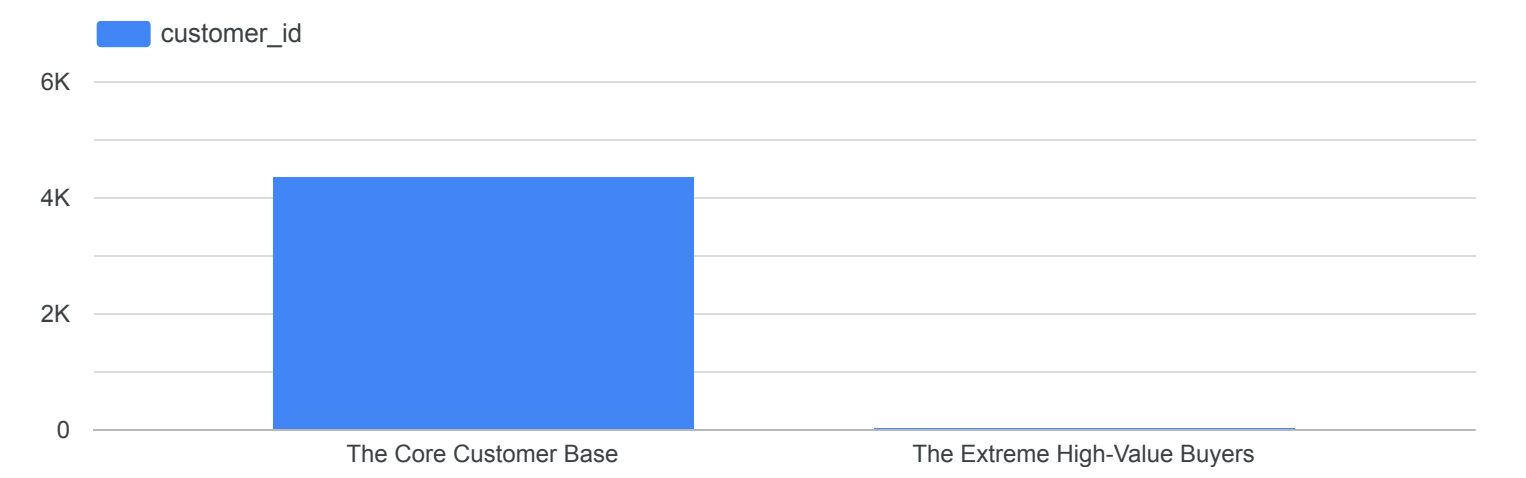# Customer Segmentation Dashboard

Segment Size

Recency Profile
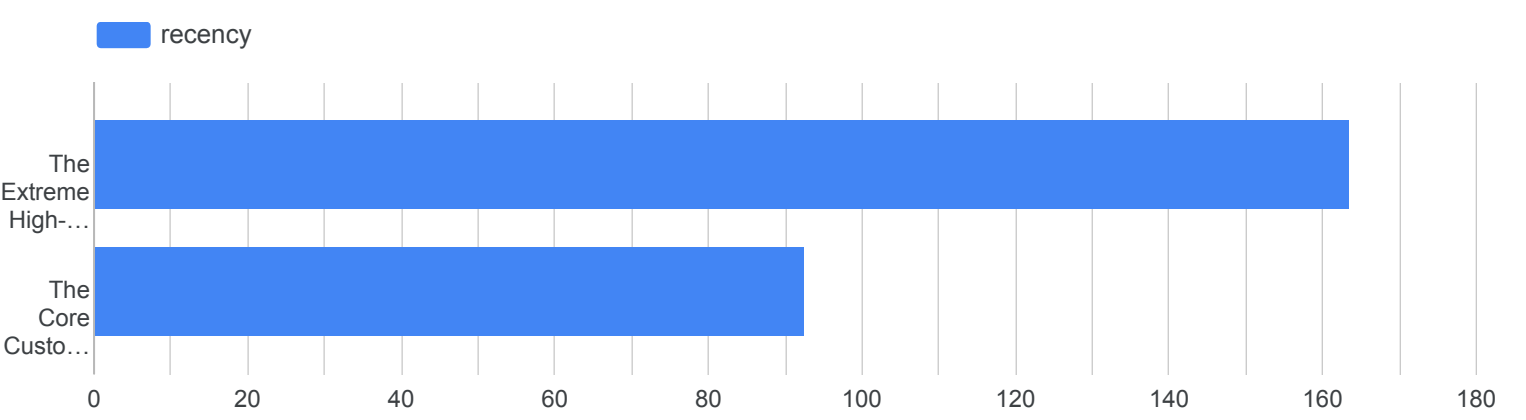
Monetary Profile
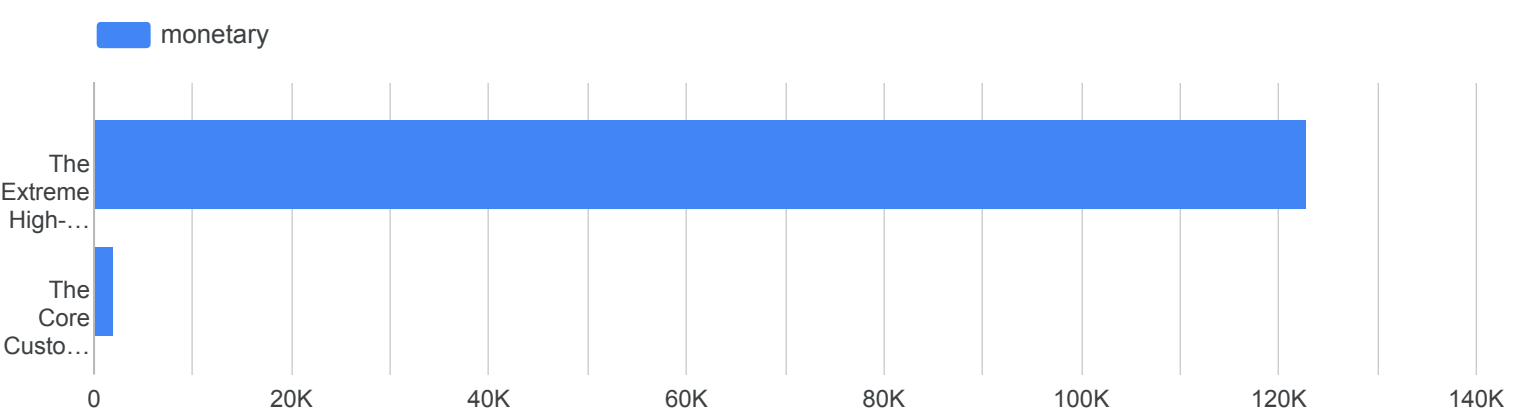
Frequency Profile
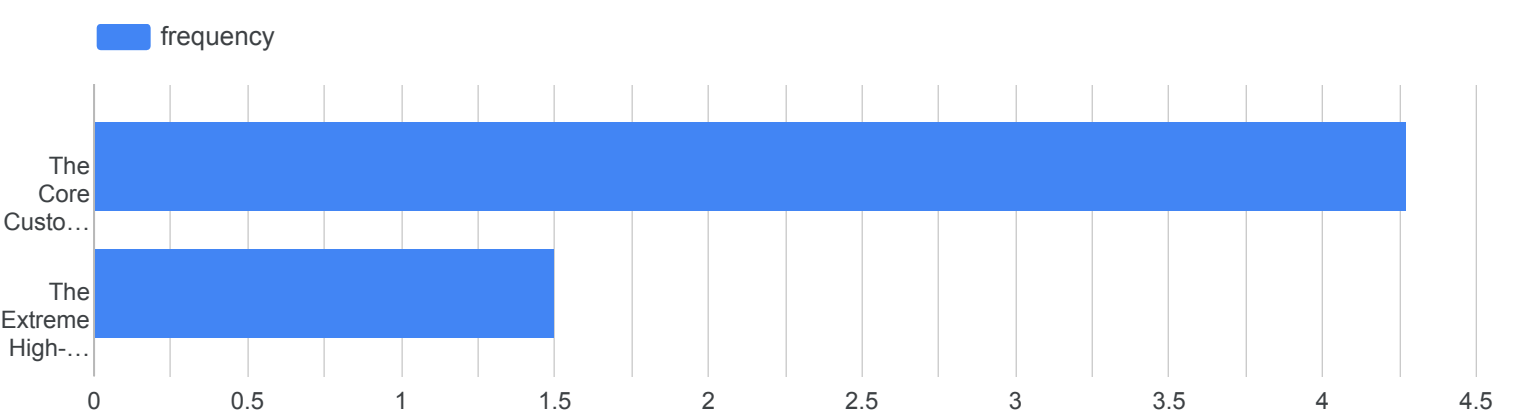
Summary Table

	cluster_name	customer_id ▾	frequency	monetary	recency
1.	The Core Customer Base	4,336	4.27	1,998.56	92.5
2.	The Extreme High-Value …	2	1.5	122,828.05	163.5