



4 Courses

Protecting Business  
Innovations via Trademark

Protecting Business  
Innovations via Strategy

Protecting Business  
Innovations via Patent

Protecting Business  
Innovations via Copyright



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**Li Zhu**

has successfully completed the online, non-credit Specialization

# Protecting Business Innovation

Congratulations! You have completed all four courses of Protecting Business Innovation - a Hong Kong University of Science and Technology Specialization. As part of this Specialization, you have learnt the essential skills and concepts of intellectual property rights in business innovation and development, ranging from copyright law and patent law, to international business strategy and trademark infringement. You are now equipped to lead a dynamic enterprise, having learnt what protecting a business's innovation entails, how to create the most effective strategy, what laws are in place to protect a business's ideas, and much more!

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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