Video is everywhere

Broadcast, branding, manufacturing, life sciences, security, supply chain, transportation, construction

Yet video remains dark data

Stockpile of unused recordings, manual monitoring, error prone usage, no decision support metrics, no integration with other data, no summary or report of content over time

Traditional ways don't work

Manual text tagging of video – big barrier to scale, labor intensive even with software tools, error prone, inconsistent results, costly

Unlocking value trapped in video

We bring
- Alerts from important visual events
- Analytics for answers and insights
- Auto summary clips for efficiency and reporting

Key benefits

Turn regular visuals into measurable metrics
Efficiency and optimization from process monitoring
Intelligent safety and security
Value add by integration with other data
SaaS model

Technology

Deep Learning based, scalable design, fluid UI
Visual agnostic, rapid tuning framework
Real-time video processing
Highly accurate results
Built-in data network effect, low cost operation

Team

Multiple industry business and tech experience
Large scale data, operations and analytics
Background –
Broadcom, Verisk Analytics, Motorola, NVIDIA
MIT CSAIL, Chicago Booth, UIUC

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