DOCS: A Domain-Aware Crowdsourcing System Using Knowledge Bases



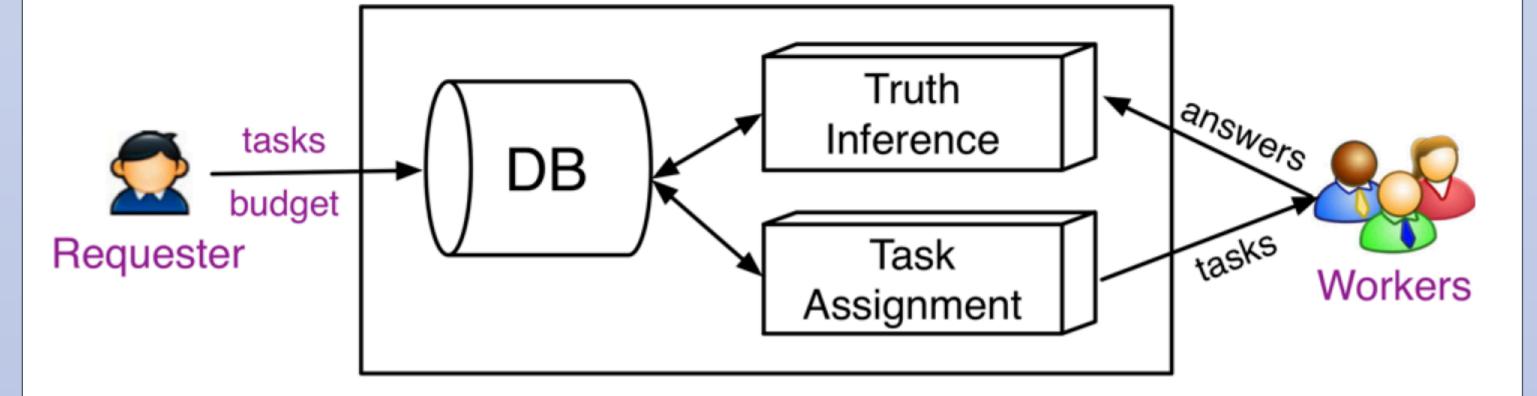


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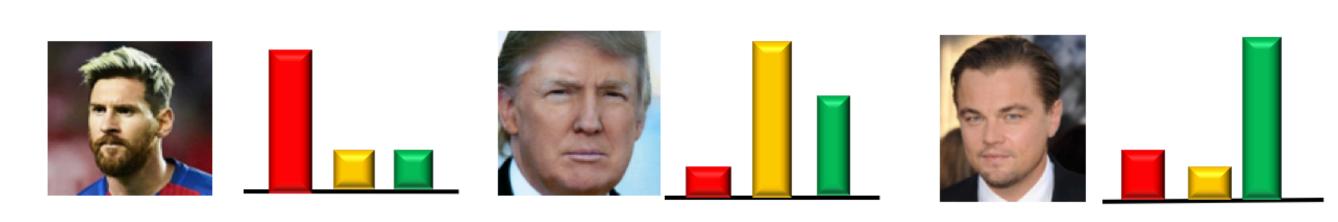
Crowdsourcing Workflow

- Task Assignment: When a worker comes to the platform, the worker will be assigned to a set of tasks;
- Truth Inference: When a worker accomplishes tasks, the platform will collect answers from the worker.



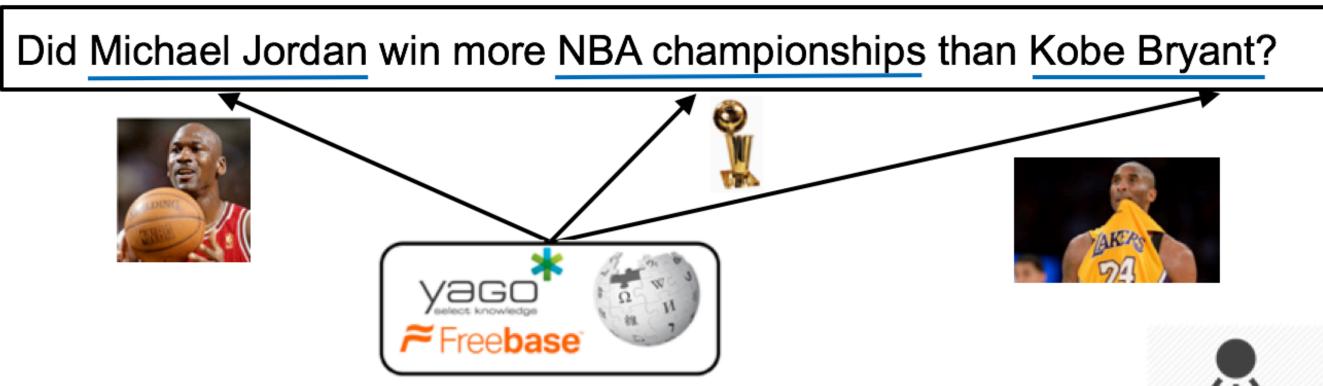
Existing Works Fail in QA Tasks

- Each task is related to different domains
- Sports | Politics | Entertainment Did Michael Jordan win more NBA **Sports** championships than Kobe Bryant? Sports & Is there a name for the song that FC **Entertainmen** Barcelona is known for?
- Each worker has diverse qualities over domains

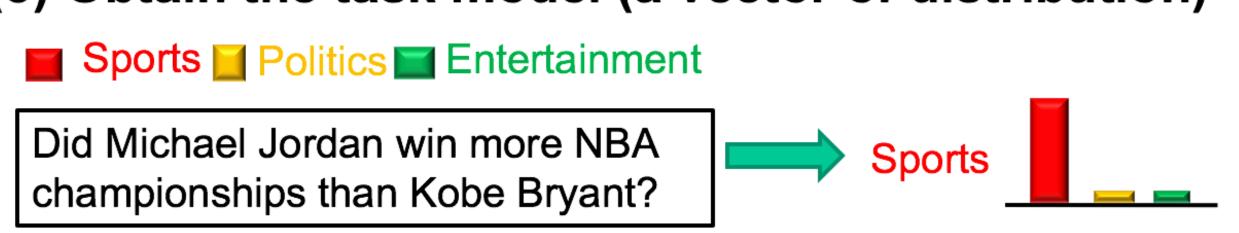


Build Domain Aware Task Model

(1) Entity linking (map entity to knowledge bases)

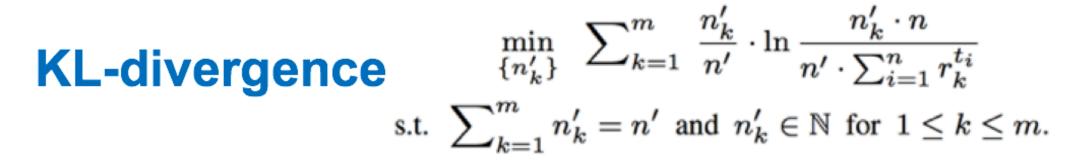


- o (2) Hierarchical domains in knowledge bases
- (3) Obtain the task model (a vector of distribution)

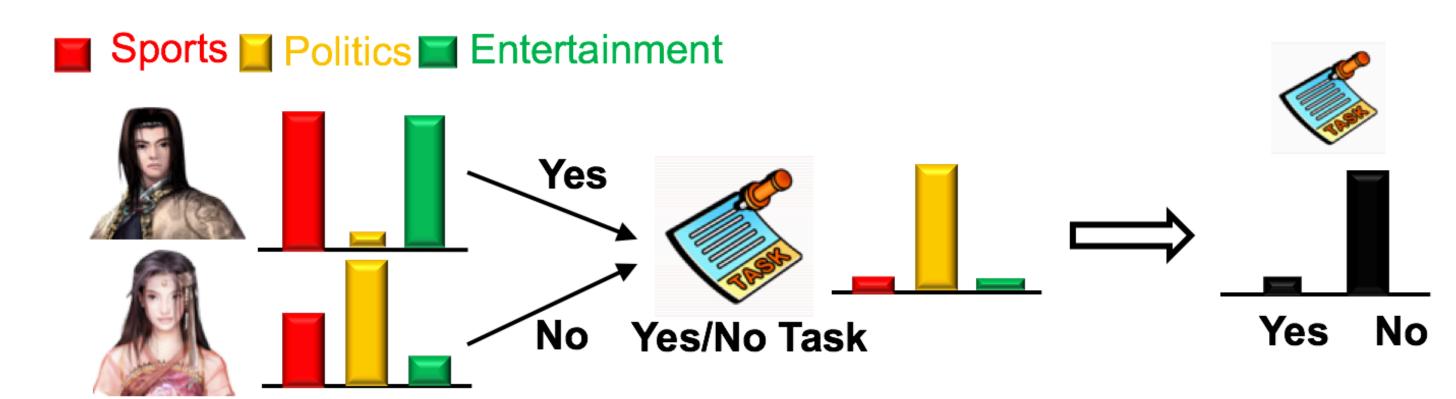


Build Domain Aware Worker Model

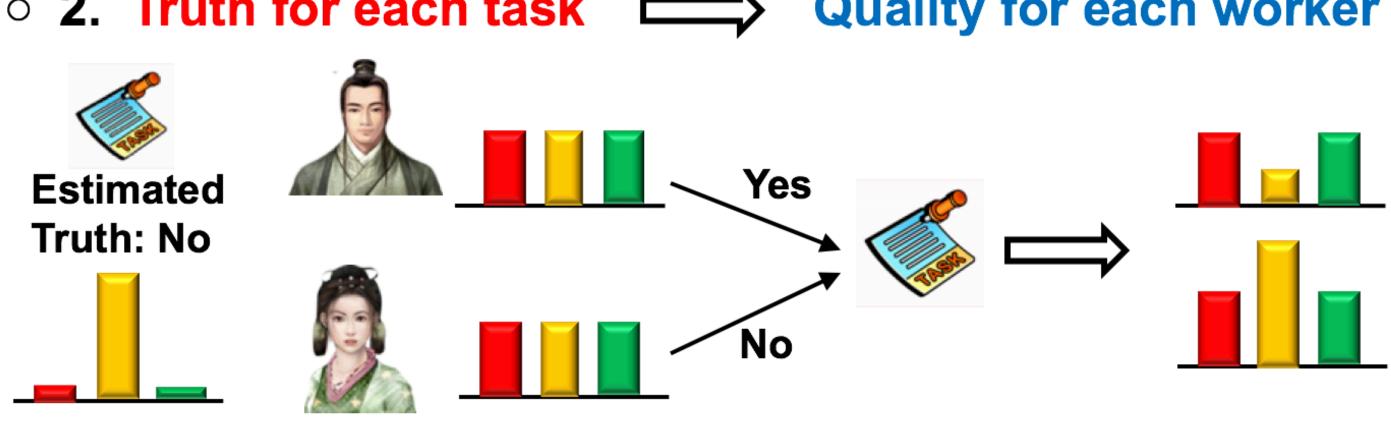
- Use qualification test (like an "exam") amazonmechanical turk
- Two rules for selecting qualification test
 - (1) Each selected task should capture a certain domain
 - (2) The domain distribution of selected tasks should approximate the distribution of all tasks



Truth Inference

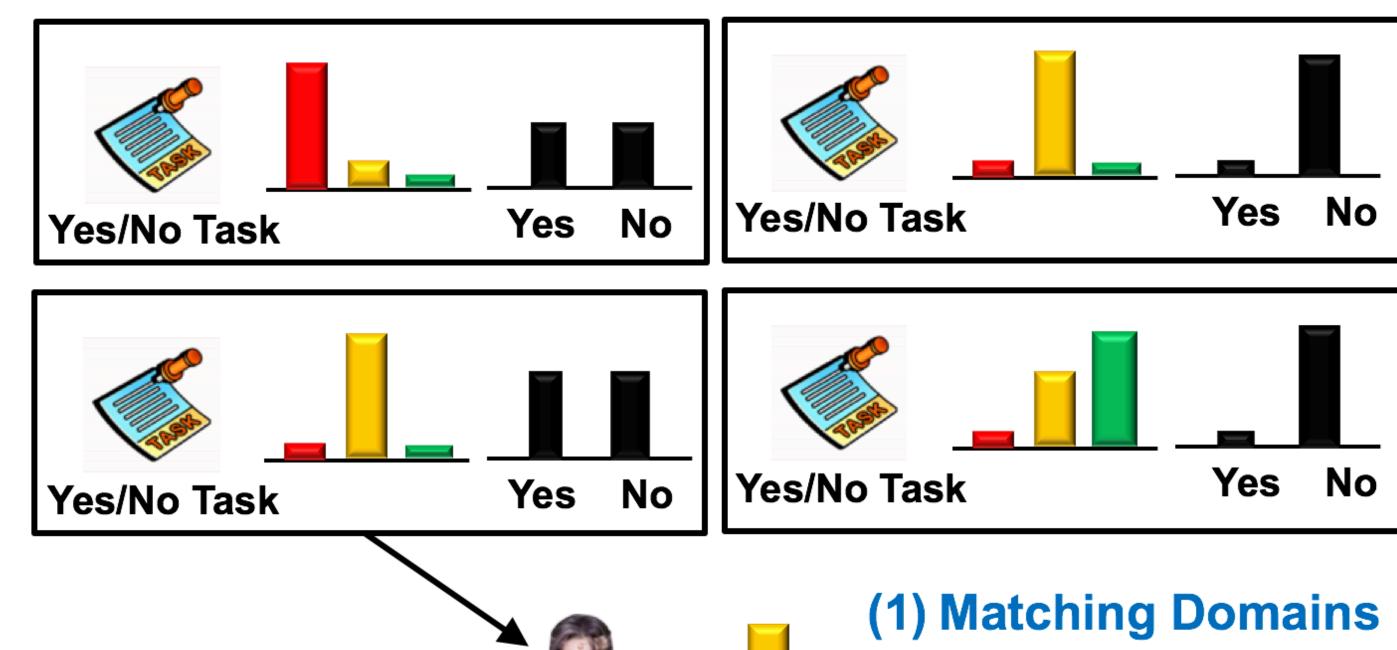


○ 2. Truth for each task ⇒ **Quality for each worker**



Task Assignment

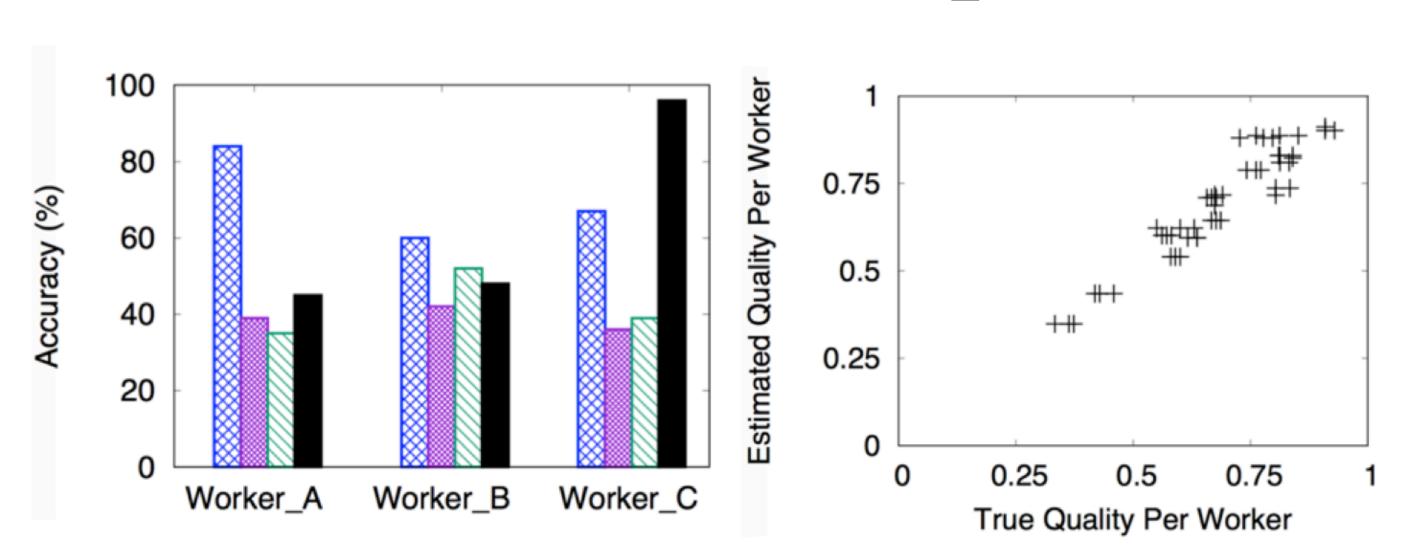
- Select the most suitable tasks for assignment
- Sports Politics Entertainment



(2) Answer Uncertainty

Experiments

Worker Characteristics on Dataset D_Item



System Comparisons

