





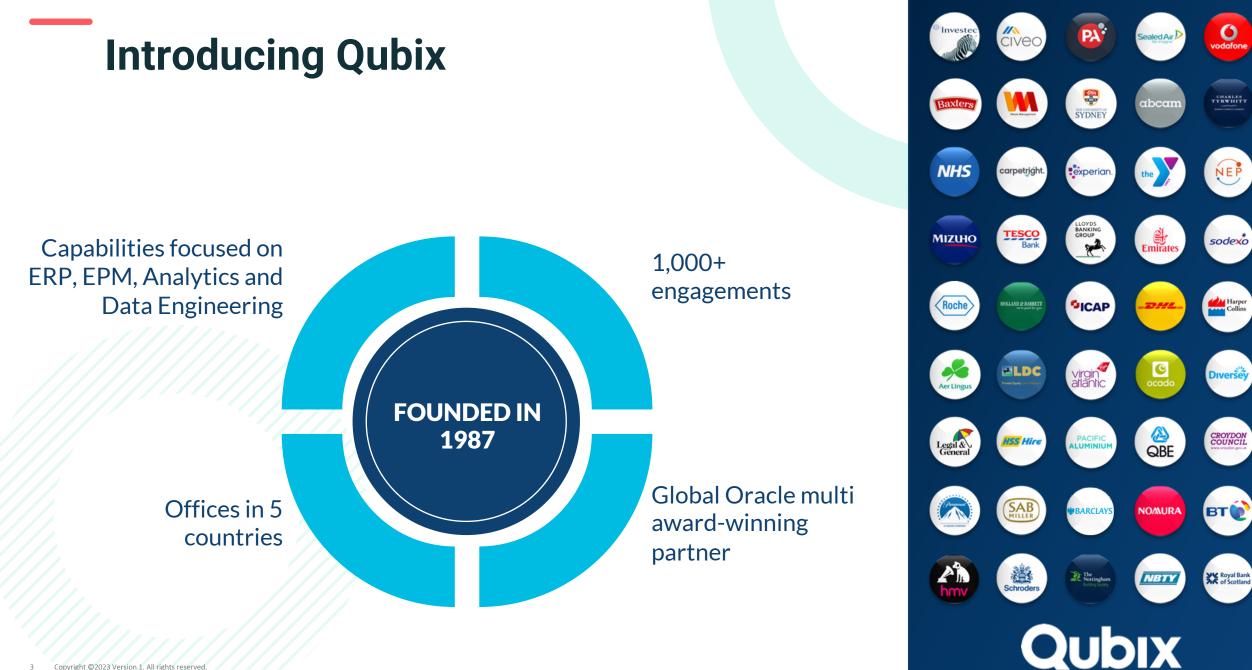
Žiga Vaupot

Qubix

Country Manager, Slovenia, Business Analytics Consultant

SIOUG Board Member

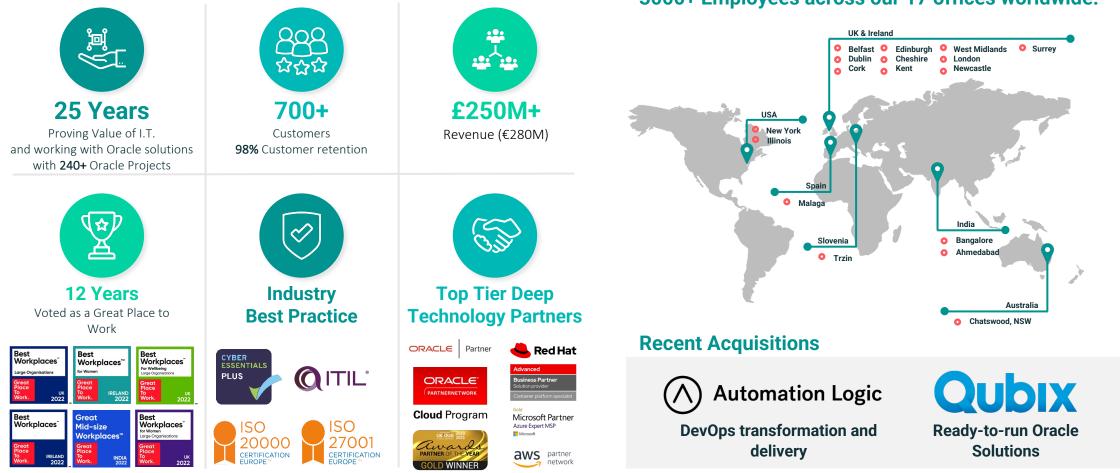




Copyright ©2023 Version 1. All rights reserved.

Introducing Version 1 – Your Partner in Success

A leading Digital Transformation provider of cloud-based applications, data and platform development, modernisation, testing and next-generation managed services.



3000+ Employees across our 17 offices worldwide:



Oracle Strategy - We understand Oracle like no other



We are experts in Oracle ERP, SCM, EPM, HCM and Analytics



Oracle Cloud Apps (SaaS)

Leading experts in enabling enterprises to harness the power of Oracle Cloud Apps (ERP,EPM/HCM/Payroll/SCM) in an increasingly complex technology landscape, we help organisations to transition smoothly from legacy solutions to Oracle Cloud Applications.



E-Business Suite

Experts in managing E-Business Suite implementations, upgrades and managed services for enterprise organisations across a broad range of sectors. We are responsible for some of the largest European implementations of E-Business Suite.



JD Edwards

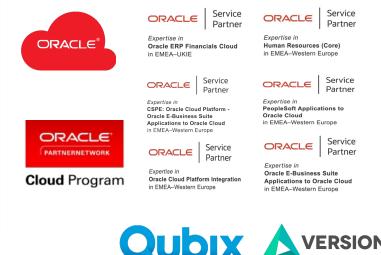
Our JD Edwards experts offer leading enterprise customers in manufacturing industries the complete range of services required to license, install, implement and maintain their JD Edwards systems, from legacy through to World A9.2 and EnterpriseOne 9.2.



Peoplesoft

Experts in managing PeopleSoft implementations, upgrades and managed services for enterprise organisations across a broad range of sectors. We are responsible for over 200 PeopleSoft projects across 125 customers.

Recognised experts in Oracle Cloud



Delivering customer success in Oracle Applications





Magic Quadrants for Analytics and Business Intelligence Platforms (Gartner, April 2023)



Oracle is a Visionary in this Magic Quadrant. Oracle Analytics Cloud (OAC) is its lead ABI Platform. While other cloud service providers gain recognition for their productivity software, Oracle is recognized for its leadership in database management and comprehensive cloud business applications. Oracle Analytics Cloud provides prebuilt OAC content for nearly every Oracle business application as a key part of its go-to-market strategy. It is also reducing the time to value for customers to deliver advanced analytics by including 17 prebuilt data science models.

In 2022, Oracle demonstrated leading-edge vision with innovative new features including composability, action frameworks, and a human realistic avatar presenting analytics news. Its roadmap shows significant investment in external connectivity to popular applications like ServiceNow, Mailchimp, SurveyMonkey and Yelp.







Enterprise cloud data and analytics

Augmented capabilities throughout

Comprehensive data management Momentum in a crowded market

Oracle application-centric

Pricing



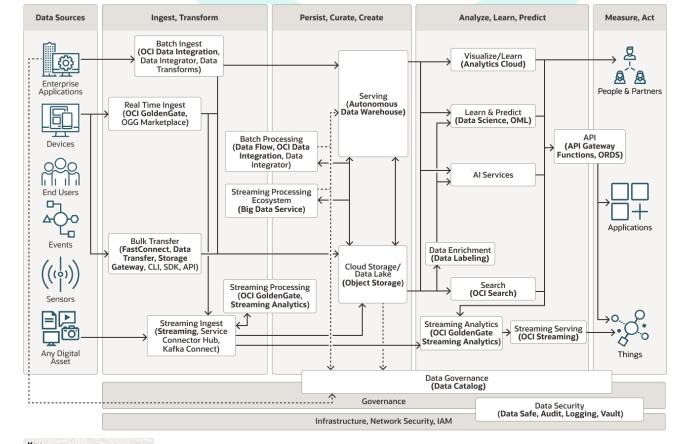
Enterprise cloud data and analytics

Oracle offers an end-to-end cloud solution, including infrastructure, data management, analytics and analytic applications, with data centers in cloud regions globally. In addition, Oracle Fusion Analytics offers native integration and closed-loop actions for Oracle's ERP, human capital management, supply chain and NetSuite products, making it an excellent choice for Oracle business application users (*Gartner, 2023*).



End-to-end Analytics Solution

- Oracle Cloud Infrastructure (OCI) for infrastructure and integration services,
- Oracle Autonomous Database for data management,
- Oracle Analytics Platform for analytics and
- Fusion Analytics Warehouse for prebuilt ERP, HCM, SCM, CX analytical applications.







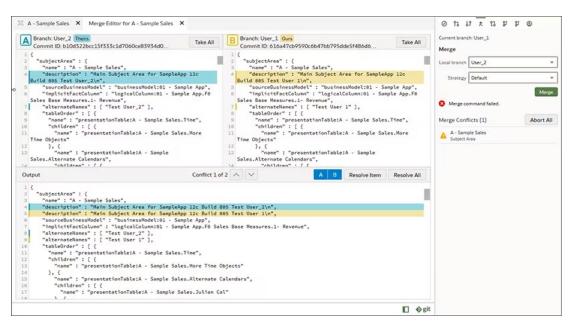
Enterprise Data Modelling

- Semantic Modeller
- Multi-user model development and Git integration
- Self-Service Data Modelling

												Create Work	-
				CUSTON		10- countries 10- sales	-00	DALINAELS - G OMOTIONS TIMES RODUCTS	D—————————————————————————————————————				
	CUST_PRST_N Deb Flant Tona Arnold Hedd Hetlert Inga Jason Jaon	CUST_LAST_NAL Rontack Bartne Alden Burnns Desk Figgens Lu Obborne Rogens	CUST_GENDER	CUST_YEAR_OF 1,640 1,654 1,654 1,640 1,640 1,641 1,641	CUST_MARTAL	CVST_STREET_ADDRESS This column contains 99.50% unique values.	CUST_POSTAL 48546 56406 67843 55787 60641 50002 57128 60675	CUST_CITY Nome Los Argeles Arbuckle Dalons Montaria Visiverhempton Bany Greenvich Histivice	SUST_OTV_0	CUST_STATE_IRROVINCE BA Routhen-Titesthen Routhen-Titesthen Routhener Ro		COUNTRY_D	The conta unio
304.44K		Aldridge		1.961	Mabsent		72860	Koein A CUST_CITY		England - West Yorkshire			
	Leah								# CUST_CITY_ID	A CUST_STATE_PROVINCE Te-de-France	# CUST_STATE 52.623		A CUS
CUSTUD	Leah A CUST_FIRST	A CUST_LAST		* CUST_YEAR		A CUST_STREET_ADDRESS	A CUST_POST_						
CUST_ID 47598	Leah A CUST_FIRST Ramsay	A CUST_LAST Alden	A CUST_GENDER M	1,040	single	27 East Portotoc Boulevard	81292	Nanterre	51,972	Macillerburg-//broommern		52779	
CUSTUD	Leah A CUST_FIRST Ramsay Yuri	A CUST_LAST	м	1,040 1,904					51,972	Medderburg-Vbroommern Girona	52,623		398-6
CUST_JD 47598 28092	Leah A CUST_FIRST Ramsay Yuri Reter	A CUST_LAST Alden Overton	M M	1,040 1,054 1,058	single married	27 East Portotoc Boulevard 87 West Clayton Avenue	81292 72407	Nanterre Rostock	51,972 52,175	Girona	52,662	52776	398-5 459-7
CUST_ID 47598 28092 48457	Seah A CUST_FIRST Ramsay Yuri Febr Biane	A CUST_LAST Alden Overton Parkburg	M M	1,040 1,954 1,955 1,955	single married single	27 East Portotoc Boulevard 87 West Clayton Avenue 27 West Medica Boulevard	81292 73467 54375	Nanterre Rostock Doret de Mar	51,072 52,175 51,801 51,805	Girona	52.662 52.613	52776 52778	398-0 469-7 328-2
CUST_JD 47598 28092 48457 32188	Leah A CUST_FIRST Ramsey Yuri Pater Biane Sosh	A CUST_LAST Alden Overton Parkburg Group	M M M	1,040 1,064 1,055 1,055 1,058	single marred single single	27 East Portotoc Boulevard 87 West Clayton Avenue 27 West Medina Boulevard 57 East Envinet Drue	81292 72467 54875 46063	Nanterre Rostock Lioret de Mar Long Meadow	51,072 52,175 51,801 51,805 52,158	Grona MD	52,662 52,613 52,652	52776 52778 52790	398-6 469-7 328-1 292-6
CUST_IO 47598 28092 48457 12188 25918	Leah A CUST_FIRST Ramsay Yuri Pater Biane Sooh Naney	A CUST_LAST Alden Overton Parkburg Group Fellows	M M M M M J	1,040 1,064 1,055 1,055 1,058	single married single single married	27 East Pontotic Boulevard 87 West Diayton Avenue 27 West Medica Boulevard 57 East Envinet Drive 37 South Was Avenue	81292 73467 54875 46063 58308	Nanterre Rostock Lionet de Mar Long Meadow Retingen	51,072 52,175 51,801 51,805 52,158	Grona MD Nordrhein/Stestfalen Fleuspolder	52.662 52.613 52.652 52.654	52776 52778 52790 52790 52776 52770	398-6 469-7 328-2 292-6 515-2
CUST_ID 47598 28092 48457 12188 25918 37304	Leah A CUST_FIRST Ramaay Yuri Pater Biane Sooh Naney Eva	A CUST_LAST Alden Overton Panburg Group Fellows Lickey	M M M M M J M J M	1,949 1,958 1,955 1,958 1,958 1,968 1,968 1,958	single married single married married	27 East Pontotic Boulevard 87 West Clayton Avenue 27 West Medica Boulevard 57 East Exempt Drue 77 South Was Avenue 307 East Hudson Avenue	81292 72467 54875 46063 58303 83402	Nanterre Rostock Uloret de Mar Long Meadow Ratingen Lelystad	51,072 52,175 51,001 51,805 52,158 51,793 51,793	Grona MD Nordrhein/Stestfalen Fleuspolder	52,642 52,611 52,612 52,614 52,514 52,519	52776 52778 52790 52776 52770 52770 52772 52789	398-6 469-7 328-1 291-6 515-2 516-6 446-7
CUST_ID 47508 28002 48457 12288 25818 37304 30085 4466 39095	Leah A CUST_FIRST Ramay Vus Peter Baine Jaoh Naney Sua Bainey Helose	A CUST_LAST Alden Overton Parkburg Group Fellows Lickey Kiph	M M M M M J M M M M	1,040 1,004 1,055 1,955 1,958 1,958 1,958 1,958 1,958	single married single married married	27 East Portotoc Rouleward 67 West Cayton Alexne 27 West Kindra Boukraed 27 Seat Formed Drive 27 South Was Alexne 307 East Nickon Alexne 37 Stach Bolish Soret 307 Thom Bolish Soret 307 North Conson Alexne	81292 73467 54875 46063 58003 82402 79570 60008 49935	Nanterre Rostock Llovet de Mar Long Meadow Retingen Lelysted Dun Laghaire	51,072 52,175 53,801 51,805 52,158 51,798 51,798 51,491 51,095 51,397	Grone MD Nodrhen-Stestfalen Fe-opolder Dubtn England - Norfolk Secheen	52,662 52,612 52,614 52,504 52,504 52,504 52,504 52,504 52,504	52776 52778 52790 52790 52776 52770 52772 52789 52776	398-6 469-7 328-2 292-6 515-2 515-6 465-7 346-6
CUST_ID 47508 28002 48457 12188 25418 37304 30985 4146 39005 8016	Leah A CUST_FIRST Ramay Vus Poter Baine Daine Saine Kainy Milose Sainy Milose Saine	A CUST_LAST Alden Overton Parkburg Group Felove Luckey Koh Parkburg Barkanship Kork	M M M M M f M M S M S	1,040 1,064 1,058 1,055 1,065 1,045 1,045 1,058 1,058 1,054	single married single single married single	27 East Portotec Bouleward 87 West Conjston Aleman 27 Seatt Enniet Drug 27 Seatt Enniet Drug 27 Seatt Moles Aleman 207 East Moles Aleman 207 East Moles Aleman 27 North Delskik Street 207 North Conston Aleman 21 West Brooking Bood	81292 72467 54875 46065 58008 82402 79570 66068 40915 48929	Nanterre Rostock Llovet de Mar Long Meadow Ratingen Lelystad Dun Laghaire Norwich	51,072 52,175 51,801 51,805 52,158 51,798 51,798 51,401 51,401 51,405 51,397 51,352	Grona MD Nordrien-Westfalen Fendeslich Dutin England - Norfolk Sakheen Baden-Wuertemberg	52.662 52.611 52.612 52.614 52.562 52.560 52.560 52.560 52.560 52.578 52.579	52776 52778 52790 52776 52770 52772 52789 52776 52776	308-5 659-7 328-2 281-5 515-2 515-2 515-3 515-3 510-5 445-7 344-5 102-6
CUST_ID 47508 28002 48457 22180 25818 37304 30985 4146 39095 4146 39095 8016 8016	Leah A CUST_FIRST Ramay Vus Pater Baire Dah Nanay Eus Bairy Halose Bairy Halose Bairy Halose Bairy	A CUST_LAST Alden Overton Parbong Group Fetons Lukey Lukey Kiph Parbong Barkenship Tork Paige	M M M M M f M M f f M f f f f	1040 1053 1055 1058 1055 1058 1055 1058 1058 1058	single manned single single manned manned single manned	27 East Portato: Boule-and 87 West Daylon Avenue 27 Seat Daylon Avenue 27 East Donies Donie 27 East Nichon Avenue 207 East Nichon Avenue 207 East Nichon Avenue 207 Fanch Oktoba Seret 207 Norch Oktoba Avenue 47 West Yell Road	81292 72407 54875 44005 88205 88200 99570 80008 49925 48929 78558	Nantere Rostock Usvet de Mar Long Medow Retrigen Lelystad Dun Longhaire Norwich Dinstone Bisckneng Los Angeles	51,972 52,275 53,001 51,805 52,258 51,793 51,491 51,095 51,397 51,352 51,800	Grona MD Nordhen-Vitestfalen Feroopilor Duton England - Norfolk Sakhen Badon/Vitestfamberg GA	52.662 52.613 52.652 52.564 52.569 52.569 52.569 52.559 52.559	52776 52778 52790 52776 52770 52772 52772 52778 52776 52776 52776	308-6 409-7 328-2 201-6 515-2 516-6 446-7 344-6 102-6 225-2
CUST_ID 47508 28002 48457 12188 25418 37304 30985 4146 39005 8016	Leah A CUST_FIRST Ramay Vus Peter Daive Daive Daive Sash Baley Helose Sates Baley Helose Sates	A CUST_LAST Alden Overton Parkburg Group Felove Luckey Koh Parkburg Barkanship Kork	M M M M M f M M S M S	1040 1053 1055 1058 1055 1058 1055 1058 1058 1058	single married single single married single	27 East Portotec Bouleward 87 West Conjston Aleman 27 Seatt Enniet Drug 27 Seatt Enniet Drug 27 Seatt Moles Aleman 207 East Moles Aleman 207 East Moles Aleman 27 North Delskik Street 207 North Conston Aleman 21 West Brooking Bood	81292 72467 54875 46065 58008 82402 79570 66068 40915 48929	Nanterre Rostock Dover die Mar Long Medoow Retrigen Lefystad Dun Leghaire Narwich Diesden Becknang	51,972 52,275 53,001 51,805 52,258 51,793 51,491 51,095 51,397 51,352 51,800	Grona MD Nochrennitesthlen Peusoider Dutin Eugend - Norfolk Sehnen Balon-Nientlemberg CA Auftra Pradeoh	52.662 52.611 52.612 52.614 52.562 52.560 52.560 52.560 52.560 52.578 52.579	52776 52778 52790 52776 52770 52772 52789 52776 52776	308-6 469-7 328-2 515-2 515-2 510-0 446-7 344-6 102-6 225-2 605-5

FAW AR branck main Q @+ Nee D+ 1 🕥 Lineage View for Accounting Details Lineage View for Customer Account Lineage View for GL Account X G B + H N D resentation Laye > AR billing Business Unit AR Receipt Business Unit LOOKUD DW. CHART OF ACC LKP. TL > E Balancing Segment • Estancing Segment Hierard DWN DW AR SCHEDURES CR > Bill-to Customer > Bill-to Customer Ac Lookup_DW_GROUP_ACC_LXP_TO + E Business Unit -> Cost Center • Cost Center Hierard Fact, DW, AR, SLA, AGING, CUSTOMER > Currency • Customer 40 POST SLA COD PLAS > Customer Account + 🔲 Customer Bill-to Details Dim - GL Account Dam, DW, GL, CODE, COMBINATION, D • E Customer Date Predictio GL Account > Customer Risk Predictio ID CONCAT SEGMENTS + Customer Ship-to Detai AB CONCATENATED SEGMENTS IN FRANCIS CATEGORY NAM 12 CHART OF ACCOUNTS I > Customer Site IN SUL OVERAGE NOICHTOR ► Customer Sold-to Det IN FRANCIAL CATEGORY CODE ID ONART OF ACCOUNT NAME Fact_DW_AR_SLA_AGING_CUST CA_FINUEPHYINE · FRIANCIAL CATEGORY COD > Dete Prediction Statisti ID OL ACCOUNT COMBINITION Dim - AR Transaction Details > Descriptive Reviteld (DF IN CONCUTENTED SEGNEN Lookup DW YN LKP TL > CFF - Customer • 🔲 DFF - Customer Accourt > DFF - Transactions Her Fect, DW, AR, SCHEDULES, J > DFF - Transactions Headers R > DFF - Transactions Schedu FREE, DW, AR, SLA, AGING, INVOICE, CA > Document Details 40 POST_SLA_000_PL Facts - Analytics Curre Facts - Document Current Fact_DW_AR_SLA_AGING_INVOICE_CA _Aging_Buckets • Extinuing Common GLACENINE Aging Buckets, Fiscal Perior > III G. Segment: • G. Segment 1 Here . . Act, DW, AR, SLA, AGING, B • CL Segment 10 ► C. Segment10 He > CL Segment2 • C. Segment 2 Hierard

+ III (2. Segment)





D &git

11 Copyright ©2023 Version 1. All rights reserved.

Oracle Analytics Data Management

Data	Pro	filin	σan	d Rc	com	mon	datio			Search			2010	2011 HY1	2011 Q2	2011 Week	Cosmic 5" Go	Brnart Pho	Communication	BizTech	London	EN.	All Columns
	 Data Profiling and Recommendations 									Add 5	ample Sales Compl	տեւել ե	2011	2010 HV1 2010 HV2 2012 HV1	2010 Q2 2010 Q3 2012 Q5	2010 Week 2010 Week 2011 Week	VSx Flip Phone MicroPod 60Gb Tungsten E LED TV	Audio Cell Phones LED	TV Dectronics Gemes	HaneView FunPod	San Francisco Milano	10.	Select a column to filter list
Data Flaves									Uploaded from Sample S Set Treat As, Aggregation TOS Per Name Year		-1		2011 HY2 2012 HY2	2011 Q1 2012 Q2 2011 Q3	2011 Week 2012 Week 2012 Week	KeyMax S-Phone AMOLED HD Television Home Installation	AMOLED Accessories Kaming	Bervices Digital		Bengaluru No Benjing Cape Town	Karnataka Beijing Western Ci	Enrich DS2 Country Name w Iso3	
Data Flows										reat As, Aggregation astomer Number	3/2/30 9/22/1	12		2010 Q1 2012 Q1	2012 Week	LED HD Television Play Box	Camera Portable			Cancun San Paulo	Yucatan Kiev Oblast	₩ iso_numeric	
										CO CO CO	ustomer Number	O TOO Calendar	1. 707 0	A TO4 Per Nam	2010 Q4	A T01 Per Name	AMOLED 36X Standard	A P2 Product Type	A P3 L08	A P4 Brand	A DSS City	Bouches-d A D54 Stat	fies
										ma Result	5	05/10/2011		2011 HY1	2011 Q2	2011 Week 19	MicroPod 60Gb	Audio	Electronics	BizTech	San Francisco	CA II	Enrich 052 Country Name
										LEO All sta	ts eps combined	07/24/2012		2012 HV2	2012 Q3	2012 Week 30	Cosmic 5° G6	Smart Phones	Communication	BizTech	London	EN	Country_name
												04/22/2010		2010 HV1	2010 Q2	2010 Week 16	Maintenance	Maintenance	Senices	HomeView	Cape Town	Western Cag	Enrich DS2 Country Name
w Data Flow												07/18/2010		2010 HV2	2010 Q3	2010 Week 29	Tungsten E LED TV	LED	TV	HomeView	London	EN	Capital
w Data Flow												04/27/2010		2010 HV1	2010 Q2	2010 Week 17	Cosmic 5" G6	Smart Phones	Communication	BizTech	Sydney	NSW	Enrich D52 Country Name
												02/05/2012		2012 HV1	2012 Q1	2012 Week 05	MaxiFun 2000	Portable	Games	FunPod	London	EN	square_km
												06/19/2011		2011 HV1	2011 Q2	2011 Week 25	Cosmic 5" G6	Smart Phones	Communication	BizTech	Sydney	NSW	Enrich D52 Country Name
	-	_										05/10/2010		2010 HV1	2010 Q2	2010 Week 19	Cosmic 5° G6	Smart Phones	Communication	BizTech	London	101	bobaracion
	③ Samples 5	•0 Join	- Q 20	umo	kanch	🔯 Save Data						06/18/2012		2012 HV1	2012 Q2	2012 Week 25	MicroPod 60Gb	Audio	Electronics	BizTech	San Francisco	CA	Enrich DS2 Country Name
	-											04/10/2011		2011 HV1	2015 Q2	2011 Week 15	MP3 Speakers System	Accessories	Electronics	BizTech	London		Concentration
						Save Outa						04/15/2012		2012 HV1	2012 Q2	2012 Week 16	VSx Flip Phone	Cell Phones	Communication	BizTech	London	EN	Enrich DS2 Country Name
5						MA 2944 DINA						01/24/2011		2011 HV1	2011 01	2011 Week 04	CompCell RX3	Cell Phones	Communication	BizTech	London	EN	
	_	_										07/16/2011		2011 HY2	2011 Q3	2011 Week 29	X-Station 180	Gaming	Games	FunPod	Cape Town	Western Cag	Enrich D52 Country Nam
	C Summer Cu											08/15/2010		2010 HY2	2010 Q3	2010 Week 33	MicroPod 60Gb	Audio	Electronics	BizTech	Bengaluru North	Karnataka	currency_abbr
et	Sample Order Li	ites										08/20/2011		2011 HV2	2011 Q3	2011 Week 34	X-Station 180	Gaming	Games	FunPod	Sydney	NSW	Currency_name
base Cube												05/29/2011		2011 HV1	2011 Q2	2011 Week 22	Play Box	Gaming	Games	FunPod	London	EN	
vis	Add Data - Sa	amples Sales	th									07/16/2012		2012 HY2	2012 Q3	2012 Week 29	CompCell RX3	Cell Phones	Communication	BizTech	Bengaluru North	Karnataka	Enrich D52 Country Name
mes	Nou Data - Se	ampies sales	.0									05/26/2011		2011 HY1	2011 Q2	2011 Week 21	Maintenance	Maintenance	Services	HomeView	Kiev	Kiev Oblast	
olumns	Dataset Samp	niae Calae uni	Select		Columns All	(26) Selections (26)	0					09/19/2010		2010 HY2	2010 Q3	2010 Week 38	MicroPod 60Gb	Audio	Electronics	BizTech	Bengaluru North	Karnataka	postal_code_format
Column	Consider Denig	pres pares ro	June Co.		CONDITIES MAIL	(20) Seleccons(20)				Select	data or visual to	01/11/2011		2011 HV1	2011 Q1	2011 Week 02	Tungsten E LED TV	LED	TV	HomeView	Marseille	Bouches-du	
0	Description				Name						lay properties	04/11/2011		2011 HV1	2011 Q2	2011 Week 15	AMOLED 36X Standard	AMOLED	TV	HomeView	Sydney	NSW	postal_code_regex
umins												02/01/2011		2011 HV1	2011 Q1	2011 Week 05	CompCell RX3	Cell Phones	Communication	BirTech	Sydney	NSW	
1976	When Run D P	Prompt to select Dat	2545		T00 Ca	ilendar Dote						02/16/2010		2010 HV1	2010 01	2010 Week 07	MP3 Speakers System	Accessories	Electronics	BizTech	San Francisco	CA	Enrich DS2 Country Nam
												0472072030	2020		2010 Q1	2010 meet 07	ine a apeaners aystem	PALADOVIND	ENERGYPTES	Dist recht	penmenuolo	~	Enrich 052 Country Nam
					T05 Pe	r Name Year						4 Join Diagram	🕙 Sample	Sales Complete v6						2	6 Data Elements 🦸 💠	080	geonameid
e Value					T04 Pe	r Name Half																	
s Forecast intiment					T03 Pe	r Name Qtr																	
iom Script					T01 Pe	r Name Week																	
eric Prediction	T00 Calendar	= T05 Per Nam	= T04 Per Nam	= T05 Per Nam	= TO1 Per Nam_	- P1 Product	= P2 Product T	= P3 L08	= P4 Brand	= DSS City	= D54 State Code	= D55 State Pr	= D52 Country	© D51 Area									
-Classifier 01	1/01/2010	2010	2010 HV1	2010 Q1	2010 Week 01	Bluetooth Adaptor	Accessories	Electronics	BizTech	Sydney	NSW	NSW	Australia	Oceania									
	1/01/2010	2010	2010 HV1	2010 Q1	2010 Week 01	CompCell RX3	Cell Phones	Communication	BizTech	Sydney	NŚW	NSW	Australia	Oceania									
- Charlen		2010	2010 HV1	2010 Q1	2010 Week 01	CompCell RXS	Cell Phones	Communication		Sydney	NSW	NSW		Oceania									
Let in the second se		2010	2010 HV1	2010 Q1	2010 Week 01	CompCell RXS	Cell Phones	Communication		Sydney	NSW	NSW		Oceania									
		2010	2010 HV1	2010 Q1	2010 Week 01	CompCell RX3	Cell Phones		BizTech	Sydney	NŚW	NŚW		Oceania									
	1/01/2010	2010	2010 HV1	2010 Q1	2010 Week 01	X-Station 180	Gaming	Games	FunPod	Sydney	NSW	NSW		Oceania									
	1/01/2010	2010	2010 HV1	2010 Q1	2010 Week 01	Home Installation	Install	Services	HomeView	Sydney	NSW	NSW		Oceania									
			2010 HV1								NSW	NSW		Oceania									
01	1/01/2010	2010	2010 HW1	2010 Q1	2010 Week 01	Home Installation	Install	Services	HomeView	Sydney	NoW	noni	Australia	Uceania									

Samples Sales vó

TOO Calendar Date TOS Par Name Y., TOA Par Name ... TOS Par Name Otr TO3 Par Name Week P1 Product

80



10 -

D.4 Broad

DEC CO.

01100

P2 Product Type

Edit Definition

DEA STATE

Create Work

005 (38)

NE

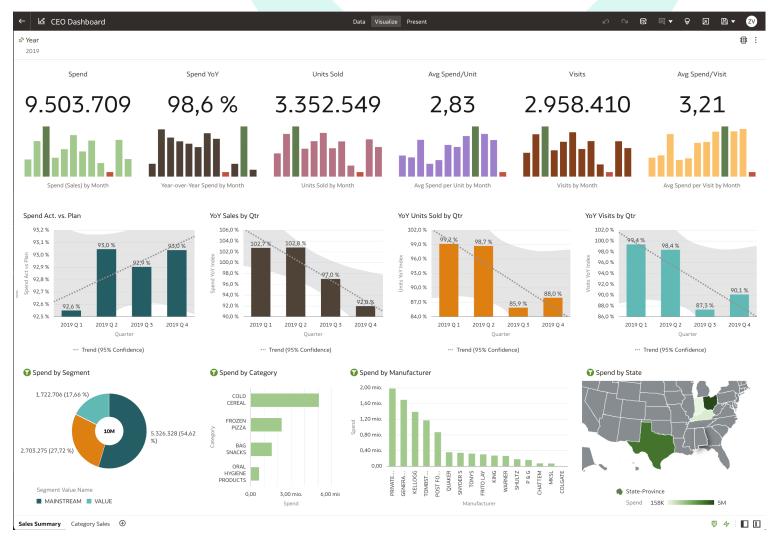
Augmented Capabilities Throughout

Oracle enhanced its already-strong augmented analytics capabilities by enhancing its data storytelling capabilities. This further advances its integrated graph analytics capabilities such as subgraphs, shortest path and page rank, as well as enhancing explainability of ML models generated. Oracle is committed to expanding the use of OAC to less technical users, demonstrated by its leadingedge vision for the future of business consumer analytics. OAC is also the only platform on the market to support NLQ in 28 languages (*Gartner, 2023*).



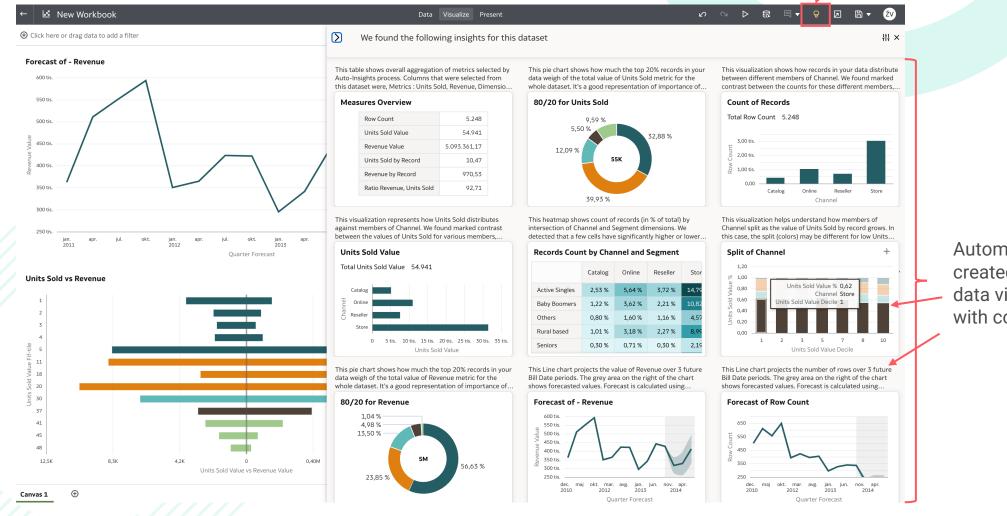
Rich Data Visualization Capabilities

- Standard data visualization types
- Advanced data visualization types
- Comprehensive maps support
- Out-of-the-box analytic functions
- Story Telling





Examples of Augmented Analytics: Autoinsights



Automatically created insights, data visualizations with commentary

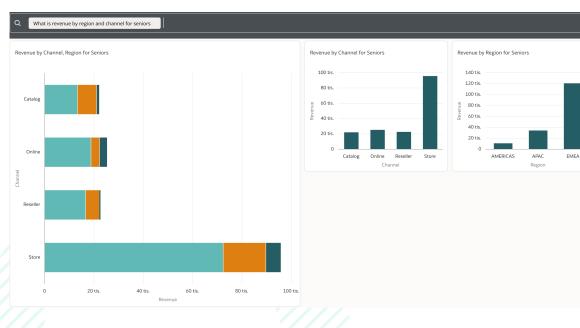
VERSION 1

Examples of Augmented Analytics: Machine Learning

			LEAD SCO Binary Classifica	RE NeuralNetwork			Sa	ave
LEAD SCO	Bave Data		General	Positive Label for Converted Yes				
			Quality			Pre	dicted Values	
			Access	F1 Value 0,90		Yes	No	Total
			Access	Model Accuracy 93 %	Yalues	621	78	699 (38 %
pply Model			Details	Precision 92 %	oN old	57	1092	1149 (62
			Related	Recall 89 %	₹ To	al 678 (37 %)	1170 (63 %)	1848 (100
odel QBX Lead Score NeuralNetwork					Cor	ect Prediction 0	100	10/
Outputs				False Positive Rate 5 %		ect Predicition 0	100	
						_	_	
Create Output	Column Name							
PredictedValue	PredictedValue		Gain for Neural Network and	Random Forest ML models	Lift for Neural Network	and Random Forest M	L models	
			in the second se		2,70			
PredictionConfidence	PredictionConfidence		ptimalG		\sim	\sim		
			O 100		2,40			
Parameters			nChartB					
Maximum Null Value Percent	80	•	08 Cain, Gai		a) 2,10		\backslash	
	Maximum Null Value Percent		mulative		alue, Lift')	$\langle \rangle$	
Compute lift and gain	Yes	•	06 Cu		1,80			
	Use this option to generate model lift and gain		Optima		irtBaseli			
	for this dataset. Note:- An additional output da with the same name and suffix _LIFT will be cre	ataset	auliaseg		1,50			
		Bated.	ainChart					
Target column to compute lift			20 egain, G					
	Column containing actual values to be used to compute lift. This info is required to compute li		Imulativ		1,20			
Positive class to compute lift	Vec		° ./					
r ostave class to compute int	Positive class in target for which you want to ca	alculate	1 13 19 22 22	52 83 55 56 56 56 56 56 56 56 56 56 56 56 56	0,90	222 232 334 40 334 328 328 328 328 328 328 328 328 328 328	6 2 2 8 2 9 2 9 1	75 77 88 88 91 91
				. aparateri a surrene		Pop	lationPercentile	
	lift. This info is required to compute lift.		Cumulativ	eGain 📕 CumulativeGain				



Examples of Augmented Analytics: Natural Language Processing



Natural Language Query

Units Sold by Segment, Channel

	Catalog	Online	Reseller	Store	Grand Total
Segment 🔺	Units Sold	Units Sold	Units Sold	Units Sold	Granu Total
Active Singles	1.493	3.156	2.065	8.331	15.045
Baby Boomers	772	2.069	1.169	5.705	9.715
Others	472	824	667	2.497	4.460
Rural based	613	1.726	1.289	4.810	8.438
Seniors	205	367	170	1.091	1.833
Students	739	1.433	1.082	4.706	7.960
Urban based	777	1.370	1.075	4.268	7.490
Grand Total	5.071	10.945	7.517	31.408	54.941



◎ 止 = :: :

🕜 Units Sold by Segment, Channel

The data shows the Units Sold for a total of 7 Segments.

• When taken together, the seven Segments amount to a total value of 54,941, an average of 7,849.

- • Active Singles is the largest (27.38% of the total Units Sold).
 - Baby Boomers is the second biggest (17.68% of the total Units Sold).
 - Rural based is the third most important (15.36% of the total Units Sold).

• Combined, the four other Segments make up the rest of the list, accounting for 39.58% of the total.

Your first dimension seems to be unordered. Unordered means that the data is not in chronological order. This chart is commented as if you had added together all the Channels. Stay tuned, future releases will improve captions for unordered dimensions.

Natural Language Generation



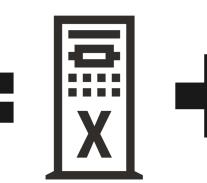
Comprehensive Data Management

Oracle offers a powerful and cohesive view of data for its customers and every persona across the D&A continuum. By using ML techniques and technology based on the underlying OCI platform, the DBMS is able to tune, patch and upgrade itself to provide stronger security. Clients who invest in Oracle products across the D&A pipeline will see reduced efforts in data management and integration (*Gartner, 2023*).



Autonomous Database









Oracle Autonomous Database Complete Infrastructure Automation

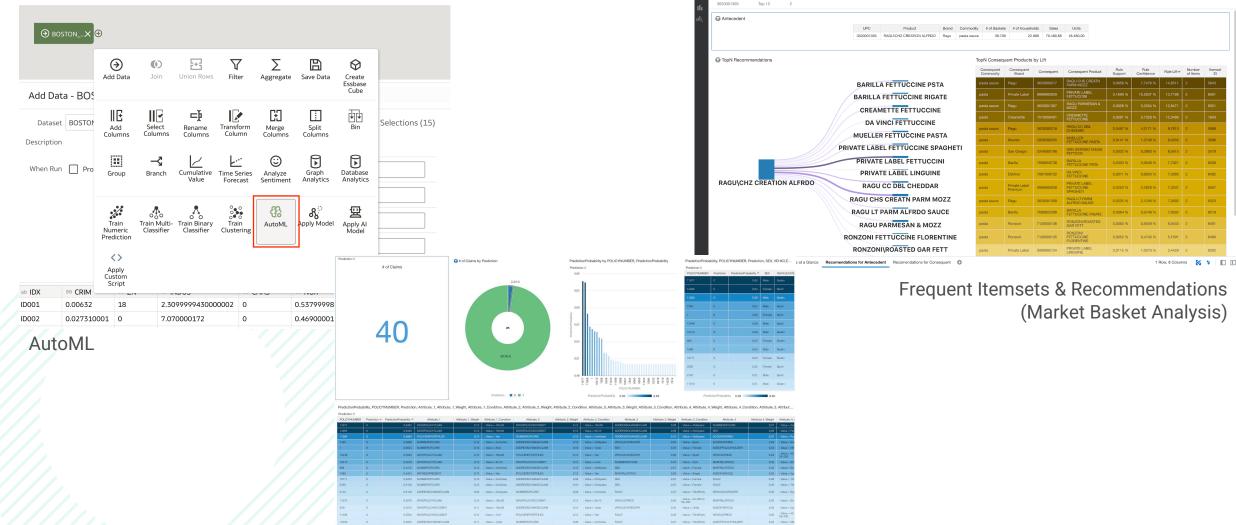
Complete Database Automation Automated Data Center Operations





Integrating Oracle Analytics with Oracle ADW: Machine Learning

Anomaly Detection

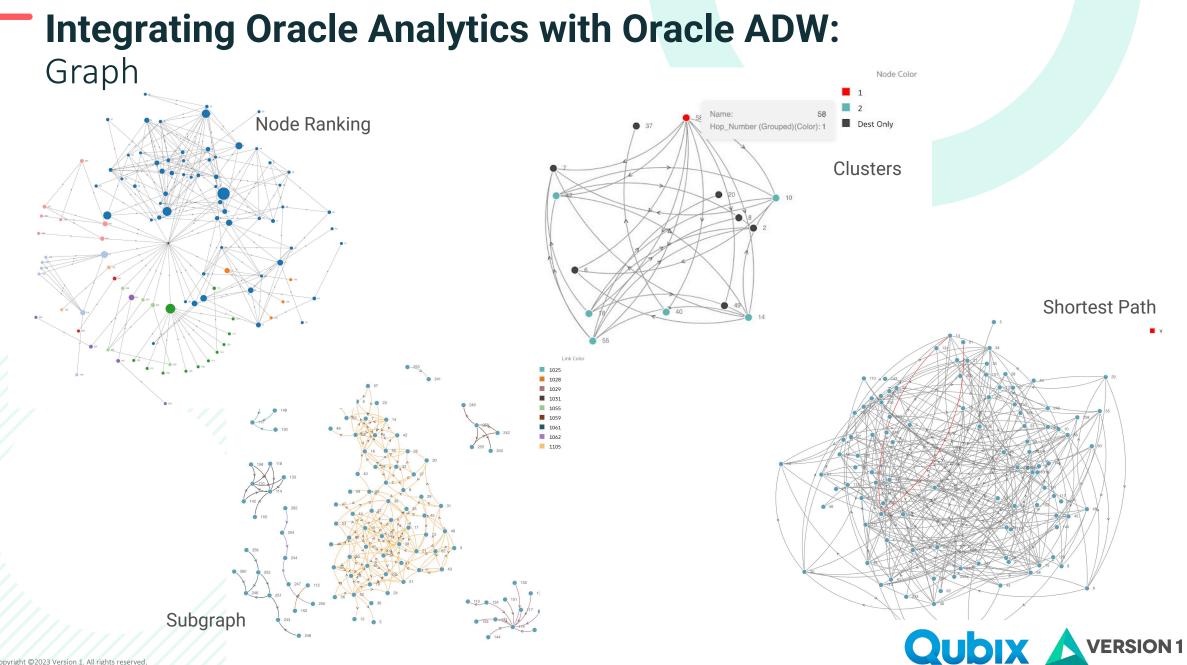




🔊 🖉 🖆 🕞 🔊

(i) =

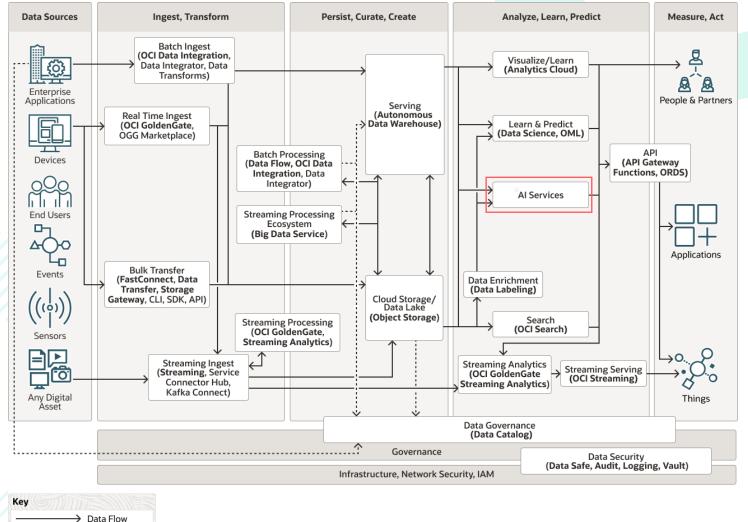
Prepare Visualize N



Copyright ©2023 Version 1. All rights reserved

Oracle Data Lakehouse

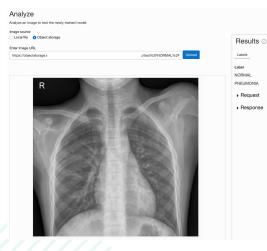
·----> Metadata Flow



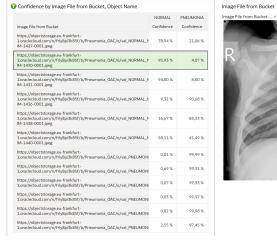


22 Copyright ©2023 Version 1. All rights reserved.

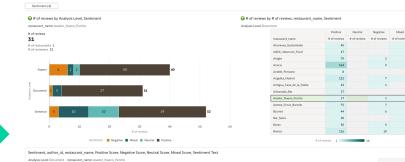
Integrating Oracle Analytics with OCI AI services: Vision, Language, Data Science

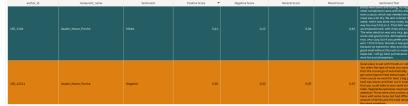












Sentiment 🔳 Positive 📕 Maed 📕 Negative



Document Sentiment: MIXED 0.5572

Aspect based sentiment

The menu seame asset of Yakuza ware ound is a bit of a lottery, some plates roome to assot are really good (like most of the sush rolls) roome asset and instead some others are terrible (the pizza sush seame arm and most of the fried starters) seame asset. Taking this in consideration, it's a great option roome asset if you feel like sushi and can avoid ordering from the rest of the menu. We even ordered for delivery more than once and the packaging roome asset they use is great." Dec 10, 2019

Sentence level sentiment

1. The menu of Yakuza is a bit of a lottery, some plates are really good (like most of the sushi rolls) and instead some others are terrible (the pizza sushi and most of the fried starters).

2. Taking this in consideration, it's a great option if you feel like sushi and can avoid ordering from the rest of the menu

3. We even ordered for delivery more than once and the packaging they use is great.","Dec POSITIVE 0.0000

4. 10, 2019 NEUTRAL 0.9341

Classification: Controlled





Hey, wait! There's more!

Figure 1

Forrester Wave": Data Management For Analytics, Q1 2023

THE FORRESTER WAVE™

Data Management For Analytics

Q1 2023



 Oracle has the most comprehensive DMA solution and a strong strategy. A long-standing player in the DMA market, Oracle offers broad data management capabilities, including support for data integration, replication, persistence, modeling, transformation, and security. Oracle has a clear, differentiated vision for its DMA product that includes support to accelerate use cases via a more intelligent and automated DMA platform that employs semantics, AI/ML, knowledge graph, intelligent data tiering, and autonomous management of DMA capabilities. Its best-of-breed roadmap focuses on strengthening data quality, data transformation, advanced analytics, self-service, and automation capabilities. Oracle's commercial model lags the competition, and pricing isn't easily calculated without engaging with the vendor's sales team.

Oracle's current offering stands out for its real-time analytics, data integration, data access, data security, tools, and in-platform analytics. Oracle can continue to improve its support for data modeling, data transformation, data governance, and visualization. Reference customers praise its platform evolution and partner and vendor support. Oracle is a good fit for customers that need to support large, complex DMA workloads including real-time analytics and operational workloads.





Thank You



