



Ethical charter

Welcome to the BIM app. Above all, we want the BIM app to be a safe, caring and inclusive place where all members feel comfortable interacting and communicating. The BIM experience is based on a framework of rules defined below that will allow you to fully enjoy the experience. **The objective of the BIM ethics charter is to define the rules of conduct that we expect from all members, whether in the application (hereinafter referred to as “the app”) or during meetings in real life.** It is strongly recommended that you take the time to read them, as failure to follow them may result in sanctions up to and including the deletion of your account from the application.

BIM is above all a caring space where you can be yourself:

Create authentic connections, leave business on other apps. We do not tolerate advertising or promotion activities. Do not sell products, do not raise funds, and do not do political campaigning or propaganda (political or religious). This also means that our BIM app is not an app for sex work, selling nude scenes, escort services or any kind of paid relationships. We are here to meet new people in a respectful way.

Any form of advocacy for terrorism, fundamentalism or radicalism is strictly prohibited on the application.

Be yourself. Users expect authenticity and real encounters. They are here to discover your true personality and to have a good time with you. In this context, we do not tolerate the creation of fake profiles. Do not create a fake account and do not pretend to be someone you are not, even if it is just for fun. Any use of third-party programs, identity theft, deliberate lying about any information in your profile is not accepted.

Be an honest member of the BIM community : Respect others and above all respect yourself. Take advantage of the moments and tools made available to you in BIM to share your sincere moments with other users.

Be kind, in all circumstances. Kindness and goodwill make for a great time on the app. Any act or behavior that suggests, or appears to be, malicious, or that targets or causes harm to another user (whether on or off the app, in real life or on social media) will be taken very seriously. This includes anything that calls for or incites harm to others.

At BIM, difference rhymes with tolerance, and for us it is fundamental :

Be tolerant and open-minded : BIM is not a place of hate. Racism, hatred, homophobia, bigotry, violence based on a person's identity or gender, their way of identifying or their appearance will never be allowed.

For example, and without limitation, discrimination based on race, ethnicity, religious affiliation, disability, physical appearance, sex, gender identity, age, nationality, sexual orientation, a person's gender or skin color is not accepted. If you see someone who does not meet your personal criteria, you can end your conversation and start another video call. Do not report them unless you believe they have violated our rules.

At BIM, we ask you to respect the law :



Reserved for persons over 18 years old. You must be 18 years old to use the BIM application.

No minors on your shared content. We ask that you do not post content that may contain photos or videos of unaccompanied and/or unclothed minors, including photos of yourself as a child or your children.

Respect the law. It is forbidden to post illegal content or promote illegal activities here. This means that you cannot use the application to trade in narcotics, arms sales or counterfeit products or to ask for help or any information to commit crimes or offenses. Any kind of activities resulting from illicit trafficking are strictly prohibited, as is using BIM to advocate or participate in any harm involving minors, human trafficking or animal trafficking.

Avoid sharing violent content. We encourage positivity and do not tolerate any violent content: shocking scenes, death, images or descriptions of violent acts (against humans or animals), use of weapons or anything that advocates or glorifies self-harm. If we believe there is a risk of imminent danger, we reserve the right to take assistance measures.

We do not tolerate fake news. BIM was designed as a place for sharing and communication between users and not as a place for propaganda. The disclosure of false or misleading information is therefore not permitted.

Any form of manipulation is prohibited. Do not use our BIM application for the purpose of manipulating others, scamming or tricking people into sending you money or anything else that was done under deception, lies or psychological influence. Le harcèlement, les menaces, l'intimidation, le doxing, la sextorsion, le chantage ou toute autre action visant à causer du tort aux dépends d'autrui ne sont pas autorisés.

One account per user. . Each user can only have one account. For reasons of profile respect and confidentiality, it is not possible to accept that several people access the same account.

Respect for others, an important value at BIM :

Communicate with respect. Talking on video with strangers can be intimidating. Especially in a multicultural and multigenerational context. Respect and tolerance are therefore two of the values that we want to see lived on the application. If the conversation unexpectedly goes off the rails and you feel upset or angry, take a break and think before reacting. If prioritizing dialogue and understanding the other person is not enough, we recommend simply ending the discussion and only reporting the user concerned when the rules of conduct are violated.

Respect the boundaries of the users you will interact with. Comfort levels vary from person to person. Nudity, sexual content, inappropriate content, or saying you're looking for sex on your profile or public content are therefore not tolerated. If you're in a private conversation, you can do it if the other person agrees. Consent matters. Any activity involving nudity or adult content is not accepted on the BIM app.



Consent. During your discussions, or actions that may result from them (meetings, drinks, etc.), we remind you that the other person's consent is the basis of all healthy relationships. This consent must be explicit and clear. If you have any doubts, the simplest thing is to ask the question and listen to the answer.

Respect all cultures and seek to open your mind. It is sometimes difficult to understand others, but we ask you to be open-minded and respect the cultures and customs of the people you will interact with through the application. Dialogue and curiosity are the best ways to understand different points of view. Do not try to impose your points of view.

Protect yourself and take care of yourself :

Be careful what information you share. Do not share your personal information or contact details that could identify or locate you (phone numbers, email addresses or home addresses) with other users on the BIM application. Do not share your banking information or application passwords. Exercise caution and be critical if you are asked for money or data about yourself. Please note that BIM will never ask you for your personal information or banking details.

Topics that can create tension :

Avoid talking about politics or religion. Generally speaking, these topics are personal and can be tricky to discuss in short discussions. If you want to discuss these points, take the time to make sure that other users are listening to these topics and are interested in talking about them or debating them.

This is your space, post your own content. Do not post videos of other people without their consent. Do not post copyrighted or trademarked content of other people without their permission.

Log in regularly to keep your account active. Don't forget to log in regularly to stay connected with contacts and crushes. Inactivity on BIM often results from a loss of popularity of your profile as well as a distancing from your contacts and your community on the application.

Reporting

If you have been hurt by someone on the app : First, we encourage you to take care of yourself and distance yourself from malicious users. Second, take the time to decide what you need to heal, whether that's accountability, disclosure, support, or all of the above. If that means reporting the harm you've suffered, please reach out. We're here for you.

As a member of the BIM community, we encourage you to speak up. If someone hurts you, makes you feel uncomfortable, or breaks our community guidelines, report them through the app. You have the option to do this in several places throughout the app ("report this user" or the "danger" logo). Your reports are always confidential and no one will know that you made a report. After reporting, your account will be



automatically disconnected from the reported user and you will no longer be able to access each other (unless you have shared personal information with them such as your phone number).

By reporting, you can help us stop bad behavior and protect others.

Consequences

We take the rules set out above and the impact they have on you very seriously. We will do everything in our power to ensure that they are respected. We have a reporting system in place, but if you do not respect the rules and reports multiply, your account will be suspended for a period defined in the general conditions of use and sale. In the event of repeat offenses, your account will be permanently deleted.

BIM reserves the right to delete your account, without refunding your current subscriptions, if it is found that you have not respected the rules of the application or if you have engaged in behavior that is deemed inappropriate, illegal or in violation of the Community Rules or the General Conditions of Use and Sale, including actions or communications that take place outside the application, but which involve other people that you have met through the application.