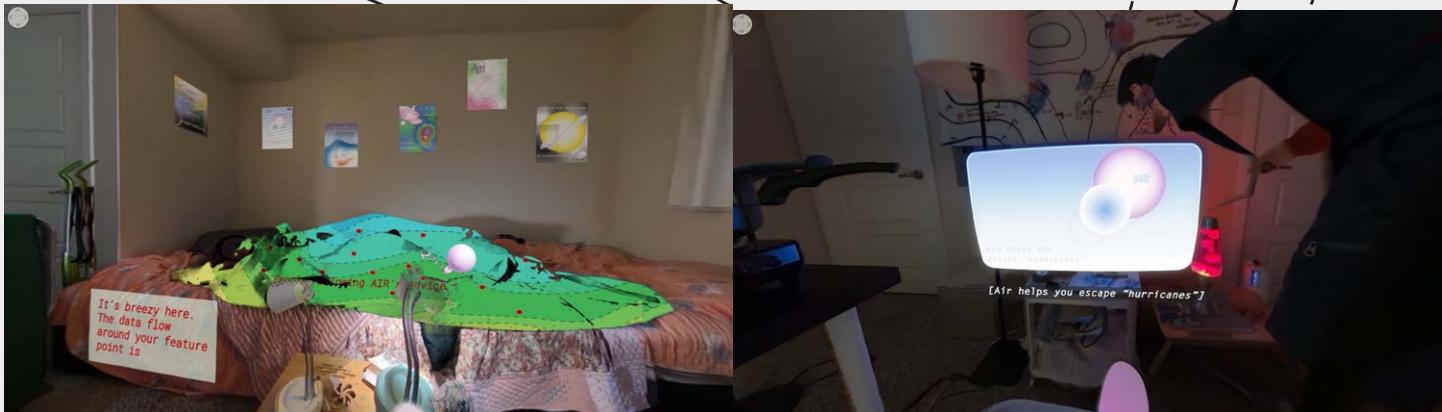
AIR is a smart home device who helps you grasp your quantified surroundings you're not able to sense.

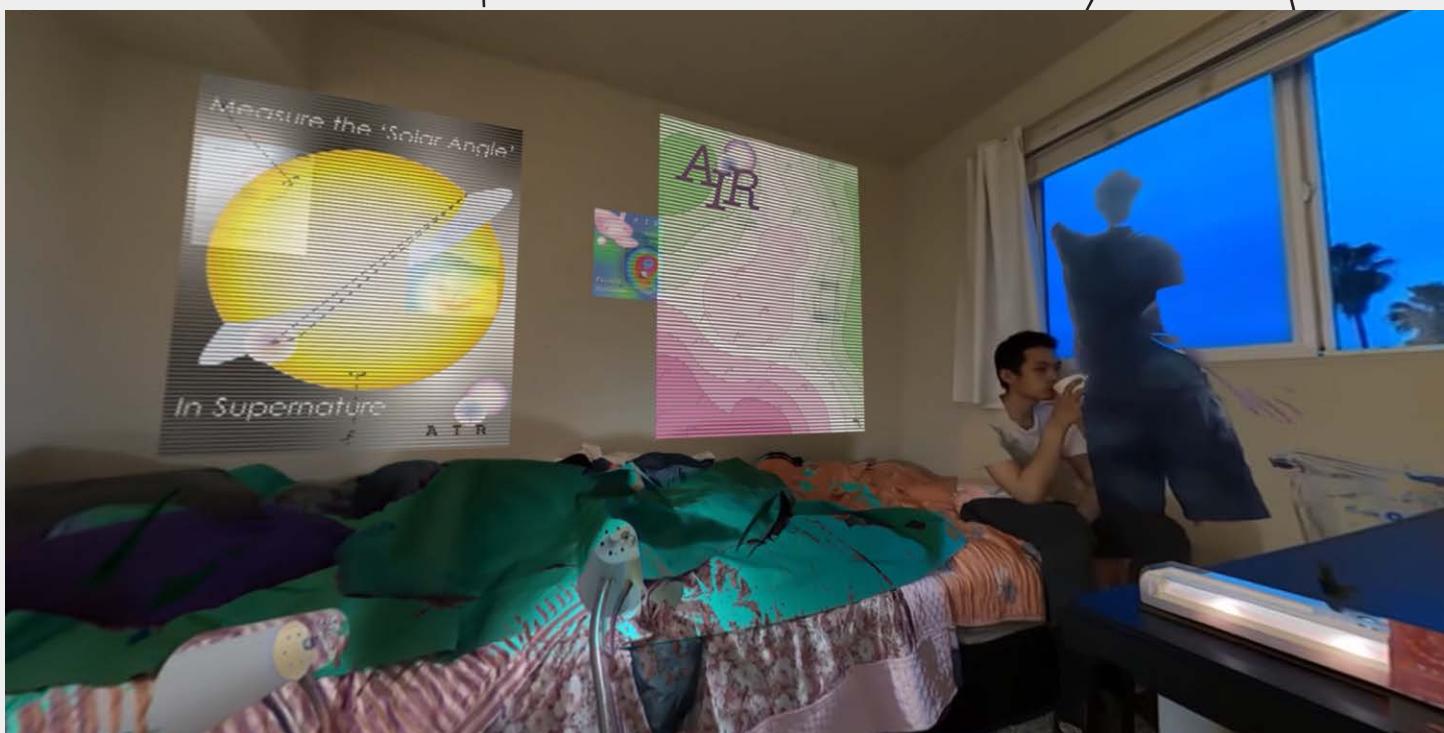
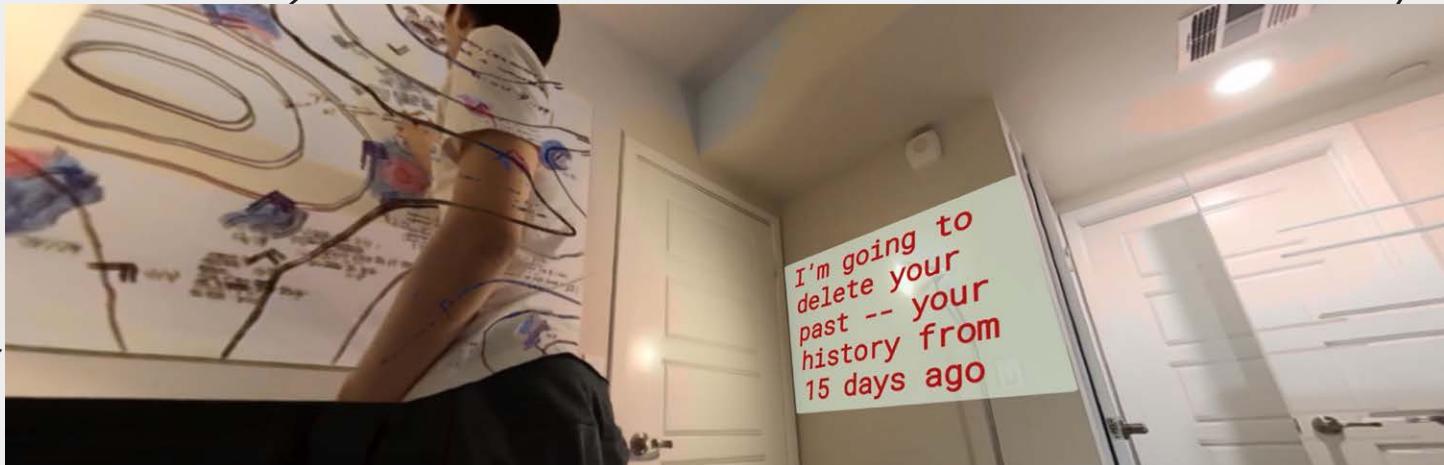
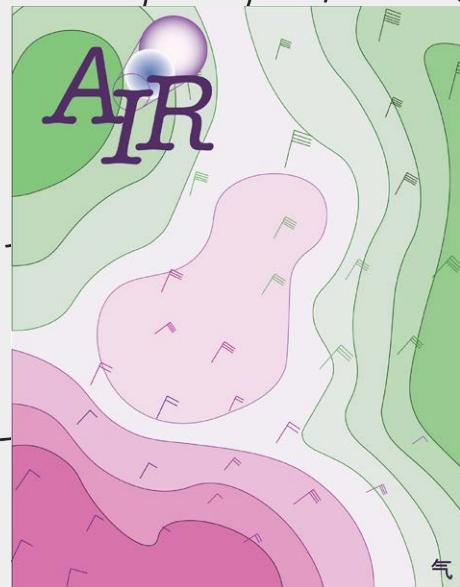
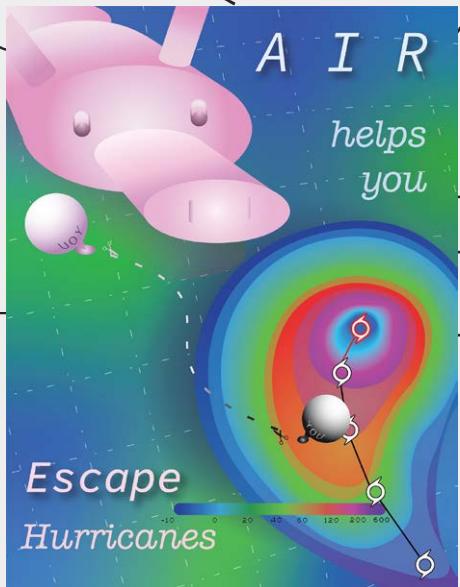
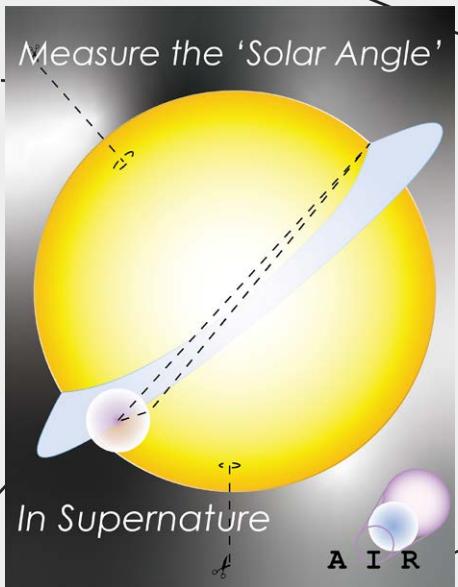
Go through the booklet to get you started with AIR.

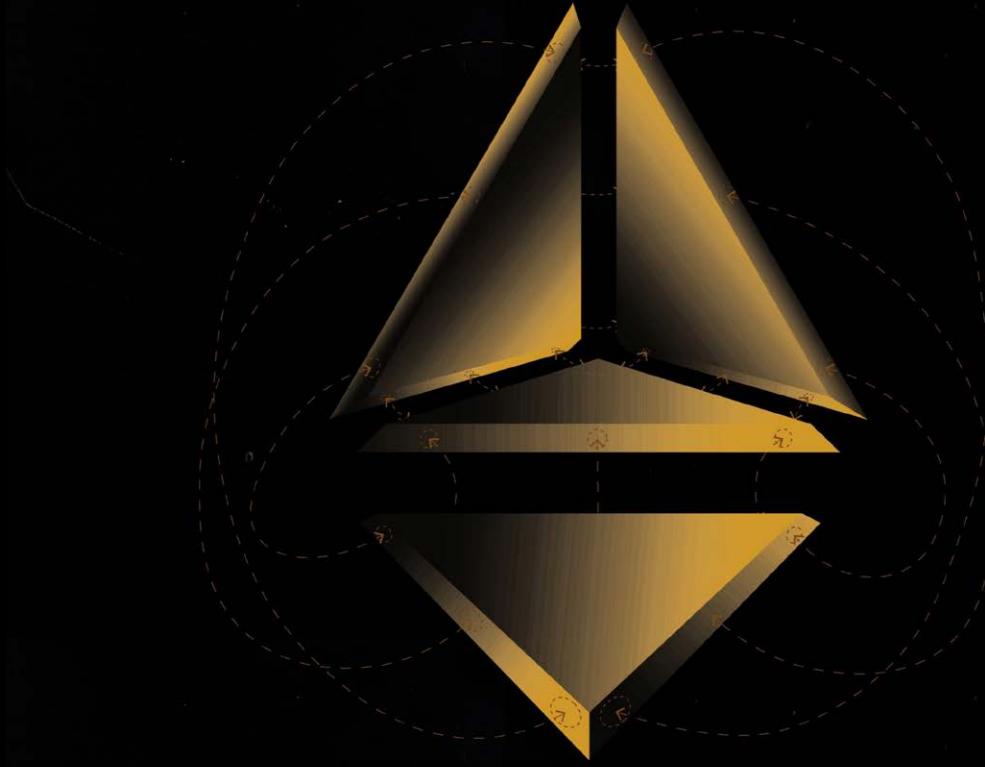


**AIR**  [WEB LINK](#)

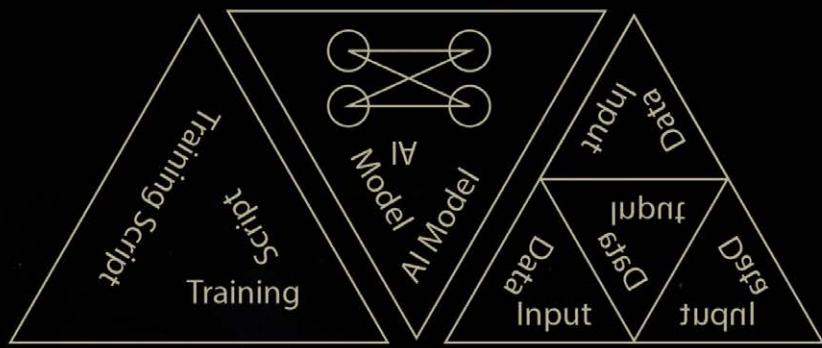




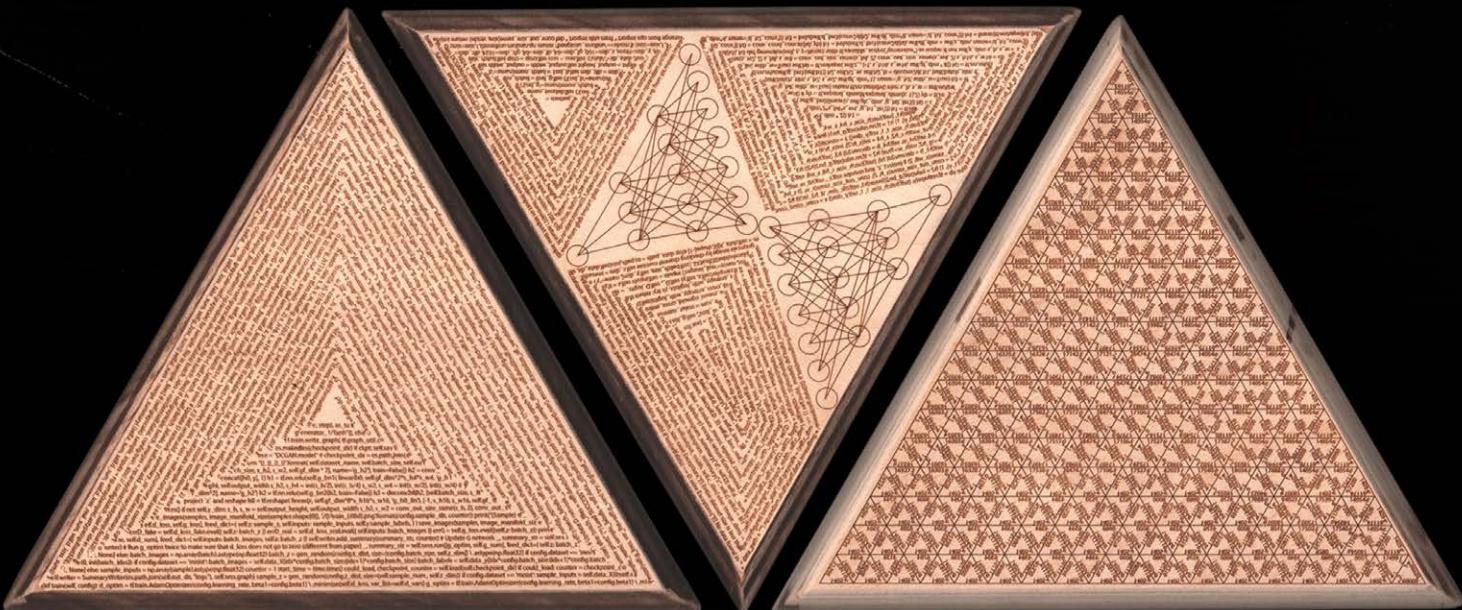




**Fire:** web link



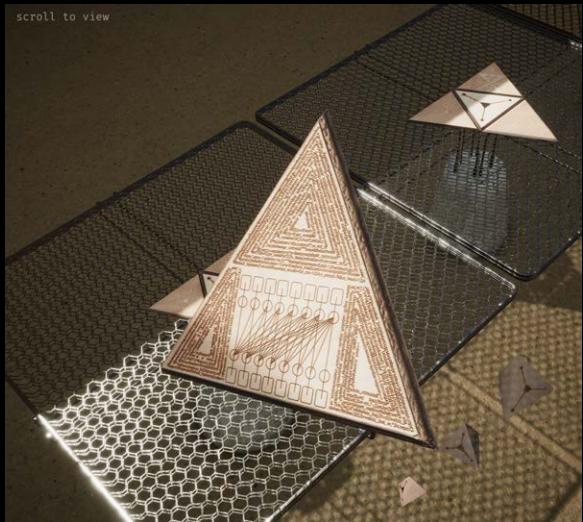
**FIRE324** the training and model scripts are based on [DCGAN](#). It accommodates memory IDs of 324 sample image data.



scroll to view



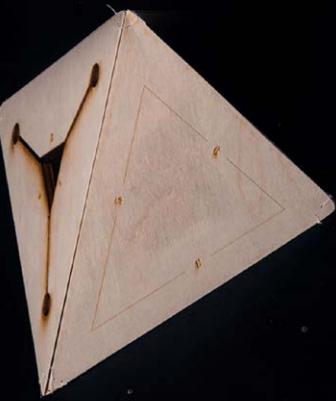
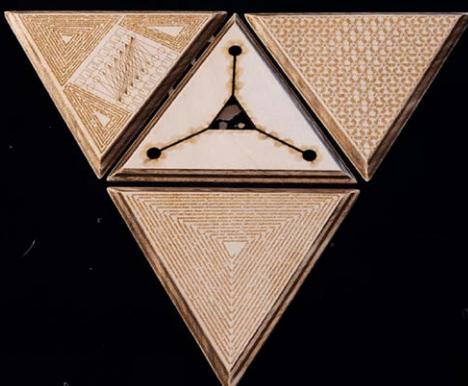
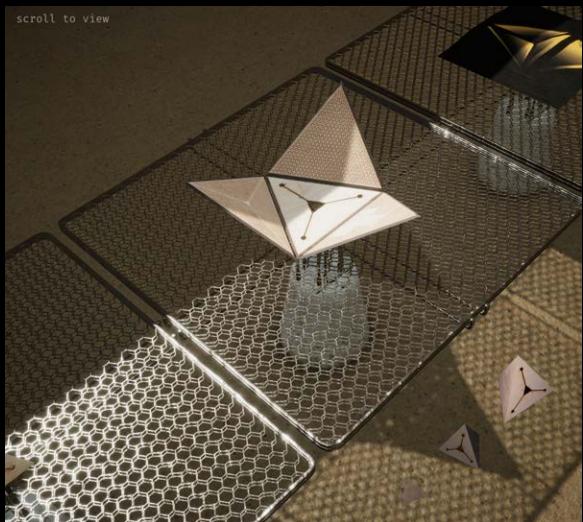
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*Ar(t)strology* is a astrological website making predictions for art creation. Working from text generated by GPT-2 and made with SVG filter, CSS animations, and black-and-white interactive UI elements, its style situates in a feeling of being mysterious, amorphous and uncertain.

This website project is a self-directed art project planned, designed and coded by myself.

(web: <https://0buo.github.io/arstrology/>)



THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY . HERE WITH THE OCCULT SCIENCES OF ARSTROLOGY—"A" AS AI, "ARS" AS ART, AND "ARSTRO-" AS ASTRO-, 11 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES . DRAFTED WITH GPT-2, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS .

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ARSTROLOGY READING TODAY . SEE TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT . PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.

TOUCH THE GLOWING STAR TO START.



Ar(t)strology  
web link

YOU CHOOSE IN SELF-PROMOTION TO FOLLOW  
IN OTHER ENHANCEMENT STRATEGIES  
TOP QUESTIONS THAT GUIDE YOUR CHOICE  
YOU,

YOU PREFER TO FOLLOW A CERTAIN PATH AND LEAVE THE  
DESIGN OF YOUR FUTURE TO THE STARS  
TOP QUESTIONS THAT GUIDE YOUR CHOICE  
YOU,

YOU MAY ALSO WANT ASTROLOGY INFORMATION



THIS SITE IS A PSEUDO SELF-HELP DOCUMENT POSITIONED TO BE THE OUTLET OF SUCH ANXIETY. HERE, WITH THE OCCULT SCIENCES OF ASTROLOGY—"AI" AS AI, "ARS" AS ART, AND "ARSTRO" AS ASTRO-, 12 SIGNS WERE DISCOVERED AS 11 SNIPPETS OF BARCODES. DRAFTED WITH GPT-2, YOUR SIGN IS CALCULATED VIA ASTROLOGICAL EQUATIONS.

WITH A SIMPLE INPUT FROM YOUR SELF-EVALUATION, YOU CAN GET YOUR ASTROLOGY READING TODAY. GET TO KNOW YOUR SIGN'S MEANING, TAKE ITS ADVICE, REVIEW YOUR VALUE, RESET YOUR GOALS, LOOK UP ITS TERMS, OR USE ITS LANGUAGES FOR THE NEXT ARTIST STATEMENT YOU ARE THINKING ABOUT. PREDICTIONS UPDATE EVERYDAY AND CYCLE THROUGH MONTHS.

TOUCH THE GLOWING STAR TO START.

morning glory--

**st in the grass**  
**chrysanthemum, white chry-**  
**tating things**

**to fulfillment** **become short**

**carling wings--**  
**s everywhere** **tea flowers--**  
**to this world**

**winter rain--**  
all the sheets of blank  
**s shadow--** some grasses flower  
**ly water** the voice frigid  
the pine wind?

**tithering frost**  
**muddied with sermons,**  
my snow-white reflection

A black and white photograph of a body of water with ripples, serving as a background for a collage of Japanese poems. The poems are overlaid on the image in various sizes and orientations, creating a textured, layered effect. The text is in a traditional Japanese calligraphic font.

my hut

carrying me  
under the ha  
the

**Barrage Haiku** is a self-initiated motion design project made with Maya and Processing. It presents 3D animated water scenes with which short snippets of poems is generated and flow on top of it continuously. The color of the text changes according the image it is on.



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förlag

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the  
the

pedote sensu  
bed

A dark, moody photograph of a body of water with ripples, serving as a background for a haiku poem. The water's surface reflects the surrounding environment, creating a textured, layered effect. The overall atmosphere is somber and contemplative, fitting for the emotional tone of the haiku.

the dragonfly

வெள்ளை

கால்சிமிப்பு

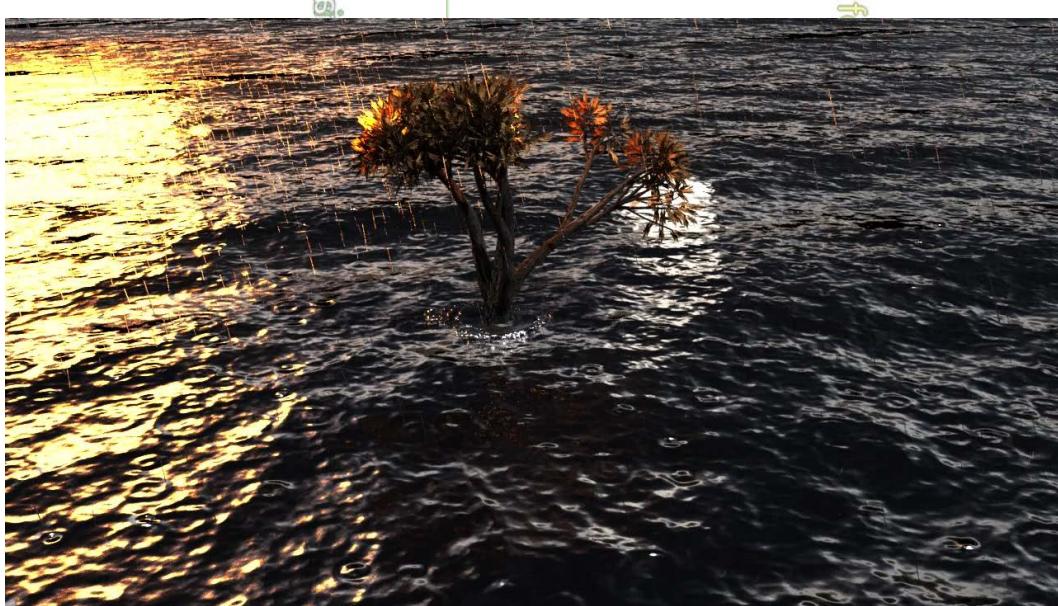
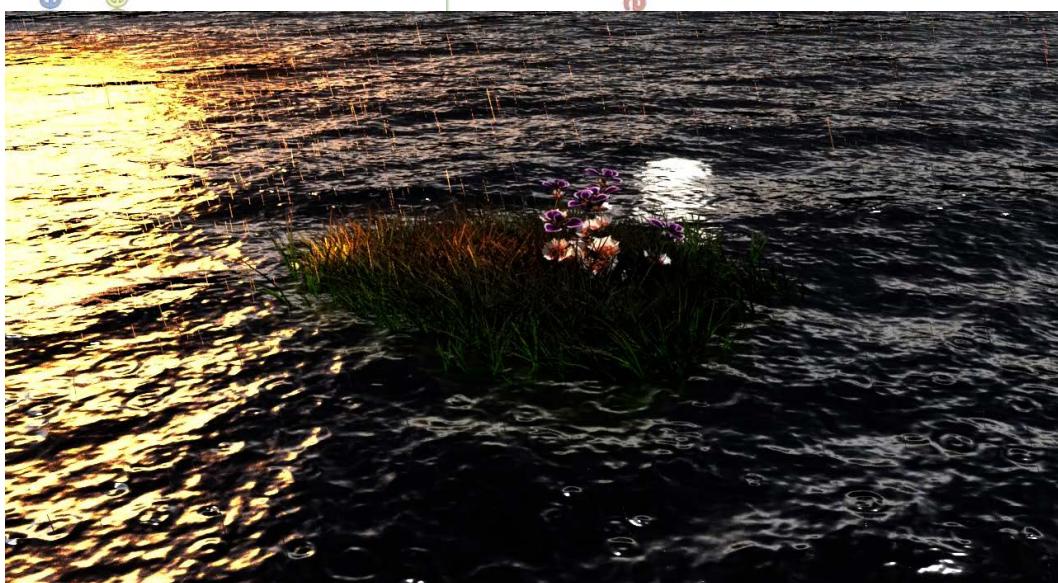
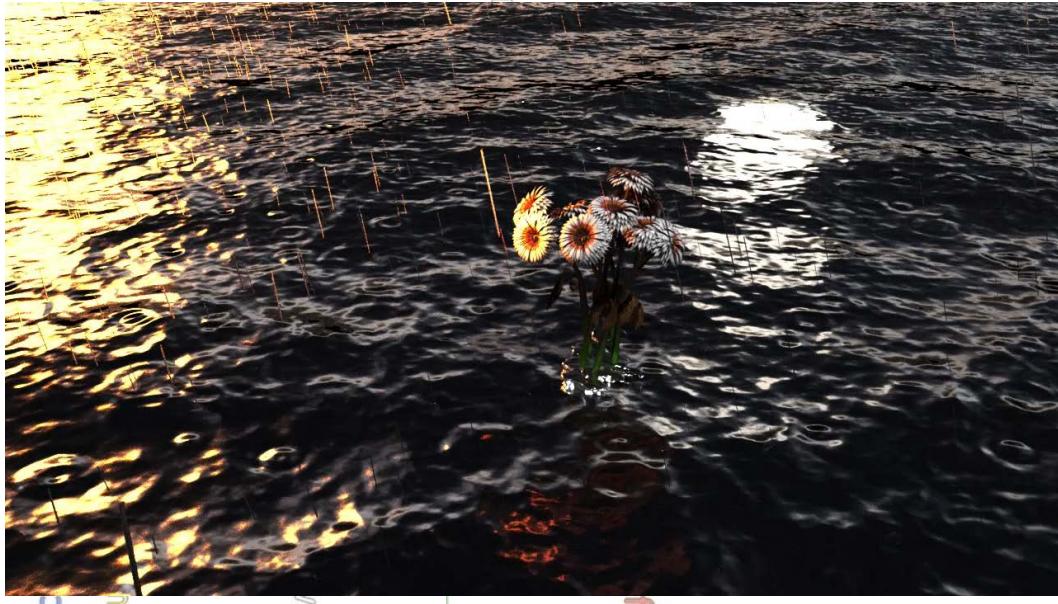
ஸ்ரீ நாயகர்

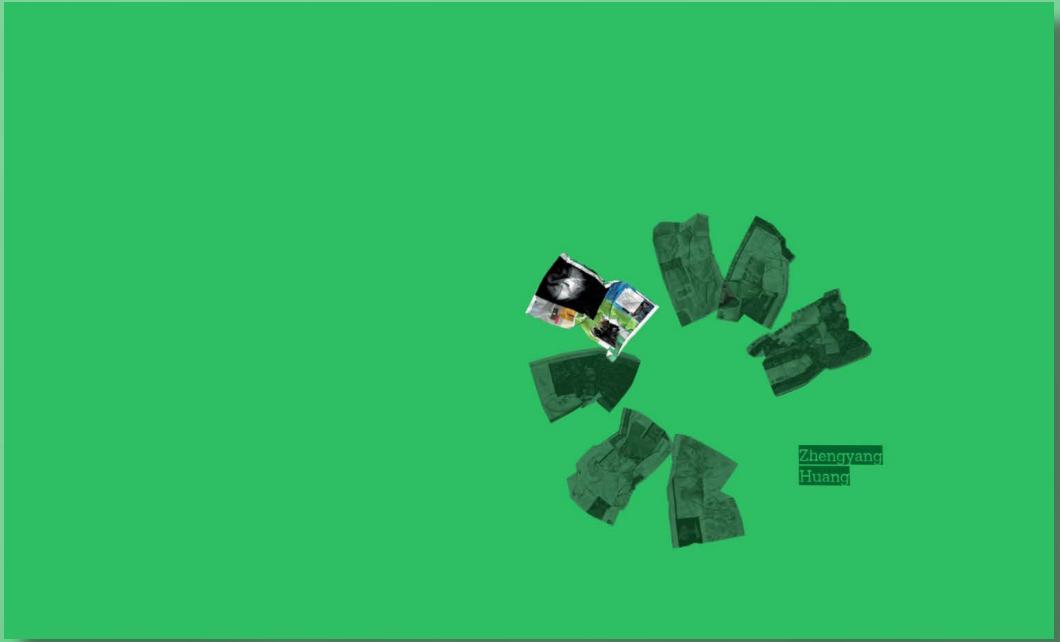
enters th  
just be

become short

under the hazy moon

the

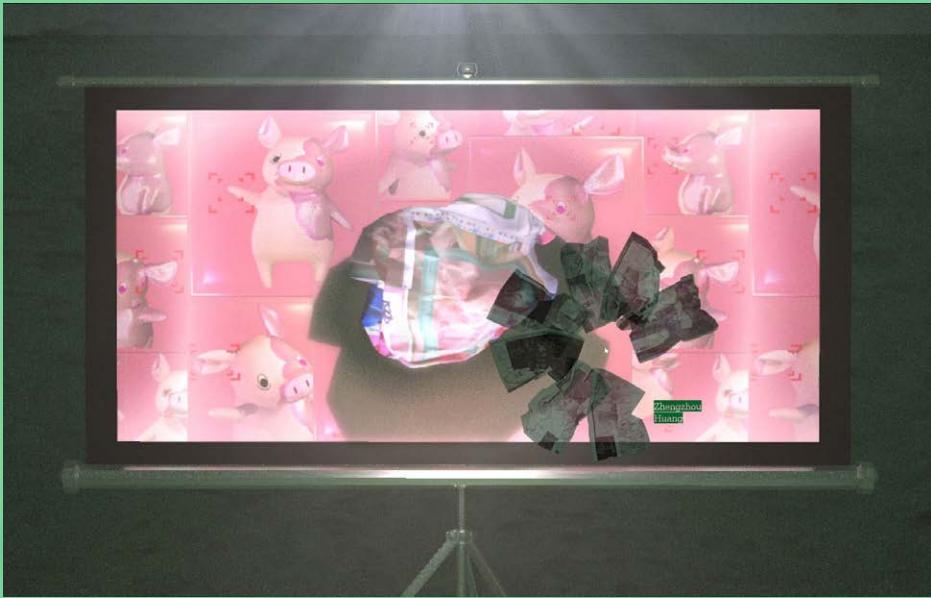
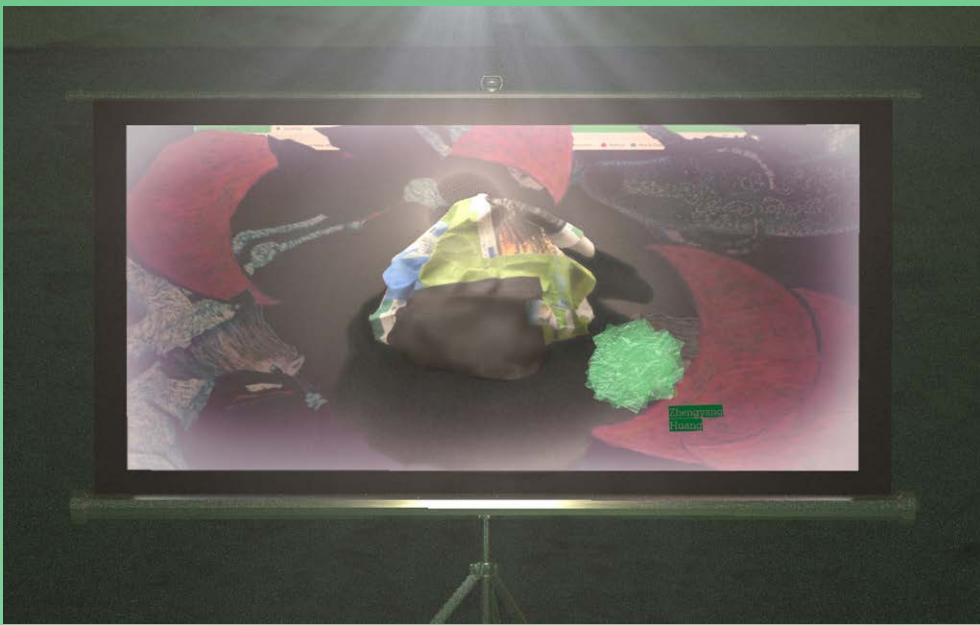




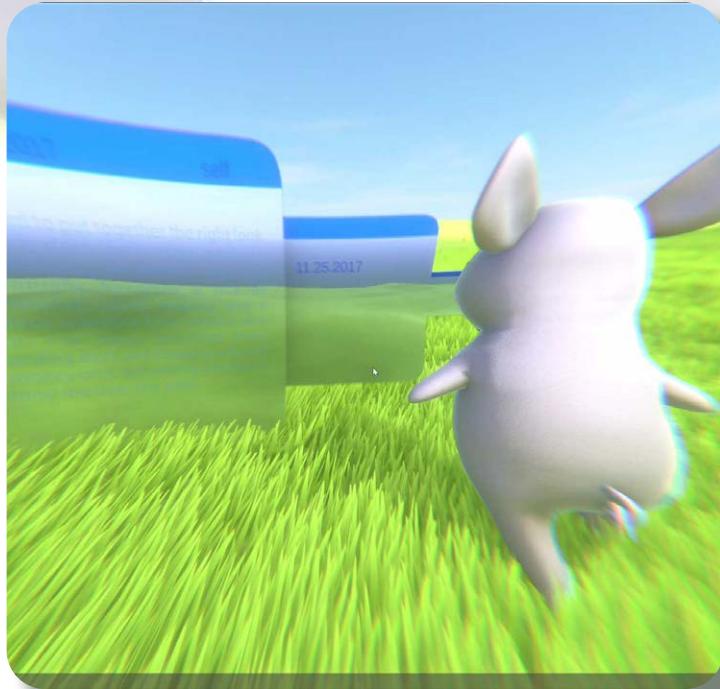
**Share Screen** is an online exhibition. I was commissioned to design the homepage of this exhibition website in Oct, 2020.

The homepage is designed for both desktops and phones. On desktops the main menu is presents as a stack of papers which upon mouse click will unfold into a wheel of options. On the phone, the menu expands and folds as a drop-down. The background is a 3D rendered image with WebGL filter and its perspective moves with mouse motion.

[link to page](#)

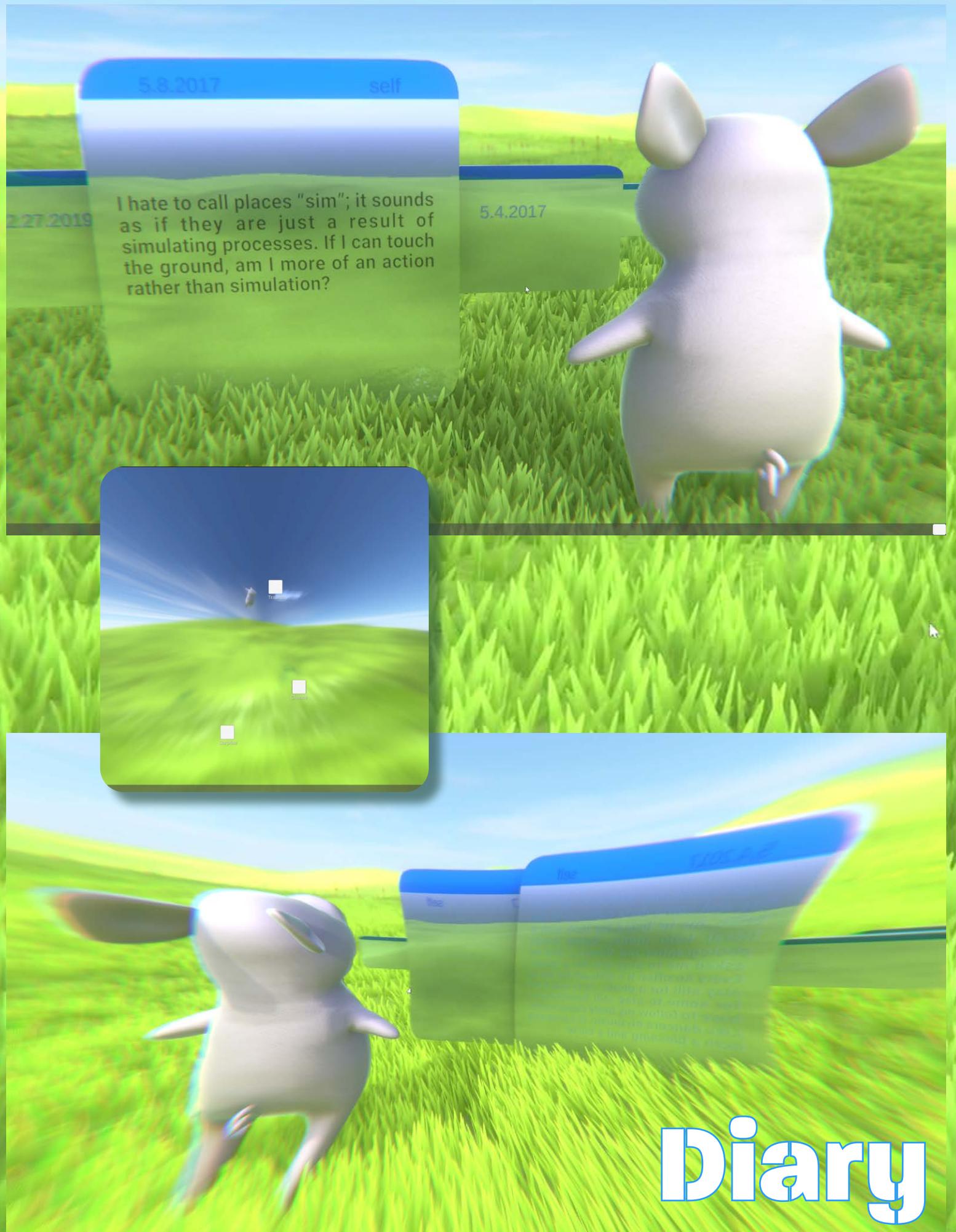


sharp  
garoon



**Diary** is a 3D reading interface made with Unity 3D, coded with C#, with assets designed on Maya and Adobe Illustrator. The reading experience starts with a traditional computer desktop screen, and then it transitions from the 2D landscape backdrop to a 3D environment where text files are displayed in a ring of floating panels.

It is a self-initiated project made by myself.



5.8.2017

self

2.27.2019

I hate to call places "sim"; it sounds as if they are just a result of simulating processes. If I can touch the ground, am I more of an action rather than simulation?

5.4.2017

Diary