C12-7-2 听力

「2」

Now, the travel business is very competitive and it's important to be aware of how the market's changing and developing.

「3」

In terms of age groups,

「4」

the over-65s are an important market,

「5」

and one that's increasing steadily year on year.

「6」

The fewest holidays are taken by the 31 to 42-year-olds,

「7」

and that figure shows no sign of rising.

「8」

The biggest market at present is still the youngest group,

「9」

the 16 to 30s, but this group's also seen the biggest drop over the last few years.

「10」

whereas there's a noticeable growth in the number of holidays taken by the 55 to 64-year-olds.

「11」

As far as the 43 to 54-year-olds are concerned,

「12」

bookings there are steady, but I have to say we haven't seen the increase we expected.