

	Marking Guide	
<i>Instructions</i>	<b>0</b> = Missing <b>1</b> = Low <b>2</b> = Mid <b>3</b> = High (note: numbers here are just examples for the scale)	MAX MARK
<b>Presentation</b>		<b>6</b>
Theories and Principles	<b>Low:</b> Little to no discussion of how theories and principles were applied; presentation is essentially just a step-by-step walkthrough of app.  <b>Mid:</b> Theories and principles mentioned demonstrate superficial or incorrect understanding.  <b>High:</b> Theories and principles applied correctly showing nuanced understanding.	3
Opportunities to improve your prototype	<b>Low:</b> Vague improvements described without specific detail.  <b>Mid:</b> Slight improvements suggested without specific justification.  <b>High:</b> Meaningful suggestions for improvement with discussion of usability impact.	3
<b>Performance</b>		<b>4</b>
Preparation and Delivery	<b>Low:</b> Presentation poorly paced, lacking structure or clarity, no specific talking points or references to the demo.  <b>Mid:</b> Presentation mostly easy to follow. Reasonably well-prepared with occasional difficulties.  <b>High:</b> Presentation well-paced to utilize available time. Presenters are well-prepared with engaging delivery and clearly supported talking points.	4
<b>TOTAL</b>		<b>10</b>