

Product Backlog – Fashion Shop Website

Team 4

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Front Page

- Description: This front page is the first page when users open our website, the login is not required. This page indicated that the user can browse and purchase fashion items on our website.
- Functionalities:
 - Pop-over window for registration and sign up bonus
 - Once the user opens the page, it provides a centralized pop-over window with a registration link and first sign-up bonus(15% off) information
 - The welcome photos
 - If users choose to register or just close the pop-over window, it will both navigate the users to a series of most popular items' photos as eye-catching and welcome pictures to give them a basic sense of our website's selling products.
 - Buttons for shopping
 - These buttons are placed on the left corner of the welcome photos, user can navigate to the all items page by clicking these buttons.
 - Subscription
 - At the bottom of our website, users can subscribe to our latest news and updates by simply inputting their email addresses.

All Items Page

- Description: This page collects all the products information and categorizes them in different ways which can be chosen by users. The user can browse the all items page and then navigate to the product's specific information by clicking the product image or title.
- Functionalities:
 - List all blocks with item price/name/picture
 - The main part of the all items page is all the item snapshots within rectangle blocks, which include the image, price, short words description, and so on.
 - Mark Favorite and add-to-cart individual items
 - These features are bounded with each block. When the mouse hovers on or through the picture, it will show two icons, one is to mark this product as a favorite, the other is to add this one into the shopping cart.
 - Left sidebar to navigate to all categories
 - The left side indicates all the categories such as clothes, shoes, jewelleryes , and others. This can help users find the products they want quickly.
 - Filter based on rating/color/size

- On the top, just right next to the categories, there will be filter options to further narrow down the items by their customers' rating, color, size and so on.

Single Item Page

- Description: This single item page includes all the detailed information about the product, like images, descriptions, material, size, rating, and customers' reviews.
- Functionalities:
 - The left side is a series of photos
 - This photo gallery can be browsed by clicking the small version of them, the user can also zoom in the picture by double-clicking it to explore more details.
 - Right side description, size button, add to bag
 - The right side of the photo gallery includes all the information that users needed to know about the product. Such as name, price, stock information. There are also buttons to choose the size and add this item to the shopping cart.
 - Review Product section
 - Multiple sorting based on photo/rating.
 - This review section is below the product information section. Here you can see all the reviews that are provided by the users who purchased this product before and you can sort the reviews by its rating range and filter them by whether the reviews contain photos.
 - There is a like/dislike button for each review. Every logged-in user can only like/dislike once.
 - The created date and creator username is also listed in each review section.

Shopping cart

- Description: This shopping cart is a little icon on the right corner of the header. When a user clicks the icon, it will pop a right-side floating window to show all the things that are currently in the shopping cart. You can also add items to the cart by clicking the button on the item page and all item page. This shopping cart is an in-time reflection of what you have chosen. You can also delete items or clear the cart. The checkout path also starts from the shopping cart.
- Functionalities:
 - Item information
 - This shopping cart displays the item price, name, size you chose and the total price for this cart right now.
 - Edit quantity/size or remove
 - You can quickly change the size you choose and decrease/increase the quantity. Or you can simply delete the item by clicking the remove button on each item.
 - Clear Button
 - There is also one button for you to empty the shopping cart in a second.

- Button Move to checkout
 - At the button of the shopping cart, next to the total price, the user can start the checkout process

Check out Page

- Description: This page includes all the steps that needed to be done in order to place the order.
- Functionalities:
 - First Step: Input text for user information
 - There is information about the users' mailing address, email, phone number, billing address, and other information needed.
 - Second Step: Supported payment method
 - Once the user provides all the information we needed, it will show the payment method that the website supported which included credit/debit cards, PayPal, and google pay.
 - Third Step: Congratulations and finish
 - If the user finishes checking out, and our system confirmed the order information. There will be a congratulation page and email sent for order confirmation and order status check.
 - Tracking Address
 - Once the item has been shipped, there will be one email sent to notify the users with tracking numbers provided by a third-party company. They can also check their order state from the profile page -> order history.

Logging Page

- Description: This page is provided for the users who already have an account to log in.
- Functionalities:
 - Needed information for login
 - It will need a username and password to log in to the website, both of them can not be empty.
 - Password reset
 - If the user forgets his password, there will be a button next to the password input field for him to reset his password.
 - Registration
 - There is one registration link next to the log-in button for those who do not have an account or want to create a new one.

Register Page

- Description: This page is provided for users who do not have an account or would like to create a new one.
- Functionalities:
 - Information needed:
 - There will be a user name, email address, password, confirm password, date of birth, and other information needed.
 - All the fields can not be empty

Profile Page

- Description: User's profile page for all the information and history records.
- Functionalities:
 - Basic information
 - Include email, phone number, date of birth, shipping address, billing address, photo gallery, and others. All information can be updated by themselves.
 - Membership
 - This will be categorized by their total cost on the website
 - Order history
 - Order details included date created and finished, item information, current status, tracking numbers, and others.
 - Write a review button can provide a user experience review on the items they bought and this action is not mandatory.
 - Password setting
 - Users can also reset their password here
 - Email & Mail preferences
 - User can customize their needs for the email and mail preferences based on their willingness.

Header

- Description: On the top of each page, login/register is not included. The header is combined with different words and icons to navigate different functions they stand.
- Functionalities:
 - Home
 - Click to go to the front page
 - account profile
 - If login, navigate to a profile page
 - If not login, navigate to the login page
 - Shopping cart
 - You can check the items in your shopping cart here by clicking this icon.
 - Search
 - Users can search the item they want directly here
 - Shop
 - All categories will show when hovering over the icon/button

Footer

- Description: On the bottom of each page, login/register is not included. It should the website and company's authentications, social media information, and others.
- Functionalities:
 - About & Support
 - website and company's authentications
 - Social Media
 - Such as Instagram, Facebook and Twitter account for this brand.
 - Help
 - Clicking this leads to Q&A and contact information.