# Zhu Liang

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## **SUMMARY**

Highly analytical and quantitatively driven professional with a proven ability to enhance and innovate models and methodologies. Passionate about leveraging advanced statistics and econometric techniques to tackle complex risk modeling challenges in the financial industry.

## **EDUCATION**

Ph.D. in Economics (STEM), Stony Brook University

Expected March 2025

Fields: Empirical Industrial Organization, Health Economics, Applied Econometrics

M.S. in Econometrics and Quantitative Economics, University of Wisconsin-Madison

2017 - 2019

# **SKILLS**

Advanced Graduate Certificate in Data and Computational Science, Stony Brook University

GitHub Copilot, GitHub Foundations, GitHub

Google Data Analytics Professional Certificate, Coursera

Programming: Python, SQL, R, MATLAB, STATA, Excel, C, MPI, Copilot, Git, LATEX

Quantitative: Econometrics, Optimization Methods, Machine Learning, Monte Carlo Mathod.

# **EXPERIENCE**

Dissertation Researcher, Stony Brook University

2021 - 2024

"Risk Adjustment, Self-Selection, and Plan Design in Medicare Advantage" - Job Market Paper

- Developed a multiple choice **logistic model** to capture beneficiary insurance plan selection behavior and used **two-stage least squares (2SLS)** to resolve endogeneity in product design.
- Leveraged Monte Carlo simulations to generate diverse beneficiary private information, enhancing data robustness.
- Combined beneficiary choice data with insurance plan market share to estimate parameters using **simulated maximum** likelihood estimation (SMLE).
- Utilized counterfactual simulations to conduct **scenario analysis**, quantitatively assessing the impact of risk adjustment mechanisms on market behavior and associated welfare outcomes.

# Research Assistant, Stony Brook University

2021 - 2023

- Developed and maintained robust data cleaning and preprocessing pipelines for large-scale transaction datasets using Python and R, ensuring high-quality data for empirical research and analytics.
- Integrated and managed extensive survey datasets containing plan characteristics and health outcomes, ensuring data integrity and consistency.
- Collaborated with faculty to develop and validate critical model assumptions for a healthcare market model, enhancing the reliability of research outcomes.

#### NLP Applications on Yelp Datasets

2023

- Leveraged Python and machine learning libraries, including Scikit-learn, Random Forest, and XGBoost, to implement classification models on Yelp feedback data.
- Evaluated model performance using metrics to ensure robust prediction outcomes.
- Developed a restaurant recommender webpage that predicts user behavior using NLP techniques for feature extraction.
- Employed Flask to build a lightweight backend for managing user requests and application workflows.

## Teaching Assistant, Stony Brook University

2019 - Present

- Taught recitation sessions in Econometrics, Applied Macroeconomics, Data Science, and Machine Learning, emphasizing practical problem-solving techniques.
- Edited and maintained a comprehensive repository of coding and math tutorials tailored for students with limited backgrounds in these areas.
- Managed and streamlined activities across multiple sessions and lecture sections, enhancing communication and ensuring teaching consistency.