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this is rafila famedian's visual archive. a recapitulation of selected processes
and projects developed between 2025 and 2026. the collection functions as
a technical documentation of my practice, focusing on the construction of
graphic design, visual identity, and editorial systems.



- ① Graphic Design
- ② Visual Identity
- ③ Editorial Design
- ④ Type Design
- ⑤ Creative Direction



my name is rafila billy famedian, currently navigating my way through visual communication in bandung. for me, design is less about imposing a style and more about responding to narratives through a thoughtful, reflective process. i value the journey as much as the result, positioning myself as a collaborative partner who listens and contributes to every project's essential.

my practice is centered around core disciplines. i help brands and individuals find their voice through graphic design and the development of distinct visual identity systems. i also find rhythm in editorial design, where content meets structure, and occasionally explore the craft of type design to give words a specific resonance. ultimately, i am here to provide creative direction. to connecting raw ideas into a finished, intentional vision.

001/018	Rimbun	Visual Identity	2026
002/018	Tanirra	Visual Identity	2026
003/018	Mandala	Vernacular Typeface	2026
004/018	Bikasoga	Visual Identity	2025
005/018	Atklub	Social Media Kickstart	2025
006/018	Stiluso	Brand Identity	2025
007/018	Lemarbel	Brand Identity	2025
008/018	The Underdog	Social Media Guideline	2025
009/018	Dualoque	Visual Identity	2025
010/018	Umbira	Visual Identity	2025
011/018	Aloev	Environmental Design	2025
012/018	Courtaste	Visual Identity	2025
013/018	Bona	Visual Identity	2025
014/018	Bru	Visual Identity	2025
015/018	Cass up!	Event Identity	2025
016/018	BFM 3.0	Event Identity	2025
017/018	Zenki	Visual Identity	2025
018/018	Tachi	Social Media Kickstart	2025

a quick directory of all entries works from 2025 to 2026. this section provides direct access to the visual preview and technical documentations within the archive, categorized by core disciplines.



001/018

Visual Identity
for Rimbun

2025

Rafila Famedian
Reza Firdaus

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acknowledging every individual involved in this creative process. thank you for viewing. i'm always open to hearing new ideas or simply sharing perspectives. let's get in touch!