

ZIANG XIAO

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EDUCATION

University of Illinois at Urbana-Champaign

Sept 2016-Present

Ph.D Candidate in Computer Science

Co-Advised by Professor Wai-Tat Fu and Professor Hari Sundaram

GPA: 4.00

University of Illinois at Urbana-Champaign

2012-2016

Cum Laude

B.S. with Highest Distinction in Psychology

and High Distinction in Statistics & Computer Science

RESEARCH INTERESTS

My research interest in human-computer interaction lies at the intersection of human decision-making, learning, and social computing. The direction of my current research is focused on using technology to persuade people with beneficial behaviors, such as active learning and healthy lifestyle, that benefit themselves and the larger group as a whole.

PUBLICATION

- c1. **Xiao, Z.***, Gao, M.*, Karahalios, K. and Fu, W. 2018. *To Label or Not to Label: The Effect of Stance and Credibility Labels on Readers' Selection and Perception of News Articles*. Accepted by the 21st ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW '18).
- c2. **Xiao, Z.**, Wauck, H., Peng, Z., Ren, H., Zhang, L., Zuo, S., Yao, Y., and Fu, W. 2018. *Cubicle: An Adaptive Educational Gaming Platform for Training Spatial Visualization Skills*. Accepted by the 23rd International Conference on Intelligent User Interfaces (IUI '18).
- c3. Chiu, P., Wauck, H., **Xiao, Z.**, Yao, Y., and Fu, W. 2018. *Supporting Spatial Skills Learning with Gesture-based Embodied Design*. Accepted by the 23rd International Conference on Intelligent User Interfaces (IUI '18).
- c4. **Xiao, Z.**, Yao, Y., and Fu, W. 2018. *An Intelligent Educational Platform for Training Spatial Visualization Skills*. Accepted by the 23rd International Conference on Intelligent User Interfaces Companion (IUI '18 Companion).
- c5. **Xiao, Z.**, Yao, Y., Yen, C, Dey, S., Wauck, H., Leake, J., Woodard, B., Wolters, A., and Fu, W. 2017. *A Scalable Online Platform for Evaluating and Training Visuospatial Skills of Engineering Students*. In Proceedings of the 124th 2017 ASEE Annual Conference and Exposition (ASEE '17). Columbus, Ohio.
- c6. Wauck, H., **Xiao, Z.**, Chiu, P., and Fu, W.. 2017. Untangling the Relationship Between Spatial Skills, Game Features, and Gender in a Video Game. In Proceedings of the 22nd International Conference on Intelligent User Interfaces (IUI '17). ACM, New York, NY, USA, 125-136
- t1. **Xiao, Z.** 2016. *Does Grammatically Gendered Language Have an Impact on Investors Behaviors? Companies with Grammatically Masculine Names Show More Stock Momentum Than Those with Grammatically Feminine Names*. Bachelor Thesis. University of Illinois, Champaign, United States.

*Indicates authors contribute equally to the work.

RESEARCH EXPERIENCE

Research Assistant, Crowd Dynamics Lab

Computer Science Department, University of Illinois

June 2016-Present

Advisor: Hari Sundaram

- Investigated the persuasiveness of algorithmically synthesized comic-style messages in behavior adoption.
- Studied how the persuasive messages can build upon the effect of active social role in decision-making.
- Developed and evaluated a web/mobile research platform for conducting large scale field study.

Research Assistant, Cascade Lab

Computer Science Department, University of Illinois

Aug 2015-Present

Advisor: Wai-Tat Fu

- Developed and evaluated a scalable online platform for training spatial visualization skills
- Studied the effect of personality composition in team dynamics under academic setting
- Created and tested an educational game "Cubicle" for spatial visualization skill training

Summer Research Intern

Juji. Inc, Saratoga CA.

May 2018- Aug 2018

Advisor: Michelle X. Zhou & Huahai Yang

- Conducting text mining using LDA and lda2vec to understand human-virtual agent conversation dynamic
- Studying how virtual agent's personality affect people's engagement in a conversation
- Building an analyzing tool that automatically discover the relationship between human individuality and behavior

Research Assistant & Statistics Consultant, Stanford Interventions Lab

Psychology Department, Stanford University

June 2015-May 2016, Aug 2018 - Present

Advisor: Omid Fotuhi & Geoffrey Cohen

- Cleaned and coded massive dataset from Massive Open Online Courses (MOOCs)
- Designed analysis plan to test the effect of self-affirmation intervention on MOOCs dataset
- Conducted multivariate ANOVA test, Principal Component Analysis, Factor analysis, and Moderation test on testing the effect of mindsets on Type 1 adolescent diabetes.

Research Assistant, Culture and Social Behavior Lab

Psychology Department, University of Illinois

Jan 2015-May 2016

Advisor: Dov Cohen

- Conduct research to investigate the impact of language on people's financial decisions
- Developed a stock market simulation program in R Language by adapting momentum trading strategy
- Designed experiments to test how grammatically gendered language affect peoples Designed experiments to test how grammatically gendered language affect people's financial decisions

PRESENTATIONS

1. "A scalable online platform for evaluating and training visuospatial skills of engineering students" at **Brown Bag Talk at College of Education**, University of Illinois at Urbana-Champaign *Mar 2017*
2. "Does Grammatically Gendered Language Have an Impact on Investors' Behaviors?" (Poster) at **Undergraduate Research Symposium**, University of Illinois at Urbana-Champaign *Apr 2016*
3. "Longitudinal Associations between Self-Regulation and Mental Health across Early Childhood to Adolescence" (Poster) at **16th Biennial Meeting of Society for Research on Adolescence** Baltimore, Md. *Mar 2016*
4. "Self-Regulation and Mental Health" (Poster) at **Undergraduate Research Symposium**, University of Illinois at Urbana-Champaign *Apr 2015*

ACADEMIC HONORS

Third Prize in China Collegiate Computing Contest Mobile Application Innovation Contest	Sept 2017
Harry Triandis Award	May 2016
James Scholar Preble Research Award	May 2016
James E. Spoor Scholarship	Aug 2015
James Scholar Preble Research Award	May 2015

SERVICE

ACM IUI 2018 Program Committee Member	2017
ACM SIGCHI Student Volunteer	May 2017
Teaching Assistant of Unser Interface Design	Fall 2016, Spring 2017, Spring 2018
Darkroom Technician at Urbana Museum of Photography	June 2015 - Present

TECHNICAL AND RESEARCH SKILLS

Programing Language:	Python; Java Script; HTML; MySQL
Statistics Tools:	R; Python; MATLAB
Research Methods:	Lab/Field Experiment Design; Constructed/Semi-Constructed Interview; Usability Evaluation