# Aliaksei Zhurankou

### Designer, based in Seattle, WA

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## **Experience**

### **UX Designer, Microsoft (Contract)**

July 2019-Present

- Lead cross-platform sharing and link settings experiences used in over 40 end-points across Microsoft Office 365 suite and opened nearly 400M times per month
- Collaborate with a team of project managers, data scientists, user researchers, and engineers on improving OneDrive's sharing experience and launching new features
- Organize and facilitate design sprints and wall reviews to solve user experience problems across sharing features
- Partner with design teams from Microsoft Office 365 and provide expertise on the sharing experience integration
- Introduced flexible Sharing Menu adopted in Word, Excel, OneNote, and Stream, allowing to solve various user pain points in their products
- Introduced Shared With section resulting increase in accessing Manage Access experience by 34%
- Led Share Dialog redesign, resulting increase in sharing completion by 34% and the use of the Role Selector by 3.9%
- Led Copy Link Dialog redesign, resulting increase in successful change of link settings by 27%
- Built OneDrive's Sharing Assets library used to create design mocks for sharing experiences across Microsoft Office 365

#### **UX Design Intern, City of Seattle**

September 2018-July 2019

- Collaborated with a team of designers, project managers, and engineers, organized and facilitated design sprints and wall reviews to improve user experience on the seattle.gov website
- Introduced a pattern of alert messages adopted across all departmental websites in the City of Seattle
- Led an initial Design System project for the seattle.gov website; conducted primary user research; built its assets library in UXPin from scratch

#### Designer, University of Washington

August 2016-June 2018

- Created posters and other design deliverables for University of Washington Graduate and Professional Student Senate
- Rebranded Senate's logo and designed its promotional materials
- Conducted user research, rebuilt information architecture, prototyped, redesigned, and user-tested Senate's website, resulting increase in unique visits by 53%

### Aircraft Mechanic, US Navy

June 2010-October 2014

 Designed and produced aircraft marks and symbols in accordance with industrial design standards

#### Side projects

Ongoing

Wires: Crypto address shortener (React web app); Vets who design: Design community (React web app); Wikiwod: CrossFit workouts library (Alexa skill)

### **Education**

University of Washington, Bachelor's of Design, Informatics (Minor)

June 2019, Seattle, WA

LWTech, AAS Multimedia Design

June 2016, Kirkland, WA

#### **Achievements**

The Crabby Beach Foundation Endowed Scholarship in Art

October 2016, University of Washington

**Future Tech Stars Scholarship** 

December 2015, LWTech

**Foundation Scholarship** 

Spring 2015, LWTech

#### **Skills**

#### **Technical**

UX/UI Design Typography
Prototyping Illustrations
Design Systems Microsoft Office
Adobe CC Figma Sketch
Origami Studio HTML/CSS
Javascript React JS
SQL Certificate Git npm

### Soft

Team player Attention to detail

Curiosity Quick learner Analytics

Leadership Goal-oriented