

Mingcheng (McCoy) Zhu

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EDUCATION

New York University, Tandon School of Engineering, Brooklyn, New York
Bachelor of Science, *Integrated Digital Media*

May 2023

Shanghai Foreign Language School, Trilingual Class, Shanghai, China
Class Rank: Top 10%, Overall Unweighted GPA: 3.72

June 2019

SKILLS

- Professional in designing, photographing, filmmaking, audio/video recording, audio/video/photo editing
- Expert in *Audition*, *Photoshop*, *Illustrator*, *DaVinci Resolve*, *Sketch*, *Final Cut Pro*, *Motion*, *iMovie*, *iWork*, *MS Office*
- Skillful at programming with *Swift* and *Java*, Familiar with iOS application development
- More than 9 years of Mac experience and 5 years of *macOS* / *OS X* Beta Testing participation
- Proficient in Mandarin Chinese and English, Fluent in Russian, Familiar with Japanese

EXPERIENCE

Video Editor Intern, The Walt Disney Company, Shanghai, China

Summer 2018

- Edited two 10-minute-long episodes of a six-episode promotion series featuring Shanghai Disneyland.
- Utilized advanced softwares to create special audio and visual effects.
- Consulted with colleagues and supervisors and made adjustment to the clips according to feedbacks.
- The whole series was aired nationwide on *Disney Dragon Club*, a popular TV program in China.

News Video Editor, Shanghai Media Group, Shanghai, China

Summer 2017

- Gathered video footages on important international news online.
- Translated and subtitled the words (mainly in English) of reporters and interviewees in the clips.
- Created a total of nine 2-minute-long news video clips.
- All nine clips were directly posted on and are still available now at kankanews.com.

Documentary Director Intern, Shanghai Media Group, Shanghai, China

Summer 2016

- Kept logs (photographic and on paper) of different takes and recordings.
- Collaborated with other cast members and helped carry and assemble lighting and shooting equipment.
- Actively participated in the postproduction process of the second episode of the documentary series.
- The completed work, *Shanghai Craftsmen Season 2* — a six-episode documentary series, was premiered nationwide during the National Day Golden Week on *Dragon TV*, a well recognized TV channel in China.

HONORS

First Place in Photography Group, Photographer, School

2018

Craftsmanship and Photography Contest at the 31st National Festival of Shanghai Foreign Language School

Second Prize for Society-Focused Documentaries, Intern Director, National

2017

The 11th Document China Documentary Review held by China Alliance of Radio, Film and Television

First Place & Popular Choice Award, Logo Designer, School

2016

Logo Design Contest at the 30th International Week of Shanghai Foreign Language School

AFFILIATIONS

Photography Club, Senior Member, Shanghai Foreign Language School

2016 – 2019

Vera Filmmaking Club, Cameraman, Shanghai Foreign Language School

2016 – 2019