Markup

```
<html>
  <head>
    <title>Hello</title>
  </head>
  <body>
    <h1>Hello World</h1>
    <p>Some text.</p>
  </body>
</html>
```
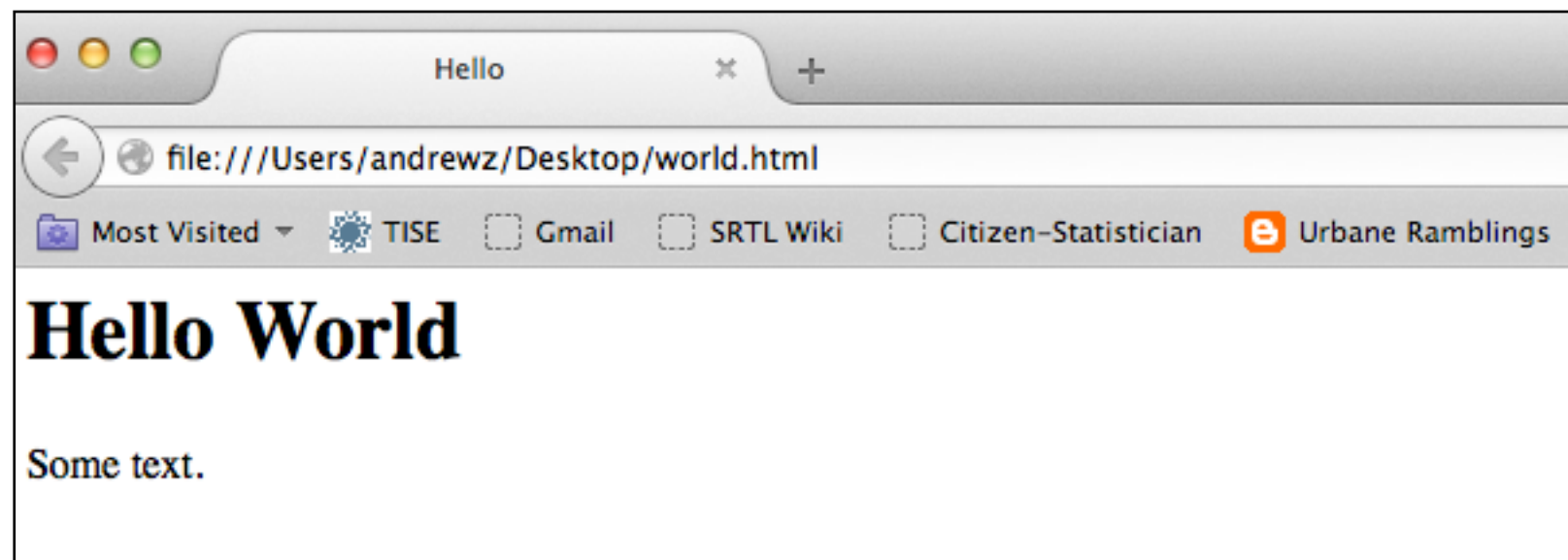
Markdown

```
---
title: Hello
---

# Hello World

Some text.
```

Hello World: Creating a Markdown Document