# E collage

Al-powered academic and career advising empowering every student to make the most of their college journey.



## **Built by students, for students**



Max Feldman, Founder & CEO







Alex Wang, Co-Founder & COO









Charlie Zhang, Co-Founder & CTO











# Students need guidance

Higher education is considered the most important tool for personal development and career advancement yet



Student engagement levels have not recovered post Covid-19.



Online resources are decentralized and difficult for students to navigate.

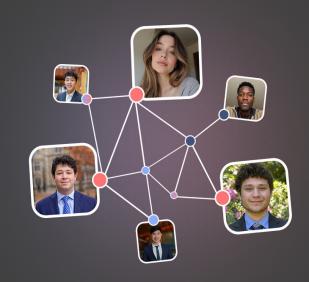


Nearly half of all students have not received fundamental advising services.



### **Pinterest for Education**

Collage is a more simple, social, and personalized way for college communities to share and access opportunities, resources, and advice.





#### How it works

Create a profile around your academic & career goals

Answer some brief questions about your major, minor, year, academic interests, professional goals, and optionally upload your resume and LinkedIn profile.

Max Feldman

⊕MaxFeldman | he/him
200 followers 124 following

MAJOR

MINOR

COLLEGE

GRADUATION YEAR

edit profile

(N)

(N)

Philosophy, Politics, and Economics

Creative Writing and Entrepreneurship

Undergraduate LSA
2025

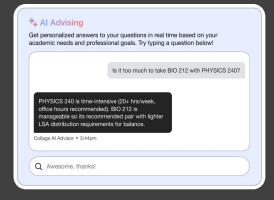
Discover the best opportunities your school has to offer

Easily explore recommendations for classes, clubs, campus programs, events, and more that are tailored to your interests and based on social insights from your school community.



3 Access Al Mentorship and Networking

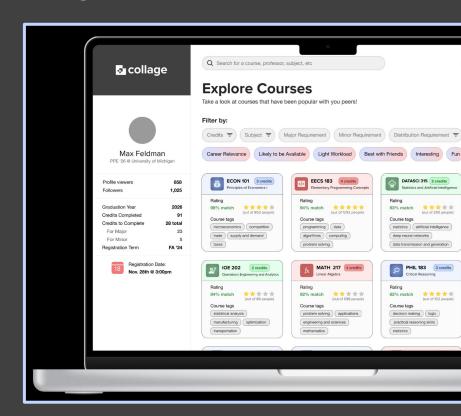
Simplify your campus journey with personalized guidance, and get connected with the right peers, alumni, and faculty to support you along the way.





# Case Study: UMich Fall '25 Registration

- Activity from March 10-April 10
- Used by 1 in every 45 undergrads at the University of Michigan (650+ students).
- 824 courses saved and rated by users.
- 784 new connections created between students.
- 356 student questions answered by our Al mentor.
- 40,000 students reached on social media.
- 30% user growth week over week.
- Featured on Wolverine TV and in The Michigan Daily.





#### **Smarter Students and Schools**

#### Premium

\$3.99/month

Everything from Basic plus:

- ✓ Unlimited Al Mentor & Advisor chats
- ✓ Unlimited alumni & peer search to simplify networking
- √ Advanced catalog filtering (9+ personalized filters)
- √ Hyper personalized degree and career reports for better decision making

For Students

#### Craft

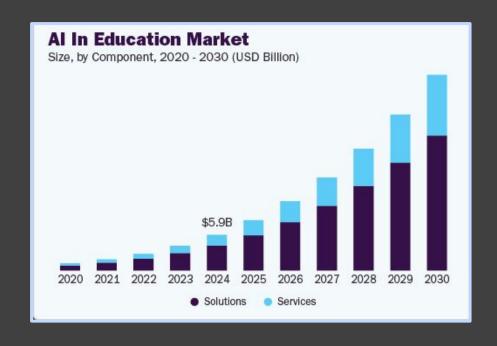
\$4/student/year

- ✓ Custom catalogs & filtering for your offerings
- ✓ Al-powered dashboard to track student progress & activity
- ✓ Gain insights on student ecosystem to improve support, refine curricula, and build community
- ✓ Centralize online resources to boost student engagement
- ✓ Easy tool integration with current software

For Universities



#### An Edtech market geared for Al-powered growth



Universities spend **\$10,000** per student per year on student success services.

**18 million college students** in the United States at 6000 universities with a purchasing power of **\$595 billion**.

Artificial intelligence is the **fastest growing market within Edtech**, projected to grow from \$3.65 Billion in 2023 to \$92.09 billion by 2033.

# It takes a collage of features to overhaul higher education



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Al academic and career advising	<b>Ø</b>	8	8	<b>⊘</b>	8	8
Centralize university information	<b>Ø</b>	<b>Ø</b>	•	8	<b>Ø</b>	8
Peer-to-peer advice sharing		8	8	<b>Ø</b>	8	•
Personalized learning pathways	<b>✓</b>	<b>Ø</b>	8	8	<b>Ø</b>	8
Improve student support services	<b>Ø</b>	<b>Ø</b>	•	8	8	8
Build connections with alumni & fac	eulty 🗸	8	8	8	8	8



#### What we still need to learn

