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# On Transductive Classification in Heterogeneous Information Networks

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# Outline

- Introduction
- Experiments and Analysis
- Applications

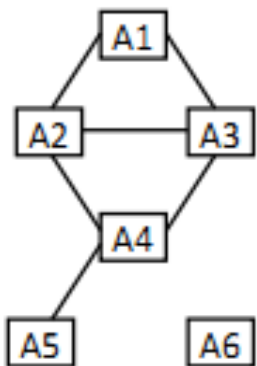
# Introduction

- **Homogeneous Information Networks**

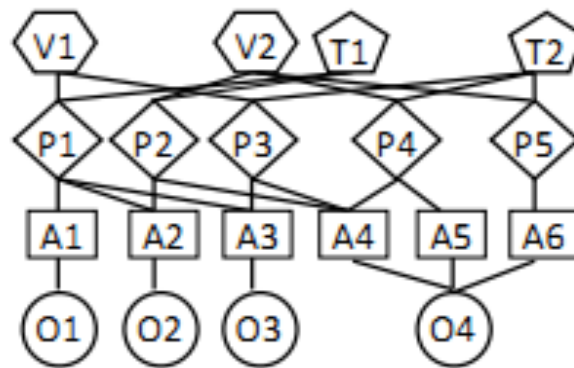
- Objects: entities of the same type
- Links: one type of relationships

- **Heterogeneous Information Networks (HINs)**

- Objects: entities of different types
- Links: different kinds of relationships



(a) A network of authors

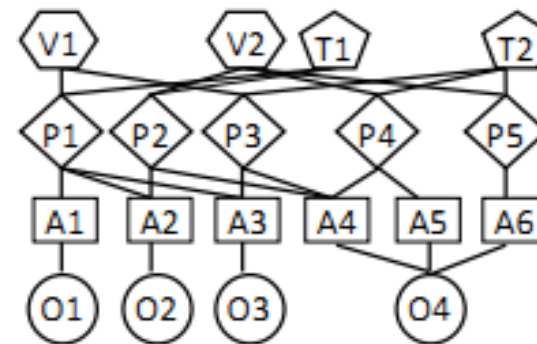


(b) A bibliographic HIN



# Meta-path

- A **meta-path** is a sequence of object types that expresses a relationship between two objects in an HIN
- **Meta-path** captures correlation between objects
- e.g., in DBLP network
  - **APA**: (A1-P1-A2)
  - **AOA**: (A4-O4-A5)
  - **APVPA**: (A1-P1-V1-P3-A3)



(b) A bibliographic HIN



# Why classification?

- Descriptive labels
  - research area for author
  - genre for movie
- Labeling objects
  - Costly manual effort
  - **Incomplete labels** (e.g. 75% adventure genre movies in Yago miss the label)



# Category of classification

## Inductive classification

- Train a model based on labeled objects

## • Transductive classification

- Utilize "relatedness" between objects to "propagate" labels

## • Relatedness



Edge relation  
Path relation (meta path in HIN)

HINs with scarce labeled data

# Two observations

- Cross-sectional study
  - Comparable results on the same task
- Longitudinal study
  - Greatly varied performance over different tasks

Dataset	% of labeled objects	GNetMine	HetPathMine	Grempt
DBLP	0.5%	88.0%	86.1%	89.3%
Yago	5%	47.5%	48.4%	49.2%
Freebase	5%	63.7%	64.7%	65.4%

Table 1: Accuracies of transductive classifiers



# Summary

- For transductive classification in HINs:
  - Marginal benefits in fine tuning the algorithms
  - Latent factors influence its success





# Classification tasks

Dataset	Task	Description	Links	Label set	Meta path set
<b>DBLP</b>	Classify authors	14,376 papers (P) 20 venues (V) 14,475 authors (A) 8,920 terms (T)	P-A P-V P-T	DB DM AI IR	APA, APAPA, APVPA, APTPA
<b>Yago Movie</b>	Classify movies	1,465 movies (M) 4,019 actors (A) 1,093 directors (D) 1,458 writers (W)	M-A M-D M-W	horror action adventure	MAM, MDM, MWM, MAMAM, MDMDM, MWMWM
<b>Freebase Movie</b>	Classify movies	3,492 movies (M) 33,401 actors (A) 2,502 directors (D) 4,459 producers (P)	M-A M-D M-P	faction adventure crime	MAM, MDM, MPM, MAMAM, MDMDM, MPMPM



# Connectivity assumption

- For any two objects, if they are highly connected (by links or paths), they are more likely to share the same label

# Question 1: Does the connectivity assumption generally hold?

- **NetClus**: cluster objects based on network structure
- Compare **NetClus-induced clusters** with **true-label-induced clusters**
- The higher the similarity, the more likely highly connected objects share the same label, the better performance of transductive classifiers

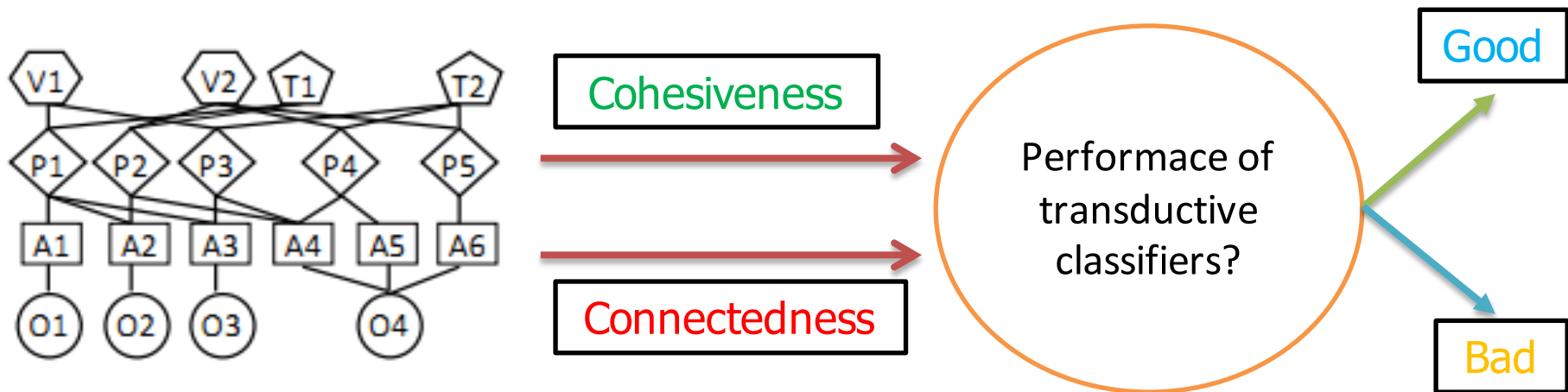
DBLP	Yago Movie	Freebase Movie
0.707	0.018	0.027

Table 3: Similarity (NMI) of  $\mathcal{C}_{\hat{L}}$  and  $\mathcal{C}_{NetClus}$

Dataset	% of labeled objects	GNetMine	HetPathMine	Grempt
DBLP	0.5%	88.0%	86.1%	89.3%
Yago	5%	47.5%	48.4%	49.2%
Freebase	5%	63.7%	64.7%	65.4%

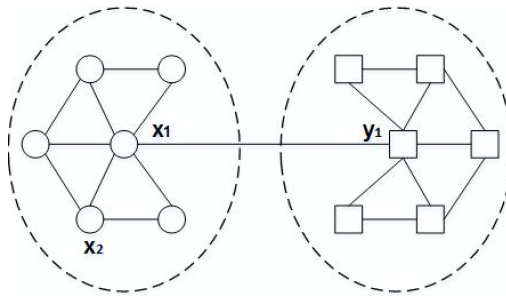
Table 1: Accuracies of transductive classifiers

## Question 2: When will transductive classifiers work in an HIN?

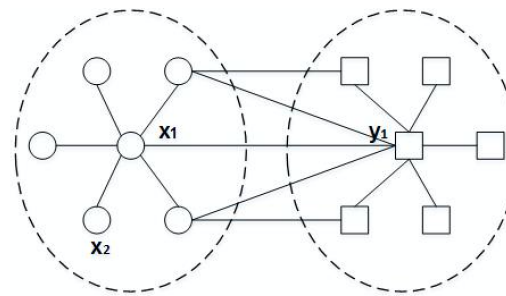


# Cohesiveness

intra-cluster edges are more  
inter-cluster edges are fewer



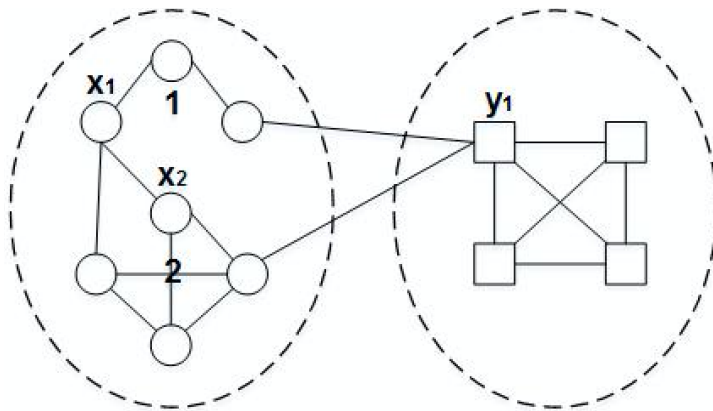
(a). A cohesive network



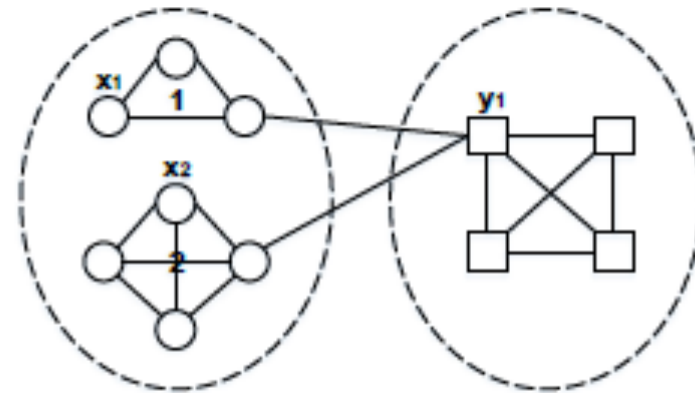
(b). A non-cohesive network

# Connectedness

- Intuitively, an HIN is highly *connected* if objects of the same label exhibit strong connectivity



(a). A connected network



(b). A less connected network



# How are cohesiveness and connectedness correlated with classification accuracy?

- DBLP has much larger cohesiveness  $\Upsilon$  and connectedness  $\psi$   $\rightarrow$  higher classification accuracy

$$\Upsilon_{APVPA} = 0.393$$
$$\psi_{APVPA} = 1.0$$

$$\Upsilon_{APVPA} = 0.016$$
$$\psi_{APVPA} = 1.0$$

DBLP: 0.5% labeled objects, classification accuracy = 89.3%						
$\mathcal{P}$	APA	APAPA	APVPA	APTPA		
acc.	42.8%	44.0%	91.1%	35.3%		

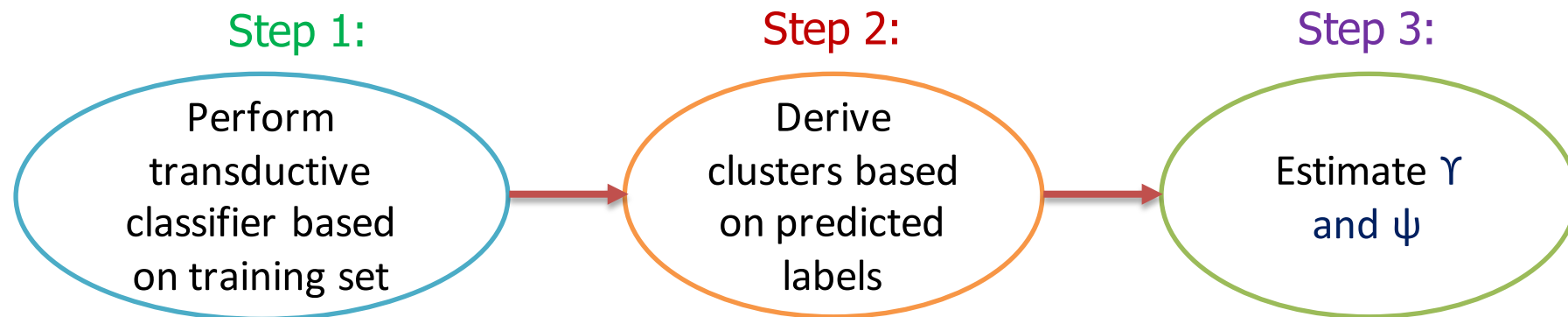
Authors publish papers in the same conference

Authors publish papers using same keyword



# Estimate cohesiveness $\gamma$ and connectedness $\psi$

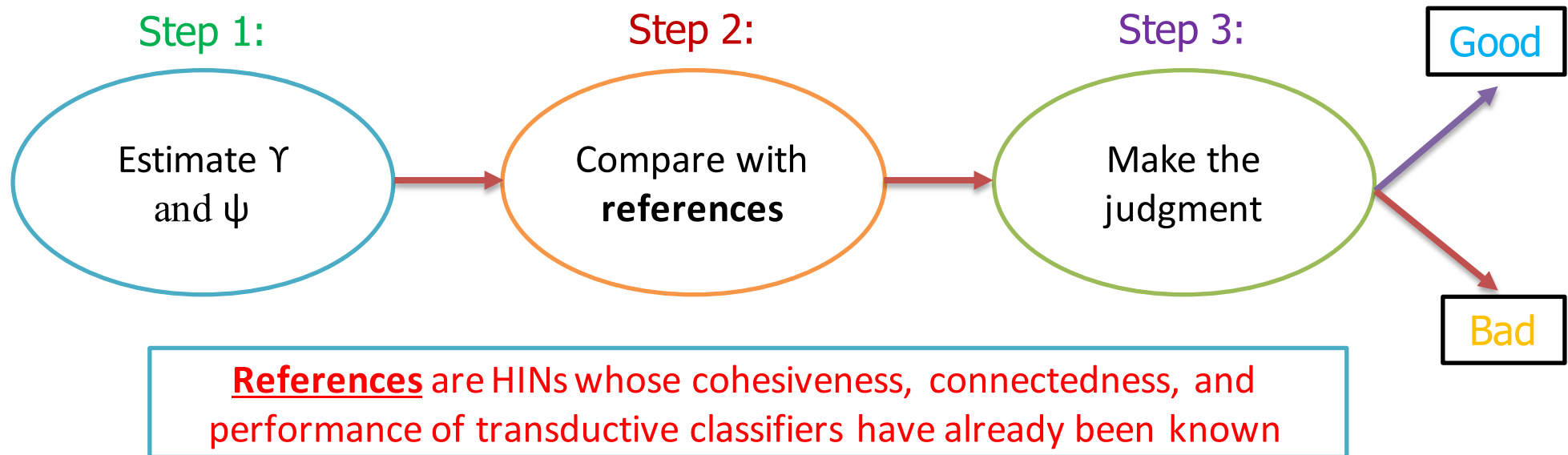
- In fact, we only have a small set of labeled objects
- To estimate cohesiveness  $\gamma$  and connectedness  $\psi$ :





# Black-box tester

- Recommend whether transductive classification should be applied
- The procedures:





# Active learner (ALCC)

- **Quality score:**  $QS = \text{estimated } \Upsilon * \text{estimated } \psi$
- Each iteration selects  $N_s$  objects leading to the largest improvement in  $QS$
- Iteration repeats until budget  $B$  exhausts

# Observations

- **DBLP**: estimated  $\Upsilon$  and estimated  $\psi$  close to true ones
- **Yago Movie** and **Freebase Movie** :
  - Estimated  $\psi$  is close to true  $\psi$
  - Estimated  $\Upsilon$  is **overestimated**

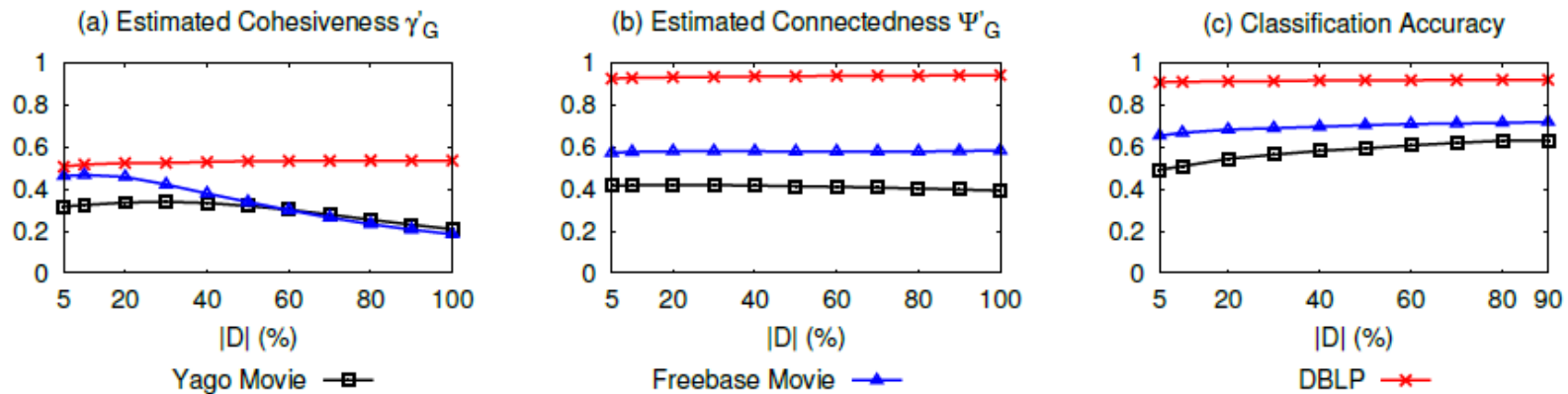


Figure 5: Estimating cohesiveness, connectedness, and classification accuracy of 3 HIN classification tasks



# Case studies

Dataset	Task	Description	Links	Label set	Meta path set
<b>TV</b>	Classify series	2,913 series (S) 652 directors (D) 685 writer (W) 151 TV programs (P)	S-D S-W S-P	comedy-drama soap opera police procedural.	SDS, SWS, SPS, SDSDS, SWSWS, SPSPS
<b>Game</b>	Classify games	4,095 games (G) 1,578 publishers (P) 2,043 developers (D) 197 designers (S).	G-P G-D G-S	action adventure strategy	GPG, GDG, GSG, GPGPG, GDGDG, GSGSG



# Results of Black-box tester

- Training set: 15% objects

Dataset	(estimated $\Upsilon$ , estimated $\psi$ )	(true $\Upsilon$ , true $\psi$ )	Classification Accuracy
TV	(0.749, 0.836)	(0.887, 0.889)	94.3%
Game	(0.342, 0.254)	(0.250, 0.297)	34.2%

Dataset	true $\Upsilon$	true $\psi$	Transductive classifier performance
DBLP	0.536	0.942	good
Yago Movie	0.209	0.393	bad
Freebase Movie	0.185	0.584	bad

Table: References

# Active learning

1. Random performs the worst
2. ALGE [global entropy] is generally better than US [Local entropy]
3. ALCC always performs the best

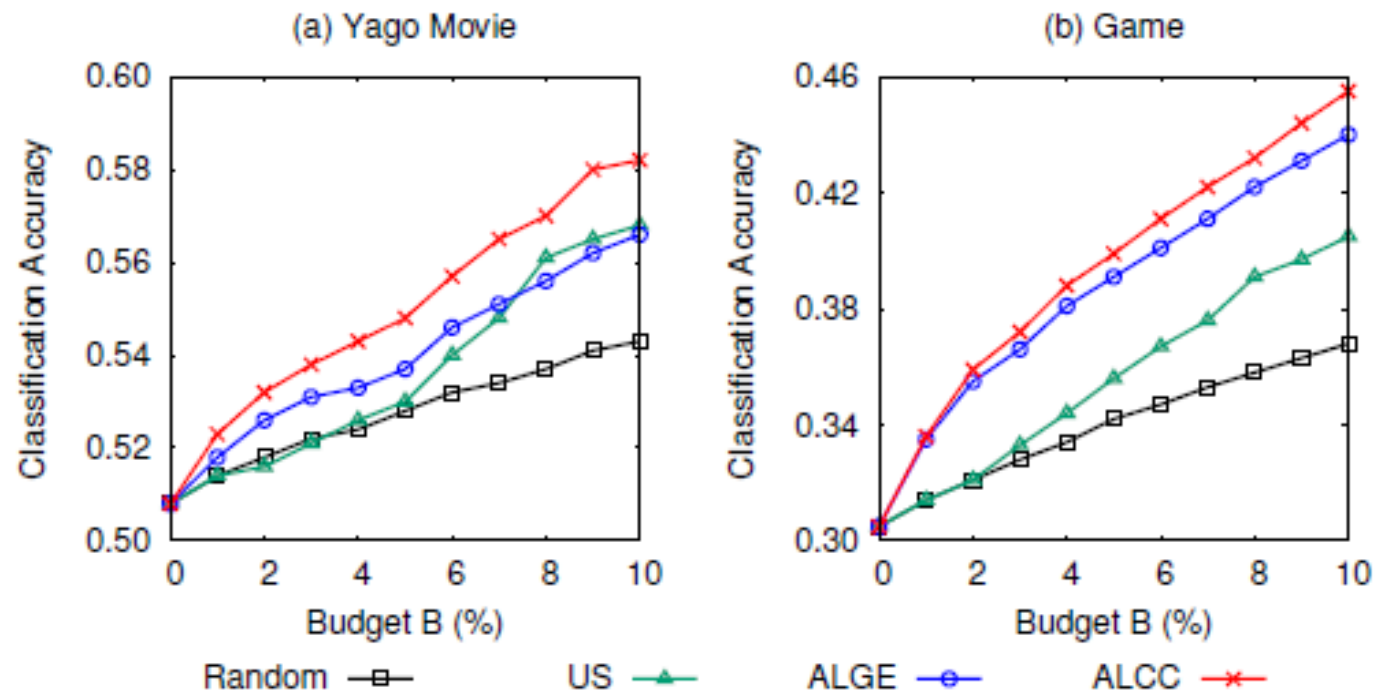


Figure 7: Active learner comparison



# Conclusion

- Provide a thorough analysis to transductive classification in HINs
- Identify two influential factors
- Design a useful black-box tester
- Propose an effective active learning method



# Thank you!