

# Mingcheng (McCoy) Zhu

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## EDUCATION

**New York University**, Tandon School of Engineering, Brooklyn, New York  
Bachelor of Science, *Integrated Digital Media*

May 2023

**Shanghai Foreign Language School**, Trilingual Class, Shanghai, China  
Class Rank: Top 10%, Overall Unweighted GPA: 3.72

June 2019

## SKILLS

- Professional in designing, photographing, filmmaking, audio/video recording, audio/video/photo editing
- Expert in *Audition*, *Photoshop*, *Illustrator*, *InDesign*, *XD*, *Sketch*, *Final Cut Pro*, *Motion*, *iMovie*, *iWork*, *MS Office*
- Skillful at programming with *Swift*, *Java*, *Javascript*, Familiar with *SwiftUI* and iOS application development
- More than 9 years of Mac experience and 5 years of *macOS* / *OS X* Beta Testing participation
- Proficient in Mandarin Chinese and English, Fluent in Russian, Familiar with Japanese

## EXPERIENCE

**Video Editor Intern**, The Walt Disney Company, Shanghai, China

Summer 2018

- ▶ Edited two 10-minute-long episodes of a six-episode promotion series featuring Shanghai Disneyland.
- ▶ Utilized advanced softwares to create special audio and visual effects.
- ▶ Consulted with colleagues and supervisors and made adjustment to the clips according to feedbacks.
- ▶ The whole series was aired nationwide on *Disney Dragon Club*, a popular TV program in China.

**News Video Editor**, Shanghai Media Group, Shanghai, China

Summer 2017

- ▶ Gathered video footages on important international news online.
- ▶ Translated and subtitled the words (mainly in English) of reporters and interviewees in the clips.
- ▶ Created a total of nine 2-minute-long news video clips.
- ▶ All nine clips were directly posted on and are still available now at [kankanews.com](http://kankanews.com).

**Documentary Director Intern**, Shanghai Media Group, Shanghai, China

Summer 2016

- ▶ Kept logs (photographic and on paper) of different takes and recordings.
- ▶ Collaborated with other cast members and helped carry and assemble lighting and shooting equipment.
- ▶ Actively participated in the postproduction process of the second episode of the documentary series.
- ▶ The completed work, *Shanghai Craftsmen Season 2* — a six-episode documentary series, was premiered nationwide during the National Day Golden Week on *Dragon TV*, a well recognized TV channel in China.

## HONORS

**First Place in Photography Group**, Photographer, School

2018

Craftsmanship and Photography Contest at the 31st National Festival of Shanghai Foreign Language School

**Second Prize for Society-Focused Documentaries**, Intern Director, National

2017

The 11th Document China Documentary Review held by China Alliance of Radio, Film and Television

**First Place & Popular Choice Award**, Logo Designer, School

2016

Logo Design Contest at the 30th International Week of Shanghai Foreign Language School

## AFFILIATIONS

**Motion Capture Club**, Certified Technician, New York University

2019 – Present

**Photography Club**, Senior Member, Shanghai Foreign Language School

2016 – 2019

**Vera Filmmaking Club**, Cameraman, Shanghai Foreign Language School

2016 – 2019