

9.

$$\tilde{x}_9 = \alpha * x_9 + (1 - \alpha)\tilde{x}_8 = 160.332$$

$$\tilde{x}_{10} = \tilde{x}_{11} = \tilde{x}_9 = 160.332$$

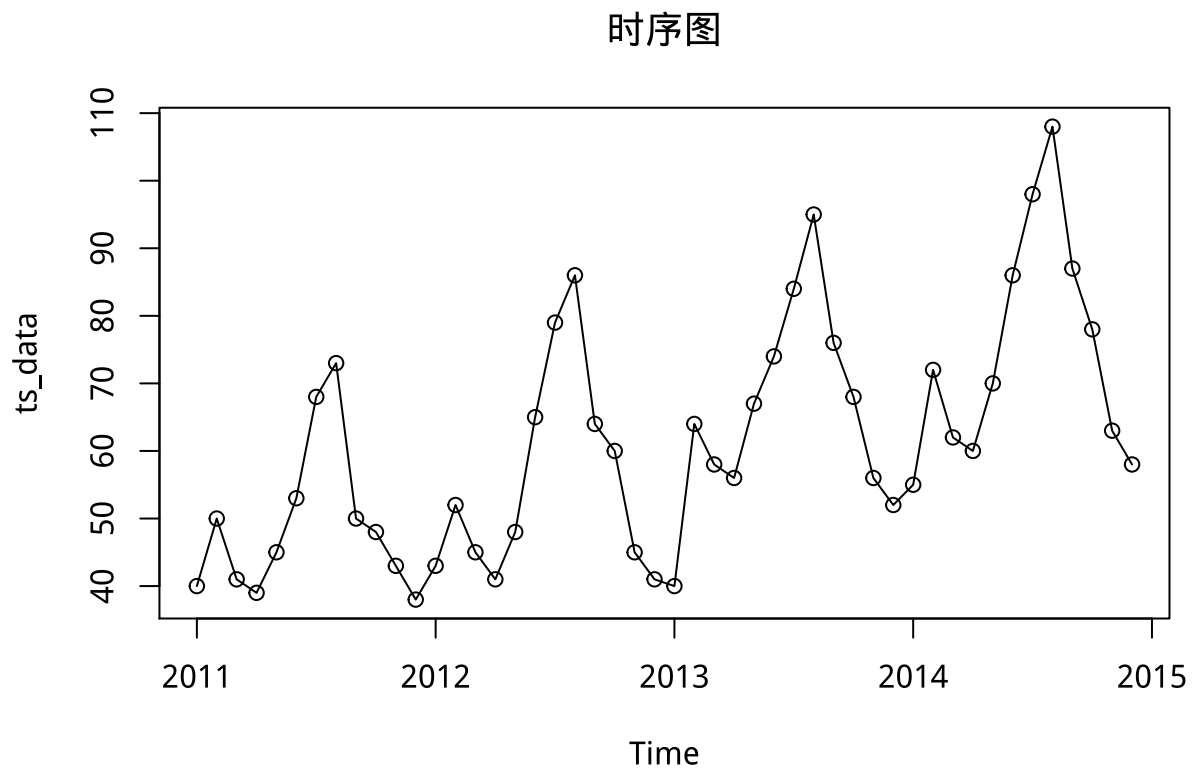
14.

```
library(TSA)
```

```
data<-c(40,50,41,39,45,53,68,73,50,48,43,38,43,52,45,41,48,65,79,  
        86,64,60,45,41,40,64,58,56,67,74,84,95,76,68,56,52,55,72,  
        62,60,70,86,98,108,87,78,63,58)  
ts_data<-ts(data,start = c(2011,1),frequency = 12)
```

(1)

```
plot(ts_data,type='o',cex.axis=1.5,cex.lab=1.5,main=' 时序图')
```



(2)

GDP 序列呈现出明显的趋势性和季节效应，且季节效应随着时间的推移增大，故采用乘法模型。

```
ts_data.hw<-HoltWinters(ts_data,seasonal = 'multiplicative')
ts_data.hw
```

```
## Holt-Winters exponential smoothing with trend and multiplicative seasonal component.
##
## Call:
## HoltWinters(x = ts_data, seasonal = "multiplicative")
##
## Smoothing parameters:
##   alpha: 0.07995652
##   beta : 0.01695116
##   gamma: 0.5549871
##
## Coefficients:
##           [,1]
## a    76.7725117
## b      0.7302170
## s1    0.7852075
## s2    1.0474241
## s3    0.9031463
## s4    0.8500425
## s5    0.9840325
## s6    1.1865723
## s7    1.3552161
## s8    1.4841561
## s9    1.1502457
## s10   1.0294092
## s11   0.8286342
## s12   0.7523467
```

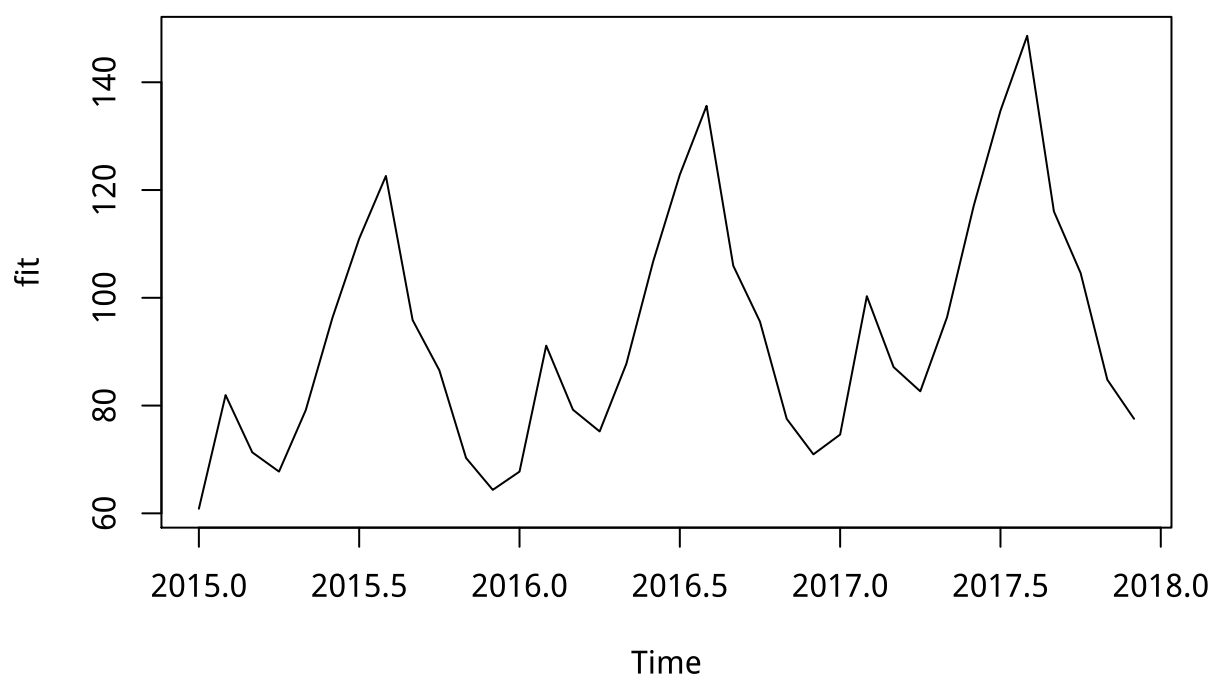
(3)

```
ts_data.for<-predict(ts_data.hw,n.ahead=12*3)
ts_data.for
```

```
##           Jan      Feb      Mar      Apr      May      Jun      Jul
## 2015  60.85573  81.94307  71.31529  67.74276  79.13943  96.29487 110.97056
## 2016  67.73619  91.12124  79.22921  75.19135  87.76212 106.69233 122.84578
## 2017  74.61665 100.29940  87.14312  82.63993  96.38481 117.08979 134.72100
##           Aug      Sep      Oct      Nov      Dec
## 2015 122.61244  95.86661  86.54725  70.27224  64.35206
## 2016 135.61751 105.94576  95.56756  77.53324  70.94458
## 2017 148.62258 116.02491 104.58786  84.79423  77.53709
```

```
plot(ts_data.for,main=' 未来三年 B 市每月汽车预期销量')
```

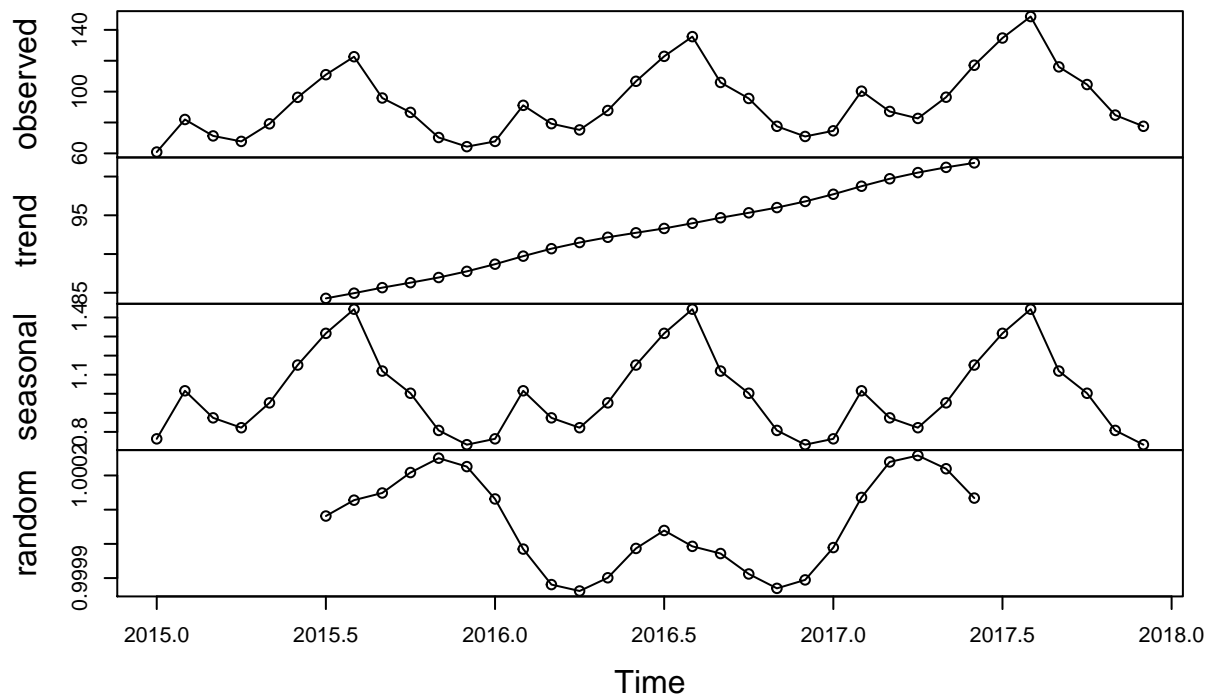
未来三年B市每月汽车预期销量



简要分析:

```
ts_analysis<-decompose(ts_data.for,type='multiplicative')
plot(ts_analysis,type='o')
```

Decomposition of multiplicative time series



从趋势来看，三年后的预期值呈稳步上升形态，未来市场前景看好。