

EPSY 5261 : Introductory Statistical Methods

Day 16

Introduction to Confidence Intervals

Learning Goals

- At the end of this lesson, you should be able to...
 - Identify when to answer a research question with a confidence interval
 - Explain the need for creating a confidence interval to do statistical inference
 - Know how to calculate a confidence interval by hand and using R Studio
 - Interpret a confidence interval

Confidence Intervals

- Sampling Variability = Samples vary
- We need something to quantify the uncertainty in our estimates


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Terminology

- 95% confidence interval:
 - Sample statistic \pm (2 x SE)
- Margin of error: 
 - A specified number of standard errors that we add and subtract from the sample statistic to get a confidence interval.
 - Margin of error quantifies the amount of sampling error due to variation from sample to sample.

Terminology

- Standard deviation:

Average distance from the mean, where each point in the data is an individual value

- Standard Error: standard deviation for a sample

Table 17.1 in text

Formulas to compute the standard error (SE) for the different situations we have studied in EPsy 5261.

Situation	SE
Single Mean	$\frac{SD}{\sqrt{n}}$
Single Proportion	$\frac{\hat{p}(1 - \hat{p})}{\sqrt{n}}$
Difference in Means	$\sqrt{\frac{SD_1^2}{n_1} + \frac{SD_2^2}{n_2}}$
Difference in Proportions	$\sqrt{\frac{\hat{p}_1(1 - \hat{p}_1)}{n_1} + \frac{\hat{p}_2(1 - \hat{p}_2)}{n_2}}$

Music Library Activity

Compare Intervals on the Board
What do you notice?.....

Summary

- For a research question asking for an estimate, the best way to answer is with a confidence interval
- The confidence interval allows us to take into sampling account variability