

# ONLY 590

Artificial Neural Networks and Deep Learning

# Outline

- Brief History of “AI”
- Overview of Recent Excitement in Deep Learning
- Administrative Topics
  - Assignments, Exams, Projects, Grading
  - Course style
  - Prerequisite knowledge
- Major course topics

# Brief History

# SHORT-TERM HYPE

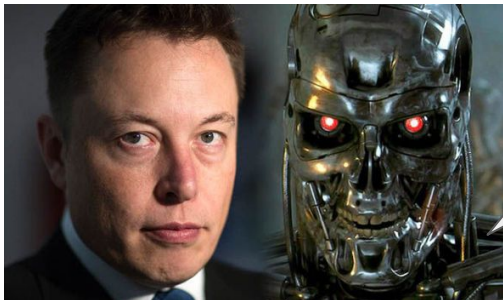
AI has gone through several hype periods fueled by early successes

AI failed to materialize and led to boom and bust cycles pushing many researchers to other fields

Two AI winters **1974-1980** and **1987-1993**, where funding dried up and governments shifted focus

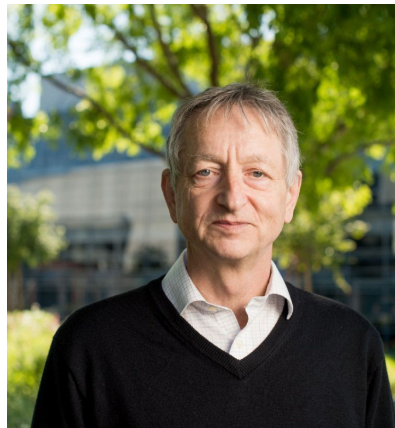


*Within a generation... the problem of creating artificial intelligence will be substantially solved*  
- Marvin Minsky 1967



*Disruption certainly. Deep AI is the real risk, though, not automation.*  
Elon Musk (@elonmusk)  
June 9, 2017

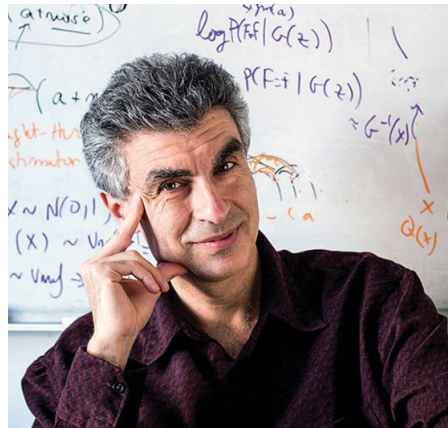
# Three pioneers kept AI alive



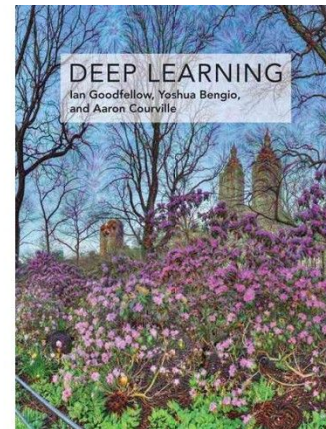
Geoffrey Hinton



Yann LeCun



Yoshua Bengio



“Grandfathers of AI”

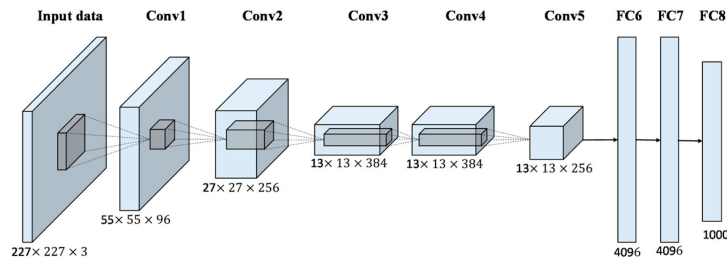
# Why deep learning now?

Inflection point was in 2012 when convolutional net dominated the ImageNet Large Scale Visual Recognition Competition (ILSVRC)

Until 2010 the top methods predicted image classes with 75% accuracy

Incremental advances were fractions of a %

In 2012, researchers Alex Krizhevsky, Geoffrey Hinton, and Ilya Sutskever entered a ConvNet (now called Alexnet) into the challenge



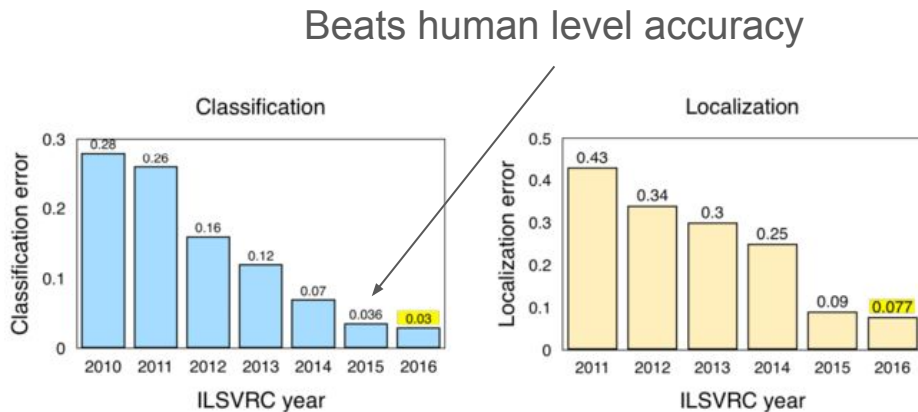
# AlexNet shifted the stigma around Neural Networks

Before 2012 the best classification models were 75% accurate

AlexNet could predict classes with an incredible accuracy of ~85%

Human level accuracy is ~95%

Since AlexNet, all subsequent submissions used DL



In 2016 the contest was considered solved as most of the entries were reaching near-human level accuracy

# Kaggle has played an important in popularizing ML

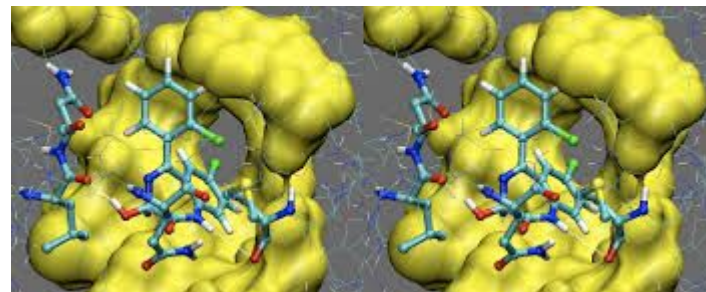
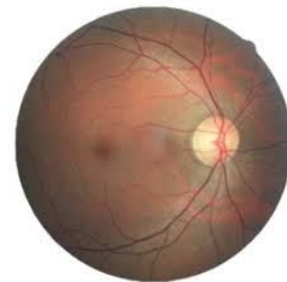
In the early years Kaggle played an important role **connecting tangible business outcomes** with broader community adoption



Early adopters won \$100Ks competitions

Examples include:

1. Grasp-and-Lift EEG Detection
2. Diabetic Retinopathy Detection
3. National Data Science Bowl
4. Right Whale Recognition
5. The Merck Molecular Activity Challenge
6. The Job Salary prediction challenge





# HOW DEEP LEARNING RELATES TO AI AND ML

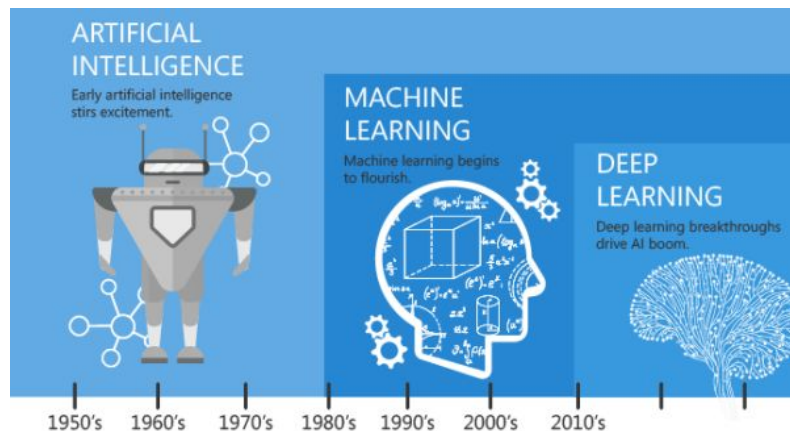
AI was born in the 1950's

Deep learning is a subset of artificial intelligence (AI) and machine learning (ML)

AI encompasses ML and other approaches that don't use learning

Early chess programs use hard-coded rules, are a subset of the field of AI

*This approach was known as symbolic AI*



Reference to recent advances in AI they are to the advances deep learning and not canonic machine learning

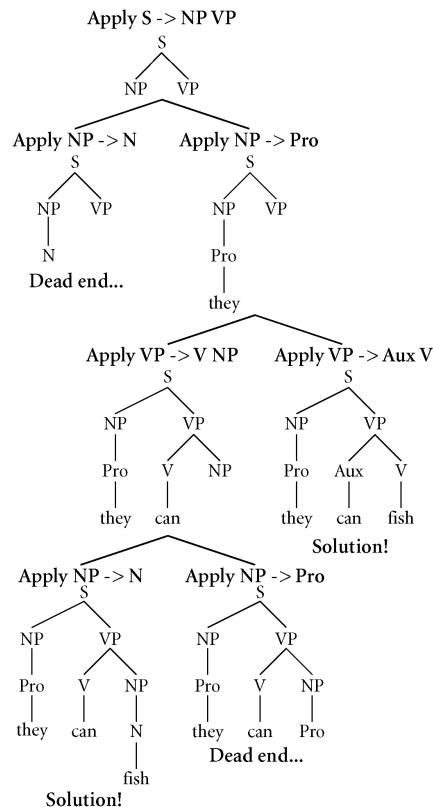
# Symbolic AI was what people thought of as AI

Researchers postulated that for a sufficiently large rule-set human-level artificial could be achieved

Dominant paradigm in AI from the 1950s to the 1980s - lots of hand crafted features

Reached its peak with expert systems in the 1980s

We still use variants of it, we'll see in our NLP section with recurrent networks that feature engineering can be abstracted



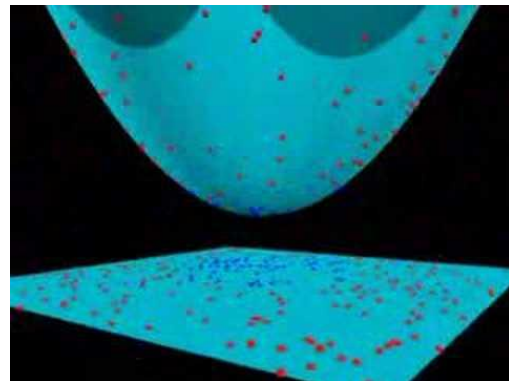
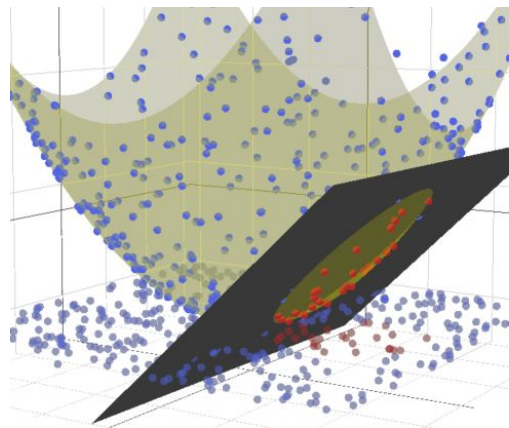
# MACHINE LEARNING BEFORE DEEP LEARNING

Faster hardware and larger data sets have been drivers for ML flourishing since the 1990s

Towards the mid 2000s most improvements on problems and models were incremental and faced **scaling**, **training** and **parallelization**

Two popular approaches during this time were **kernel** and **Bayesian** approaches

SVMs have  $O(n^2)$  training complexity and do not scale well

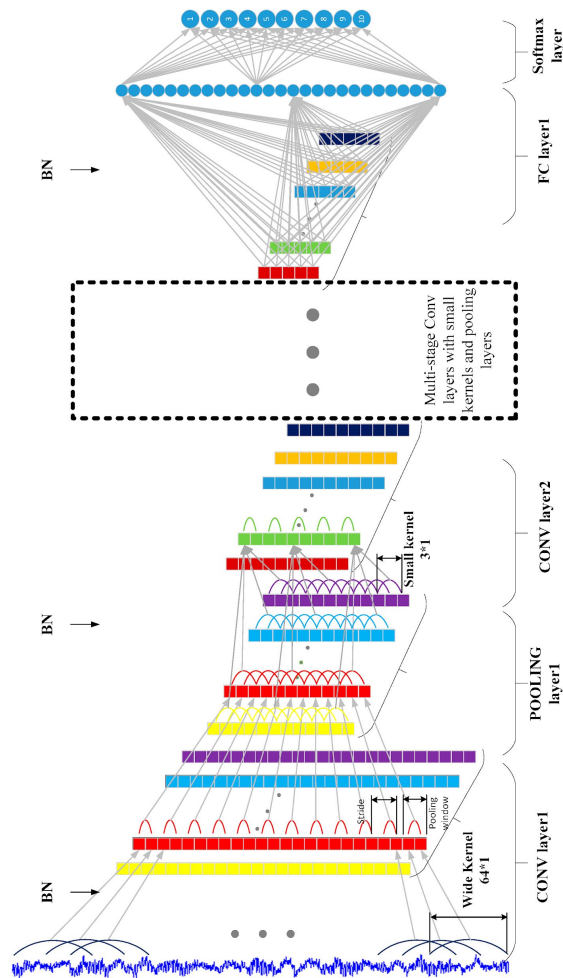


# Shallow learning vs deep learning

Deep learning models stack simple models on top of one another generating hierarchical structures

They therefore have effect greater **representational capacity**

Whereas shallow models tend to make fairly complicated assumptions about the nature of the data, deep models make assumptions about network connectivity



# 3 FACTORS CONTRIBUTING TO DL'S SUCCESSES

## Hardware

Increase in speed

Increase in capacity

Gaming market subsidized supercomputing for the next gen of artificial intelligence

## Data

### Speed and affordability

- NVMe drives are 25x quicker than conventional HDDs
- Cost per GB decreases yearly

### Availability

- Easy access to data via APIs
- Sites collect and share data

### Amount

- The amount of data required to train a deep learning models is enormous
  - In the early 2000s a standard hard drive had between 10-40Gb
- Most production-level corpora well exceed the 50Gb mark.

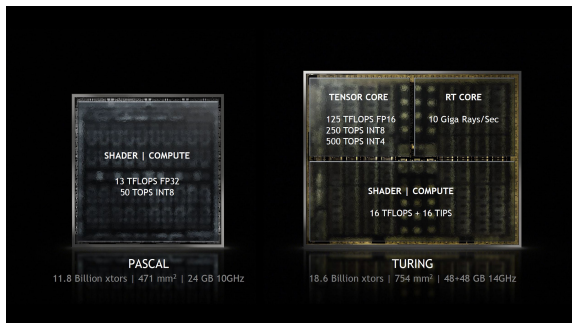
## Algorithms

### Specialized algorithms

- Developed to leverage general purpose hardware for DL

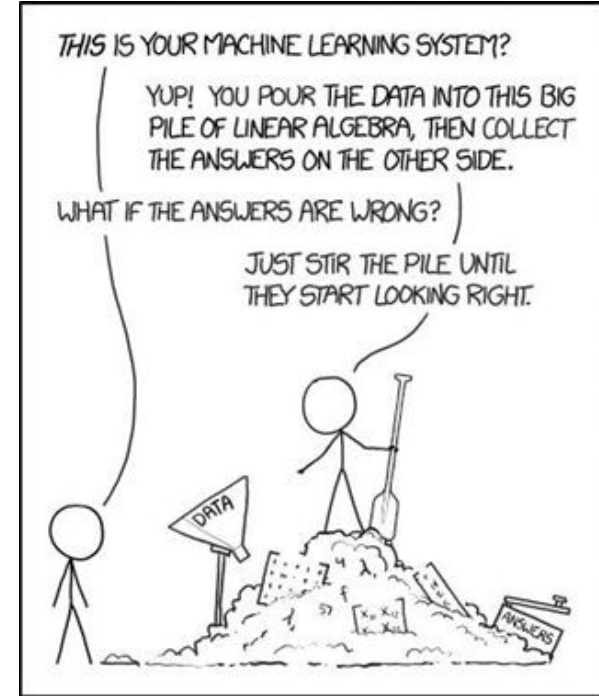
### Algorithmic & research advances

- Logistic vs ReLu networks
- Embeddings
- Batch norm
- Residual networks
- Attention



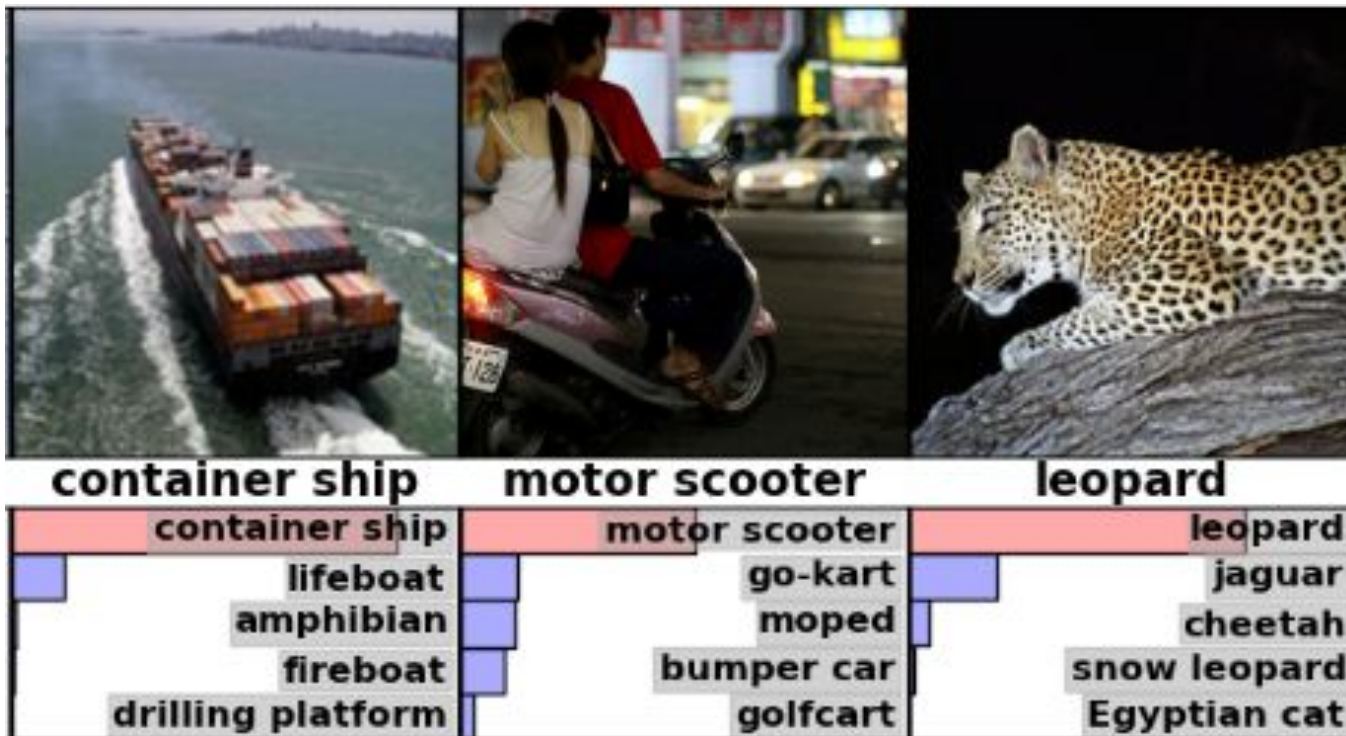
# DL IN INDUSTRY

- A less discussed aspect of DL are the **lack of use-cases in industry**
- A good portion of research simply hasn't trickled into business
- While several reasons may exist, three resonate
  - a. Large established firms that have the resources simply **haven't made the investment** to get up to speed ts who are growing quickly and well funded
  - b. The **field is evolving so quickly** that staying on top of the research isn't possible so the most salient use-cases fall by the way side in favor of more traditional implementations
  - c. Connecting **business and DL models is hard**



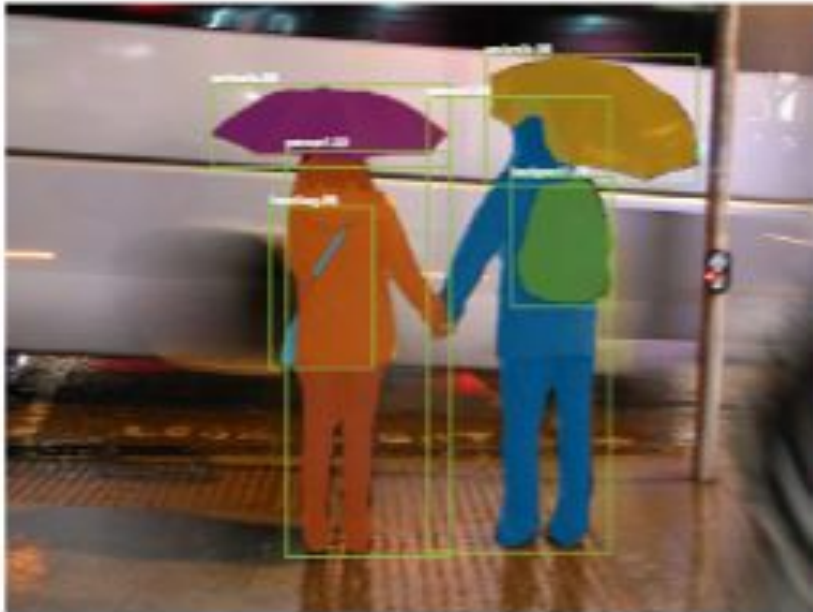
# Deep Learning Successes

# Image Analysis





# Image Analysis

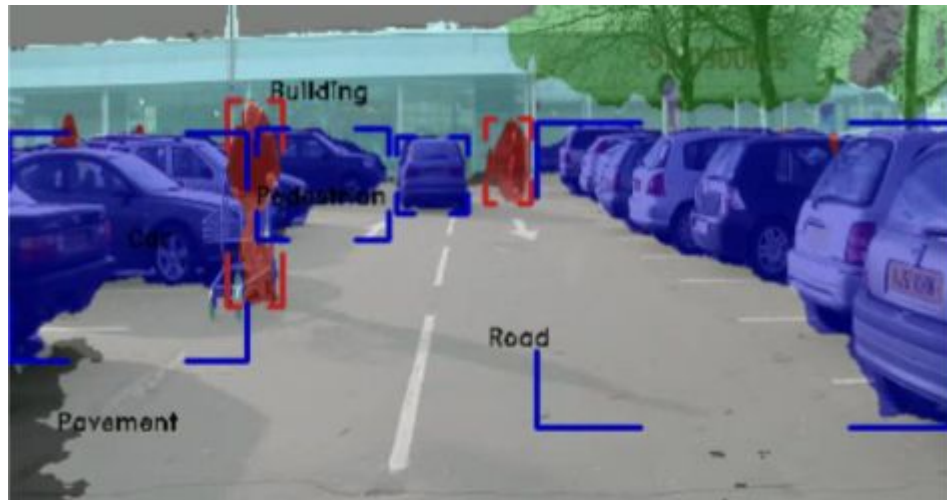


<https://arxiv.org/pdf/1703.06870.pdf>

# Image Analysis

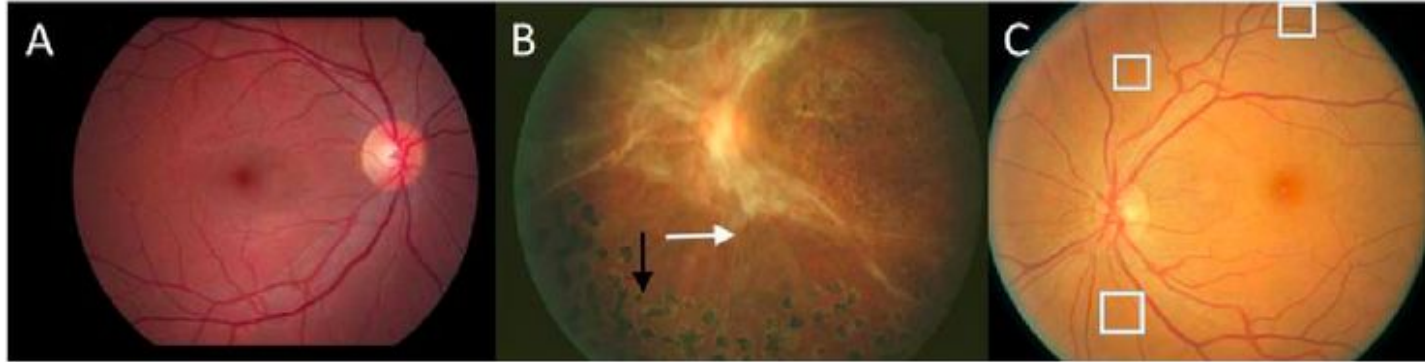


<https://arxiv.org/pdf/1611.08303.pdf>



<https://arxiv.org/pdf/1707.02432.pdf>

# Image Analysis

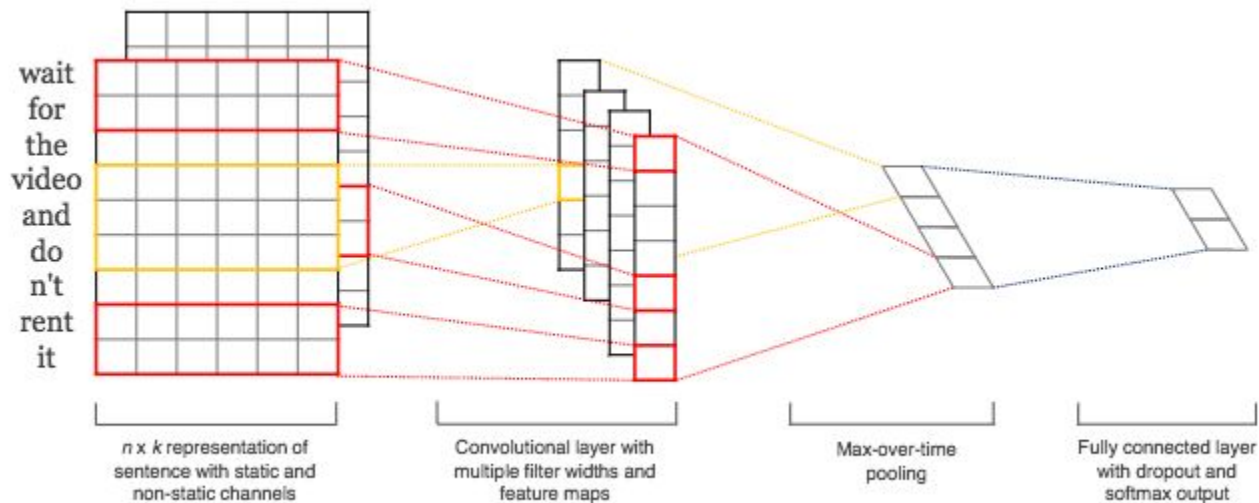


<https://www.healthcarefinancenews.com/news/fda-approves-first-ai-tool-detecting-retinopathy-nih-shows-machine-learning-success-imaging>

<https://jamanetwork.com/journals/jama/fullarticle/2588763>

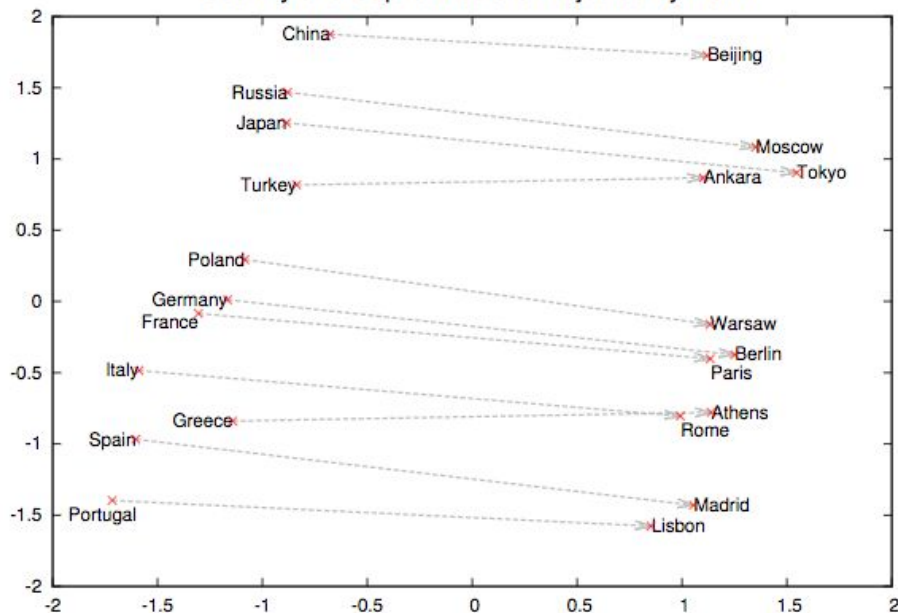
<https://www.semanticscholar.org/paper/Automated-Detection-of-Diabetic-Retinopathy-using-Lam-Yi/e9fbe155954c01560d8e2504741692a40e3ffa31>

# NLP - Sentence Classification



# NLP - Word Embeddings

Country and Capital Vectors Projected by PCA



German + airlines	Russian + river	French + actress
airline Lufthansa	Moscow	Juliette Binoche
carrier Lufthansa	Volga River	Vanessa Paradis
flag carrier Lufthansa	upriver	Charlotte Gainsbourg
Lufthansa	Russia	Cecile De

# NLP - Machine Translation



# NLP - Machine Translation



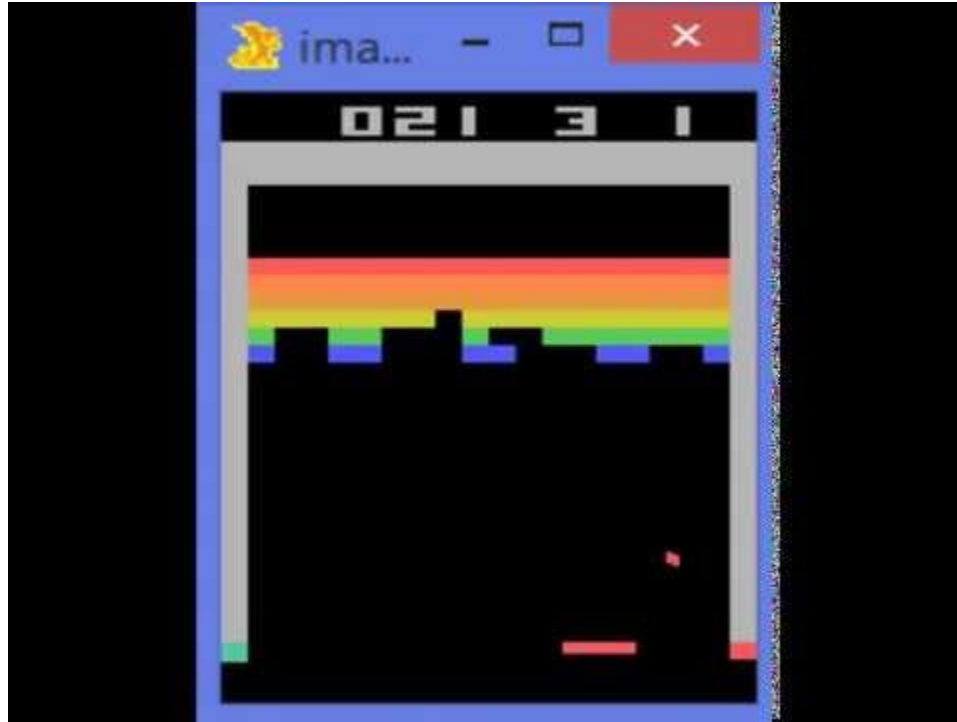
# NLP - Natural Language Understanding



“Do you have anything between  
10am and 12pm?”



# Reinforcement Learning - Atari Games



# Reinforcement Learning - AlphaGo



# Reinforcement Learning - StarCraft and Dota



<https://deepmind.com/blog/deepmind-and-blizzard-open-starcraft-ii-ai-research-environment/>

<https://github.com/Blizzard/s2client-proto>

<https://blog.openai.com/openai-five/>

# Course Logistics

# Course Work

- Assignments
  - There will be 3 graded assignments
  - These will be a combination of theory and coding projects
  - Assignments will be turned in electronically
- Quiz
  - There be at least one in-class quiz before the Midterm
- Midterm
  - There will be an in-class Midterm Exam. You will be expected to be able to derive and interpret relevant equations, reason about core concepts, interpret model outputs etc
- Final Project
  - See next slide
- There will be no final exam

# Final Project

- The culmination of the course will be a group project
  - You will work in groups of 2-4 people
  - You will devise a project of your own choosing to apply course concepts to any task or dataset that is of interest to you
  - Your major deliverable will be a scientific poster/paper for our course **Poster Session** at the end of the semester
  - Your group will also complete a write-up of your work and results

# Github

- Each of you will use a Github repo to track and submit your coursework
- Learning git and github can be a little tricky, but has important benefits
  1. The tech world uses github, it's time to learn
  2. Version controlling (and collaborating) your coding work is the **smart thing to do**
  3. At the end of our course, you will have a **public portfolio** of machine learning projects you have completed. This will aid in job search and interviews. More generally, this helps to inform the world about what you're interested in and knowledgeable about.
- Git tutorials
  - <https://www.dataschool.io/git-and-github-videos-for-beginners/>
  - <https://s3.amazonaws.com/anly-590/git-for-anly590.mov>

# Course Topics



Feedforward  
Networks

Convolutional  
Networks

Generative  
Adversarial  
Networks

Backprop and  
Inference

Recurrent  
Networks

Reinforcement  
Learning

Deep Learning  
Toolkits

Unsupervised  
Deep Learning

Guest Topics