

#### Hello it's Zia

#### Small Debrief, my Goal

I have recently completed a Data & Al apprenticeship at BeCode. I've had the opportunity to work on various projects as part of a team or sometimes on my own, I also have experience working both remotely and on-site. I am currently looking for an internship in Data Analytics to enhance my skills and continue my professional development.

### **粉 My Journey**

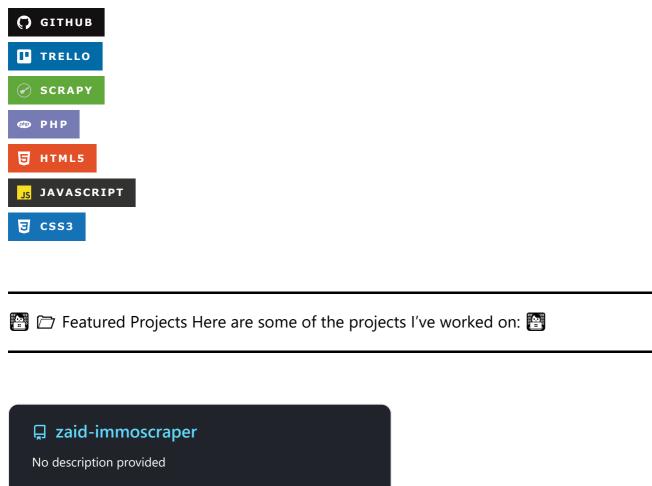
I like to explain that my journey into technology at BeCode consists of three stages:

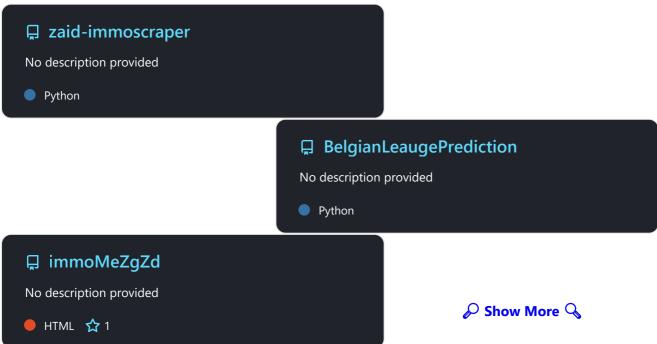
- Exploring the Plains: This is where I started to familiarise myself with the basics, understand the lay of the land and build a foundation.
- The climb: As I gained confidence, I began to tackle steeper challenges, diving deeper into languages, tools and concepts such as Python, web scraping, small projects, SQL, nosql, machine learning and data visualisation.
- Scaling the mountain: Now I'm pushing myself to reach new heights, applying what I've learned through hands-on projects and preparing for an internship to solve real-world problems in a professional setting.

This metaphor reflects how I see growth - as a journey filled with discovery, effort and the pursuit of excellence. 💸



BTS SIO BORDEAUX - LYCÉE GUSTAVE EIFFEL





## **1** Predictive Sales Analysis

- **Goal**: Built a machine learning model to predict monthly sales trends.
- Tools: Python, scikit-learn, Power BI
- Outcome: Improved accuracy of forecasts by 15%, enabling better decision-making.

#### **2** Web Scraping for E-commerce Insights

- **Goal**: Scraped product data from e-commerce websites to analyze pricing trends.
- Tools: Python (Scrapy, BeautifulSoup)

• Outcome: Created an automated report on price fluctuations and competitor analysis.

# **3 Customer Churn Analysis**

- Goal: Identified patterns leading to customer churn using historical data.
- **Tools**: Python (Pandas, Matplotlib)
- **Outcome**: Recommended strategies to reduce churn by 10%.

# Socials:

How to reach me: ziadoon.obaidi@gmail.com

LinkedIn