Mingcheng (McCoy) Zhu

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PORTFOLIO DETAILS

Agricultural Training Film
Shot on Canon 5D Mark III | Edited with Final Cut Pro (2017)

Recorded our farming life and interesting activities during our school's week-long agricultural training, and edited these memorable moments into a short film.

Blackboard Painting Time-lapse – 2017/2018
Shot on Canon 5D Mark II | Edited with Final Cut Pro (2017/2018)

Took pictures of my classmates and I painting on the blackboard with a tripod and cable remote controller, and created two 4K time-lapse videos.

Cover Design
Designed with Affinity Designer (2018)

Worked with members of the Roots & Shoots Club at our school and designed the cover for one of their brochures featuring the plants on our school campus.

International Week Logo
Designed with Affinity Photo (2016)

Designed a logo for the 30th International Week, a long-established event our school holds each year, which had a theme of "Edification" in the year of 2016.

Military Training Film
Shot on Canon 5D Mark II | Edited with iMovie (2016)

Recorded our training and interesting activities during our school's two-week-long military training, and edited these memorable moments into a short film.

Photography
Shot on Canon 5D Mark II | Edited with Affinity Photo (2017)

Took a photo past midnight on my way home after a day of hard working and surprisingly found that many others were just rushing back home as well.

Relter Logo
Designed with Affinity Photo (2016)

Designed a logo to promote our social research team, which focused on people's awareness of women's security in our society. We named our team "Relter," which is a combination of "Red" — a symbol of the feminine gender — and "shelter."

School Emblem
Made with Affinity Photo (2016)

Completely recreated our school emblem digitally, before which there was only a distorted, low-res bitmap of our school emblem available. Has been used in multiple occasions ever since.

School Website Design – Desktop/Mobile
Designed with Sketch (2017/2017)

Created a new concept of our school's website, which is much more modern, vibrant, and user-friendly for students and faculty members. Also added mobile devices support — something that has been missing in our official website right now.

*All aforementioned files are available in a folder on **Google Drive**.
*Additional work samples are also available on **Bilibili**.