

# API-231 / GIS-PubPol

## Meeting 14 (Remote Sensing and Satellite Data)

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# Remote sensing and public policy

## Definitions

## What is remote sensing?

Information obtained through long-range observation (e.g. from satellites, aircraft)

1. Collection of raw imagery from the surface of the Earth
  - a. *passive sensors*: collect information on emitted light/radiation
    - examples: photography, infrared
  - b. *active sensors*: emit energy, collect information on reflected light/radiation
    - examples: radar, LiDAR
2. Image processing
  - a. raw images are *georeferenced* to ground control points
  - b. emitted/reflected light matched to *specific spectral signatures*
    - examples: types of vegetation, land cover, CO<sub>2</sub> emissions
  - c. processed data are stored as pixels in raster datasets

Advantages:

- remote sensing is sometimes cheaper and safer than direct observation (e.g. hard-to-reach areas, conflict zones)
- measurement is consistent across regional, national borders

## Remote sensing = raster data

- not all raster data are derived from remote sensing imagery
- but all remote sensing imagery originates as raster data

Raster data structure  $\neq$  vector data structure

- vectors store information in “attribute tables” ( $N$  features  $\times$   $K$  fields)
- rasters store information in a grid of pixels ( $N_R$  rows  $\times$   $N_C$  columns)
  - pixels are of constant size, shape, area
  - each pixel represents a unique location
  - each pixel contains just one value (e.g. precipitation, land use)
  - size of pixels determines resolution (e.g. 1 meter, 1 km, 1 degree)
- rasters usually have larger file size than vectors, but not necessarily more precision

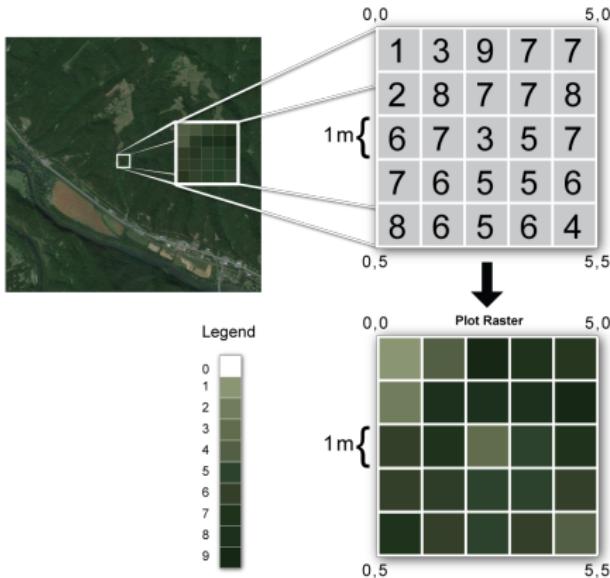


Figure 1: Raster data structure

## Applications

Many **variables of interest** to public policy originate as remote sensing imagery

- weather (precipitation, temperature)
- climate model forecasts
- flooding depth and risk
- active fires
- night light emissions
- elevation, slope, line of sight
- pollution and air quality
- cloud cover
- vegetation indices
- soil quality, fertility
- land use and land cover (LULC)
- built-up areas
- population density (derived from above)

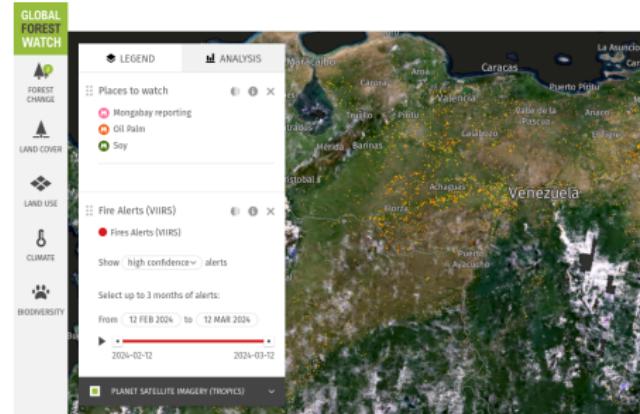


Figure 2: Example use case

But raster data were not (originally) built for social science and public policy applications

- original policy purpose: military reconnaissance, damage assessment
- original scientific purpose: natural sciences (e.g. geology, ecology, biology)
- no sensor systems, spectral measurements were designed for dedicated monitoring of social, economic processes
- reliance on indirect/proxy measures

Divergent data structures, approaches

- social science: “vector view” of world (e.g. organize data into discrete units)
- natural science: “raster view” of world (e.g. organize data into regular lattice)
- integrating raster and vector data requires *interdisciplinary* cooperation

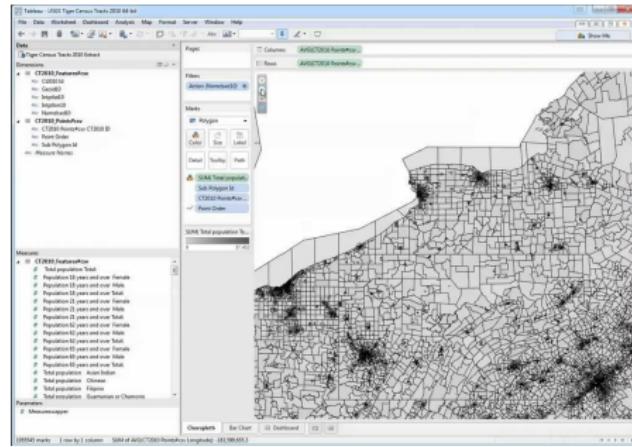


Figure 3: Social science prefers vectors

# Raster data analysis

## Rasterization and Vectorization

In social science and public policy, raster data integration requires that we either

## 1. Rasterize the vector data

- convert discrete features into continuous field
- examples:
  - a. frequency/density of features
  - b. presence/absence of feature
  - c. distance to features
  - d. assignment to feature

## 2. Vectorize the raster data

- summarize values of continuous field at each feature
- examples:
  - a. **zonal statistics** (e.g. mean, max cell values)
  - b. **image tracing** (e.g. of georeferenced maps – we covered this earlier)

**Point-to-raster:** suppose points are locations of 100 events (e.g. wolf attacks)

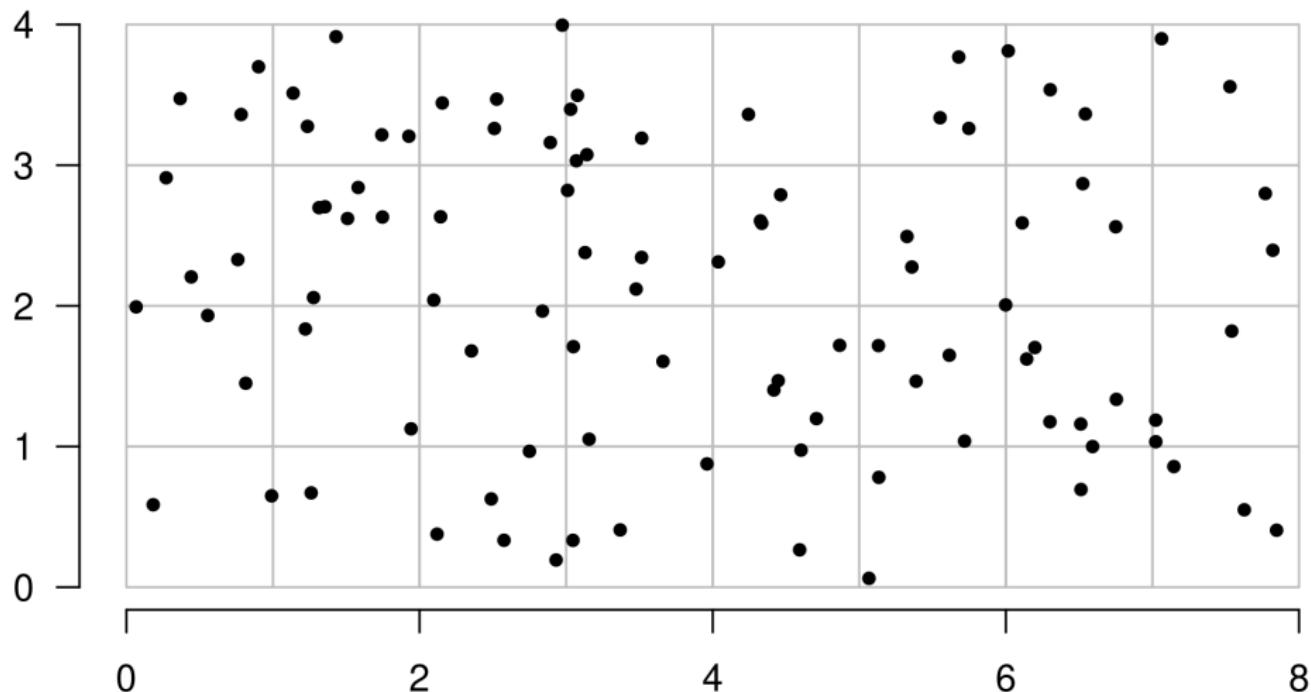


Figure 4: Point geometries

*Option 1:* count number of features in each raster pixel/cell

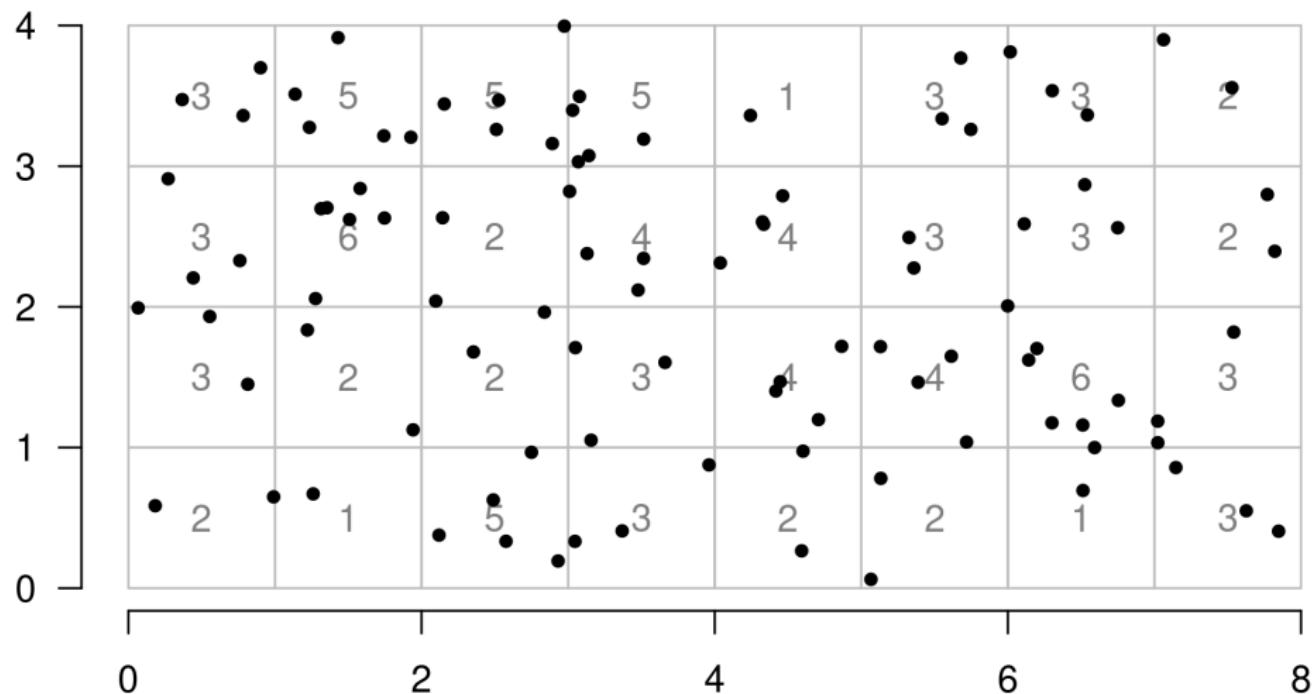


Figure 5: Point counts per cell

Pixels values are local frequency (number of points) or point density (number/area)



Figure 6: Local point frequency

**Line-to-raster:** suppose this line is an infrastructural object (e.g. road, power line)

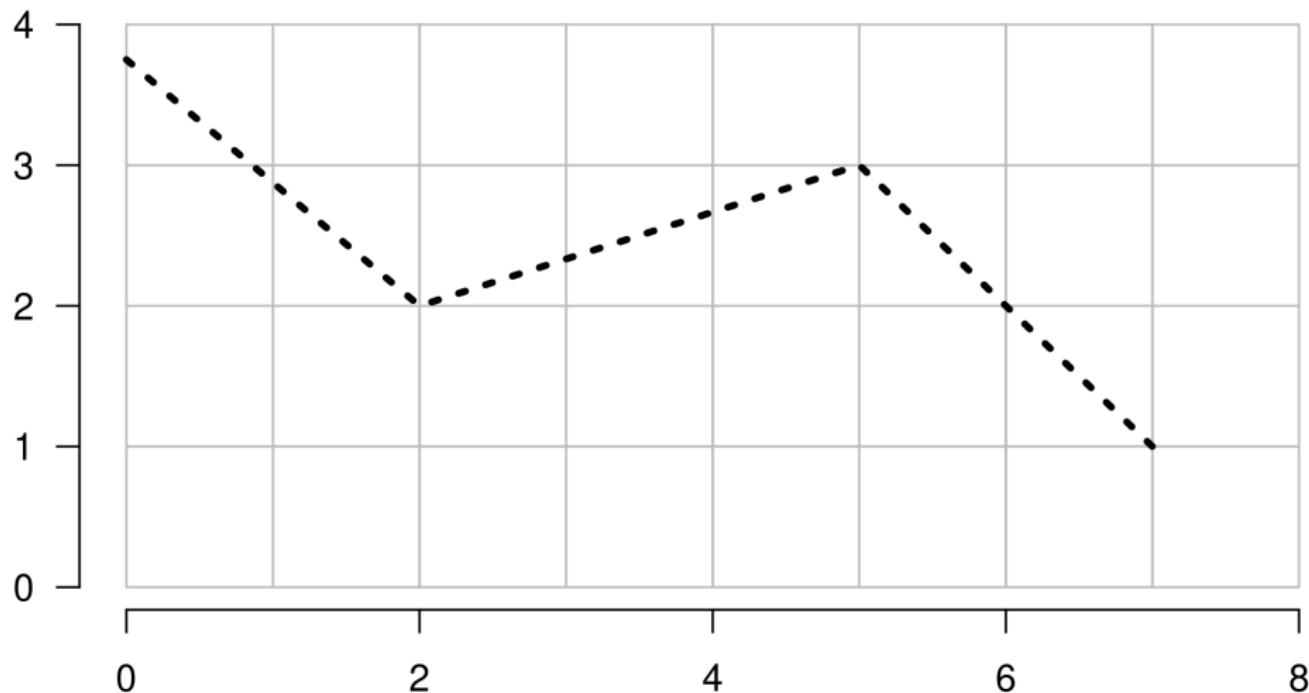


Figure 7: Line geometries

*Option 2: presence/absence of features at each raster pixel/cell*

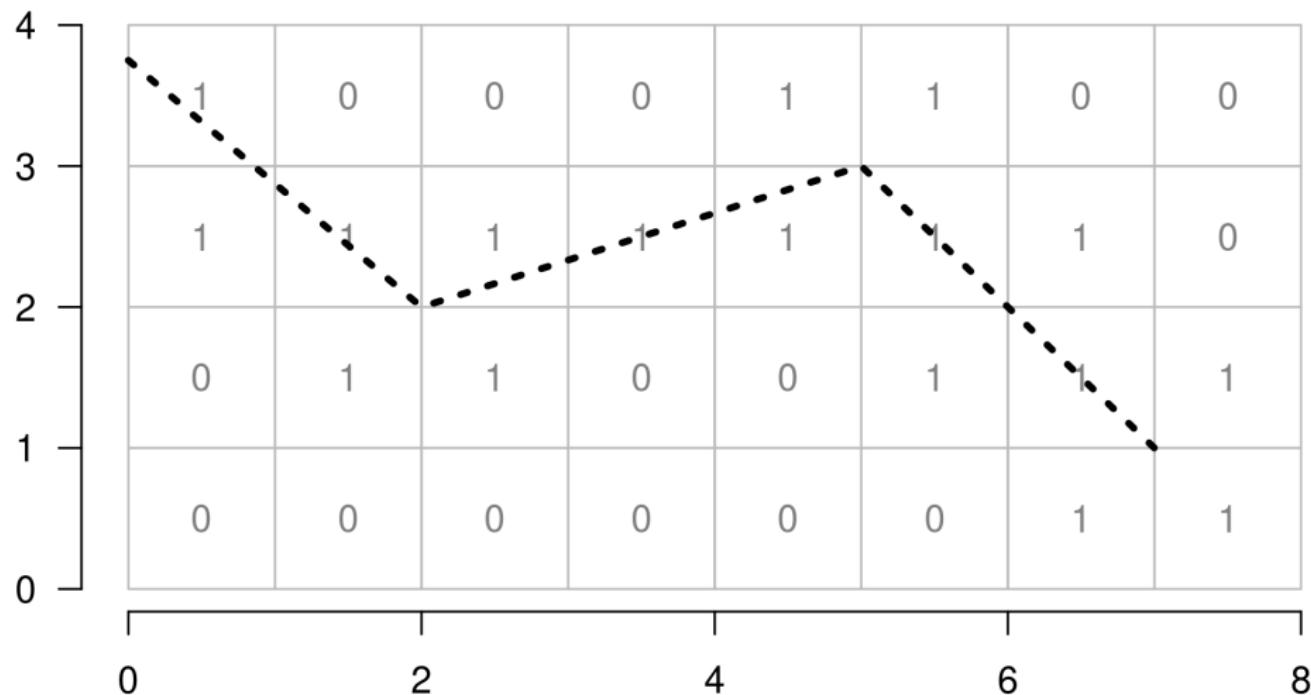


Figure 8: Line presence/absence per cell

Pixels values are indicators of whether an object is locally present/accessible

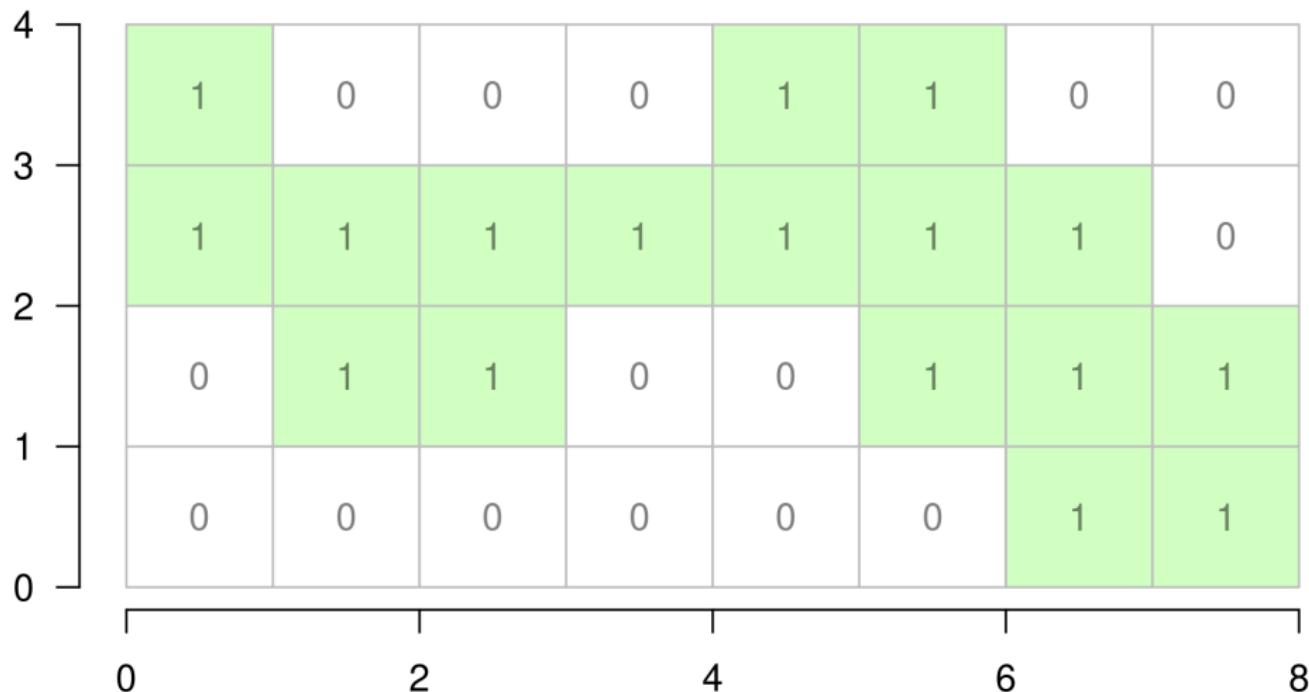


Figure 9: Local line access

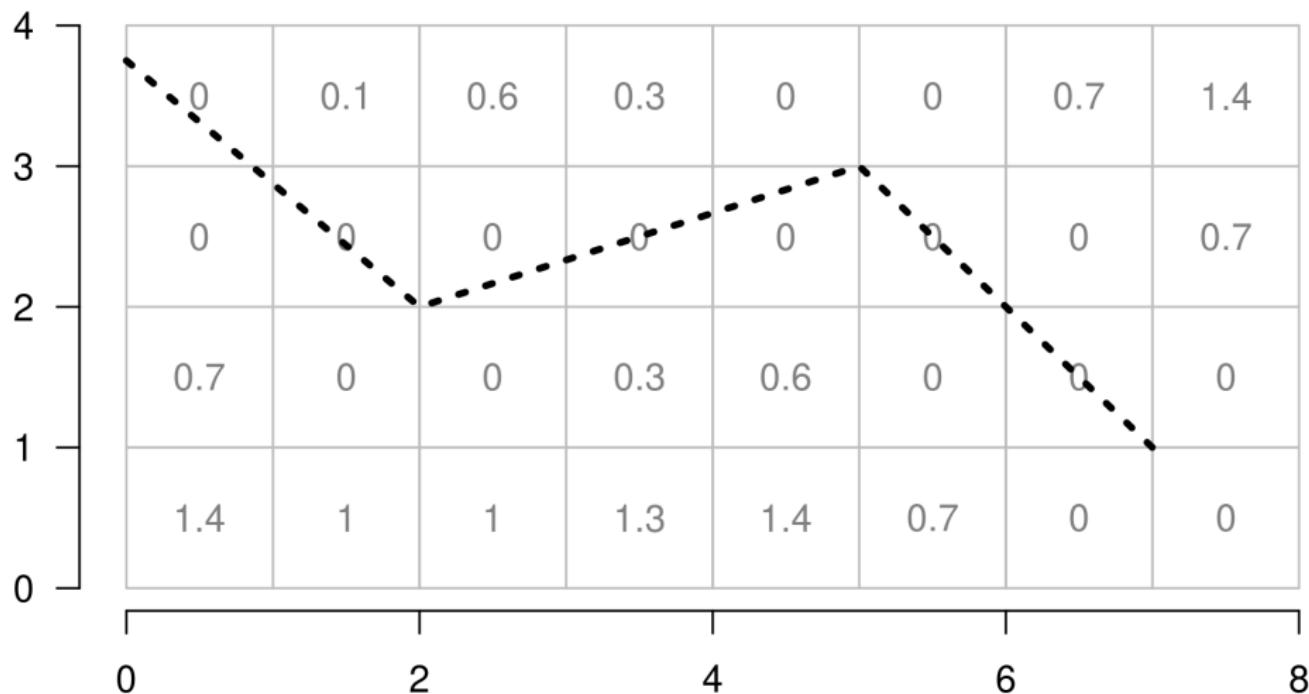
*Option 3: distance from feature to each raster pixel/cell*

Figure 10: Distance from line to cell

Pixels values represent proximity

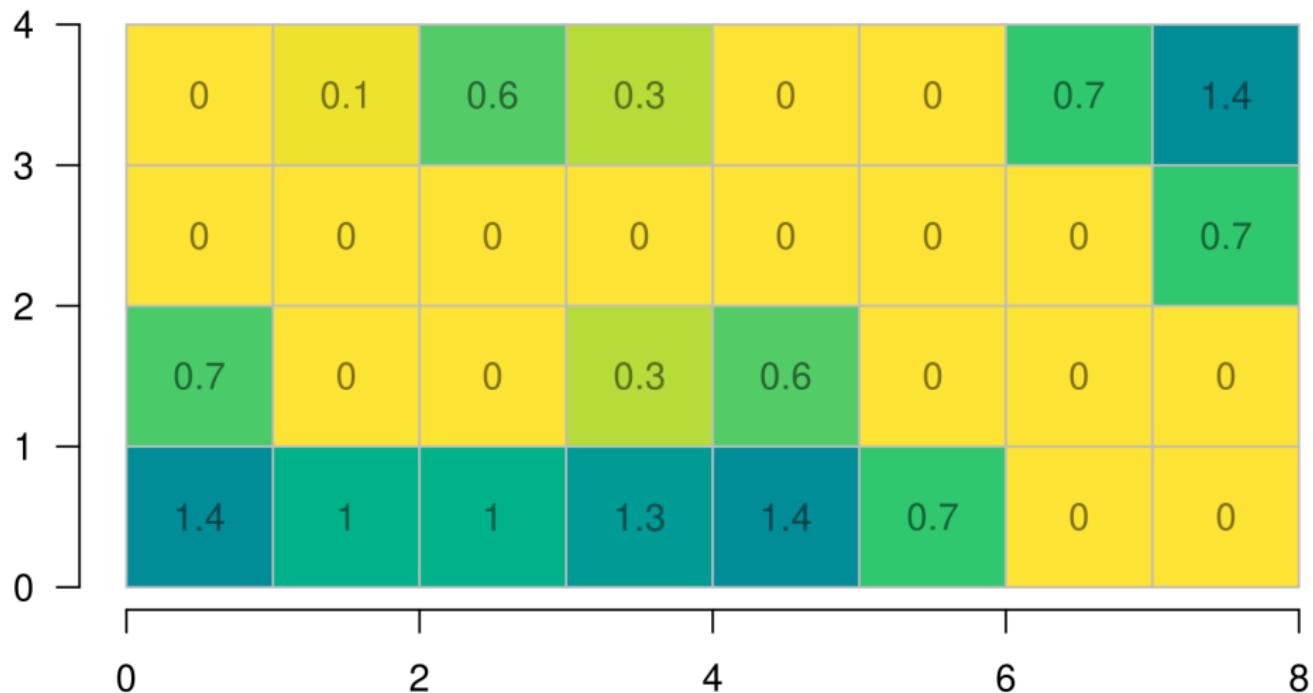


Figure 11: Local distance

**Polygon-to-raster:** suppose polygons are 4 administrative areas (e.g. districts)

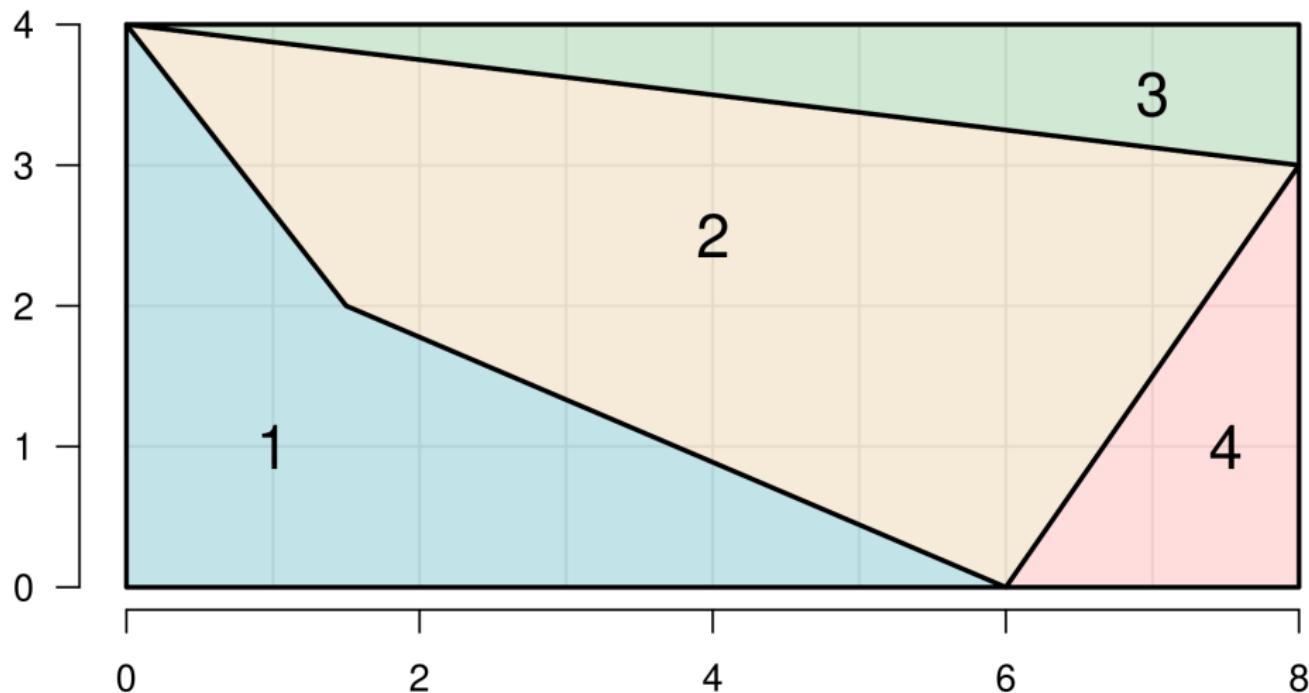


Figure 12: Polygon geometries

Option 4: assign pixels to overlapping features (e.g. by center of cell)

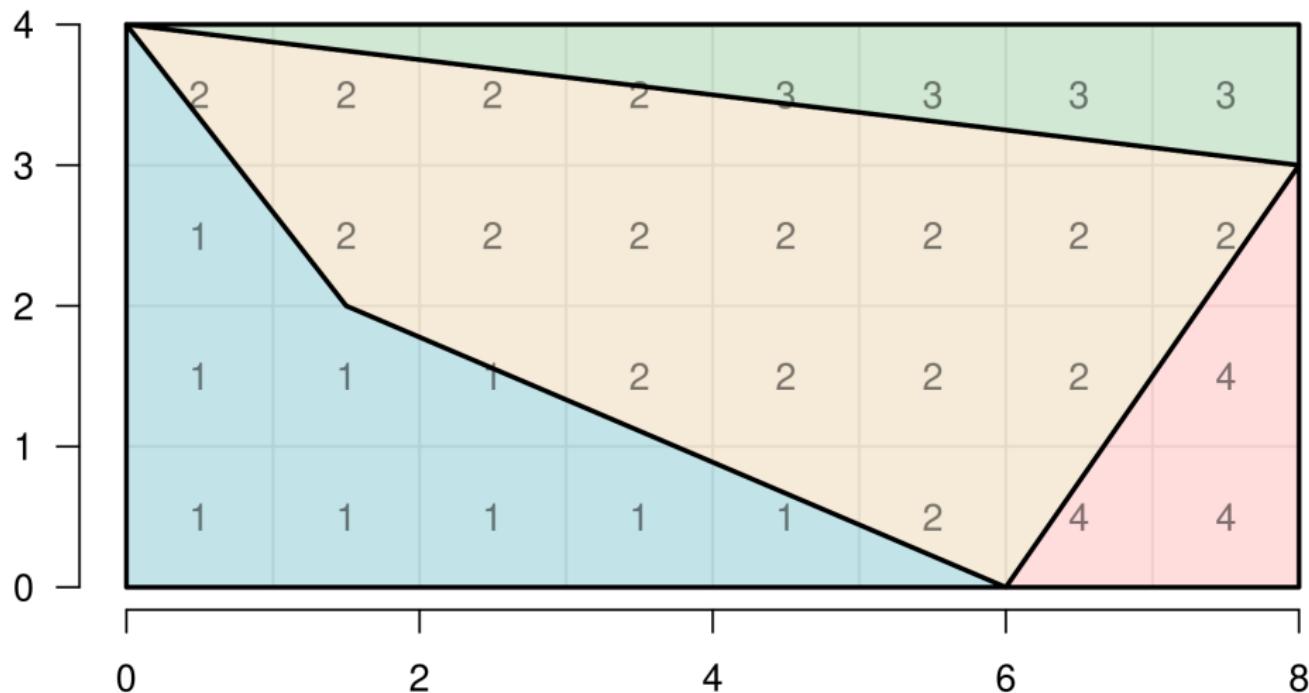


Figure 13: Polygon assignment by centroid

Pixel values are polygon labels or attributes (e.g. assumed constant)

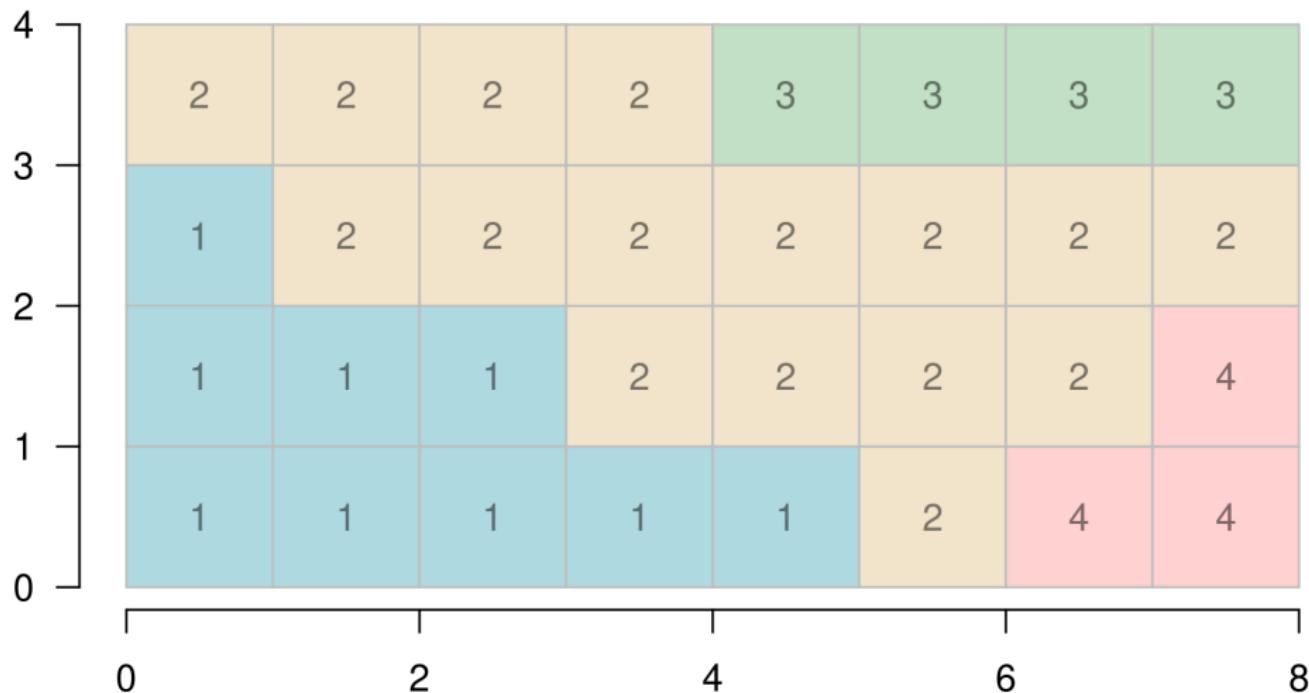


Figure 14: Local polygon assignment

## Rasterization overview

These operations can be done on *all types of vector data*

1. count/density of points/lines/polygons
2. presence/absence of points/lines/polygons
3. distance to points/lines/polygons
4. assignment to points/lines/polygons (with tie-breaking rule)

But problem: why do this?

- pixels are not meaningful spatial units for public policy
- policymakers don't think of the world as a "continuous field"
- policy is made in discrete geographic jurisdictions, with well-defined borders
- more common approach to analysis: *convert raster to vector*

**Raster-to-polygon:** suppose raster represents a continuous variable (e.g. elevation)

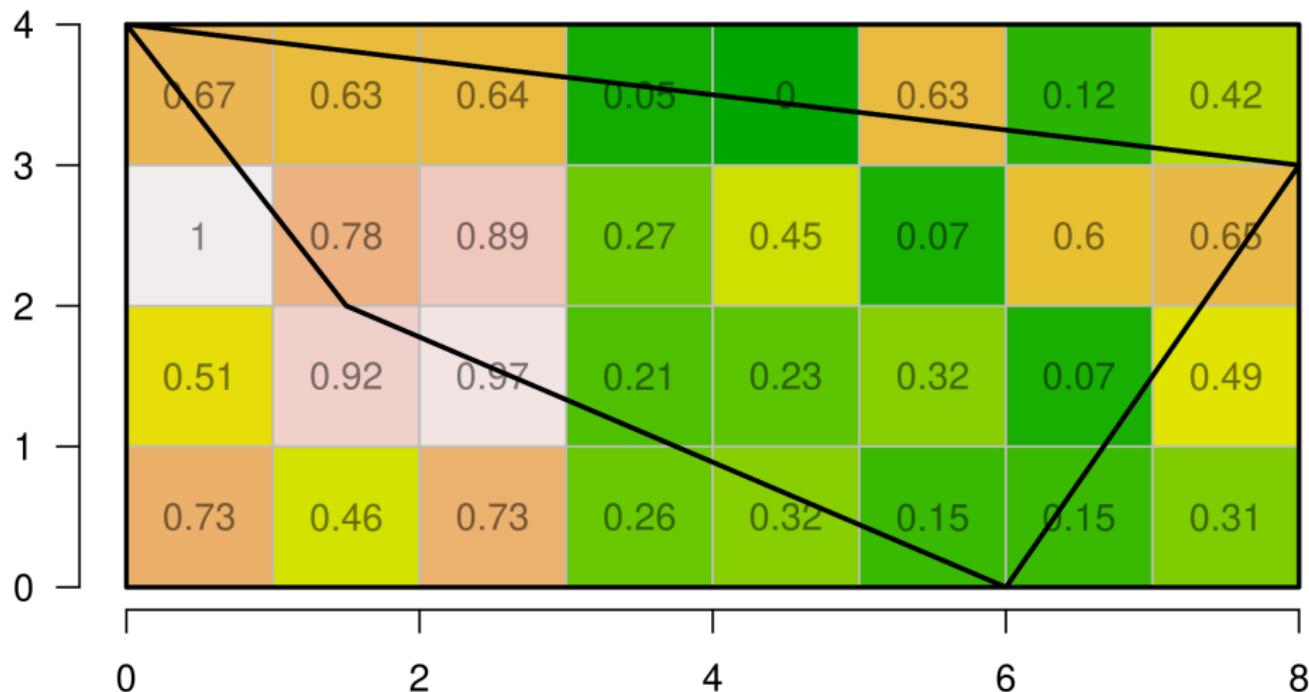


Figure 15: Raster cell values

Option 1: calculate zonal statistics (e.g. average cell values) for each polygon

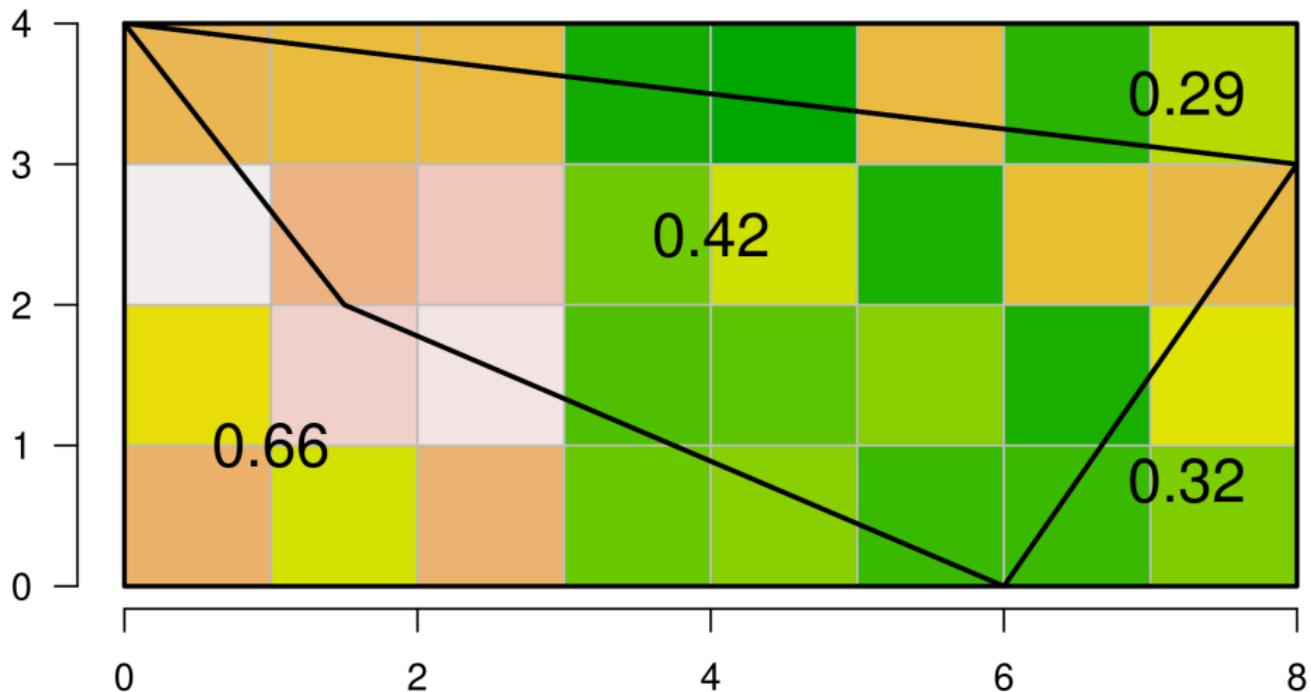


Figure 16: Zonal statistics: mean cell values

Average cell values are added to attribute table for polygons

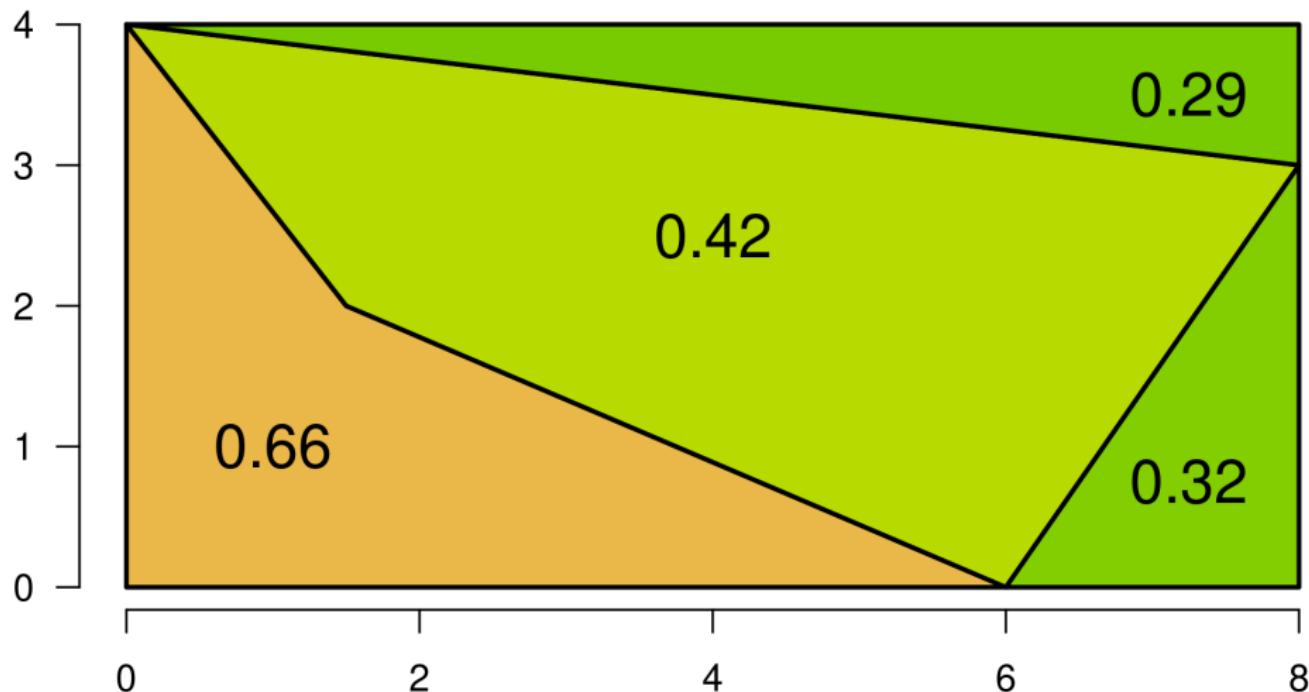


Figure 17: Mean cell values for each polygon

Same operation could be used to obtain maximum cell values...

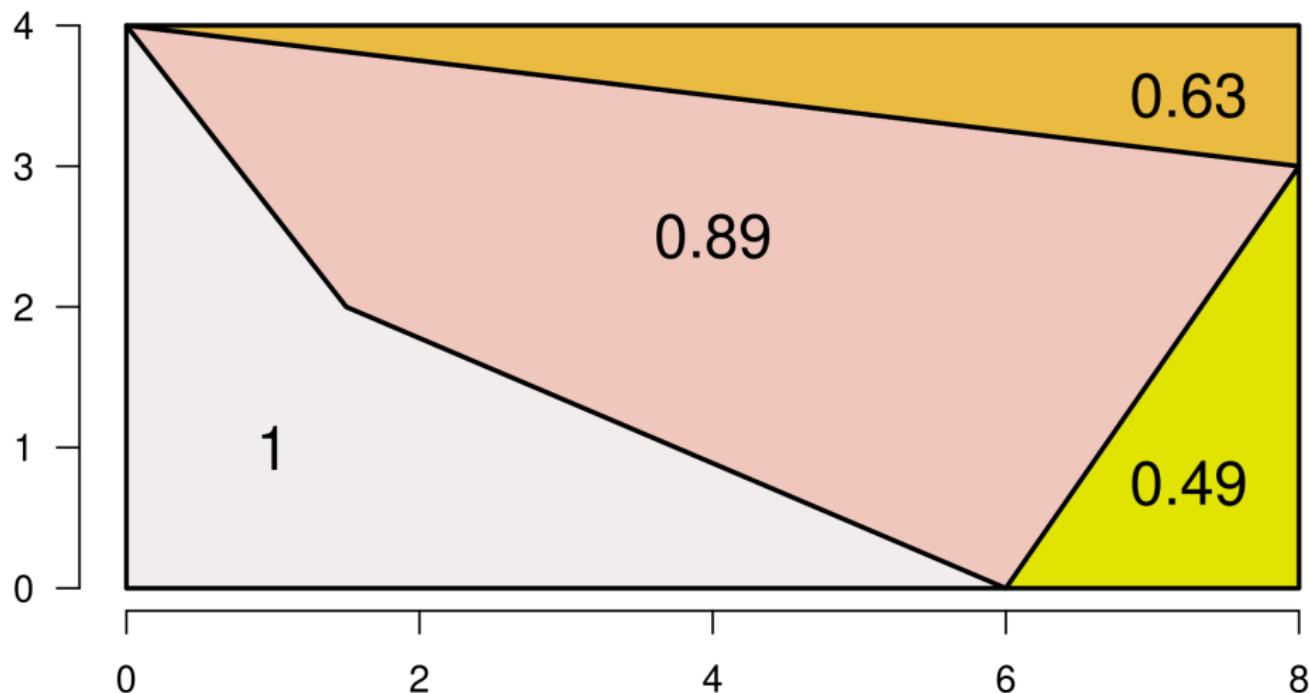


Figure 18: Maximum cell values for each polygon

... or minimum values (or any other summary statistic)

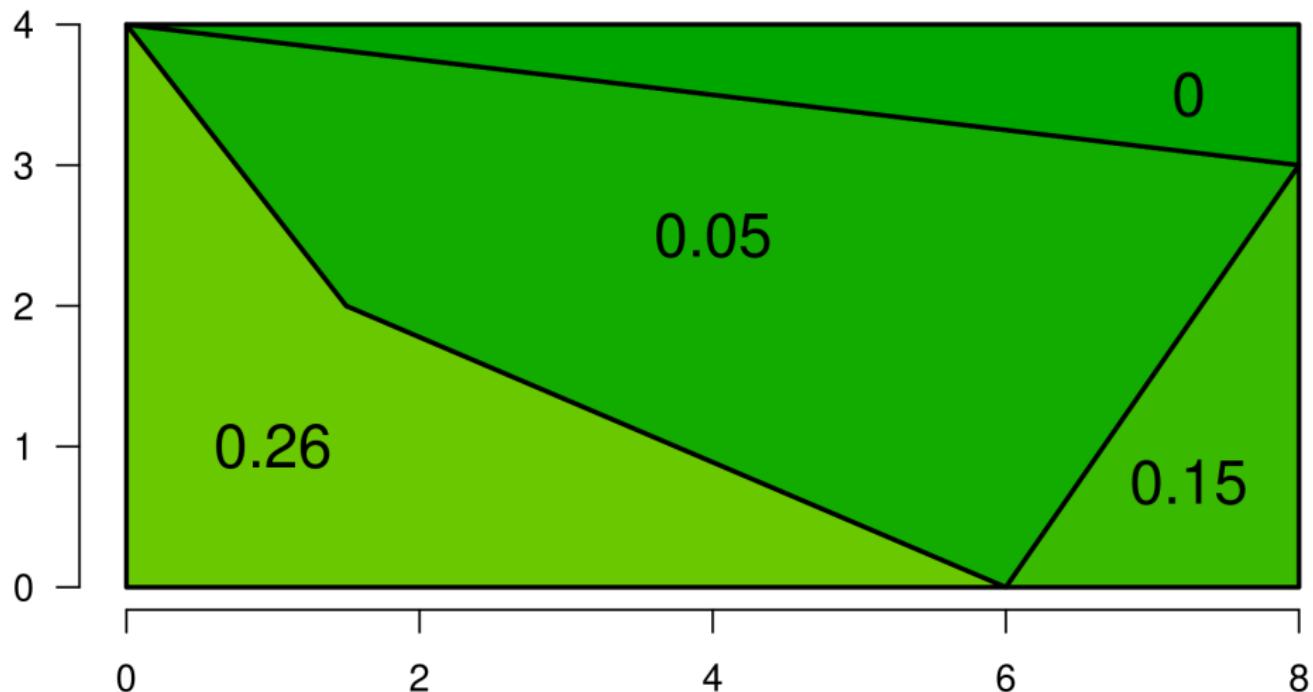


Figure 19: Minimum cell values for each polygon

But what if raster represents a categorical variable (e.g. land use)?

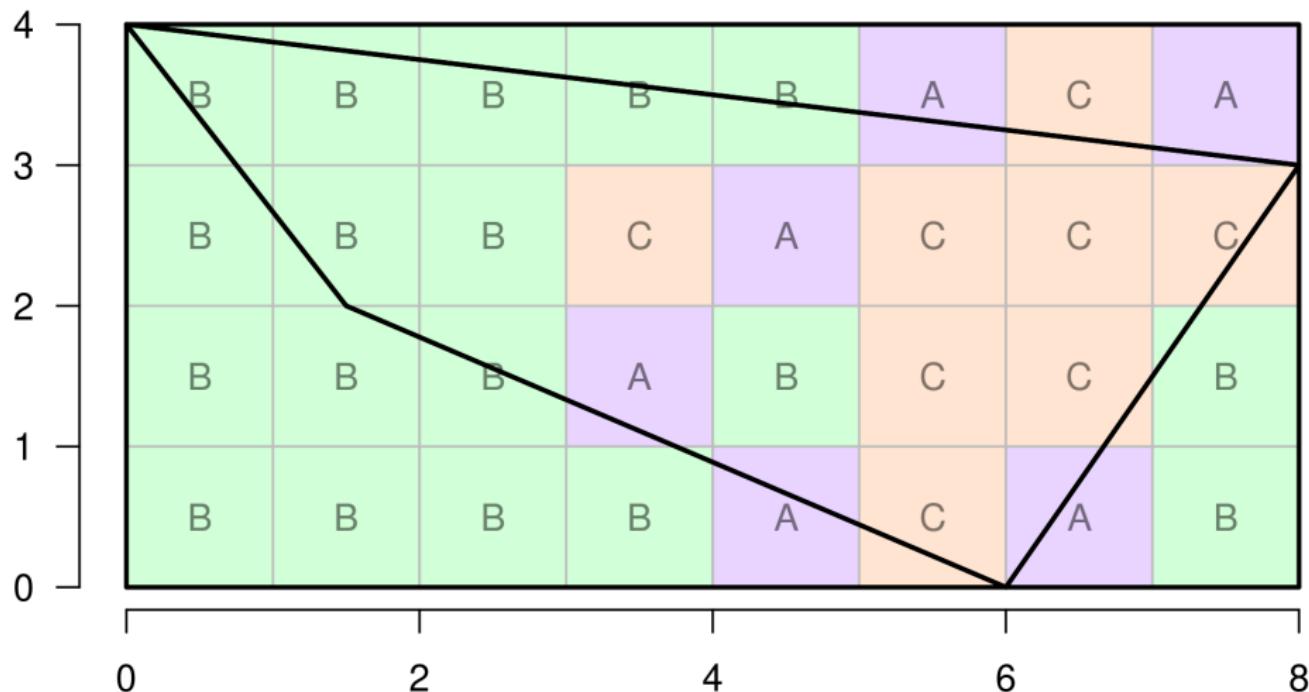


Figure 20: Raster cell values

Option 2: reclassify raster to binary (e.g. 1 if land use "A", 0 otherwise)

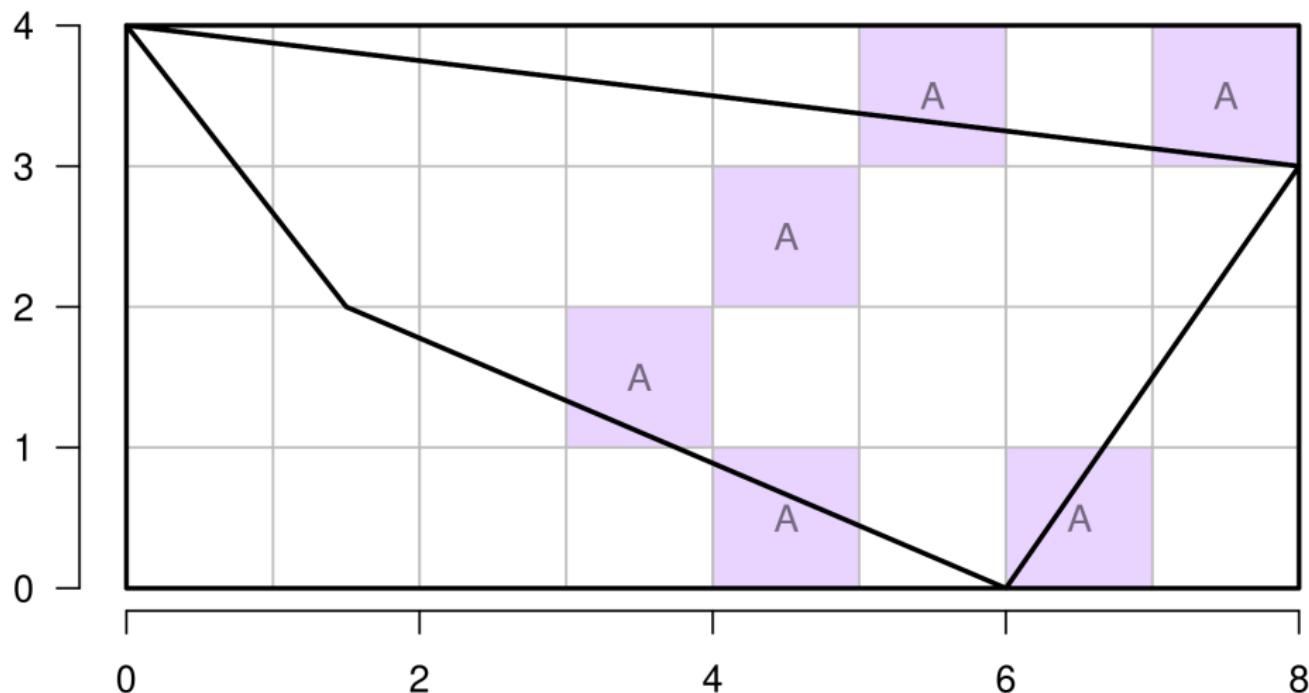


Figure 21: Reclassified raster

Calculate zonal statistics: percent of each polygon with cell values of "A"

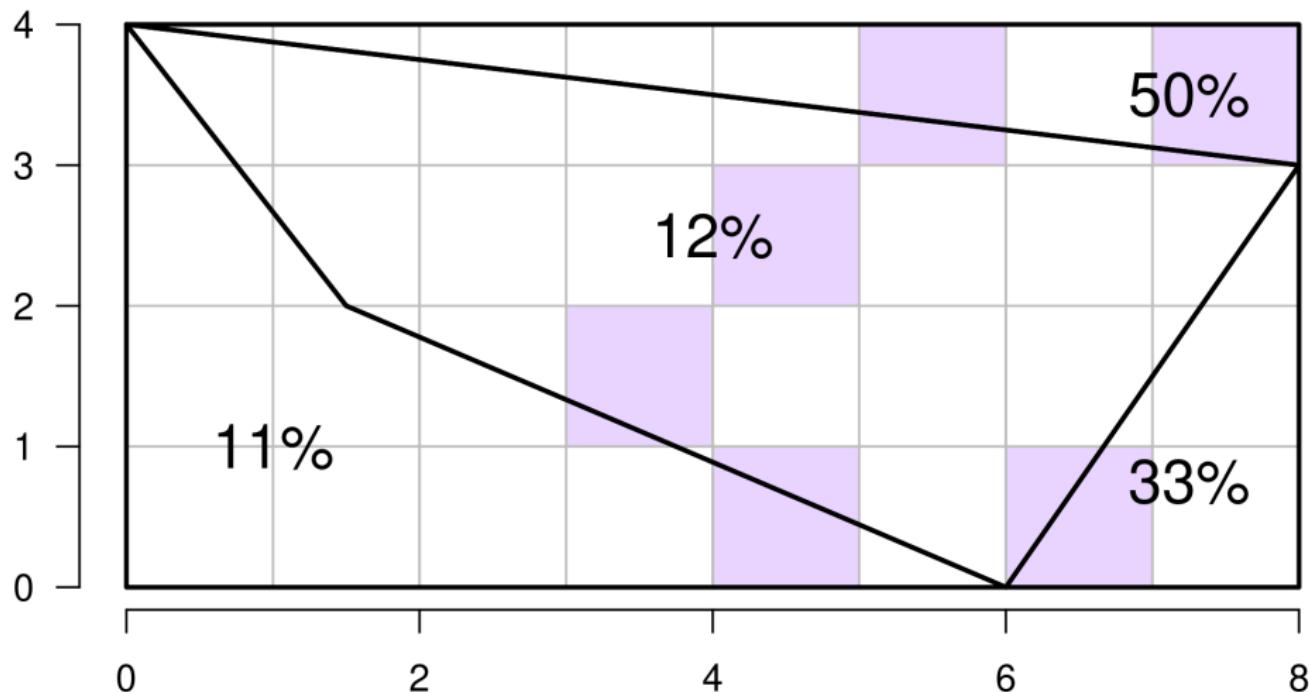


Figure 22: Zonal statistics: value "A" as percent of overlapping cells

Percentages are added to attribute table for polygons

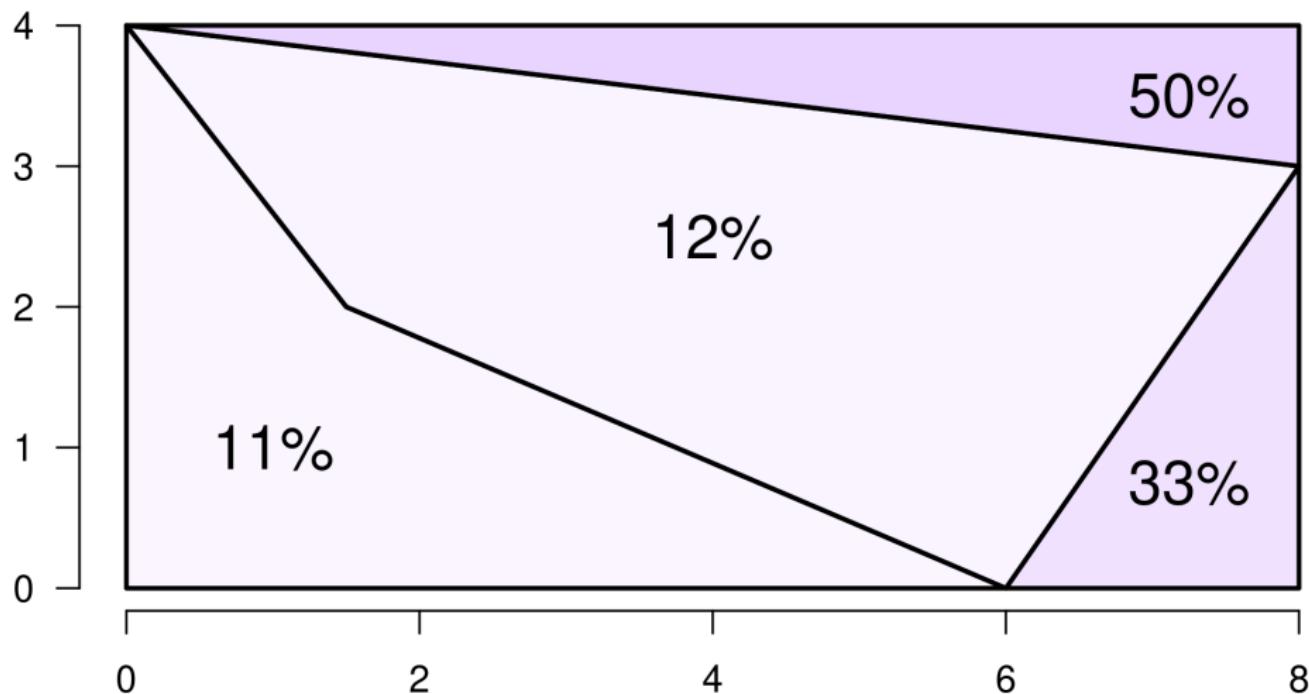


Figure 23: Percent "A" per polygon

## Scale-dependence

## Scale-Pattern-Process

1. Scale of analysis (spatial, temporal) impacts which patterns are observable
  - these observations shape inferences we draw about underlying social processes
2. Processes drive patterns whose observation is scale-dependent
  - some research questions require high spatial resolution:
    - a. urban/neighborhood policy
    - b. bomb damage assessment
  - some research questions require high temporal resolution:
    - a. emergency response
    - b. weather forecasting
  - some questions can be answered at low resolution (e.g. long-term, large-scale)
    - a. economic development
    - b. deforestation, changes in land use

### Trade-offs

- lower resolution (large pixels) = more information loss
- higher resolution (small pixels) = higher collection, storage, computation costs

## How scale impacts rasterization and vectorization

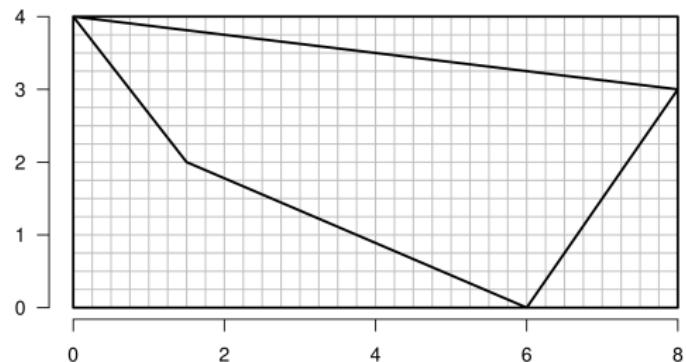


Figure 24: High resolution (small pixels)

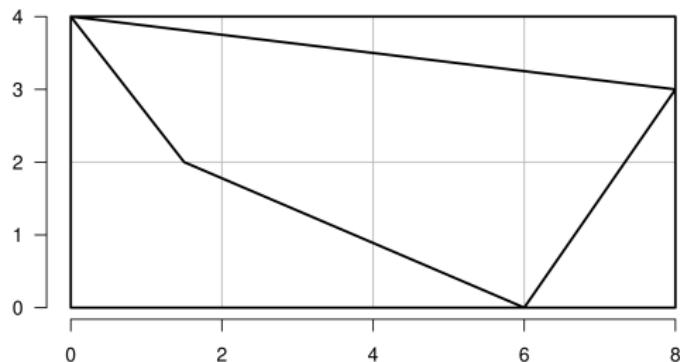


Figure 25: Low resolution (large pixels)

**Point-to-raster:** same underlying point pattern, two very different rasters

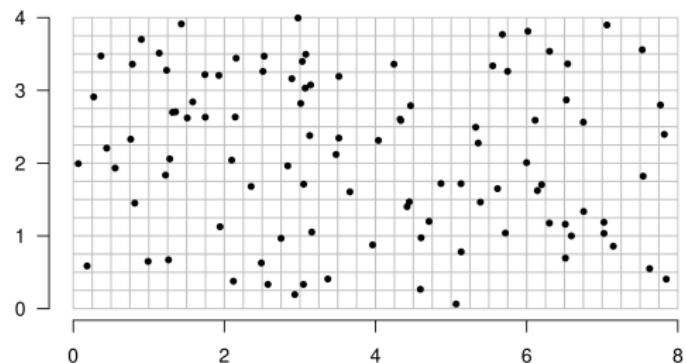


Figure 26: High resolution (small pixels)

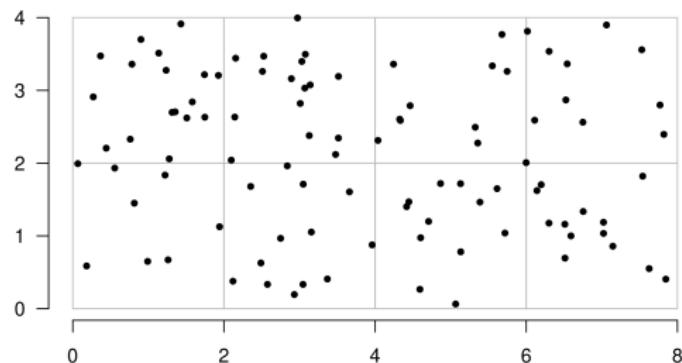


Figure 27: Low resolution (large pixels)

*Counts, densities will appear sparser (more intense) in high-(low-)resolution rasters*

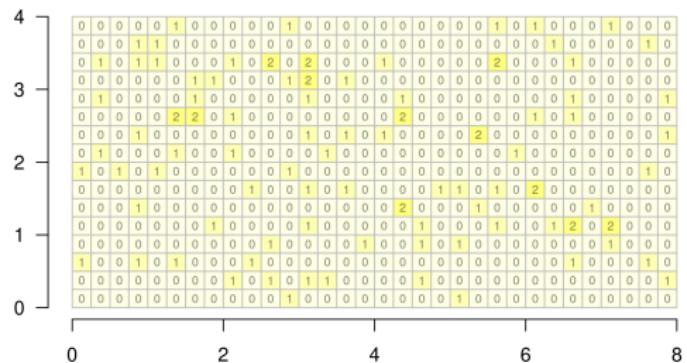


Figure 28: High resolution (small pixels)

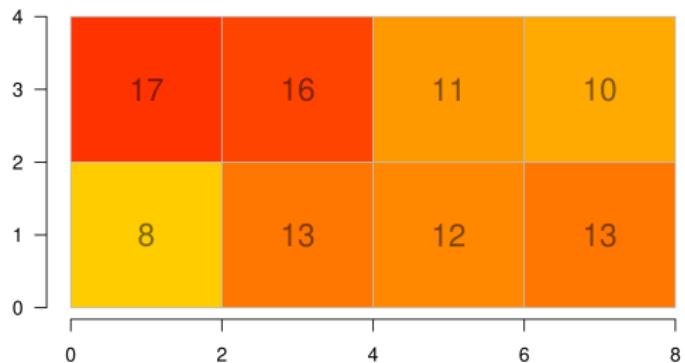


Figure 29: Low resolution (large pixels)

**Line-to-raster:** same line features, two very different rasters

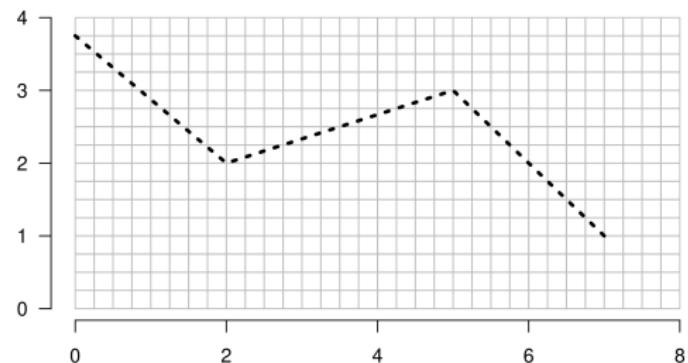


Figure 30: High resolution (small pixels)

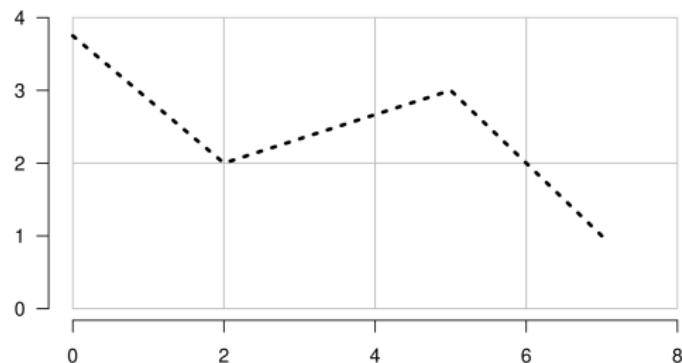


Figure 31: Low resolution (large pixels)

Absence/presence measures are more (less) variable in high-(low-)resolution rasters

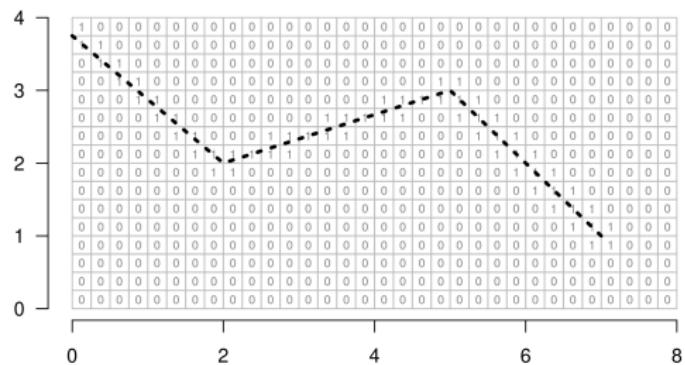


Figure 32: High resolution (small pixels)

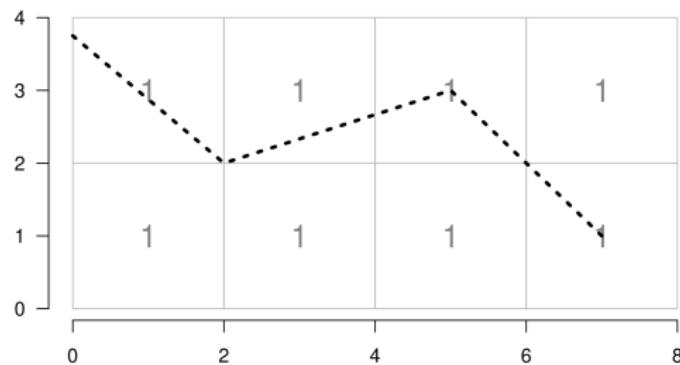


Figure 33: Low resolution (large pixels)

High-(low-)resolution rasters more (less) precisely reflect shape of vector geometries

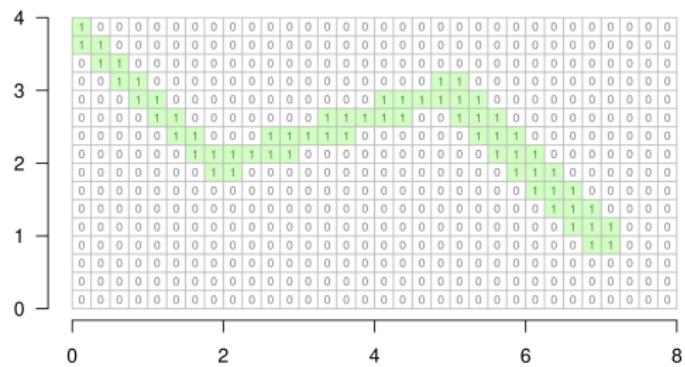


Figure 34: High resolution (small pixels)

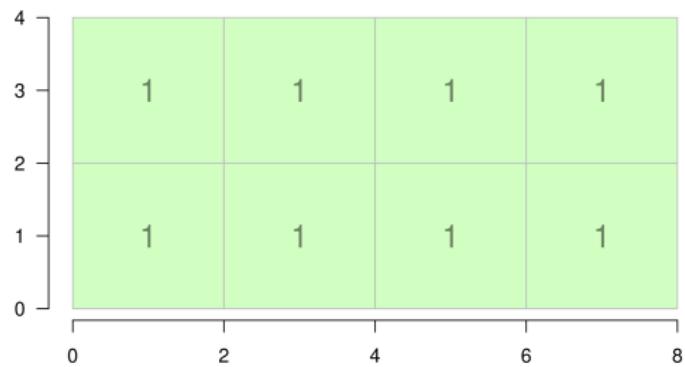


Figure 35: Low resolution (large pixels)

Distance measures also have more (less) variation in high-(low-)resolution rasters

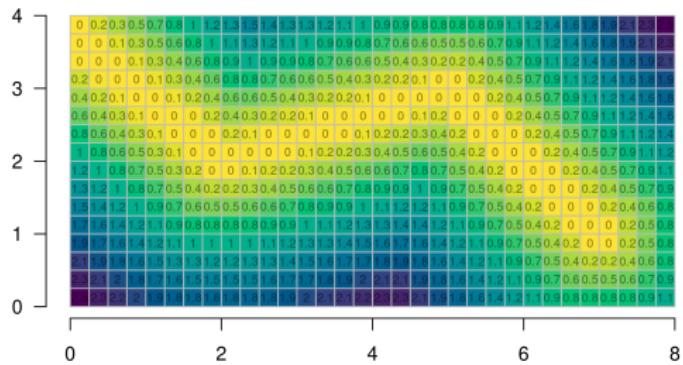


Figure 36: High resolution (small pixels)

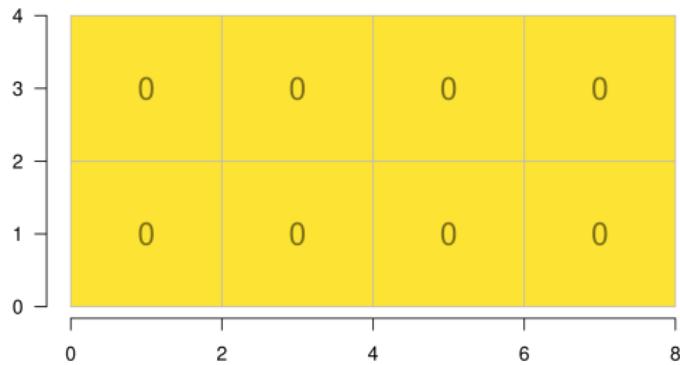


Figure 37: Low resolution (large pixels)

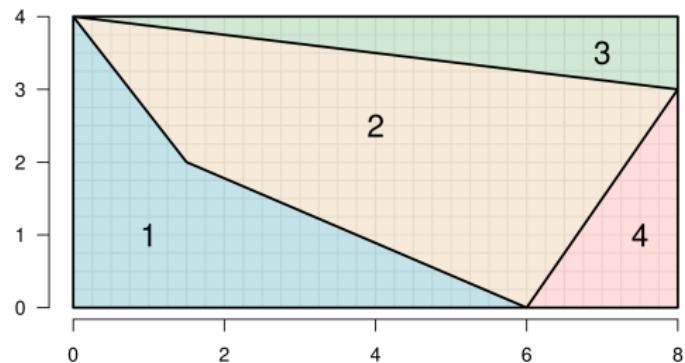
**Polygon-to-raster:** same polygon features, two very different rasters

Figure 38: High resolution (small pixels)

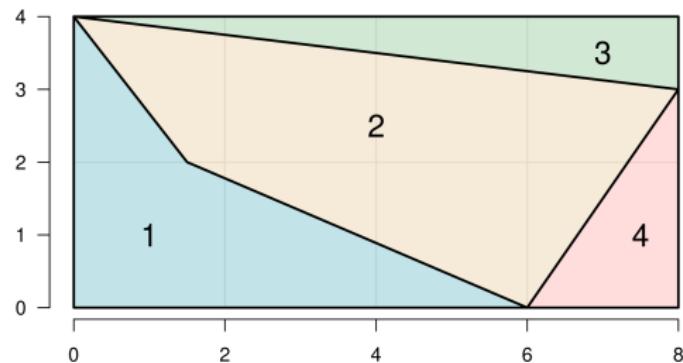


Figure 39: Low resolution (large pixels)

*Assignment operations are more (less) coarse in low-(high-)resolution rasters*

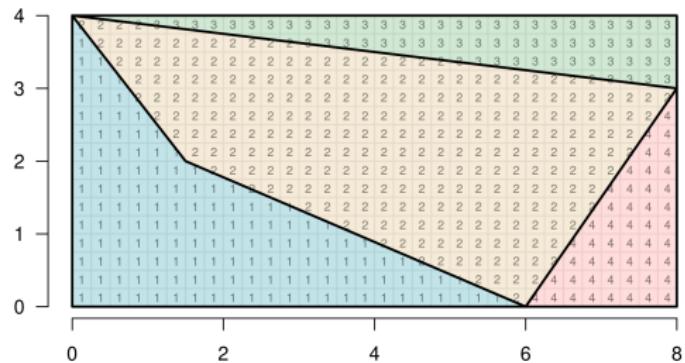


Figure 40: High resolution (small pixels)

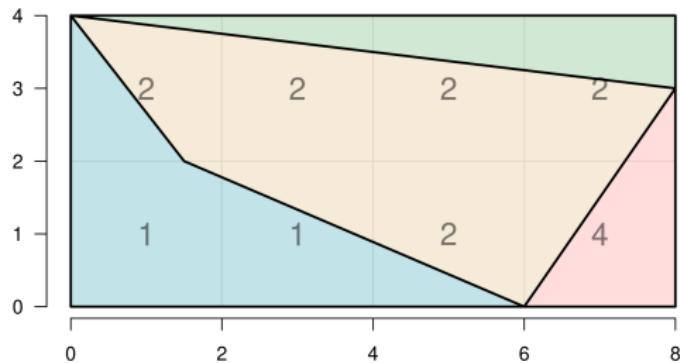


Figure 41: Low resolution (large pixels)

Some polygon features may disappear entirely in low-resolution rasters

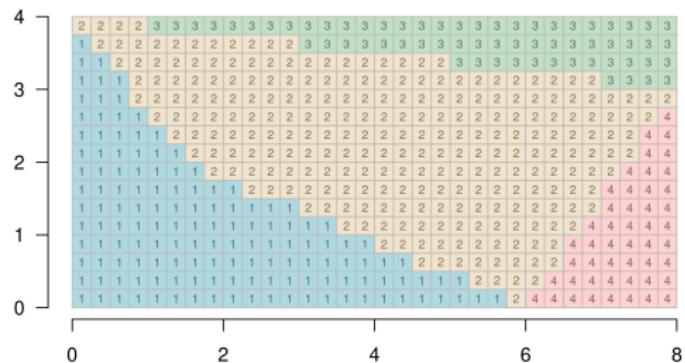


Figure 42: High resolution (small pixels)

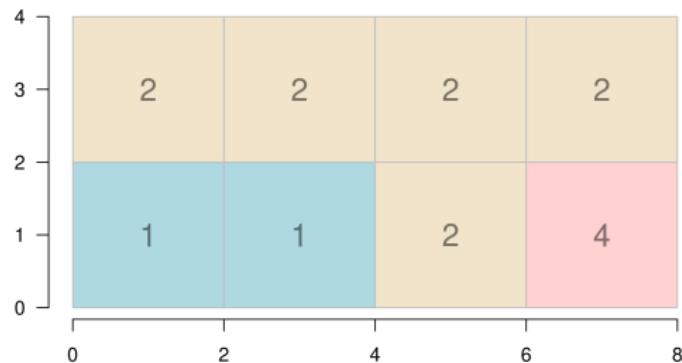


Figure 43: Low resolution (large pixels)

**Raster-to-polygon:** suppose we have two rasters with same underlying data

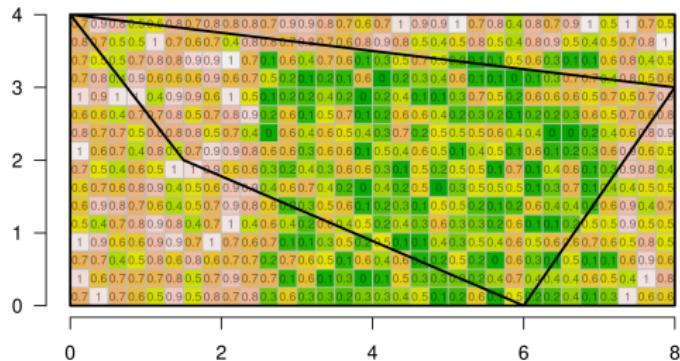


Figure 44: High resolution (small pixels)

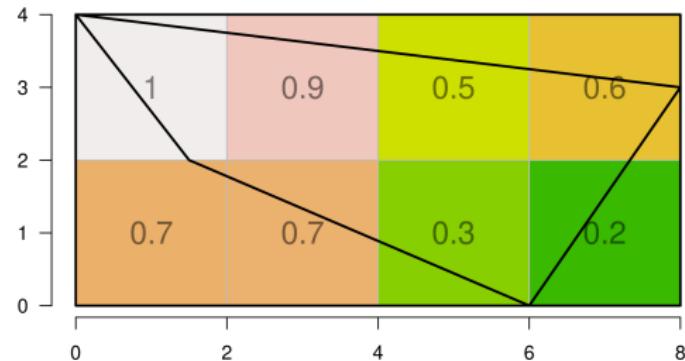


Figure 45: Low resolution (large pixels)

*Zonal statistics on the high-resolution raster will be more precise*

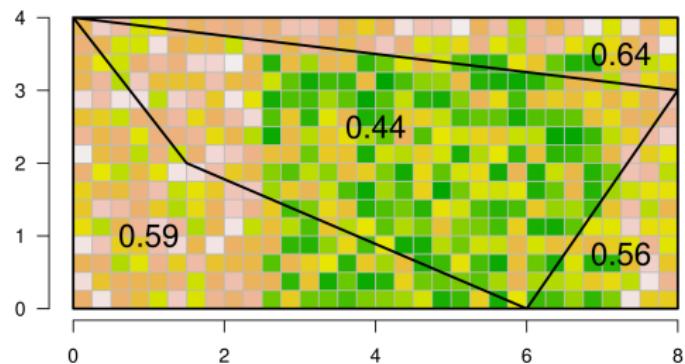


Figure 46: High resolution (small pixels)

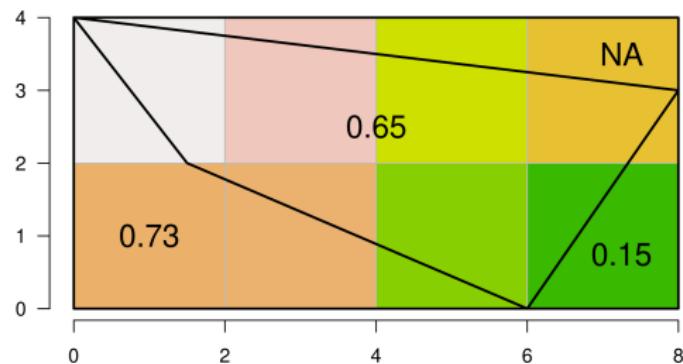


Figure 47: Low resolution (large pixels)

Low-resolution raster is more likely to generate missing values in polygon features

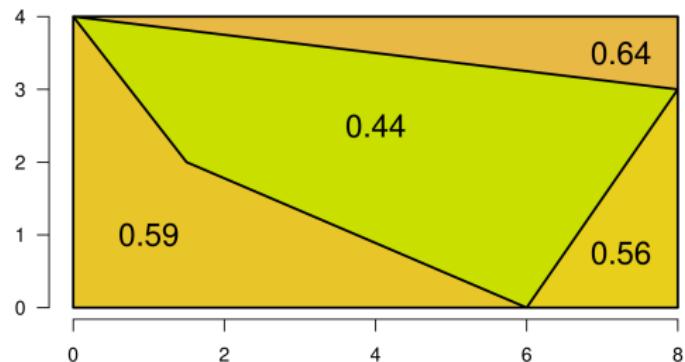


Figure 48: High resolution (small pixels)

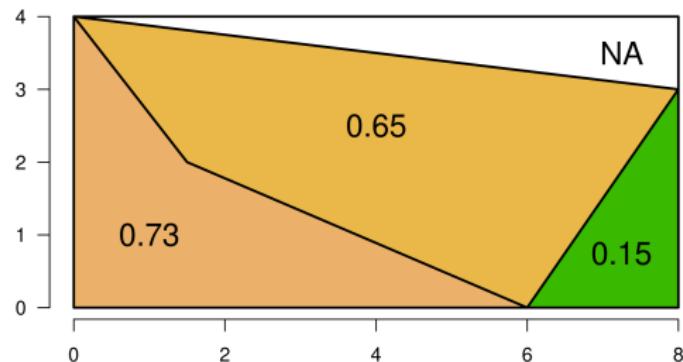


Figure 49: Low resolution (large pixels)

Similar problems arise with zonal statistics on rasters with categorical variables

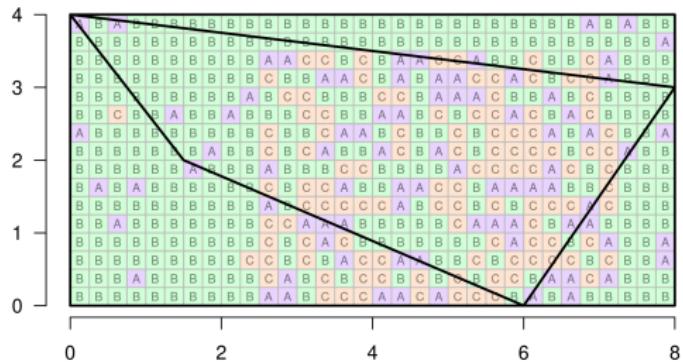


Figure 50: High resolution (small pixels)

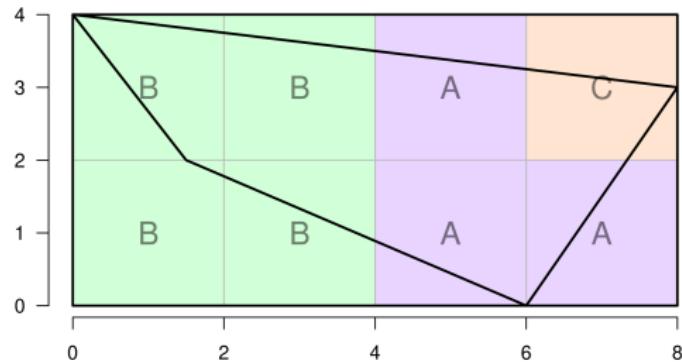


Figure 51: Low resolution (large pixels)

Lower resolution → fewer raster cells to calculate statistics over, less precision

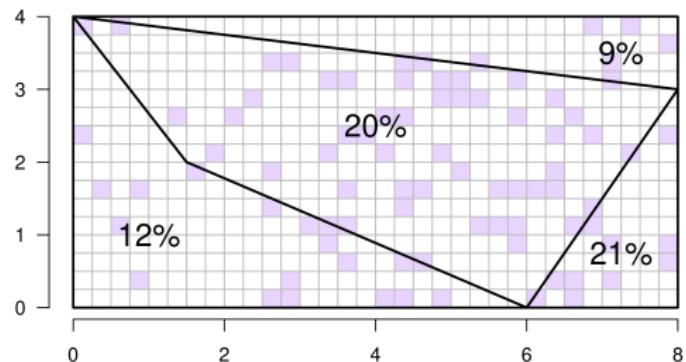


Figure 52: High resolution (small pixels)

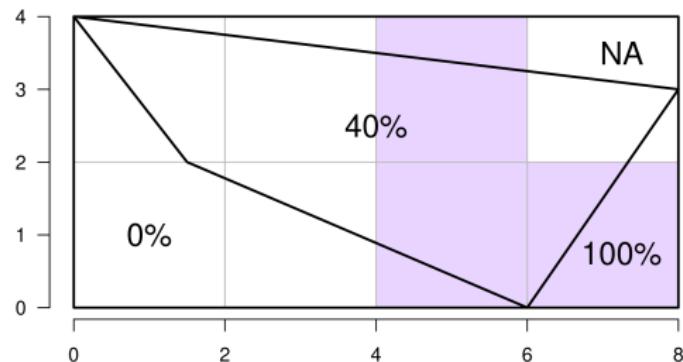


Figure 53: Low resolution (large pixels)

Low resolution rasters may sometimes also exaggerate amount of variation

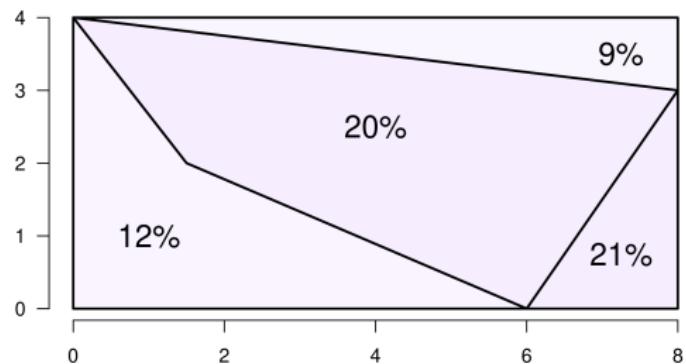


Figure 54: High resolution (small pixels)

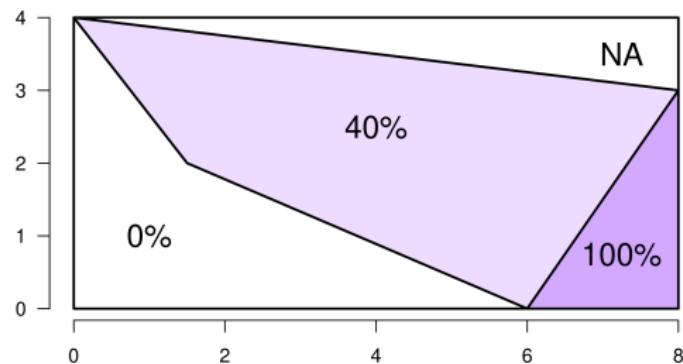


Figure 55: Low resolution (large pixels)

## Why not always use highest-resolution raster data?

- high-res data may not exist (due to orbital requirements, low user demand)
- high-res satellite data are sometimes inaccessible (classified, proprietary)
- high-res data are expensive to collect, transmit, store (terabytes, petabytes)
- high-res data take up a *lot* of memory, need high-performance computing
- high-res data may not be needed to answer research question  
(don't need 1-meter resolution to study regional, national, global phenomena)



Figure 56: Which scale is right for me?