

## Outline

- Poisson Matrix Factorization ( $PMF$ )
- Empirical Bayes Approach ( $EB-PMF$ )
  - sparsity assumption
- Background Model ( $EB-PMF-WBG$ )
  - new "sparsity" idea
  - weighted background
- Results on simulated dataset
- Results on real dataset (text)

## Poisson Matrix Factorization (PMF)

- Model:  $X_{ij} \sim \text{Pois}(\sum_k \text{lik } f_{jk}), \quad \mathbf{X} \in \mathbb{R}_+^{n \times p}, \quad \mathbf{F} \in \mathbb{R}_+^{p \times K}$

- EM algorithm

$$\begin{cases} X_{ij} = \sum_k Z_{ijk} \end{cases}$$

$$\begin{cases} Z_{ijk} \sim \text{Pois}(\text{lik } f_{jk}) \end{cases}$$

If we know

$\mathbf{Z}, \mathbf{L}$

$$x_j = \sum_i Z_{ijk}$$

$$s_j = \sum_i \text{lik}$$

Poisson Means problem

$$X_j \sim \text{Pois}(s_j \lambda_j)$$

$x_j, s_j$  known,

$$\hat{\lambda}_j \leftarrow ?$$

$$\text{MLE: } \frac{x_j}{s_j}$$

$$- \bar{E}_{\mathbf{Z}|\mathbf{L}, \mathbf{F}, \mathbf{X}} \log P(\mathbf{X}|\mathbf{Z}|\mathbf{L}, \mathbf{F})$$

$$= \sum_{i,j,k} (-\text{lik } f_{jk} + \bar{Z}_{ijk} \log(\text{lik } f_{jk}))$$

- E-step: compute  $\bar{Z}_{ijk} \equiv \bar{E}_{\mathbf{Z}|\mathbf{L}, \mathbf{F}, \mathbf{X}}(Z_{ijk})$

- M-step: focus on  $f_{jk}, j=1, \dots, p,$

we have the Poisson Means problem,

$$\text{and the MLE gives } f_{jk} = \frac{\bar{Z}_j \bar{Z}_{ijk}}{\bar{Z}_i \text{lik}}$$

- want to impose some assumptions on  $L, F$ .

⇒ Empirical Bayes approach (EB PMF)

- Model :

$$\begin{cases} X_{ij} \sim \text{Pois}(\sum_k l_{ik} f_{jk}) \\ l_{ik} \sim g_k^{(L)}(\cdot), \quad f_{jk} \sim g_k^{(F)}(\cdot) \\ g_k^{(L)}, g_k^{(F)} \in G \end{cases}$$

- impose assumption through the choice of  $G$   
(e.g. point gamma family,  
hope to impose sparsity assumption)

- $g_k^{(L)}, g_k^{(F)}$  is estimated from data  
(Empirical Bayes)

- Model :

$$\begin{cases} x_{ij} \sim \text{Pois}(\sum_k l_{ik} f_{jk}) \\ l_{ik} \sim g_k^{(L)}(\cdot), \quad f_{jk} \sim g_k^{(F)}(\cdot) \\ g_k^{(L)}, g_k^{(F)} \in \mathcal{G} \end{cases}$$

- Use " $\mathbf{Z}$ "-trick and Mean-field Variational Inference.

$$q(\mathbf{z}, \mathbf{L}, \mathbf{F}) = \prod_{i,j,k} q(\mathbf{z}_{ijk}) \cdot \prod_{i,k} q(l_{ik}) \prod_{j,k} q(f_{jk})$$

$$\begin{aligned} \text{ELBO}(q, g) &= E_q[\log p(\mathbf{x}, \mathbf{L}, \mathbf{F}, \mathbf{z} | g)] - E_q[\log q(\mathbf{L}, \mathbf{F}, \mathbf{z})] \\ &= E_q[\log p(\mathbf{z} | \mathbf{L}, \mathbf{F})] - \text{KL}(q_L \| g_L) - \text{KL}(q_F \| g_F) - \log q(\mathbf{z}) \end{aligned}$$

look at parts relevant to  $f_{jk}$ ,  $j=1, \dots, p$

$$\begin{aligned} \text{ELBO}(q_k^{(F)}, g_k^{(F)}) &= \sum_{i,j} (-\bar{l}_{ik} \bar{f}_{jk} + \overline{\bar{z}_{ijk} (\log f_{jk})}) \\ &= \text{KL}(q_k^F \| g_k^F) \end{aligned}$$

$\Rightarrow$  EB Poisson Means :

$$\begin{aligned} x_j &\sim \text{Pois}(s_j \cdot \lambda_j) \\ \lambda_j &\sim g(\cdot) \end{aligned}$$

Step 1:  $\hat{g} = \arg \max_g \log p(\mathbf{x} | g, \mathbf{s}) \triangleq l(g)$

Step 2 compute  $p(\lambda | \mathbf{x}, \hat{g}) = q$  in our model

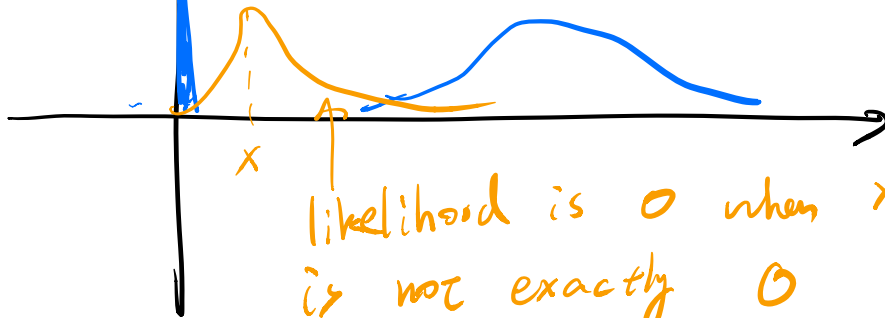
- Tried Sparsity Assumption. Not work

$$g = \pi_0 g_0 + (1 - \pi_0) \text{Gal}(\cdot; a, b)$$

$g \in \text{Point Gamma}$

$$\lambda \sim g(\cdot)$$

$$x \sim \text{Pois}(\lambda)$$



likelihood is 0 when  $x$   
is not exactly 0

( $\bar{z}_{ijk} \neq 0$  when  $x_{ij} \neq 0$ )

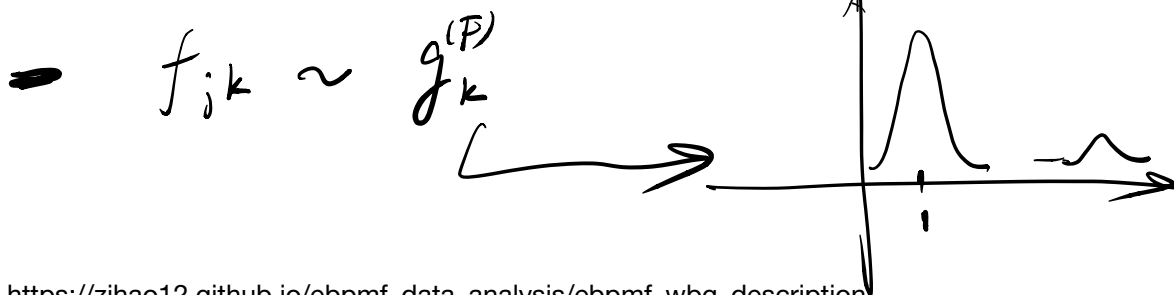
= Another view of "sparsity"

$$X_{ij} \sim \text{Pois} \left( \sum_k \tilde{\ell}_{ik} \tilde{f}_{jk} \right)$$

= Not assuming  $\tilde{\ell}_{ik}$ ,  $\tilde{f}_{jk}$  are sparse,

=  $\tilde{f}_{jk} = f_{j0} f_{jk}$   
Background frequency for word  $j$   $\rightarrow$  in topic  $k$ , how much does word  $j$  deviate from its background.

= "sparse" means  $f_{jk}$  mostly around 1;  
when  $f_{jk} \gg 1$ , it's important for topic  $k$ .



- New Model EB Poisson Matrix Factorization  
with weighted background  
(EBPMF-WBG)

$$\left\{ \begin{array}{l} X_{ij} \sim \text{Pois} \left( \sum_k w_k \text{lik} f_{j \cdot} f_{j \cdot k} \right) \\ \text{lik} \sim \sum_{l=1}^L \pi_l^{(2,k)} \text{Ga}(\gamma/\phi_l, \gamma/\phi_l) \\ f_{jk} \sim \sum_{l=1}^L \pi_l^{(F,k)} \text{Ga}(\gamma/\phi_l, \gamma/\phi_l) \end{array} \right.$$

- Results on simulated dataset

[https://zihao12.github.io/ebpmf\\_data\\_analysis/ebpmf\\_wbg\\_simulation\\_big2\\_2](https://zihao12.github.io/ebpmf_data_analysis/ebpmf_wbg_simulation_big2_2)

- Results on real data

<https://zihao12.shinyapps.io/topicview-app/>