



# Hate speech: Detection, Mitigation and beyond

Tutorial at AAAI 2022

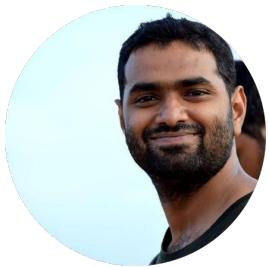
“



This presentation contains material that many will find **offensive** or **hateful**; however this cannot be avoided owing to the nature of the talk.



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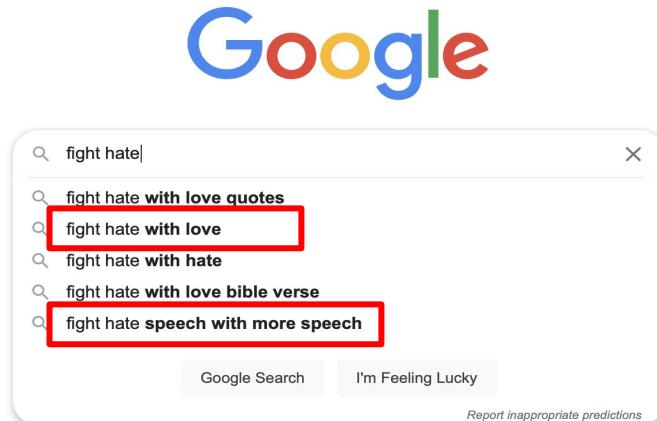
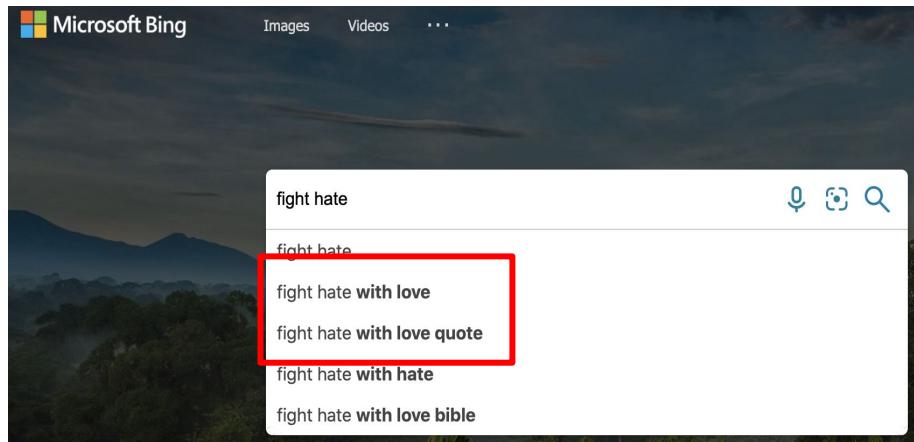
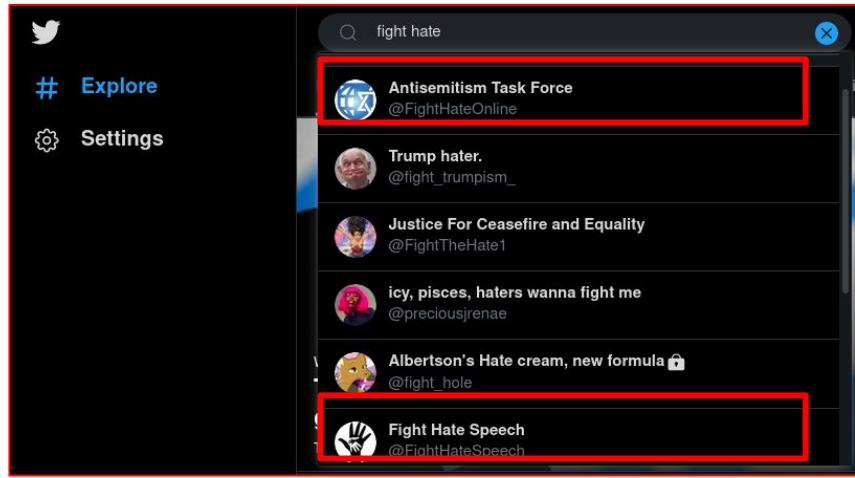


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## Organisers

Find more about us here!  
<https://hate-alert.github.io/> 3

# Hate speech: A growing concern?



# What to expect from this tutorial?

- What is the problem? Is it really important? How deep are the repercussions?



UNITED NATIONS STRATEGY

## Key commitments

### Foreword

Around the world, we are seeing intolerance – including rising anti-Semitism, anti-Muslimism, anti-black racism, anti-LGBTQ+ discrimination, anti-refugee sentiment, and anti-immigrant attitudes. Social media and other forms of communication have been weaponized for political gain with incendiary language directed at minorities, migrants, refugees, women and other marginalized groups. Tackling hate speech is also crucial to addressing other serious violations of human rights, such as by helping to prevent armed conflict, gender-based violence, and women and other serious violations of human rights.

### Monitoring and analyzing hate speech

### Addressing root causes, drivers and actors of hate speech

### Using technology

### Using education as a tool for addressing and countering hate speech

battling this demon, and so I have done. This Strategy and Plan of Action shows how the United Nations can play its part in upholding freedom of opinion and expression, in partnership with the private sector and other partners.

United Nations Secretary-General  
António Guterres

May 2019

# What to expect from this tutorial?

- Tutorial Part I:
  - **UN Key Commitment:** Monitoring and analysing hate speech
- How does hate speech **spread** in the online world?
- Can one comment on the **speed** and the **depth** using computational approaches?
- What are the long lasting effects?

# What to expect from this tutorial?

- Tutorial Part II:
  - **UN Key Commitment:** Addressing the root causes/drivers/technology
- What could be the first step to handle this issue? Can we **detect** hate speech using computer algorithms?
- Can the detection results obtained from the model be **explained**?
- Are there **biases** in evaluation? Of what sort?

# What to expect from this tutorial?

- Tutorial Part III:
  - **UN Key Commitment:** Countering hate speech
- How does one contain online hate?
- Conflicts with freedom of speech?
- Can one use more speech to counter hate speech (aka **counterspeech**)?
- Is counterspeech generic or specific to target communities?
- Can one use technology to **automatically generate** counterspeech?

# What to expect from this tutorial?

- Bonus:
  - SWOT analysis
  - Resources: A topically organised notion page consisting of publications, links to codes and dataset.
  - Some hands-on.

# Negative consequences



Bulandshahr Violence



Pittsburg Shooting



Christchurch Shooting



Rohingya Genocide



Sri Lanka Riots



Delhi Riots

# Related tutorials

- The battle against online harmful information: The cases of fake news and hate speech CIKM '20
- Characterization, Detection, and Mitigation of Cyberbullying, ICWSM '18

# Table of contents

- Definitions and related concepts
- Analysis of hate speech
  - Prevalence
  - Effect
- Detection of hate speech
  - Datasets
  - Traditional methods
  - Sequential models
  - Transformer based models
  - Pitfalls of evaluation, explainability, bias
- Mitigation of hate speech
  - Effects of Ban
  - Counterspeech detection
  - Counterspeech generation
  - Effect of counter speech
- SWOT analysis

# Working definition of hate speech

Direct and serious attacks on any protected category of people based on their race, ethnicity, national origin, religion, sex, gender, sexual orientation, disability or disease

**Directed hate:** hate language towards a specific individual or entity.  
Example “@usr4 your a f\*cking queer f\*gg\*t b\*tch”.

**Generalized hate:** hate language towards a general group of individuals who share a common protected characteristic, e.g., ethnicity or sexual orientation.  
Example: “— was born a racist and — will die a racist! — will not rest until every worthless n\*gger is rounded up and hung, n\*ggers are the scum of the earth!! wPww WHITE America”.

# Harmful content online -- a taxonomy

What we will be covering in this tutorial.

Concept	Definition of the concept	Distinction from hate speech
Hate	Expression of hostility without any stated explanation for it [68].	Hate speech is hate focused on stereotypes, and not so general.
Cyberbullying	Aggressive and intentional act carried out by a group or individual, using electronic forms of contact, repeatedly and over time, against a victim who can not easily defend him or herself [10].	Hate speech is more general and not necessarily focused on a specific person.
Discrimination	Process through which a difference is identified and then used as the basis of unfair treatment [69].	Hate speech is a form of discrimination, through verbal means.
Flaming	Flaming are hostile, profane and intimidating comments that can disrupt participation in a community [35]	Hate speech can occur in any context, whereas flaming is aimed toward a participant in the specific context of a discussion.
Abusive language	The term abusive language was used to refer to hurtful language and includes hate speech, derogatory language and also profanity [58].	Hate speech is a type of abusive language.
Profanity	Offensive or obscene word or phrase [23].	Hate speech can use profanity, but not necessarily.
Toxic language or comment	Toxic comments are rude, disrespectful or unreasonable messages that are likely to make a person to leave a discussion [43].	Not all toxic comments contain hate speech. Also some hate speech can make people discuss more.
Extremism	Ideology associated with extremists or hate groups, promoting violence, often aiming to segment populations and reclaiming status, where outgroups are presented both as perpetrators or inferior populations. [55].	Extremist discourses use frequently hate speech. However, these discourses focus other topics as well [55], such as new members recruitment, government and social media demonization of the in-group and persuasion [62].
Radicalization	Online radicalization is similar to the extremism concept and has been studied on multiple topics and domains, such as terrorism, anti-black communities, or nationalism [2].	Radical discourses, like extremism, can use hate speech. However in radical discourses topics like war, religion and negative emotions [2] are common while hate speech can be more subtle and grounded in stereotypes.

# Hate speech in different contexts

- Targets of hate speech depends on **platform**, **demography** and **language & culture** (Mondal, 2017 and Ousidhoum, 2020)
- Focused research on characterising such diverse types.
  - **Racism** against blacks in Twitter (Kwok, 2013)
  - **Misogyny** across manosphere in Reddit (Farell, 2019)
  - **Sinophobic** behaviour w.r.t COVID-19 (Schild, 2021)
- Often becomes part of different communities
  - **Genetic Testing** Conversations (Mittos, 2020)
  - **QAnon** Conversations (Papasavva, 2021)

# Analysis and Spread

- Definitions and related concepts
- **Analysis of hate speech**
  - Prevalence
- Detection of hate speech
  - Datasets
  - Traditional methods
  - Sequential models
  - Transformer based models
  - Challenges
- Mitigation of hate speech
  - Effects of Ban
  - Counterspeech detection
  - Counterspeech generation
  - Effect of counter speech
- SWOT analysis

# Prevalence of hate speech

- Moderation free platforms like **Gab**, **4chan** and **Bitchute** preferred.



Inside the UK-based site that has become the far right's YouTube

BitChute describes itself as a 'free speech' website but report accuses it of platforming 'hate and terror'. [Lizzie Dearden](#) reports

Internet Culture

Gab, the social network that has welcomed Qanon and extremist figures. explained

Gab, a social-networking site popular among the far right, seems to be capitalizing on Twitter bans and Parler being forced offline. It says it's gaining 10,000 new users an hour.

# Prevalence of hate speech

- Gab
- In Gab, early signals show Alt-right, BanIslam as popular hashtags ([Zannettou,2018](#))

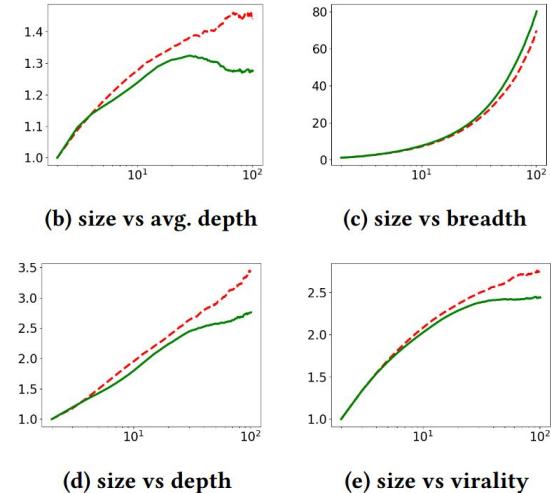
Dataset: collected 22M posts from 336k users, between August 2016 and January 2018

Method: Frequency count

Hashtag	(%)	Mention	(%)
MAGA	6.06%	a	0.69%
GabFam	4.22%	TexasYankee4	0.31%
Trump	3.01%	Stargirlx	0.26%
SpeakFreely	2.28%	YouTube	0.24%
News	2.00%	support	0.23%
Gab	0.88%	Amy	0.22%
DrainTheSwamp	0.71%	RaviCrux	0.20%
AltRight	0.61%	u	0.19%
Pizzagate	0.57%	BlueGood	0.18%
Politics	0.53%	HorrorQueen	0.17%
PresidentTrump	0.47%	Sockalexis	0.17%
FakeNews	0.41%	Don	0.17%
BritFam	0.37%	BrittPettibone	0.16%
2A	0.35%	TukkRivers	0.15%
maga	0.32%	CurryPanda	0.15%
NewGabber	0.28%	Gee	0.15%
CanFam	0.27%	e	0.14%
BanIslam	0.25%	careyetta	0.14%
MSM	0.22%	PrisonPlanet	0.14%
1A	0.21%	JoshC	0.12%

# Prevalence of hate speech

- **Gab**
- In Gab, early signals show Alt-right, BanIslam as popular hashtags. ([Zannettou, 2018](#))
- The posts of hateful users diffuse significantly **farther, wider, deeper** and **faster** than the non hateful users. ([Mathew, 2019](#))



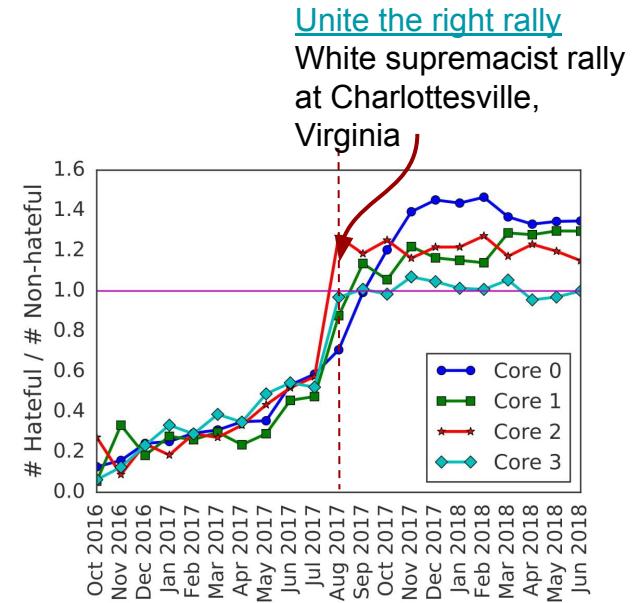
X-axis vs Y-axis

**Dataset:** collect 21M posts from 340k users, between August 2016 and January 2018  
**Method:** Hate user extraction + diffusion method on repost network

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- Further, **fraction of hateful users** in inner core increased through time in Gab ([Mathew, 2020](#))

**Dataset:** collect 21M posts from 340k users, between August 2016 and January 2018  
**Method:** Hate user extraction + Temporal k-core analysis



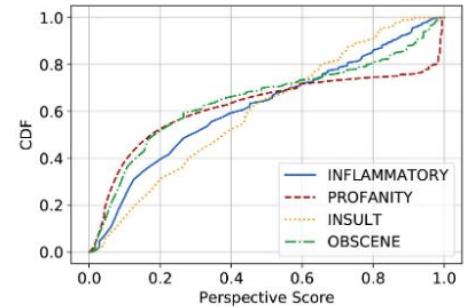
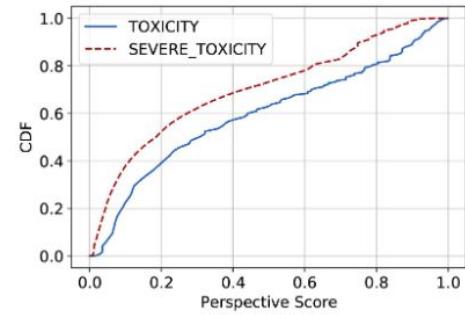
# Prevalence of hate speech

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# Prevalence of hate speech

- **4chan**
- In 4chan's /pol/ thread ([Papasavva,2020](#))
  - 37% → TOXICITY
  - **27% → SEVERE\_TOXIC**
  - 36% → INFLAMMATORY
  - 33% → PROFANITY
  - 35% → INSULT
  - 30% → OBSCENE

**Dataset:** Crawling from 4chan's /pol/ thread, June 29, 2016 to November 1, 2019.  
**Method:** Perspective api then CDF

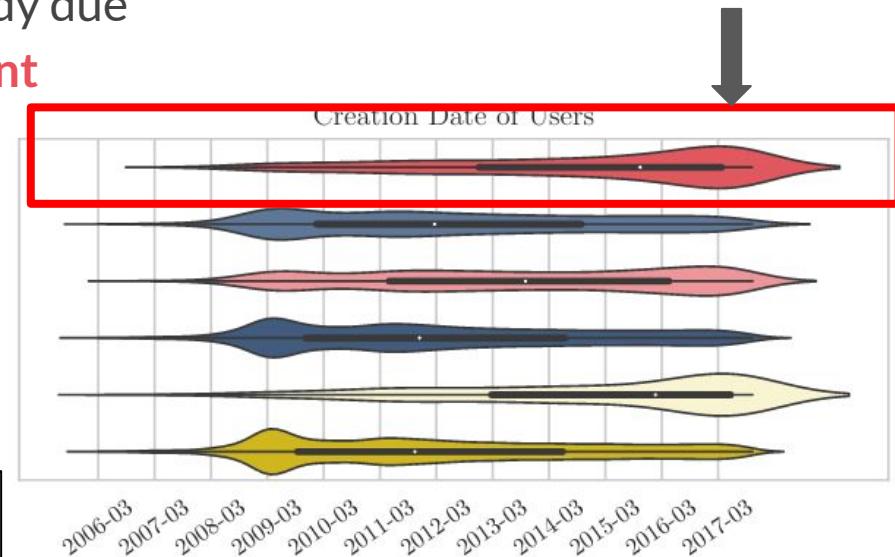


# Prevalence of hate speech (Platforms with moderation)

Study on characterising hateful users in Twitter

([Riberio,2018](#))

- Spread of hatespeech difficult to study due to moderation of **hateful user/content**



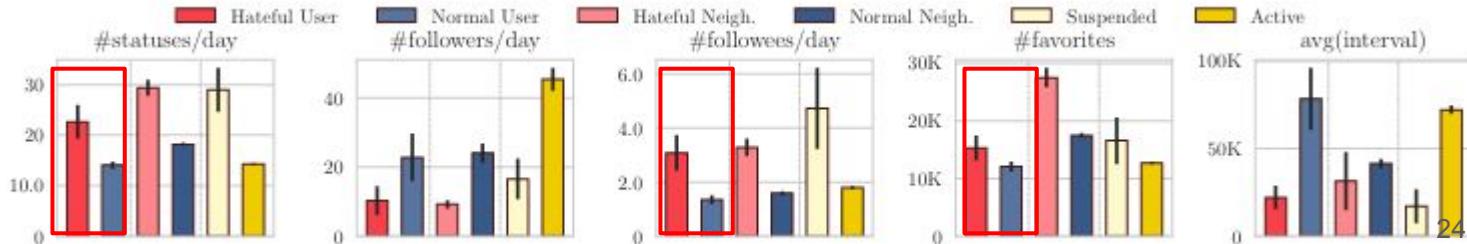
**Dataset:** Data collected from Twitter, keyword based extraction

**Method:** Degroot method. Frequency based analysis

# Prevalence of hate speech (Platforms with moderation)

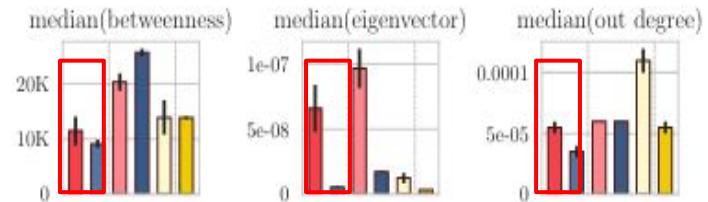
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- Spread of hatespeech difficult to study due to moderation of hateful user/content
- Hateful users are **power users** (post more, favourite more).



# Prevalence of hate speech (Platforms with moderation)

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- Spread of hatespeech difficult to study due to moderation of hateful user/content
- Hateful users are power users (post more, favourite more).
- Median hate user is **more central** to the network



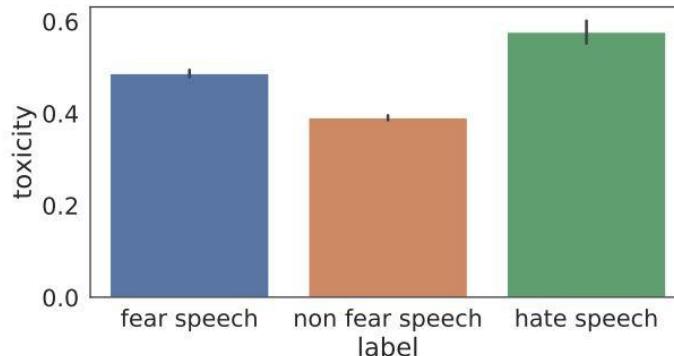
# Prevalence of hate speech (Platforms with moderation)

- Study on misogyny in reddit  
[\(Farrell,2019\)](#)
- *r/Braincel*s was the main subreddit after *r/ince*l was banned in 2015

**Dataset:** Pushshift reddit, lexicons, incel subreddits  
**Method:** Degroot method. Frequency based analysis

# Not Hateful?? Not Normal?? What's Then ?

- Fear speech used elements from **history**, and contains **misinformation** to vilify Muslims. At the end, they ask the readers, to take action by **sharing the post**(Saha.2021).



Text (translated from Hindi)	Label
Leave chatting and read this post or else all your life will be left in chatting. In 1378, a part was separated from India, became an Islamic nation - named Iran ... and now Uttar Pradesh, Assam and Kerala are on the verge of becoming an Islamic state ... People who do <i>love jihad</i> – is a Muslim. Those who think of ruining the country – Every single one of them is a Muslim !!! Everyone who does not share this message forward should be a Muslim. If you want to give muslims a good answer, please share!! We will finally know how many Hindus are united today !!	FS
That's why I hate Islam! See how these mullahs are celebrating. Seditious traitors!!	HS
A child's message to the countrymen is that Modi ji has fooled the country in 2014, distracted the country from the issues of inflationary job development to Hindu-Muslim and patriotic issues.	NFS

# Detecting Hate Speech

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# Datasets

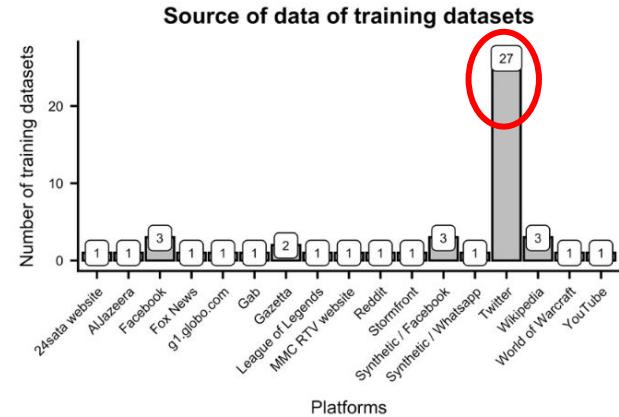
- Different datasets have different **taxonomies**.
  - Binary classification (hate/not, targeting group or not) ([Zampieri,2019](#))
  - Specific binary (Misogyny/not, Racism/not) ([Pamungkas, 2020](#))
  - Multiclass/labels datasets. ([Davidson,2017](#) , [Basile,2019](#))

# Datasets

- Different datasets have different taxonomies.
- Different datasets have different **sources**.

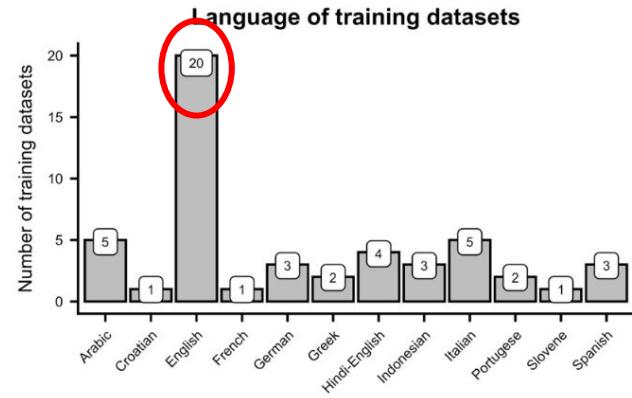
Twitter is one of the major sources.

- The works by Davidson ([Davidson, 2017](#)) and Founta ([Founta, 2018](#)) are two highly used dataset from Twitter
- Twitter is easily accessible.
- Alt-right platforms are often taken down, hence studies are limited ([Voat](#), [Parler](#))



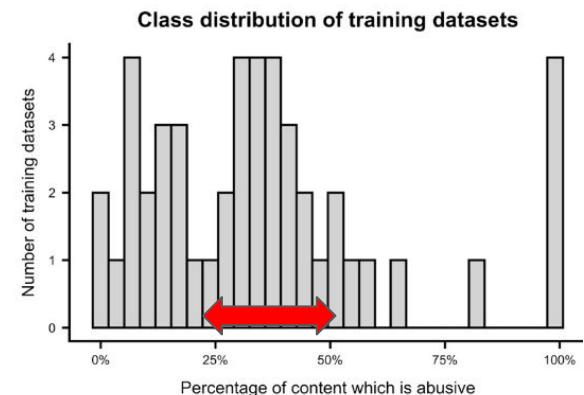
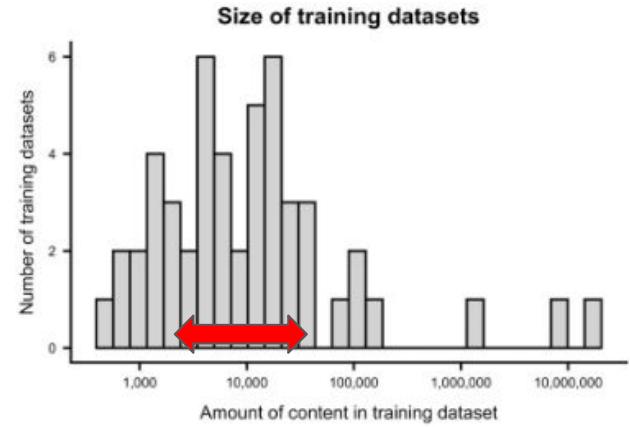
# Datasets

- Different datasets have different taxonomies.
- Different datasets have different sources.  
Twitter is one of the major sources.
- Different datasets have different **languages**,  
English being the prominent one.
  - Arabic ([Mulki,2019](#)), Italian ([Sanguinetti,2018](#)), Spanish ([Basile,2019](#)) and Indonesian ([Ibrohim,2019](#)) has more than 3 datasets
  - Quality is often questionable for these datasets.
  - Can we benefit from english language datasets ?



# Datasets

- Different datasets have different taxonomies.
- Different datasets have different sources.  
Twitter is one of the major sources.
- Different datasets have different languages,  
English being the prominent one.
- **Training size and amount of hate/abuse** also  
varies across datasets



# Earlier Detection Methods

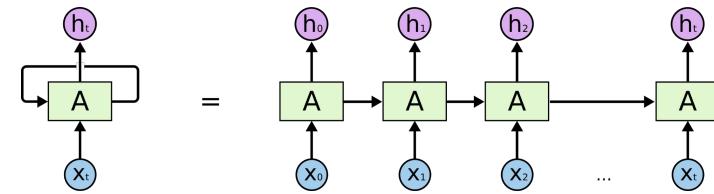
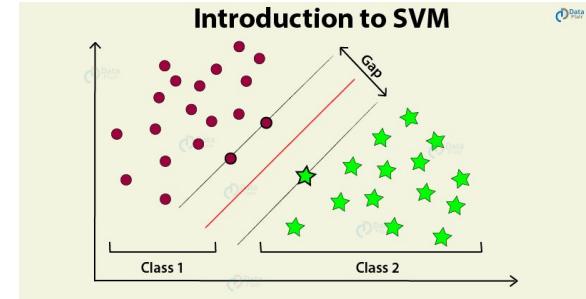
- Features used :-
  - TF-IDF vectors
  - Parts-of-speech tags
  - Linguistic features
    - Sentiment lexicons
    - Frequency counts of URL, username
    - Readability scores
  - Word embeddings
    - Twitter word embeddings ([Zimmerman, 2018](#)). [Click here](#)
  - Sentence embeddings
    - Google's universal embeddings ([Saha, 2018](#)). [Click here](#)



(Davidson, 2017)

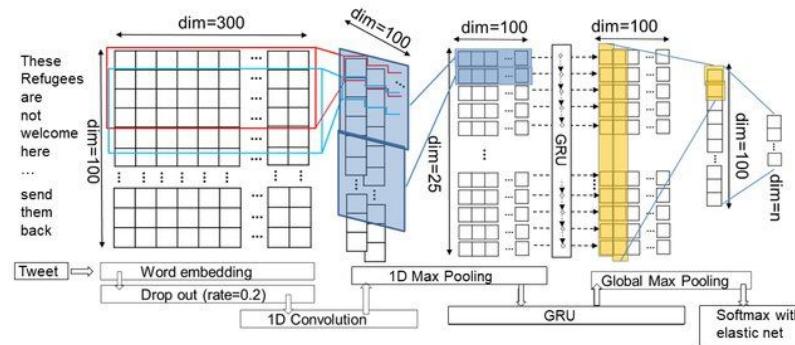
# Earlier Detection Methods

- Features used
- Detection method
  - Logistic regression
  - **SVM** ([Canós, 2018](#))
  - XGboost ([Saha, 2018](#))
  - **LSTM/GRU** ([Gao, 2017](#))
  - CNN-GRU ([Zhang, 2018](#))



# Earlier Detection Methods

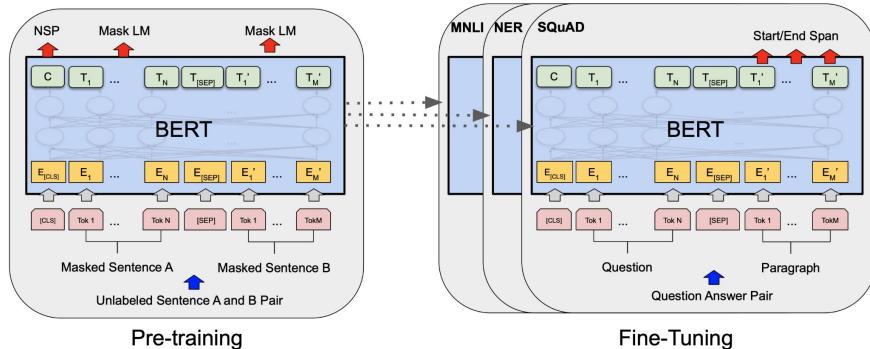
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  - **CNN-GRU ([Zhang, 2018](#))**



Dataset	SVM	SVM+ CNN	CNN+ GRU <sub>E</sub>	CNN+ GRU <sub>I</sub>	State of the art
WZ-L	0.74	0.74	0.80	0.81	<b>0.82</b> Waseem <a href="#">[26]</a> , best F1
WZ-S.amt	0.86	0.87	0.91	<b>0.92</b>	0.84 Waseem <a href="#">[25]</a> , Best features
WZ-S.exp	0.89	0.90	0.90	0.91	<b>0.92</b> Waseem <a href="#">[25]</a> , Best features
WZ-S.gb	0.86	0.87	0.91	0.92	<b>0.93</b> Gamback <a href="#">[10]</a> , best F1
WZ-LS	0.72	0.73	0.81	0.81	0.82 Park <a href="#">[20]</a> , WordCNN 0.81 Park <a href="#">[20]</a> , CharacterCNN <b>0.83</b> Park <a href="#">[20]</a> , HybridCNN
DT	0.87	0.89	<b>0.94</b>	<b>0.94</b>	0.87 SVM, Davidson <a href="#">[7]</a>
RM	0.86	0.89	0.90	0.91	<b>0.92</b> 0.86 SVM, Davidson <a href="#">[7]</a>

# Current Models

- Earlier models cannot completely capture context
- **BERT** and other transformers model helped in getting improved performance across different datasets ([Mozafari,2019](#))



Method	Datasets	Precision(%)	Recall(%)	F1-score(%)
Waseem and Hovy [22]	Waseem	72.87	77.75	73.89
Davidson et al. [3]	Davidson	91	90	90
Waseem et al. [23]	Waseem	-	-	80
	Davidson	-	-	89
BERT <sub>base</sub>	Waseem	81	81	81
	Davidson	91	91	91
BERT <sub>base</sub> + Nonlinear Layers	Waseem	73	85	76
	Davidson	76	78	77
BERT <sub>base</sub> + LSTM	Waseem	87	86	86
	Davidson	91	92	92
BERT <sub>base</sub> + CNN	Waseem	<b>89</b>	<b>87</b>	<b>88</b>
	Davidson	<b>92</b>	<b>92</b>	<b>92</b>

# Current Models

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- Incorporating lexicon into the BERT architecture → HurtBERT ([Koufakou,2020](#)).

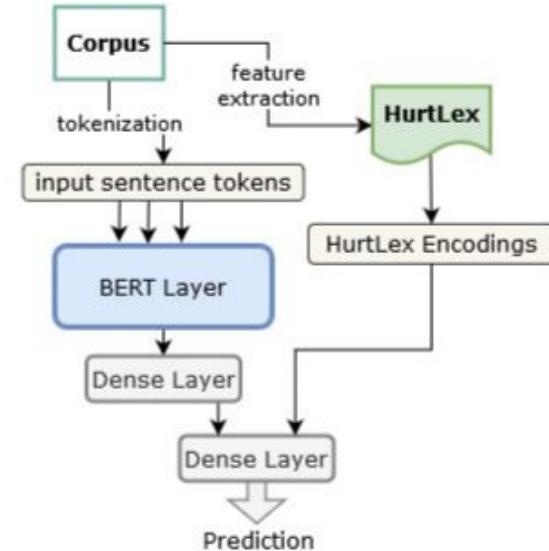
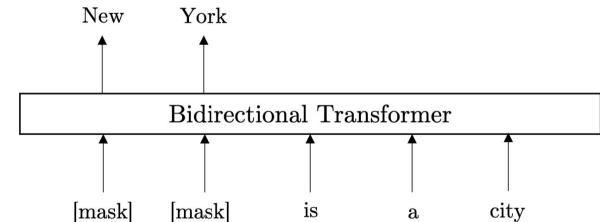


Figure 1: HurtBERT-Enc, our model using HurtLex Encodings

# Current Models

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- Re-training BERT with banned subreddit data → HateBERT ([Caselli,2021](#)).

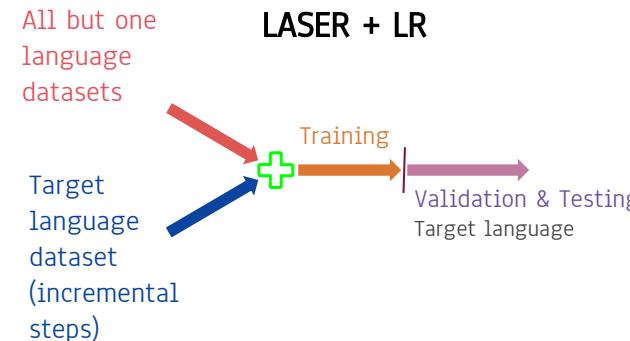
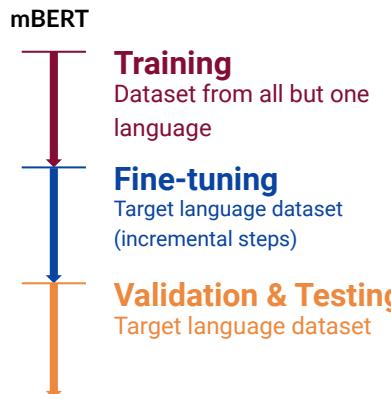


Dataset	Model	Macro F1 Pos. class - F1	
OffensEval 2019	BERT	.803±.006	.715±.009
	HateBERT	<b>.809±.008</b>	<b>.723±.012</b>
	Best	.829	.599
AbusEval	BERT	.727±.008	.552±.012
	HateBERT	<b>.765±.006</b>	<b>.623±.010</b>
	Caselli et al. (2020)	.716±.034	.531
HatEval	BERT	.480±.008	.633±.002
	HateBERT	<b>.516±.007</b>	<b>.645±.001</b>
	Best	.651	-

# Multilingual Hate speech

- Analysis of multilingual models across 9 different languages and 16 datasets ([Aluru,2020](#)).

Language	Low resource	High resource
Arabic	Monolingual, LASER + LR	Multilingual, mBERT
English	Multilingual, LASER + LR	Multilingual, mBERT
German	Monolingual, LASER + LR	Translation + BERT
Indonesian	Multilingual, LASER + LR	Monolingual, mBERT
Italian	Multilingual, LASER + LR	Monolingual, mBERT
Polish	Multilingual, LASER + LR	Translation + BERT
Portuguese	Multilingual, LASER + LR	Monolingual, LASER+LR
Spanish	Monolingual, LASER + LR	Multilingual, mBERT
French	Monolingual, LASER + LR	Translation + BERT

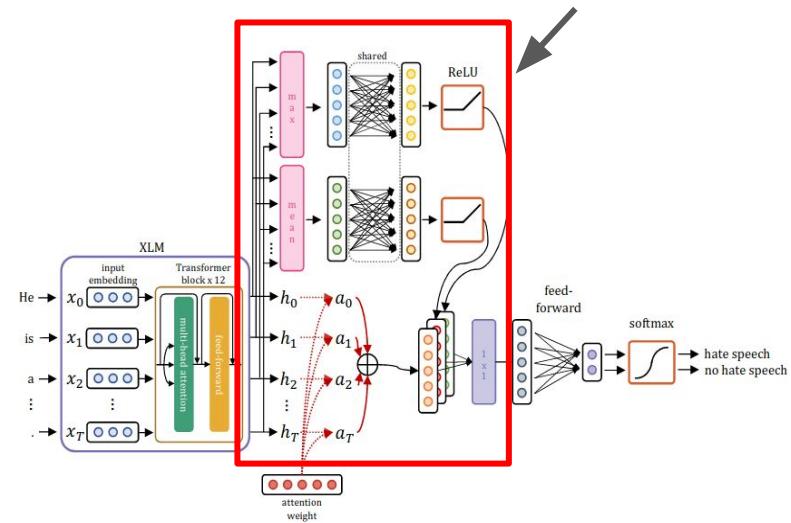


Click logo for demo

# Multilingual Hate speech

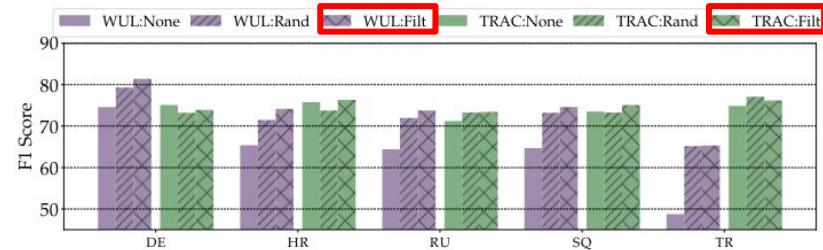
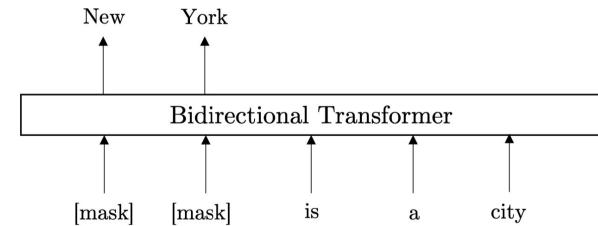
- Benchmarking multilingual models across 9 different languages and 16 datasets ([Aluru,2020](#)).
- A novel classification block -AXEL to improve cross lingual transfer ([Stappen,2020](#)) on Hateval data.

	Dense	Att	AXEL
EN⇒ES	41.31	34.37	<b>53.42</b>
ES⇒EN	<b>60.83</b>	48.47	52.48
ES⇒EN-S	49.38	39.10	<b>53.24</b>
EN⇒(ES→EN)	60.59	62.40	<b>64.39</b>
ES⇒(EN→ES)	56.89	49.17	<b>58.31</b>
ES⇒(EN-S→ES)	56.57	49.17	<b>65.04</b>

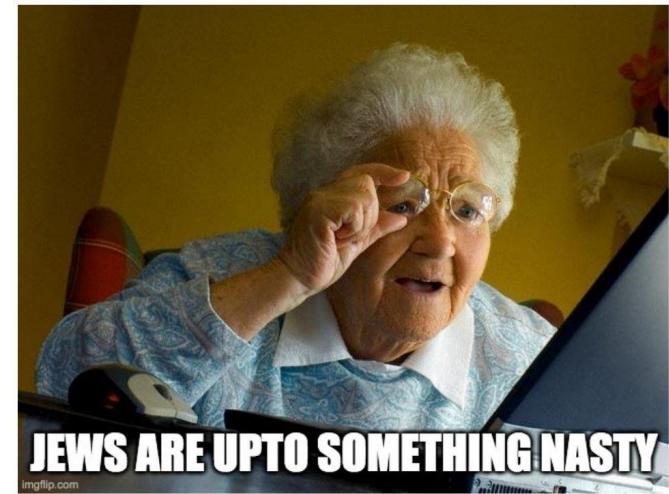


# Multilingual Hate speech

- Benchmarking multilingual models across 9 different languages and 16 datasets ([Aluru,2020](#)).
- A novel classification block -AXEL to improve cross lingual transfer ([Stappen,2020](#)) on Hateval data.
- **Pre-training** on keyword based filtered data also can help in cross lingual transfer ([Glavaš,2020](#))



# More Modalities



# Multimodal Datasets

- **MMHS150K** is one of the largest dataset. image-text pair in hate speech research ([Gomez,2019](#)).
- **Hateful Memes** is another dataset of 10K+ posts created by Facebook AI. ([Goswami.2021](#))
- Automated multimodal detection of online **antisemitism**.([Chandra.2021](#))
- **HarMeme** is another dataset consisting of 3,544 memes related to COVID-19.([Pramanick.2021](#))

# Models

- **Text Based**
  - Glove, Fasttext Embedding with Dense ANN layer
  - BERT, RoBERTa
- **Image Based model**
  - ResNet-152, VGG19, ResNeXt-101 etc.
- **Multimodal model**
  - ViLBERT CC, V-BERT COCO
  - VisualBERT, MMBT, UNITER

Modality	Model	2-Class Classification					
		Acc ↑	P ↑	R ↑	F1 ↑	MAE ↓	MMAE ↓
Text Only	Human <sup>†</sup>	90.68	84.35	84.19	83.55	0.1760	0.1723
	Majority	64.76	32.38	50.00	39.30	0.3524	0.5000
Text Only	TextBERT	70.17	65.96	66.38	66.25	0.3173	0.2911
Image Only	VGG19	68.12	60.25	61.23	61.86	0.3204	0.3190
	DenseNet-161	68.42	61.08	62.10	62.54	0.3202	0.3125
	ResNet-152	68.74	61.86	62.89	62.97	0.3188	0.3114
	ResNeXt-101	69.79	62.32	63.26	63.68	0.3175	0.3029
Image + Text (Unimodal Pre-training)	Late Fusion	73.24	70.28	70.36	70.25	0.3167	0.2927
	Concat BERT	71.82	71.58	72.23	71.82	0.3033	0.3156
	MMBT	73.48	68.89	68.95	67.12	0.3101	0.3258
Image + Text (Multimodal Pre-training)	ViLBERT CC	78.53	78.62	<b>81.41</b>	78.06	0.2279	0.1881
	V-BERT COCO	<b>81.36</b>	<b>79.55</b>	81.19	<b>80.13</b>	<b>0.1972</b>	<b>0.1857</b>

# Shared tasks timeline

AMI'18   SemEval'19   HASOC'19   VLSP'19



## EVALITA AMI 2018

Task- Misogyny  
Best- Feature  
based XGBoost

## SemEval-2019

Task-Multilingual  
Best- SVM with  
RBF

## HASOC 2019

Task-  
Hate/Offensive  
Best- Ensemble

## VLSP HSD 2019

Task- Hate  
Speech  
Best- LR + ngram

# Shared tasks timeline

AMI'18 SemEval'19 HASOC'19 VLSP'19 EVALITA'20 SemEval'20 HASOC'20



## EVALITA HSD 2020

**Task-**  
HateSpeech  
**Best-** BERT

## SemEval-2020

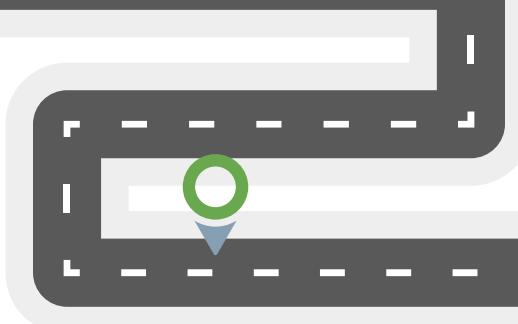
**Task-**Multilingual  
**Best-** BERT,  
m-BERT

## HASOC 2020

**Task-**  
Multilingual  
**Best-** CNN, BERT

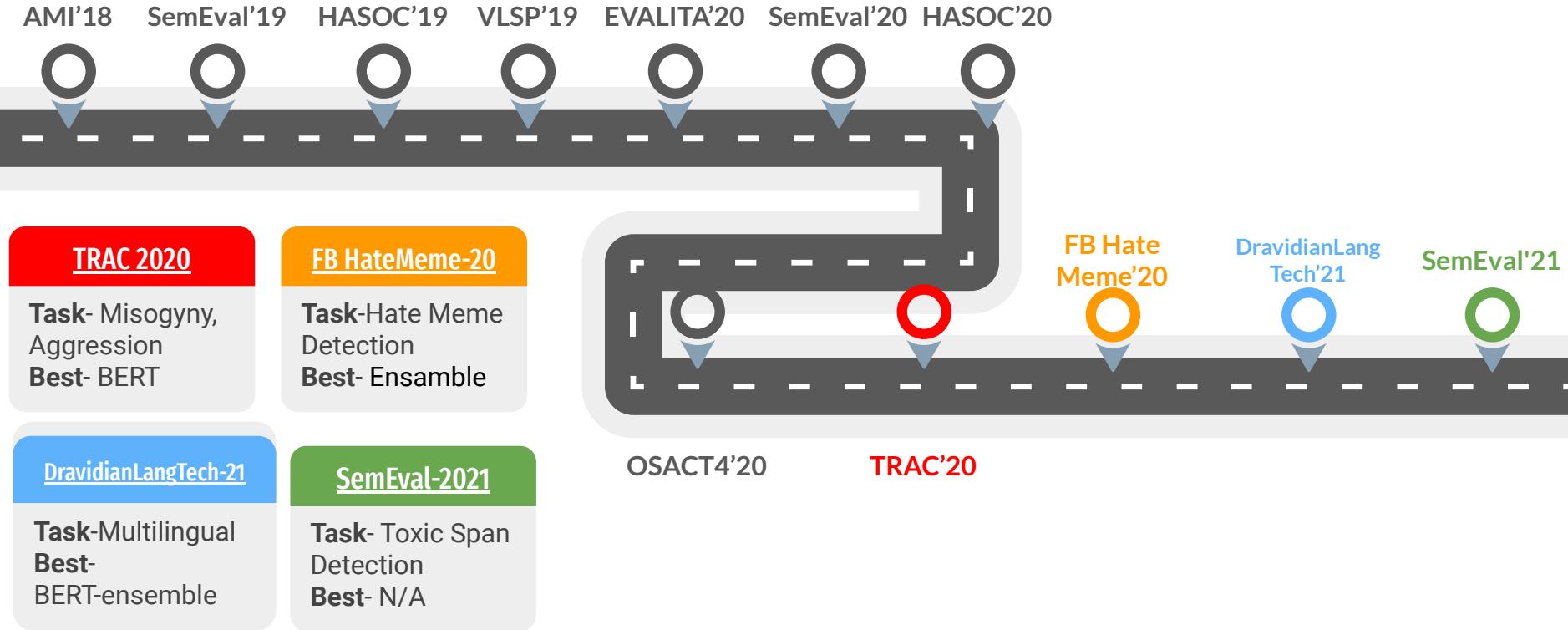
## OSACT4 HSD 2020

**Task-** Arabic  
Hate Speech  
**Best-** CNN



OSACT4'20

# Shared tasks timeline



# Pitfalls of Model Evaluation

- Two of the previous studies had spurious evaluations ([Badjatiya,2017](#) and [Agrawal,2018](#))
- Types of **wrong evaluations**
  - Oversampling before train-test split ([Agrawal,2018](#))
  - Feature extraction using the whole train and test split ([Badjatiya,2017](#))

**Dataset:** Waseem and Hovy dataset  
**Method:** LSTM+GBDT , BiLSTM with attention

Method	Class	Prec.	Rec.	F1
Badjatiya et al. [2] Emb. over all dataset	Neither	95.5	96.8	96.1
	Racist	94.5	93.5	94.0
	Sexist	91.2	87.5	89.3
	Micro avg.	94.6	94.6	94.6
	Macro avg.	93.7	92.6	93.1
Agrawal and Awekar [1] Oversamp. all dataset	Neither	95.1	91.7	93.4
	Racist	94.9	96.0	95.4
	Sexist	92.5	97.0	94.6
	Micro avg.	94.4	94.4	94.4
	Macro avg.	94.2	94.9	94.5

After correcting  
the errors

Drop of 20% in Macro F1!

Method	Class	Prec.	Rec.	F1
Badjatiya et al. [2] Emb. over train set	Neither	82.3	94.7	88.1
	Racist	78.0	64.0	70.2
	Sexist	84.5	47.8	60.9
	Micro avg.	82.3	82.1	80.7
	Macro avg.	81.6	68.9	73.1
Agrawal and Awekar [1] Oversamp. train set	Neither	90.3	86.5	88.3
	Racist	69.6	81.3	75.0
	Sexist	74.0	77.4	75.5
	Micro avg.	84.7	84.1	84.3
	Macro avg.	78.0	81.7	79.6

# Pitfalls of Model Evaluation

- Two of the previous studies had spurious evaluations (Badjatiya,2017 and Agrawal,2018)
- Wrong evaluations
  - Oversampling before train-test split (Agrawal,2018)
  - Feature extraction using the whole train and test split (Badjatiya,2017)
- **Removing user overlap** between train and test set.

**Dataset:** Waseem and Hovy dataset  
**Method:** LSTM+GBDT , BiLSTM with attention

Method	Class	Prec.	Rec.	F1
Bajjatiya et al. [2]	None	49.6	93.4	64.3
	Hateful	68.8	15.4	23.5
	Micro avg.	63.8	54.1	46.1
	Macro avg.	59.2	54.4	43.9
Agrawal and Awekar [1]	None	47.5	98.0	63.0
	Hateful	75.3	03.5	06.7
	Micro avg.	62.3	48.4	35.1
	Macro avg.	61.4	50.8	34.9

# Pitfalls of Model Evaluation

- Datasets lack testing in the **wild**, train-test comes from the same distribution.
- Different test suites generated to test the classifiers. [\(Röttger,2020\)](#)
- **Error in neutral and positive statement about group**

## Models

DistilBERT-Davidson - **DB-D**

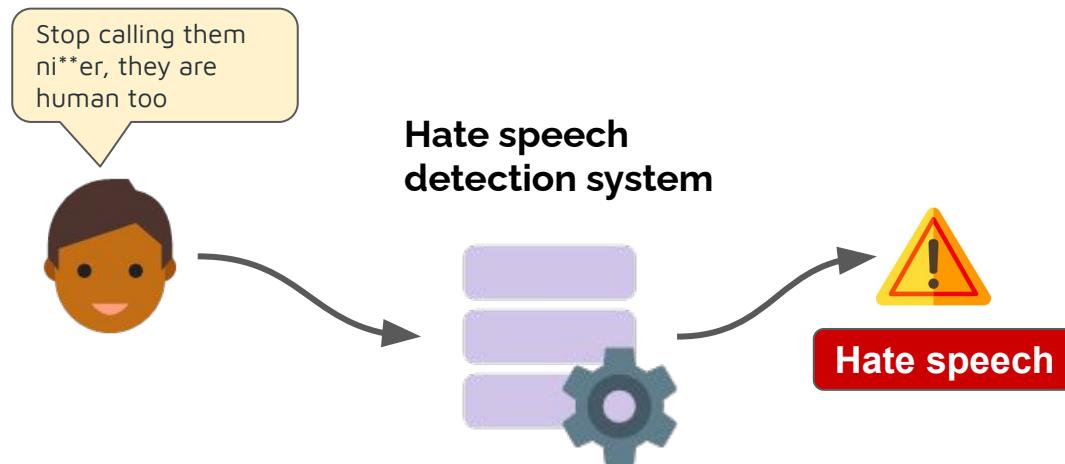
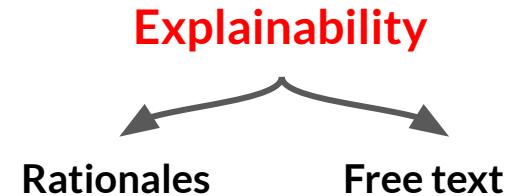
DistilBERT-Founta - **DB-F**

Perspective api - **PERS**

Functionality	Example	Gold Label	n	Accuracy (%)		
				DB-D	DB-F	PERS
Group identifier <b>F18:</b> Neutral statement using protected group identifier <b>F19:</b> Positive statement using protected group identifier	"We are a group of [IDENTITY]." "I live with two [IDENTITY]."	non-hateful	126	61.1	76.2	<b>84.1</b>
	"I love [IDENTITY]." "[IDENTITY] are great."	non-hateful	189	<b>86.2</b>	79.9	54.0

# Explainability of Models

- **Explainability** is a crucial aspect more so in these social dimensions

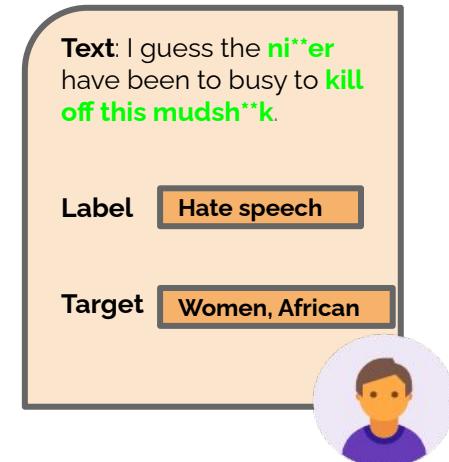


# Explainability of Models

- **Explainability** is a crucial aspect more so in these social dimensions
- **HateXplain** - first dataset to include rationales along with labels. ([Mathew,2020](#))

Models	Accuracy	F1 Score	AUROC
CNN-GRU	0.627	0.606	0.793
BERT	0.690	0.674	0.843
<b>BERT-HateXplain</b>	<b>0.698</b>	<b>0.687</b>	<b>0.851</b>

Models performance is better !



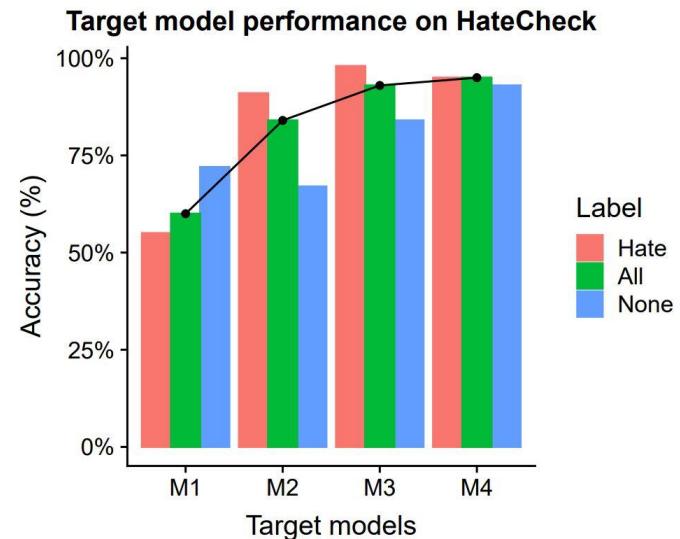
Click logo for demo

colab

# Dynamically Generated Data

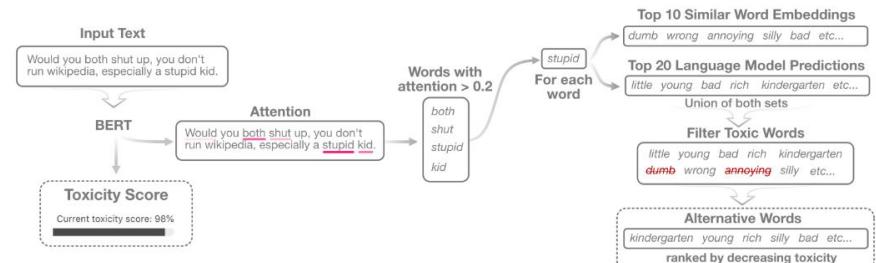
- A human-and model-in-the-loop process for training online hate detection models. ([Vidgen.2021](#))

Round	Total	Not	Hate
R1	54.7%	64.6%	49.2%
R2	34.3%	38.9%	29.7%
R3	27.8%	20.5%	35.1%
R4	27.7%	23.7%	31.7%



# Explainability of Models

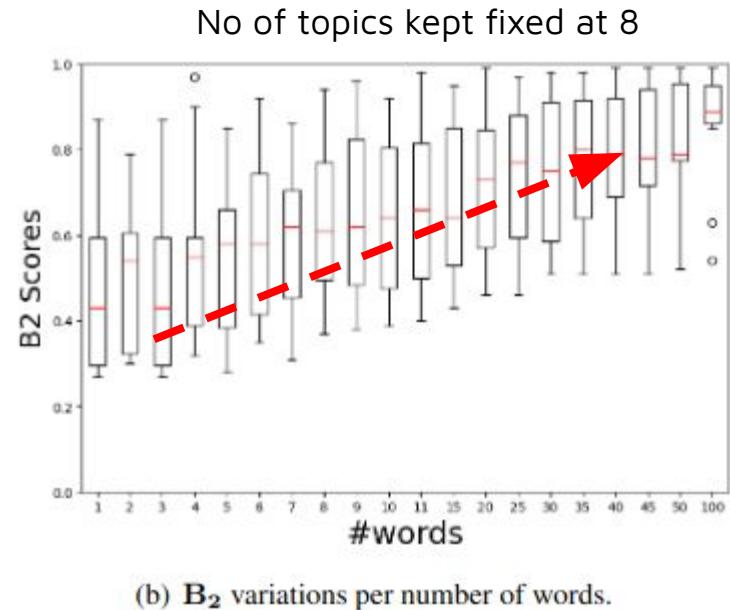
- **Explainability** is a crucial aspect more so in these social dimensions
- **Hatexplain** - first dataset to include rationales as well as target along with labels. (Mathew,2020)
- **RECAST** - tool to suggest alt wordings based on attention scores. (Wright,2021)



**Advantage** - reduce toxicity, way of debugging model  
**Disadvantage** - malicious users might game the system.

# Bias in Data/Models

- Bias from different directions
  - How is **data selected** ?
  - Who is the annotator?
  - Who is the speaker/target ?
- Often hate speech dataset can carry bias related to some identity words  
[\(Ousidhoum,2020\)](#)
- Increase in semantic relatedness between corpus and keywords as number of keywords are increased



**B2 measures how frequently keyword appear in topics**

# Bias in Data/Models

- Bias from different directions
  - How is data selected ?
  - Who is the **annotator**?
  - Who is the speaker/target ?
- Data using expert annotators (activists) performs better than amateurs (crowdsouce)  
[\(Waseem,2016\)](#)

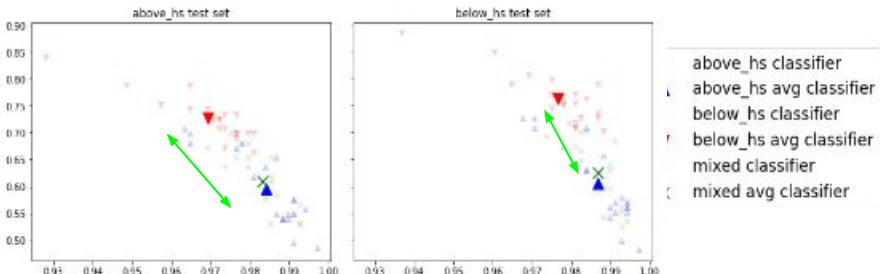
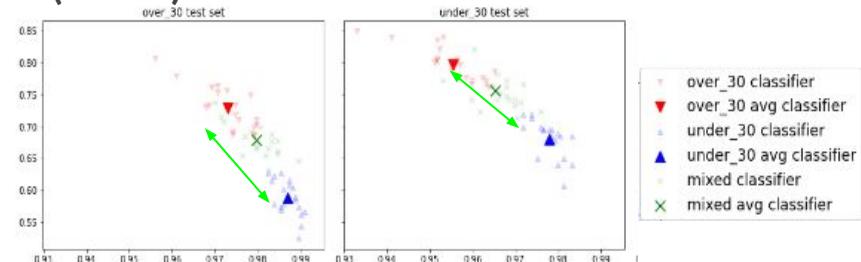
Feature Set	F1	Amateur			Expert		
		Recall	Precision	F1	Recall	Precision	
Close	86.39	88.60%	87.59%	91.24	92.49%	92.67%	
Middling	84.07	86.76%	85.43%	87.81	90.10%	88.53%	
Distant	71.71	80.17%	82.05%	77.77	84.76%	71.85%	
All	86.39	88.60%	87.59%	90.77	92.20%	92.23%	
Best	83.88	86.68%	85.54%	91.19	92.49%	92.50%	
Baseline	70.84	79.80%	63.69%	77.77	84.76%	71.85%	

**Table 5:** Scores obtained for each of the feature sets.

# Bias in Data/Models

- Bias from different directions
  - How is data selected ?
  - Who is the **annotator**?
  - Who is the speaker/target ?
- Data using expert annotators (activists) performs better than amateurs (crowdsource)  
(Waseem,2016)
- A study found significant bias for age and education of the annotators. (Kuwatly,2020)

Specificity (X-axis) vs sensitivity (Y-axis)



**Method** - Trained different classifiers on data annotated by different group and evaluated them

# Bias in Data/Models

- Bias from different directions
  - How is data selected ?
  - Who is the annotator?
  - Who is the **speaker/target** ?
- Often hate speech model can detect false positives for tweets written by different community ([Davidson,2019](#))

Dataset	Class	$\widehat{p_{i black}}$	$\widehat{p_{i white}}$	t	p	$\frac{\widehat{p_{i black}}}{\widehat{p_{i white}}}$
<i>Waseem and Hovy</i>	Racism	0.001	0.003	-20.818	***	0.505
	Sexism	0.083	0.048	101.636	***	1.724
	Racism	0.001	0.001	0.035		1.001
	Sexism	0.023	0.012	64.418	***	1.993
<i>Waseem</i>	Racism and sexism	0.002	0.001	4.047	***	1.120
	Hate	0.049	0.019	120.986	***	2.573
	Offensive	0.173	0.065	243.285	***	2.653
<i>Davidson et al.</i>	Harassment	0.032	0.023	39.483	***	1.396
	Hate	0.111	0.061	122.707	***	1.812
<i>Golbeck et al.</i>	Abusive	0.178	0.080	211.319	***	2.239
	Spam	0.028	0.015	63.131	***	1.854

Table 2: **Experiment 1**

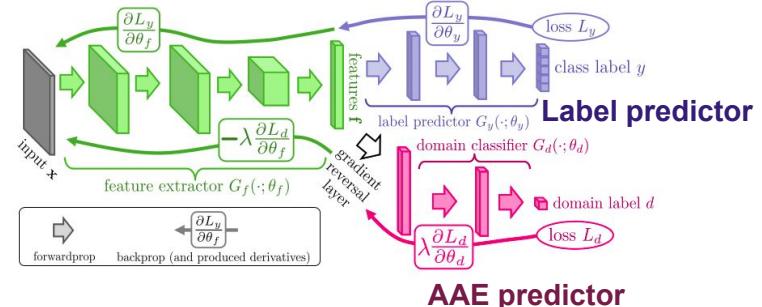
Values greater than 1 indicate that black-aligned tweets are classified as belonging to class at a higher rate than white

Dataset and model used for dialect identification ([Blodgett,2016](#))

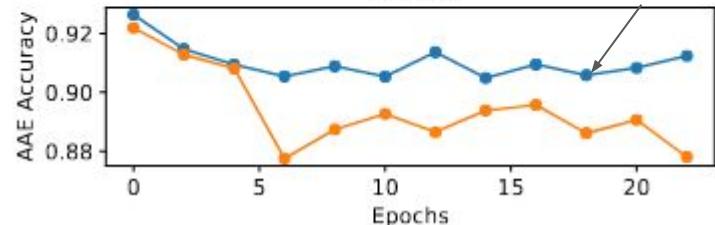
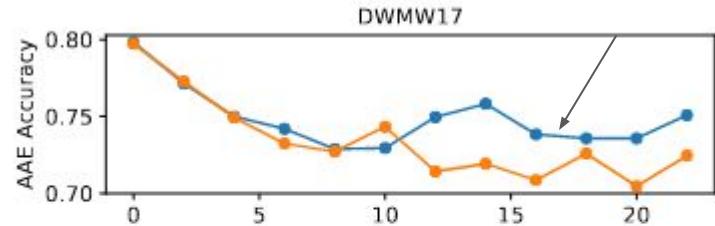
# Bias in Data/Models

- Bias from different directions
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  - Who is the **speaker/target** ?
- Often hate speech model can detect false positives for tweets written by different community ([Davidson,2019](#)).
- Training with adversarial loss can help reduce the bias ([Xia,2020](#)).

Community not annotated



● single adversary      ● multiple adversaries



Dataset and model used for dialect identification ([Blodgett,2016](#))

# Bias in Data/Models

- Bias from different directions
  - How is data selected ?
  - Who is the annotator?
  - Who is the **speaker/target** ?
- Often hate speech model can detect false positives for tweets written by different community ([Davidson,2019](#)).
- Training with adversarial loss can help reduce the bias ([Xia,2020](#)).
- Using rationales can make the models less biased towards different targets ([Mathew,2020](#))

Models	GMB-Sub	GMB-BPSN	GMB-BNSP
CNN-GRU	0.654	0.623	0.659
BERT	0.762	0.709	0.757
<b>BERT-HateXplain</b>	<b>0.807</b>	<b>0.745</b>	<b>0.763</b>

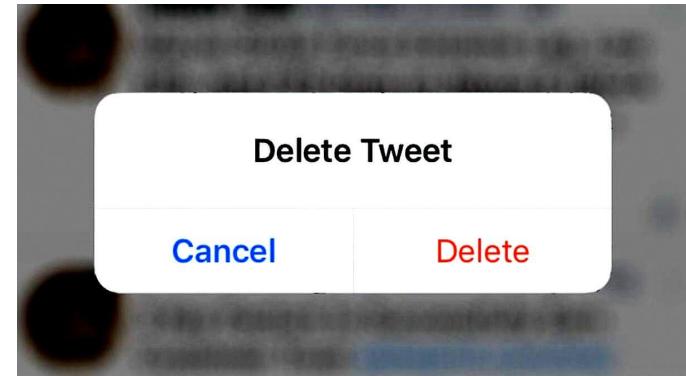
Models less biased !

# Mitigating Hate Speech

- Definitions and related concepts
- Analysis of hate speech
  - Prevalence
  - Effect
- Detection of hate speech
  - Datasets
  - Traditional methods
  - Sequential models
  - Transformer based models
  - Challenges
- Mitigation of hate speech
  - Effects of Ban
  - Counterspeech detection
  - Counterspeech generation
  - Effect of counter speech
- SWOT analysis

# What is done after detecting hate speech?

- **Deletion** of posts
- **Suspension** of user accounts
- **Shadow banning**



# **Is banning effective?**

# Is banning effective?

## Case study of Reddit[2015]

- In 2015, Reddit closed several subreddits due to **violations** of Reddit's anti-harassment policy.
- Foremost among them were **r/fatpeoplehate** and **r/CoonTown**
- How **effective** was the ban?



This community has been banned

This subreddit was banned due to a violation of our [content policy](#), specifically, our sitewide rules regarding violent content.

Banned 1 day ago.

[BACK TO REDDIT](#)

# Is banning effective ?

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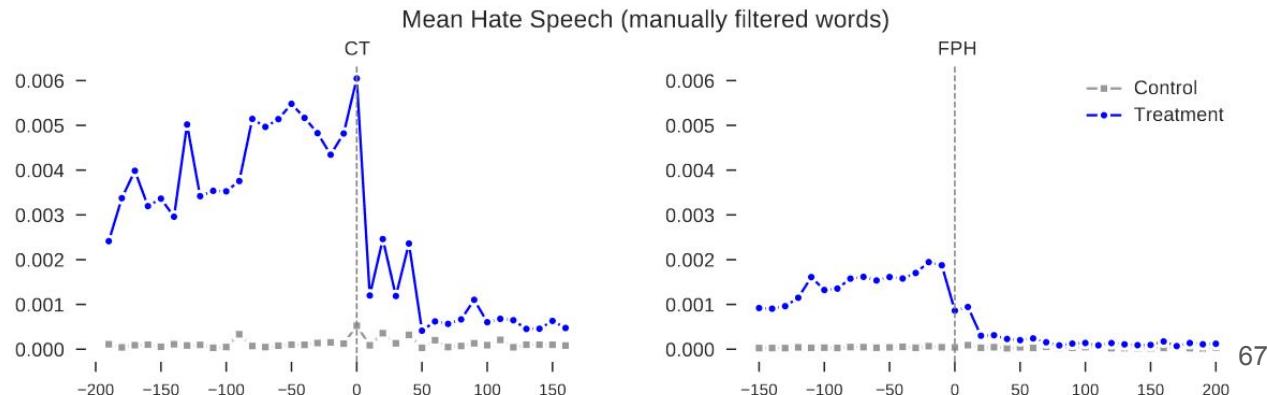
***You Can't Stay Here: The Efficacy of Reddit's 2015 Ban Examined Through Hate Speech [Chandrasekharan 2017]***

# The Efficacy of Reddit's 2015 Ban

- **User-level** - Following Reddit's 2015 ban, a large, significant percentage of users from banned communities left Reddit. Others migrated to other subreddits where hate was prominent

# The Efficacy of Reddit's 2015 Ban

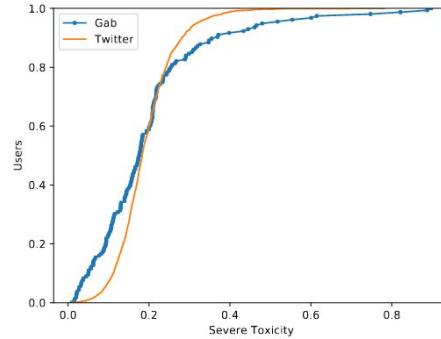
- **User-level** - Following Reddit's 2015 ban, a large, significant percentage of users from banned communities **left Reddit**. Others migrated to other sub-reddits where hate was prominent
- **Community-level** - The migrant users **did not bring hate speech with them** to their new communities, nor did the longtime residents pick it up from them. **Reddit did not “spread the infection”.**



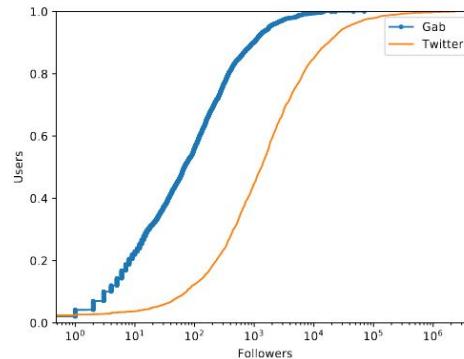
# **What about the users who left?**

# What about the users who left ?

Users who get banned on Twitter/Reddit exhibit an **increased level** of activity and toxicity on Gab, although the **audience** they potentially reach **decreases**



*Understanding the Effect of  
Deplatforming on Social Networks [[Ali  
2021](#)]*



# **Are there any alternatives?**

# **Doctrine of Counterspeech/Counter-Narrative**

- The counterspeech doctrine posits that the proper response to negative speech is to **counter it with positive expression**.
- Combating hate speech in this way has some advantages: it is **faster**, more **flexible** and **responsive**, capable of dealing with extremism from anywhere and in any language and it does not form a barrier against the principle of free and open public space for debate.

# Counterspeech Examples

Hate Speech



[REDACTED] Cowardly attack on innocent people as it has happened in Gujurat carnage and various lynching in different regions of India. Cowards everywhere attack on unarmed civilians. Violence must be condemned at every level.

Like · Reply · 12 July at 00:53

[REDACTED] Muslims are not terrorists brother it's just because of few Muslims the name of the entire community is getting spoilt please learn to respect the religion.

Like · Reply · 8 · July 28, 2016 at 12:40am

Counterspeech



patriargate ✅  
@patriargate

Follow

So #Muslims do not seem to care so much about having a nice place to live. Or maybe they just believe that white (christian) slave should do the job.



MorgothLives @LivesMorgoth

Hackney in London is just 30% white yet a photo of volunteer litter pickers looks like this? But if they ask Diane Abbott to represent them as much as the black community she'll block them

1:41 PM - 16 Nov 2018

1 1 1 1 1 1

Tweet your reply

More replies



We Counter Hate @we\_counter\_hate · 14m  
Replies to @patriargate

This hate tweet is now being countered. Think twice before retweeting. For every retweet, a donation will be committed to a non-profit fighting for inclusion, equality and diversity. [tinyurl.com/ybv4expb](https://tinyurl.com/ybv4expb)

WE COUNTER HATE  
We understand that culture and demographics are our destiny. We can't restore our civilization with somebody else's babies.  
[https://twitter.com/u\\_of\\_europe/stw](https://twitter.com/u_of_europe/stw)

# **Taxonomy of counterspeech** Benesch 2016

1. Presenting facts to correct misstatements or mis-perceptions
2. Pointing out hypocrisy or contradictions
3. Affiliation
4. Visual Communication
5. Humor and sarcasm
6. Denouncing hateful or dangerous speech
7. Tone

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Hey I'm Christian and I'm gay and this guy is so wrong. Stop the justification and start the accepting. I know who my heart and soul belong to and that's with God: creator of heaven and earth. We all live in his plane of consciousness so it's time we started accepting one another. That's all

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6. Denouncing hateful or dangerous speech
7. Tone

*"I am a Christian, and I believe we're to love everyone!! No matter age, race, religion, sex, size, disorder... whatever!! I*

***LOVE PEOPLE!! treat  
EVERYONE with respect"***

# **Counterspeech in Web**

# Counterspeech in Web

Data collected and annotated from comments of youtube videos showing hate towards some communities

Type of counterspeech	Target community			Total
	Jews	Blacks	LGBT	
Presenting facts	308	85	359	752
Pointing out hypocrisy or contradictions	282	230	526	1038
Warning of offline or online consequences	112	417	199	728
Affiliation	206	159	200	565
Denouncing hateful or dangerous speech	376	482	473	1331
Humor	227	255	618	1100
Positive tone	359	237	268	864
Hostile	712	946	1083	2741
Total	2582	2811	3726	9119

**Thou Shalt Not Hate: Countering  
Online Hate Speech [Mathew 2019]**

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Hostile	712	946	1083	2741
Total	2582	2811	3726	9119

**Thou Shalt Not Hate: Countering  
Online Hate Speech [Mathew 2019]**

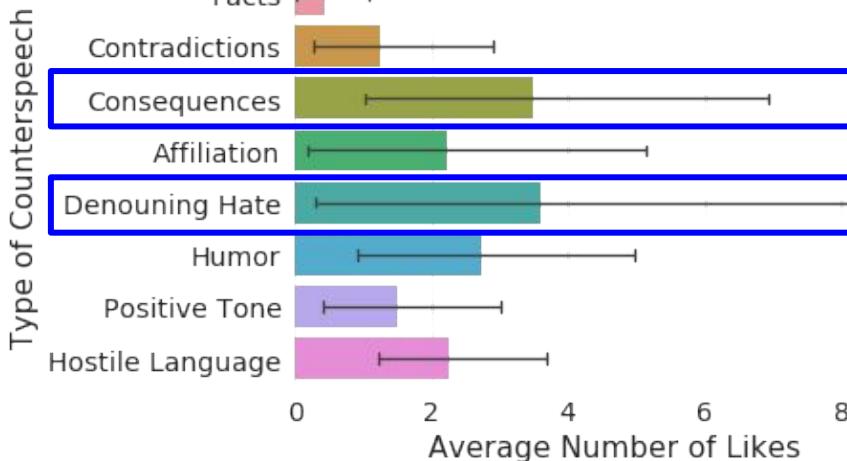
# Counterspeech in Web

Data collected and annotated from comments of youtube videos showing hate towards some communities

Type of counterspeech	Target community			Total
	Jews	Blacks	LGBT	
Presenting facts	308	85	359	752
Pointing out hypocrisy or contradictions	282	230	526	1038
Warning of offline or online consequences	112	417	199	728
Affiliation	206	159	200	565
Denouncing hateful or dangerous speech	376	482	473	1331
Humor	227	255	618	1100
Positive tone	359	237	268	864
Hostile	712	946	1083	2741
Total	2582	2811	3726	9119

**Thou Shalt Not Hate: Countering  
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# Counterspeech in Web



In case of the African-American community, the counterspeakers call out for racism and talk about consequences of their actions

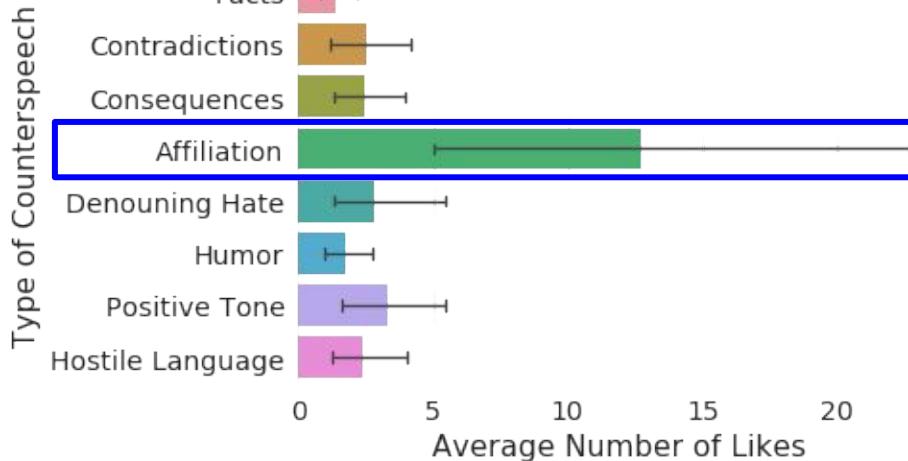
Example:

"i hope these cops got fired! this is bullshit"

"Sad to see the mom teaching her children to be racist and hateful. The way the guy handled it was great."

Thou Shalt Not Hate: Countering Online Hate Speech [Mathew 2019]

# Counterspeech in Web



In case of the Jews community, we observe that the people affiliate with both the target and the source community ('Muslims', 'Christians') to counter the hate message.

Example:

"I'm Jewish And I'm really glad there some people that stand up for us And I have no problems with Muslims. We're all brothers and sisters"

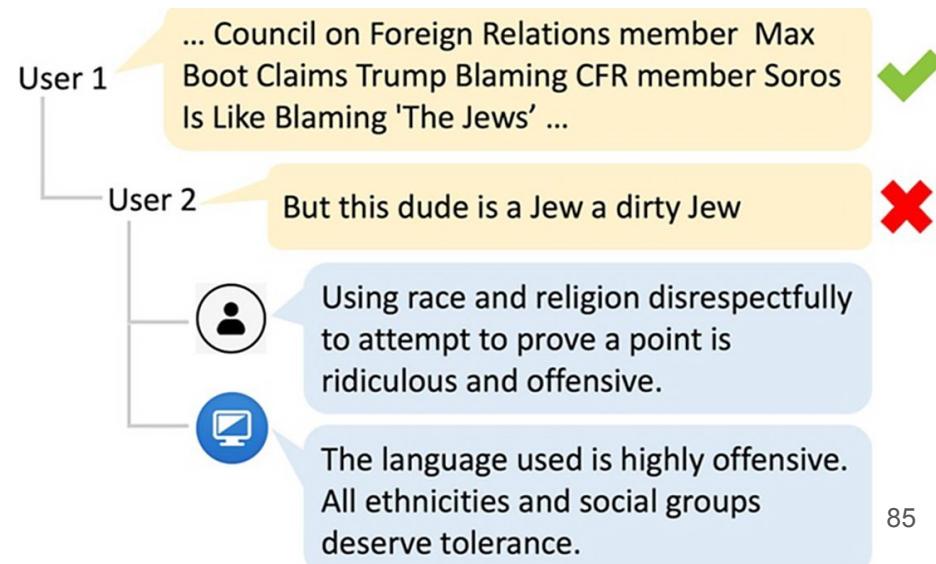
**Thou Shalt Not Hate: Countering Online Hate Speech [Mathew 2019]**

# **Can we generate counterspeech ?**

# Can we generate counterspeech ?

The core idea is to **directly intervene** in the discussion with textual responses that are **meant to counter the hate content** and prevent it from further spreading

Manual intervention against hate speech is **not scalable**



# Datasets for counterspeech generation

- CONAN Dataset [[Chung 2019](#)] (NGO Trainers)
- Intervene Dataset [[Qian 2019](#)] (Gab & Reddit)
- Multitarget CONAN Dataset [[Fanton 2021](#)] (Synthetic + NGO Trainers)



# Counterspeech collection Strategy



Type	Hate speech source	Counter speech source	Annotation	Annotators
Crawling ( <a href="#">Mathew 2019</a> )	Online	Online	Labeling	Crowd
Crowdsourcing ( <a href="#">Qian 2019</a> )	Online	Synthetic	Response Generation	Crowd
Niche sourcing ( <a href="#">Chung 2019</a> )	Online/ Synthetic	Synthetic	Response Generation	Experts - NGO

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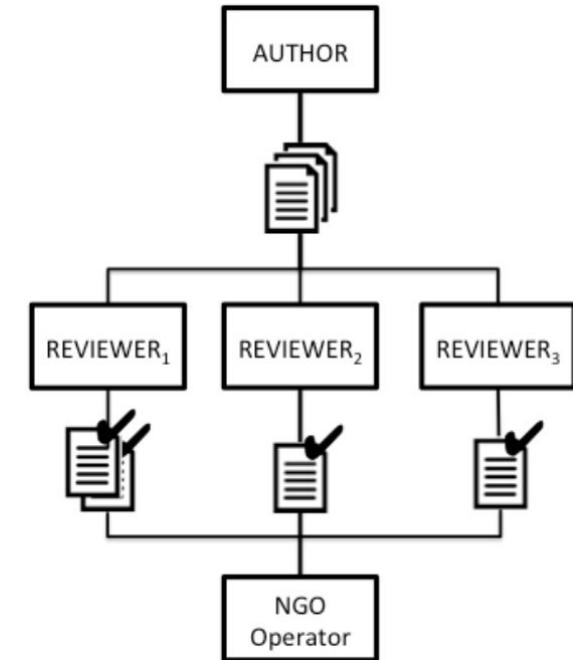
# Counterspeech collection Strategy [Tekiroglu 2020](#)

Author-Reviewer framework [[Tekiroglu 2020](#)]: An author is tasked with text generation and a reviewer can be a human or a classifier model that filters the produced output.

A validation/post-editing phase is conducted with NGO operators over the filtered data.

This framework is scalable allowing to obtain datasets that are suitable in terms of diversity, novelty, and quantity.

Example - Multitarget CONAN [[Fanton et.al](#)]



# Generation models

## VAE - RNN

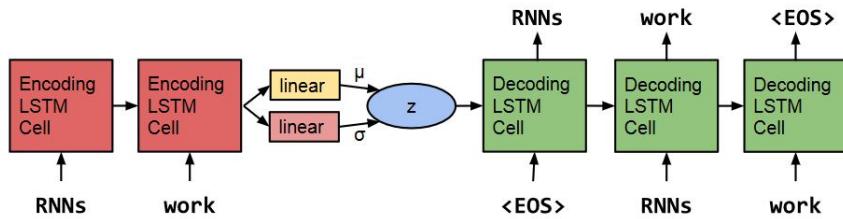
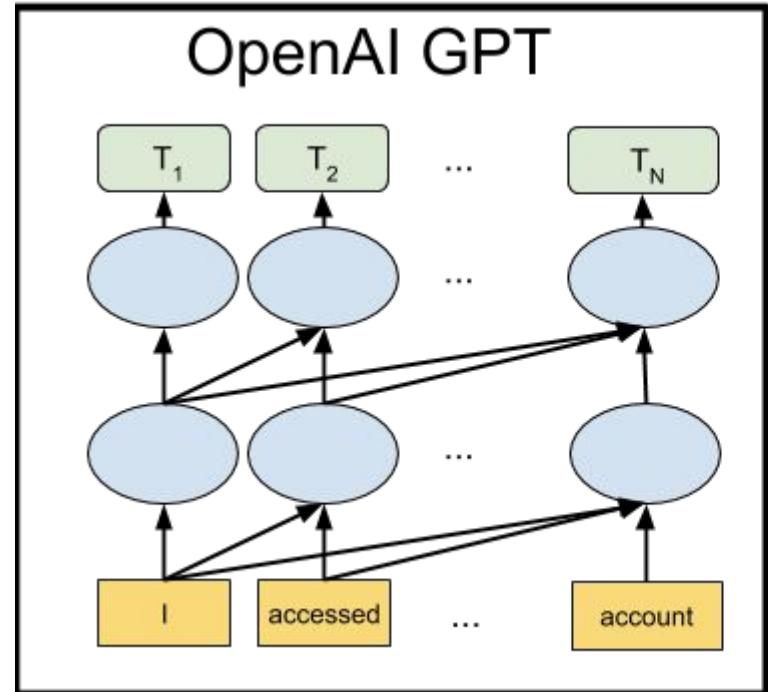
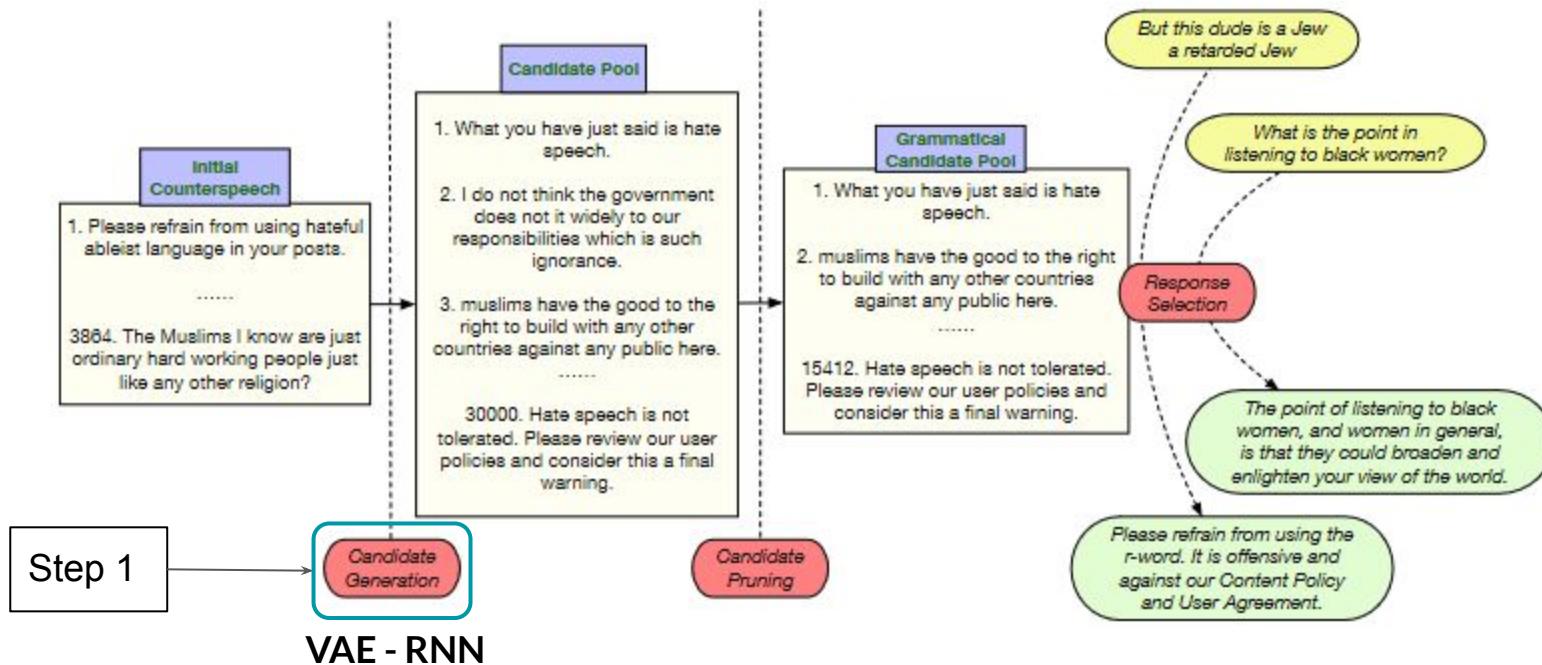


Figure 1: The core structure of our variational autoencoder language model. Words are represented using a learned dictionary of embedding vectors.

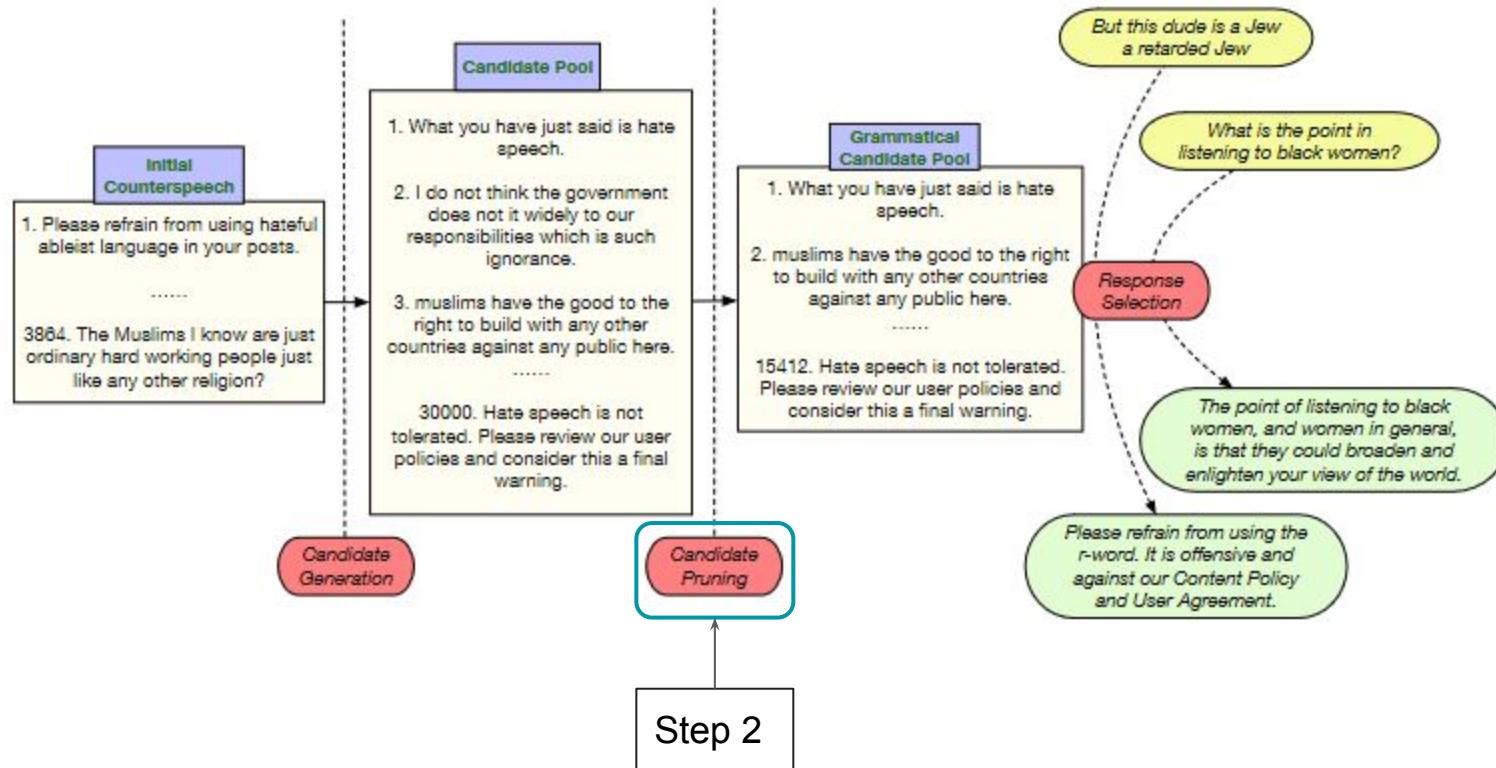
# Generation models



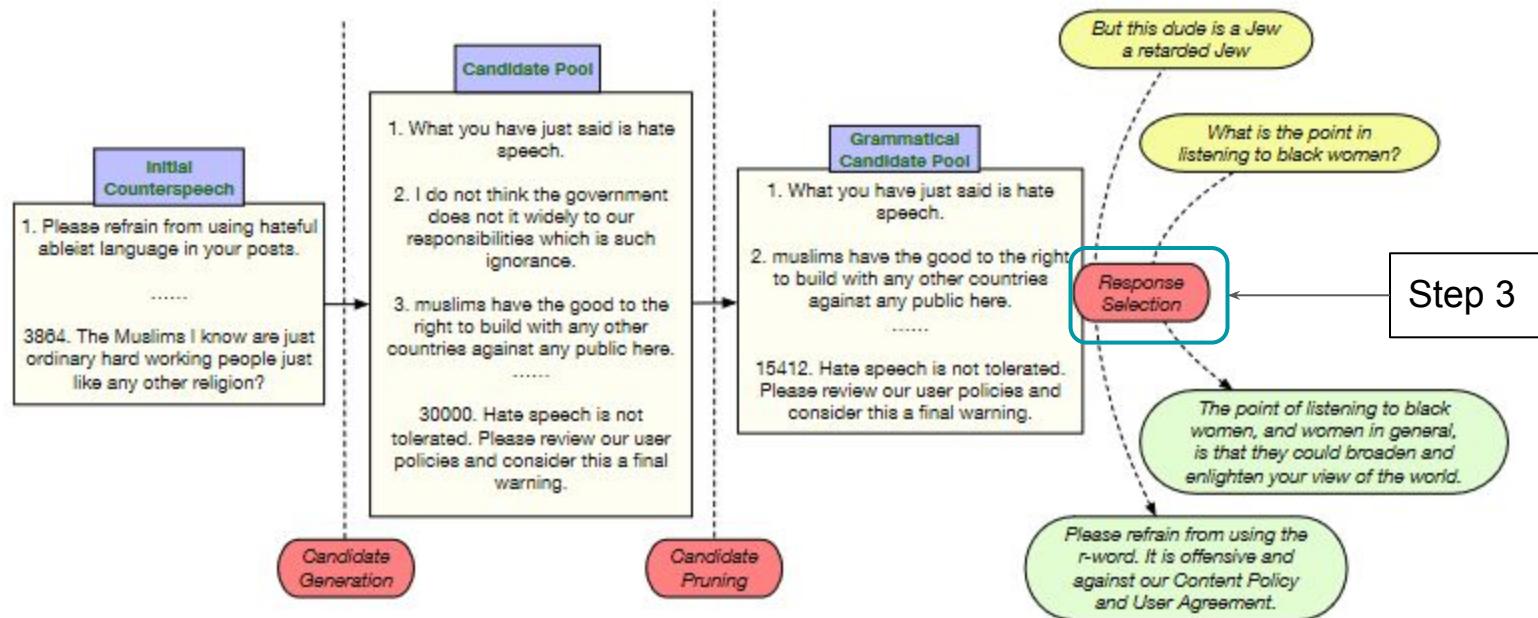
# Generate, Prune, Select: A Pipeline for Counterspeech Generation against Online Hate Speech [Zhu 2021]



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# Generate, Prune, Select: A Pipeline for Counterspeech Generation against Online Hate Speech [Zhu 2021]



		Diversity						Relevance				LQ.	
		Dist-1	Dist-2	Ent-1	Ent-2	SB1*	SB2*	B2	R2	MS	BS	BM25	GR
CONAN	Seq2Seq	0.06	0.23	5.12	6.63	0.54	0.30	3.4	3.0	4.4	0.83	2.66	0.38
	MMI	0.06	0.23	4.88	6.41	0.57	0.35	2.9	2.3	3.9	0.82	1.63	0.33
	SpaceFusion	0.00	0.00	1.06	1.86	0.98	0.98	0.0	0.0	-14.2	0.76	0.12	0.38
	BART	0.04	0.23	5.98	7.80	0.52	0.26	3.9	3.6	7.1	0.84	1.86	0.71
	GPS	0.06	0.27	5.77	7.41	0.43	0.19	7.1	6.5	10.9	0.85	5.43	0.71
Reddit	Seq2Seq	0.04	0.24	5.07	6.61	0.58	0.31	6.5	4.0	6.8	0.85	0.14	0.64
	MMI	0.05	0.32	5.11	6.76	0.56	0.29	6.4	4.0	6.9	0.85	0.14	0.56
	SpaceFusion	0.00	0.02	2.73	4.16	0.87	0.76	0.9	0.0	-2.5	0.79	0.16	0.26
	BART	0.03	0.19	5.08	6.63	0.69	0.55	7.8	6.9	7.8	0.86	0.83	0.72
	GPS	0.09	0.53	5.74	7.61	0.41	0.15	8.1	7.1	7.8	0.87	2.58	0.75
Gab	Seq2Seq	0.02	0.17	5.14	6.71	0.56	0.30	7.5	5.0	6.7	0.86	0.14	0.67
	MMI	0.02	0.17	5.28	6.82	0.55	0.30	5.8	3.6	6.2	0.85	0.18	0.65
	SpaceFusion	0.00	0.01	3.72	4.84	0.81	0.73	1.8	0.1	0.0	0.82	0.17	0.21
	BART	0.03	0.17	5.42	7.25	0.60	0.38	6.9	6.4	6.8	0.86	0.81	0.72
	GPS	0.06	0.40	5.82	7.83	0.39	0.15	7.6	6.4	6.8	0.87	1.94	0.76

# Generate, Prune, Select: A Pipeline for Counterspeech Generation against Online Hate Speech [Zhu 2021]



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	BART	0.04	0.23	5.98	7.80	0.52	0.26	3.9	3.6	7.1	0.84	1.86	0.71
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	BART	0.03	0.17	5.42	7.25	0.60	0.38	6.9	6.4	6.8	0.86	0.81	0.72
	GPS	0.06	0.40	5.82	7.83	0.39	0.15	7.6	6.4	6.8	0.87	1.94	0.76

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# Generate, Prune, Select: A Pipeline for Counterspeech Generation against Online Hate Speech [Zhu 2021]

Hate Speech	Generated Counterspeech by GPS
(a): All the Muslims should have been punished for yesterday, not only a few. Citizen will take action if the government does not do anything.	You cannot blame all people for actions of a few. Banning something altogether will not solve anything.
(b): The world would be a better place without Muslims. They are only killing and raping our children.	The world would actually be a very dark place without Muslims who contribute a lot to our society. What about our Muslim doctors, scientists, philanthropists, actors, job-creators?
(c): What is the point in listening to black women? They are all retarded.	The point of listening to black women, and women in general, is that they could broaden and enlighten your view of the world.

# Problems: Hallucination

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**HS:** *Muslims are invading our country*

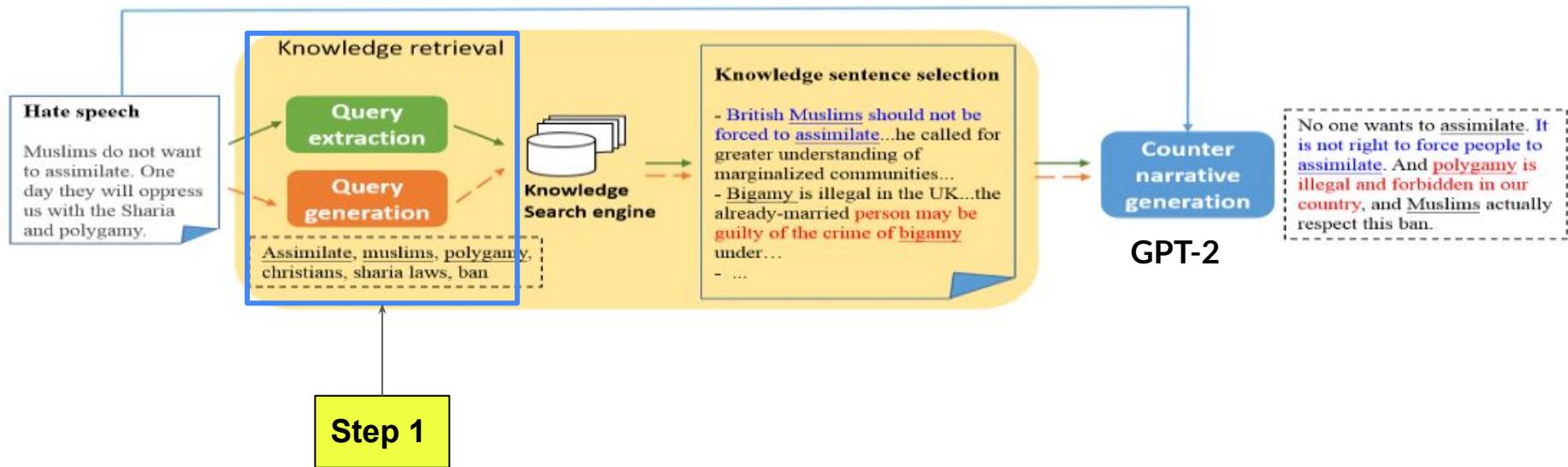
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**CN:** *Actually, there were 16,938,000 Muslims in the UK in 2016, so if you exclude London, that is actually increasing by 2%, which doesn't seem very significant.*

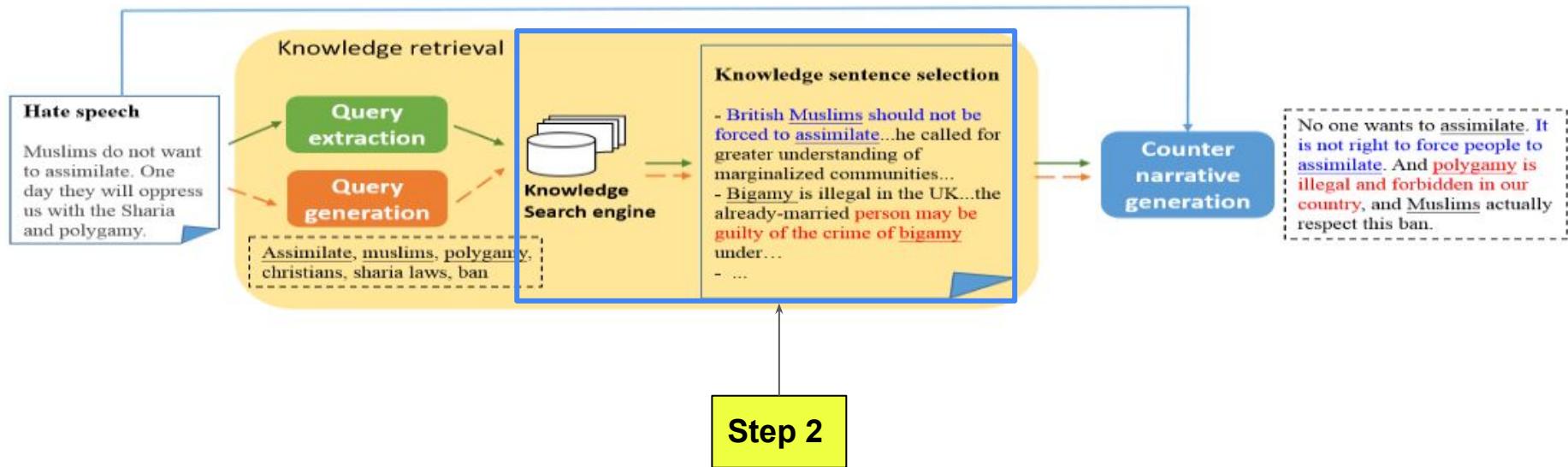
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Table 2: Hallucinated CN generated by GPT-2 that is fluent and credible (according to Office for National Statistics, the Muslim population is just above 3M).

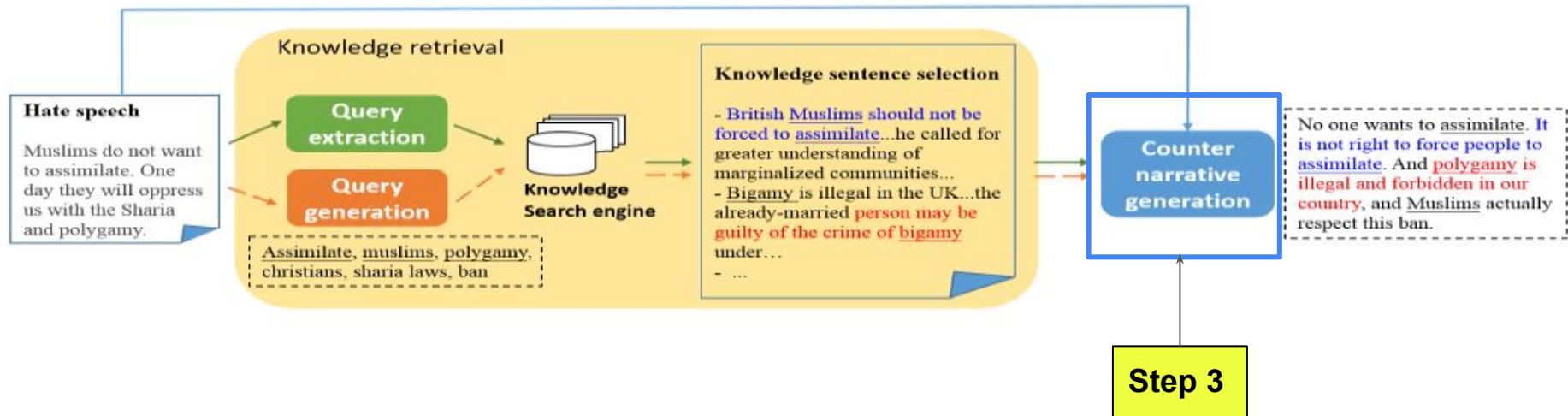
# Towards Knowledge-Grounded Counter Narrative Generation for Hate Speech [Chung 2021]



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Models	Nov.	RR	B-2	R-L	#Word	#Sent.	KN overlap (ngram)		
							1	2	3
<i>without knowledge</i>									
TRF	0.467	7.72	0.082	0.094	21.47	1.70	-	-	-
GPT-2	0.688	9.04	0.045	0.100	15.95	1.35	-	-	-
Train <sub>cn</sub>	-	3.91	-	-	21.79	1.87	0.307	0.054	0.016
<i>with knowledge</i>									
Candela ( $Q_{hs}$ )	0.692	21.87	0.040	0.098	23.85	2.47	0.173	0.008	0.001
<b>GPT-2<sub>KN</sub></b>									
w/ $Q_{hs}$	0.723	8.13	0.082	0.094	15.60	1.32	0.258	0.023	0.008
w/ $Q_{gen}$	0.728	7.48	0.067	0.091	12.75	1.17	0.260	0.050	0.019
w/ $Q_{hs \cup gen}$	0.735	6.30	0.085	0.103	15.35	1.59	0.358	0.068	0.024
w/ $Q_{hs \cup cn}$	0.727	7.17	<b>0.166</b>	0.110	13.10	1.16	0.282	0.058	0.022
<b>GPT-2<sub>KN,MT</sub></b>									
w/ $Q_{hs}$	0.744	11.69	0.050	0.090	13.35	1.17	0.269	0.049	0.017
w/ $Q_{gen}$	0.731	10.37	0.052	0.092	13.34	1.14	0.253	0.044	0.017
w/ $Q_{hs \cup gen}$	0.747	7.59	0.091	0.090	16.91	1.26	0.269	0.033	0.009
w/ $Q_{hs \cup cn}$	0.731	9.56	0.048	0.107	13.05	1.13	0.276	0.057	0.023
<b>XNLG</b>									
w/ $Q_{hs}$	<b>0.824</b>	14.42	0.073	0.084	55.51	3.71	0.841	0.650	0.558
w/ $Q_{gen}$	0.819	6.88	0.097	0.084	55.64	3.64	0.849	0.656	0.558
w/ $Q_{hs \cup gen}$	0.812	6.98	0.074	0.089	57.58	3.00	0.828	0.579	0.475
w/ $Q_{hs \cup cn}$	0.819	<b>5.69</b>	0.076	<b>0.116</b>	55.69	3.42	0.840	0.631	0.529

# Towards Knowledge-Grounded Counter Narrative Generation for Hate Speech [Chung 2021]

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w/ $Q_{gen}$	0.819	6.88	<b>0.097</b>	0.084	55.64	3.64	0.849	0.656	0.558
w/ $Q_{hs \cup gen}$	0.812	6.98	<b>0.074</b>	0.089	57.58	3.00	0.828	0.579	0.475
w/ $Q_{hs \cup cn}$	0.819	<b>5.69</b>	<b>0.076</b>	<b>0.116</b>	55.69	3.42	0.840	0.631	0.529

# Towards Knowledge-Grounded Counter Narrative Generation for Hate Speech [Chung 2021]

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w/ $Q_{hs \cup gen}$	0.747	7.59	0.091	0.090	16.91	1.26	0.269	0.033	0.009
w/ $Q_{hs \cup cn}$	0.731	9.56	0.048	0.107	13.05	1.13	0.276	0.057	0.023
<b>XNLG</b>									
w/ $Q_{hs}$	<b>0.824</b>	14.42	0.073	0.084	55.51	3.71	<b>0.841</b>	<b>0.650</b>	<b>0.558</b>
w/ $Q_{gen}$	0.819	6.88	0.097	0.084	55.64	3.64	<b>0.849</b>	<b>0.656</b>	<b>0.558</b>
w/ $Q_{hs \cup gen}$	0.812	6.98	0.074	0.089	57.58	3.00	<b>0.828</b>	<b>0.579</b>	<b>0.475</b>
w/ $Q_{hs \cup cn}$	0.819	<b>5.69</b>	0.076	<b>0.116</b>	55.69	3.42	<b>0.840</b>	<b>0.631</b>	<b>0.529</b>

# Challenges ahead

- Generating diverse types of counterspeech.
- Lack of generalisation vs cost of building dataset.
- Evaluation of generative models.
- From generation models to tools.

# **Is counterspeech effective?**

## Considerations for Successful Counterspeech. Benesch 2016

- When do you call a counterspeech as successful?
- First is when the speech has a favorable impact on the original (hateful) user, shifting his or her discourse if not also his or her beliefs. This is usually indicated by an apology or recanting, or the deletion of the original tweet or account.



Today I was reminded of some past insensitive tweets, and I am deeply sorry to anyone I offended. I have since deleted those tweets as they do not reflect my views or who I am today.

3:08 PM · Nov 20, 2019 · Twitter for iPhone

## **Considerations for Successful Counterspeech.** Benesch 2016

- When do you call a counterspeech as successful?
- First is when the speech has a favorable impact on the original (hateful) user, shifting his or her discourse if not also his or her beliefs. This is usually indicated by an apology or recanting, or the deletion of the original tweet or account.
- Second type of success is to **positively affect the discourse norms of the ‘audience’** of a counterspeech conversation: all of the other users or ‘cyberbystanders’ who read one or more of the relevant exchange of tweets.

# **Considerations for Successful Counterspeech. Benesch 2016**

## **Recommended Strategies**

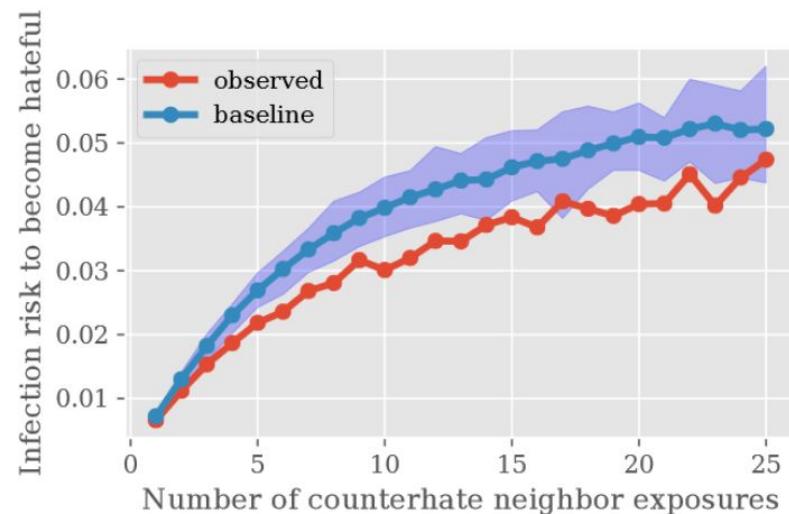
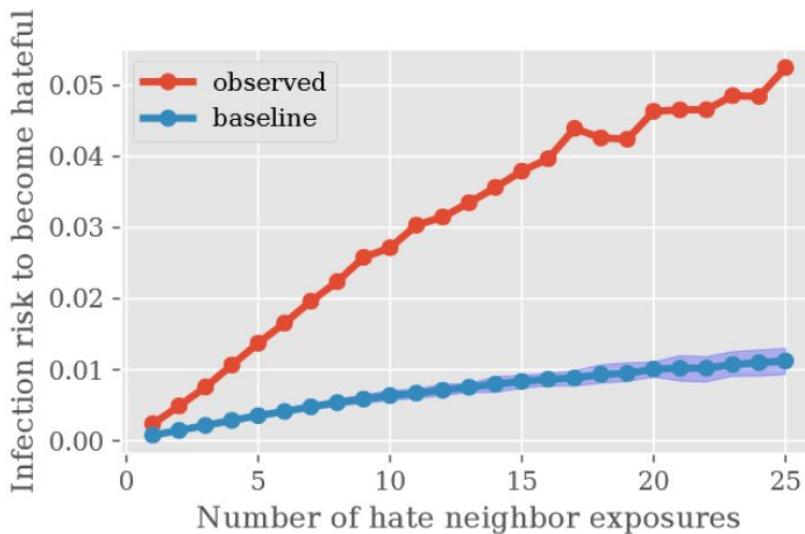
- Warning of Consequences
- Shaming/Labeling
- Empathy and Affiliation
- Humor
- Images

## **Discouraged Strategies**

- Hostile or Aggressive Tone, Insults
- Fact-Checking
- Harassment and Silencing

# Evidence from social media platforms

Analysis reveals that **counterhate messages can discourage users from turning hateful** in the first place. [[Ziem 2020](#)]



# Evidence from social media platforms

Their findings suggest that organized hate speech is associated with changes in public discourse and that counter speech—especially when organized—may help curb hateful rhetoric in online discourse [[Garland 2020](#)]

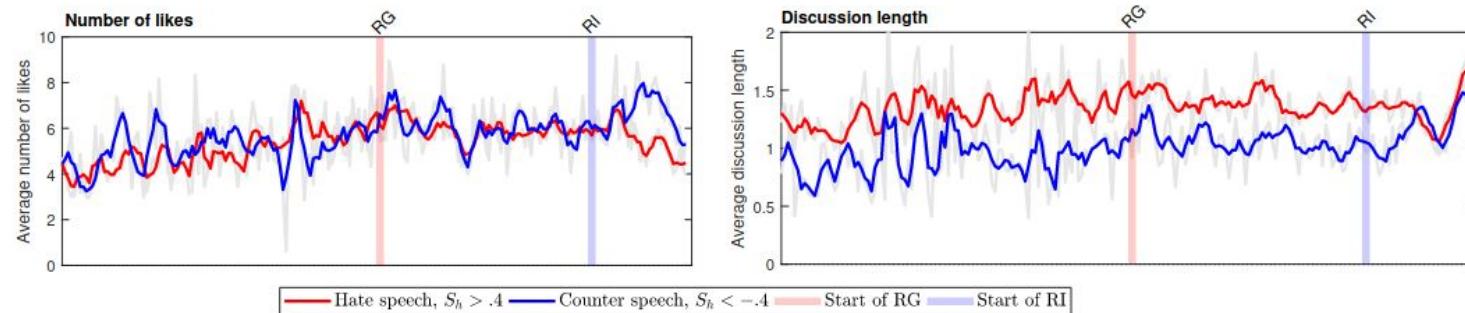


Figure 5: **Impressions of hate and counter speech.** Impact of hate and counter speech messages over time as quantified by the average number of likes and length of conversation they initiate. The emergence of organized counter speech (RI, blue vertical line). Results are for 181,370 reply trees from January 2015 to December 2018. Each data point is a week average and trends are smoothed over a month-long window. The timeline on the  $x$ -axis is the same as in other figures but was omitted for space, except for markers of the emergence of RG and RI.

# **Does type of counterspeech matter?**

# Does type of counterspeech matter?

Affiliation - **Control accounts** (“bots”) to sanction the harassers. The author found that subjects who were countered by a **high-follower white male** significantly **reduced** their use of a racist slur.



TWEETS 70 FOLLOWING 39 FOLLOWERS 2

Greg @Greg [REDACTED]  
New York, NY

Tweets Tweets & replies

Retweeted by SportsCenter @SportsCenter · 11m  
Michael Oher's "Blind Side" family joined him on the field to celebrate his team advancing to the Super Bowl. es.pn/1QwVGnw

Greg @Greg [REDACTED] 15 Sep 2015  
Hey man, just remember that there are real people who are hurt when you harass them with that kind of language

Who to follow · Refresh · View all

NYPD NEWS @NYPDraws Followed by NYC Mayor's O...  
Follow

Adam Schefer @Adam... Follow

Find friends

Trends · Change

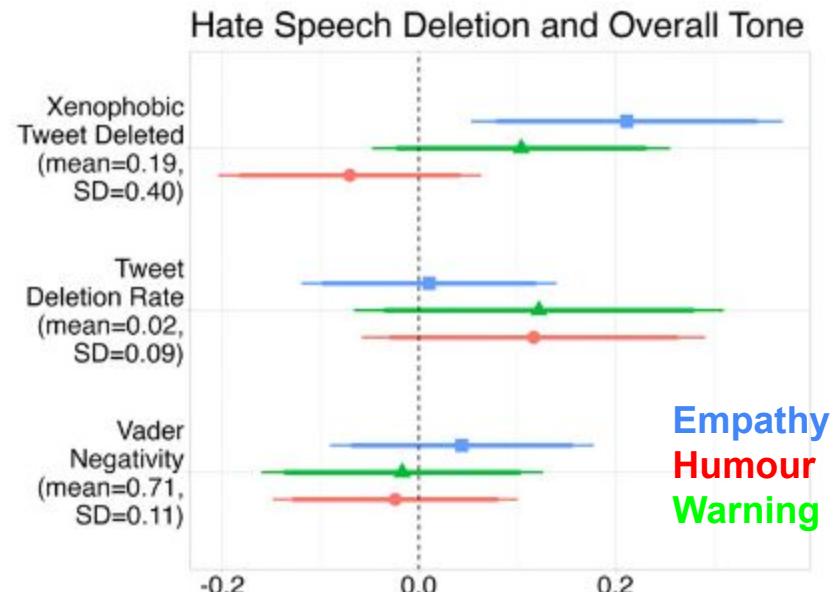
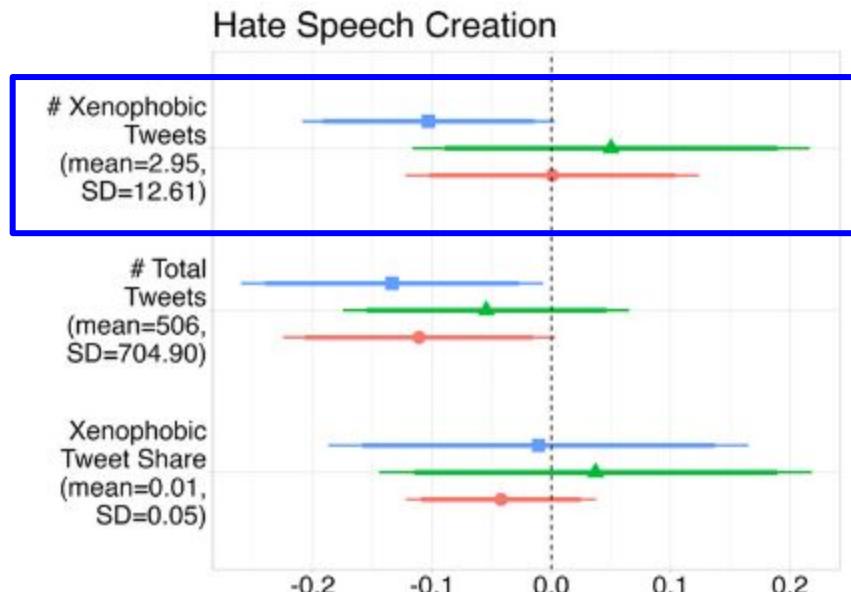
**Tweetment Effects on the Tweeted: Experimentally Reducing Racist Harassment [Munger 2016](#)**

# Does type of counterspeech matter?

- The authors compared different types of counter speech - **Warning of consequences**, **Humour** and **Empathy** [[Hangartnera,2021](#)]

# Does type of counterspeech matter?

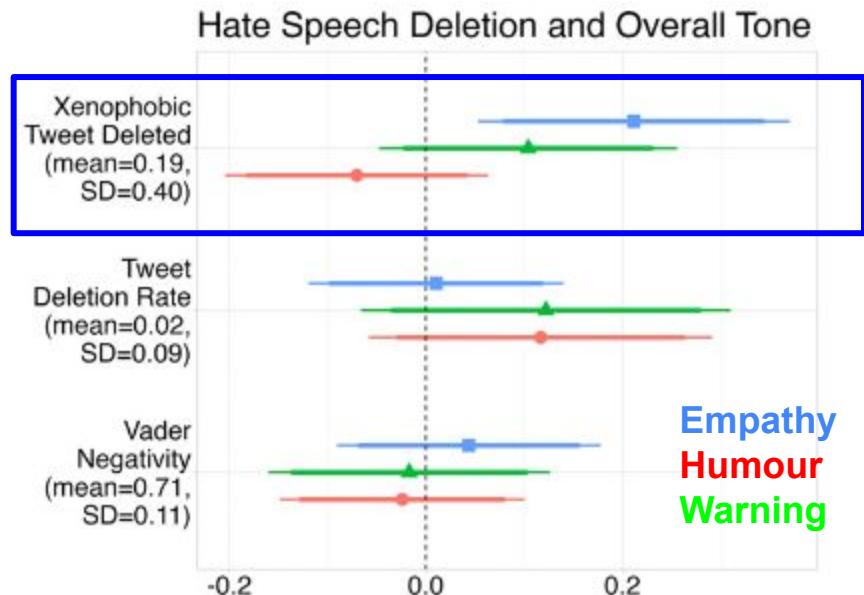
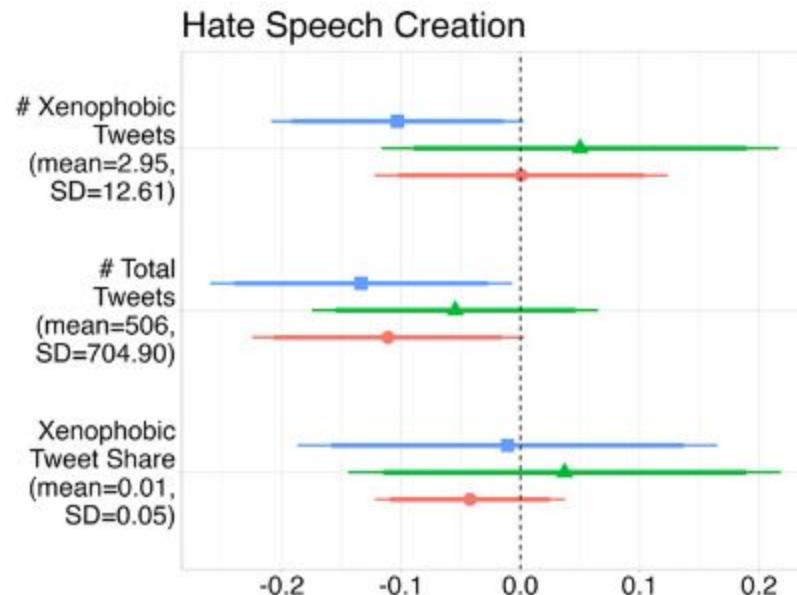
Empathy based counter speech increase the retrospective deletion of xenophobic hate speech(0.2 SD) and reduce the prospective creation of xenophobic hate speech over a 4-wk follow-up period by 0.1 SD. [\[Hangartnera,2021\]](#)



Empathy  
Humour  
Warning

# Does type of counterspeech matter ?

Empathy based counter speech increase the retrospective deletion of xenophobic hate speech(0.2 SD) and reduce the prospective creation of xenophobic hate speech over a 4-wk follow-up period by 0.1 SD [[Hangartnera,2021](#)].



# Potential extensions

- Hope Speech and Help Speech [[Palakodety 2019](#)] (YouTube Comments)

# SWOT

- Definitions and related concepts
- Analysis of hate speech
  - Prevalence
  - Effect
- Detection of hate speech
  - Datasets
  - Traditional methods
  - Sequential models
  - Transformer based models
  - Challenges
- Mitigation of hate speech
  - Campaigns
  - Counterspeech detection
  - Counterspeech generation
  - Effect of counter speech
- SWOT analysis

**S**trengths

**W**eakness

**O**pportunity

**T**hreat

## **Strengths**

- Advancement in NLP i.e. Transformers
- Multilinguality
- NGO Initiatives
- Multiple datasets
- Theme, Research grants etc.

**Weakness**

**Opportunity**

**Threat**

# Strengths

# Opportunity

## Weakness

- Inconsistent annotations
- Diverse tasks
- Lack of generalisability
- Bias in data as well as in models
- Lack of explainability

# Threat

# Strengths

# Weakness

## Opportunity

- Multimodal datasets
- User as an important aspect
- New variants coming up -  
Fearspeech, Dangerous speech
- Counter speech as mitigation

# Threat

# Strengths

# Opportunity

# Weakness

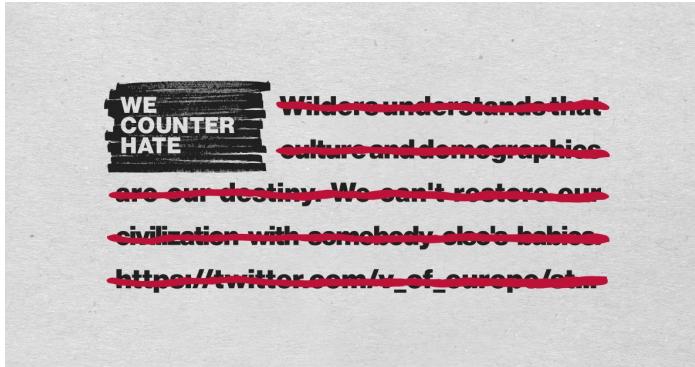
## Threat

- Users vs detection
- Alternative (echo chamber) platforms - Gab
- Govt agencies weaponizing hate
- Laws used to silence dissent

# Campaigns to deter hate

## FACEBOOK

Counterspeech.fb



WeCounterHate



ADL



NO HATE  
SPEECH  
MOVEMENT

NoHateSpeechMovement

# Resources

- [Notion page](#) containing hate speech papers.
- [Demo codes](#) for using our open source models
- A dataset resource created and maintained by Leon Derczynski and Bertie Vidgen. Click the link [here](#)
- This resource collates all the resources and links used in this information hub, for both teachers and young people. Click the link [here](#)



# Thank You

Contacts:

<https://hate-alert.github.io>

[https://twitter.com/hate\\_alert](https://twitter.com/hate_alert)

