

# VICTORIA LUM

## EDUCATION

York University and Sheridan College  
Bachelor of Design Honours Degree,  
2009–2013

## AWARDS

Red Dot Communication Design Award  
Substance (HK) 2013  
Spikes Asia Design Award  
Substance (HK) 2013  
Dean's Honour Roll, Cum Laude, 2013  
Design Talent Entrance Scholarship, 2009  
Academic Achievement Scholarship, 2009

## DESIGN & INTERESTS

In developing a portfolio centered on my interest and research in art, I feel that my creative methodology reflects a multi-disciplinary approach to contemporary design applications. I have an enduring interest in critical and experimental art publishing. While working for local arts organizations, including Presentation House Gallery, I continue to pursue independent projects including Charcuterie Magazine.

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VANCOUVER, BC V6P 4Z7

## SKILLS

Typography, identity, book, editorial, & web design;  
Adobe InDesign, Illustrator, Photoshop, Lightroom;  
MS Office, Quickbooks

## PROFESSIONAL EXPERIENCE

### Farmboy Fine Arts

Marketing Designer, February–October 2016  
Assembling and designing promotional material for an international art consultancy and vendor  
Vancouver, BC

### Information Office

Junior Designer, June 2015–May 2016  
Designing visual identities, books, editorial, and other print ephemera alongside the principal designer  
Vancouver, BC

### Fillip/New Documents

Office Manager, November 2013–December 2015  
Managing the Vancouver office and inventory, handling invoices and deposits, coordinating events and launches, acting as staff liaison for the board of directors  
Vancouver, BC

### Project Space

Marketing Coordinator & Designer, April–October 2014  
Coordinating the marketing and publicity of the 2014 Vancouver Art/Book Fair, designing promotional material for the fair and Project Space membership campaign  
Vancouver, BC

### Pacific Association of Artist Run Centres (PAARC)

Swarm 15 Festival Coordinator, August–September 2014  
Gathering relevant information for communications materials, fielding questions from participating organizations, preparing press releases, coordinating marketing, social media, and festival website  
Vancouver, BC

### Art Metropole

Volunteer, July–October 2013  
Documenting inventory, re-organizing contacts database, managing front desk, processing sales transactions  
Toronto, ON

References available upon request